

Professional Fundraising Charitable Solicitation Report

December 31, 2014

Charities sometimes hire professional fundraisers to solicit (or campaign) on their behalf. You may have already donated to one of these campaigns. But how much of your gift actually reached the charity? This third annual report answers this question. And the report should help both donors and charities: donors can better evaluate charities and their campaigns; and charities can better evaluate fundraisers.

How to use this report. For each fundraising campaign, the report shows the fundraising method (telephone, mail, or other), gross receipts, fundraising costs, net amount to charity, and percent of gross funds reaching the charity. The first section of the report is sorted by charity; the second section is sorted by fundraiser; and the third section is sorted by percentage of donations that reached the charity. Report data is not limited to fundraising in Michigan and may reflect national campaigns. Also, data is provided to the Attorney General; it is not independently verified.

The report *does not* show how the charity used your donation. Just as some fundraisers are more efficient than others, so are some charities. To search a particular charity, see www.mi.gov/charitysearch. The most recent fundraising campaign data is also available there.

Other considerations. The costs of a professional fundraiser's campaign may not resemble the charity's overall fundraising costs. For example, a charity may fundraise internally using its own employees and volunteers; this internal fundraising is not included in this report. Also, fundraising campaigns are often used to generate new donors. This can be costly. But once a new donor is obtained, future donations are less expensive to acquire. For more tips, see Charitable Giving for Donors.

Summary

For professional fundraising campaigns reported in 2014, an average of 55% of total donations reached charities. This is a substantial increase from last year's average of 38%, but the increase is largely due to the efficiency of certain charitable giving on the internet. In contrast, for 2014 telemarketing campaigns, an average of just 32% of total donations reached charities, which is lower than last year's average of 38%.

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<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
9 to 5, National Association of Working Women Hudson Bay Company of IL	Interim	Telephone	12/31/13	\$17,045	\$3,353	\$0	\$13,692	80.3%
AFS - USA, INC.		·						
Aria Communications	Final	Telephone	4/30/14	\$52,319	\$21,267	\$0	\$31,052	59.4%
The AOPA Foundation, Inc. InfoCision	Final	Telephone	7/31/14	\$144,305	\$67,188	\$0	\$77,117	53.4%
ActionAid U.S.A. Aria Communications	Final	Telephone	10/31/14	\$30,692	\$5,249	\$0	\$25,443	82.9%
Air Force Association Allegiance Creative Group	Final	Direct Mail	9/30/14	\$1,369,512	\$48,000	\$0	\$1,321,512	96.5%
Alliance Defending Freedom Strategic Fundraising	Interim	Telephone	12/31/13	\$54,952	\$153,977	\$0	\$(99,025)	-180.2%
Alpha Gamma Delta Foundation, Inc.				ψο .,σσΞ	Ψ.00,0	40	+ (00,0 <u>1</u> 0)	7.00.270
Aria Communications	Interim	Telephone	5/31/14	\$24,195	\$15,617	\$0	\$8,578	35.5%
Alpha Omicron Pi Foundation Aria Communications	Final	Telephone	6/30/14	\$27,910	\$18,068	\$0	\$9,842	35.3%
Alumni Association of the University of Michigan DirectLine Technologies	Final	Telephone	7/31/14	\$67,807	\$37,000	\$0	\$30,807	45.4%
Alzheimer's Disease & Related Disorders Association Inc. InfoCision	Final	Telephone	10/31/13	\$2,284,752	\$1,169,969	\$0	\$1,114,783	48.8%

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Charity	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
<u>Fundraiser</u>						-	<u>lo_Onanty</u>	
The American Association for the Advancement of Sci	ence							
Donor Services Group	Final	Telephone	10/24/13	\$37,137	\$24,143	\$0	\$12,993	35.0%
American Association for Cancer Support, Inc.								
Douglas Schipper	Interim	Telephone	12/31/13	\$24,724	\$18,543	\$0	\$6,181	25.0%
Outreach Calling	Interim	Direct Mail	6/30/14	\$905,637	\$817,137	\$0	\$88,499	9.8%
Associated Community Services	Interim	Telephone	2/5/14	\$221,264	\$121,695	\$66,379	\$33,190	15.0%
American Association of University Women, Inc.								
Telefund	Final	Telephone	12/31/13	\$18,931	\$25,506	\$0	\$(6,575)	-34.7%
ComNet Marketing Group	Final	Telephone	12/31/13	\$68,859	\$75,544	\$0	\$(12,685)	-18.4%
Gordon & Schwenkmeyer	Final	Telephone	12/31/13	\$60,450	\$58,738	\$0	\$1,711	2.8%
American Bible Society								
MDS Communications	Final	Telephone	6/30/14	\$769,160	\$288,433	\$0	\$480,727	62.5%
Donor Care Center	Final	Direct Mail	6/30/14	\$21,981	\$16,790	\$0	\$5,191	23.6%
American Citizens Cause								
Response Dynamics	Interim	Direct Mail	9/30/14	\$0	\$0	\$0	\$0	
American Civil Liberties Union Foundation, Inc.								
Donor Services Group	Final	Telephone	5/31/14	\$1,148,905	\$558,557	\$0	\$590,348	51.4%
American Council of the Blind								
Integral Resources	Interim	Telephone	12/31/13	\$162,833	\$77,967	\$0	\$84,866	52.1%
American Diabetes Association								
Automotive Recovery Services	Interim	Vehicle Donations	12/31/13	\$1,004,998	\$0	\$521,664	\$483,334	48.1%
InfoCision	Final	Telephone	12/31/13	\$2,567,756	\$1,956,043	\$0	\$611,713	23.8%
Strategic Fundraising	Final	Telephone	6/30/14	\$708,020	\$384,562	\$0	\$323,458	45.7%

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American Family Association, Inc.								
Donor Care Center	Final	Other	6/14/14	\$803,770	\$457,880	\$0	\$345,890	43.0%
The American Federation of Police and Concerned Citi	zens, Inc.							
Midwest Publishing DN	Interim	Telephone	12/31/13	\$867,219	\$780,497	\$0	\$86,722	10.0%
American Film Institute								
Donor Services Group	Final	Telephone	2/28/14	\$4,801	\$6,322	\$0	\$(1,521)	-31.7%
American Foundation For Disabled Children, Inc.								
Outreach Calling	Final	Telephone	7/2/14	\$846,083	\$761,475	\$0	\$84,608	10.0%
American Heart Association, Inc.								
InfoCision	Final	Telephone	9/30/14	\$6,279,336	\$2,687,300	\$0	\$3,592,037	57.2%
American Institute for Cancer Research								
InfoCision Strategic Fundraising	Final Final	Telephone Telephone	12/31/13 3/31/14	\$3,577,693 \$337,232	\$1,984,028 \$337,232	\$0 \$0	\$1,593,665 \$0	44.5% 0.0%
· · · · · ·	Fillal	тегерпопе	3/31/14	φοο <i>1</i> ,2ο2	φ331,23 <u>2</u>	ΦΟ	ΦΟ	0.0%
American Jewish Committee Telefund	Final	Telephone	12/31/13	\$33,326	\$22,133	\$0	\$11,193	33.6%
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American Kennel Club Canine Health Foundation, Inc. Huntsinger & Jeffer	Interim	Direct Mail	7/15/14	\$61,324	\$36,750	\$82,906	\$(58,332)	-95.1%
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American Lebanese Syrian Associated Charities, Inc. InfoCision	Interim	Telephone	6/30/14	\$4,006,339	\$3,533,087	\$0	\$473,252	11.8%
MDS Communications	Final	Telephone	6/30/14	\$1,819,928	\$1,650,203	\$0	\$169,725	9.3%

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<u>Fundraiser</u>							to_Charity	
American Lung Association								
Strategic Fundraising	Interim	Telephone	12/31/13	\$363,813	\$412,906	\$0	\$(49,093)	-13.5%
InfoCision	Final	Telephone	8/31/14	\$2,022,467	\$1,817,972	\$0	\$204,495	10.1%
The American Society for the Prevention of Cruelty t	to Animals							
Telefund	Final	Telephone	12/31/13	\$3,127,400	\$739,247	\$0	\$2,388,153	76.4%
Donor Services Group	Final	Telephone	12/31/13	\$3,797,445	\$808,064	\$0	\$2,989,381	78.7%
Strategic Fundraising	Interim	Telephone	12/31/13	\$768,836	\$364,192	\$0	\$404,645	52.6%
American Veterans Foundation								
Debbie Lopez	Final	Telephone	12/31/13	\$34,502	\$27,602	\$0	\$6,900	20.0%
Americans United for Life								
MDS Communications	Interim	Telephone	12/31/13	\$239,410	\$105,688	\$0	\$133,722	55.9%
Americans United for Separation of Church and Stat	te							
Donor Services Group	Final	Telephone	3/25/14	\$20,181	\$18,025	\$0	\$2,156	10.7%
AmeriCares Foundation, Inc.								
Donor Services Group	Final	Telephone	6/30/14	\$1,140,484	\$257,488	\$0	\$882,996	77.4%
Amnesty International of The U.S.A., Inc.								
Gordon & Schwenkmeyer	Final	Telephone	12/31/13	\$15,206	\$19,109	\$0	\$(3,903)	-25.7%
Donor Services Group	Final	Telephone	9/30/14	\$138,647	\$61,628	\$0	\$77,019	55.6%
Public Interest Communications	Final	Telephone	4/30/13	\$188,861	\$181,188	\$200	\$7,473	4.0%
DCM	Final	Telephone	12/9/13	\$300	\$1,428	\$0	\$(1,128)	-376.1%
Your Voice Media	Interim	Telephone	12/31/13	\$49,476	\$38,740	\$0	\$10,736	21.7%
Telefund	Final	Telephone	12/31/13	\$108,669	\$145,433	\$0	\$(36,764)	-33.8%
ComNet Marketing Group	Final	Telephone	12/31/13	\$98,978	\$151,029	\$0	\$(52,051)	-52.6%
SD&A Teleservices	Final	Telephone	8/31/14	\$142,998	\$89,798	\$0	\$53,201	37.2%

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AMVETS, American Veterans of World War II, Korea a	nd Vietnam							
Heritage Company	Interim	Telephone	5/15/14	\$118,971	\$79,433	\$0	\$39,538	33.2%
Amyloidosis Foundation								
Automotive Recovery Services	Interim	Vehicle Donations	12/31/13	\$825	\$618	\$0	\$208	25.2%
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The Amyotrophic Lateral Sclerosis Association								
Strategic Fundraising	Final	Telephone	9/30/14	\$122,732	\$108,161	\$0	\$14,571	11.9%
Animal Legal Defense Fund, Inc.								
Donor Services Group	Final	Telephone	10/31/13	\$55,653	\$63,248	\$0	\$(7,595)	-13.6%
Gordon & Schwenkmeyer	Interim	Telephone	12/31/13	\$5,631	\$10,940	\$0	\$(5,309)	-94.3%
Animal Protection Foundation								
Associated Community Services	Final	Telephone	12/31/13	\$24,830	\$13,657	\$7,449	\$3,725	15.0%
Ann Arbor Spark Foundation								
JR Turnbull Communications	Interim	Special Event	12/31/13	\$952,215	\$22,500	\$915,467	\$14,248	1.5%
Anti - Defamation League								
Integral Resources	Interim	Telephone	12/14/13	\$0	\$0	\$0	\$0	
Telefund	Final	Telephone	12/31/13	\$47,153	\$44,110	\$0	\$3,043	6.5%
Gordon & Schwenkmeyer	Final	Telephone	12/31/13	\$0	\$0	\$0	\$0	
SD&A Teleservices	Final	Telephone	12/31/13	\$48,737	\$44,218	\$0	\$4,519	9.3%
The Arthritis Foundation, Inc.								
Strategic Fundraising	Final	Telephone	5/31/14	\$79,964	\$70,874	\$0	\$9,090	11.4%
T								
The ASME Foundation, Inc.	14	Talamban -	4/00/44	¢404.074	#404 00 7	# 0	# C	0.00
Harris Connect	Interim	Telephone	4/28/14	\$184,874	\$191,267	\$0	\$0	0.0%

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The Associate Alumnae of Douglass College								
RuffaloCODY	Final	Telephone	6/30/14	\$572,019	\$155,764	\$0	\$416,255	72.8%
Association for Firefighters and Paramedics, Inc.								
Debbie Lopez	Final	Telephone	12/31/13	\$22,236	\$19,790	\$0	\$2,446	11.0%
Association of the Graduates of the United States	Military Academy							
Advantage	Final	Other	12/11/13	\$935,164	\$511,480	\$0	\$423,684	45.3%
ATS Foundation Inc.								
Comnet Marketing Group	Interim	Telephone	11/13/13	\$8,929	\$3,629	\$0	\$5,300	59.4%
National Capital Teleservices	Final	Telephone	1/31/14	\$11,287	\$6,041	\$0	\$5,246	46.5%
Autism Spectrum Disorder Foundation, Inc.								
InfoCision	Final	Telephone	3/31/14	\$3,370,054	\$791,993	\$0	\$2,578,062	76.5%
Associated Community Services	Interim	Telephone	11/30/13	\$480,060	\$249,631	\$134,417	\$96,012	20.0%
Back to God Ministries International								
Strategic Fundraising	Interim	Telephone	8/16/14	\$43,227	\$19,127	\$0	\$24,000	55.5%
Barnard College								
Harris Connect	Interim	Telephone	12/31/13	\$153,781	\$125,270	\$0	\$28,510	18.5%
Be The Match Foundation								
Aria Communications	Final	Telephone	10/31/14	\$7,776	\$8,586	\$0	\$0	0.0%
Bedford High School								
McGhee Fundraising Consultants	Final	Telephone	10/30/14	\$17,718	\$15,069	\$0	\$2,649	15.0%

