

Nutrition Clubs conducted at residential or non-residential locations are social gatherings bringing people together who become members wishing to focus on good nutrition and regular exercise in order to achieve optimum health.

*“Where friends of good nutrition meet every day”*

Please refer to this visual overview of some of examples of what not to do.



## 1. WINDOWS AND DOORS MUST BE COVERED

Nutrition Clubs operating in non-residential locations must ensure the interior of the Club is not visible from the exterior, by using window and door coverings.



## 2. NUTRITION CLUB EXTERIOR

Nutrition Clubs may not, for any reason, have tables and seating areas on the exterior of the club.

Nutrition Clubs are social gatherings, bringing people together with a focus on good nutrition. They are not retail stores outlets or food establishments, nor are they restaurants or carry-out establishments.



## 3. EXTERIOR SIGNAGE THAT IS NOT ALLOWED

Nutrition Clubs may not display any type of payment options.

Examples:

- Visa
- MasterCard
- American Express

Signs that depict Open/Closed may not be visible from the exterior.



## 4. PRICE SIGNAGE NOT ALLOWED

Since Nutrition Clubs are not retail stores or food establishments, posting of pricing is inconsistent with the Nutrition Club model and is not allowed. Nutrition Club Operators may post a list of flavors of complimentary shakes and tea samples.



## 5. NO EXTERIOR ADVERTISING. USE OF HERBALIFE LOGOS OR IMAGES IS NOT ALLOWED.

Nutrition Clubs must not present any kind of advertising on the exterior of the Nutrition Club, and the inside of the Nutrition Club may not be visible from the street. Herbalife logos may not be used on the exterior of the club.



## 6. NO SELLING OF LOOSE TABLETS OR PRODUCTS

Do not sell loose tablets or products that are not packaged for individual sale.

All Herbalife® products must be sold unopened and in their standard Herbalife packaging to ensure that consumers receive the nutritional and consumption information.



## 7. UNBRANDED SINGLE SERVING CARRY-OUTS ONLY

Nutrition Club products must be consumed inside the Club. Nutrition Club members may carry out one single serving of shake or cold tea per day from the Nutrition Club, only in unbranded containers.



## 8. NO INAPPROPRIATE INGREDIENTS

Nutrition Club operators may not mix any Herbalife® products with alcoholic beverages, medications or other inappropriate ingredients.

These are some examples of what not to do.

Nutrition Club Rules apply to all Nutrition Club Operators. It is important that as an Independent Distributor you become familiar with these rules. To view Herbalife's Nutrition Club Rules, go to [myherbalife.com](http://myherbalife.com), under Tools & Training / Business Methods / Nutrition Clubs / Resources.

In addition to the Nutrition Club Rules, Distributors must also comply with Herbalife's *Rules of Conduct and Distributor Policies* and all laws and regulations that apply to the operation of the Nutrition Club.

Distributor Ethics & Compliance

Nutrition Club E-mail: [DECUSNutritionclubs@herbalife.com](mailto:DECUSNutritionclubs@herbalife.com)