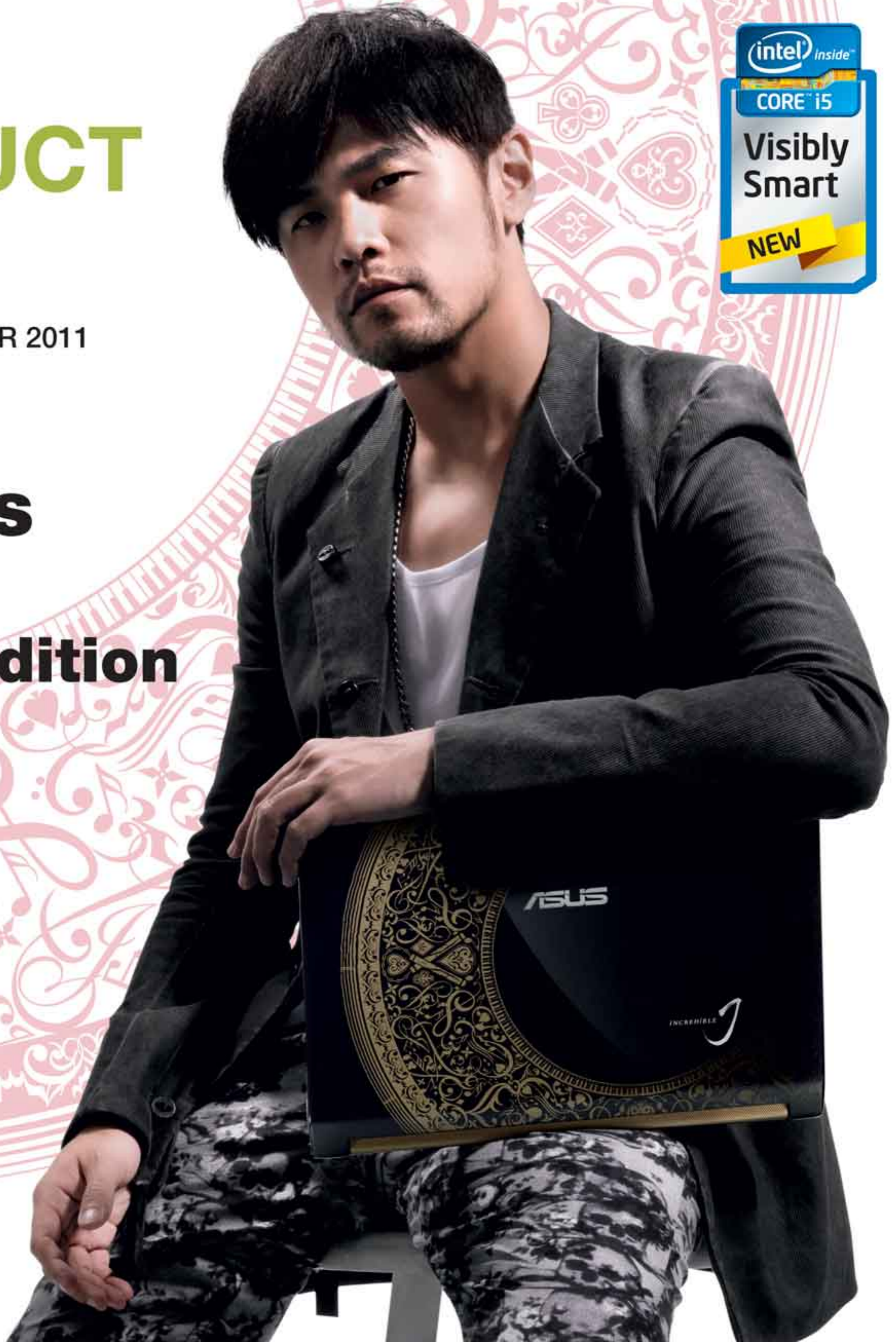


# ASUS PRODUCT GUIDE

AUGUST - SEPTEMBER 2011

## N Series Jay Chou Special Edition



**No.1** Quality and Services  
The Wall Street Journal Asia

**2** Years Global Warranty  
Notebook Only

**Top 3** Consumer Notebook Brand  
Source: IDC Quarterly PC Tracker, 2011  
worldwide in unit shipments

**ASUS**<sup>®</sup>  
Inspiring Innovation · Persistent Perfection



Stunningly Light, Powerfully Beautiful



**14"** U41SV-WX031V

- Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
- Genuine Windows® 7 Home Premium (64-bit)
- 14" HD Slim Type LED Backlight (1366x768)
- NVIDIA® GeForce® GT 540M with 1GB DDR3 VRAM Graphics
- 4GB DDR3 RAM
- 640GB (5400rpm) SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
- 8 Cell Battery (5900 mAh)
- Built-in VGA Camera
- 328 x 232 x 14~31mm, 2.14kg (for 8 cell battery)
- 2 Years Global Warranty

RM 2,999

**13.3"** U31SD-RX146V

- Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
- Genuine Windows® 7 Home Premium (64-bit)
- 13.3" HD Slim Type LED Backlight (1366x768)
- NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics
- 4GB DDR3 RAM
- 640GB (5400rpm) SATA HDD
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
- 8 Cell Battery (5600 mAh)
- Built-in VGA Camera
- 328 x 232 x 14~31mm, 1.88kg (for 8 cell battery)
- 2 Years Global Warranty

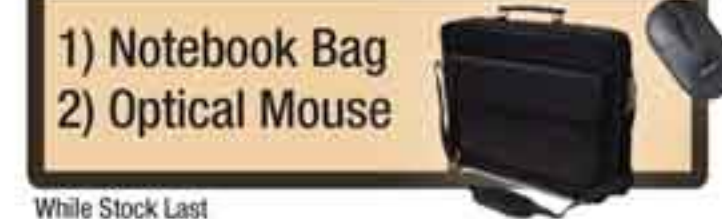
RM 2,999



Premium Features:



U Series Bundle Gift



While Stock Last

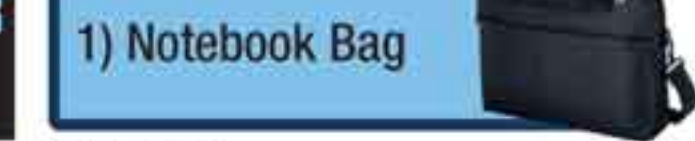
Best Performance Discrete Graphics with 2GB VRAM



ASUS Features:



A Series Bundle Gift



While Stock Last

**14"** A43SV-VX073V

- Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
- Genuine Windows® 7 Home Premium (64-bit)
- 14" HD Color Shine LED (1366x768)
- NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, Max to 8GB
- 640GB (5400rpm) SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
- Built-in VGA Camera
- 2 Years Global Warranty

RM 2,499

**15.6"** A53SV-SX106V

- Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
- Genuine Windows® 7 Home Premium (64-bit)
- 15.6" HD Color Shine LED (1366x768)
- NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, Max to 8GB
- 640GB (5400rpm) SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
- Built-in VGA Camera
- 2 Years Global Warranty

RM 2,499

Elevates Multimedia to New Levels

**15.6"** N53SN-SX243V

- Intel® Core™ i7-2630QM Processor (2.0GHz, Turbo up to 2.9GHz)/6M cache
- Genuine Windows® 7 Home Premium (64-bit)
- 15.6" LED backlight HD (1366x768)
- NVIDIA® GeForce® GT 550M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, Max to 16GB
- 640GB (5400rpm) SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0
- 2.0 Megapixel Camera
- 2 Years Global Warranty

RM 3,299



Premium Features:



N Series Bundle Gift



While Stock Last

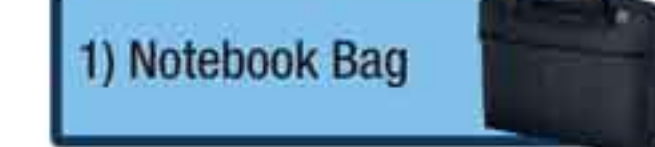


Audio by Bang & Olufson ICEpower®

ASUS Features:



A Series Bundle Gift



While Stock Last

**15.6"** A43SJ-VX259V

- Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
- Genuine Windows® 7 Home Premium (64-bit)
- 14" LED backlight HD (1366x768)
- NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, Max to 8GB
- 640GB (5400rpm) SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Available color: Black
- 2 Years Global Warranty

RM 2,149



**14"** A43SJ-Color Series

- Intel® Core™ i3-2310M Processor (2.1GHz)/3M cache
- Genuine Windows® 7 Home Premium (64-bit)
- 14" HD Color Shine LED (1366x768)
- NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, Max to 8GB
- 500GB (5400rpm) SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
- Built-in VGA Camera
- Available color: VX068V - Black, VX137V - Red, VX138V - Blue, VX139V - Pink, VX140V - Green, VX141V - Gold
- 2 Years Global Warranty

RM 1,999

**14"** A43SJ-Color Series

- Intel® Pentium® B940 Processor (2.0GHz)/2M cache
- Genuine Windows® 7 Home Premium (64-bit)
- 14" HD Color Shine LED (1366x768)
- NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, Max to 8GB
- 500GB (5400rpm) SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
- Built-in VGA Camera
- Available color : VX313V - Black, VX314V - Blue, VX315V - Red, VX316V - Pink, VX317V - Green, VX318V - Gold
- 2 Years Global Warranty

RM 1,799

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors, while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

Performance with Intel® Dual Core™ CPU



- 14" A43SV-VX053V**
- Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
  - Genuine Windows® 7 Home Premium (64-bit)
  - 14" HD Color Shine LED (1366x768)
  - NVIDIA® GeForce® GT 540M with 1GB DDR3 VRAM Graphics
  - 4GB DDR3 RAM, Max to 8GB
  - 500GB (5400rpm) SATA HDD
  - 8 x Super Multi-Dual DVD-Rom
  - Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
  - Built-in VGA Camera
  - 2 Years Global Warranty

RM 2,349



- 15.6" A53SV-SX053V**
- Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
  - Genuine Windows® 7 Home Premium (64-bit)
  - 15.6" HD Color Shine LED (1366x768)
  - NVIDIA® GeForce® GT 540M with 1GB DDR3 VRAM Graphics
  - 4GB DDR3 RAM, Max to 8GB
  - 500GB (5400rpm) SATA HDD
  - 8 x Super Multi-Dual DVD-Rom
  - Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
  - Built-in VGA Camera
  - 2 Years Global Warranty

RM 2,349

ASUS Features:



A Series Bundle Gift

1) Notebook Bag

While Stock Last

Value Performance

ASUS Features:



A & K Series Bundle Gift

1) Notebook Bag

While Stock Last



- 14" A43TA-VX019V**
- AMD A6-3400M Processor (1.4GHz)/4M cache
  - Genuine Windows® 7 Home Premium (64-bit)
  - 14" LED backlight HD (1366x768)
  - AMD Radeon™ HD6720 G2 with 1GB DDR3 VRAM Graphics
  - 2GB DDR3 RAM, Max to 8GB
  - 500GB (7200rpm) SATA HDD
  - 8 x Super Multi-Dual DVD-Rom
  - Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
  - 6 Cell Battery (5200 mAh)
  - Built-in VGA Camera
  - 2 Years Global Warranty

RM 1,899



- 14" A43SJ-VX3350**
- Intel® Pentium® B940 Processor (2.0GHz)/2M cache
  - Genuine Windows® 7 Starter
  - 14" LED backlight HD (1366x768)
  - NVIDIA® GeForce® GT 520M with 512MB DDR3 VRAM Graphics
  - 2GB DDR3 RAM, Max to 8GB
  - 500GB (5400rpm) SATA HDD
  - 8 x Super Multi-Dual DVD-Rom
  - Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
  - 6 Cell Battery (5200 mAh)
  - Built-in VGA Camera
  - 2 Years Global Warranty