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<u>Fundraiser</u>		<u>Method</u>	<u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
Bethany Christian Services								
Covenant Calls	Final	Telephone	3/31/14	\$0	\$9,507	\$0	\$(9,507)	
Bethesda Lutheran Communities, Inc.								
Aria Communications	Final	Telephone	6/16/14	\$14,208	\$10,453	\$0	\$3,755	26.4%
Birthright Israel Foundation								
Siegel Marketing Group	Final	Telephone	12/31/13	\$24,416	\$7,112	\$0	\$17,304	70.9%
3'nai B'rith								
Donor Services Group	Final	Telephone	8/14/14	\$29,667	\$19,634	\$0	\$10,033	33.8%
Oon Bosco Hall								
Christine Gavin-Patterson	Interim	Special Event	6/30/14	\$141,671	\$25,000	\$103,162	\$13,509	9.5%
The Breast Cancer Charities of America, Inc.								
Associated Community Services	Interim	Telephone	12/31/13	\$4,731,900	\$2,602,311	\$1,419,442	\$710,146	15.0%
The Breast Cancer Society, Inc.								
Innovative Teleservices	Interim	Telephone	6/1/14	\$204,670	\$178,063	\$0	\$26,607	13.0%
Directele	Interim	Telephone	12/31/13	\$470,163	\$305,606	\$86,788	\$77,769	16.5%
JAK Productions	Interim	Telephone	3/5/14	\$769,492	\$652,969	\$0	\$116,522	15.1%
Breast Cancer Survivors Foundation, Inc.								
Outreach Calling	Interim	Telephone	9/15/14	\$2,997,115	\$2,697,403	\$0	\$299,711	10.0%
Calvin Theological Seminary								
J. Milito & Associates	Final	Telephone	8/23/14	\$128,870	\$89,128	\$0	\$39,742	30.8%

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Charity	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross o Charity
<u>Fundraiser</u>								
Cancer Federation Inc								
City Recyclers	Interim	Other	5/31/13	\$373,252	\$361,252	\$0	\$12,000	3.2%
Cancer Fund of America, Inc.								
Outreach Calling	Interim	Telephone	7/18/14	\$281,002	\$250,091	\$0	\$30,910	11.0%
Bee LC	Interim	Telephone	6/30/14	\$193,278	\$161,953	\$2,821	\$28,503	14.7%
Associated Community Services	Interim	Telephone	8/31/14	\$2,921,410	\$2,483,199	\$0	\$438,211	15.0%
Cancer Recovery Foundation of America								
Engage Funding	Interim	Telephone	12/31/13	\$161,236	\$137,050	\$0	\$24,185	15.0%
Cancer Support Services								
Car Program	Interim	Vehicle Donations	12/31/13	\$4,073	\$2,937	\$0	\$1,136	27.9%
Cancer Survivors' Fund								
Midwest Publishing DN	Interim	Telephone	12/31/13	\$704,751	\$634,276	\$0	\$70,475	10.0%
JAK Productions	Interim	Telephone	10/31/14	\$485,661	\$427,456	\$0	\$58,205	12.0%
Care Net								
Strategic Fundraising	Final	Telephone	10/17/14	\$13,946	\$12,762	\$0	\$1,185	8.5%
Caring for Our Children Foundation								
Midwest Publishing DN	Interim	Telephone	12/31/13	\$241,093	\$216,983	\$0	\$24,109	10.0%
The Carnegie Hall Society, Inc.								
SD&A Teleservices	Final	Telephone	7/31/14	\$867,504	\$342,555	\$0	\$524,949	60.5%
Richard J. Caron Foundation								
AFRC	Final	Other	12/31/13	\$88,254	\$41,400	\$0	\$46,854	53.1%

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Cass Community Social Services, Inc.								
JR Turnbull Communications	Final	Special Event	12/31/13	\$110,440	\$7,129	\$33,343	\$49,768	45.1%
Catholic Family Services								
J. Milito & Associates	Final	Telephone	11/5/14	\$5,880	\$4,516	\$0	\$1,364	23.2%
Catholic Relief Services - United States Conference	of Catholic Bishops	i						
MDS Communications	Interim	Telephone	9/30/14	\$555,847	\$343,159	\$0	\$212,688	38.3%
Center For Independent Employees								
Calder Group	Interim	Telephone	6/30/14	\$112,500	\$8,750	\$750	\$103,000	91.6%
The Center for Reproductive Rights, Inc.								
Public Interest Communications	Final	Telephone	12/31/12	\$27,540	\$38,272	\$6,186	\$(16,919)	-61.4%
The Ocutes Fee Board Affeire								
The Center For Rural Affairs Hudson Bay Company of IL	Interim	Telephone	5/31/14	\$2,565	\$474	\$0	\$2,091	81.5%
		reiephiene	0/01/11	Ψ2,000	Ψ	Ψ	Ψ2,001	01.070
Central Michigan University Charitable Auto Resources	Interim	Vehicle Donations	12/31/13	\$0	\$0	\$0	\$0	
Chantable Auto Resources	interim	venicie Donations	12/31/13	φυ	Φ0	φυ	φυ	
Chi Omega Foundation				•••			•	
RuffaloCODY	Final	Telephone	4/30/14	\$93,378	\$47,712	\$0	\$45,666	48.9%
ChildFund International, USA								
InfoCision	Interim	Telephone	6/30/14	\$3,329,821	\$337,192	\$0	\$2,992,630	89.9%
Childhood Leukemia Foundation, Inc.								
Innovative Teleservices	Interim	Telephone	6/1/14	\$645,069	\$567,660	\$0	\$77,408	12.0%
Midwest Publishing DN	Interim	Telephone	12/31/13	\$560,861	\$482,340	\$0	\$78,521	14.0%

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<u>Fundraiser</u>							to_Charity	
Children with Hair Loss, Inc.								
Associated Community Services	Interim	Telephone	12/31/13	\$608,812	\$502,274	\$0	\$106,538	17.5%
Children International								
Fundraising Initiatives	Interim	Door to Door	10/31/14	\$4,175,750	\$4,284,419	\$0	\$0	0.0%
Children's Cancer Fund of America								
Innovative Teleservices	Interim	Telephone	6/1/14	\$122,643	\$110,379	\$0	\$12,264	10.0%
Associated Community Services	Interim	Telephone	11/28/14	\$3,618,200	\$3,075,470	\$0	\$542,730	15.0%
Courtesy Call	Interim	Telephone	4/30/14	\$244,812	\$208,090	\$0	\$36,722	15.0%
Children's Leukemia Foundation of Michigan								
JR Turnbull Communications	Final	Telephone	7/15/14	\$94,392	\$41,792	\$2,654	\$49,946	52.9%
Children's Wish Foundation International, Inc.								
Heritage Company	Interim	Telephone	12/31/13	\$183,325	\$118,033	\$0	\$65,292	35.6%
Christian Advocates Serving Evangelism, Inc.								
Donor Care Center	Final	Telephone	5/31/14	\$1,825,226	\$390,612	\$0	\$1,434,613	78.6%
MDS Communications	Final	Telephone	12/31/13	\$3,251,141	\$528,562	\$0	\$2,722,579	83.7%
InfoCision	Final	Telephone	2/28/14	\$124,491	\$22,089	\$0	\$102,402	82.3%
Strategic Fundraising	Interim	Telephone	9/30/14	\$286,236	\$286,236	\$0	\$0	0.0%
Christian Appalachian Project Inc.								
Public Interest Communications	Final	Telephone	4/14/13	\$102,462	\$215,073	\$0	\$(112,611)	-109.9%
Donor Care Center	Final	Telephone	2/28/14	\$58,782	\$24,412	\$0	\$34,369	58.5%
Christian Century Foundation								
Harris Connect	Interim	Telephone	12/5/13	\$42,281	\$60,987	\$0	\$0	0.0%

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Christian Coalition Donor Care Center	Final	Direct Mail	4/30/14	\$12,898	\$9,954	\$0	\$2,944	22.8%
Donor Care Center	ГШа	Direct Maii	4/30/14	\$12,090	φ 9 , 9 54	φυ	ΨZ, 944	22.0 /0
Christian Relief Services, Inc.								
Strategic Fundraising	Final	Telephone	6/29/14	\$2,857	\$16,232	\$0	\$(13,375)	-468.2%
Christian People Pulling Together Ministries Int'I								
Donation Line	Interim	Vehicle Donations	12/31/13	\$338	\$128	\$0	\$210	62.2%
Church of the Transfiguration								
J. Milito & Associates	Final	Telephone	8/26/14	\$3,135	\$996	\$0	\$2,139	68.2%
Church World Samina Inc								
Church World Service, Inc. Donor Care Center	Final	Other	2/28/14	\$20,450	\$21,277	\$0	\$(827)	-4.0%
				, ,	+ ,	**	*()	
Civil War Preservation Trust	= :1	T 1	40/44/40	044.700	040.050	# 000	007.400	04.5%
Public Interest Communications	Final	Telephone	12/14/12	\$44,736	\$16,358	\$880	\$27,499	61.5%
The Cleveland Clinic Foundation								
Harris Connect	Interim	Telephone	2/27/14	\$283,168	\$250,166	\$0	\$33,001	11.7%
The Colonial Williamsburg Foundation								
Donor Services Group	Final	Telephone	3/31/14	\$93,649	\$42,198	\$0	\$51,451	54.9%
Colorado Seminary								
RuffaloCODY	Interim	Telephone	6/30/14	\$127,755	\$102,039	\$0	\$25,716	20.1%
		. 5.5 p. 1.5.1.5	5, 55, 11	V. 2.,	¥:0 <u>=</u> ,000	Ψ*	Ψ=0,	_0,0
The Committee For Missing Children, Inc.		T	40/04/40	0.400.400	# 400.000	# 2	# 00 F 00	40.50/
Midwest Publishing DN Outreach Calling	Interim Interim	Telephone Telephone	12/31/13 3/14/14	\$493,183 \$241,805	\$426,603 \$217,625	\$0 \$0	\$66,580 \$24,181	13.5% 10.0%
Outreach Calling	1111611111	reichinnie	3/ 14/ 14	φ241,000	φ211,023	φυ	φ ∠4 , 10 l	10.0%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
Community Charity Advancement, Inc.								
Courtesy Call	Interim	Telephone	5/14/14	\$2,992,981	\$2,544,034	\$0	\$448,947	15.0%
The Community House Association, Birmingham, Michigan	1							
JR Turnbull Communications	Final	Telephone	6/15/14	\$32,500	\$13,569	\$0	\$18,931	58.2%
Concerned Women for America								
Donor Care Center	Final	Telephone	6/30/14	\$217,699	\$200,722	\$0	\$16,977	7.8%
MDS Communications	Final	Telephone	2/14/14	\$147,945	\$120,850	\$0	\$27,095	18.3%
InfoCision	Final	Telephone	6/30/14	\$238,044	\$161,706	\$0	\$76,339	32.1%
Consumers Union of United States, Inc.								
Donor Services Group	Final	Telephone	6/30/14	\$88,114	\$50,492	\$0	\$37,622	42.7%
Convoy of Hope								
InfoCision	Final	Telephone	3/31/14	\$2,905	\$2,699	\$0	\$207	7.1%
Cooperative for Assistance and Relief Everywhere, Inc. (CA	ARE)							
MDS Communications	Final	Telephone	6/30/14	\$1,634,988	\$1,004,008	\$0	\$630,980	38.6%
Coral Ridge Ministries Media, Inc.								
Donor Care Center	Final	Other	10/31/14	\$39,163	\$37,661	\$0	\$1,502	3.8%
Cornell University								
ComNet Marketing Group	Final	Telephone	10/14/14	\$45,694	\$24,590	\$0	\$21,103	46.2%
Covenant House								
Donor Services Group	Final	Telephone	9/29/14	\$58,246	\$230,491	\$0	\$(172,245)	-295.7%

Professional Fundraising Charitable Solicitation Report

Charity	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Amount t	of Gross o Charity
<u>Fundraiser</u>						<u>I</u>	o_Charity	
Crime Stoppers of Gladwin County, Inc.								
Wolverine Productions	Final	Telephone	6/30/14	\$33,810	\$17,949	\$11,111	\$4,750	14.0%
Crisis Relief Network, Inc.								
Outreach Calling	Interim	Telephone	5/31/14	\$59,629	\$53,666	\$0	\$5,963	10.0%
Crohn's & Colitis Foundation of America, Inc.								
InfoCision	Final	Telephone	6/30/14	\$74,120	\$40,004	\$0	\$34,116	46.0%
Cross International, Inc.								
Donor Care Center	Final	Other	12/31/13	\$96,376	\$94,467	\$0	\$1,909	2.0%
Crown Financial Ministries, Inc.								
MDS Communications	Interim	Telephone	10/14/14	\$66,406	\$33,867	\$0	\$32,539	49.0%
CURE International								
Westfall Group	Final	Special Event	10/31/13	\$242,280	\$15,024	\$216,923	\$20,333	8.4%
Defeat Diabetes Foundation, Inc.								
Douglas Schipper	Interim	Telephone	12/31/13	\$25,403	\$20,322	\$0	\$5,081	20.0%
Ronald F. Doddy & Associates	Final	Telephone	12/31/13	\$19,818	\$15,855	\$0	\$3,964	20.0%
JAK Productions	Interim	Telephone	4/30/14	\$483,908	\$426,599	\$0	\$57,310	11.8%
Outreach Calling	Interim	Telephone	10/31/14	\$193,001	\$164,051	\$0	\$28,950	15.0%
Defenders of Wildlife								
Share Group	Final	Telephone	12/31/13	\$22,915	\$6,948	\$0	\$15,967	69.7%
Delta College Foundation								
Phone Bank Systems	Interim	Telephone	5/13/14	\$16,486	\$9,013	\$0	\$7,473	45.3%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross o Charity
Delta Gamma Foundation								
Aria Communications	Final	Telephone	6/30/14	\$34,903	\$17,527	\$0	\$17,376	49.8%
Department of Michigan, Veterans of Foreign Wars of the	United States	, Inc.						
Veterans Benefits	Interim	Telephone	12/31/13	\$173,963	\$139,170	\$0	\$34,793	20.0%
Xentel	Interim	Telephone	12/31/13	\$489,977	\$422,750	\$0	\$67,227	13.7%
Detroit Educational Television Foundation								
Phone Bank Systems	Interim	Telephone	12/31/13	\$253,946	\$152,448	\$0	\$101,498	40.0%
Donor Development Strategies	Interim	Door to Door	5/30/14	\$400,136	\$421,605	\$5,792	\$0	0.0%
The Detroit Institute of Arts								
Phone Bank Systems	Interim	Telephone	6/30/14	\$64,082	\$37,235	\$0	\$26,847	41.9%
Detroit Symphony Orchestra, Inc.								
Artsmarketing	Final	Telephone	8/24/14	\$544,729	\$275,393	\$0	\$269,337	49.4%
Disability Services Resource Center								
Ronald F. Doddy & Associates	Final	Telephone	12/31/13	\$34,465	\$26,965	\$0	\$7,500	21.8%
Disabled Police and Sheriffs Foundation, Inc.								
Outreach Calling	Interim	Telephone	8/3/14	\$1,084,649	\$976,184	\$0	\$108,465	10.0%
Disabled Veterans Services, Inc.								
Courtesy Call	Interim	Telephone	5/14/14	\$1,175,949	\$999,557	\$0	\$176,392	15.0%
Innovative Teleservices	Interim	Telephone	6/1/14	\$131,873	\$116,048	\$0	\$15,825	12.0%
Outton Christian School								
J. Milito & Associates	Final	Telephone	12/21/13	\$18,879	\$1,768	\$0	\$17,112	90.6%

