

**NEWS RELEASE**

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**For Immediate Release**  
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**Bradford White is WTCGP 2016 Company of the Year**

Bradford White was recently honored as the 2016 Pennsylvania Company of the Year by the World Trade Center of Greater Philadelphia (WTCGP). Bradford White was recognized for its extensive efforts to increase exports, and thereby, promoting manufacturing job creation in the U.S.

The WTCGP is a membership-based nonprofit organization and part of a network of more than 300 world trade centers in nearly 100 countries worldwide. Their mission is to accelerate global business growth for companies in Southeastern Pennsylvania and Southern New Jersey by providing customized, one-on-one trade counseling, market research, and educational programs; trade mission support; and opportunities that connect the region's companies with a powerful network of international business leaders and government officials. Since 2002, the WTCGP has served as a catalyst for regional job creation, helping area companies generate over \$1.5B in incremental export sales and supporting more than 19,000 jobs.

During the award ceremony, a video of Bradford White President and CEO, Nicholas Giuffre, was shown to the guests in attendance. In it, Giuffre expressed his appreciation to WTCGP representatives for their help in developing Bradford White's global presence.

"Bradford White has relied on our association with the World Trade Center of Philadelphia to help navigate our global sales strategy. Our association with this organization has been a valuable asset in growing our international presence. It gives me great pride to ship our American built, quality products, all over the world," said Giuffre.



Bradford White executives with Ron Drozd - Manager of Export Services, World Trade Center of Greater Philadelphia, at the WTCGP Award ceremony in Philadelphia. Left to right are Paul Balon - Vice President Corporate Administration, Bradford White; Ken Mitchell - Controller, Bradford White; Ron Drozd; Bruce Carnevale - Executive Vice President, Bradford White; Mike Borinski - Sr. Vice President of Finance & CFO, Bradford White; and Carl Pinto - Director of Marketing, Bradford White.

Bradford White has been both a member and a strong proponent of the WTCGP since 2013. During that time, the company has expanded into new international markets and benefitted from the international expertise the WTCGP has made available to Bradford White. Most recently, the WTCGP has facilitated

meetings with trade representatives, investigated certification requirements, and vetted distribution companies in Asia and the Middle-East on Bradford White's behalf.

"Working with Bradford White has always been a true partnership," said Ron Drozd, WTCGP Manager - Export Services. "The Bradford White message of American made and more American jobs is in perfect step with the WTCGP's mission to increase exports, create jobs, and build a stronger America. They are a tremendous example of how to access international markets and are making a positive impact in the global marketplace."

Bruce Carnevale, Executive Vice President, Chief Operating Officer, accepted the award for Bradford White and had this to say about the WTCGP, "We have, and will continue to recommend the valuable services of the World Trade Center of Greater Philadelphia to all companies in southeastern Pennsylvania and New Jersey looking to take advantage of global business opportunities. The market intelligence, customized research, and international networking expertise opens doors in a way that no single company could accomplish on its own."

Bradford White Corporation is a full line manufacturer of residential, commercial and industrial products for water heating, space heating, combination heating and storage applications. The company is headquartered in Ambler, PA and has manufacturing facilities in Middleville, MI, Niles, MI, and Rochester, NH and a distribution center in Mississauga, ON Canada.

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