

ENCORE

2015 BUICK





WHEN WILL YOU KNOW YOU'VE FOUND
YOUR KIND OF LUXURY?

WHEN FUNCTIONAL IS BEAUTIFUL

Today, luxury isn't necessarily defined by size. It's about finding the things that fit your life. With its stylish and functional design inside and out, plus seamlessly integrated digital connectivity, Buick Encore does just that. It's sized to get you around town and into tight parking spaces easily and efficiently. Yet with its versatile cargo space and variable seating configurations, it's a premium crossover that can keep up with your every move. Now isn't that your kind of luxury?



Vehicles shown may contain optional equipment.

WHITE PEARL TRICOAT

NIMBLENESS



WHEN YOU'RE
STREET SMART

COCOA SILVER METALLIC



WHEN DESIGN REVEALS CHARACTER



Let your eyes wander across the shapes and surfaces of Encore and study its details: The tailored creases in the hood that highlight Encore's refinement. The blue-accented projector-beam headlamps that give Encore its expressive look. And the chrome portholes and waterfall grille that are signatures of Buick design. It's all a reflection of character.



WHITE PEARL TRICOAT



WHEN YOU'RE IN THE MOMENT

Inside Encore, seamlessly flowing lines, highlighted by ice-blue ambient lighting, create a relaxed yet spacious environment. The instrument panel's "low and away" design gives a feeling of openness, while soft-to-the-touch materials like a leather-wrapped steering wheel and available leather-appointed heated front seats add to your comfort.



