

## WELCOME TO THE WORLD **OF SATELLITE RADIO** Sirius Channel Lineup

POP		со	MMERCIAL-FREE MUSIC		CHRISTIAN			
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#### Call SiriusXM to extend<sup>†</sup> your subscription today and receive discounts for Ford or Lincoln customers! Visit siriusxm.com or call 1-866-612-7474

Our satellite service is available only to those at least 18 and older in the 48 contiguous USA and DC. Our Sirius satellite service is also available in PR (with coverage limitations). See our Customer Agreement for complete terms at www.siriusxm.com.

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## FAQs

#### **Q** WHEN DOES MY SATELLITE RADIO SUBSCRIPTION BEGIN?

A For new vehicles with a satellite radio factory installed, your trial subscription that you can start enjoying satellite radio right away.

#### Q CAN I GET ADDITIONAL CHANNELS ON MY SATELLITE RADIO?

A Yes, for a small monthly fee, you may upgrade to the Sirius Premier package and enjoy additional channels such as Oprah Radio<sup>®</sup>, NHL<sup>®</sup> and NBA games, the 24/7

#### Q HOW CAN I EXTEND MY 6-MONTH SUBSCRIPTION?\*

A As a new Ford or Lincoln owner or lessee, you can extend your subscription vour 6-month trial is over.

### **Q** HOW DO I KNOW WHAT'S COMING UP ON SIRIUSXM?

A Go to **siriusxm.com/whatilike** to stay on top of all that's on SiriusXM. Get late-breaking programming alerts, cool inside-the-studio audio and videos, and even access to special SiriusXM subscriber events.

#### **Q** CAN I LISTEN TO SATELLITE RADIO OUTSIDE OF MY VEHICLE?

A Yes. For a small upgrade fee, subscribers can listen online or on their smartphone to

#### SIRIUS XM RADIO CUSTOMER SERVICE GUARANTEE

If your vehicle comes factory equipped with a fully activated satellite radio compatible with Sirius packages provided by Sirius XM Radio Inc. ("SiriusXM") you will receive a 6-month trial subscription to the Sirius Select package. In select vehicles, a 6-month trial subscription to SiriusXM Traffic and SiriusXM Travel Link may also be included. SiriusXM guarantees to provide comprehensive customer service during the term of your subscription. You will receive a Welcome Kit in the mail from SiriusXM. Your trial subscription is governed by our Customer Agreement located at www.siriusxm.com and in your Welcome Kit, SiriusXM Listener Care is available to assist you via telephone at 1-866-612-7474 or, for your convenience, you can visit us online at siriusxm.com.

<sup>1</sup>If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call us at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com.

## To Learn More About SiriusXM Visit siriusxm.com or call 1-866-612-7474

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to the Sirius Select package begins on the day you take delivery of your vehicle. Ford and Lincoln vehicles come activated with a 6-month trial subscription so

SiriusXM NHL® Network Radio™ and MLB Network Radio™ channels. SiriusXM PGA TOUR<sup>®</sup> Radio, SiriusXM Public Radio featuring Bob Edwards, college sports and more.

anytime. However, in order to take advantage of the discounted pricing available to Ford or Lincoln customers, you must call SiriusXM at **1-866-612-7474** BEFORE

over 160 channels. Visit **siriusxm.com/internetradio** for more details. Not available on all packages. Certain channels not available on SiriusXM Internet Radio; see siriusxm.com.

SIRIUSXM will contact you shortly to offer extended subscription options.





## GET THE MOST OUT OF **YOUR SIRIUSXM® EXPERIENCE**



VALID ON NEW VEHICLES FACTORY EQUIPPED WITH SATELLITE RADIO

## **ACCOUNTREGISTRATION CARD**



## **6-MONTH SUBSCRIPTION**

Start enjoying your trial subscription upon delivery with the Sirius Select package.



THELINCOLN MOTOR COMPANY

# **EASY STEPS TO** GETTING STARTED

## CAPTURE

Before calling, capture the 12-digit electronic serial number (ESN) of your radio and write it down. (Refer to the "Find Your Radio to Get Started" panel for ESN retrieval instructions.)

## CALL

Call SiriusXM Listener Care at 1-866-612-7474 from your vehicle to register your ESN and create your online account.

## **CHOOSE**

Choose your username and password to manage vour account online.

## SIGN UP

Sign up for FREE e-newsletters and receive all the latest programming information!