RM 1,599



- 14" A43SJ-VX313**
- Intel® Pentium® B940 Processor (2.0GHz)/2M cache
  - No Operating System
  - 14" LED backlight HD (1366x768)
  - NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics
  - 2GB DDR3 RAM, Max to 8GB
  - 500GB (5400rpm) SATA HDD
  - 8 x Super Multi-Dual DVD-Rom
  - Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
  - 6 Cell Battery (5200 mAh)
  - Built-in VGA Camera
  - 2 Years Global Warranty

RM 1,499



- 14" K43U-VX0140**
- AMD Dual-Core E350 Mobile Processors (1.6GHz)/1M cache
  - Genuine Windows® 7 Starter
  - 14" LED backlight HD (1366x768)
  - Integrated AMD® Radeon™ HD6310
  - 2GB DDR3 RAM, Max to 8GB
  - 500GB (5400rpm) SATA HDD
  - 8 x Super Multi-Dual DVD-Rom
  - Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
  - 6 Cell Battery (5200 mAh)
  - Built-in VGA Camera
  - 2 Years Global Warranty

RM 1,399



- 14" K43U-VX014**
- AMD Dual-Core E350 Mobile Processors (1.6GHz)/1M cache
  - No Operating System
  - 14" LED backlight HD (1366x768)
  - Integrated AMD® Radeon™ HD6310
  - 2GB DDR3 RAM, Max to 8GB
  - 500GB (5400rpm) SATA HDD
  - 8 x Super Multi-Dual DVD-Rom
  - Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
  - 6 Cell Battery (5200 mAh)
  - Built-in VGA Camera
  - 2 Years Global Warranty

RM 1,299

Eee PC™ - Trendy Color Series



Eee Feature:



**10.1" Eee PC™ 1015PW**

- Intel® Atom™ N570 (Dual Core, 1.66GHz)/1M cache
- Genuine Windows® 7 Starter
- 10.1" LED Backlight WSVGA Screen (1024x600)
- 2GB (2GBx1) DDR3 RAM
- 1TB Storage (500GB SATA HDD + 500GB Webstorage\*)
- Integrated 802.11 b/g/n, Bluetooth 3.0
- 10 hours\*\* 6 Cell Battery, 4400 mAh
- Built-in VGA Camera

- 262 x 178 x 23.6~36.4 mm, 1.25kg (for 6 cell battery)
- Available color : PIK077S - Pink, PUR086S - Purple, GOL088S - Gold
- 1 Years Global Warranty

RM 1,199

Eee PC™ - Slim and Stylish Outlook with All Day Computing

Eee Feature:



**10.1" Eee PC™ 1015PX**

- Intel® Atom™ N570 (Dual Core, 1.66GHz)/1M cache
- Genuine Windows® 7 Starter
- 10.1" LED Backlight WSVGA Screen (1024x600)
- 1GB DDR3 RAM
- 250 GB storage

- Integrated 802.11 b/g/n, Bluetooth 3.0
- 10 hours\*\* 6 Cell Battery, 5200 mAh
- Built-in VGA Camera
- 262 x 178 x 23.6~36.4mm, 1.25kg (for 6 cell battery)
- Available color : RED052S - Red, WHI060S - White, BLK088S - Black
- 1 Years Global Warranty

RM 949



Eee PC™ - All-day Computing

Eee Feature:



**10.1" Eee PC™ 1015B**

- AMD Dual-Core C50 Mobile Processors (1.0GHz)/1M cache
- Genuine Windows® 7 Starter
- 10.1" LED Backlight WSVGA Screen (1024x600)
- 1GB DDR3 RAM
- 250GB Storage
- Radeon™ HD6250 graphic with HDMI output
- Integrated 802.11 b/g/n, Bluetooth 3.0

- 8.5 hours\*\* 6 Cell Battery, 5200 mAh
- Built-in VGA Camera
- 262 x 178 x 23.6~36.4 mm, 1.30kg (for 6 cell battery)
- Available color : RED020S - Red, WHI029S - White, BLK059S - Black
- 1 Years Global Warranty

RM 899



Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

# About ASUS®

ASUS, the world's top 3 consumer notebook vendor and the maker of the world's bestselling and most award winning motherboards, is a leading enterprise in the new digital era. ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person, with a broad portfolio that includes motherboards, graphics cards, displays, desktop PCs, notebooks, servers, multimedia, wireless solutions, networking devices and mobile phones. ASUS has been rated No.1 in product reliability for notebook PCs by SquareTrade and Rescuecom in the United States, and is the fastest-growing of the top ten notebook brands in the world. Driven by innovation and committed to quality, ASUS won 3,398 awards in 2010, and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than ten thousand people and a world-class R&D team of 3,000 engineers, ASUS is ranked top 10 in the Consumer Electronics category of "The world's Most Innovative Companies 2010".

## Local Awards:



## Follow us:



my.asus.com



facebook.com/asusmalaysia



youtube.com/asusrog

## Table of Contents

Promotion Product Best Choice of the product		2
Company Profile 20 Years of Excellence		6
Corporate News ASUS - a Top 3 Global Consumer Notebook Brand		8
ASUS Quality Extreme testing for top-quality notebooks		9
ASUS Winning Awards ASUS Product Won 3,398 Awards in 2010		13
Pick-Up & Return Service ASUS Pick-Up & Return Service at your door step		14
ASUS Warranty ASUS offers Consumers 2 years International warranty		16
A Compelling range Notebooks that exceed your expectations		17
Multimedia series N series, Jay Chou Special Edition		18
Multimedia series N series, Incredible Sound		21
Extreme Gaming series G Series, Strike in Silence		22
Premium series VX7, The New Style of Speed		23
Ultra Portable series U Series, The world's thinnest 19mm notebook with Intel standard voltage CPU		24
Performance series A Series, The Perfect fit for Work & Play X Series, Color your life with ASUS X series		26
Eee PC™ Discover the new generation of mobility		29
Eee Pad Transforming your productivity with the keyboard docking station		32
Product Summary Price List		34

## ASUS Company Profile

# ASUS is the Top 3 Consumer Notebook Brand in the World

According to the latest IDC report (2010), ASUS notebooks are climbing the worldwide sales charts at an unprecedented pace, with sales outstripping those of companies who once dominated this market.

- The Top 2 notebook brand in Central and Eastern Europe
- The Top 3 notebook brand in Western Europe
- The Top 4 notebook brand in Asia Pacific, excluding Japan



Asia Pacific



Europe

### ASUS is the No. 1 Motherboard Brand in the World

- ASUS had shipped 420,000,000 motherboards since 1989.
  - One in every 3 PCs sold worldwide in 2010 was equipped with an ASUS motherboard inside.
- The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS has the best quality & reliability notebooks.



### ASUS is a Top Information Technology Company in the World

ASUS is ranked top 10 in the Consumer Electronics category of "The world's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

### ASUS is No. 1 in Quality & Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the **Wall Street Journal Asia**.



### ASUS received 3,398 Awards in 2010

A testament to our commitment to innovation, design and quality, ASUS garnered a total of 3,398 awards from prestigious technology organizations and IT journalists worldwide.



### ASUS Green Technology

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.



# ASUS - a Top 3 Global Consumer Notebook Brand

IT research firm International Data Corporation (IDC) recently revealed that ASUS has established itself as a **global top 3 consumer notebook brand**.

VENDOR	2010 (units)	RANK
Acer Group	25,371,000	1
HP	25,171,000	2
<b>ASUS</b>	<b>13,535,000</b>	<b>3</b>
Toshiba	12,930,000	4
Dell	12,751,000	5
Lenovo	8,721,000	6



Showing our strong brand recognition and trust, ASUS has been recognized as a top 3 global consumer notebook brand for four consecutive quarters, with almost 13.6 million units shipped during that time frame.

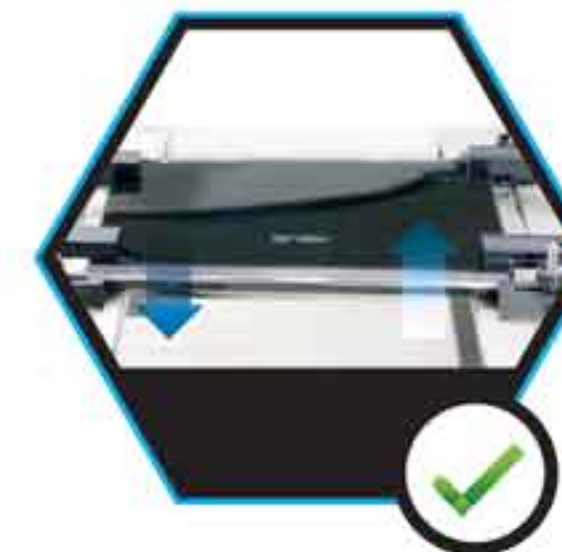
At ASUS, we aim to inspire and motivate. We continue to demonstrate our passion for technology and focus on quality to ensure that ASUS remains a global frontrunner in this new digital era. That is what Inspiring Innovation-Persistent Perfection is all about.



## Extreme Testing for top-quality notebooks

ASUS notebooks are subjected to stringent tests that ensure each and every model is robust and reliable. Notebooks are placed under stresses not normally seen in everyday life to ensure they continue to deliver unparalleled performance, even in the most extreme conditions.

### Twist test



Notebook lids opened with one hand can cause screens to flex. The twist test assesses how well notebooks cope with this type of handling by twisting the entire chassis to extreme degrees.

### Shock test



Notebooks are likely to experience shocks during shipping and day-to-day use. So ASUS performs a variety of shock tests to ensure that each model can handle the rough and tumble of everyday life.

### Vibration test



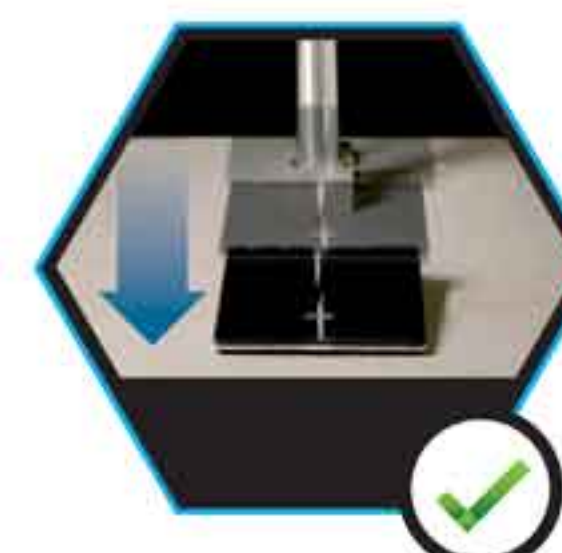
Shock is the one common laptop stress—vibration is another. The Vibration test subjects notebooks to a range of vibration frequencies to ensure that both the outer construction and internal components are able to cope.

### Hinge test



Screen hinges are a potential weak spot on any notebook, so ASUS tests its designs by opening and closing its notebook lids at least 20,000 times to ensure their robustness.

### Drop test



A dropped notebook shouldn't mean a broken notebook and ASUS puts its models through a series of drop tests that measure how well they cope with life's little accidents.

