



TLW 2012 Election Endorsements

The following is a list of TLW Endorsements for the general election on November 6th. The TLW Executive Board forwarded a list of draft endorsements to Local League Leaders based on past voting records, when applicable, and answers to the TLW questionnaire. Endorsements were not made in every race. Local League Leaders signed off on the list of endorsements in their counties before the endorsements became final. The TLW will be mailing a TLW Endorsed Candidates flier to all members in the coming weeks. Please promote TLW endorsed candidates and work hard to get them elected on November 6th.

US Senate

Tommy Thompson (R) *
Tammy Baldwin (D)
Nimrod Maurice Allen (I)
Joseph Kexel (L)

US Congress

District 1

Paul Ryan (R-I) *
Rob Zerban (D)
Keith Deschler (L)

District 2

Chad Lee (R)
Mark Pocan (D) *

Congress District 3

Ron Kind (D-I) *
Ray Boland (R)

Congress District 4

Gwen Moore (D-I) *
Dan Sebring (R)
Robert Raymond (I)

Congress District 5

James Sensenbrenner (R-I) *
Dave Heaster (D)

Congress District 6

Tom Petri (R-I) *
Joe Kallas (D)

Congress District 7

Sean Duffy (R-I) *
Pat Kreitlow (D)

Congress District 8

Reid Ribble (R-I) *
Jamie Wall (D)

State Senate

District 2

Robert Cowles (R-I) *

District 8

Alberta Darling (R-I) *

District 10

Sheila Harsdorf (R-I) *
Daniel Olson (D)

District 12

Tom Tiffany (R) *
Susan Sommer (D)
Paul Ehlers (L)

District 14

Luther Olsen (R-I) *
Margarete Worthington (D)

District 18

Jessica King (D-I)
Rick Gudex (R) *

District 20

Glen Grothman (R-I) *
Tanya Lohr (D)

District 28

Mary Lazich (R-I) *
Jim Ward (D)

District 30

Dave Hansen (D-I)
John Macco (R) *

District 32

Jennifer Shilling (D-I)
Bill Feehan (R) *

* Denotes Endorsement

By
**Scott
Stenger**

State Assembly Endorsements

District 2

Andre Jacque (R-I) *
Larry Pruess (D)

District 4

Chad Weininger (R-I) *
Michael Malcheksi (D)

District 5

Jim Steineke (R-I) *
Jeff McCabe (D)

District 6

Gary Tauchen (R-I) *
John Powers (D)

District 13

Rob Hutton (R) *
John Pokrandt (D)

District 14

Dale Kooyenga (R-I) *
Chris Rockwood (D)

District 15

Joe Sanfelippo (R) *
Cindy Moore (D)

District 16

Leon Young (D-I) *

District 20

Christine Sinicki (D-I)
Molly McGartland (R) *

District 21

Mark Honadel (R-I) *
William Kurtz (D)

District 22

Don Pridemore (R) *

District 24

Dan Knodl (R-I) *
Shan Haqqi (D)

District 26

Michael Endsley (R-I) *
Mike Helmke (D)

District 27

Steve Kestell (R-I) *
Steven Bauer (D)

District 28

Erik Severson (R-I) *
Adam Bever (D)

District 29

John Murtha (R-I) *
Jim Swanson (D)

District 30

Dean Knudson (R-I) *
Diane Odeen (D)

District 31

Amy Loudenbeck (R) *
Ryan Schroeder (D)

District 32

Tyler August (R-I) *
Kim Peterson (D)
David Stolow (L)

District 33

Steve Nass (R) *
Scott Woods (D)
Terry Virgil (L)

District 34

Rob Swearingen (R) *
Merlin Van Buren (D)
Todd Albano (I)
Kevin Fitzpatrick (I)

District 35

Mary Czaja (R) *
Kevin Koth (D)
Patrick Tjugum (I)

District 36

Jeff Mursau (R-I) *
Dorothy Kegley (D)

District 37

John Jagler (R) *
Mary Arnold (D)

District 38

Joel Kleefisch (R-I) *
Scott Michalak (D)
Leroy Watson (L)

District 39

Mark Born (R) *
Jim Grigg (D)

District 40

Kevin Petersen (R-I) *

District 41

Joan Ballweg (R-I) *
Melissa Sorenson (D)

District 42

Keith Ripp (R-I) *
Paula Cooper (D)

District 43

Evan Wynn (R-I) *
Andy Jorgensen (D)

District 44

Joseph Knilans (R-I) *
Debra Kolste (D)

