CARRERA RACE APP





Carrera Race App & Carrera AppConnect



Carrera AppConnect

= the device which is required to establish a connection between the end device and the Carrera Race App. The Bluetooth adapter is called: Carrera AppConnect. It needs to be plugged in to the Carrera Control Unit.
It is ready for use as soon as the blue light is on.



Carrera Race App

... is Carrera's brandnew Race Management App to take control of all race and car settings. It will be available for IOS and Android (end of 2014) and can be downloaded on App Store and Google Play.



30369 - CARRERA APPCONNECT





→ Bluetooth Adapter for connection between smartphone/tablet and the carrera Control Unit



Carrera AppConnect



→ Connection to Control Unit

Carrera App & AppConnect Online Marketing



- Online activities at carrera-toys.com/US
 - Carrera App accessorie site

 => Explanation of Hard- and Software

 Promotion at App & Google Play Store
 Google campaigns (Adwords & Display)
 YouTube campaigns with new D132 spot
 - 5. Online cooperations



GO-Live: August 2014



Carrera Race App – How to start!?



1.) Download Carrera Race App at AppStore (currently only available for IOS, in a next

step also for Andoid by end of the year 2014)



2.)Tack On Carrera AppConnect at Control Unit (Plug-In = Lap Counter)

Blue light at Carrera AppConnect is flashing as long as any mobile device will connect to Control Unit

3.) Start Carrera Race App by clicking on the App-Icon



Carrera Race App – Choose your role & profile



Race Control (Master)

Connection to Control Unit

All settings can be done: Race settings Car settings

Individual profile(name & picture)

Driver (Slave)

Connection to Master

No settings can be done

Individual profile (name & picture)

Rennleitung	Fahrer	
Add new profile		
G. Salvi		
K. Räikkönen		
Con	firm	

→ Please choose one connection and add your new, individual profile.

Carrera Race App – Connection to CU



- After adding an individual profile and confirming the role, next step is to connect with an available Carrera Control Unit.
 - → turn on Carrera Control Unit
 - → make sure that Bluetooth is ON
- Connect mobile device to CU
 - ➔ Blue light is no longer flashing

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Carrera Race App – Menu bar I





Carrera Race App – Menu bar II





Carrera App – Settings I !!only the MASTER can do the settings!!



Race Settings

- Type of competition: Choose between time trial & lap race
 - Race type: choose betweet F1 and Slot mode



Carrera App – Settings II !!only the MASTER can do the settings!!





Carrera App - Settings III !!only the MASTER can do the settings!!



Confirm Settings

- to fix all settings please click "RUN"-Button
- choose wheatear settings should be done for all connected cars or only for special cars

≣ ⊜			CA.	
	Back			
	Car 1			
	Car 2 Car 3			
	Car 4 Car 5			-
	Car 6			
		All	Confirm	

Carrera App – The Race



Start Race:
 only the Master user can start a race.

All connected drivers will be forwarded to start-screen automatically.

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	\bigcirc								
START									



Carrera App – The Race



Race Result: as soon as the race is finished, all connected mobile devices get their personal race result + information about others.

- → Individual result: profile picture
- Individual result: marked red
- Spread or store information with "share"-Button
- Start a new Race with the same settings









This device complies with Part 15 of the FCC Rules and with Industry Canada licence-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes: (1) l'appareil ne doit pas produire de brouillage, et (2) l'utilisateur de l'appareil doit accepter tout brouillage radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement. Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

This equipment has been tested and found to comply with the limits for a Class A digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference when the equipment is operated in a commercial environment. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. Operation of this equipment in a residential area is likely to cause harmful interference at his own expense.