### Pressure test



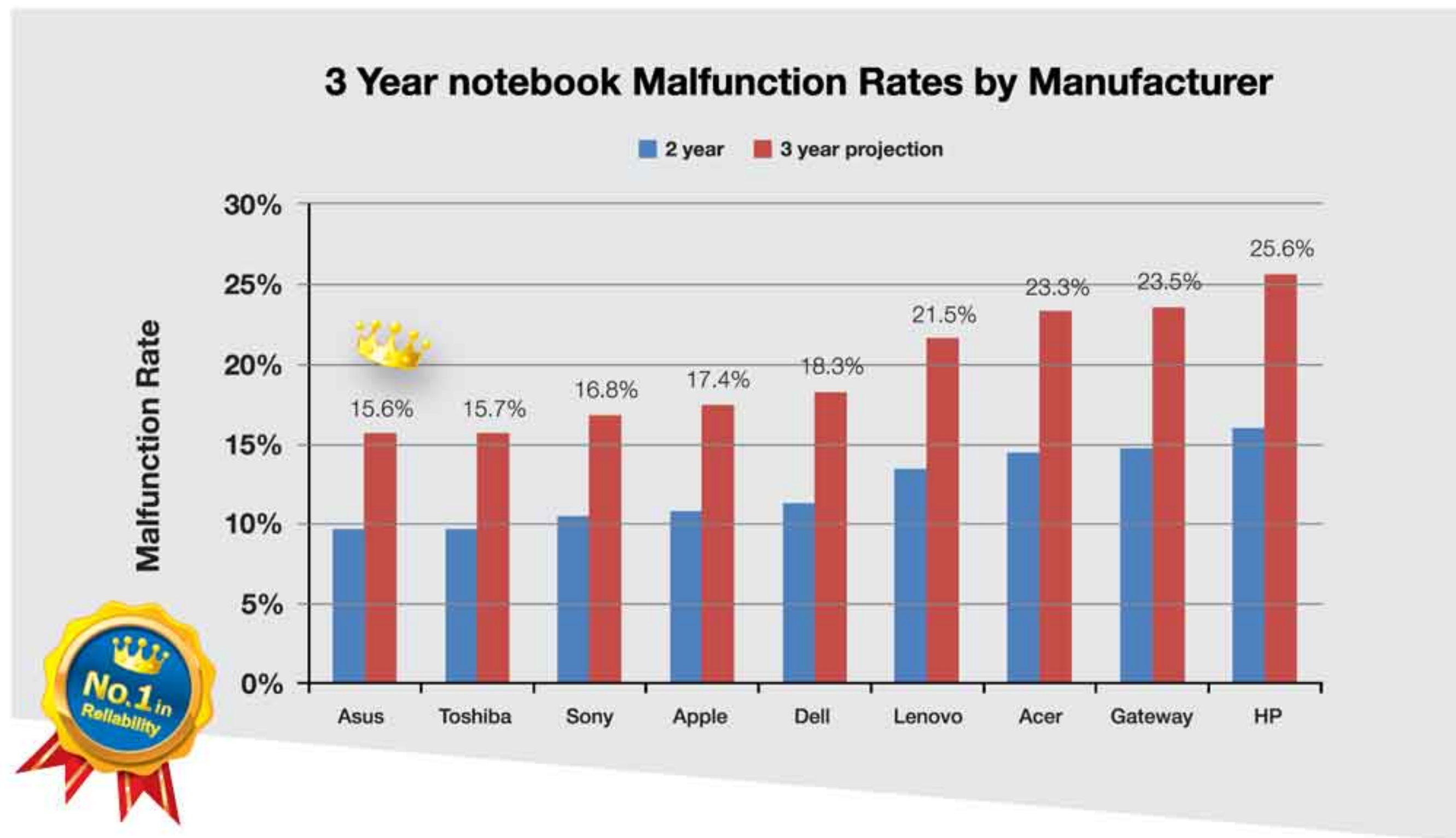
Notebook LCD screens are fragile and need to be protected by a sturdy lid. ASUS ensures that each display is well protected by subjecting lid designs to high pressure tests.



## Survey of 30,000 notebooks lists ASUS as top of reliability ranking

In November 16th, 2009, SquareTrade, the largest independent warranty service provider in United States, published a report that analyzed the failure rates of over 30,000 new notebook computers manufactured by the leading 9 notebook brands over the past 3 years. A minimum of 1000 unit notebooks of each brand was sampled.

- According to this survey: “in terms of brands, ASUS stood out as the most reliable manufacturer. Acer, Gateway & HP had failure rates significantly higher than the average.”



With 3 years malfunction rates to be under 16%, notebooks from ASUS are nearly 40% more reliable than Hewlett-Packard, the worst performer in this study. The industry leader HP, which shipped nearly 16 million notebooks in the pass year according to IDC, ranked dead last in this reliability study with over one-fourth of notebooks expected to malfunction in 3 years. Gateway and Acer, the No.2 maker of notebooks, were also nearly unreliable as HP, with an expected malfunction rate of over 23%

Source : <http://www.squaretrade.com/pages/laptop-reliability-1109/>

## ASUS Ranked No.1 in Reliability

Record-setting Score of 1791 in RESCUECOM's Computer Reliability Report Puts ASUS More than 1105 Points Ahead of Nearest Competitor



RESCUECOM, the Industry-leading computer repair experts in the United States, assessed the world's top computer manufacturers according to the number of calls made to the RESCUECOM call centre vis-à-vis each company's market share, and ASUS far outshone the rest of the field with a disproportionately small number of calls requesting for help with its products. ASUS, the leader in PC innovation, quality and design, is now the clear leader in reliability as well, according to the latest RESCUECOM Computer Reliability Report released on August 30th, 2010.

ASUS was awarded a score of 1791—a RESCUECOM record—placing it emphatically at the top of the table and prompting RESCUECOM to dub ASUS the “new leader in reliable personal computers”.

“We are delighted with, but are not surprised by, this result,” said Cecilla HF, Director of Marketing, ASUS. “We have invested enormous resources in ensuring that our products are of the highest quality, and that our customers get the best after-sales service possible. We insist on perfection in everything we do—a philosophy that is captured in our new corporate slogan ‘Inspiring Innovation • Persistent Perfection’—and are very pleased to see our efforts reaping dividends in the form of a smooth customer experience.”

Position	Manufacturer	Reliability Score
1	ASUS	1791
2	APPLE	686
3	IBM/Lenovo	524
4	TOSHIBA	368
5	HP/COMPAQ	281
6	SONY	262
7	ACER	218

RESCUECOM, the leading repair service company in the United States

Source : <http://www.rescuecom.com/blog/index.php/computer-support/the-rescuecom-computer-reliability-report-2nd-quarter-2010>

# Marks in History: ASUS Notebooks

ASUS notebooks have been tested in the most harsh conditions and the most exotic locations. Many of these incredible actions have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.

## In outer space

### ASUS Notebooks Experience Zero Defects throughout a 600-day Space Mission.

Two ASUS notebooks were selected by R&K—a major supplier of computers and electronics for aeronautic missions to outer space—to provide astronauts with dependable computing during a mission on the MIR Space Station. Both notebooks experienced zero defects throughout the 600-day period. "The ASUS notebooks never overheated like some of the ones made by other companies," said Sergei Avdeev, the Russian astronaut on the space mission. "Thermal flow in space and on Earth is completely different. Only notebooks with the best heat dissipation solutions can survive continuous operation. We turned the notebooks on in the morning and left them on all day without a problem."



## In the air

### ASUS Notebooks Help NRMA CareFlight Helicopter Rescue Unit Save Lives.

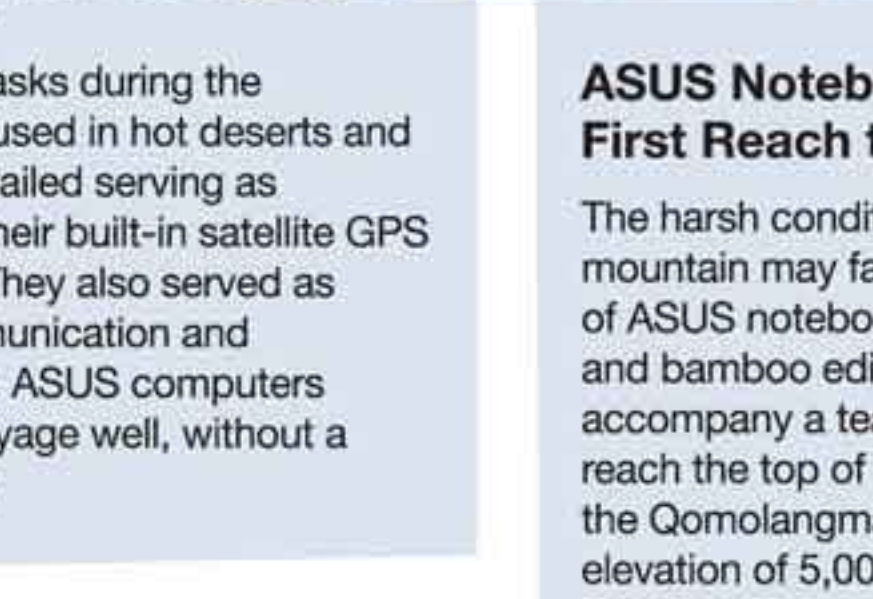
NRMA CareFlight, an emergency medical and rescue helicopter unit that serves the people of New South Wales of Australia, uses ASUS notebooks in different sectors of its service, including aviation, medical treatment and administration. ASUS notebooks play a particularly critical role in CareFlight's program aimed at improving survival rates in accidents with severe head traumas. With the help of mobile computing, CareFlight can deliver a medical team on scene faster than a local ambulance, and this new program is expected to reduce deaths from head injuries by 33%. "All our pilots have been very impressed with the ASUS M5 laptops and amazed at their ability to withstand the vibration of the aircraft," said Mark Lees, Community Relations Manager of CareFlight. "We are now ready to install ASUS M5 laptops in all our aircraft and to link them to the onboard navigation computers."



## On the road

### ASUS Notebooks Perform Flawlessly During a Grueling Off-road Race.

ASUS notebooks were chosen to perform critical tasks during the PATAGONIA 2000 race, which saw the computers used in hot deserts and snow-covered mountains. One of the key tasks entailed serving as navigation devices, which they excelled at due to their built-in satellite GPS functionality and ability to display dynamic maps. They also served as communication centers, enabling both email communication and bidirectional video conferences. "Needless to say, ASUS computers survived the severe conditions of this strenuous voyage well, without a single flaw," said Aviv Shweky, the race organizer.



## On the world's highest peak

### ASUS Notebooks Are the First Reach the Top of Mount Everest.

The harsh conditions at the peak of the world's highest mountain may faze other notebooks, but not ASUS'. A slew of ASUS notebooks—including the U5, S6 (both the leather and bamboo editions), W7 and U1—were chosen to accompany a team of mountaineers on an expedition to reach the top of Mount Everest, known the locals in Tibet as the Qomolangma Peak. Upon reaching the base camp at an elevation of 5,000m, only ASUS notebooks continued to operate. Other notebooks failed to boot up due to the extremely low ambient temperature. The ASUS U5 even made it to the top of Qomolangma Peak at a staggering height of 8,848.43m, thanks to expedition leader Captain Wang Yongfong who carried it along with him as a tribute to eco-friendly technology—making ASUS notebooks the world's first to reach the top of Mount Everest.



## At the ends of the earth

### ASUS Notebooks Conquer the North and South Poles.

ASUS notebooks have proven on separate occasions to function perfectly in the freezing temperatures of the North and South Poles. The most memorable of these expeditions took place on December 16, 2003, when acclaimed mountaineers Shi Wang and Jian Liu set out on their journey to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet and where temperature drops well below -100°F. Wang and Liu each brought along an ASUS S200N notebook to record and share their experiences during the expedition. The S200N met their needs perfectly: it was lightweight and compact, had a large hard disk capacity and could handle the rigors of ascending a mountain. "They worked without a glitch under extreme conditions and severe weather. It was nice to have a notebook I could count on in situations where malfunctions are not tolerable," said Wang.

# ASUS won 3398 awards in 2010

ASUS won four prestigious annual awards, Best 3D laptop, Best Entry Level Laptop, and Best CULV laptop and Best Netbook, by public vote in What's Laptop Magazine in the UK.



ASUS won "2010 Readers' choice" in PC Magazine and "2010 Tech Brand You Can Trust" in PCWorld in the United States; both awards are by public vote.



