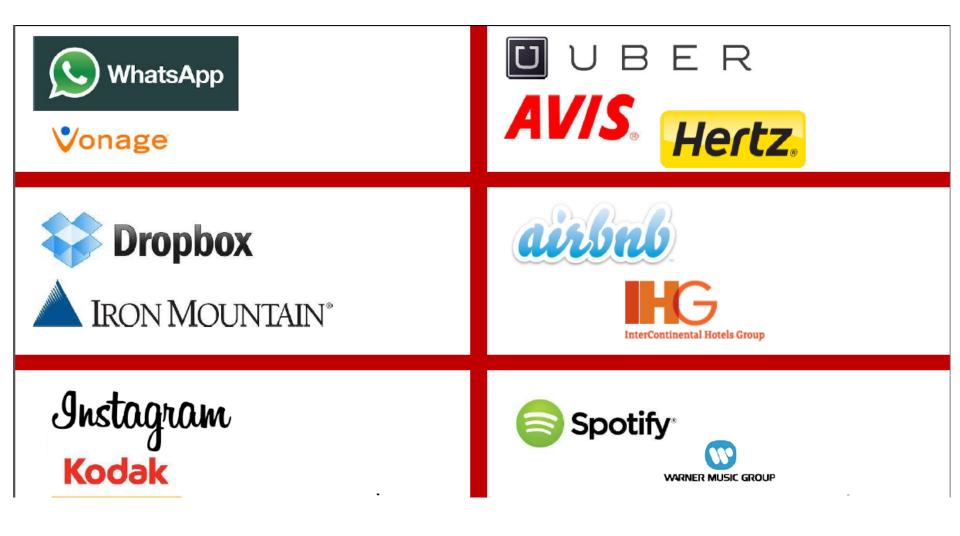
## Reinventing the NETV/ORK Broadband & Business Solutions Summit 2014

#### Switch Transformation and VoIP Solutions

Dean Bekken Scott Miller



#### ADRAN Traditional Boxes – New Boxes

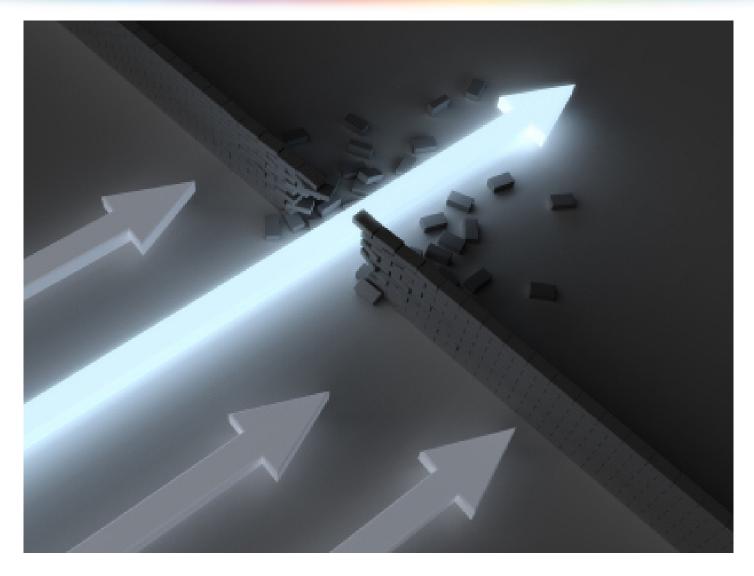


David Walsh – GENBAND CEO

**ADTRAN Company Confidential** 



# Switch Collapse – Break the Boundaries



#### ADLRAN Baby and the Bath Water

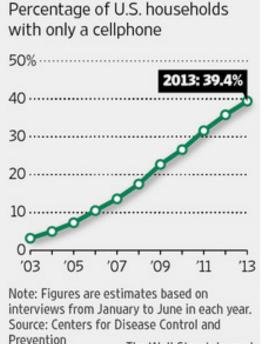
- POTS represents \$90B+ annual revenue for US Carriers
- Operational Costs are becoming more significant
- Modernization must happen to remain relevant
- How can the carriers maintain the high quality voice offerings (and associated revenue) while modernizing their networks



He who owns the customer wins!

#### ADLRAN What of these are Concerns?

- Terrestrial voice-line attrition
- Opex on legacy Class 5 switches
- Competition from alternative providers
- Losing customers
- Aging infrastructure
- Retiring Class 5 knowledge base
- Power and Real Estate costs
- Regulatory Requirements
- Return on Investment



Unhooked

The Wall Street Journal

Is the POTS line going the way of the Pay Phone?

