Canon

imagePROGRAF®

imagePROGRAF

GENERAL USE
LARGE-FORMAT PRINTING

How Big are YOUR Ideas?

Create full-size posters, signs, and more, quickly and easily.

Your imagination isn't limited to an 8-1/2" x 11" page, so why shrink down your biggest and best ideas? Full-color, full-size presentations, posters, and signs are a better way to let people know what you can do. In fact, large-format graphics are one of the best ways to communicate just about anything because colorful, oversize prints get noticed, get read, and get your point across.

Higher visibility. Stronger impact. Better message retention. Big prints just get better overall results. That's why having a Canon imagePROGRAF large-format printer can be an enormous advantage for businesses of all sizes and types—agencies, designers, distributors, engineering firms, financial institutions, government offices, even schools and non-profit organizations, to name a few.

Created in
PosterArtist 2007

image**PROGRAF**

imagePROGRAF iPF610 Printer

If You Can Imagine It, You Can Create It.

What would you create with a Canon imagePROGRAF large-format printer?

- Flip charts
- Flow charts
- Organization charts
- Scheduling charts
- Directional signs
- Banners
- Promotion and policy posters
- P.O.P. displays
- Project plans
- Graphics for conferences and trade shows
- Product shots
- Color proofs
- Technical renderings
- Engineering designs and architectural drawings
- Visual aids for the classroom or the courtroom

If you can imagine it, you can create it with an imagePROGRAF large-format printer.

So are you ready to think big? Want to know what you can do with an imagePROGRAF large-format printer?

imagePROGRAF Features

1. **Ease-of-use:** business-friendly features, versatile

2. **Cost-effectiveness:** affordable, low operating cost, reliable

3. **Convenience:** in-house output instead of outsourcing

4. **Speed:** fast output, enhanced user productivity

5. **Print Quality:** sharp lines, crisp text, brilliant images; durable, fade-resistant

Created in PosterArtist 2007

Poster Samples

Everything You Need to Succeed.

Whether you're new to large-format graphics or an experienced professional, you'll find that Canon has included everything you need to produce your own large-format graphics—and it's easier than you think.

Create, Process, and Print Like a Pro.

Canon makes it easy to get professional results with advanced printing technologies and software solutions* to help all levels of users do more—better, faster, and more efficiently. You'll see a dramatic improvement in your productivity and effectiveness because large-format printing isn't simply about creating oversize documents. It's about improving your performance.

- **Canon Printer Driver 2007** to help you optimize workflow productivity
- **Digital Photo Front-Access** displays file images and provides a link to other software applications for editing and printing
- **PosterArtist 2007:**** a template-based design software package that lets you create eye-catching posters quickly and easily
- **HDI Driver for AutoCAD®:** converts line drawing data directly from AutoCAD for accurate renderings and faster processing speed

What You Need When You Need It. Suddenly, You're In Control.

Printing your own large-format graphics can be faster and less expensive than other production methods. What's more, you can quickly and easily update and produce graphics as needed—on demand.
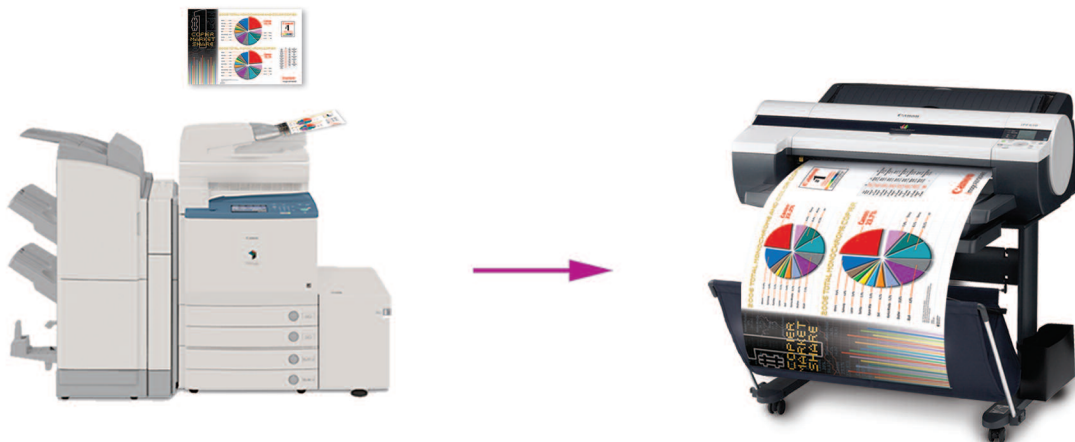
- No need to wait
- Print what you need, when you need it
- Reduce waste
- Reduce outsourcing costs

Large-format printing is now more affordable and accessible to more business users than ever before. And Canon imagePROGRAF printers lead the way as the easy, convenient, and cost-efficient solution for the everyday large-format needs of today's businesses.