ASUS won Best PC & Laptop Manufacturer of the year 2010 by Customer PC Magazine in the UK.



## ASUS Product Awards in 2010/2011

A Testament to our commitment to innovation, design and quality, ASUS garnered a total of 3,398 awards from prestigious technology organizations and IT journalists worldwide.

**ASUS U41**  
CHIP MAY 2011 : Review  
"Solid performance, Nice design, Quite portable"

**ASUS G53**  
CHIP DEC 2010 : Review  
"Powerful gaming performance Built-in 3D Cool design"

**ASUS U30**  
HWM JUNE 2011 : Lab Tested  
"Good all-round performance protability and feature list."

**ASUS N43S**  
HWM February 2010 : Lab Test  
"offers fast computing in a portable and long-lasting package."

**Eee PC™ 1015PW**  
CHIP APRIL 2011 : Review  
"Nice touch in design and aesthetics, decent performance and good battery life to complement their mobile computing needs. You can't go wrong with this small, beautiful wave"

**ASUS N43SL**  
CHIP March 2011 : Lab Test  
"N43SL conducts a musical piece that perfectly marries the best in aesthetics, audio quality and great performances, making it a maestro of a notebook, and one that certainly deserves an encore."

**ASUS N53J**  
HWM OCTOBER 2010 : Lab Test  
"Performance-oriented notebook for mobile multimedia enthusiasts".

**ASUS N53S**  
3C Digital February 2011: Editor Choice  
"complete with metallic sleek and curvaceous styling within, B&O powered speaker chambers guarantee breathtaking sound"

**Eee Pad Transformer**  
CHIP JUNE 2011 : Review  
"transcends that typecasting by adding in a useful, very practical keyboard docking station over a solid, performing and sleek tablet"

**Eee PC™ 1215T**  
HWM DEC 2010 : Lab Test  
"The 1215T is a great newbook for the casual crowd"

**Eee PC™ VX6**  
HWM JAN 2011 : Review  
"Performs solidly to wear its iconic insignia"

## ASUS Pick-Up & Return Service at Your Door Step

Still finding a nearest Service Center? Or too busy to send over your notebook to a particular Service Center?

Now, ASUS provide an exclusive solution for you! Other than 2 years Global Warranty, ASUS also provide a premium **PICK UP & RETURN SERVICE** for end users & dealers.

Pick up & return service allows end users to request for door-to-door pick up service or you may just drop your notebook/Eee PC to your nearest dealers.

While for dealers, a simple call/email will instantly get a specialist to pick up the notebook/Eee PC from your outlet in order to save your time and human resources. In terms of pick up lead time, we can provide earliest of 1 day and latest of 4 days to assure the quality of our service.



### There are only 5 simple steps to apply ASUS Pick UP and Return service.

#### How to apply Pick Up & Return Service?

- (1) Call/Email to request Pick Up & Return Service, Tel : **03-2145 6787** (Monday-Friday, 10:00pm-07:00pm) email address : [rcmy\\_pickup@asus.com.my](mailto:rcmy_pickup@asus.com.my)
- (2) Reply email for Service and your detail verification.
- (3) Print out the docket from the e-mail.
- (4) Stick the docket on the NB or EeePC cartons.
- (5) Wait for the courier to pick up.

#### Terms and Conditions:

- (1) The Pick-Up & Return service applies to ASUS Notebook and Eee PC only.
- (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
- (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
- (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
- (5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge. (refer page 15 for zone table)
- (6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

#### Information Required When Submitting Pick up & Return service request:

- (1) Dealer full company name/End User Name.
- (2) Contact person, phone number and email address.
- (3) Shipping Address
- (4) Product serial numbers
- (5) Product Symptom description

## ASUS Pick-Up & Return Service Estimated Transportation Time (one-way)

**\*Zone Table** - Refer to Zone Table for estimated respond time:

- Zone 1 : Within 40km radius / postal code
- Zone 2 : Within 41km - 70km radius / postal code
- Zone 3 : Within 71km - 100km radius / postal code



		*Zone Table		
Region	Cities	Zone 1	Zone 2	Zone 3
Central	Nilai	48 hours	72 hours	96 hours
	Seremban	24 hours	48 hours	72 hours
East Coast	Kota Bharu	24 hours	48 hours	72 hours
	Kuantan	24 hours	48 hours	72 hours
East Malaysia	Mentakab	48 hours	72 hours	96 hours
	Beaufort	48 hours	72 hours	96 hours
	Bintulu	48 hours	72 hours	96 hours
	Kenigau	48 hours	72 hours	96 hours
	Kota Kinabalu	48 hours	72 hours	96 hours
	Kuching	48 hours	72 hours	96 hours
	Kudat	48 hours	72 hours	96 hours
	Labuan	48 hours	72 hours	96 hours
	Lahad Datu	48 hours	72 hours	96 hours
	Lawas	48 hours	72 hours	96 hours
	Limbang	48 hours	72 hours	96 hours
	Miri	48 hours	72 hours	96 hours
	Sandakan	48 hours	72 hours	96 hours
	Sarikei	48 hours	72 hours	96 hours
	Sibu	48 hours	72 hours	96 hours
Sri Aman	48 hours	72 hours	96 hours	
Tawau	48 hours	72 hours	96 hours	
Tenom	48 hours	72 hours	96 hours	
Northern	Alor Star	24 hours	48 hours	72 hours
	Bidor	48 hours	72 hours	96 hours
	Ipoh	24 hours	48 hours	72 hours
	Taiping	48 hours	72 hours	96 hours
Southern	Batu Pahat	48 hours	72 hours	96 hours
	Malacca	24 hours	48 hours	72 hours
	Johor Bharu	24 hours	48 hours	96 hours

\* Pick Up & Return Service term and condition are subject to change without prior notice.  
 \* ASUS reserves the right to decline Pick-Up & Return service request.

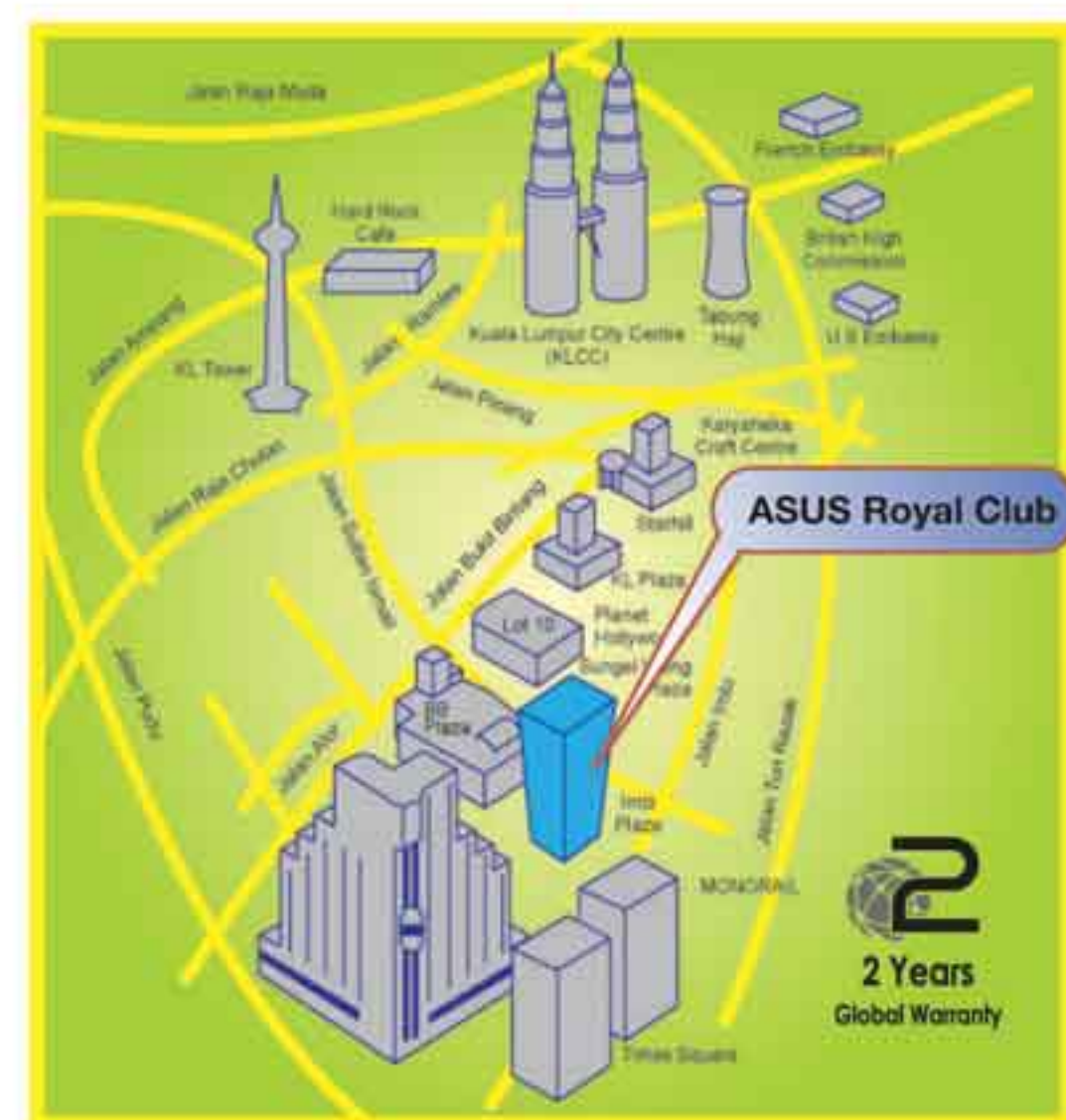


# Global 2-year warranty

## ASUS offers Consumers 2-year INTERNATIONAL warranty on Notebooks

Unlike brands that promise multiple years of product warranty but charge users components and repair fees after the first year, ASUS 2-year Global warranty is applicable both domestic and international in **59 countries**. By providing a real warranty to protect your purchases, ASUS demonstrates confidence in its ability to offer unrivaled quality wherever you may go. Eee PC netbooks are covered for 1 year global warranty.