District 45

Beth Schmidt (R)
Janis Ringhand (D) *

District 47

Sandy Bakk (R)
Robb Kahl (D) *

District 49

Travis Tranel (R-I) *
Carol Beals (D)

District 50

Ed Brooks (R-I) *
Sarah Shanahan (D)
Ben Olson (L)

District 51

Howard Marklein (R-I) *
Maureen May-Grimm (D)

District 52

Jeremy Thiesfeldt (R-I) *
Paul Czisny (D)

District 53

Michael Schraa (R) *
Ryan Fletjter (D)

District 55

Dean Kaufert (R-I) *
Jim Crail (D)
Rich Martin (L)

District 56

Dave Murphy (R) *
Richard Schoenbohm (D)

District 58

Pat Strachota (R-I) *

District 59

Daniel LeMahieu (R-I) *

District 60

Duey Stroebel (R-I) *
Perry Duman (D)

District 62

Tom Weatherston (R) *
Melissa Lemke (D)

District 63

Robin Vos (R-I) *
Kelley Albrecht (D)

District 64

Peter Barca (D-I) *

District 65

Tod Ohnstad (D)

District 67

Tom Larson (R-I) *
Deb Biegling (D)

District 68

Kathy Bernier (R-I) *
Judy Smriga (D)

District 69

Scott Suder (R-I) *
Paul Knoff (D)

District 70

Amy Sue Vruwink (D-I) *
Nancy Vandermeer (R)

District 72

Scott Krug (R-I) *
Justin Pluess (D)

District 74

Janet Bewley (D-I)
John Sendra (R) *

District 75

Roger Rivard (R-I) *
Stephen Smith (D)

District 82

Jeff Stone (R-I) *
Kathleen Wied-Vincent (D)

District 83

Dave Craig (R-I) *
James Brownlow (D)

District 84

Mike Kuglitsch (R-I) *
Jesse Roelke (D)

District 85

Patrick Snyder (R) *
Mandy Wright (D)
Jim Maas (I)

District 86

John Spiros (R) *
Dennis Halkoski (D)

District 87

Mary Williams (R-I) *
Elizabeth Riley (D)

District 88

John Klenke (R-I) *
Ward Bacon (D)

District 89

John Nygren (R-I) *
Joe Reinhard (D)

District 90

David Vanderleest (R)
Eric Genrich (D) *

District 91

Dana Wachs (D) *

District 92

Chris Danou (D) *

District 93

Warren Petryk (R-I) *
Jeff Smith (D)

District 94

Steve Doyle (D-I) *
Bruce Evers (R)

District 95

Jill Billings (D-I) *

District 96

Lee Nerison (R-I) *
Tom Johnson (D)

District 97

Bill Kramer (R-I) *
Marga Krumins (D)

District 98

Paul Farrow (R-I) *
Eric Prudent (D)

District 99

Chris Kapenga (R) *
Thomas Hibbard (D)

You're Not Alone: Majority in U.S. Drink Alcohol, Averaging Four Drinks a Week

by Lydia Saad

Americans' drinking habits held steady in the past year, with 66% saying they consume alcohol and drinkers consuming just over four alcoholic drinks per week, on average. Beer continues to be Americans' preferred drink, although wine remains a close second, with liquor favored by 22%.

The findings are from Gallup's annual Consumption Habits poll, conducted July 9-12. Although 66% of Americans say they "have occasion to drink alcoholic beverages such as liquor, wine, or beer," a third of these say they had no drinks in the seven days prior to the survey. This leaves roughly four in 10 Americans (44%) who appear to be regular drinkers, consuming at least one alcoholic beverage in the past week.

While only 12% of drinkers report consuming eight or more drinks in the past week -- averaging more than one per day -- Gallup finds 22% of drinkers saying they sometimes drink too much. This is up from 17% last year, but similar to the percentages in most other years over the past decade. Prior to 2001, the proportion tended to be higher.

Drinking habits vary considerably by gender, race, and age. While roughly equal

proportions of men and women say they ever have occasion to drink, men tend to drink more. Specifically, men who drink report consuming 6.2 drinks, on average, in the past week, compared with the 2.2 drinks consumed by women. Also, nearly three in 10 male drinkers admit they sometimes consume more alcohol than they think they should, versus 14% of female drinkers.

Not only are whites more likely to drink than nonwhites, but white drinkers report consuming more alcohol than nonwhites -- 4.5 drinks on average in the past week among whites, compared with 3.3 among nonwhites.

