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# UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

IN RE: TOYOTA MOTOR CORP. UNINTENDED ACCELERATION MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY

LITIGATION

THIS DOCUMENT RELATES TO:

ALL ECONOMIC LOSS CASES

Case No: 8:10 ML2151 JVS (FMOx)

MEMORANDUM OF POINTS AND **AUTHORITIES IN SUPPORT OF** OBJECTIONS OF ALLEN ROGER SNYDER AND LINTON STONE **WEEKS TO CY PRES** PROVISIONS OF CLASS ACTION SETTLEMENT

Date: June 14, 2013

Time: 9:00 a.m.

Place: Courtroom 10C

Judge: Hon. James V. Selna

## I. INTRODUCTION

The Ninth Circuit has instructed the District Courts to scrutinize the *cy pres* provisions of class action settlements with particular care. In order to avoid the "many nascent dangers to the fairness of the distribution process," the Court of Appeals requires that there be "a driving nexus between the plaintiff class and the *cy pres* beneficiaries." *Dennis v. Kellogg Co.* 697 F.3d 858, 865 (9<sup>th</sup> Cir. 2012), quoting *Nachsin v. AOL, LLC* 663 F.3d 1034 at 1038 (9<sup>th</sup> Cir. 2011). More specifically, any *cy pres* remedy must be "guided by (1) the objectives of the underlying statute(s) and (2) the interests of the silent class members" and must not benefit a group "too remote from the plaintiff class." *Id.* at 865, quoting *Six Mexican Workers v. Ariz. Citrus Growers* 904 F.2d 1301, 1308-09 (9<sup>th</sup> Circ. 1990).

As demonstrated below, the *cy pres* provisions of the proposed class action settlement in this matter do not satisfy these exacting standards and cannot withstand judicial scrutiny. Two of the leading experts on automobile safety issues in this country, Clarence Ditlow of the Center for Auto Safety and A. Benjamin Kelley a former high-ranking official with the U.S. Department of Transportation and the Insurance Institute for Highway Safety, have examined the settlement's proposed Automobile Safety Research and Education Fund in detail. They have concluded that the proposed expenditure of at least \$15 million for driver education and information projects as a *cy pres* remedy would not further the objectives of the underlying claims or benefit absent class members.

Under the circumstances, Class Members Allen Roger Snyder and Linton Stone Weeks object to the *cy pres* provisions of the proposed class action settlement. The Court should not approve the settlement unless these provisions are modified to conform to the Ninth Circuit's standards. The parties could easily

fashion an appropriate *cy pres* remedy furthering the interests of the underlying statutes and class members. They should be required to do so.

#### II. ARGUMENT

A. The Claims In This Case Are Predicated Upon An Automobile Defect And Have Nothing To Do With Driver Behavior or Education Issues

The Long Form Notice provided to class members in connection with the proposed settlement aptly summarizes the nature of this action. "The class action lawsuit claims that certain Toyota, Scion and Lexus vehicles equipped with electronic throttle control systems (ETCS) are defective and can experience acceleration that is unintended by the driver. As a result, the lawsuit pursues claims for breach of warranties, unjust enrichment, and violations of various state consumer protection statutes, among the other claims." Long Form Notice ¶ 2.

In their complaint, plaintiffs allege that Toyota promised its ETCS "would operate safely and reliably. This promise turned out to be false in several material respects. In reality, Toyota concealed and did not fix a serious quality and safety problem plaguing all ETCS cars – the vehicles had a propensity to run away or accelerate contrary to the driver's intent that was greater in vehicles without ETCS." Amended Master Complaint, ¶ 2. They further allege that "[d]espite notice of the SUA defect in ETCS vehicles, Toyota did not disclose to consumers that its vehicles – which Toyota for years had advertised as 'safe' and 'reliable' – were in fact not as safe or reliable as a reasonable consumer expected due to the heightened risk of unintended acceleration." *Id.*, ¶ 9. According to plaintiffs, Toyota sought to avoid liability for sudden unintended acceleration ("SUA" or "UA") by misrepresenting its cause as driver error. "Toyota has sent tens of

thousands of letters to UA victims falsely claiming that their UA event was caused by driver error." *Id.*, ¶ 363.

As the specific allegations of the complaint demonstrate, this lawsuit is not about defective drivers or driver error caused UA. Indeed, driver error is Toyota's defense to responsibility for the defects in its vehicles. All of plaintiffs' claims are predicated upon the premise that vehicles equipped with ETCS are defective, that the defect causes UA and that Toyota has refused to accept responsibility for and concealed the defect.