<b>International Extended Warranty</b>	Notebook from 3rd Year	RM 350.00
	Eee PC™ from 2nd Year	RM 200.00



Location Map of ASUS Royal Club in Imbi Plaza Kuala Lumpur

### Malaysia

**ASUS HOTLINE : 03 6279 5077**  
**Operating Hours : Monday - Friday, 10:00a.m. to 7:00p.m.**

#### ASUS Service Centre

<b>Kuala Lumpur</b>	G-2, Ground Floor, IT@SPS, Wisma SPS, Jalan Imbi 55100, Kuala Lumpur
<b>Penang</b>	1-02-05, E-Gate, Lebuhr Tunku Kudin 2, 11700 Gelugor, Penang Repair Status Checking : 04 6596 780 / 782
<b>Sabah</b>	LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah Repair Status Checking : 088 210 650

#### ASUS Authorised Service Center

<b>Johor</b>	IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4, Skudai Parade, Jalan Skudai, 81300 Skudai, Johor Repair Status Checking : 07 5544 000
--------------	--

Austria: 0820-240513	Hong Kong: +852-3582-4770	Netherlands: 0800-023-2694	Switzerland: +41-848-111-010 +41-848-111-014
Australia: 1300-2787-88	India: +91-22-4005-8888*	New Zealand: 0800-278-788	Sweden: +46-8587-69407
Bangladesh: +88-02-8123283*	Indonesia: +62-21-612-6555* +62-21-344-2234*	Pakistan: +9221-5824561*	Syria: +963-21-2246260*
Belgium: +32-(0)-78150231	Italy: 199400089	Philippines: +63-2-7273009	Taiwan: 0800-093-456
Bulgaria: +359-2-91823*	Iran: +98 21 88 72 8700-01* +98 21 88 55 24 41-42* +98 21 88 78 60 51*	Poland: +48-225718040	Thailand: +662-401-1717
Canada: +1-888-678-3688	Israel: +972-3-9520520* +972-3-900-9018*	Portugal: +351-808-789-887	Turkey: +90-216-521-4601
China: +86-21-5442-1616	Japan: 0800-123-2787	Romania: 800-800-316* +351-808-789-887*	Ukraine: +380-44-4961791*
Croatia: +385-1-3654-961*	Korea: +82-2-1566-6868	Russia: +7-495-231-1999	United Arab Emirates: +971-4-2833-728
Czech Republic: +420-596-766-888	Latvia: +371-7-408838*	Saudi Arabia: +966-1-460-3216	United Kingdom: +44-870-120-8340
Denmark: +45-3832-2943	Lithuania: +370-37-328442*	Serbia: +381-11-3011-934*	USA: +1-888-678-3688
Egypt: +(202) 2455 5771* +(201) 0077 9092*	Luxembourg: +31-(0)591-570290*	Singapore: +65-6720-3835	Vietnam: +84-8-8300446 Ext. 112
Estonia: +372-6671796*	Malaysia: +603-6279 5077	Slovak Republic: +421-232-162-621	
Finland: +358-9693-79690	Mauritius: +230-2131518*	Slovenia: +386-0800-80-332*	
France: 0821-232787	Myanmar: +95-1-226664*	South Africa: +27-11-783-5450	
Germany: 01805-010920	Norway: +47-2316-2682	Spain: +34-902-889-688	
Greece: 80044142044		Sri Lanka: +94-11-2502533*	

## A Compelling Range

# Notebooks that exceed your expectations



### ASUS | PREMIUM Series



Ignite the might of the most powerful notebook ever from ASUS, the ultra-specced ASUS-AUTOMOBILI Lamborghini VX7 with its full HD 1080p 15.6 screen.

#### ASUS VX7



15.6" A new style of the speed

### ASUS | MULTIMEDIA SERIES



Crystal-clear screens, fast processors and powerful graphics deliver outstanding multimedia performance, whether you creating digital content—or just enjoying it.

#### ASUS N45



14" Hear the Power, Feel the Power

#### ASUS N55



15.6" Hear the Power, Feel the Power

#### ASUS N43



14" Jay Chou Special Edition

### ASUS | EXTREME GAMING SERIES



The fastest processors and most powerful graphics, combined with striking design, make the Extreme Gaming Series a must for anyone who wants to game on the go.

#### ASUS G53



15.6" Strike in silence

#### ASUS G53-3D



15.6" Strike in silence

#### ASUS G74-3D



17.3" Strike in silence

### ASUS | ULTRA PORTABLE SERIES



The perfect travel companions for business users on the move. Exclusive design touches including leather and bamboo trim add a stylish personal touch, while cutting-edge technology ensures the best performance of performance and battery life.

#### ASUS U36



13.3" Stunningly Light, Powerfully Beautiful

#### ASUS U46



14" Stunningly Light, Powerfully Beautiful

### ASUS | PERFORMANCE SERIES



The Performance Series is designed for people who need a solid, reliable notebook for everyday activities. The range includes both affordable all-round models and high-performance portables.

#### ASUS A43



14" The perfect fit for work and play

#### ASUS A53



15.6" The perfect fit for work and play

#### ASUS K43



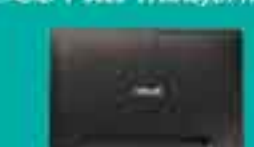
14" Stay cool with metallic chic

### ASUS | Eee Pad Transformer



With a super slim profile of only 12.98mm thick in a frame that weighs only 680g, the ASUS Eee Pad Transformer is comfortable to hold from any position. The unique textured pattern offers a better tactile sensation, so it won't feel as if it will slip out of your hands.

#### Eee Pad Transformer



10.1" My Multiple Life, I decide

### ASUS | Eee PC



Holding true to its "Easy, Excellent, Exciting" vision, ASUS has steadily upped the ante on netbook development across the realms of design, services and performance. The Eee PC™ netbooks also feature the very best and very latest in technology.

#### Eee PC™ VX6



12.1" ASUS - AUTOMOBILI LAMBORGHINI

#### Eee PC™ X101H



10.1" Social media machine

#### Eee PC™ 1015PW



10.1" A Dual-Core Netbook Affords More Versatility

#### Eee PC™ 1015PX



10.1" Slim and Stylish Outlook With All Day Computing



# N Series Jay Chou Special Edition

A cross-over between East & West

Superstar and design inspiration, Jay Chou, has co-created a special edition with ASUS, a personally tailored notebook for his work and for his fans. It is a masterpiece of creativity, beautiful design and state-of-the-art technology.

## ■ Unfaltering power

All N Series notebooks come equipped with a 2nd generation Intel® Core™ processor that redefines performance, providing superb efficiency and a smooth user experience. You can also enjoy ultra-fast transfer speeds with the USB 3.0, ten times faster than its predecessor, USB 2.0.

## ■ Multimedia centre

We use our Video Magic technology to ensure every image is enhanced to high definition, bright dot-free, with colours optimised. Combine this with our SonicMaster sound technology and you have an entirely new multimedia experience on a notebook PC.



## ■ Exceptional sound

Our pioneering SonicMaster technology ensures you get the best audio quality through the notebook's superior speakers, large acoustic chambers and powerful amplifier. Perfect for listening to Jay's handpicked songs, already pre-loaded onto the computer.

## ■ Cultural roots

Jay's design draws inspiration from his history, his culture and his interests. His everyday surroundings and constant strive for perfection culminate in the N Series. And this parallels his signature song style – a fusion of Chinese sound with more international styles and covering contentious social issues.



## ■ Uniquely Jay

The special edition notebook seamlessly brings together Jay's love of music, martial arts and typography. He has even designed special features for it, including a soft-touch keyboard that feels like a set of piano keys and a unique 'J' button in calligraphy style. It also has a powerful, economical processor that allows you to work for longer – perhaps audio editing and screening, like Jay himself.

## Specification

### N Series Bundle Gift

1) Notebook Bag



### N43SL-V2G-VX194V

<b>CPU</b>	Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Color</b>	Pink
<b>Warranty</b>	2 Years Global Warranty
<b>Price</b>	RM <b>2,799</b>

### N43SL-V2G-VX195V

<b>CPU</b>	Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Color</b>	Gold
<b>Warranty</b>	2 Years Global Warranty
<b>Price</b>	RM <b>2,799</b>

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.



# ASUS N Series

## Hear the Power, Feel the Power

Audio by Bang & Olufson ICEpower®



The new N5 is a revolutionary product in more than just its stunning yet simple aesthetic design, which award-winning master designer, David Lewis, has contributed to. The N5 sound has been engineered in co-operation with Bang & Olufsen ICEPower® and packs 32mm diameter SonicMaster speakers that deliver crystal clear audio at a considerable sonic punch. Combined with the exclusive and patented ASUS SonicMaster Subwoofer, designed by ASUS Sensitivity & Engineering lab, altogether these generate a mobile audio experience that is second-to-none.



The external SonicMaster Subwoofer separates its powerful bass from the acute mid and high tones generated by the N5 speakers, in effect creating the first ever 2.1 native speaker setup for a notebook that brings the full depth of surround sound to movies, music and games.

### Exclusive Feature:



#### Clear and Fluid Video Recording

The integrated HD camera is designed to provide crisp, clear and fluid video recording for video calls and conferencing or home movie creation, even in low-light situations.



#### Quick Charge. Even When Powered Off

ASUS N5 laptop is fitted with two USB 3.0 ports for Super-speed performance that's 10x faster than existing USB 2.0. One of those ports features exclusive Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off.



#### Nvidia Optimus Technology

Never make the choice between great performance and great battery life again. NVIDIA® Optimus™ technology intelligently optimizes your notebook PC, providing the outstanding graphics performance you need, when you need it, all the while extending battery life for longer enjoyment.

### SonicMaster delivers:

#### Crystal clear sound

Every note and nuance comes across to listeners in pure fidelity, with no compromise.

#### Deeper and richer bass

SonicMaster's large speaker chambers and bass extension algorithms ensure impressive bass performance.

#### Wide frequency

SonicMaster retains a professional-grade frequency range, much like stand-alone hi-fi systems.

#### Lifelike surround

Implementing the latest codes, SonicMaster brings a 3D feel to movies and

#### Overall power upgrade

The amplifier in SonicMaster-certified notebooks receives much higher voltage than the norm for notebooks, enabling playback at significantly higher volumes.

#### Distinct vocals

Vocal performance on SonicMaster notebooks sound uncannily concert-like, as if transporting listeners to a live show.

### Powerful graphics

Select N Series notebooks ship with the latest NVIDIA GeForce mobile solutions on board, pushing exciting performance in games, high def video, and more. These graphics engines ensure high resolutions and smooth video throughout, while remaining energy efficient to promote longer battery life and usability. The 100% zero-dot-guaranteed LED screens that ship with the new N Series make the most of ASUS Video Magic image enhancement. This unique tool upscales DVD playback up to full HD. It also supervises GPU computing for greater output during intense multitasking, and works together with ASUS Splendid HD to balance color, brightness and contrast for constant viewing pleasure.

#### N Series Bundle Gift

1) Notebook Bag



### Specification

#### N55SF-SX047V

<b>CPU</b>	Intel® Core™ i7-2630QM Processor (2.0GHz, Turbo up to 2.9GHz)/6M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	15.6" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 555M with 2GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	Blu-Ray DVD Writer
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Warranty</b>	2 Years Global Warranty
<b>Price</b>	RM <b>3,699</b>



#### N55SF-S2043V (Black)

<b>CPU</b>	Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	15.6" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 555M with 2GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Warranty</b>	2 Years Global Warranty
<b>Price</b>	RM <b>2,799</b>



#### N45SF-V2G-VX013V (Black)

<b>CPU</b>	Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 555M with 2GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Warranty</b>	2 Years Global Warranty
<b>Price</b>	RM <b>2,799</b>



Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors, while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.



# ASUS G Series 3D STRIKE IN SILENCE

ROG G53 3D gaming notebook feature the new generation of quad core CPU processors, full DirectX 11 compatible, NVIDIA 3D Vision bringing you the serious gamer to a higher level of enjoyment and perfection. This integrated graphics comes with its own massive 1.5GB GDDR5 video memory, ensuring high resolution and vivid display quality. G53 3D is to give you the maximum performance, the fastest speed for your gaming adventure.

## Power through any Challenge

Nothing fazes the G53 – it runs the latest releases in high detail, no more watered down versions. This beast has Intel® Core™ i7 processors that handles all comers with on demand overclocking through Turbo Boost, hurtling CPU speeds up power becomes available. action proud! to 3.33GHz. All it takes is one key press and extra Memory goes up to a formidable 8GB – games run smooth and relentless since nothing needs to be left out. The new G53 signifies a move towards uncompromised notebooks, so we packed it to the gills with hardware.

## True-to-life 3D Video



Experience the true-to-life 3D Video with NVIDIA 3D Visual Ready for 3D output to any HDTV via the new HDMI 1.4 standard to have your 3D gaming action live in a large screen. Built-in Blu-ray drive delivered via HDMI 1.4 further support 3D playback of Blu-ray content to any compatible screen for the best 3D movies enjoyment.

