

Certification Exhibit

FCC ID: YWZ-HB-PRICETAG IC: 3356F-HBPTAG

FCC Rule Part: 15.247 IC Radio Standards Specification: RSS-210

ACS Project Number: 13-0165

Manufacturer: Alpha - High Theft Solutions Model: HB-PRICETAG

Manual



Instructions for Hummingbird Price Tag

Hummingbird Price Tag

A battery operated device which allows data, price information, to be displayed and updated on display shoes.

Facts about the Hummingbird Price Tag:

- Provides accurate and up to date pricing
- Ability to display regular or sale price
- Long lasting replaceable lithium battery

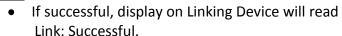




Price Tag

Linking Price Tag to shoe:

- 1. Using the HB Scan Gun, scan the UPC on either the display shoe or shoe box.
- 2. Scan the bar code on back of Price Tag. NOTE:



- If unsuccessful, display on Linking Device will read Link: Unsuccessful. Try again.
- 3. Gently shake the Price Tag to initiate price change.
- 4. Attach to right display shoe.

<u>Unlinking Hummingbird Price Tag</u> from shoe:

- 1. Using the HB Scan Gun, scan the bar code on back of tag twice within four (4) seconds.
 - If successful, display on Linking Device will read Unlink: Successful.
 - If unsuccessful, display on Linking Device will read Unlink: Unsuccessful. Try again.
- 2. Place the Price Tag in appropriate storage container for later use.



HB Scan Gun



Back of Price Tag







Linking Device



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General Statements (For all devices):

Warning: Changes or modifications to this device not expressly approved by Alpha could void the user's authority to operate the equipment.

FCC Information and Compliance

RF Exposure

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator and your body. This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter.

For Class A Devices:

"NOTE: This equipment has been tested and found to comply with the limits for a Class A digital device, pursuant to part 15 of the FCC rules. These limits are designed to provide reasonable protection against harmful interference when the equipment is operated in a commercial environment. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. Operation of this equipment in a residential area is likely to cause harmful interference in which case the user will be required to correct the interference at his own expense."

Under Industry Canada regulations, this radio transmitter may only operate using an antenna of a type and maximum (or lesser) gain approved for the transmitter by Industry Canada. To reduce potential radio interference to other users, the antenna type and its gain should be so chosen that the equivalent isotropically radiated power (e.i.r.p.) is not more than that necessary for successfulcommunication.

Conformément à la réglementation d'Industrie Canada, le présent émetteur radio peut fonctionner avec une antenne d'un type et d'un gain maximal (ou inférieur) approuvé pour l'émetteur par Industrie Canada. Dans le but de réduire les risques de brouillage radioélectrique à l'intention des autres utilisateurs, il faut choisir le type d'antenne et son gain de sorte que la puissance isotrope rayonnée équivalente (p.i.r.e.) ne dépasse pas l'intensité nécessaire à l'établissement d'une communication satisfaisante.

This device complies with Industry Canada licence-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device.

Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes : (1) l'appareil ne doit pas produire de brouillage, et (2) l'utilisateur de l'appareil doit accepter tout brouillage radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement.