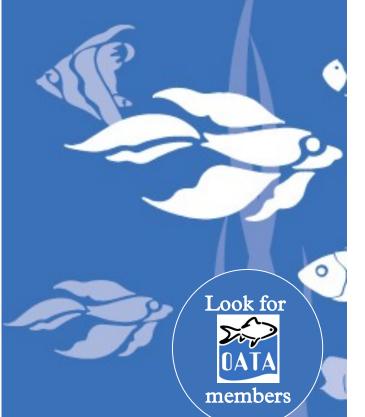
Why don't you sell retro goldfish bowls and why do I need a filter?



The old-fashioned <u>unfiltered</u> glass goldfish bowls really should be a thing of the past. Your goldfish deserves better.

There are some really beautiful aquarium designs out there—including round ones if you've got your heart set on this particular shape—that come complete with everything you need to be successful, such as an all-important filter.

Because think about it. Fish are just like us – they produce waste and if you don't have a filter to get rid of it then your fish is swimming around in more and more of its own excrement.

That's really not nice and ultimately of course you'll make your goldfish, or any fish you keep, very ill or even kill it.

Goldfish are messy eaters and poop... a lot! So the only way you could keep on top of decent water in an unfiltered bowl is to do daily water changes—which actually makes your new pet really high maintenance and stresses the fish. Invest in a decent sized aquarium—the biggest you can afford but at least 30 litres if you're new to the hobby—and a good filter and it actually makes keeping your goldfish (or any fish) a whole lot easier. And best of all you're making a much healthier and more pleasant home for your new 'wet pet'.

Goldfish can live for a surprisingly long time if well cared for—20 years or more—so be prepared to upgrade to a bigger aquarium as the fish grows.

So do right by 'Goldie' and never buy an unfiltered goldfish bowl. Create the right setup and you'll have a colourful companion for many years to come.

Love your goldfish?

Say no to an

unfiltered bowl

## Need more help?

Watch our videos on the Ornamental Fish YouTube channel or find care sheets at www.ornamentalfish.org/fish-keeper



Ornamental Aquatic Trade Association Ltd The voice of the ornamental fish industry

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