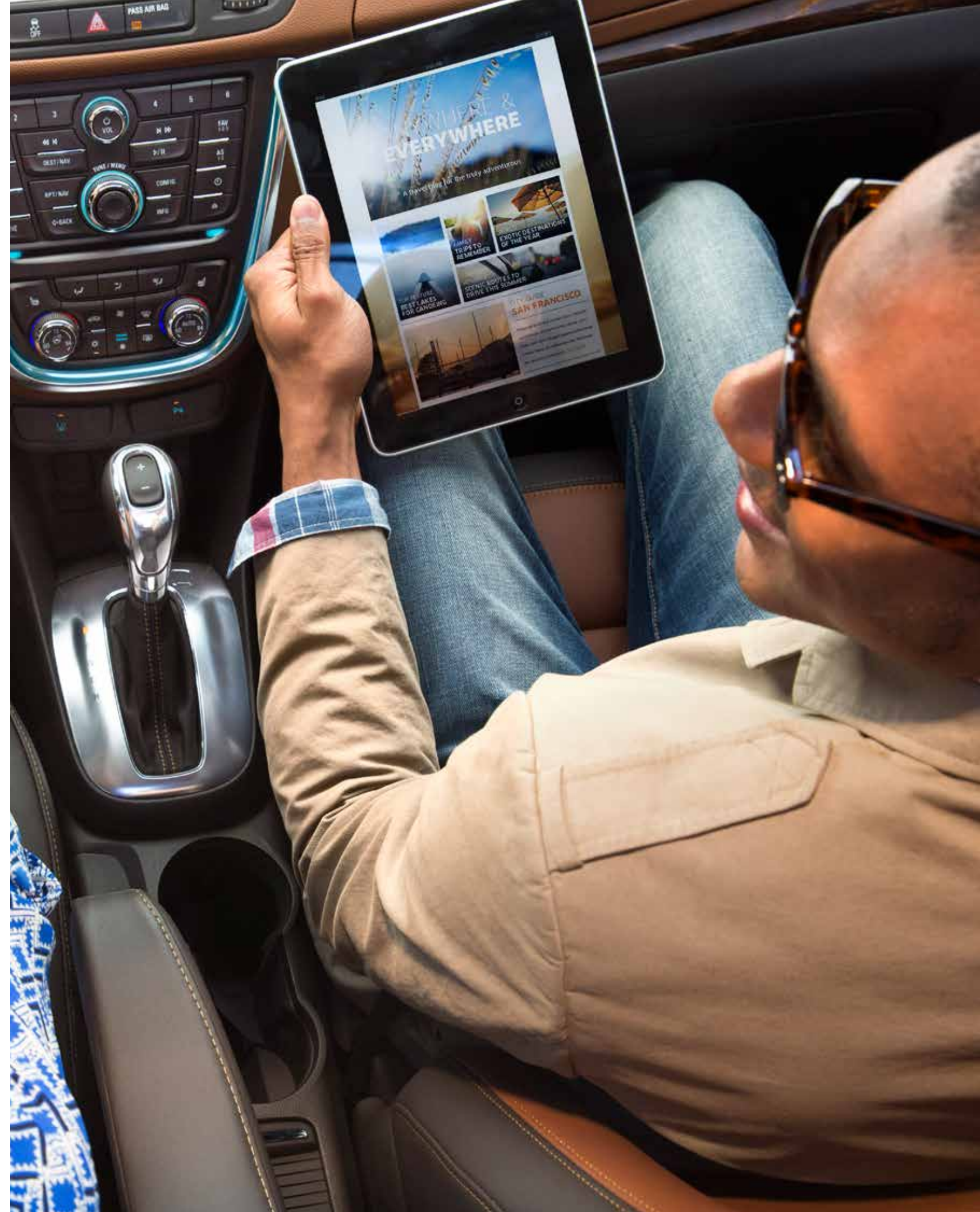
WHEN CONFIDENCE IS QUIET

QuietTuning is Buick's way to reduce, block and absorb noise — helping to keep the quiet in and the noise out. In Encore, a laminated windshield, triple door seals and tight body panel tolerances make it all possible. But we didn't stop there. Bose® Active Noise Cancellation is standard. Unwanted sounds fade into the background, thanks to technology also found in noise-cancelling headphones. This way you can hear yourself think, chat and, of course, enjoy the available Bose premium seven-speaker audio system.

WHEN TECHNOLOGY CONNECTS YOU

With Encore, the world really does revolve around you. Use your voice to play your favorite music or make hands-free calls on the Buick IntelliLink¹ system. Enjoy fuller sound with the optional Bose premium seven-speaker audio system. Available OnStar with 4G LTE² keeps you connected to your world. Enjoy available built-in Wi-Fi and relax in confidence with a suite of innovative available safety features. Looking for a ride as tech-savvy as you are? Look no further.

¹Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. ²Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for details and system limitations.



ONSTAR 4G LTE

ALL-NEW. BUILT-IN. WI-FI

The next generation of OnStar brings you 4G LTE! The all-new available technology provides your Encore with a fast, reliable available Wi-Fi hotspot. Passengers can tap into available high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub, with great signal quality and bandwidth.



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WHEN LIFE IS SEAMLESS

Use your voice to control the Buick IntelliLink¹ interactive audio system or have the optional Navigation System² guide you to what you're looking for. Your compatible smartphone connects via Bluetooth³ to Encore's high-resolution, 7-inch diagonal LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to available audio apps on your phone such as Pandora[®] internet radio or Stitcher[™] SmartRadio and SiriusXM Satellite Radio (with 3-month trial).⁴ IntelliLink also automatically stores your phone contacts for quick access. There's even a USB port⁵ and an available 120-volt outlet to connect your other electronic devices. You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.

¹Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ²Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, Canada and Mexico. ³Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. ⁴If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. ⁵Not compatible with all devices.



WHEN YOU FEEL SECURE

Encore's available FORWARD COLLISION ALERT and available LANE DEPARTURE WARNING use digital imaging to help you avoid trouble before it happens. Forward Collision Alert provides audible and visual cues if you're quickly approaching another vehicle and the system senses a collision may occur. Lane Departure Warning lets you know if you wander from your lane without using your turn signal. Available SIDE BLIND ZONE ALERT warns you when a vehicle is in your side-mirror blind spot.

SAFETY



We also gave Encore 10 standard air bags,¹ including dual front, head curtain side, front and outboard-mounted rear-seat side-impact air bags and even driver and front-passenger knee bags. Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.

¹Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information.



WHEN TECHNOLOGY GUIDES YOU

REAR VISION CAMERA helps you see objects while in reverse, while available REAR CROSS TRAFFIC ALERT makes you aware of approaching traffic when backing up. Available FRONT AND REAR PARK ASSIST is designed to help the driver park and avoid obstacles while maneuvering. Ultrasonic sensors detect objects in front of and behind the vehicle. When the system detects an object, it provides audible alerts through Encore's speakers. Low-toned beeps from the rear speakers indicate an object at the rear; high-toned beeps from the front speakers indicate an object in front of Encore. The faster the beeps, the closer the object.