Younger adults drink more than older adults and, as a result, men aged 18 to 49 are the heaviest drinkers of any age/gender group. The sharpest differences are seen in self-reported overdrinking, with 36% of younger men admitting they sometimes drink too much, compared with 18% of older men, 20% of younger women, and 8% of older women.

The slight majority of male drinkers, 55%, say they most often drink beer, followed by liquor and wine at 21% and 20%, respectively. Female drinkers have an equally strong preference for wine, with

52% saying they most often drink wine and just over 20% favoring either liquor or beer.

Beer is the beverage of choice among both 18- to 34-year-olds and those aged 35 to 54, while adults aged 55 and older lean more toward wine.

Additionally, drinkers in the Midwest show the greatest preference for beer, while those in the East are the most likely to drink wine, as Gallup has found in prior years.

Alcoholic Beverage Consumed Most Often by U.S. Adult Drinkers, by Gender, Age, and Region, July 2012

Bottom Line

Drinking is commonplace in the U.S., with two-thirds of Americans saying they ever drink alcohol, and just over 40% reporting that they had at least one drink in the past week. Drinkers still show a slight preference for beer, but wine is not far behind.

With drinking comes overdrinking, and despite possible reluctance by some respondents to admit problems, one in five drinkers -- representing 14% of all U.S. adults -- say they sometimes drink too much. The rates are particularly high among men and younger adults, making younger men the most at risk for this behavior.

Surprise? Tax Hike Cuts Tobacco Consumption

By Dennis Cauchon

A giant federal tobacco tax hike has spurred a historic drop in smoking, especially among teens, poor people and those dependent on government health insurance, a USA TODAY analysis finds. A USA TODAY analysis finds 3 million fewer people smoked last year than in 2009.

President Obama signed the tax hike — the biggest to take effect in his first term — on his 16th day in office, reversing two vetoes by President Bush. The federal cigarette tax jumped from 39 cents to \$1.01 per pack on April 1, 2009, to finance expanded health care for children. Since then, the change has brought in more than \$30 billion in new revenue, tax records show.

Yet the tax hike and its repercussions remain mostly unknown to the non-smoking public. The tax increase's size and national reach lifted prices 22% overnight, more than all state and local tax hikes combined over the past decade when adjusted for inflation.

Result: The tax hike has helped restart a long-term decline in smoking that had stalled in recent years. About 3 million fewer people smoked last year than in 2009, despite a larger population, according

to surveys by the Centers for Disease Control and Prevention.

The tax hits hardest on families who make less than \$50,000 a year and account for two-thirds of smokers.

"The federal tax increase was the win-win that we thought it would be and the evidence shows that," says Danny McGoldrick, research vice president at the Campaign for Tobacco-Free Kids.

Teen smoking immediately fell 10% to 13% when the tax hike took effect, says researcher Jidong Huang of the University of Chicago at Illinois. "High prices deter kids from picking up cigarettes," he says. Higher taxes aren't the only reason smoking has fallen dramatically among adults since the early 1980s and among teens since the mid-1990s.

Health concerns, smoke-free buildings and marketing restrictions have played a role. Tobacco companies have raised their prices, too, making money off fewer customers.

"It's difficult to be specific about what influences individual adult consumer behavior, but taxes are one thing in the mix," says David Sutton, spokesman for Altria Group, maker of Marlboro cigarettes. He says taxes and fees are so high — 55% of Marlboro's retail price — that they unfairly burden adults who choose to

smoke.

Taxes are the sledge hammer of anti-smoking efforts. The federal tax hike helped push tobacco use down to 18.9% in 2011, the lowest level on record, according to the CDC surveys. Even smokers who don't quit light up less. In the 1990s, one of every 20 high school students smoked 10 or more cigarettes a day. Today, one out of 71 students smoke that much.

Other findings:

•**Who quit.** The elderly and Hispanics slashed smoking most dramatically, each down more than 15% from 2008 to 2011, according to the CDC's National Health Interview Survey. Women quit more than men. Least moved: middle-age men, down just 1.2%.

•**Health care for poor.** About 1 million adults on Medicaid quit smoking, which could reduce future health costs.

•**Tobacco industry.** Consumer spending on tobacco rose from \$80 billion in 2008 to \$98 billion in 2011 in inflation-adjusted dollars — even though the amount of tobacco purchased fell 11%, Bureau of Economic Analysis data show. Higher taxes accounted for about half that spending increase. The rest went to tobacco companies and retailers.

Myth or Truth? Does Tequila Make Us Crazy?

