

EOS-1D Mark IV

Pocket Guide

This quick guide explains basic function settings and how to shoot and playback images. You can take this guide with you for shooting. For detailed instructions, refer to the EOS-1D Mark IV Instruction Manual.

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English Edition
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Quick Start Guide

1 **Insert the battery.**
Take off the cap and insert a fully-charged battery.

2 **Attach the lens.**
Align it with the red dot.

3 **Set the lens focus mode switch to <AF>.**

4 **Insert a card.***
The left slot is for a CF card, and the right slot is for an SD card.

5 **Set the power switch to <ON>.**

6 **Set the camera to the default settings.**
On the menu screen under the [P] tab, select [Clear all camera settings].
• The <P> Program AE mode will take effect.

7 **Focus the subject.**
Aim the Area AF frame over the subject. Press the shutter button halfway, and the camera will focus the subject.

8 **Take the picture.**
Press the shutter button completely to take the picture.

9 **View the image.**
The captured image will be displayed for about 2 sec. on the LCD monitor.

* Shooting will be possible with either a CF card or an SD card in the camera.

Battery Life

Temperature	At 23°C / 73°F	At 0°C / 32°F
Possible shots	Approx. 1500 shots	Approx. 1200 shots

Image Playback

INFO. Shooting information
Playback
Erase
Select image
SET

Menus

Setting Procedure

<MENU> button
LCD monitor
<SET> button
<Main Dial>
<Quick Control Dial>

1. Press the <MENU> button to display the menu.
2. Turn the <Main Dial> to select the tab, then turn the <Quick Control Dial> to select the desired item.
3. Press <SET> to display the setting.
4. After setting the item, press <SET>.

Menu Settings

Shooting 1

- White balance: AWB
- Custom WB regist.
- WB SHIFT/BKT: 0.0/±0
- Color space: sRGB
- Picture Style: Standard
- Peripheral illumin. correct.

Shooting 2

- JPEG quality
- Image size: L
- Review time: 2 sec.
- Beep: On
- Release shutter without card
- Dust Delete Data
- External Speedlite control

Playback 1

- Protect images
- Rotate
- Erase images
- Print order
- Image copy

Set-up 1

- Auto power off: 1 min.
- Record func+media/folder sel.
- File numbering: Continuous
- File name setting
- Auto rotate: On
- Format

Set-up 3

- Save/load settings on media
- Regist/apply basic settings
- Copyright information
- Sensor cleaning
- Firmware Ver. 1.0.0

- With [Format], you can format the memory card.
- With [Clear all camera settings], you can reset the camera settings to the default.

Playback 2

- Highlight alert: Disable
- AF point disp.: Disable
- Histogram: Brightness
- Enlarge display: Center
- Image jump w/ : 10 images
- Slide show

Set-up 2

- LCD brightness
- Date/Time: 09/18/09 13:10
- Language: English
- Video system: NTSC
- Battery info.
- Live View/Movie func. set.

Custom Functions

- C.Fn I: Exposure
- C.Fn II: Image/Flash exp/Disp
- C.Fn III: Autofocus/Drive
- C.Fn IV: Operation/Others
- Clear all Custom Func. (C.Fn)
- C.Fn setting register/apply

Image Quality Settings

Image Size

- Select [Image size].
- Turn the <Main Dial> or <Quick Control Dial> to select the image size and press <SET>.

Image size: Standard
Pixels
Possible shots: L 16M 4896x3264 [5001
RAW: Turn the <Main Dial> to select the quality.
JPEG: Turn the <Quick Control Dial> to select the quality.

Picture Style

- Press the <Picture Style> button.
- Turn the <Main Dial> or <Quick Control Dial> to select the Picture Style.

Style	Description
Standard	Vivid colors and sharp images.
Portrait	Nice skin tones and slightly sharp images.
Landscape	Vivid blue skies and greenery and very sharp images.
Monochrome	Black-and-white images.

- For <Neutral> and <Faithful>, see the camera's instruction manual.