Professional Fundraising Charitable Solicitation Report

Charity	<u>Report</u> <u>Type</u>	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Amount to	of Gross Charity
<u>Fundraiser</u>						<u>t</u>	o_Charity	
Earthjustice								
Donor Services Group	Final	Telephone	9/9/14	\$37,442	\$31,194	\$0	\$6,248	16.7%
Gordon & Schwenkmeyer	Final	Telephone	12/31/13	\$2,033	\$0	\$0	\$2,033	100.0%
Easter Seals, Inc.								
InfoCision	Final	Telephone	7/4/14	\$1,592,633	\$1,390,749	\$0	\$201,884	12.7%
Strategic Fundraising	Interim	Telephone	8/31/14	\$44,459	\$65,084	\$0	\$(20,626)	-46.4%
The Edison Institute								
RuffaloCODY	Final	Telephone	3/31/14	\$49,278	\$37,471	\$0	\$11,807	24.0%
Phone Bank Systems	Final	Telephone	12/31/13	\$687	\$1,740	\$0	\$(1,053)	-153.2%
Environmental Defense Fund, Incorporated								
Integral Resources	Final	Telephone	12/31/13	\$441,379	\$418,250	\$0	\$23,129	5.2%
Public Interest Communications	Final	Telephone	1/31/13	\$177,176	\$110,793	\$6,526	\$59,857	33.8%
Comnet Marketing Group	Interim	Telephone	4/16/14	\$0	\$0	\$0	\$0	
Strategic Fundraising	Interim	Telephone	5/31/14	\$391,313	\$754,331	\$0	\$(363,018)	-92.8%
Donor Services Group	Final	Telephone	7/29/14	\$89,437	\$62,861	\$0	\$26,576	29.7%
InfoCision	Final	Telephone	5/31/14	\$18,780	\$19,516	\$0	\$(736)	-3.9%
FINCA International, Inc								
SD&A Teleservices	Final	Telephone	6/30/14	\$12,371	\$30,970	\$0	\$(18,599)	-150.3%
Family Research Council								
MDS Communications	Final	Telephone	9/30/14	\$251,955	\$205,557	\$0	\$46,398	18.4%
Farm Sanctuary, Inc.								
Public Interest Communications	Final	Telephone	3/31/13	\$99,995	\$47,486	\$5,338	\$47,172	47.2%
SD&A Teleservices	Final	Telephone	4/30/14	\$23,612	\$64,369	\$0	\$(40,757)	-172.6%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Co Charity
Feed the Children, Inc.								
2Listen	Interim	Telephone	3/31/14	\$292,527	\$259,985	\$0	\$32,542	11.1%
InfoCision	Interim	Telephone	1/31/14	\$360,681	\$298,210	\$0	\$62,471	17.3%
Heritage Company	Interim	Telephone	3/7/14	\$5,242	\$4,409	\$0	\$833	15.9%
Feeding America								
Strategic Fundraising	Interim	Telephone	10/16/14	\$249,781	\$146,292	\$0	\$103,489	41.4%
MDS Communications	Interim	Telephone	4/18/14	\$393,811	\$305,377	\$0	\$88,434	22.5%
Firefighters Charitable Foundation, Inc.								
Associated Community Services	Interim	Telephone	5/31/14	\$26,354	\$22,400	\$0	\$3,953	15.0%
Directele	Interim	Telephone	12/31/13	\$141,950	\$87,215	\$33,442	\$21,292	15.0%
JAK Productions	Interim	Telephone	5/31/14	\$3,622,042	\$3,188,150	\$0	\$433,892	12.0%
Courtesy Call	Interim	Telephone	11/30/14	\$62,422	\$54,931	\$0	\$7,491	12.0%
Firefighters Support Foundation, Inc.								
Outreach Calling	Interim	Telephone	8/24/14	\$4,218,757	\$3,796,881	\$0	\$421,876	10.0%
Innovative Teleservices	Interim	Telephone	6/1/14	\$38,562	\$34,706	\$0	\$3,856	10.0%
Firefighters Support Services Incorporated								
Associated Community Services	Interim	Telephone	6/14/14	\$1,399,940	\$769,967	\$415,638	\$214,335	15.3%
Fish Tales								
Ronald F. Doddy & Associates	Final	Telephone	12/31/13	\$162,468	\$64,815	\$0	\$97,653	60.1%
The Florida State University Foundation, Inc.								
RuffaloCODY	Interim	Telephone	6/30/14	\$754,195	\$550,836	\$0	\$203,358	27.0%
Food for the Hungry, Inc.								
MDS Communications	Final	Telephone	6/23/14	\$313,082	\$185,053	\$0	\$128,029	40.9%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	<u>PFR</u> <u>Fee/Costs</u>	Other Costs		of Gross Charity
Henry Ford Health System								
Harris Connect	Interim	Telephone	8/16/13	\$23,249	\$425,640	\$0	\$(402,391)	-1730.8%
The Foundation for AIDS Research								
Public Interest Communications	Final	Telephone	11/5/13	\$83,845	\$67,563	\$3,173	\$13,110	15.6%
Foundation for American Veterans, Inc.								
Associated Community Services	Interim	Telephone	10/31/14	\$5,522,367	\$3,037,302	\$1,656,710	\$828,355	15.0%
The Foundation for a Christian Civilization, Inc.								
Donor Care Center	Final	Telephone	1/31/14	\$85,873	\$205,435	\$0	\$(119,562)	-139.2%
The Foundation Fighting Blindness, Inc.								
Strategic Fundraising	Interim	Telephone	4/30/14	\$154,456	\$125,091	\$0	\$29,366	19.0%
Foundation For National Progress								
Telefund	Final	Telephone	12/31/13	\$181,121	\$154,924	\$0	\$26,197	14.5%
Aria Communications	Final	Telephone	9/19/14	\$3,873	\$1,383	\$0	\$2,490	64.3%
Foundation to Reinvent Michigan								
Prues Hecker	Interim	Telephone	12/31/13	\$611,282	\$18,000	\$0	\$593,282	97.1%
The Freedom Alliance								
Donor Care Center	Final	Other	9/30/14	\$17,690	\$17,690	\$0	\$0	0.0%
Fremont Christian School								
J. Milito & Associates	Final	Telephone	12/30/13	\$28,400	\$2,303	\$0	\$26,097	91.9%
The Fund For Animals, Inc								
Donor Services Group	Final	Telephone	4/30/14	\$20,566	\$28,403	\$0	\$(7,837)	-38.1%

Professional Fundraising Charitable Solicitation Report

Charity	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Amount to	of Gross Charity
<u>Fundraiser</u>							to_Charity	
Galapagos Conservancy, Inc.								
SD&A Teleservices	Final	Telephone	7/31/14	\$30,177	\$30,835	\$0	\$(658)	-2.2%
Garden Party Foundation								
JR Turnbull Communications	Final	Telephone	8/31/14	\$227,149	\$130,000	\$97,976	\$(826)	-0.4%
Gateway								
Robert Smith	Interim	Other	6/30/14	\$1,800	\$236	\$0	\$1,564	86.9%
Geneva Camp & Retreat Center								
J. Milito & Associates	Final	Telephone	3/5/14	\$17,450	\$1,255	\$0	\$16,195	92.8%
Georgia State University Foundation, Inc.								
RuffaloCODY	Interim	Telephone	6/30/14	\$206,641	\$454,800	\$0	\$(248,159)	-120.1%
The Gerald R. Ford Foundation								
J. Milito & Associates	Final	Telephone	5/17/14	\$6,005	\$2,280	\$0	\$3,725	62.0%
Good Charity, Inc.								
Insight Teleservices	Final	Telephone	5/3/14	\$3,886,136	\$3,303,216	\$0	\$582,920	15.0%
Jane Goodall Institute for Wildlife Research, Education &	Conservation							
Gordon & Schwenkmeyer	Final	Telephone	12/31/13	\$13,471	\$39,136	\$0	\$(25,665)	-190.5%
Donor Services Group	Final	Telephone	11/20/13	\$29,495	\$22,066	\$0	\$7,429	25.2%
ComNet Marketing Group	Final	Telephone	12/31/13	\$48,549	\$45,995	\$0	\$2,553	5.3%
Government Accountability Project, Inc.								
Hudson Bay Company of IL	Final	Telephone	12/31/13	\$63,058	\$14,207	\$0	\$48,851	77.5%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs			f Gross Charity
Grand Rapids Ballet Company	Final	Talaahana	E/40/4.4	\$070	¢4.000	ФО.	¢(445)	44.00/
J. Milito & Associates	Final	Telephone	5/12/14	\$973	\$1,088	\$0	\$(115)	-11.8%
Grand Rapids Catholic Secondary Schools								
J. Milito & Associates	Final	Telephone	12/28/13	\$19,250	\$3,902	\$0	\$15,348	79.7%
Grand Rapids Christian Schools								
J. Milito & Associates	Final	Telephone	12/9/13	\$30,439	\$3,906	\$0	\$26,533	87.2%
Grand Rapids Youth Commonwealth, Inc.								
J. Milito & Associates	Final	Telephone	6/25/14	\$870	\$1,084	\$0	\$(214)	-24.6%
		·					,	
Grand Traverse Area Catholic Schools	Final	Talambana	40/00/40	#C 220	#2.024	¢0	#2.000	40.70/
J. Milito & Associates	Final	Telephone	12/28/13	\$6,320	\$3,624	\$0	\$2,696	42.7%
Great Lakes Bible College								
J. Milito & Associates	Final	Telephone	9/29/14	\$38,342	\$13,415	\$1,100	\$23,827	62.1%
Greater Lansing Area Clean Cities								
Kuntzsch Business Services	Final	Telephone	4/30/13	\$655,936	\$4,243	\$0	\$651,693	99.4%
		·						
Greenpeace Fund, Inc. Aria Communications	Final	Telephone	7/31/14	\$24,983	\$5,081	\$0	\$19,902	79.7%
Ana Communications	ГШаІ	reiepriorie	7/31/14	Ψ 24,903	φυ,υσ1	φυ	φ 13,30Z	19.170
Guest House, Inc.								
J. Milito & Associates	Final	Telephone	7/28/14	\$13,853	\$8,660	\$0	\$5,193	37.5%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross o Charity
Habitat for Humanity International								
Donor Services Group	Final	Telephone	12/31/13	\$3,623,643	\$1,192,076	\$0	\$2,431,567	67.1%
InfoCision	Final	Telephone	6/30/14	\$466,804	\$277,781	\$0	\$189,023	40.5%
Strategic Fundraising	Final	Telephone	10/30/14	\$364,508	\$447,240	\$0	\$(82,732)	-22.7%
Healing Heroes Network, Inc.								
Outreach Calling	Interim	Telephone	2/2/14	\$495,550	\$445,995	\$0	\$49,555	10.0%
Healing Paws, Inc.								
Smith Educational Associates	Interim	Other	6/30/14	\$6,250	\$960	\$0	\$5,290	84.6%
Heart Center of America Inc.								
Direct Response Consulting Services	Interim	Direct Mail	5/1/14	\$2,096,945	\$48,204	\$1,305,336	\$743,405	35.5%
Bee LC	Interim	Telephone	3/29/14	\$266,102	\$224,954	\$3,199	\$37,949	14.3%
Heartside Ministry, Inc.								
J. Milito & Associates	Final	Telephone	12/19/13	\$3,555	\$854	\$0	\$2,701	76.0%
Heifer Project International								
MDS Communications	Final	Telephone	6/28/14	\$3,313,172	\$1,614,506	\$0	\$1,698,666	51.3%
The Heritage Foundation								
GiveRight	Interim	Telephone	12/31/13	\$4,882,297	\$1,539,066	\$0	\$3,343,231	68.5%
Hillel: The Foundation for Jewish Campus Life								
Strategic Fundraising	Interim	Telephone	12/31/13	\$150,880	\$100,400	\$0	\$50,480	33.5%
Holland Christian Education Society								
J. Milito & Associates	Final	Telephone	6/25/14	\$35,321	\$1,967	\$0	\$33,355	94.4%
	Final	Telephone	6/25/14	\$35,321	\$1,967	\$0	\$33,355	94

Professional Fundraising Charitable Solicitation Report

<u>Charity</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
<u>Fundraiser</u>							to_Charity	
Holt International Children's Services, Inc.								
MDS Communications	Final	Telephone	7/28/14	\$146,792	\$74,320	\$0	\$72,472	49.4%
Hudsonville Christian School								
J. Milito & Associates	Final	Telephone	10/2/14	\$46,905	\$5,957	\$250	\$40,698	86.8%
Human Rights Watch, Inc.								
SD&A Teleservices	Final	Telephone	1/31/14	\$28,207	\$24,609	\$0	\$3,598	12.8%
Humane Society International								
Donor Services Group	Final	Telephone	4/30/14	\$225	\$507	\$0	\$(282)	-125.3%
The Humane Society of the United States								
Donor Care Center	Final	Direct Mail	3/14/14	\$229,325	\$407,774	\$0	\$(178,449)	-77.8%
Public Interest Communications	Final	Telephone	1/1/13	\$0	\$0	\$350	\$(350)	
Donor Services Group	Final	Telephone	4/30/14	\$1,216,346	\$1,953,337	\$0	\$(736,991)	-60.6%
The Humane Society Wildlife Land Trust								
InfoCision	Final	Telephone	3/31/14	\$1,605	\$2,012	\$0	\$(407)	-25.3%
Institute for the Arts and Education, Inc.								
Peak Productions	Interim	Special Event	12/31/13	\$18,772	\$0	\$17,686	\$1,086	5.8%
Institute for the International Education of Students								
RuffaloCODY	Final	Telephone	6/30/14	\$28,469	\$133,530	\$0	\$(105,062)	-369.0%
International Campaign for Tibet								
Public Interest Communications	Final	Telephone	7/31/13	\$3,148	\$0	\$14,054	\$(10,907)	-346.5%