By Wayne Curtis

According to a recent study, fully 100 percent of adults surveyed believe that the type of liquor they consume—gin or tequila, vodka or scotch—can affect how drunk, and what kind of drunk, they become. (Note: survey respondents consisted wholly of people who sat near me at bars over the past year. My thanks to those who participated.) Everyone I queried was adamant that they, or people they knew (notably husbands), felt or acted differently when they chose to drink one spirit over another. Tequila, for whatever reason, bore the bulk of the opprobrium. "Tequila makes me crazy" was a typical answer, which, perhaps coincidentally, is a line in a Kenny Chesney song.

But when I tried chasing down the physiological reasons for this accepted truth, I ran headlong into a wall of facts. Of all the researchers and academics I asked, fully 100 percent said no, this belief was simply wrong: ethanol is ethanol, and whatever spirit you consume, it's the ethanol that affects you. (I'm talking about hard liquor here. Wine, beer, and spirits may affect drinkers differently, thanks to relative alcoholic strength and the differing rates of absorption by the body. Liqueurs, which contain sugar and various other whatnot, may also affect one differently than straight spirits.)

So, how to bridge the gulf? To start, let's look at the scientific studies. I turned up one from 1984 in which rats were injected with solutions of cognac,

scotch, tequila, vodka, or straight ethanol, and then observed for variations in motor impairment. The idea was that the test might reveal differences in the ways we're affected by trace elements in liquor, called congeners. When a spirit comes out of a still, it's never pure ethanol. Usually 10 or 20 percent consists of other ingredients, including fusel oils and acetaldehyde. The variation in congeners is why rum (which starts as sugar) doesn't taste like whiskey (which starts as grain). But with the inebriated rats, no differences were observed in behavior or rectal temperature. (Don't ask.) Of course, it's hard to discern whether a rat given cognac was more melancholy than a rat that was given vodka.

Damaris Rohsenow, a professor of behavioral and social sciences at Brown University, pointed me to a few other studies, including one that suggested a high-congener spirit (bourbon, enhanced with quadruple the congeners) was more intoxicating than a low-congener one (vodka). But since the researchers didn't study un-enhanced bourbon, it's not clear whether the observed difference would take place in the real world. Rohsenow also mentioned another study on liquor and mood, in which patients were given either bourbon or vodka while living at an inpatient lab for nine days. Researchers noted an increase in hostility, anxiety, and depression across the board. Yet there was no discernible difference between the bourbon and vodka drinkers.

And that's about it, study-wise. Congeners may affect mood or behavior, but nobody has examined the matter very closely. "Studies are so expensive," said Carlos Ruiz, a psychiatrist with the Florida Hospital Center for Behavioral Health, "and I don't see their value, because, for example, we don't have more tequila-related car accidents versus vodka-related ones."

I did, however, hear a couple of plausible explanations for the persistence of the common wisdom. William Oswald, who founded the Summit Malibu Treatment Center, told me that even experienced drinkers may change their rate of consumption when they switch liquors. "If someone were to be a full-on whiskey drinker, he would know exactly how much he can drink without getting too polluted," he said. "If he switches over to gin, it's a different story."

How the liquor is consumed is also crucial. If a drinker slams tequila back in shots, then he'll get intoxicated faster than if he was gently sipping scotch. Presto: tequila gets a reputation. That leads to the issue of self-fulfilling prophecy. If people believe tequila makes them rowdier, they may opt for tequila when they want to be rowdy.

So that's where we are, until some benefactor funds a more conclusive study. Congeners may slightly alter mood or behavior. But more likely, we're confusing cause and effect, and mood dictates your drink more than drink dictates your mood.

Technology: New Thermal Imaging System Could Help Detect Drunk People

A new use for old technology could give police a hand in spotting drunks in public.

In a paper that was published in the "International Journal of Electronic Security and Digital Forensics," Greek scientists Georgia Koukiou and Vassilis Anastassopoulos are developing new algorithms that will gather data about blood-vessels on a subject's face.

The rosy red glow that alcohol gives drinkers is really blood vessels dilating on the skin's surface, which changes the temperature of a person's face. Thermal imaging devices can detect those changes.

What Koukiou and Anastassopoulos propose is taking that information and then running it through a comparison of thermal imaging scans of drunk and sober individuals.

Another algorithm they came up with is used to map the person's face. When drinking a person's nose becomes warmer as their forehead becomes cooler.

The paper recommends that this type of technology be used by police departments.

This isn't the first time similar technology was utilized. During the 2003 SARS epidemic, thermal imaging was used to detect infection.