Plaintiffs vigorously dispute Toyota's assertion that driver error causes UA and contend that Toyota has concealed the truth from consumers. For example, they allege that even after the Toyota UA recalls in 2009 and 2010, "SUA events kept occurring, even in vehicles that did not have floor mats and vehicles that were not subject to the sticky pedal recall. In 2010 there were 14,000 UA customer complaints investigated by Toyota, most of these vehicles had supposedly been 'fixed' by the sticky pedal and floor mat recalls. For 99% of these UA complaints Toyota concluded 'NTF,' i.e., no trouble found and has wrongfully blamed the incidents on driver error, and thus has not fixed the cause of the UA in these vehicles." *Id.*, ¶ 10. Furthermore, plaintiffs allege that "Toyota has not disclosed that for the period after the recalls through January 2011 over 300 complaints of SUA have been filed with NHTSA." *Id.*, at ¶ 362.

The Amended Master Complaint is replete with allegations that Toyota concealed information on UA from the National Highway Traffic Safety Administration ("NHTSA") prior to the recalls. See e.g., *Id.* ¶¶ 188-97. In fact, NHTSA fined Toyota \$16.375 million over the sticky pedal recall on April 19, 2010 (http://www.nhtsa.gov/PR/DOT-71-10) and an additional \$16.375 million over the trapped floor mat recall on December 20, 2010 (http://www.nhtsa.gov/PR/DOT-

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216-10). In both cases, Toyota violated the National Traffic and Motor Vehicle Safety Act by knowing about the defects and failing to do timely recalls. Declaration of Clarence Ditlow In Support of Objections of Allen Roger Snyder and Linton Stone Weeks to Cy Pres Provisions of Class Action Settlement ¶ 3.

Moreover, the complaint sets forth numerous examples of vehicle related failure modes that cause UA in Toyota vehicles. *Id.*, ¶¶ 364-378. Plaintiffs do not allege that driver error caused UA in Toyota vehicles or that a lack of driver education contributed to UA. Indeed, the Complaint highlights the tragic Saylor UA crash that killed four people in a 2009 Lexus ES 350. The driver, Mark Saylor, was a 19-year veteran of the California Highway Patrol who was a highly trained and experienced driver. *Id.*, ¶¶ 268-275.

B. The *Cy Pres* Provisions of the Proposed Settlement Provide for the Expenditure of At Least \$15 Million On Driver Education and Information Programs

Section II (A)(6) of the Settlement Agreement creates a \$30 million cy pres

fund for an Automobile Safety Research and Education Program (hereinafter

"Research and Education Program"). Settlement Agreement Exhibit 16; Plaintiffs'

Memorandum in Support of Plaintiffs' Motion for Final Approval Of Class Action

Settlement (hereinafter "Plaintiffs' Memorandum"), at 20-24. The Research and

Education Program has three parts: (1) an \$800,000 consumer study on defensive

driving techniques and proper use of vehicle safety systems, (2) a \$14.2 million

driver education media campaign, and (3) a \$15 million research program into

Memorandum at 20-24. The initial \$30 million funding for the Research and

Education Program may be augmented through additional contributions from the

active safety features, vehicle control, and driver attention. Plaintiffs'

undistributed portions of the Alleged Diminished Value Fund and the Cash-In-Lieu of BOS Fund to be established by the settlement. *Id.* at 18, 20.

Although all three parts of the Research and Education Program are questionable, the first two would provide for the expenditure of at least \$15 million on driver education and information projects that appear to have been selected by Toyota and that cannot be justified under the Ninth Circuit's *cy pres* jurisprudence. These components relate to Toyota's defenses, not plaintiffs' claims, would be an inappropriate use of *cy pres* funds, and should be rejected by the Court.

# C. The *Cy Pres* Provisions Fail To Comply With Ninth Circuit Standards And Should Not Be Approved

The Ninth Circuit has issued repeated and specific directives that *cy pres* remedies must bear a close nexus to the class's claims and be reasonably certain to benefit the class. *Dennis*, 697 F.3d at 865-866; *Nachshin*, 663 F.3d at 1038-39. A *cy pres* remedy is acceptable only if distribution of funds to class members is too burdensome or costly to be reasonably practicable. *See Dennis*, 697 F.3d at 865; *Nachshin*, 663 F.3d at 1038. Even then, "[t]o ensure that the settlement retains some connection to the plaintiff class and the underlying claims, ... a *cy pres* award must qualify as 'the next best distribution' to giving the funds directly to class members." *Dennis*, 697 F.3d at 865; accord *Nachshin*, 663 F.3d at 1038.