Professional Fundraising Charitable Solicitation Report

<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	<u>PFR</u> <u>Fee/Costs</u>	<u>Other</u> <u>Costs</u> <u>t</u>	Amount to	of Gross Charity
Final	Telephone	12/31/13	\$1,722,250	\$1,254,975	\$0	\$467,276	27.1%
Final	Telephone	9/5/14	\$20,364	\$20,339	\$0	\$25	0.1%
Final	Telephone	5/31/14	\$1,042,775	\$927,275	\$0	\$115,500	11.1%
Interim	Telephone	4/14/14	\$59,834	\$53,897	\$0	\$5,937	9.9%
Final	Telephone	10/13/14	\$38,112	\$2,344	\$950	\$34,818	91.4%
Final	Telephone	11/27/13	\$87,102	\$36,631	\$0	\$50,471	57.9%
Interim	Telephone	6/30/14	\$1,162,618	\$959,067	\$0	\$203,551	17.5%
Interim	Telephone	6/14/14	\$409,484	\$402,812	\$0	\$6,672	1.6%
Final	Telephone	11/20/14	\$64,417	\$6,509	\$0	\$57,908	89.9%
Final	Telephone	1/31/14	\$28,187	\$15,789	\$0	\$12,398	44.0%
Interim	Telephone	6/30/14	\$20,808	\$38,447	\$0	\$(17,639)	-84.8%
	Final Final Final Interim Interim Final Final Final Final	Final Telephone Final Telephone Final Telephone Interim Telephone Final Telephone Final Telephone Interim Telephone Interim Telephone Interim Telephone Interim Telephone Final Telephone Interim Telephone Final Telephone Final Telephone Final Telephone	Final Telephone 12/31/13 Final Telephone 9/5/14 Final Telephone 5/31/14 Interim Telephone 10/13/14 Final Telephone 10/13/14 Final Telephone 11/27/13 Interim Telephone 6/30/14 Interim Telephone 11/27/14 Final Telephone 11/27/14 Final Telephone 11/20/14 Final Telephone 11/20/14 Final Telephone 11/31/14	Type Method End Receipts Final Telephone 12/31/13 \$1,722,250 Final Telephone 9/5/14 \$20,364 Final Telephone 5/31/14 \$1,042,775 Interim Telephone 4/14/14 \$59,834 Final Telephone 10/13/14 \$38,112 Final Telephone 11/27/13 \$87,102 Interim Telephone 6/30/14 \$1,162,618 Interim Telephone 6/14/14 \$409,484 Final Telephone 11/20/14 \$64,417 Final Telephone 1/31/14 \$28,187	Type Method End Receipts Fee/Costs Final Telephone 12/31/13 \$1,722,250 \$1,254,975 Final Telephone 9/5/14 \$20,364 \$20,339 Final Telephone 5/31/14 \$1,042,775 \$927,275 Interim Telephone 4/14/14 \$59,834 \$53,897 Final Telephone 10/13/14 \$38,112 \$2,344 Final Telephone 11/27/13 \$87,102 \$36,631 Interim Telephone 6/30/14 \$1,162,618 \$959,067 Interim Telephone 6/14/14 \$409,484 \$402,812 Final Telephone 11/20/14 \$64,417 \$6,509 Final Telephone 1/31/14 \$28,187 \$15,789	Type Method End Receipts Fee/Costs Costs Final Telephone 12/31/13 \$1,722,250 \$1,254,975 \$0 Final Telephone 9/5/14 \$20,364 \$20,339 \$0 Final Telephone 5/31/14 \$1,042,775 \$927,275 \$0 Interim Telephone 4/14/14 \$59,834 \$53,897 \$0 Final Telephone 10/13/14 \$38,112 \$2,344 \$950 Final Telephone 11/27/13 \$87,102 \$36,631 \$0 Interim Telephone 6/30/14 \$1,162,618 \$959,067 \$0 Interim Telephone 6/14/14 \$409,484 \$402,812 \$0 Final Telephone 11/20/14 \$64,417 \$6,509 \$0 Final Telephone 1/31/14 \$28,187 \$15,789 \$0	Type Method End Receipts Fee/Costs Costs Amount to Charity Control of Charity Final Telephone 12/31/13 \$1,722,250 \$1,254,975 \$0 \$467,276 Final Telephone 9/5/14 \$20,364 \$20,339 \$0 \$25 Final Telephone 5/31/14 \$1,042,775 \$927,275 \$0 \$115,500 Interim Telephone 4/14/14 \$59,834 \$53,897 \$0 \$5,937 Final Telephone 10/13/14 \$38,112 \$2,344 \$950 \$34,818 Final Telephone 11/27/13 \$87,102 \$36,631 \$0 \$50,471 Interim Telephone 6/30/14 \$1,162,618 \$959,067 \$0 \$203,551 Interim Telephone 6/14/14 \$409,484 \$402,812 \$0 \$6,672 Final Telephone 11/20/14 \$64,417 \$6,509 \$0 \$57,908 Final Telephone 1/31/14

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
Kappa Alpha Theta Foundation, Inc.								
Aria Communications	Final	Telephone	9/30/14	\$212,759	\$98,178	\$0	\$114,582	53.9%
Pennington & Co.	Final	Telephone	6/30/14	\$568,466	\$12,000	\$886	\$555,580	97.7%
Kettering University								
RuffaloCODY	Interim	Telephone	6/30/14	\$129,305	\$92,523	\$0	\$36,781	28.4%
Kids Wish Network, Inc.								
Directele	Interim	Telephone	12/31/13	\$890,619	\$578,902	\$204,842	\$106,874	12.0%
Kirkwood Community College Foundation								
RuffaloCODY	Final	Telephone	6/30/14	\$21,158	\$35,375	\$0	\$(14,217)	-67.2%
The Susan G. Komen Breast Cancer Foundation, Inc.								
Event 360	Interim	Special Event	1/31/14	\$43,077,836	\$17,244,407	\$18,504,072	\$7,329,357	17.0%
Nora Lam Chinese Ministries International								
InfoCision	Final	Telephone	4/22/14	\$54,919	\$21,080	\$0	\$33,840	61.6%
Law Enforcement Education Program								
Directele	Interim	Telephone	12/31/13	\$258,108	\$162,608	\$51,621	\$43,878	17.0%
Law Enforcement Officers' Relief Fund, Inc.								
Outreach Calling	Interim	Telephone	4/14/14	\$218,072	\$196,265	\$0	\$21,807	10.0%
Lawrence Technological University (Southfield)								
RuffaloCODY	Interim	Telephone	8/1/14	\$38,306	\$106,453	\$0	\$(68,417)	-178.6%
Leadership Institute								
MDS Communications	Interim	Telephone	2/20/14	\$58,575	\$27,377	\$0	\$31,198	53.3%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs <u>t</u>		<u>6 of Gross</u> to Charity
League of Women Voters Education Fund								
PDR II Donor Services Group	Final Final	Telephone Telephone	8/31/13 9/30/14	\$35,907 \$15,413	\$5,542 \$3,002	\$0 \$0	\$30,365 \$12,411	
The Leukemia & Lymphoma Society, Inc.								
InfoCision Donor Care Center	Final Final	Telephone Telephone	9/30/14 6/30/14	\$65,592 \$479,086	\$7,040 \$245,080	\$0 \$0	\$58,552 \$234,006	
Liberty Institute MDS Communications	Interim	Telephone	2/6/14	\$33,247	\$33,111	\$0	\$136	0.4%
Life Issues Institute, Inc. MDS Communications	Interim	Telephone	6/20/14	\$50,430	\$18,520	\$0	\$31,910	63.3%
Loras College RuffaloCODY	Interim	Telephone	5/31/14	\$263,501	\$62,603	\$0	\$200,898	76.2%
Lupus Alliance of America, Inc., Michigan Indiana Affiliate Donation Line	Interim	Vehicle Donations	12/31/13	\$1,475	\$601	\$0	\$874	59.3%
Lutheran World Relief, Inc. Aria Communications	Final	Telephone	4/30/14	\$11,394	\$4,061	\$0	\$7,333	64.4%
Madonna University J. Milito & Associates	Final	Telephone	11/18/13	\$7,945	\$1,934	\$0	\$6,011	75.7%
MAP International MDS Communications Heritage Company	Interim Final	Telephone Telephone	9/16/14 12/31/13	\$48,454 \$368	\$24,089 \$351	\$0 \$0	\$24,365 \$17	

Professional Fundraising Charitable Solicitation Report

Charity	<u>Report</u> <u>Type</u>	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Amount t	of Gross o Charity
<u>Fundraiser</u>							to_Charity	
March of Dimes Foundation								
InfoCision	Final	Telephone	2/28/14	\$9,814,867	\$4,295,871	\$0	\$5,518,996	56.2%
Marine Corps Scholarship Foundation, Inc.								
Harris Connect	Final	Telephone	1/31/14	\$37,558	\$100,872	\$0	\$0	0.0%
The Marist Fathers of Detroit, Inc.								
J. Milito & Associates	Final	Telephone	1/18/14	\$43,635	\$12,172	\$0	\$31,463	72.1%
Marygrove College								
J. Milito & Associates	Final	Telephone	1/4/14	\$23,790	\$4,172	\$0	\$19,618	82.5%
Matthew 25:40 Heartside, Inc.								
J. Milito & Associates	Final	Telephone	12/9/13	\$27,841	\$5,401	\$0	\$22,441	80.6%
Medecins Sans Frontieres U.S.A., Inc.								
Donor Services Group	Final	Telephone	12/31/13	\$686,272	\$412,105	\$0	\$274,168	40.0%
Memorial Sloan - Kettering Cancer Center								
Donor Services Group	Final	Telephone	12/31/13	\$1,549,031	\$494,565	\$0	\$1,054,466	68.1%
Mercy Corps								
MDS Communications	Interim	Telephone	6/30/14	\$295,209	\$197,823	\$0	\$97,386	33.0%
Donor Services Group	Final	Telephone	6/30/14	\$228,554	\$125,181	\$0	\$103,373	45.2%
The Messianic Jewish Alliance of America								
Donor Care Center	Final	Telephone	10/31/14	\$9,201	\$9,089	\$0	\$112	1.2%
Metro Area Animal Adoption Association								
Directele	Interim	Telephone	12/31/13	\$151,771	\$98,651	\$30,354	\$22,766	15.0%

Professional Fundraising Charitable Solicitation Report

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Professional Fundraising Charitable Solicitation Report

<u>Charity</u> Fundraiser	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
<u>i dildidioor</u>								
Mission: City								
Orchid Associates	Interim	Other	5/31/14	\$1,863	\$420	\$136	\$1,306	70.1%
Mission of Hope Cancer Fund								
Ronald F. Doddy & Associates	Final	Telephone	12/31/13	\$477,475	\$381,980	\$0	\$95,495	20.0%
Monroe Public Schools (Renaissance Fund)								
McGhee Fundraising Consultants	Final	Telephone	5/30/14	\$9,566	\$8,227	\$0	\$1,339	14.0%
Moody Bible Institute								
Donor Care Center	Final	Telephone	7/14/14	\$123,480	\$74,857	\$0	\$48,623	39.4%
Mother Waddles Community Outreach, Inc.								
Charity Funding	Interim	Vehicle Donations	12/31/13	\$1,661,638	\$191,411	\$1,316,071	\$154,156	9.3%
Mothers Against Drunk Driving								
Dialamerica Marketing	Interim	Telephone	6/30/14	\$483,048	\$0	\$0	\$483,048	100.0%
Heritage Company	Final	Telephone	6/30/13	\$43,574	\$25,860	\$0	\$17,714	40.7%
Strategic Fundraising	Interim	Telephone	7/24/14	\$275,474	\$508,878	\$0	\$(233,404)	-84.7%
Multiple Sclerosis Association of America, Inc.								
Heritage Company	Final	Telephone	6/30/14	\$88,811	\$51,674	\$0	\$37,137	41.8%
Muscular Dystrophy Association, Inc.								
Donor Care Center	Final	Other	6/30/14	\$35,960	\$32,936	\$0	\$3,024	8.4%
Museum of African American History								
Christine Gavin-Patterson	Final	Special Event	6/30/14	\$512,250	\$60,000	\$329,046	\$123,204	24.1%

Professional Fundraising Charitable Solicitation Report

N.A.A.C.P. Legal Defense and Educational Fund, Inc. Your Voice Media Final Telephone 12/31/12 \$59,268 \$31,922 \$0 National Association for the Advancement of Colored People Telefund Final Telephone 12/31/13 \$307,462 \$335,520 \$0 \$0 National Association of the Physically Handicapped - A. Robert Cox Chapter # 70 Ronald F. Doddy & Associates Final Telephone 12/31/13 \$29,325 \$24,926 \$0 National Association of Police Athletic / Activities Leagues, Inc. Xentel Interim Telephone 4/30/14 \$381,914 \$256,913 \$0 \$0 National Audubon Society, Inc.	31,769 41.5% 27,346 46.1% 28,058) -9.1%
ComNet Marketing Group Final Telephone 12/31/13 \$76,553 \$44,784 \$0 \$1.00	27,346 46.1%
N.A.A.C.P. Legal Defense and Educational Fund, Inc. Your Voice Media Final Telephone 12/31/12 \$59,268 \$31,922 \$0 National Association for the Advancement of Colored People Telefund Final Telephone 12/31/13 \$307,462 \$335,520 \$0 National Association of the Physically Handicapped - A. Robert Cox Chapter # 70 Ronald F. Doddy & Associates Final Telephone 12/31/13 \$29,325 \$24,926 \$0 National Association of Police Athletic / Activities Leagues, Inc. Xentel Interim Telephone 4/30/14 \$381,914 \$256,913 \$0 National Audubon Society, Inc. Donor Services Group Final Telephone 6/30/14 \$56,863 \$126,384 \$0 \$0	27,346 46.1%
Your Voice Media Final Telephone 12/31/12 \$59,268 \$31,922 \$0 National Association for the Advancement of Colored People Telefund Final Telephone 12/31/13 \$307,462 \$335,520 \$0 \$ National Association of the Physically Handicapped - A. Robert Cox Chapter # 70	•
Your Voice Media Final Telephone 12/31/12 \$59,268 \$31,922 \$0 National Association for the Advancement of Colored People Telefund Final Telephone 12/31/13 \$307,462 \$335,520 \$0 \$ National Association of the Physically Handicapped - A. Robert Cox Chapter # 70	•
Telefund Final Telephone 12/31/13 \$307,462 \$335,520 \$0 \$1	28,058) -9.1%
National Association of the Physically Handicapped - A. Robert Cox Chapter # 70 Ronald F. Doddy & Associates Final Telephone 12/31/13 \$29,325 \$24,926 \$0 National Association of Police Athletic / Activities Leagues, Inc. Xentel Interim Telephone 4/30/14 \$381,914 \$256,913 \$0 \$ National Audubon Society, Inc. Donor Services Group Final Telephone 6/30/14 \$56,863 \$126,384 \$0 \$	28,058) -9.1%
Ronald F. Doddy & Associates Final Telephone 12/31/13 \$29,325 \$24,926 \$0 National Association of Police Athletic / Activities Leagues, Inc. Xentel Interim Telephone 4/30/14 \$381,914 \$256,913 \$0 \$ National Audubon Society, Inc. Donor Services Group Final Telephone 6/30/14 \$56,863 \$126,384 \$0 \$	
Ronald F. Doddy & Associates Final Telephone 12/31/13 \$29,325 \$24,926 \$0 National Association of Police Athletic / Activities Leagues, Inc. Xentel Interim Telephone 4/30/14 \$381,914 \$256,913 \$0 \$ National Audubon Society, Inc. Donor Services Group Final Telephone 6/30/14 \$56,863 \$126,384 \$0 \$	
Xentel Interim Telephone 4/30/14 \$381,914 \$256,913 \$0 \$ National Audubon Society, Inc. Donor Services Group Final Telephone 6/30/14 \$56,863 \$126,384 \$0 \$	\$4,399 15.0%
Xentel Interim Telephone 4/30/14 \$381,914 \$256,913 \$0 \$ National Audubon Society, Inc. Donor Services Group Final Telephone 6/30/14 \$56,863 \$126,384 \$0 \$	
Donor Services Group Final Telephone 6/30/14 \$56,863 \$126,384 \$0 \$	25,000 32.7%
Donor Services Group Final Telephone 6/30/14 \$56,863 \$126,384 \$0 \$	
The National Cancer Coalition, Inc.	69,521) -122.3%
The National Cancer Country, me.	
Midwest Publishing DN Interim Telephone 12/31/13 \$1,569,440 \$1,334,024 \$0 \$.	35,416 15.0%
Heritage Company Interim Telephone 10/31/14 \$18,337 \$13,766 \$0	\$4,571 24.9%
National Caregiving Foundation	
Heritage Company Interim Telephone 1/31/14 \$17,093 \$13,674 \$0	\$3,419 20.0%
The National Children's Cancer Society, Inc.	
••	29,026 46.1%
National Foundation for Cancer Research	
InfoCision Final Telephone 8/31/14 \$0 \$0 \$0	