#### Adran Breaking the Boundaries

#### POTS Retirement:

- Let the legacy POTS slowly disappear

#### POTS Collapse:

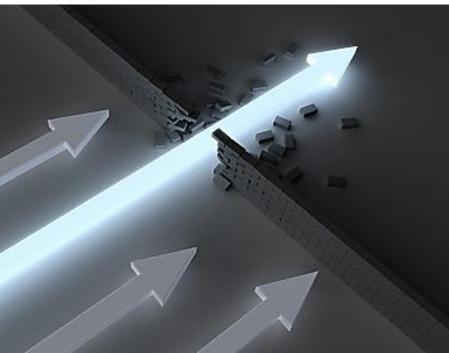
- Transition to VoIP at the switch

#### Network Transformation:

- Update the network while addressing POTS

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This is not about Switch Transformation This is <u>NETWORK</u> transformation



#### ADRAN Breaking Down the Bottlenecks

#### More Fiber – New Photonics

#### Access System Capacity & Flexibility

Convergence of Access and Transport

### Evolve ... Change ... Grow...

## Must adapt the way we run our businesses

- Enhance the network
  - Speed/Capacity sure
  - New Operational Environments
- Recognize new ways to generate revenue
  - New Serving Areas
  - New Solutions
- Optimize our organizations to match the new business models
  - Software Defined Network / Cloud
  - New Back-office Systems

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#### Adran Replacement Options

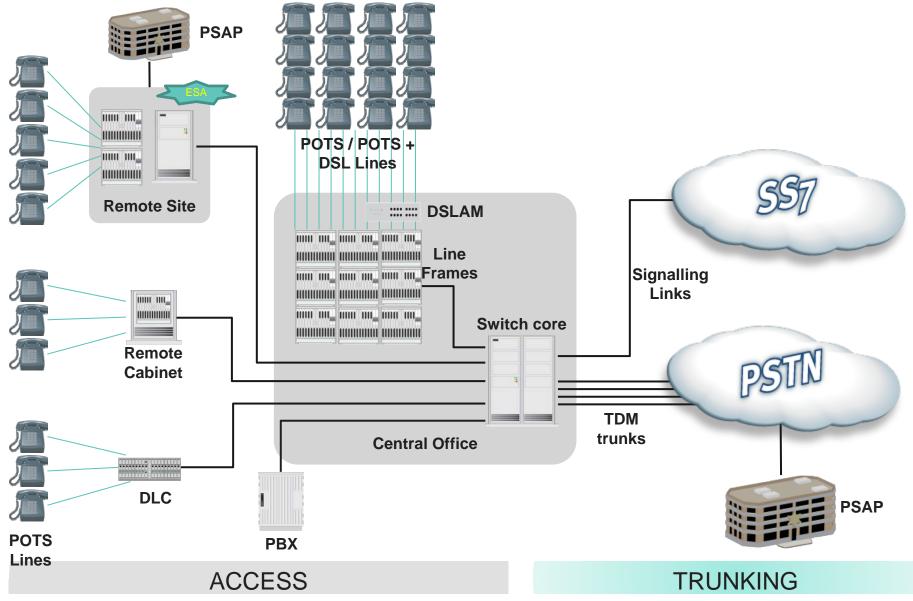
- Straight up Line Bay replacement with POTS only option
- Line Bay Upgrade w/ POTS and HSI option
- HSI ATA at the customer Prem
- FTTH ATA at the customer Prem
- Wireless ATA at the customer Prem
- Wireless Cellphone Only No POTS line
- Are there others?

#### Wireless (3G/4G) Offerings

- "There isn't enough wireless spectrum available to satisfy the data demands for consumers. We have tried it and it doesn't work" Kyle Malady (Verizon VP of Network and Technology)
- 85% of wireless data usage is consumed either in the home or in the workplace. Get the bits out of the air. (Clive Selley, CEO, Service & Operations & Group CIO, BT Technology)