ONSTAR SERVICES

The 2015 Encore comes with a 5-year OnStar Basic Plan¹. This standard plan gives you access to the RemoteLink Key Fob Services², which let you lock and unlock your car doors, activate the horn and lights and even start your Encore remotely from your smartphone or tablet (requires factory-installed Remote Vehicle Start). Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. You will also receive a 6-month trial of the Directions & Connections Plan³ that includes Automatic Crash Response, Emergency Services, Turn-by-Turn Navigation, Stolen Vehicle Assistance, Live Advisor Assistance and more.

¹Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details and system limitations. ²Requires active OnStar subscription, which is standard for 6 months and compatible Android, Apple, BlackBerry or Windows platform. ³Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.



WHEN A WHIM BECOMES A WEEKEND

All week, Encore helps you take care of business with the help of innovative technologies like a fuel-sipping 1.4L turbocharged engine,¹ available All-Wheel Drive and an all-new built-in Wi-Fi hotspot.² When the weekend rolls around, Encore helps make the most of your escape plans, too. The five-passenger seating transforms to nearly 50 cubic feet of cargo space,³ with the second-row seats folded flat. Even with the rear seat up, Encore gives you almost 20 cubic feet of cargo room.³

¹EPA-estimated 25 city/33 highway mpg (FWD); 23 city/30 highway mpg (AWD). ²Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for details and system limitations. ³Cargo and load capacity limited by weight and distribution.



WHEN ROOM IS
EASILY MADE



All that space inside Encore is yours to use however you see fit. A day at the beach? Load up the blankets, chairs and coolers. A trip to the farmers market, then to the nursery for gardening supplies? Quickly lower the second-row seats to create a flat surface ideal for the errand. Driving friends to dinner? Raise the rear seats with ease to welcome them to sit surrounded by spacious comfort. And for maximum cargo capacity, the front passenger seat folds flat to create room for long objects.

WHEN THE JOURNEY
IS THE DESTINATION



WHITE PEARL TRICOAT



IMPORTANT WORDS ABOUT THIS CATALOG

Since some information may have been updated since the time of printing (August 2014), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Bumper-to-Bumper Limited Warranty. The entire vehicle is warranted for repairs, including parts and labor, to correct defects in materials or workmanship. The warranty covers towing to the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and sheet metal components are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION. Every 2015 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program covers a maximum of four service visits and is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES. Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce

Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an Owner Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific how-to videos and check service records. All online, anytime. Go to my.buick.com to take a tour or register your Buick today.

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To learn more about why Certified Service is the perfect companion for your Encore, click on mycertifiedservice.com.



THE BUYPower CARD.™ FROM CAPITAL ONE.*

Now it's even easier to get into the Buick of your dreams. Every purchase gives you Earnings toward part or even all of an eligible, new Buick or any other GM vehicle. Every year, enjoy 5% Earnings on your first \$5,000 in purchases and unlimited 2% Earnings after that. No expiration on Earnings and no limit on how much you can earn or redeem. Learn more at buickbuypowercard.com/catalogs. YOUR CARD IS THE KEY.™

Credit approval required. Terms and conditions apply.

*Capital One, N.A. is the issuer of the BuyPower Card. General Motors ("GM") is responsible for the operation and administration of the Earnings Program.

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STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 1.4L Turbo with variable valve timing
Transmission 6-speed automatic, electronically controlled with Driver Shift Control
Suspension Ride and handling
Steering Power, variable effort, electric
Brakes 4-wheel anti-lock, 4-wheel disc
Traction Control Full range
StabiliTrak Stability control system
Tires P215/55R18 all-season blackwall

COMFORT AND CONVENIENCE

Glove Box Dual compartments
Seat Trim Cloth with leatherette accents
Seating 5-passenger seating, front buckets, rear 60/40 folding
Driver Seat Adjuster 6-way power with manual recline and power lumbar
Front-Passenger Seat Adjuster 2-way manual, flat-folding seatback
Floor Mats Carpeted front and rear
Instrumentation Analog with tachometer, speedometer and outside air temperature
Driver Information Center Fuel, coolant temperature, battery and compass
Steering Wheel Leather-wrapped 3-spoke color-keyed with theft-deterrent locking
Steering-Wheel-Mounted Controls For audio and phone
Rear Vision Camera