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
National Kidney Foundation, Inc.								
Automotive Recovery Services	Interim	Vehicle Donations	12/31/13	\$2,887,251	\$0	\$743,715	\$2,143,536	74.2%
National Multiple Sclerosis Society								
InfoCision	Final	Telephone	8/31/14	\$428,835	\$168,737	\$0	\$260,098	60.7%
Event 360	Final	Internet/Social Media	9/21/13	\$2,596,694	\$1,100,000	\$103,214	\$1,393,480	53.7%
Donor Care Center	Final	Other	8/14/14	\$252,079	\$226,692	\$0	\$25,387	10.1%
The National Museum of Women in the Arts								
PDR II	Final	Telephone	10/31/12	\$62,708	\$33,970	\$0	\$28,738	45.8%
SD&A Teleservices	Final	Telephone	10/31/13	\$17,183	\$35,896	\$0	\$(18,713)	-108.9%
National Organization for Marriage Education Fund								
Capitol Resources	Final	Telephone	12/31/13	\$13,244	\$8,895	\$0	\$4,348	32.8%
National Parkinson Foundation, Inc.								
Donor Care Center	Final	Telephone	1/31/14	\$2,926	\$0	\$0	\$2,926	100.0%
National Parks Conservation Association								
Donor Services Group	Final	Telephone	10/23/13	\$279,420	\$243,460	\$0	\$35,960	12.9%
Heritage Company	Interim	Telephone	10/31/13	\$765	\$765	\$0	\$0	0.0%
SD&A Teleservices	Final	Telephone	1/31/14	\$84,622	\$129,436	\$0	\$(44,814)	-53.0%
National Psoriasis Foundation								
Aria Communications	Final	Telephone	10/31/14	\$91,534	\$40,445	\$0	\$51,089	55.8%
National Right to Life Educational Trust Fund								
Strategic Fundraising	Interim	Telephone	12/31/13	\$448,645	\$250,079	\$0	\$198,565	44.3%

Professional Fundraising Charitable Solicitation Report

Charity	Report Type	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Amount to	of Gross Charity
<u>Fundraiser</u>							to_Charity	
National Trust for Historic Preservation in the United States	;							
Donor Services Group	Final	Telephone	6/30/14	\$47,378	\$39,875	\$0	\$7,503	15.8%
National Vietnam Veterans Foundation, Inc.								
Midwest Publishing DN	Interim	Telephone	12/31/13	\$1,368,488	\$1,217,955	\$0	\$150,534	11.0%
Outreach Calling	Interim	Telephone	8/11/14	\$5,890,989	\$5,242,980	\$0	\$648,009	11.0%
National Wheelchair Basketball Association								
Heritage Company	Final	Telephone	12/31/13	\$11,032	\$6,737	\$0	\$4,295	38.9%
National Wildlife Federation								
Donor Services Group	Final	Telephone	10/31/13	\$151,762	\$188,323	\$0	\$(36,561)	-24.1%
SD&A Teleservices	Final	Telephone	1/31/14	\$89,124	\$24,621	\$0	\$64,503	72.4%
Telefund	Final	Telephone	12/31/13	\$18,477	\$18,007	\$0	\$470	2.5%
Natural Resources Defense Council, Inc.								
Telefund	Final	Telephone	12/31/13	\$221,601	\$238,624	\$0	\$(17,023)	-7.7%
Donor Services Group	Final	Telephone	12/31/13	\$226,668	\$231,036	\$0	\$(4,368)	-1.9%
SD&A Teleservices	Final	Telephone	6/30/14	\$155,343	\$212,421	\$0	\$(57,078)	-36.7%
The Nature Conservancy								
SD&A Teleservices	Final	Telephone	12/31/13	\$27,208	\$50,096	\$0	\$(22,888)	-84.1%
Strategic Fundraising	Final	Telephone	12/31/13	\$240,917	\$250,630	\$0	\$(9,713)	-4.0%
Navy League of the United States								
Harris Connect	Final	Telephone	11/5/13	\$288,057	\$244,903	\$0	\$43,154	15.0%
Network for Good, Inc.								
Network for Good	Interim	Internet/Social Media	9/30/14	\$209,334,963	\$6,174,139	\$0	\$203,160,824	97.1%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross o Charity
New Beginning Children's Homes, Inc.			0/00/4	40.050.050	* 404.0 7 0	* 0.004.0==	***	= 40/
FaithNet Funding	Interim	Internet/Social Media	6/30/14	\$3,259,953	\$184,976	\$2,834,977	\$240,000	7.4%
New England Historic Genealogical Society Harris Connect	Interim	Telephone	12/31/13	\$338,999	\$113,525	\$0	\$225,474	66.5%
The New Hope Foundation, Inc. Bee LC	Interim	Telephone	2/10/14	\$407,205	\$320,942	\$10,522	\$75,741	18.6%
New York City Ballet, Inc. DCM	Final	Telephone	7/29/14	\$507,008	\$202,203	\$0	\$304,805	60.1%
North Carolina State University Foundation, Inc. RuffaloCODY	Interim	Telephone	6/30/14	\$703,592	\$124,183	\$0	\$579,409	82.4%
North Shore Animal League America, Inc. InfoCision	Final	Telephone	1/31/14	\$521,585	\$212,008	\$0	\$309,578	59.4%
Northeast Indiana Public Radio, Inc. ComNet Marketing Group	Interim	Telephone	9/13/14	\$8,033	\$2,081	\$0	\$5,952	74.1%
Northeast Michigan Crime Stoppers Wolverine Productions	Final	Telephone	6/30/14	\$24,013	\$10,639	\$10,874	\$2,500	10.4%
The Northern Michigan University Foundation RuffaloCODY	Final	Telephone	6/30/14	\$170,798	\$124,905	\$0	\$45,893	26.9%
NorthPointe Christian School J. Milito & Associates	Final	Telephone	12/13/13	\$12,465	\$5,143	\$0	\$7,322	58.7%

Professional Fundraising Charitable Solicitation Report

						to Charity	
						to_Charity	
Final	Telephone	2/28/14	\$14,497	\$33,577	\$0	\$(19,080)	-131.6%
Interim	Telephone	12/31/13	\$16,645	\$15,064	\$0	\$1,581	9.5%
Final	Telephone	2/20/14	\$18,979	\$6,772	\$9,057	\$3,150	16.6%
Final	Telephone	3/31/14	\$4,075	\$6,513	\$0	\$(2,438)	-59.8%
Final	Telephone	10/27/14	\$132,889	\$12,259	\$0	\$120,630	90.8%
orporation							
Final	Telephone	4/14/14	\$10,144	\$9,425	\$0	\$718	7.1%
Final	Telephone	12/31/13	\$112,812	\$95,890	\$0	\$16,922	15.0%
Interim	Telephone	12/31/13	\$1,890,852	\$1,533,723	\$0	\$357,129	18.9%
Interim	Other	12/31/13	\$133,632	\$41,031	\$0	\$92,601	69.3%
Interim	Telephone	9/30/14	\$503,183	\$114,271	\$0	\$388,912	77.3%
Interim	Vehicle Donations	12/31/13	\$4,405,492	\$661,671	\$2,711,419	\$1,032,402	23.4%
	Interim Final Final orporation Final Final Interim Interim	Interim Telephone Final Telephone Final Telephone Final Telephone orporation Final Telephone Final Telephone Interim Telephone Interim Other Interim Telephone	Interim Telephone 12/31/13 Final Telephone 2/20/14 Final Telephone 3/31/14 Final Telephone 10/27/14 orporation Final Telephone 4/14/14 Final Telephone 12/31/13 Interim Telephone 12/31/13 Interim Other 12/31/13 Interim Telephone 9/30/14	Interim Telephone 12/31/13 \$16,645 Final Telephone 2/20/14 \$18,979 Final Telephone 3/31/14 \$4,075 Final Telephone 10/27/14 \$132,889 orporation Final Telephone 4/14/14 \$10,144 Final Telephone 12/31/13 \$112,812 Interim Telephone 12/31/13 \$1,890,852 Interim Other 12/31/13 \$133,632 Interim Telephone 9/30/14 \$503,183	Interim Telephone 12/31/13 \$16,645 \$15,064 Final Telephone 2/20/14 \$18,979 \$6,772 Final Telephone 3/31/14 \$4,075 \$6,513 Final Telephone 10/27/14 \$132,889 \$12,259 orporation Final Telephone 4/14/14 \$10,144 \$9,425 Final Telephone 12/31/13 \$112,812 \$95,890 Interim Telephone 12/31/13 \$1,890,852 \$1,533,723 Interim Other 12/31/13 \$133,632 \$41,031 Interim Telephone 9/30/14 \$503,183 \$114,271	Interim Telephone 12/31/13 \$16,645 \$15,064 \$0 Final Telephone 2/20/14 \$18,979 \$6,772 \$9,057 Final Telephone 3/31/14 \$4,075 \$6,513 \$0 Final Telephone 10/27/14 \$132,889 \$12,259 \$0 orporation Final Telephone 4/14/14 \$10,144 \$9,425 \$0 Final Telephone 12/31/13 \$112,812 \$95,890 \$0 Interim Telephone 12/31/13 \$1,890,852 \$1,533,723 \$0 Interim Other 12/31/13 \$133,632 \$41,031 \$0 Interim Telephone 9/30/14 \$503,183 \$114,271 \$0	Interim Telephone 12/31/13 \$16,645 \$15,064 \$0 \$1,581 Final Telephone 2/20/14 \$18,979 \$6,772 \$9,057 \$3,150 Final Telephone 3/31/14 \$4,075 \$6,513 \$0 \$(2,438) Final Telephone 10/27/14 \$132,889 \$12,259 \$0 \$120,630 orporation Final Telephone 4/14/14 \$10,144 \$9,425 \$0 \$718 Final Telephone 12/31/13 \$112,812 \$95,890 \$0 \$16,922 Interim Telephone 12/31/13 \$1,890,852 \$1,533,723 \$0 \$357,129 Interim Other 12/31/13 \$133,632 \$41,031 \$0 \$92,601 Interim Telephone 9/30/14 \$503,183 \$114,271 \$0 \$388,912