Enlargements Made Easy.

Create a seamless Scan-to-Print workflow by pairing an imagePROGRAF large-format printer with a Canon imageRUNNER device with Universal Send capability. Make posters and presentations by enlarging photos, brochures, spreadsheets, and other documents directly from the originals with just the touch of a button. Making enlargements is now as easy as making copies.

Enlargement Copy Feature

Transfers data from your imageRUNNER device with Universal Send to the imagePROGRAF printer via the Canon Printer Driver, all with the touch of a button.

* Software programs vary per product. See individual product specifications for standard and optional software availability and OS compatibility.

** Optional

Putting It All Together.

From Microsoft® Word to Excel files to graphics and photos—office documents come in all shapes, sizes, and styles. The imagePROGRAF Free Layout function (PC) and Auto Layout function (Mac) enable documents of different file formats to be composed into a single page, edited, and printed together. Graphics, charts, tables, and text can now be easily assembled to create high-impact posters and presentations.

Power Your Creativity with PosterArtist 2007*

PosterArtist 2007, Canon's poster-making software, makes it easy to create your own posters, presentations, and signs with predesigned templates and a full library of stock images that you can use. Simple step-by-step instructions guide you through selecting, formatting, customizing, and printing your own large-format graphics.
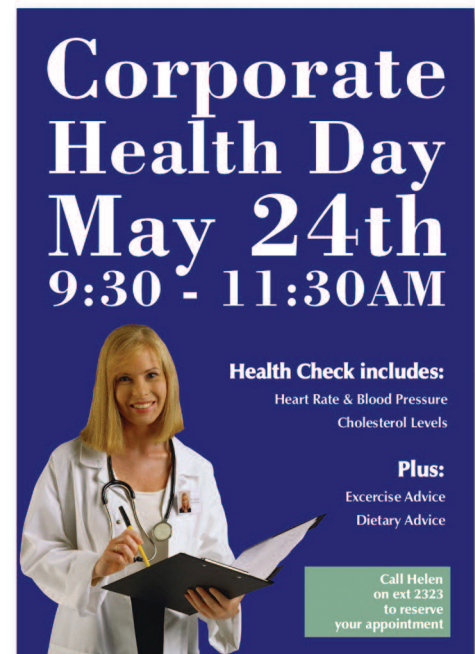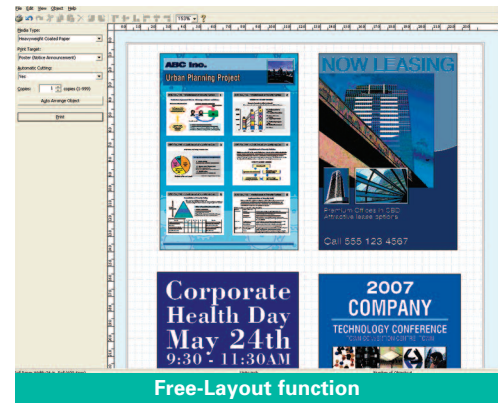
Create Posters with four easy steps:

1. Select Template
2. Paper Options
3. Edit
4. Print

Free-Layout function

IMAGINE THIS…

INTERNAL RESOURCES

Your Human Resources department is a hub of communications activity for your company. The team is charged with informing employees of policies, job postings, special events, and benefits plan information, to name a few. Think about all the ways the HR team could use large-format prints: posters for the health fair and welcoming visitors; policy updates for the bulletin boards; morale-boosting messages for the hallway; sign-up sheets in the break room; flip charts for employee-training sessions; even employee newsletters. The list goes on and on. This is a perfect job for an imagePROGRAF large-format printer. Equipped with PosterArtist 2007,* the system makes it easy for the HR team to create posters and presentations on-the-fly and print them out in small or large quantities quickly, without interrupting the graphics department or paying for an outside printing service.

*Optional

Created in PosterArtist 2007

imagePROGRAF

One Powerful System. Countless Ways To Put It To Work.

MAKE A BIG IMPRESSION WITH YOUR PRESENTATION GRAPHICS.

When you want to get your point across in sales presentations, employee training sessions, seminars, or legal proceedings, do it with full-size posters, flip charts, and printouts of spreadsheets and flow charts. With little effort, you can make a big impression.

POINT THEM IN THE RIGHT DIRECTION WITH CLEAR INFORMATIONAL GRAPHICS.

Large-format graphics are one of the most effective means of providing groups of people with directions and instructions. Create signs and posters to guide people through various steps in a process, find a location, limit access, or explain procedures.