ISO: ISO Speed

- Press the <ISO> button, then turn the <Main Dial>.
- ISO 100 to 12800 can be set in 1/3-stop increments.
- When "A" is selected, the ISO speed is set automatically.
- With C.Fn I -3, the settable range can be expanded from ISO 50 (L) to ISO 102400 (H3).

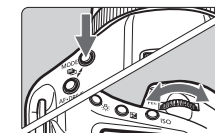
White Balance

- Press the <FUNC.> button (once or twice), then turn the <Main Dial>.

Icon	Mode	Color Temperature (Approx. K: Kelvin)
AWB	Auto	3000 - 7000K
☀	Daylight	5200K
🏠	Shade	7000K
☁	Cloudy, twilight, sunset	6000K
💡	Tungsten light	3200K
💡	White fluorescent light	4000K
⚡	Flash	6000K
👤	Custom	2000 - 10000K
👤	Color temperature	2500 - 10000K

Shooting Operation

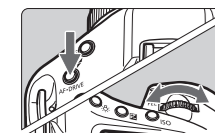
Shooting Mode



- Press the <MODE> button, then turn the <◀/▶> dial.
- Turn the <◀/▶> or <0> dial to set the exposure, then shoot.

Shooting Mode	◀/▶ Dial	0 Dial
P (Program AE)	Program shift	Exposure compensation
Tv (Shutter-priority AE)	Shutter speed setting	Exposure compensation
Av (Aperture-priority AE)	Aperture setting	Exposure compensation
M (Manual exposure)	Shutter speed setting	Aperture setting

AF: AF Mode



- Set the lens focus mode switch to <AF>.
- Press the <AF-DRIVE> button, then turn the <◀/▶> dial.



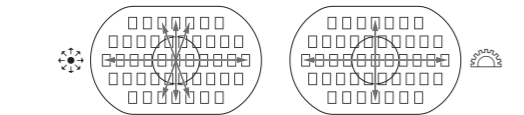
- ONE SHOT (One-Shot AF):** For still subjects
- AI SERVO (AI Servo AF):** For moving subjects

Instead of pressing the shutter button halfway, AF is also possible by pressing the <AF-ON> button.

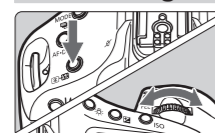
AF Point



- Press the <AF-ON> button and use the <◀/▶> or turn the <◀/▶> and <0> dials.
- By pressing <◀/▶> straight down, you can toggle between the center AF point ↔ automatic selection.
- If all the peripheral AF points light up, automatic AF point selection will take effect.



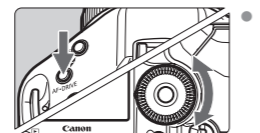
Metering Mode



- Press the <METERING> button, then turn the <◀/▶> dial.
- Evaluative metering:** Standard metering mode
- Partial metering:** Approx. 13.5% at center
- Spot metering:** Approx. 3.8% at center
- Center-weighted average metering:** Metering weighted at the center and averaged for the entire scene

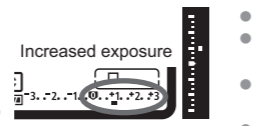
Multiple spot metering is possible with the <FEL> button.

DRIVE: Drive Mode



- Press the <AF-DRIVE> button, then turn the <0> dial.
- : Single shooting**
- ☑H: High-speed continuous shooting** (Approx. 10 shots per sec.)
- ☑L: Low-speed continuous shooting** (Approx. 3 shots per sec.)
- ⌚¹⁰: 10-sec. self-timer**
- ⌚²: 2-sec. self-timer**
- S: Silent single shooting**

Exposure Compensation

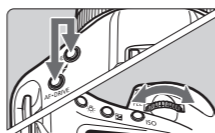


- Set the power switch to <J>.
- Focus the subject, then check the exposure setting.
- Turn the <0> dial to set the exposure compensation amount.
- You can set the amount up to ±3 stops in 1/3-stop increments.
- To cancel exposure compensation, set the exposure level indicator to the standard exposure index (<◀/▶> or <0>).

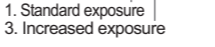
You can also set it with the <EXPOSURE> button and <◀/▶> dial.

- For light-colored subjects, set it to the plus side. For dark-colored subjects, set it to the minus side.