Now You Know: Why Alcohol Makes You Feel S---

Research shows that alcohol makes us think we are more attractive than we really are.

French, US and Dutch researchers believe that memories of glamorous film stars drinking alcohol leads us to associate drinking with attractiveness.

The finding comes from researchers who asked 19 men and women drinking in a French bar to rate their own attractiveness and blow into a breathalyzer.

The more they had drunk, the more attractive they thought they were, the study published in the Journal of Individual Differences reported.

A second experiment revealed that the mere thought of alcohol is enough to boost someone's opinion of themselves.

In this experiment, 86 young men were told they were taking part in a taste test for a new minty lemon drink. Some were given an alcoholic version, others the same drink without any alcohol. In each case, some were told the drink was alcoholic, others were told it was alcohol-free.

After a short break to allow the alcohol to take its effect, they recorded an advertisement for the fictional drink.

They then watched the tape back and rated their appeal.

This showed that those who thought they were drunk rated themselves more highly than the others, regardless of whether they'd had any alcohol or not.

However, a third experiment showed this to be an illusion.

The study builds on previous research into the "beer goggle effect".

Drink Responsibly.
Drive Responsibly.

Five Steps to Woo New Members

By: Anne E. Collier

Summary: Patience, persistence, and the right process turn prospects into members. Increasing membership is a numbers game, and building the prospect pipeline is the key. To do so, association membership directors and staff need to master the long (or not-so-long) woo.

Sometimes you get a new member over lunch or at a meeting. Sometimes you spend a year bringing a prospect in. In either case, you'll have the greatest success if you follow the same five basic steps. This process works because it focuses on building the relationship; understanding the prospect's needs and perspective; knowing when and how to ask him or her to join and how to follow up; and, ultimately, transforming the prospect into a member.

1. Question, don't pitch. When you meet a prospect, you're making a mistake if you pitch membership right away. Instead, learn about the prospect's business, his concerns, his family, his hobbies. The prospect must know that you care about him. Ask open-ended questions that will identify pain points and, most important,

build the relationship. Treat the prospect as if he were already a valued member. The conversation will naturally lead to an exploration of the services your association offers and the prospect's need for them.

2. Offer guidance. After developing a rapport and a good sense of what concerns the prospect, offer guidance. Clarify his goals and ask whether he has considered certain strategies. Once you have a good sense of his needs, suggest ways the association can support him. Be sure to articulate the problem and any related needs using the prospect's language.

3. Make your pitch. After the prospect has acknowledged that the association can help him address some or many of his concerns, ask him to join. Look the prospect in the eye and tell him you would be honored to serve him as a member. Be careful here: Don't push. If the prospect is headed toward membership, great. If not, ask if he needs more information about your association and its services and find out how to follow up appropriately.

4. Follow up. On the follow-up call, ask the

prospect whether he has any questions about the membership. Do not be surprised if he has not read any of the materials you provided or made a decision. In that case, use the call as an opportunity to share additional thoughts. Since you both have had a chance to reflect since your last conversation, new issues or concerns may have surfaced. Follow the iterative, often circular nature of the five steps: If necessary, go back to step one.

5. Provide great service. This is the key to membership renewal and referrals. Once you have signed up a new member, continue to invest in and build the relationship. Take the time to understand your members' needs and concerns, and visit them as appropriate.

Wooing new members requires commitment, tenacity, and patience. These five steps provide an effective process to follow. If you stick with it, you'll master the woo and see your membership numbers grow.

Anne E. Collier, MPP, JD, is a professional certified coach with the executive coaching firm Arudia in the Washington, DC, area.