**G Series Bundle Gift**  
1) Gaming backpack  
2) Gaming Optical Mouse  
3) 3D Glasses  
(except G53SX-SZ039V) While Stock Last

## Specification

### G74SX-91213V (3D)

**CPU** Intel® Core™ i7-2630QM Processor (2.0GHz, Turbo up to 2.9GHz)/6M cache  
**OS** Genuine Windows® 7 Home Premium (64-bit)  
**Display** 17.3" Full HD 3D LED Backlight (1920x1080)  
**Graphics** NVIDIA® GeForce® GTX 560M with 3GB GDDR5 VRAM Graphics  
**RAM / HDD** 8GB (4GBx2) DDR3 RAM / 640GB + 640GB SATA HDD  
**Optical Drive** Blu-Ray DVD Reader  
**Connection** Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0  
**Battery** 8 Cell Battery (5200 mAh)  
**Webcam** 2.0 Mega Pixel Camera  
**Warranty** 2 Years Global Warranty

Price RM **5,999**

### G53SX-IX042V (3D)

**CPU** Intel® Core™ i7-2630QM Processor (2.0GHz, Turbo up to 2.9GHz)/6M cache  
**OS** Genuine Windows® 7 Home Premium (64-bit)  
**Display** 15.6" HD 3D LED Backlight (1366x768)  
**Graphics** NVIDIA® GeForce® GTX 560M with 2GB GDDR5 VRAM Graphics  
**RAM / HDD** 8GB (4GBx2) DDR3 RAM / 640GB SATA HDD  
**Optical Drive** Blu-Ray DVD Writer  
**Connection** Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0  
**Battery** 8 Cell Battery (5200 mAh)  
**Webcam** 2.0 Mega Pixel Camera  
**Warranty** 2 Years Global Warranty

Price RM **4,999**

### G53SX-SZ039V

**CPU** Intel® Core™ i7-2630QM Processor (2.0GHz, Turbo up to 2.9GHz)/6M cache  
**OS** Genuine Windows® 7 Home Premium (64-bit)  
**Display** 15.6" HD LED Backlight (1366x768)  
**Graphics** NVIDIA® GeForce® GTX 560M with 2GB GDDR5 VRAM Graphics  
**RAM / HDD** 4GB DDR3 RAM / 500GB + 500GB SATA HDD  
**Optical Drive** 8 x Super Multi-Dual DVD-Rom  
**Connection** Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0  
**Battery** 8 Cell Battery (5200 mAh)  
**Webcam** 2.0 Mega Pixel Camera  
**Warranty** 2 Years Global Warranty

Price RM **3,999**



# FEEL THE RUSH

## Experience a new style of speed with the ASUS-Automobili Lamborghini VX7

### VX7 a new style of speed

Ultra-luxe design inspired by the world-famous Italian supercars meets ASUS technological excellence. It's our most powerful notebook to date, ready to take you for a ride.

## Flagship Power

Leading the exclusive ASUS-Automobili Lamborghini joint-venture series, the VX7 drives computing excitement like never before, fully-loaded with the newest technology and breathtaking power for your multimedia, gaming and productivity. Plus, it's downright sexy!

## Looks Stunning

Taking design cues from the Automobili Lamborghini Gallardo and Murcielago LP640, the VX7 retains their aerodynamic and aggressive stance for a style that stands out from the crowd. Expect people to notice. Premium materials, sleek textures and bold colors complete this notebook, revving up your high-octane computing.



## Packed with Tech

- NVIDIA® GeForce™ GTX 560M graphics with giant 3GB video memory set the stage for high res gaming and none of the compromise lesser notebooks force on you. This is the real deal.
- All new Intel® 2nd Generation Core™ i7 Processors propel computing with extreme quad-core performance for better HD multimedia and multitasking so you get more done – faster.
- Up to 16GB DDR3 main memory ensure a grand touring experience of smooth performance and better output in every application.
- New Super-Speed USB 3.0 runs up to ten times faster than USB 2.0, an ideal fit for your HD content and files.

## Specification

### VX7SX-SZ046V

**CPU** Intel® Core™ i7-2630QM Processor (2.0GHz, Turbo up to 2.9GHz)/6M cache  
**OS** Genuine Windows® 7 Home Premium (64-bit)  
**Display** 15.6" 16:9 Full HD (1920x1080)  
**Graphics** NVIDIA® GeForce® GTX 560M with 3GB GDDR5 VRAM Graphics  
**RAM / HDD** 8GB (4GBx2) DDR3 RAM / 1280GB (640GB + 640GB) SATA HDD  
**Optical Drive** Blu-Ray DVD Writer  
**Connection** Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0  
**Battery** 8 Cell Battery (5200mAh)  
**Webcam** 2.0 Mega Pixel Camera  
**Color** Orange  
**Warranty** 2 Years Global Warranty

Price RM **5,999**

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.



# ASUS U Series

## U36 : The world's thinnest 19mm notebook with Intel standard voltage CPU

In today's world, more of our daily computing is done on the move, and notebooks have become an essential part of our lives. In the past, having a notebook that was thin and lightweight meant sacrificing performance. Not anymore.

Introducing the ASUS U36, the world's first 19mm thin notebook with an Intel® standard voltage CPU. Along with ASUS Super Hybrid Engine technology giving a boost in performance when needed, the U36 offers the absolute best combination of performance for the size. With the U36 weighing in at a mere **1.66kg**, it is also the lightest notebook with a standard voltage CPU, challenging the way you think about lightweight notebooks.

### Exclusive Feature:



**Intel i5 Core Inside**  
Intelligently and automatically accelerates performance so you can enjoy the maximum possible speed



**19mm thin notebook**  
The ASUS U36 is astonishingly sleek, coming in at 19mm thick for the best in ultra-portable design



**ASUS Super Hybrid Engine**  
With ASUS Super Hybrid Engine Technology, the battery life can extend for up to **10+ hours\*\*** for all-day mobile computing



**Nanometer Coating**  
Easy to clean and a finger print-free with soft silk touch (U36 only)



**Super light Material**  
u36 highly durable magnesium-aluminum alloy cover to reduce the weight & make it harder

ASUS recommends Windows® 7.



### Exclusive thermal technology

Like humans, the harder a computer works, the hotter its internal temperature gets. The problem with pushing a computer to the limits is the amount of heat it generates and how to get rid of it. With the U36, ASUS engineers tackled this problem by developing exclusive thermal technology to keep not only the system cooler, but the palm rest area as well. Using dual lightweight heat pipes and an efficiently-designed layout, heat is transferred away from the palm rest for a more comfortable user experience.

### Stylish design with MG-AL alloy cover case and silky nanometer coating

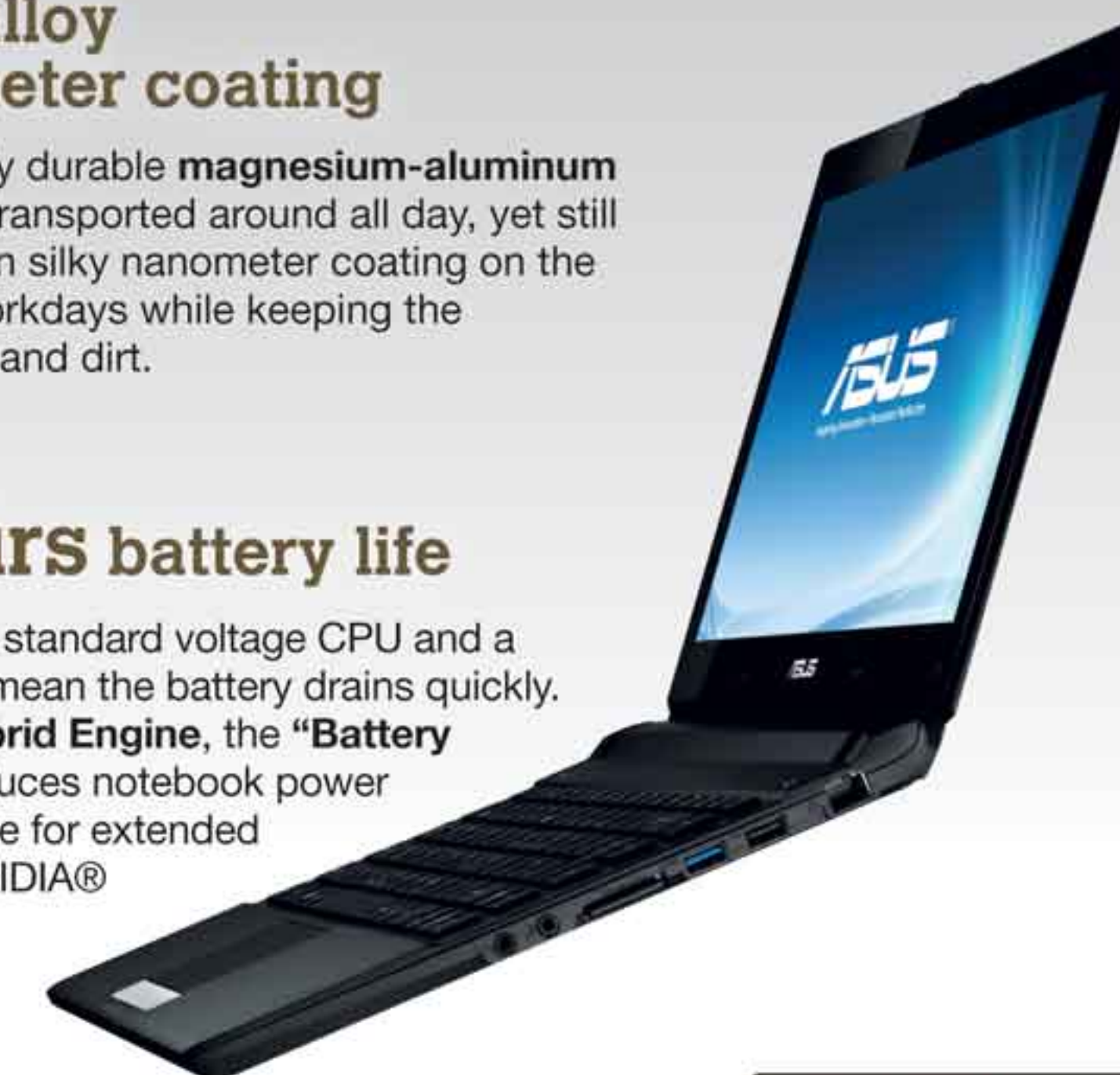
The U36 features a **super lightweight**, yet highly durable **magnesium-aluminum alloy cover** that can handle the rigors of being transported around all day, yet still looks refined and distinguished. An easy to clean silky nanometer coating on the palm rests helps ease the stress of extended workdays while keeping the notebook looking clean by repelling fingerprints and dirt.

### ASUS Super Hybrid Engine for an incredible 10+ hours battery life



U Series lasts an incredible.

While the U36 may feature a standard voltage CPU and a powerful GPU, that doesn't mean the battery drains quickly. Thanks to **ASUS' Super Hybrid Engine**, the "Battery Saving" mode intuitively reduces notebook power consumption based on usage for extended battery life. Coupled with NVIDIA® Optimus™ technology, the



### Specification

**U Series Bundle Gift**  
1) Notebook Bag  
2) Optical Mouse  
While Stock Last

#### U36SD-RX084V

<b>CPU</b>	Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	13.3" HD Slim Type LED Backlight (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	Bundle External Optical Drive
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
<b>Battery</b>	8 Cell Battery (5600 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Dimension</b>	328 x 232 x 14~31mm
<b>Weight</b>	1.88kg (for 8 cell battery)
<b>Warranty</b>	2 Years Global Warranty

Price RM **3,099**



#### U46SV-WX023V

<b>CPU</b>	Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" HD Slim Type LED Backlight (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 540M with 1GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-ROM
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
<b>Battery</b>	8 Cell Battery (5900 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Dimension</b>	328 x 232 x 14~31mm
<b>Weight</b>	2.14kg (for 8 cell battery)
<b>Warranty</b>	2 Years Global Warranty

Price RM **2,999**



Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

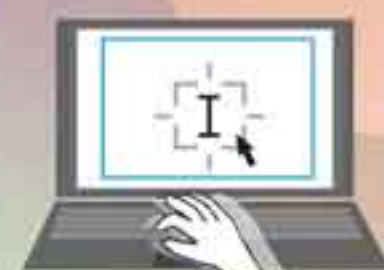


**ASUS Feature:**



**Keep Palm Rest Cool**

Palm rests stay below body temperature, so they feel cool even during the longest typing seasons



**Palm Proof Technology**

Automatic detection that intelligently distinguishes your palm and finger. Touch pad will be automatically disable when touched by your palm area that helps to prevents typing errors



**Scratch Resistant**

Strong yet elegant multi-color aluminum textures personalize the PC experience



**Chiclet keyboard**

The chiclet keyboard features wide anti-dust keys that provide a comfortable feel even after extended periods of typing.