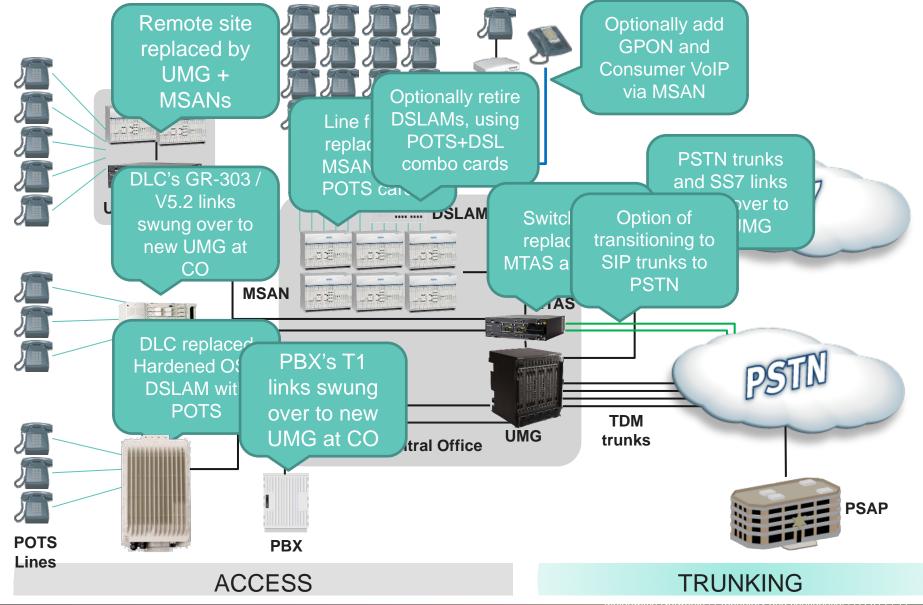


#### Example legacy switch plus remotes



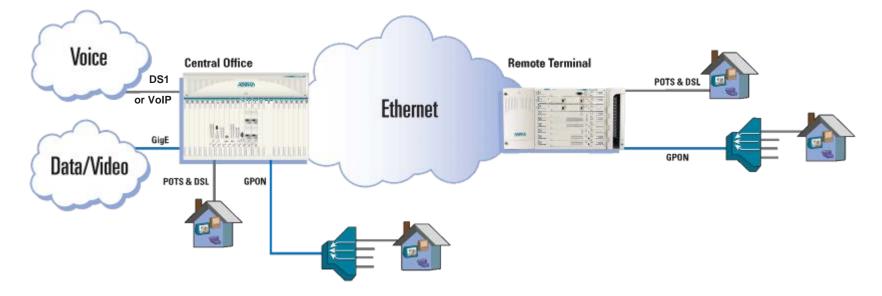


#### Transformed network ADTRAN/MetaSwitch





#### **Voice Solutions**



- Interface to traditional TDM or newer VOIP networks
  - POTS traffic converted to VoIP on the line card
  - No "wasted" bandwidth
  - Network based VoIP
- Mature VoIP/SIP stack as part of solution
  - SIP and MGCP support today

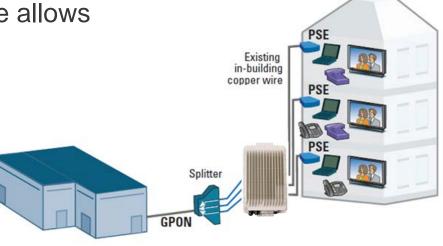
#### ADLRAN GPON MDU Solutions

- Leverage existing MDU wiring
  - Reduce capital expense
  - Minimize construction and headache
  - Pass more customers with existing workforce
- Utilize VDSL2 & G.fast (vectoring/bonding)
  - 200Mbs service @ 1800ft with VDSL2
  - 700Mbs service @ 100m with G.fast per pair
- Enable success based transition to full FTTP

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- Same architecture as residential GPON
- Push fiber when the business case allows





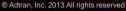
#### Adlean Voice Gateway Module

- DS1 Voice Gateway 32-Port Line Module
  - Packet voice to TDM gateway
  - Dynamic call set-up and tear-down
  - GR-303 and TR008
  - Pseudowire Emulation Edge to Edge (PWE3)
  - Optionally redundant
- Telcordia Certified
  - Full CLASS support
  - Deployed with many legacy CL5 switches and NG Soft Switches
- GR-303 Scalability
  - 2,048 CRVs per IG
  - 3 IGs per Voice gateway
  - Up to 9 IGs per COT



#### ADRAN CPOTS Voice Module

- CPOTS 24-Port Line Module
  - Packet voice to TDM gateway
  - Dynamic call set-up and tear-down
  - TR-57 Applications
  - Non-Redundant
  - Max of 504 FXO Lines per System
- Full CLASS support
- Flexible deployment model (Node 1 and Node X)
- Wide Range of Switch options
  - DMS10
  - DMS100
  - 5ESS
  - EWSD
  - C20
  - C15
  - DCO