IMAGINE THIS…

A SHOW OF STRENGTH

Your company exhibits in a number of trade shows and events all over the country throughout the year. With each event, there are booth graphics, promotional signage, table banners, and giveaways. The events are thematic and often seasonal, so the graphics change every time and are customized by audience and geographic location. Under "normal" circumstances, the design and production times alone really add up. The cost adds up, too, as you have to send them to your local reproduction center for the oversize, high-quality, color output and multiple versions you need. Now, imagine if you had a Canon imagePROGRAF large-format printer in your office to do the work for you. Not only could you print all your event posters in-house, you could also produce impressive flexible signage printed on vinyl, canvas, or cloth to drape over tables, cover walls, or hang from the ceiling to drive traffic to your booth!

PRINT PHOTOS IN LARGE-FORMAT.

Need enlargements of photographs but afraid you'll lose the detail? When you print them out on an imagePROGRAF printer at high resolution (2400 x 1200 dpi), you'll get clear, detailed images, smooth color transitions, and saturated solids.

BRING PRODUCT AND PACKAGING IDEAS TO LIFE.

Full-size, photo-realistic images of new product ideas, packaging, and displays can help marketers preview concepts and designs. The imagePROGRAF Series advanced color management, image editing capabilities, and high-resolution output streamlines this process while ensuring images are clear and colors are accurate.

PRODUCE TEACHING AIDS AND ANNOUNCEMENTS WITH CLASS.

In the classrooms, in the hallways, in the cafeteria, in common areas…think of all the ways you need to keep students and faculty informed of policies, performances, sports events, transportation services, cafeteria menus, maps, exhibits, special announcements, health programs, and more. Nothing gets their attention better than oversize, full-color graphics. And nothing does it better than the imagePROGRAF large-format printer. It's great for producing learning aids, progress charts, and class communications, too.

Expo 2008

Exhibition Open November 1 - 21
10.00a.m. - 4.00p.m.

Created in PosterArtist 2007

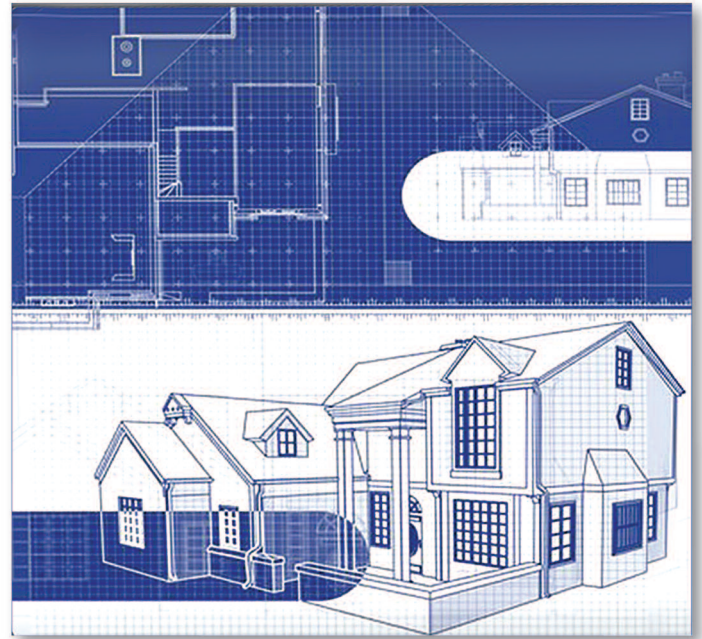**MAKE PRECISION A PRIORITY FOR TECHNICAL RENDERINGS.**
There's no compromising on accuracy and clarity when it comes to producing technical renderings. Site workers and managers count on them to correctly interpret the printed plans. Imagine how much simpler it would be to print directly from AutoCAD for accurate and fast processing of your engineering designs.

Poster Sample

IMAGINE THIS…

PRESENTATION POWER

Your architectural firm is making a presentation at a meeting of the town's planning and zoning commission. It's a critical meeting because not only is your team presenting proposed drawings of the new community center, it's also charged with presenting traffic-impact studies to a skeptical audience of neighbors. This is an ideal scenario for the imagePROGRAF large-format printer. With its powerful capabilities at hand, you could create full-size maps and engineering plans, detailed renderings of interior and exterior views directly from AutoCAD, and color-coded project flow charts at a size all can see clearly. You could also enlarge your financial spreadsheets to show the audience how you'd utilize the proposed budget at every phase of the project. And once the project got approval, you could create a large flexible banner thanking the neighborhood for giving the thumbs-up for their new community center.

Want to learn more or have a big idea for using Canon imagePROGRAF Large-Format Printers?

Go to www.usa.canon.com/imageprograf

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www.usa.canon.com

Canon U.S.A., Inc.
One Canon Plaza
Lake Success, NY 11042

LUCIA
ink

L-COA

FINE
Full-photolithography Inkjet
Nozzle Engineering

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