Miller Lite

Tavern of the Game Winners

Tues Aug 21	Grumpy Girl Bar & Grill	Potosi	Fri Sept 7	Grubies	Ashland
Wed Aug 22	Eagle Pass Saloon	Monticello	Sat Sept 8	The Bank	Tomah
Fri Aug 24	Pizza Pub	Wisconsin Dells	Sun Sept 9	Emmer's	Sheboygan
Sat Aug 25	Babes Grill and Sportsbar	Madison	Mon Sept 10	Dollar Bills	Rosholt
Sun Aug 26	Charlie Browns	Green Bay	Tues Sept 11	The Outfit	Stevens Point
Mon Aug 27	Capn's Steakhouse & Saloon	Fort Atkinson	Wed Sept 12	PJ's Log Jam	Rothschild
Tues Aug 28	Milwaukee Nights Pub	Milwaukee	Fri Sept 14	Rusty's Backwater Saloon	Stevens Point
Wed Aug 29	Butter's Brickhouse Tavern	Stevens Point	Sat Sept 15	Saucy's Bar	Manitowoc
Thur Aug 30	Flame Sports Bar	Menomonee	Sun Sept 16	Townline Pub & Grill	Green Bay
Fri Aug 31	Stone Harbor Pub	Sturgeon Bay	Tues Sept 18	Fill's Bar	Stevens Point
Sat Sept 1	Musky Shores Resort	Minocqua	Wed Sept 19	Tommy's	Racine
Sun Sept 2	Emma's Bar	River Falls	Thur Sept 20	Brick Pot House	Rosholt
Mon Sept 3	Log Cabin	Burlington			
Tues Sept 4	The Century Saloon	Ellsworth			
Wed Sept 5	Tigers Den	Wrightstown			
Thur Sept 6	Fairview Sports Bar	Jefferson			

To become eligible to win Tavern of the Game, go to the TLW website at www.tlw.org or call 800/445-9221



New Corporate Sponsor:

Pabst Brewing Company
20655 Tennyson Drive
Brookfield, WI 53045-4024
(262) 439-9173
*Beer-Pabst, Old Style, Schlitz,
Old Milwaukee*

"Support Those Who Support Us"

This Corporate Sponsor has become Inactive:

Capitol Husting/Allstate

**Drink Responsibly.
Drive Responsibly.**

Check out the newly revamped
TLW website at www.tlw.org

Username: **tlwmember**
Password: **cocktail**

2012 Fall Convention Registration Form

Name _____ Spouse/Guest Name _____
 Signature(s) _____ / _____
 Business Name _____
 Mailing Address _____
 City/State/Zip _____
 Business Phone _____ Home Phone _____
 Local League _____

This is my first convention I am a new Member

I would like to contribute \$5.00 of this registration fee to:
 (please check one only)

- Tavern Industry Political Action Committee
 Wisconsin Tavern League Foundation
 CORE (Children of Restaurant Employees)

REGISTRATION FEE PER PERSON	Member	Non-Member
Full Registration.....	\$50	\$70
Postmarked after October 12, 2012	\$60	\$80
One Day Only.....	\$30	\$35

(Circle one Tuesday/Wednesday)

METHOD OF PAYMENT

Total amount Due \$ _____
 Check # _____
 Mastercard Visa American Express
 Card # _____
 Expiration Date _____ Cardholder Name _____
 Signature _____
 Cardholder Address _____
 City/State/Zip _____

**Please complete and mail this form with payment to:
 TLW, 2817 Fish Hatchery Road, Fitchburg, WI 53713-5005**

Q & A

Q: If a bartender doesn't want to offend a customer who insists on buying the bartender a shot of alcohol - is it illegal for this bartender to have on hand (in preparation for this situation) a bottle that is labeled as vodka - but filled with water? And then - what are other options a bartender has, for the "buy the bartender a shot & do shot together immediately"?

A: It is illegal to refill an empty liquor bottle with any substance; once empty, the label should be defaced and bottle broken; the bottle does not have to be broken if used for recycling.

Some municipalities may have local ordinances prohibiting bartenders from drinking while on duty, so please check with your municipality to see if this is the case where you work. Your establishment may also have a house rule prohibiting this practice.

The most important thing in communication is to hear what isn't being said.

~ Peter F. Drucker,
 Management Consultant

These Affiliate Members have become Inactive:

Advanced Draft Solutions, LLC
 Hidden Bay Graphics
 John Hancock
 Lakes Business Group, Inc.
 Mutual of Omaha

New Affiliate Members:

KLB Insurance Services-Illinois Casualty

P O Box 25407
 Woodbury, MN 55125-0407
 (651) 730-9803
Insurance Coverage for the Food and Beverage Industry

Mississippi River Distilling Company

P O Box 801
 Le Claire, IA 52753-0801
 (563) 484-4342
Craft Spirits Distiller

Capital Bankcard

P O Box 106
 Seymour, WI 54165-0106
 (920) 595-0111
Merchant Processing

County Wide Extinguisher, Inc.

2170 Constitution Ave
 Hartford, WI 53027-8916
 (262) 670-8035
Fire Protection

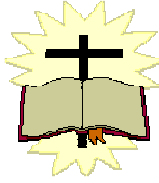
"Support Those Who Support Us"

~ Our Condolences ~

To the family of **Dennis Gerner** from Bud & Shirley's in Fond du Lac. Dennis was a long-time member of the Fond du Lac City/County Tavern League. Dennis passed away on September 2.