ABRAN

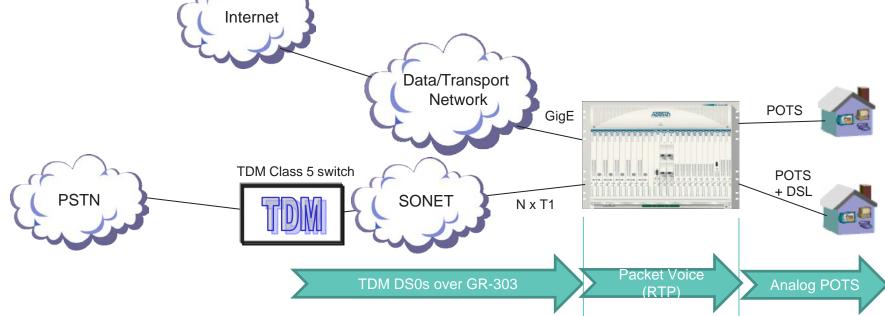


### Total Access 5000

#### Line Gateway Solutions

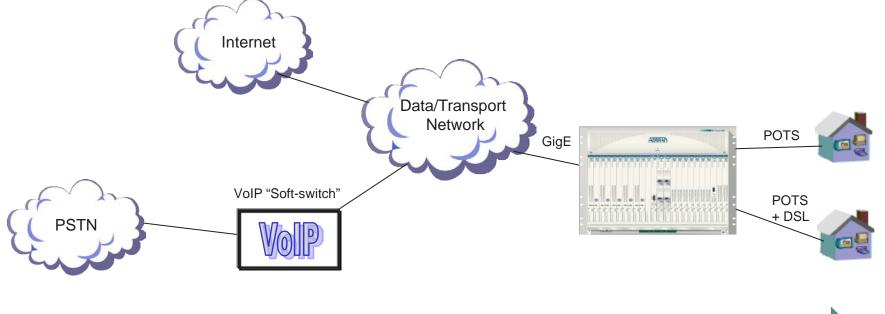
#### ADRAN TDM Architectural Overview

- PSTN connected to Class 5 Switch
- Class 5 Switch connected to the Voice Gateway in the TA5000 through either:
  - T1 Based GR-303
  - T1 Based TR-008
- Voice Gateway "digitizes" POTS (makes VoIP) for transport over the backplane or across Ethernet network.
- Access Module converts VoIP to Analog POTS to be provided on the customer pair



#### ADRAN SIP Architectural Overview

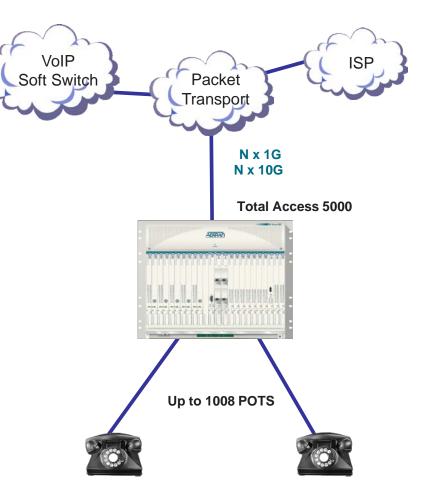
- PSTN connected to VoIP Switch
- VoIP Switch connected to the TA5000 through an Ethernet transport network
- VoIP over Ethernet terminated by POTS or COMBO Access Module
- Analog POTS provided on the customer pair



Packet Voice (RTP) with SIP Signaling

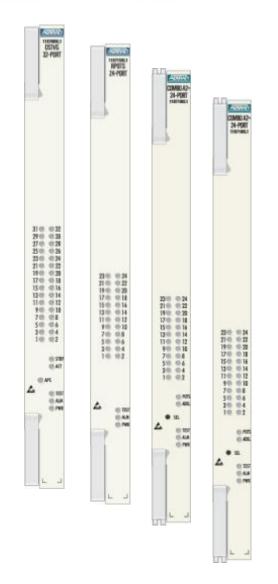
#### ADRAN Voice Over IP Architecture

- Line Gateway Replacement
  - SIP signaling to the Soft Switch
  - 504 ports of POTS via 24-port COMBO or RPOTS
    - 1008 ports of POTS with new 48-port RPOTS under development
  - VDSL2 and ADSL2 combo options
- SIP Interoperability with:
  - GENBAND
  - Broadsoft Broadworks
  - MetaSwitch VP3500/3510,
  - Sylantro Applications server,
  - Taqua
  - Asterisk
  - Cisco AS5000 Series, MGX8800 Series
  - Lucent Compact (Telica),
  - Nortel MCS5200, Packet Voice Gateway, RDT-8g, Nortel CS2000
  - Huawei
  - Siemens SURPASS hiQ
  - SIP Express Router (ser)
  - Sonus GSX9000
  - Tekelec 3000 (VocalData), 9000 (SanteraOne)