Lighting Interior ice-blue ambient located on instrument panel
Lighting Overhead and rear cargo courtesy lamps
Tilt and Telescopic Steering Column
Cruise Control
Mirror Inside rearview, manual day/night
Bluetooth®1 Cell phone connectivity to vehicle audio system
Vanity Mirrors Driver and front-passenger illuminated visors
Climate Control Air conditioning single-zone manual
Particle Air Filter
Windows Power with driver express-up/-down, front and rear passenger express-down
QuietTuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin
Noise Control System Bose® Active Noise Cancellation
Cargo Shade Cover

EQUIPMENT GROUPS

CONVENIENCE GROUP	LEATHER GROUP	PREMIUM GROUP
INCLUDES ALL STANDARD EQUIPMENT PLUS:	INCLUDES ALL STANDARD EQUIPMENT PLUS:	INCLUDES ALL STANDARD EQUIPMENT PLUS:
Rear Cross Traffic Alert Side Blind Zone Alert Remote Vehicle Start Fog Lamps Climate Control Dual-zone automatic Mirror Inside rearview auto-dimming 120-Volt Power Outlet On rear center console	Rear Cross Traffic Alert Side Blind Zone Alert Remote Vehicle Start Fog Lamps Climate Control Dual-zone automatic Mirror Inside rearview auto-dimming 120-Volt Power Outlet On rear center console Leather-Appointed Seating (Ebony, Titanium or Saddle) Heated Steering Wheel 6-Way Power Passenger Seat With manual recline and power lumbar Heated Seats Driver and front passenger Memory Seat For driver seat position	Rear Cross Traffic Alert Side Blind Zone Alert Remote Vehicle Start Fog Lamps Climate Control Dual-zone automatic Mirror Inside rearview auto-dimming 120-Volt Power Outlet On rear center console Leather-Appointed Seating (Ebony, Titanium or Saddle) Heated Steering Wheel 6-Way Power Passenger Seat With manual recline and power lumbar Heated Seats Driver and front passenger Memory Seat For driver seat position Audio System Bose Premium 7-speaker with amplifier Rainsense Wipers Front and Rear Park Assist Forward Collision Alert Lane Departure Warning Cargo Net and Rear Carpeted Cargo Mat
AVAILABLE OPTIONS FOR CONVENIENCE GROUP:	AVAILABLE OPTIONS FOR LEATHER GROUP:	AVAILABLE OPTIONS FOR PREMIUM GROUP:
All-Wheel-Drive System Audio System Bose Premium 7-speaker with amplifier Navigation System® Wheels RV8 18" chromed aluminum Moonroof Power tilt-sliding	All-Wheel-Drive System Audio System Bose Premium 7-speaker with amplifier Navigation System® Wheels RV8 18" chromed aluminum Moonroof Power tilt-sliding	All-Wheel-Drive System Audio System Bose Premium 7-speaker with amplifier Navigation System® Wheels RV8 18" chromed aluminum Moonroof Power tilt-sliding

WHEELS



ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink² AM/FM stereo with 7" diagonal high-resolution LED color screen, CD player with MP3 playback, USB³ and auxiliary audio inputs
Buick IntelliLink² Smartphone control via voice recognition allows voice control for AM/FM stereo, CD, USB,³ Bluetooth,¹ available Pandora® internet radio and Stitcher™ SmartRadio
SiriusXM Satellite Radio⁴ Includes 3 trial months of service. For more information, visit siriusxm.com.
Speakers 6-speaker system
USB Port⁵ Connectivity for various digital media devices
OnStar With 4G LTE⁵ Plus Wi-Fi hotspot with trial period of 3 months or 3GB, whichever comes first

SAFETY AND SECURITY

Air Bags⁶ 10 standard air bags include driver and front-passenger frontal air bags, driver and front-passenger knee air bags, front and rear thorax air bags and side-curtain air bags for front and rear outboard passengers
Passenger Sensing System
Power Door Locks Programmable
Child Security Locks
OnStar⁷ 6 months of Directions & Connections Plan
Theft-Deterrent System PASS-Key III, engine immobilizer and content theft alarm