To the family of **Bill Kneuppel** from D & D Tavern in Fond du Lac. Bill was a member of the Fond du Lac City/County Tavern League. Bill passed away on September 2.

To the family of **Mildred Tempesta** from Skiddies Bar in Cumberland. Mildred was a member of the Barron County Tavern League and will be greatly missed. Mildred passed away on September 7.



To the family of **Rod Millette** from M & M Somo View in Tomahawk. Rod was a member of the Tomahawk/Merrill Tavern League. Rod passed away September 23.

Attention!!

In order to cut costs, the TLW Newsletter will primarily be distributed electronically beginning September 2012. Members wishing to continue to receive the newsletter by mail must request to do so by contacting the state office at 800/445-9221 or info@tlw.org

Calendar Raffle

2012 TLW Foundation Raffle Calendars are now available. For those of you wishing to participate, please contact your league president or the state office.

Remember, this is a major fundraiser for our foundation, the charity arm of the TLW, and your promotion of our Calendar Raffle is greatly appreciated.



On the Lighter Side...

An Irish man who had a little too much to drink is driving home from the city one night and, of course, his car is weaving violently all over the road.

A cop pulls him over. "So," says the cop to the driver, "where have ya been?"

"Why, I've been to the pub of course," slurs the drunk.

"Well," says the cop, "it looks like you've had quite a few to drink this evening."

"I did all right," the drunk says with a smile.

"Did you know," says the cop, standing straight, and folding his arms across his chest, "that a few intersections back, your wife fell out of your car?"

"Oh, thank heavens," sighs the drunk. "for a minute there, I thought I'd gone deaf."

Coach Quotes :

'We didn't tackle well today but we made up for it by not blocking.'

~ Wilson Matthews, Little Rock Central High School

Have you found us on Facebook yet?
Search for 'Tavern League of Wisconsin' and become a fan!

Lessons from Life:

No matter how you feel, get up, dress up and show up.

Political Quote:

Giving money and power to government is like giving whiskey and car keys to teenage boys.

~ P.J. O'Rourke, Civil Libertarian

Membership Corner

Kewaunee County
Tavern League

Sep 30, 2011 38 Members
Sep 15, 2012 43 Members

**4-Year
High!**

Good Job!



Professional Food Managers Original & Recertification Courses

October, 2012 Schedule

Original Course 9:00 AM - 4:00 PM ~ Check-in at 8:30 AM
 Member Cost \$95 Non-Member Cost \$125

Recertification Course 9:00 AM - Noon ~ Check-in at 8:30 AM
 Member Cost \$55 Non-Member Cost \$65

Registration available
 On-line at www.tlw.org

<u>LOCATION</u>	<u>DATE</u>	<u>SITE</u>	<u>ADDRESS</u>
Wausau	10/01/12 Mon	Nancy's Jamars	4011 E Wausau Ave
Dodgeville	10/03/12 Wed	Dodger Bowl Lanes	314 King St
Green Bay	10/08/12 Mon	Stadium View	1963 Holmgren Way
Janesville	10/08/12 Mon	River's Edge Bowl	215 S River Street
Two Rivers	10/09/12 Tue	Machut's Supper Club	3911 Lincoln Ave
Madison	10/10/12 Wed	Coliseum Bar	232 E. Olin Ave
Appleton	10/15/12 Mon	Darboy Club	N9695 County Trunk N
Hudson	10/15/12 Mon	Hudson House Grand Hotel	1616 Crest View Drive
Milwaukee 1:30 - 7:30 PM Recert 1:30 - 4:30 PM	10/15/12 Mon	Kelly's Bleachers	5218 W Bluemound Rd
Eau Claire	10/16/12 Tue	America's Best Value Inn	809 W Clairemont Ave
Kenosha	10/16/12 Tue	Brat Stop/Parkway Chateau	12304 75th Street
Wisconsin Dells	10/22/12 Mon	Kalahari Resort	1305 Kalahari Drive

For more information or to register for any of the classes, please contact Cindy Roehl at: 1-800-445-9221.

Class sizes are limited so please call to reserve yourself a place. In order to attend the recertification course you **MUST** have a valid ID# assigned by the State of Wisconsin.

This is located on your tan and brown State of Wisconsin Restaurant Manager Certificate. If you are not sure of your number please call the Health and Family Services Department at (608) 266-2835.

Classes with less than 10 people registered may be cancelled .