Auto Exposure Bracketing (AEB)



- Press the <MODE> button and <AF-DRIVE> button simultaneously, then turn the <◀/▶> dial to set the AEB amount.
- It can be set up to ±3 stops in 1/3-stop increments.
- The bracketed shots will be taken in the current drive mode in the 1, 2, 3 sequence.
- After the three bracketed shots are taken, AEB will not be canceled. To cancel AEB, set the AEB increment to "0.0".



- Standard exposure
- Decreased exposure
- Increased exposure

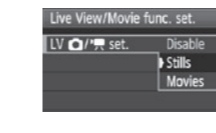
AE Lock



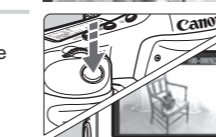
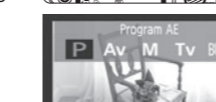
- Focus the subject.
- Press the <AE LOCK> button to lock the current exposure setting.
- The exposure level indicator will show the AE lock exposure level and the current exposure level in real-time.
- Recompose and take the picture.



Live View Shooting



- Select [LV/Movie func. set.] and set [Live View/Movie func. set.].
- Select [LV/Movie set.] and set [Stills].
- Press the shutter button halfway to turn off the menu screen.
- Press <SET> to display the Live View image on the LCD monitor.

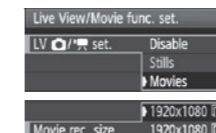


- Press the <MODE> button and turn the <◀/▶> dial to select the shooting mode.
- Press the shutter button halfway. After focus is achieved, press the shutter button completely.
- Press <SET> to end the Live View shooting.

Battery Life with Live View Shooting

Temperature	At 23°C / 73°F	At 0°C / 32°F
Possible shots	Approx. 270 shots	Approx. 230 shots

Shooting Movies

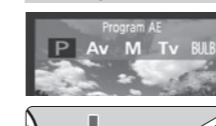


- Select [LV/Movie set.] and set [Movies].
- Select [Movie rec. size] and set the size.
- Press the shutter button halfway to turn off the menu screen.
- Pressing <SET> will display the movie image on the LCD monitor.



Frame rate

Autoexposure Shooting



- Press the <MODE> button and turn the <◀/▶> dial to select a shooting mode other than <M>.
- Press the shutter button halfway to focus.
- Press the <FEL> button to start shooting a movie. During movie shooting, the "●" mark will appear on the upper right.
- To stop shooting the movie, press the <FEL> button again.



Recording movie

- If you set the shooting mode to <M>, you can set manual exposure for movie shooting.
- You can take a still photo during movie shooting by pressing the shutter button completely.

Custom Functions

C.Fn I: Exposure

- Exposure level increments
- ISO speed setting increments
- Set ISO speed range
- Bracketing auto cancel
- Bracketing sequence
- Number of bracketed shots
- Spot metering link to AF point
- Safety shift
- Select usable shooting modes
- Select usable metering modes
- Exposure mode in manual exposure
- Set shutter speed range
- Set aperture value range
- Apply shooting/metering mode
- Flash sync. speed in Av mode
- AE Microadjustment

C.Fn II: Image/Flash exposure/Display

- Long exposure noise reduction
- High ISO speed noise reduction
- Highlight tone priority
- Auto Lighting Optimizer
- E-TTL II flash metering
- Shutter curtain sync.
- Flash firing
- Viewfinder info. during exposure
- LCD panel illumination during Bulb
- INFO. button when shooting

C.Fn III: Auto focus/Drive

- USM lens electronic MF
- AI Servo tracking sensitivity
- AI Servo 1st/2nd image priority
- AI Servo AF tracking method

C.Fn IV: Operation/Others

- Shutter button/AF-ON button
- AF-ON/AE lock button switch
- Quick Control Dial in metering
- Assign SET button
- Tv/Av setting for Manual exposure
- Dial direction during Tv/Av point
- Av setting without lens
- WB + media/image size setting
- Button function when <OFF>
- Start movie shooting
- Focusing Screen
- Timer length for timer
- Shortened release time lag
- Add aspect ratio information
- Add image verification data