In the class action settlement approval process, District Courts must scrutinize *cy pres* provisions for compliance with the "next best" choice requirement. "When selection of *cy pres* beneficiaries is not tethered to the nature of the lawsuit and the interests of the silent class members, the selection process may answer to the whims and self interests of the parties, their counsel, or the court." 697 F.3d at 866. The policies of the laws underlying the plaintiffs' claims, and "the interests of the silent class members," (*Dennis*, 697 F.3d at 865) remain

paramount considerations—not the defendant's interests. After all, if settlement funds were put to their best use and distributed to the class members, the defendant could not veto expenditures by the class members that were not in its interests. The defendant has no more legitimate interest in determining the "next best" use than in dictating how class members could use funds they received directly. Therefore, any "cy pres award must be 'guided by (1) the objectives of the underlying statute(s) and (2) the interests of the silent class members,' ... and must not benefit a group 'too remote from the plaintiff class." Dennis, 697 F.3d at 865, quoting Nachshin, 663 F.3d at 1038, and Six Mexican Workers, 904 F.2d at 1308.

The *cy pres* provisions of the proposed settlement in this case conflict directly with the controlling precedents establishing and applying these principles. Consequently, they cannot be approved.

First, the *cy pres* provisions do not further the objectives of the underlying statutes. Plaintiffs' claims are predicated upon warranty and consumer protection statutes. The relevant purposes of these statutes are to protect consumers from defective products, require manufacturers to remedy product defects, prohibit the concealment of defects and compel manufacturers to honor their promises to consumers. These purposes would not be furthered by Parts 1 and 2 of the Research and Education Program. Ditlow Decl. ¶¶ 17-21; Declaration of A. Benjamin Kelley In Support Of Objections of Allen Roger Snyder and Linton Stone Weeks To Cy Pres Provisions of Class Action Settlement ¶¶ 5-7.

The driver education and information projects envisioned have nothing to do with the claims in this case. They relate to driver behavior – Toyota's defense—and not the underlying statutory claims. *Dennis* indicates that the objective that supposedly will guide this *cy pres* remedy—educating users about driver safety—is not linked to the claims in this case, which relate not to drivers' lack of education or

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training, but to automobile defects that even educated users cannot anticipate and prevent. *Dennis* holds that it is not enough to identify a link between class claims and a *cy pres* distribution at a high level of generality, such as whether both concern "food" (as in *Dennis*) or "automobiles" (as in this case). An appropriate *cy pres* remedy should be "dedicated to protecting consumers from, or redressing injuries caused by" the wrongful conduct at issue. *Dennis*, 697 F.3d at 866-867. Research on automobile defects would meet that criterion. *See Nachshin*, 663 F.3d at 1041 (noting that organizations focused on "fraud, predation, and other forms of online malfeasance" would have been acceptable *cy pres* recipients). Providing funding for projects focused on "educating" or "informing" drivers would not. Although projects addressing automobile defects, of course, might not serve Toyota's commercial and public-relations interests, they would be appropriate *cy pres* remedies in this case.

Second, the proposed *cy pres* remedy provided by Parts 1 and 2 would not further the interests of or benefit absent class members. The class consists of current and former owners and lessees of Toyota vehicles with defective electronic throttle control systems prone to UA. These class members have an interest in investigating and addressing defects in automobiles, particularly defects in electronic control systems. However, nothing suggests that their interests would be advanced by driver education and information. Moreover, as detailed in the Ditlow and Kelley Declarations they would not benefit from the proposed projects. Ditlow Decl. ¶¶ 8-19; Kelley Decl. ¶ 8-9.

The absent class members would benefit from research into defects in electronic control systems as unintended acceleration continues to plague Toyota vehicles even after the safety recalls intended to prevent unintended acceleration. Amended Master Complaint ¶¶ 10, 361, 362. To the extent the safety research in

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Part 3 of the proposed *cy pres* remedy provides any benefit to absent class members, it would be far in the future and does nothing to eliminate electronic defects that can cause unintended acceleration. In contrast, the Ditlow Declaration outlines a Safety Research Program on electronic control systems that would both improve electronic control systems in motor vehicles and help eliminate electronic defects that cause unintended acceleration. Ditlow Decl. ¶¶ 20-21, Attachment A.

Finally, the proposed *cy pres* remedy would further the interests of Toyota by shifting the blame for unintended acceleration from the vehicle to the driver. This completely ignores this lawsuit, which is based on Toyota covering up defects in the electronic throttle control system by blaming the driver. Of the \$30 million in the *cy pres* fund for the Research and Education Program, not one dollar goes toward research in to the core issue in this litigation, defects in the electronic throttle control systems of Toyota motor vehicles.

# III. STATEMENT OF INTENTION TO APPEAR

Objecting Class Members Allen Roger Snyder and Linton Stone Weeks intend to appear, through counsel, at the final approval hearing in this matter.

## IV. CONCLUSION

The *cy pres* provisions of the proposed settlement fail to satisfy the standards established by the Ninth Circuit. These provisions appear to advance the interests of Toyota. They certainly do not further the objectives of the underlying statutes or benefit absent class members. Under the circumstances, the Court should decline to approve the settlement in its current form.

Dated: May 10, 2013 CHAVEZ & GERTLER LLP

By:

Mark A. Chavez