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs t		of Gross Charity
<u>rundraiser</u>								
Oxfam America, Inc.								
Donor Services Group	Final	Telephone	3/31/14	\$263,737	\$133,009	\$0	\$130,728	49.6%
Telefund	Final	Telephone	12/31/13	\$326,737	\$372,439	\$0	\$(45,702)	-14.0%
Aria Communications	Final	Telephone	2/14/14	\$77,065	\$35,503	\$0	\$41,562	53.9%
Parish of the Holy Spirit								
J. Milito & Associates	Final	Telephone	6/4/14	\$12,845	\$2,158	\$0	\$10,687	83.2%
Partners in Health, a Nonprofit Corporation								
SD&A Teleservices	Final	Telephone	12/31/13	\$127,554	\$90,249	\$0	\$37,305	29.2%
Partnership for a Drug- Free America, Inc.								
DialAmerica Marketing	Final	Telephone	9/30/14	\$170	\$149	\$0	\$21	12.5%
People for Ethical Treatment of Animals, Inc.								
Public Interest Communications	Final	Telephone	1/31/13	\$153,869	\$97,382	\$10,779	\$45,707	29.7%
InfoCision	Final	Telephone	12/31/13	\$297,630	\$276,453	\$0	\$21,177	7.1%
Pet Angel Adoption & Rescue Inc.								
Directele	Interim	Telephone	12/31/13	\$38,198	\$24,214	\$7,640	\$6,344	16.6%
Ss. Peter & Paul Church								
J. Milito & Associates	Final	Telephone	8/2/14	\$6,975	\$2,709	\$150	\$4,116	59.0%
PFLAG, Inc.								
Public Interest Communications	Final	Telephone	4/21/13	\$73,168	\$27,550	\$3,343	\$42,274	57.8%
Physicians Committee for Responsible Medicine, Inc.								
Donor Services Group	Final	Telephone	11/25/13	\$79,071	\$94,362	\$0	\$(15,291)	-19.3%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u>	Report Type	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
<u>Fundraiser</u>							to_Charity	
Pine Rest Christian Mental Health Services								
J. Milito & Associates	Final	Telephone	5/28/14	\$33,967	\$6,993	\$650	\$26,324	77.5%
Planned Parenthood Federation of America, Inc.								
SD&A Teleservices	Final	Telephone	6/30/14	\$214,681	\$115,508	\$0	\$99,173	46.2%
Aria Communications	Final	Telephone	6/30/14	\$165,238	\$20,301	\$0	\$144,937	87.7%
Integral Resources	Interim	Telephone	7/24/14	\$236,559	\$254,264	\$0	\$(17,705)	-7.5%
Donor Services Group	Final	Telephone	6/30/14	\$1,326,867	\$781,245	\$0	\$545,622	41.1%
Telefund	Final	Telephone	12/31/13	\$586,101	\$313,668	\$0	\$272,433	46.5%
Population Connection								
Public Interest Communications	Final	Telephone	8/31/13	\$29,123	\$41,743	\$2,127	\$(14,746)	-50.6%
Prison Fellowship Ministries								
Strategic Fundraising	Final	Telephone	6/30/14	\$251,840	\$136,870	\$0	\$114,970	45.7%
Hibbard Group	Interim	Internet/Social Media	6/30/14	\$582,047	\$468,205	\$38,837	\$75,005	12.9%
Promenade Nationale Corporation								
Heritage Company	Final	Telephone	9/30/14	\$14,501	\$10,985	\$0	\$3,515	24.2%
ROA Standing Together for America's Reservists Foundation	on (STARs)							
Huntsinger & Jeffer	Final	Direct Mail	5/14/14	\$5,272	\$10,000	\$65,913	\$(70,641)	-1339.9%
The Ronald Reagan Presidential Foundation and Institute								
Donor Care Center	Final	Other	8/14/14	\$62,040	\$36,740	\$0	\$25,301	40.8%
SOS Children's Villages - USA, Inc.								
Public Interest Communications	Final	Telephone	7/14/13	\$42,604	\$32,869	\$0	\$9,735	22.9%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
<u>Fundraiser</u>						<u>-</u>	<u>lo_Onanty</u>	
SADD, Inc.								
Heritage Company	Final	Telephone	9/30/14	\$31,427	\$19,437	\$0	\$11,990	38.2%
Saginaw Valley Crime Commission Inc.								
Wolverine Productions	Final	Telephone	7/31/14	\$74,522	\$37,110	\$27,962	\$9,450	12.7%
St. Anthony of Padua Catholic Community								
J. Milito & Associates	Final	Telephone	6/2/14	\$8,735	\$1,490	\$0	\$7,246	82.9%
Edith Sanford Breast Cancer Foundation								
Issues Management	Final	Telephone	8/27/13	\$2,984	\$0	\$0	\$2,984	100.0%
Santa's Cupboard								
Ronald F. Doddy & Associates	Final	Telephone	12/31/13	\$105,737	\$84,589	\$0	\$21,147	20.0%
Sarett Nature Center								
Robert Smith	Interim	Other	6/30/14	\$27,550	\$1,780	\$0	\$25,770	93.5%
Save the Children Federation, Inc.								
Donor Care Center	Final	Telephone	1/31/14 5/31/14	\$277,996	\$576,910	\$0 \$0	\$(298,914)	-107.5%
Donor Services Group	Final	Telephone	5/31/14	\$234,532	\$41,201	\$ U	\$193,331	82.4%
Smile Train, Inc.	= :	T 1 1	0/04/44	#0.404.700	04 450 404	40	#705.050	22.20/
InfoCision	Final	Telephone	8/31/14	\$2,161,792	\$1,456,434	\$0	\$705,358	32.6%
The Society for Christian Instruction of Zeeland, Michigan	-	-	0/0/44	004 500	***	A 750	*7 4 000	07.00/
J. Milito & Associates	Final	Telephone	3/3/14	\$81,580	\$9,622	\$750	\$71,209	87.3%
Southern Poverty Law Center, Inc.				****	***	. -	***	
Telefund	Final	Telephone	12/31/13	\$881,377	\$506,492	\$0	\$374,885	42.5%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		% of Gross to Charity
<u>runuraiser</u>								
Southwest Michigan Council, Boy Scouts of America								
J. Milito & Associates	Final	Telephone	11/17/13	\$17,731	\$8,551	\$0	\$9,180	51.8%
Special Olympics, Inc.								
InfoCision	Final	Telephone	12/31/13	\$100,197	\$67,281	\$0	\$32,916	32.9%
Heritage Company	Final	Telephone	12/31/13	\$429,078	\$227,468	\$0	\$201,611	
Strategic Fundraising	Interim	Telephone	12/31/13	\$592,129	\$634,260	\$0	\$(42,131	-7.1%
Special Olympics Michigan, Inc.								
Lois Craig	Interim	Telephone	12/31/13	\$69,539	\$8,000	\$1,000	\$60,539	87.1%
St. Hugo of the Hills Catholic Church								
J. Milito & Associates	Final	Telephone	8/11/14	\$26,755	\$2,205	\$0	\$24,550	91.8%
St. Patrick St. Anthony Catholic Community								
J. Milito & Associates	Final	Telephone	5/15/14	\$16,340	\$3,344	\$0	\$12,997	79.5%
St. Stephen Catholic Church								
J. Milito & Associates	Interim	Telephone	5/29/14	\$18,560	\$1,567	\$0	\$16,993	91.6%
The State University of Iowa Foundation								
RuffaloCODY	Interim	Telephone	6/30/14	\$980,983	\$614,857	\$0	\$366,126	37.3%
A. T. Still University of Health Sciences								
RuffaloCODY	Final	Telephone	6/30/14	\$61,741	\$50,203	\$0	\$11,538	18.7%
The Student Conservation Association, Inc.								
Donor Services Group	Final	Telephone	4/17/14	\$17,691	\$9,433	\$0	\$8,258	46.7%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs			6 of Gross to Charity
Students for Life of America, Inc. MDS Communications	Interim	Telephone	9/22/14	\$317,418	\$249,947	\$0	\$67,471	21.3%
	momm	releptione	0/22/11	φοτι,ττο	Ψ2 10,0 11	ΨΟ	φον, τν τ	21.070
Sunset Manor, Inc.	-		0/5/44	***	* 4.000	**	* 4 7 00 5	00.00/
J. Milito & Associates	Final	Telephone	2/5/14	\$22,025	\$4,330	\$0	\$17,695	80.3%
TechnoServe, Inc.								
Covenant Calls	Final	Telephone	11/30/13	\$0	\$13,000	\$0	\$(13,000))
Trustees of Tufts College								
RuffaloCODY	Interim	Telephone	6/30/14	\$1,397,303	\$408,423	\$0	\$988,880	70.8%
Tuscola County 4-H Horse Leaders (Horse Ring & Building	Fund)							
Wolverine Productions	Final	Telephone	6/27/14	\$25,139	\$12,289	\$10,350	\$2,500	9.9%
Unbound								
Strategic Fundraising	Final	Telephone	3/31/14	\$27,685	\$31,115	\$0	\$(3,430)	-12.4%
Union of Concerned Scientists, Inc.								
Donor Services Group	Final	Telephone	11/30/13	\$188,643	\$175,926	\$0	\$12,717	6.7%
Aria Communications	Final	Telephone	2/28/14	\$13,494	\$3,921	\$0	\$9,573	70.9%
The Unitarian Universalist Service Committee, Inc.								
Public Interest Communications	Final	Telephone	3/31/13	\$284,884	\$78,503	\$0	\$206,382	72.4%
SD&A Teleservices	Final	Telephone	9/8/14	\$14,037	\$26,933	\$0	\$(12,896)) -91.9%
United Breast Cancer Foundation								
Heritage Company	Interim	Telephone	4/30/14	\$30,124	\$21,087	\$0	\$9,037	30.0%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	<u>PFR</u> <u>Fee/Costs</u>	Other Costs		of Gross o Charity
United Breest Conser Because Society Inc								
United Breast Cancer Research Society, Inc. Outreach Calling	Interim	Telephone	5/14/14	\$258,257	\$232,431	\$0	\$25,826	10.0%
United Nations Foundation, Inc.								
Aria Communications	Final	Telephone	3/31/14	\$7,888	\$7,809	\$0	\$79	1.0%
United States Association for UNHCR								
Public Interest Communications	Final	Telephone	12/31/12	\$38,101	\$23,233	\$200	\$14,667	38.5%
United States Fund for UNICEF								
Donor Services Group	Final	Telephone	6/30/14	\$155,169	\$47,964	\$0	\$107,205	69.1%
United States Olympic Committee								
Donor Services Group	Final	Telephone	3/31/14	\$21,422	\$40,023	\$0	\$(18,601)	-86.8%
InfoCision	Final	Telephone	12/31/13	\$355,769	\$347,522	\$0	\$8,247	2.3%
The United Synagogue Of Conservative Judaism								
Siegel Marketing Group	Final	Telephone	12/31/13	\$19,203	\$27,872	\$0	\$(8,669)	-45.1%
The University of Cincinnati Foundation								
RuffaloCODY	Interim	Telephone	6/30/14	\$766,464	\$439,104	\$0	\$327,360	42.7%
University of Colorado Foundation								
RuffaloCODY	Interim	Telephone	6/30/14	\$1,044,084	\$908,783	\$0	\$135,301	13.0%
The University of Connecticut Foundation, Incorporated								
RuffaloCODY	Interim	Telephone	6/30/14	\$763,197	\$484,155	\$0	\$279,042	36.6%
University of Detroit Mercy								
RuffaloCODY	Interim	Telephone	6/30/14	\$304,021	\$156,423	\$0	\$147,597	48.5%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
University of Florida Foundation, Inc. RuffaloCODY	Interim	Telephone	6/30/13	\$729,543	\$615,753	\$0	\$113,789	15.6%
The University of Mississippi Foundation RuffaloCODY	Final	Telephone	6/30/14	\$433,139	\$430,838	\$0	\$2,301	0.5%
University of Nebraska Foundation Nelnet Servicing	Final	Telephone	6/30/14	\$42,516	\$26,687	\$0	\$15,829	37.2%
University of Nevada, Las Vegas Foundation RuffaloCODY	Interim	Telephone	6/30/14	\$230,231	\$478,946	\$0	\$(248,715)	-108.0%
University of Northern Iowa Foundation RuffaloCODY	Interim	Telephone	6/30/14	\$510,099	\$361,421	\$0	\$148,678	29.1%
U. S. Charitable Gift Trust Eaton Vance Distributors	Interim	Telephone	12/31/13	\$75,409,326	\$6,959,044	\$46,869,097	\$21,581,185	28.6%
USAFA Endowment Inc RuffaloCODY	Final	Telephone	12/31/13	\$396,595	\$130,173	\$0	\$266,422	67.2%
Veterans Assistance Foundation, Inc. Xentel	Interim	Telephone	12/31/13	\$511,229	\$411,229	\$0	\$100,000	19.6%
Vietnam Veterans of Michigan, Inc. Associated Community Services	Interim	Telephone	12/31/13	\$211,134	\$168,907	\$0	\$42,227	20.0%
Vietnam Veterans of America, State of Michigan Council, Charity Funding	Incorporated Interim	Vehicle Donations	12/31/13	\$316,181	\$42,000	\$257,059	\$17,122	5.4%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		6 of Gross to Charity
VietNow National Headquarters								
Corporations for Character	Interim	Telephone	3/14/14	\$18,832	\$16,196	\$0	\$2,637	14.0%
WGVU/WGVK West Michigan Public Broadcasting								
Phone Bank Systems	Interim	Telephone	7/14/14	\$124,874	\$80,837	\$0	\$44,037	35.3%
Center for Car Donations	Interim	Vehicle Donations	2/14/14	\$13,175	\$4,738	\$0	\$8,437	
Wake Forest University Baptist Medical Center								
	Intorim	Tolonhono	10/01/10	¢476 E44	¢746 110	ΦΩ		0.00/
Harris Connect	Interim	Telephone	12/31/13	\$476,514	\$746,110	\$0	\$0	0.0%
Rhonda Walker Foundation								
JR Turnbull Communications	Final	Telephone	8/1/14	\$58,974	\$7,500	\$10,539	\$40,935	69.4%
The Walsh College Foundation								
RuffaloCODY	Final	Telephone	8/31/14	\$31,217	\$23,955	\$0	\$7,262	23.3%
Tundo ob 1	Tillai	Totophone	0/01/11	ΨΟ1,217	Ψ20,000	ΨΟ	Ψ1,202	20.070
Washington State University Foundation								
RuffaloCODY	Interim	Telephone	6/30/14	\$876,816	\$482,938	\$0	\$393,877	44.9%
Wayne State University								
Phone Bank Systems	Interim	Telephone	4/14/14	\$62,942	\$25,072	\$0	\$37,870	60.2%
RuffaloCODY	Final	Telephone	9/30/14	\$625,282	\$543,938	\$0	\$81,344	
Nahalooobi	rinai	reiepriorie	3/30/14	Ψ020,202	ψ0+0,000	ΨΟ	ψο 1,0 1 1	10.070
WBGU TV								
ComNet Marketing Group	Interim	Telephone	3/10/14	\$10,952	\$6,554	\$0	\$4,398	40.2%
Wedgwood Christian Youth and Family Services, Inc.								
J. Milito & Associates	Final	Telephone	5/12/14	\$7,296	\$4,747	\$0	\$2,549	34.9%
J. WIIIIU & ASSUCIALES	FIIIai	reiepriorie	3/12/14	φ1,290	Φ4,/4/	φU	φ∠,549	34.9%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	<u>Report</u> <u>Type</u>	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Charity
West Central Illinois Educational Telecommunications Co	ъ							
ComNet Marketing Group	Final	Telephone	1/19/14	\$3,175	\$5,000	\$0	\$(1,825)	-57.5%
West Michigan Center for Arts and Technology								
J. Milito & Associates	Final	Telephone	6/2/14	\$1,205	\$1,098	\$0	\$107	8.9%
Western Theological Seminary								
J. Milito & Associates	Final	Telephone	4/18/14	\$16,063	\$9,712	\$0	\$6,351	39.5%
The Wilderness Society								
Donor Services Group	Final	Telephone	11/29/13	\$100,677	\$123,857	\$0	\$(23,180)	-23.0%
WKAR Broadcasting Service Michigan State University								
Phone Bank Systems	Interim	Telephone	5/7/14	\$79,466	\$26,836	\$0	\$52,630	66.2%
WNMU-FM/TV (Northern Michigan University)								
Charitable Auto Resources	Interim	Vehicle Donations	6/30/13	\$675	\$412	\$0	\$263	39.0%
Aria Communications	Final	Telephone	6/9/14	\$5,000	\$2,643	\$0	\$2,357	47.1%
Woman to Woman Breast Cancer Foundation, Inc.								
Midwest Publishing DN	Interim	Telephone	12/31/13	\$232,032	\$208,829	\$0	\$23,203	10.0%
Directele	Interim	Telephone	12/31/13	\$109,993	\$98,993	\$0	\$10,999	10.0%
Outreach Calling	Interim	Telephone	9/2/14	\$1,010,974	\$909,877	\$0	\$101,097	10.0%
Women for Women International								
Public Interest Communications	Final	Telephone	7/11/14	\$46,638	\$71,301	\$0	\$(24,663)	-52.9%
The Woodrow Wilson National Fellowship Foundation								
ComNet Marketing Group	Final	Telephone	4/30/14	\$8,297	\$3,321	\$0	\$4,976	60.0%