STYLING AND FUNCTIONALITY

Antenna Roof-mounted
Door Handles Body-color with chrome strips
Exhaust Tip Single rear stainless steel with chrome tip
Luggage Rack Side rails, roof-mounted
Headlamps Halogen composite projector beam with blue translucent ring with automatic lamp control
Daytime Running Lamps With automatic lamp control
Front Glass Acoustic-laminated windshield
Rear Glass Deep-tinted
Outside Mirrors Heated, power-adjustable, body-color, manual folding with turn signal indicators
Wipers Front and rear intermittent with front pulse washers
Rear Liftgate Manual
Wheels RNI 18" cast aluminum, painted

AVAILABLE OPTIONS

All-Wheel-Drive System

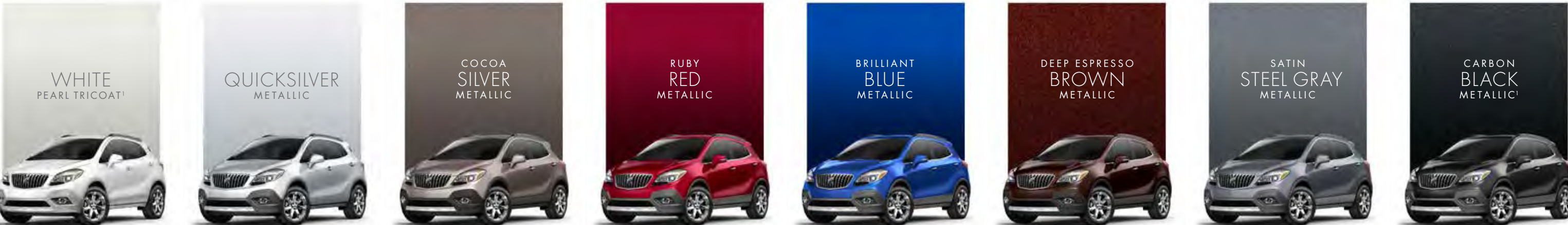
ACCESSORIES

DEALER INSTALLED	DIMENSIONS (INCHES)	SPECIFICATIONS AND CAPACITIES
All-Weather Floor Mats Front and rear Cargo Net Custom-Molded Splash Guards Front and rear Roof Rack Cross Rail Package Roof-Mounted Ski Carrier Roof-Mounted Bicycle Carrier Roof-Mounted Kayak Carrier Roof-Mounted Cargo Carrier Bodyside Moldings Rear-Area Cargo Mat Cargo Organizer 18" Painted Wheels Wheel Locks	Wheelbase 100.6 Overall length 168.4 Body width 69.9 Overall height, with luggage rails 65.3 Minimum ground clearance, front 6.2 Head room, first row 39.6 Head room, second row 38.8 Shoulder room, first row 54.2 Shoulder room, second row 52.6 Hip room, first row 51.7 Hip room, second row 50.1 Leg room, first row 40.8 Leg room, second row 35.8	Engine Type 1.4L Turbo with VVT Horsepower 138 @ 4900 rpm Torque 148 lb-ft @ 1850 rpm EPA-estimated mpg 25 city/33 hwy (FWD) 23 city/30 hwy (AWD) Cargo Volume (cu. ft.)⁹ 48.4 behind first-row seats with second-row seats folded 18.8 behind second-row seats Seating Capacity 2/3 (front/rear) Fuel Tank (approx.) 14.0 gallons Base Curb Weight 3,237 lbs (FWD) 3,358 lbs (AWD)

¹Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. ²Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply. ³Not compatible with all devices. ⁴If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel*. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. For more information about Travel Link, visit siriusxm.com/travellink. XM satellite service is available only to those in the 48 contiguous USA and DC. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio, Inc. ⁵Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for details and system limitations. ⁶A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rearfacing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information. ⁷OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy, details and system limitations. ⁸Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, Canada and Mexico. ⁹Cargo and load capacity limited by weight and distribution.



EXTERIOR COLORS



INTERIOR COLORS



¹Additional charge, premium paint.