2012 Calendar Raffle Winners ...

Winners will also be posted on our website (www.tlw.org). Due to the success of the calendar raffle, local Leagues are eligible for \$1500 in matching funds for their favorite charity in the upcoming year.

August 21 (\$100) - Melvin Becker, Edgerton, WI
 August 22 (\$300) - Karen Berndt, Genoa City, WI
 August 23 (\$100) - John Hagen, Franksville, WI
 August 24 (\$200) - Tricia & Rochelle Frank, Eagle River, WI
 August 25 (\$200) - James A Harmon, Oshkosh, WI
 August 26 (\$200) - Eric Christenson, Madison, WI
 August 27 (\$500) - Sarah Judas, Markesan, WI
 August 28 (\$100) - Brian Pike, Menasha, WI
 August 29 (\$300) - Lisa Spott, Luck, WI
 August 30 (\$100) - Sharon Rigdon, Galena, IL
 August 31 (\$200) - Deb Percy, Spring Grove, IL
 September 1 (\$1000) - Carol Meisner, Chetek, WI
 September 2 (\$200) - Heather Lenz, Milladore, WI
 September 3 (\$1000) - Audrey Murphy, Kieler, WI
 September 4 (\$100) - Andrew J Schulte, Oconomowoc, WI
 September 5 (\$300) - Al Bryan, Kenosha, WI

September 6 (\$100) - Bernie Kazda, St. Germain, WI
 September 7 (\$200) - Julie Singerhouse, Eau Claire, WI
 September 8 (\$200) - Wm Symes, Green Bay, WI
 September 9 (\$200) - Alice Lenhardt, Hartford, WI
 September 10 (\$200) - Matt Fischer, Waukesha, WI
 September 11 (\$500) - Jason Duchow, Brillion, WI
 September 12 (\$300) - Bridget McMahon, Walworth, WI
 September 13 (\$100) - Tom Moritz, Waukesha, WI
 September 14 (\$200) - Amy Elsner, Cecil, WI
 September 15 (\$1000) - Ashley Bahr, St Croix Falls, WI
 September 16 (\$200) - Robert W Nisleit Sr., Kiel, WI
 September 17 (\$200) - Kevin Peters, Menomonee Falls, WI
 September 18 (\$100) - Cindi Bray, Redgranite, WI
 September 19 (\$300) - Superior/Douglas County TL
 September 20 (\$100) - Mark/Sue Samardich, Bessemer, MI

Drawings are done daily at Noon in the Tavern League of Wisconsin Madison Office.



Calendar 2012



- 1 Portage County Steak Feed, Smokey Spur, Amherst
- 1 1st & 9th Pre-Convention Caucus, John's Dock, Racine
- 15 Oconto County Fall Banquet, Kip & Donna's Flyway, Abrams
- 22-25 TLW Fall Convention, Kalahari Resort, Wisconsin Dells**

November

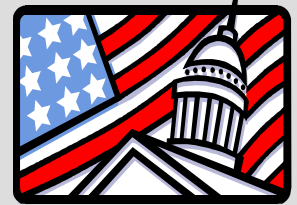
- 4 Daylight Savings Time ends, clocks are set back an hour at 2:00 am; bars gain an extra hour and must close at 2:00 am regular Central Standard Time
- 6 ELECTION DAY - Don't forget to VOTE!**
- 22-23 Thanksgiving Holiday, State Office Closed**

December

- 3 Waukesha Christmas Party
- 16 Waushara County Christmas Party
- 24-25 Christmas, State Office Closed**

Daylight Savings Time

Section 175.095(2), Wis. Stats., states that daylight savings time ends at 2:00 AM the first Sunday in November. On November 4, the clocks are set back an hour at 2:00 AM; bars gain an extra hour and must close at 2:30 AM regular Central Standard Time.



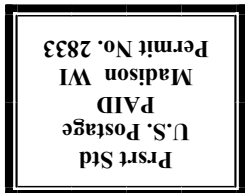
*Legislative Day
2013 is coming!
Mark your calendars for
Tuesday, March 19
Details to follow*

Will Rogers Says:

Long ago, when men cursed and beat the ground with sticks, it was called witchcraft. Today it's called golf.

Please confirm dates and times before traveling.
Secretaries should use submission forms for entries in calendar

Silence is often misinterpreted, but never misquoted.



Tavern League of Wisconsin
2817 Fish Hatchery Road
Fitchburg, WI 53713-5005
(800) 445-9221 – (Member Services)
email: info@TLW.org