Professional Fundraising Charitable Solicitation Report

<u>Charity</u> <u>Fundraiser</u>	Report Type	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs		of Gross Co Charity
World Wildlife Fund, Inc.								
Donor Services Group	Final	Telephone	6/30/14	\$185,744	\$178,793	\$0	\$6,951	3.7%
Public Interest Communications	Final	Telephone	6/30/14	\$15,677	\$27,930	\$0	\$(12,253)	-78.2%
Covenant Calls	Final	Telephone	6/30/14	\$0	\$338,473	\$0	\$(338,473))
Wounded Warrior Project, Inc.								
Donor Care Center	Interim	Telephone	9/30/13	\$67,942	\$39,199	\$0	\$28,743	42.3%
The Roger Wyburn - Mason and Jack M. Blount Foundatio	n							
Bee LC	Interim	Telephone	3/15/14	\$137,761	\$121,293	\$855	\$15,614	11.3%
Wycliffe Bible Translators, Inc.								
Donor Care Center	Final	Telephone	3/31/14	\$45,916	\$37,836	\$0	\$8,080	17.6%
Yellowstone Park Foundation, Inc.								
Donor Care Center	Final	Telephone	4/30/14	\$87,084	\$52,183	\$0	\$34,901	40.1%
Yosemite Foundation								
Donor Services Group	Final	Telephone	5/31/14	\$53,977	\$77,758	\$0	\$(23,781)	-44.1%
Youth Villages Foundation, Inc.								
Heritage Company	Interim	Telephone	4/30/14	\$295	\$295	\$0	\$0	0.0%
InfoCision	Final	Telephone	1/31/14	\$5,016	\$3,996	\$0	\$1,020	20.3%

Professional Fundraising Charitable Solicitation Report

Fundraise	<u>er</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	<u>Net</u> <u>Amount</u>	% of Gross to Charity
	<u>Charity</u>							to_Charity	
2Listen	Feed the Children	Interim	Telephone	3/31/14	\$292,527	\$259,985	\$0	\$32,542	11.1%
Advantad	ne								
	West Point Association of Graduates	Final	Other	12/11/13	\$935,164	\$511,480	\$0	\$423,684	45.3%
AFRC	5:1 110 5 15	-	0.11	10/04/40	***	* 44 400		***	50.40
	Richard J. Caron Foundation	Final	Other	12/31/13	\$88,254	\$41,400	\$0	\$46,854	53.1%
Allegiand	ce Creative Group Air Force Assoc.	Final	Direct Mail	9/30/14	\$1,369,512	\$48,000	\$0	\$1,321,512	96.5%
Aria Com	nmunications								
	Actionaid USA	Final	Telephone	10/31/14	\$30,692	\$5,249	\$0	\$25,443	
	AFS-USA	Final	Telephone	4/30/14	\$52,319	\$21,267	\$0	\$31,052	
	Alpha Gamma Delta Found.	Interim	Telephone	5/31/14	\$24,195	\$15,617	\$0	\$8,578	
	Alpha Omicron Pi Foundation	Final	Telephone	6/30/14	\$27,910	\$18,068	\$0	\$9,842	
	Be the Match Foundation	Final	Telephone	10/31/14	\$7,776	\$8,586	\$0	\$0	
	Bethesda Lutheran Communities	Final	Telephone	6/16/14	\$14,208	\$10,453	\$0	\$3,755	
	Delta Gamma Foundation	Final	Telephone	6/30/14	\$34,903	\$17,527	\$0	\$17,376	
	Foundation for National Progress	Final	Telephone	9/19/14	\$3,873	\$1,383	\$0	\$2,490	
	Greenpeace Fund	Final	Telephone	7/31/14	\$24,983	\$5,081	\$0	\$19,902	
	Kappa Alpha Theta Foundation	Final	Telephone	9/30/14	\$212,759	\$98,178	\$0	\$114,582	
	Lutheran World Relief	Final	Telephone	4/30/14	\$11,394	\$4,061	\$0	\$7,333	64.4%
	Minnesota Public Radio	Final	Telephone	5/31/14	\$412,730	\$229,428	\$0	\$183,302	44.4%
	National Psoriasis Foundation	Final	Telephone	10/31/14	\$91,534	\$40,445	\$0	\$51,089	55.8%
	Northern MI University	Final	Telephone	6/9/14	\$5,000	\$2,643	\$0	\$2,357	47.1%
	Oxfam America	Final	Telephone	2/14/14	\$77,065	\$35,503	\$0	\$41,562	53.9%

Professional Fundraising Charitable Solicitation Report

Fundraise	<u>er</u> Charity	Report Type	Fundraising <u>Method</u>	Report End	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
	Planned Parenthood Federation of America	Final	Telephone	6/30/14	\$165,238	\$20,301	\$0	\$144,937	87.7%
	Union of Concerned Scientists	Final	Telephone	2/28/14	\$13,494	\$3,921	\$0	\$9,573	
	United Nations Foundation	Final	Telephone	3/31/14	\$7,888	\$7,809	\$0	\$79	
Artsmark	•	- :	T	0/04/44	0544.700	4075.000	40	4000 007	40.40/
	Detroit Symphony Orchestra	Final	Telephone	8/24/14	\$544,729	\$275,393	\$0	\$269,337	49.4%
Associate	ed Community Services								
	American Association for Cancer Support	Interim	Telephone	2/5/14	\$221,264	\$121,695	\$66,379	\$33,190	
	Animal Protection Foundation	Final	Telephone	12/31/13	\$24,830	\$13,657	\$7,449	\$3,725	
	Autism Spectrum Disorder Foundation	Interim	Telephone	11/30/13	\$480,060	\$249,631	\$134,417	\$96,012	20.0%
	Breast Cancer Charities of America	Interim	Telephone	12/31/13	\$4,731,900	\$2,602,311	\$1,419,442	\$710,146	15.0%
	Cancer Fund of America	Interim	Telephone	8/31/14	\$2,921,410	\$2,483,199	\$0	\$438,211	15.0%
	Children with Hair Loss	Interim	Telephone	12/31/13	\$608,812	\$502,274	\$0	\$106,538	17.5%
	Children's Cancer Fund of America	Interim	Telephone	11/28/14	\$3,618,200	\$3,075,470	\$0	\$542,730	15.0%
	Firefighters Charitable Foundation	Interim	Telephone	5/31/14	\$26,354	\$22,400	\$0	\$3,953	15.0%
	Firefighters Support Services	Interim	Telephone	6/14/14	\$1,399,940	\$769,967	\$415,638	\$214,335	15.3%
	Foundation for American Veterans	Interim	Telephone	10/31/14	\$5,522,367	\$3,037,302	\$1,656,710	\$828,355	15.0%
	Paralyzed Veterans America - MI Chapter	Interim	Telephone	12/31/13	\$301,259	\$241,007	\$0	\$60,252	20.0%
	Vietnam Veterans of Michigan	Interim	Telephone	12/31/13	\$211,134	\$168,907	\$0	\$42,227	20.0%
Automoti	ve Recovery Services								
	American Diabetes Association	Interim	Vehicle Donations	12/31/13	\$1,004,998	\$0	\$521,664	\$483,334	48.1%
	Amyloidosis Foundation	Interim	Vehicle Donations	12/31/13	\$825	\$618	\$0	\$208	25.2%
	National Kidney Foundation	Interim	Vehicle Donations	12/31/13	\$2,887,251	\$0	\$743,715	\$2,143,536	74.2%
Bee LC									
	Cancer Fund of America	Interim	Telephone	6/30/14	\$193,278	\$161,953	\$2,821	\$28,503	14.7%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising <u>Method</u>	Report End	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
Heart Support of America	Interim	Telephone	3/29/14	\$266,102	\$224,954	\$3,199	\$37,949	14.3%
New Hope Foundation	Interim	Telephone	2/10/14	\$407,205	\$320,942	\$10,522	\$75,741	
Roger Wyburn-Mason & Jack Blount Found.	Interim	Telephone	3/15/14	\$137,761	\$121,293	\$855	\$15,614	
Calder Group Center for Independent Employees	Interim	Telephone	6/30/14	\$112,500	\$8,750	\$750	\$103,000	91.6%
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Capitol Resources National Organization for Marriage Education Fund	Final	Telephone	12/31/13	\$13,244	\$8,895	\$0	\$4,348	32.8%
Car Program Cancer Support Services	Interim	Vehicle Donations	12/31/13	\$4,073	\$2,937	\$0	\$1,136	27.9%
Center for Car Donations WGVU	Interim	Vehicle Donations	2/14/14	\$13,175	\$4,738	\$0	\$8,437	64.0%
Charitable Auto Resources								
CMU Public Broadcasting	Interim	Vehicle Donations	12/31/13	\$0	\$0	\$0	\$0	
WNMU-FM	Interim	Vehicle Donations	6/30/13	\$675	\$412	\$0	\$263	39.0%
Charity Funding								
Mother Waddles Community Outreach	Interim	Vehicle Donations	12/31/13	\$1,661,638	\$191,411	\$1,316,071	\$154,156	
Others First	Interim	Vehicle Donations	12/31/13	\$4,405,492	\$661,671	\$2,711,419	\$1,032,402	
Vietnam Veterans of America	Interim	Vehicle Donations	12/31/13	\$316,181	\$42,000	\$257,059	\$17,122	5.4%
Charity Supply Services Childhood Disease Research Foundation	Interim	Other	12/31/13	\$133,632	\$41,031	\$0	\$92,601	69.3%
Christine Gavin-Patterson Charles Wright Museum of African American History	Final	Special Event	6/30/14	\$512,250	\$60,000	\$329,046	\$123,204	24.1%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
Don Bosco Hall	Interim	Special Event	6/30/14	\$141,671	\$25,000	\$103,162	\$13,509	9.5%
City Recyclers								
Cancer Federation	Interim	Other	5/31/13	\$373,252	\$361,252	\$0	\$12,000	3.2%
ComNet Marketing Group								
American Association of University Women	Final	Telephone	12/31/13	\$68,859	\$75,544	\$0	\$(12,685)	-18.4%
Amnesty International of the USA	Final	Telephone	12/31/13	\$98,978	\$151,029	\$0	\$(52,051)	-52.6%
ATS Foundation	Interim	Telephone	11/13/13	\$8,929	\$3,629	\$0	\$5,300	59.4%
Cornell Lab of Ornithology	Final	Telephone	10/14/14	\$45,694	\$24,590	\$0	\$21,103	46.2%
Environmental Defense Fund	Interim	Telephone	4/16/14	\$0	\$0	\$0	\$0	
Jane Goodall Institute	Final	Telephone	12/31/13	\$48,549	\$45,995	\$0	\$2,553	5.3%
Metropolitan Museum of Art	Final	Telephone	6/30/14	\$87,756	\$39,260	\$0	\$48,496	55.3%
Museum of Science & Industry	Final	Telephone	12/31/13	\$76,553	\$44,784	\$0	\$31,769	41.5%
WBGU TV	Interim	Telephone	3/10/14	\$10,952	\$6,554	\$0	\$4,398	40.2%
WBNI - Northeast Indiana Public Radio	Interim	Telephone	9/13/14	\$8,033	\$2,081	\$0	\$5,952	74.1%
West Central Illinois Educational	Final	Telephone	1/19/14	\$3,175	\$5,000	\$0	\$(1,825)	-57.5%
Woodrow Wilson National Fellowship Found.	Final	Telephone	4/30/14	\$8,297	\$3,321	\$0	\$4,976	60.0%
Corporations for Character VietNow National Headquarters	Interim	Telephone	3/14/14	\$18,832	\$16,196	\$0	\$2,637	14.0%
Courtesy Call								
Children's Cancer Fund of America	Interim	Telephone	4/30/14	\$244,812	\$208,090	\$0	\$36,722	15.0%
Community Charity Advancement	Interim	Telephone	5/14/14	\$2,992,981	\$2,544,034	\$0	\$448,947	15.0%
Disabled Veterans Services	Interim	Telephone	5/14/14	\$1,175,949	\$999,557	\$0	\$176,392	15.0%
Firefighters Charitable Foundation	Interim	Telephone	11/30/14	\$62,422	\$54,931	\$0	\$7,491	12.0%
International Union of Police	Final	Telephone	5/31/14	\$1,042,775	\$927,275	\$0	\$115,500	11.1%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	<u>Amount</u>	% of Gross to Charity
<u>Charity</u>							to_Charity	
Covenant Calls								
Bethany Christian Services	Final	Telephone	3/31/14	\$0	\$9,507	\$0	\$(9,507)	
TechnoServe	Final	Telephone	11/30/13	\$0	\$13,000	\$0	\$(13,000)	
World Wildlife Fund	Final	Telephone	6/30/14	\$0	\$338,473	\$0	\$(338,473)	
DCM								
Amnesty International of the USA	Final	Telephone	12/9/13	\$300	\$1,428	\$0	\$(1,128)	
New York City Ballet	Final	Telephone	7/29/14	\$507,008	\$202,203	\$0	\$304,805	60.1%
Debbie Lopez								
American Veterans Foundation	Final	Telephone	12/31/13	\$34,502	\$27,602	\$0	\$6,900	20.0%
Association for Firefighters & Paramedics	Final	Telephone	12/31/13	\$22,236	\$19,790	\$0	\$2,446	11.0%
Dialamerica Marketing								
Mothers Against Drunk Driving	Interim	Telephone	6/30/14	\$483,048	\$0	\$0	\$483,048	100.0%
Partnership for a Drug-Free America	Final	Telephone	9/30/14	\$170	\$149	\$0	\$21	12.5%
Direct Response Consulting Services Heart Support of America	Interim	Direct Mail	5/1/14	\$2,096,945	\$48,204	\$1,305,336	\$743,405	35.5%
Directele								
Breast Cancer Society	Interim	Telephone	12/31/13	\$470,163	\$305,606	\$86,788	\$77,769	16.5%
Firefighters Charitable Foundation	Interim	Telephone	12/31/13	\$141,950	\$87,215	\$33,442	\$21,292	15.0%
Kids Wish Network	Interim	Telephone	12/31/13	\$890,619	\$578,902	\$204,842	\$106,874	12.0%
Law Enforcement Education Program	Interim	Telephone	12/31/13	\$258,108	\$162,608	\$51,621	\$43,878	17.0%
Metro Area Animal Adoption Association	Interim	Telephone	12/31/13	\$151,771	\$98,651	\$30,354	\$22,766	15.0%
Pet Angel Adoption & Rescue	Interim	Telephone	12/31/13	\$38,198	\$24,214	\$7,640	\$6,344	16.6%
Woman to Woman Breast Cancer	Interim	Telephone	12/31/13	\$109,993	\$98,993	\$0	\$10,999	10.0%