#### Adran Access Modules

- RPOTS 24-Port Access Module
  - Loop and Ground start
  - 1850 Ohm (including handset)
- RPOTS 48-Port Access Module\*
  - Loop and Ground start
  - 1850 ohm (including handset)
- COMBO ADSL2+ 24-Port Access Module
  - POTS, ADSL2+ and Splitter
  - Single slot—504 Ports per TA5000
- VDSL2 Combo 24-Port Access Module
  - POTS, VDLS2 and Splitter
  - 5-Band VDSL2 Capable
  - Single Slot—504 ports per TA5000



#### \*In Development

#### ADLRAN ADTRAN TDM Voice Solution

 DS1 Voice Gateway 32-Port Line Module Packet voice to TDM gateway - GR-303 or GR-008 (software selectable) Optionally redundant 32 DS1s = 768 DS0s per Voice Gateway Up to 28 DS1s per IG (672 DS0s) - Up to 3 GR-303 IGs per Module TDM Signaling Up to 3 GR-303 Interface Groups (IGs) per Module All 32 T1s available for TR-008 Mode I/II Only required if connecting to a TDM voice switch Up to 10 Sets of VGs per Chassis - 30 IGs per Chassis - 61,440 CRVs per Chassis Serves as a TMO—remember, all the access modules are VoIP capable from Day 1

DSTV5

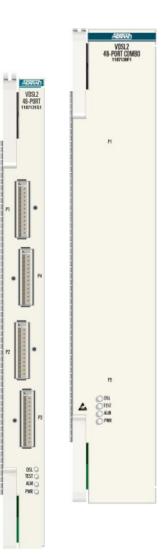
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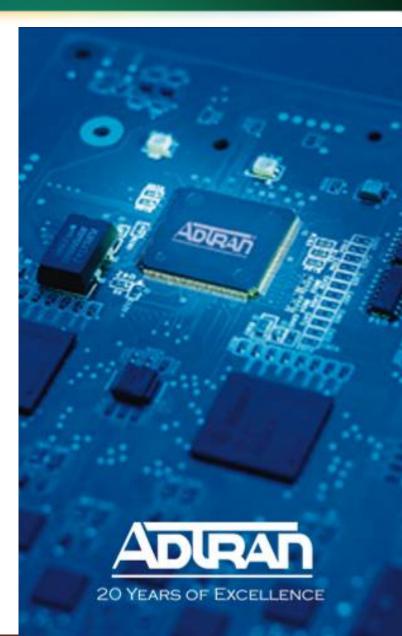
#### Adran Fiber to the Node

- Compact remote node for overlay and combo applications
  - 192 ports overlay or 96 ports combo with VDSL2 system level vectoring
- Loop shortening
  - 100Mbps to 3500ft 24AWG with bonding and vectoring
- BBDLC
  - VDSL2+POTS combo for legacy DLC replacement and softswitch migration
  - SIP, MGCP, TDM voice gateway
- New Access Modules
  - Single-slot 48p VDSL2 overlay
  - Dual-slot 48p VDSL2 combo
  - Backwards compatible to ADSL2+
  - Any-port ATM and EFM bonding
- All Access Modules are supported in all TA5000 systems



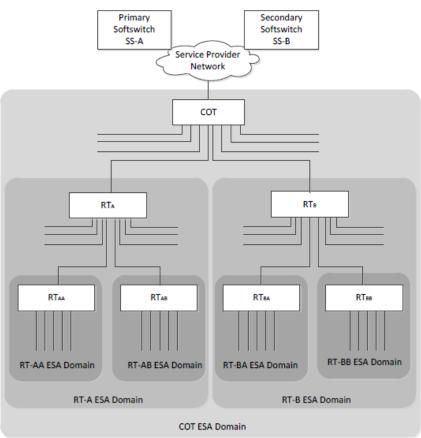
### ADLRAN Voice Transformation Summary

- ADTRAN Line Access Gateway Solution
  - Proven solution in several carrier migrations
  - Reduces the costs of providing voice services
    - Real Estate
    - Power
    - Maintenance
  - Helps maintain existing work flows
    - Integration with legacy OSS
    - Integration with next-generation OSS
  - Provides a straightforward path to VoIP and IMS
- Experienced supplier
  - Multi-year experience voice, voice over IP and network transformation solutions
  - Extensive portfolio of access and aggregation solutions



#### ADRAN Emergency Stand Alone (ESA)

- ESA Resource Module
  - SIP Proxy ESA Resource Module
  - Integrated ESA Functionality
    - Local POTS Subscriber Calling
    - Emergency POTS
  - Scalable ESA Domains
  - Flexible Application Support
    - RPOTS
    - Combo DSL
    - FTTP





#### **Question and Answers**