# ASUS A Series

## Your Color, Your DNA



Life's vibrant and so are you. Choose a color that reflects who you are, ASUS A Series notebook with a sturdy **aluminum metal frame** is available in a variety of colors including passion red, chill blue, seduction pink, party gold, urban green and simplicity white. ASUS A Series notebook features **Intel® 2nd generation Core™ processors**, and discrete **NVIDIA® graphics with 1GB VRAM** to propel your computing. The exclusive **ASUS IceCool technology** will also keep palm rests chilled so your notebook stays comfortable even during extended usage.

**Classy Metallic Design**

Elegant color scheme based on premium aluminum textures, the new A Series offers an expressive combination of technology and style. The highly durable premium aluminum textures retain their looks and quality even during extensive, prolonged use, allowing you to do more with your A Series in complete confidence.

**IceCool Technology Keeps Your Hands Cool**

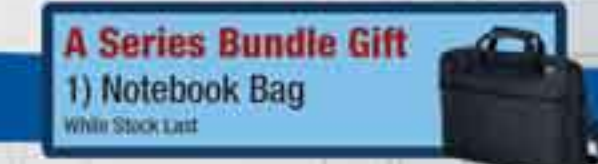
IceCool Technology makes your PC experience cool and comfortable even during the longest computing sessions. Exclusive dual-sided motherboard design places hot components on the underside and away from users. Combined with heat pipes and vents, palm rests and typing surfaces stay cooler.

**Palm Proof Technology Prevents Accidental Input**

Intelligent touchpad distinguishes between palm and finger contact to prevent inadvertent cursor movements during typing.

**IF Award-winning Ergonomic Chiclet Keyboard**

Extra-wide dust-repellent keys stay comfortable even during extended typing sessions for improved productivity and interaction.



### Specification

**A43SV-VX028V**

<b>CPU</b>	Intel® Core™ i7-2630M Processor (2.0GHz, Turbo up to 2.9GHz)/6M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Color</b>	Black
<b>Warranty</b>	2 Years Global Warranty

Price **RM 2,999**

**A43SV-VX073V**

<b>CPU</b>	Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Color</b>	Black
<b>Warranty</b>	2 Years Global Warranty

Also Available  
**A53SV-SX106V**  
Display 15.6" LED backlight HD (1366x768)  
Price **RM 2,499**

**A43SV-VX053V**

<b>CPU</b>	Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 540M with 1GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	4GB DDR3 RAM / 500GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Color</b>	Black
<b>Warranty</b>	2 Years Global Warranty

Also Available  
**A53SV-SX053V**  
Display 15.6" LED backlight HD (1366x768)  
Price **RM 2,349**

**A43SJ-VX259V**

<b>CPU</b>	Intel® Core™ i5-2410M Processor (2.3GHz, Turbo up to 2.9GHz)/3M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	2GB DDR3 RAM / 640GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Color</b>	Black
<b>Warranty</b>	2 Years Global Warranty

Price **RM 2,149**

**A43SJ-Color Series**

<b>CPU</b>	Intel® Core™ i3-2310M Processor (2.1GHz)/3M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	2GB DDR3 RAM / 500GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Color</b>	VX068V - Black, VX137V - Red, VX138V - Blue, VX139V - Pink, VX140V - Green, VX141V - Gold
<b>Warranty</b>	2 Years Global Warranty

Price **RM 1,999**

**A43SJ-Color Series**

<b>CPU</b>	Intel® Pentium® B940 Processor (2.0GHz)/2M cache
<b>OS</b>	Genuine Windows® 7 Home Premium (64-bit)
<b>Display</b>	14" LED backlight HD (1366x768)
<b>Graphics</b>	NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics
<b>RAM / HDD</b>	2GB DDR3 RAM / 500GB SATA HDD
<b>Optical Drive</b>	8 x Super Multi-Dual DVD-Rom
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
<b>Battery</b>	6 Cell Battery (5200 mAh)
<b>Webcam</b>	Built-in VGA Camera
<b>Color</b>	VX313V - Black, VX314V - Blue, VX315V - Red, VX316V - Pink, VX317V - Green, VX318V - Gold
<b>Warranty</b>	2 Years Global Warranty

Price **RM 1,799**

continues at back

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

### Specification

**A Series Bundle Gift**  
1) Notebook Bag  
While Stock Last



#### A43TA-VX019V

**CPU** AMD A6-3400M Processor (1.4GHz)/4M cache  
**OS** Genuine Windows® 7 Home Premium (64-bit)  
**Display** 14" LED backlight HD (1366x768)  
**Graphics** AMD Radeon™ HD6720 G2 with 1GB DDR3 VRAM Graphics  
**RAM / HDD** 2GB DDR3 RAM / 500GB (7200rpm) SATA HDD  
**Optical Drive** 8 x Super Multi-Dual DVD-Rom  
**Connection** Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0  
**Battery** 6 Cell Battery (5200 mAh)  
**Webcam** Built-in VGA Camera  
**Color** Black  
**Warranty** 2 Years Global Warranty

Price RM **1,899**

#### A43SJ-VX3350

**CPU** Intel® Pentium® B940 Processor (2.0GHz)/2M cache  
**OS** Genuine Windows® 7 Starter  
**Display** 14" LED backlight HD (1366x768)  
**Graphics** NVIDIA® GeForce® GT 520M with 512MB DDR3 VRAM Graphics  
**RAM / HDD** 2GB DDR3 RAM / 500GB SATA HDD  
**Optical Drive** 8 x Super Multi-Dual DVD-Rom  
**Connection** Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR  
**Battery** 6 Cell Battery (5200 mAh)  
**Webcam** Built-in VGA Camera  
**Color** Black  
**Warranty** 2 Years Global Warranty

Price RM **1,599**

#### A43SJ-VX313

**CPU** Intel® Pentium® B940 Processor (2.0GHz)/2M cache  
**OS** No Operating System  
**Display** 14" LED backlight HD (1366x768)  
**Graphics** NVIDIA® GeForce® GT 520M with 1GB DDR3 VRAM Graphics  
**RAM / HDD** 2GB DDR3 RAM / 500GB SATA HDD  
**Optical Drive** 8 x Super Multi-Dual DVD-Rom  
**Connection** Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR  
**Battery** 6 Cell Battery (5200 mAh)  
**Webcam** Built-in VGA Camera  
**Color** Black  
**Warranty** 2 Years Global Warranty

Price RM **1,499**

## ASUS K43U

Enjoy the full HD 1080p video playback on a HDTV or big screen via a HDMI output

Equipped with the latest AMD Brazos 18W Core processors, the ASUS K43U delivers the impressive mobile performance in its class, for both work and play. It is a 14.0" (1366x768) LED backlit notebook that can play fluently Full HD 1080p (1920x1080) movies with AMD RADEON HD 6310 Graphics with HDMI output.

### ASUS Feature:



**DirectX 11 + Full HD contents**  
100% DX11 compliant – offering all the benefits of the latest graphics standard, full HD quality 1080p with resolution 1920x1080



**Keep Palm Rest Cool**  
Palm rests stay below body temperature, so they feel cool even during the longest typing seasons



### Specification

**K Series Bundle Gift**  
1) Notebook Bag  
While Stock Last



#### K43U-VX0140

**CPU** AMD Dual-Core E350 Mobile Processors (1.6GHz)/1M cache  
**OS** Genuine Windows® 7 Starter  
**Display** 14" LED backlight HD (1366x768)  
**Graphics** Integrated AMD® Radeon™ HD6310  
**RAM / HDD** 2GB DDR3 RAM / 500GB SATA HDD  
**Optical Drive** 8 x Super Multi-Dual DVD-Rom  
**Connection** Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR  
**Battery** 6 Cell Battery (5200 mAh)  
**Webcam** Built-in VGA Camera  
**Warranty** 2 Years Global Warranty

Price RM **1,399**

#### K43U-VX014

**CPU** AMD Dual-Core E350 Mobile Processors (1.6GHz)/1M cache  
**OS** No Operating System  
**Display** 14" LED backlight HD (1366x768)  
**Graphics** Integrated AMD® Radeon™ HD6310  
**RAM / HDD** 2GB DDR3 RAM / 500GB SATA HDD  
**Optical Drive** 8 x Super Multi-Dual DVD-Rom  
**Connection** Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR  
**Battery** 6 Cell Battery (5200 mAh)  
**Webcam** Built-in VGA Camera  
**Warranty** 2 Years Global Warranty

Price RM **1,299**



## Eee PC™ X101H Discover Thin

### ASUS For MeeGo

The MeeGo OS provides quick and easy web access while ASUS created MyZone to include the most popular social networking sites like Facebook and Twitter. It can also easily manage your apps, daily tasks and IM clients all from the desktop.

#### ASUS Appstore



The Latest netbook app can be easily found and downloaded from the ASUS Appstore.

#### Instant Messaging



Integrated IM clients supports popular protocols like MSN, AIM, Gchat, Yahoo and more for easy social networking communication.

#### British Council English Language Learning



- Content covers a large age range from young children to teenagers and adults
- Can be aligned to school curriculums by grade or by school level



### Specification

#### Eee PC™ X101H

**CPU** Intel® Atom™ N455 (1.66GHz)/512K cache  
**OS** MeeGO OS  
**Display** 10.1" LED Backlight WSVGA Screen (1024x600)  
**RAM / HDD** 1GB DDR3 RAM / 320GB storage  
**Connection** Integrated 802.11 b/g/n  
**Battery** 3 cell battery, 2600 mAh  
**Webcam** Built-in Webcam  
**Dimension** 262 x 180 x 22mm  
**Weight** 1.02kg (for 3 cell battery)  
**Color** WHITE028G - White  
**Warranty** 1 Years Global Warranty

Price RM **699**

Specifications are subject to change without prior notice. \*\* Subject to system configuration and usage. \*\*\*Price, specification and availability are subject to change without prior notice.Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

## Eee PC™ X101H Discover Thin



The ASUS X101H is not just another netbook, it's a social media machine. Super lightweight weighing less than 1.02g and only 22mm thin, it still packs in the latest Intel® Atom™ CPU for exceptional performance. It comes in two flavors: the all-new MeeGo operating system, which boots up in seconds and integrates all your favorite social sites like Facebook, Twitter and Flickr into one convenient and easy to use home screen, and the popular Windows®7 OS\*, which has ASUS Instant On technology so you can resume your session in 2 seconds. Offered in a variety of stylish colors, it's the perfect accessory for wanting to stay connected when traveling.