- 1. Enter vour 12-digit ESN here. 2. Username Password Create Password and keep it secure 3. Call SiriusXM Listener Care at 1-866-612-7474 to register your ESN and establish your
- **4.** Sign up for **FREE** SiriusXM e-newsletters.

online account.

# **REGISTER YOUR** ACCOUNT TODAY

# BENEFITS

## **FREE** SiriusXM E-Newsletters

Get information on programming updates, upcoming live performances, artist takeovers, special events and exclusive customer discounts.

## Pricing Offers for Ford or Lincoln Customers

Receive discounted pricing when you extend<sup>†</sup> your subscription for 12 months or longer **BEFORE** your 6-month trial is over.

## Access and Manage Your Account Online

Easily update your contact and subscription details.



# **FIND YOUR RADIO\*** TO GET STARTED

## Press AUX to Access Satellite Radio

- press AUX and preset "1" simultaneously
- button on radio console
- Changing Categories: Category mode restricts channels to a selected category only
  - (Pop, Rock, News, etc.)

## Press SAT or SIRIUS to Access Satellite Radio

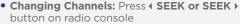
- Changing Channels:
- Press SEEK or SEEK > OR
- Press ▲/▼
- Changing Categories: Category mode restricts channels to a selected category only

## Satellite Radio on Voice-Activated Navigation Radio

- then press the "System Info" button
- on the screen
- and touch ENTER

NOTE: To have access to all channels for above radios, you must be in CATEGORY ALL mode. If your radio is not featured above, please refer to your owner's quide.

• Retrieve 12-digit ESN\*\*: In satellite radio mode,



- Press **MENU** until the current category appears on the display
- Press 🕀 to scroll through the list of available categories
- Press **SEEK or SEEK** to select the category

• Retrieve 12-digit ESN\*\*: In satellite radio mode, press SIRIUS and preset "1" simultaneously

- Turn the TUNE knob on radio console OR

- Press MENU, then OK to access Satellite Radio menu (press OK again for the Fiesta radio)
- Press  $\blacktriangle$ / $\checkmark$  to access Category mode, then **OK** to select
- Press  $\wedge/\neg$  again to view categories, then **OK** to select

• Retrieve 12-digit ESN\*\*: Press the "i" button,

• Start Satellite Radio: Press the RADIO button on the console. Then touch the **SAT123** button

• Changing Channels: Turn the TUNE knob or the **SEEK** button on the radio console **OR** touch the **DIRECT TUNE** button, enter the channel number.

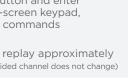
(TIP) Touch the **SHOW OPTIONS** button on the bottom right of the screen if SCAN and DIRECT TUNE are not present.

## Satellite Radio on MvFord/Lincoln Touch Radio or MyFord® System

- **Retrieve 12-digit ESN**\*\*: Either press the bottom left corner of the touch screen, then SIRIUS > OPTIONS > ESN or in SIRIUS mode press MENU > SIRIUS > SHOW ESN
- Start Satellite Radio: Either press the bottom left corner of the touch screen and then select the **SIRIUS** tab or press the **SIRIUS** button on the console
- Changing Channels: Press the DIRECT TUNE button and enter the desired satellite channel number via the on-screen keypad, **OR** press the **TUNE** button/knob. **OR** use voice commands (for MyFord/Lincoln Touch radios only)
- Instant Replay: Select the **REPLAY** soft key to replay approximately 44 minutes of audio on the current channel (provided channel does not change)

## Operating SiriusXM Traffic & SiriusXM Travel Link

- To use SiriusXM Traffic or Travel Link: Press the "i" button either on the touch screen or the radio console. Then touch the SIRIUS TRAVEL LINK button on the Main Screen. You may also navigate to Travel Link via voice command (if equipped, refer to owner's guide).
- Main Screen: From here you can access SIRIUSXM TRAFFIC and all of TRAVEL LINK'S features, including FUEL PRICES, WEATHER. WEATHER MAP, MOVIE LISTINGS and SPORTS **INFO** – just by touching the desired button
- (TIP) In order to use SiriusXM Traffic or Travel Link in your ₩ MyFord/Lincoln Touch Radio, your vehicle must be equipped with navigation and your navigation SD card must be in the SD slot.







\*Not all Ford or Lincoln vehicles are equipped with SiriusXM Travel Link/SiriusXM Traffic/SiriusXM Satellite Radio. Check with your dealership. Active subscription to SiriusXM required. Check your owner's guide for complete operating instructions.

\*\* Feature may not be available during a Bluetooth call. Make sure to capture and write down ESN before calling SiriusXM.









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