### Specification

#### Eee PC™ X101H

<b>CPU</b>	Intel® Atom™ N455 (1.66GHz)/512K cache
<b>OS</b>	Genuine Windows® 7 Starter
<b>Display</b>	10.1" LED Backlight WSVGA Screen (1024x600)
<b>RAM / HDD</b>	1GB DDR3 RAM / 320GB storage
<b>Connection</b>	Integrated 802.11 b/g/n
<b>Battery</b>	3 cell battery, 2600 mAh
<b>Webcam</b>	Built-in Webcam
<b>Dimension</b>	262 x 180 x 22mm
<b>Weight</b>	1.02kg (for 3 cell battery)
<b>Color</b>	RED019S - Red, BROWN020S - Brown, WHITE025S - White, BLACK031S - Black
<b>Warranty</b>	1 Years Global Warranty
<b>Price</b>	RM <b>799</b>

## Eee PC™ 1015PX Slim and Stylish Outlook With All Day Computing



#### Eee Feature:



With the most powerful Intel® Atom™ dual-core ever\*\*\*, the N570 provides the perfect combination of multi-tasking productivity, with a richer multimedia and Internet experience. Add in a battery that lasts all day, and you have the updated Eee PC 1015PX netbook, the perfect travel companion.

### Specification

#### Eee PC™ 1015PX

<b>CPU</b>	Intel® Atom™ N570 (Dual-Core 1.66GHz/1M cache)
<b>OS</b>	Genuine Windows® 7 Starter
<b>Display</b>	10.1" LED Backlight WSVGA Screen (1024x600)
<b>RAM / HDD</b>	1GB DDR3 RAM / 250GB storage
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth 3.0
<b>Battery</b>	10 hours** 6 cell battery, 5200 mAh
<b>Webcam</b>	Built-in Webcam
<b>Dimension</b>	262 x 178 x 23.6~36.4mm
<b>Weight</b>	1.25kg (for 6 cell battery)
<b>Color</b>	RED052S - Red, WHI060S - White, BLK088S - Black
<b>Warranty</b>	1 Years Global Warranty
<b>Price</b>	RM <b>949</b>

## Eee PC™ 1015PW Making Wave

### Specification

#### Eee PC™ 1015PW

<b>CPU</b>	Intel® Atom™ N570 (Dual-Core 1.66GHz/1M cache)
<b>OS</b>	Genuine Windows® 7 Starter
<b>Display</b>	10.1" LED Backlight WSVGA Screen (1024x600)
<b>RAM / HDD</b>	2GB (2GBx1) DDR3 RAM / 1TB storage (500GB SATA HDD + 500GB Webstorage*)
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth 3.0
<b>Battery</b>	10 hours** 6 cell battery, 4400 mAh
<b>Webcam</b>	Built-in Webcam
<b>Dimension</b>	262 x 178 x 23.6~36.4mm
<b>Weight</b>	1.25kg (for 6 cell battery)
<b>Color</b>	PIK077S - Pink, PUR086S - Purple, GOL088S - Gold
<b>Warranty</b>	1 Years Global Warranty
<b>Price</b>	RM <b>1,199</b>



#### Exclusive Feature:



If you're expressive, so should be your accessories and netbook. The Eee PC 1015PW caters to those looking for something unique, and its choice of colors, from striking Purple Rain, to luxurious Gold Dust and gentle Angel Skin are balanced against its elegantly textured wave design. You get all-day use of the highly portable Eee PC 1015PW as well, thanks to its 10 hours\*\* of battery life and ASUS SHE power optimizing technology, plus very capable performance from Intel's Atom N570 dual-core CPU. Using a combination of seamless chiclet keyboard, large touchpad, ample palm rests, and LED backlit LCD monitor, the Eee PC 1015PW's design is ergonomically sensitive to match the all-day computing tasks ahead.

## Eee PC™ 1015B Connect to HDTV for full HD1080p video enjoyment via HDMI

### Specification

#### Eee PC™ 1015B

<b>CPU</b>	AMD Dual-Core C50 Mobile Processors (1.0GHz/1M cache)
<b>OS</b>	Genuine Windows® 7 Starter
<b>Display</b>	10.1" LED Backlight WSVGA Screen (1024x600)
<b>Graphics</b>	Radeon™ HD 6250 graphics with HDMI output
<b>RAM / HDD</b>	1GB DDR3 RAM / 250GB storage
<b>Connection</b>	Integrated 802.11 b/g/n, Bluetooth 3.0
<b>Battery</b>	8.5 hours** 6 cell battery, 5200 mAh
<b>Webcam</b>	Built-in Webcam
<b>Dimension</b>	262 x 178 x 23.6~36.4mm
<b>Weight</b>	1.30kg (for 6 cell battery)
<b>Color</b>	RED020S - Red, WHI029S - White, BLK059S - Black
<b>Warranty</b>	1 Years Global Warranty
<b>Price</b>	RM <b>899</b>



#### Eee Feature:



The latest AMD Brazos C50 processor provides users an unprecedented experience of the all new Accelerated Processing Unit (APU). The APU combines a high performance CPU and discrete GPU giving users the best in multimedia enjoyment. With the super low power consumption that the Eee PC™ 1015B draws, you can have fun anytime, anywhere.

\* Complimentary one-year 500GB ASUS Webstorage trial. Please visit [www.webstorage.com](http://www.webstorage.com) for more details. Specifications are subject to change without prior notice. \*\* Subject to system configuration and usage. \*\*\* Price, specification and availability are subject to change without prior notice. Errors, while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.





# Eee Pad Transformer

My multiple lifestyle, I decide.



## What's new in Android 3.2?

Compatibility Zoom: Smart zoom smartphone apps to the native display resolution.



## What is Android Honeycomb?

Google's Android 3.2 (Honeycomb) is a revolutionary operating system specially designed and optimized for larger screen size tablets, and enables users a full web experience for on-the-go web browsing, communicating and casual computing.



## Mobile Productivity, dual-mode with the Eee station keyboard dock



- Innovative input methods : **FULL QWERTY keyboard + touchpad input + virtual keyboard** with Polaris® Office®
- 16 hrs** All day computing : Pad + dock charges and **lasts up to 16 hours of battery life\***
- Connectivity and extension: **USB + Micro SD + Unlimited ASUS Webstorage\*\* + MyNet (DLNA)**



## Mini-Cinema Entertainment, exceptional viewing, sharing and listening experiences

- Screen: **Brilliant IPS panel made from Corning® Gorilla® Glass** with ultra-wide 178° viewing angel, Full HD (1080p) playback and HDMI output
- SRS 3D** stereo sound and 5.1-channel surround sound system support
- Dual camera:** Front 1.2 MP and back 5MP camera



## Trendsetting Tablet Experience



- Faster response time: **Flash® support\*\*\*\***
- Rich content for online music, photos, magazine, video, newspaper and books (MyCloud, MyLibrary)
- Android Market and access to social networks (Facebook, Twitter, etc....)

- MyNet:** Stream your digital media wirelessly within network devices at home. Play digital media wirelessly from EeePad to PC, DLNA TV, or DLNA speakers



- MyCloud:** Effortlessly access your cloud content anywhere, anytime on the unlimited ASUS Webstorage\*, and remote access your home PC with Remote Desktop

### Eee Pad Transformer (Tablet)

Display	10.1" LED Backlight WXGA (1280x800) Screen Multi-Touch, Corning® Gorilla® Glass
OS	Android 3.1 Honeycomb (upgradeable to 3.2)
Platform	NVIDIA® Tegra™ 2
Memory	LP DDR2 1GB
Storage	16GB EMMC + ASUS Webstorage*
Wireless	802.11/b/g/n, Bluetooth 2.1 +EDR
Battery	9.5 hours; Li-polymer battery
Size/ weight	271 x 177 x 12.98mm, 680g (w/ battery)
Warranty	1 Year Global Warranty

### Eee Pad Transformer (Docking)

Touch Pad	Multi-touch (Android 3.2)
USB 2.0	x 2
40 pin connector port	x 1
SD Card reader	x 1
Battery	Charge up to 6.5 hours battery storage

Price **RM 1799**  
(Eee Pad with docking)

\* Complimentary one-year Unlimited ASUS Webstorage trial. Please visit [www.webstorage.com](http://www.webstorage.com) for more details. Specifications are subject to change without prior notice. \*\* Subject to system configuration and usage. \*\*\* Price, specification and availability are subject to change without prior notice. \*\*\*\* Adobe® Flash® 10.2 can be download from the Android Market. It will also be updated in future firmware releases from ASUS. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

Table with columns: Positioning, Model Name, CPU, OS, LCD Display, Gfx. It lists various ASUS Notebook models categorized into Premium Series, Gaming Series, Multimedia Series, Ultra Portable Series, and Performance Series.

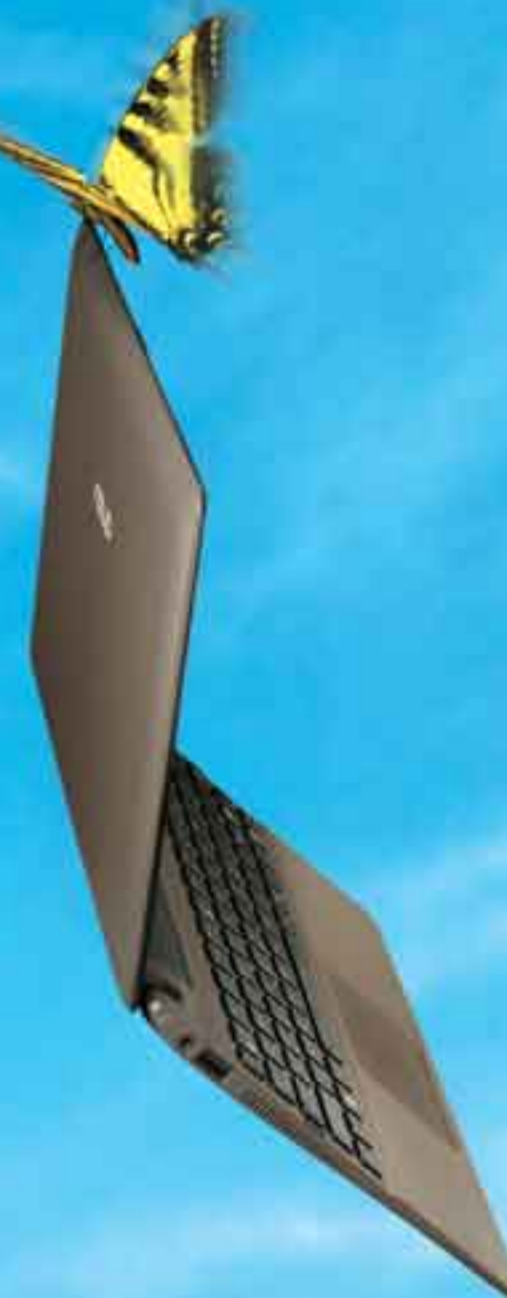
Table with columns: HDD, RAM, ODD, WLAN, Battery, Webcam, Bluetooth, Warranty, Spec Remark, Price. It provides detailed specifications for each notebook model, including storage options, RAM, optical drives, connectivity, and pricing.

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

\* Complimentary one-year 500GB ASUS Webstorage trial. Please visit www.webstorage.com for more details. Specifications are subject to change without prior notice. \*\* Subject to system configuration and usage. Price, specification and availability are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

# ASUS®

Inspiring Innovation • Persistent Perfection



## Eee PC™ X101

Colorful and light, right at your fingertips

Easy to start. Hard to stop.

**Wing-shaped**  
inspired design,  
Thin < 17.6mm

**ASUS MyZone**  
easy and quick access to  
Facebook and Twitter

**Comes with MeeGO**  
easy-to-use MeeGo OS for  
netbooks



ASUSTek Computer Malaysia Sdn. Bhd.  
Suite 28-03, 28th Floor, Menara Keck Seng,  
203 Jalan Bukit Bintang, 55100 Kuala Lumpur, Malaysia  
Tel: +6 (03) 2141 6650 / 6605 Fax: +6 (03) 2143 5888  
**ASUS HOTLINE** : +6 (03) 6279 5077  
**OPERATING HOURS** : Monday - Friday, 10.00a.m. to 7:00p.m.

 [www.facebook.com/asusmy](http://www.facebook.com/asusmy)

*Eee*™ Easy, Excellent, Exciting