Professional Fundraising Charitable Solicitation Report

DirectLine 1	Charity Technologies Alumni Association of the University of MI							to_Charity	
,	Alumni Association of the University of MI								
		Final	Telephone	7/31/14	\$67,807	\$37,000	\$0	\$30,807	45.4%
Donation Li	ine								
(Christian People Pulling Together Ministries	Interim	Vehicle Donations	12/31/13	\$338	\$128	\$0	\$210	62.2%
l	Lupus Alliance of America, Michigan Indiana	Interim	Vehicle Donations	12/31/13	\$1,475	\$601	\$0	\$874	59.3%
Donor Care	Center								
,	American Bible Society	Final	Direct Mail	6/30/14	\$21,981	\$16,790	\$0	\$5,191	23.6%
,	American Family Association	Final	Other	6/14/14	\$803,770	\$457,880	\$0	\$345,890	43.0%
(Christian Advocates Serving Evangelism	Final	Telephone	5/31/14	\$1,825,226	\$390,612	\$0	\$1,434,613	78.6%
(Christian Appalachian Project	Final	Telephone	2/28/14	\$58,782	\$24,412	\$0	\$34,369	58.5%
(Christian Coalition	Final	Direct Mail	4/30/14	\$12,898	\$9,954	\$0	\$2,944	22.8%
(Church World Service	Final	Other	2/28/14	\$20,450	\$21,277	\$0	\$(827)	-4.0%
(Concerned Women for America	Final	Telephone	6/30/14	\$217,699	\$200,722	\$0	\$16,977	7.8%
(Coral Ridge Ministries Media	Final	Other	10/31/14	\$39,163	\$37,661	\$0	\$1,502	3.8%
(Cross International	Final	Other	12/31/13	\$96,376	\$94,467	\$0	\$1,909	2.0%
ŀ	Foundation for a Christian Civilization	Final	Telephone	1/31/14	\$85,873	\$205,435	\$0	\$(119,562)	-139.2%
F	Freedom Alliance	Final	Other	9/30/14	\$17,690	\$17,690	\$0	\$0	0.0%
ŀ	Humane Society of the US	Final	Direct Mail	3/14/14	\$229,325	\$407,774	\$0	\$(178,449)	-77.8%
l	Leukemia & Lymphoma Society	Final	Telephone	6/30/14	\$479,086	\$245,080	\$0	\$234,006	48.8%
1	Messianic Jewish Alliance America	Final	Telephone	10/31/14	\$9,201	\$9,089	\$0	\$112	1.2%
1	Michigan Humane Society	Final	Other	6/30/14	\$84,441	\$74,602	\$0	\$9,839	11.7%
ſ	Moody Bible Institute	Final	Telephone	7/14/14	\$123,480	\$74,857	\$0	\$48,623	39.4%
ſ	Muscular Dystrophy Association	Final	Other	6/30/14	\$35,960	\$32,936	\$0	\$3,024	8.4%
ı	Nat'l Multiple Sclerosis Society	Final	Other	8/14/14	\$252,079	\$226,692	\$0	\$25,387	10.1%
1	National Parkinson Foundation	Final	Telephone	1/31/14	\$2,926	\$0	\$0	\$2,926	100.0%

Professional Fundraising Charitable Solicitation Report

Fundraiser Charity	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
OneHope (Reach the Children)	Final	Telephone	3/31/14	\$4,075	\$6,513	\$0	\$(2,438)	-59.8%
Ronald Reagan Presidential Foundation & Institute	Final	Other	8/14/14	\$62,040	\$36,740	\$0	\$25,301	40.8%
Save the Children Federation	Final	Telephone	1/31/14	\$277,996	\$576,910	\$0	\$(298,914)	-107.5%
Wounded Warrior Project	Interim	Telephone	9/30/13	\$67,942	\$39,199	\$0	\$28,743	42.3%
Wycliffe Bible Translators	Final	Telephone	3/31/14	\$45,916	\$37,836	\$0	\$8,080	17.6%
Yellowstone Park Foundation	Final	Telephone	4/30/14	\$87,084	\$52,183	\$0	\$34,901	40.1%
Donor Development Strategies								
Detroit Educational Television Foundation	Interim	Door to Door	5/30/14	\$400,136	\$421,605	\$5,792	\$0	0.0%
Donor Services Group								
Am. Society Prevention of Cruelty to Animals	Final	Telephone	12/31/13	\$3,797,445	\$808,064	\$0	\$2,989,381	78.7%
Amer Assoc for the Advancement of Science	Final	Telephone	10/24/13	\$37,137	\$24,143	\$0	\$12,993	35.0%
Amer. United for Sep. of Church & State	Final	Telephone	3/25/14	\$20,181	\$18,025	\$0	\$2,156	10.7%
American Civil Liberties Union Foundation	Final	Telephone	5/31/14	\$1,148,905	\$558,557	\$0	\$590,348	51.4%
American Film Institute	Final	Telephone	2/28/14	\$4,801	\$6,322	\$0	\$(1,521)	-31.7%
AmeriCares	Final	Telephone	6/30/14	\$1,140,484	\$257,488	\$0	\$882,996	77.4%
Amnesty International of the USA	Final	Telephone	9/30/14	\$138,647	\$61,628	\$0	\$77,019	55.6%
Animal Legal Defense Fund	Final	Telephone	10/31/13	\$55,653	\$63,248	\$0	\$(7,595)	-13.6%
B'nai B'rith	Final	Telephone	8/14/14	\$29,667	\$19,634	\$0	\$10,033	33.8%
Colonial Williamsburg Foundation	Final	Telephone	3/31/14	\$93,649	\$42,198	\$0	\$51,451	54.9%
Consumers Union of the United States	Final	Telephone	6/30/14	\$88,114	\$50,492	\$0	\$37,622	42.7%
Covenant House	Final	Telephone	9/29/14	\$58,246	\$230,491	\$0	\$(172,245)	-295.7%
Doctors Without Borders	Final	Telephone	12/31/13	\$686,272	\$412,105	\$0	\$274,168	40.0%
Earthjustice	Final	Telephone	9/9/14	\$37,442	\$31,194	\$0	\$6,248	16.7%
Environmental Defense Fund	Final	Telephone	7/29/14	\$89,437	\$62,861	\$0	\$26,576	29.7%
Fund for Animals	Final	Telephone	4/30/14	\$20,566	\$28,403	\$0	\$(7,837)	-38.1%

Professional Fundraising Charitable Solicitation Report

Fundraise	<u>er</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Amount	% of Gross to Charity
	<u>Charity</u>							to_Charity	
	Habitat Humanity International	Final	Telephone	12/31/13	\$3,623,643	\$1,192,076	\$0	\$2,431,567	67.1%
	Humane Society International	Final	Telephone	4/30/14	\$225	\$507	\$0	\$(282)	-125.3%
	Humane Society of the US	Final	Telephone	4/30/14	\$1,216,346	\$1,953,337	\$0	\$(736,991)	-60.6%
	International Rescue Committee	Final	Telephone	9/5/14	\$20,364	\$20,339	\$0	\$25	0.1%
	Jane Goodall Institute for Wildlife	Final	Telephone	11/20/13	\$29,495	\$22,066	\$0	\$7,429	25.2%
	League of Women Voters Education Fund	Final	Telephone	9/30/14	\$15,413	\$3,002	\$0	\$12,411	80.5%
	Memorial Sloan Kettering Cancer Center	Final	Telephone	12/31/13	\$1,549,031	\$494,565	\$0	\$1,054,466	68.1%
	Mercy Corps	Final	Telephone	6/30/14	\$228,554	\$125,181	\$0	\$103,373	45.2%
	Metropolitan Museum of Art	Final	Telephone	6/30/14	\$779,329	\$186,339	\$0	\$592,990	76.1%
	Nat'l Trust for Historic Preservation in US	Final	Telephone	6/30/14	\$47,378	\$39,875	\$0	\$7,503	15.8%
	National Audubon Society	Final	Telephone	6/30/14	\$56,863	\$126,384	\$0	\$(69,521)	-122.3%
	National Parks Conservation Association	Final	Telephone	10/23/13	\$279,420	\$243,460	\$0	\$35,960	12.9%
	National Wildlife Federation	Final	Telephone	10/31/13	\$151,762	\$188,323	\$0	\$(36,561)	-24.1%
	Natural Resources Defense Council	Final	Telephone	12/31/13	\$226,668	\$231,036	\$0	\$(4,368)	-1.9%
	Ocean Conservancy	Final	Telephone	2/28/14	\$14,497	\$33,577	\$0	\$(19,080)	-131.6%
	Oxfam America	Final	Telephone	3/31/14	\$263,737	\$133,009	\$0	\$130,728	49.6%
	Physicians Committee Responsible Med.	Final	Telephone	11/25/13	\$79,071	\$94,362	\$0	\$(15,291)	-19.3%
	Planned Parenthood Federation of America	Final	Telephone	6/30/14	\$1,326,867	\$781,245	\$0	\$545,622	41.1%
	Save the Children	Final	Telephone	5/31/14	\$234,532	\$41,201	\$0	\$193,331	82.4%
	Student Conservation Association	Final	Telephone	4/17/14	\$17,691	\$9,433	\$0	\$8,258	46.7%
	Union of Concerned Scientists	Final	Telephone	11/30/13	\$188,643	\$175,926	\$0	\$12,717	6.7%
	United States Fund for UNICEF	Final	Telephone	6/30/14	\$155,169	\$47,964	\$0	\$107,205	69.1%
	United States Olympic Committee	Final	Telephone	3/31/14	\$21,422	\$40,023	\$0	\$(18,601)	-86.8%
	Wilderness Society	Final	Telephone	11/29/13	\$100,677	\$123,857	\$0	\$(23,180)	-23.0%
	World Wildlife Fund	Final	Telephone	6/30/14	\$185,744	\$178,793	\$0	\$6,951	3.7%
	Yosemite Conservancy	Final	Telephone	5/31/14	\$53,977	\$77,758	\$0	\$(23,781)	-44.1%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> Charity	Report Type	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	<u>PFR</u> <u>Fee/Costs</u>	Other Costs	<u>Net</u> <u>Amount</u> <u>to Charity</u>	% of Gross to Charity
Douglas Schipper								
American Association for Cancer Support	Interim	Telephone	12/31/13	\$24,724	\$18,543	\$0	\$6,181	25.0%
Defeat Diabetes Foundation	Interim	Telephone	12/31/13	\$25,403	\$20,322	\$0	\$5,081	20.0%
Eaton Vance Distributors								
US Charitable Gift Trust	Interim	Telephone	12/31/13	\$75,409,326	\$6,959,044	\$46,869,097	\$21,581,185	28.6%
Engage Funding								
Cancer Recovery Foundation of America	Interim	Telephone	12/31/13	\$161,236	\$137,050	\$0	\$24,185	15.0%
Event 360								
National MS Society	Final	Internet/Social Media	9/21/13	\$2,596,694	\$1,100,000	\$103,214	\$1,393,480	53.7%
Susan G. Komen Breast Cancer Found.	Interim	Special Event	1/31/14	\$43,077,836	\$17,244,407	\$18,504,072	\$7,329,357	17.0%
FaithNet Funding								
New Beginning Children's Homes	Interim	Internet/Social Media	6/30/14	\$3,259,953	\$184,976	\$2,834,977	\$240,000	7.4%
Fundraising Initiatives								
Children International	Interim	Door to Door	10/31/14	\$4,175,750	\$4,284,419	\$0	\$0	0.0%
GiveRight								
Heritage Foundation	Interim	Telephone	12/31/13	\$4,882,297	\$1,539,066	\$0	\$3,343,231	68.5%
Gordon & Schwenkmeyer								
American Association of University Women	Final	Telephone	12/31/13	\$60,450	\$58,738	\$0	\$1,711	2.8%
Amnesty International USA	Final	Telephone	12/31/13	\$15,206	\$19,109	\$0	\$(3,903	-25.7%
Animal Legal Defense Fund	Interim	Telephone	12/31/13	\$5,631	\$10,940	\$0	\$(5,309	-94.3%
Anti-Defamation League	Final	Telephone	12/31/13	\$0	\$0	\$0	\$0	
Earthjustice	Final	Telephone	12/31/13	\$2,033	\$0	\$0	\$2,033	100.0%
Jane Goodall Institute for Wildlife Research	Final	Telephone	12/31/13	\$13,471	\$39,136	\$0	\$(25,665	-190.5%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	<u>Amount</u>	% of Gross to Charity
<u>Charity</u>							to_Charity	
Great Lakes Marketing MI								
Michigan Veterans Foundation	Interim	Telephone	6/30/14	\$165,660	\$0	\$135,841	\$29,819	18.0%
Harris Connect								
ASME Foundation	Interim	Telephone	4/28/14	\$184,874	\$191,267	\$0	\$0	0.0%
Barnard College	Interim	Telephone	12/31/13	\$153,781	\$125,270	\$0	\$28,510	18.5%
Christian Century Foundation	Interim	Telephone	12/5/13	\$42,281	\$60,987	\$0	\$0	0.0%
Cleveland Clinic Foundation	Interim	Telephone	2/27/14	\$283,168	\$250,166	\$0	\$33,001	11.7%
Henry Ford Health System	Interim	Telephone	8/16/13	\$23,249	\$425,640	\$0	\$(402,391)	-1730.8%
Marine Corps Scholarship Found.	Final	Telephone	1/31/14	\$37,558	\$100,872	\$0	\$0	0.0%
Navy League of the US	Final	Telephone	11/5/13	\$288,057	\$244,903	\$0	\$43,154	15.0%
New England Historic Genealogical Society	Interim	Telephone	12/31/13	\$338,999	\$113,525	\$0	\$225,474	66.5%
Wake Forest University Baptist Medical Center	Interim	Telephone	12/31/13	\$476,514	\$746,110	\$0	\$0	0.0%
Heritage Company								
AMVETS	Interim	Telephone	5/15/14	\$118,971	\$79,433	\$0	\$39,538	33.2%
Children's Wish Foundation International	Interim	Telephone	12/31/13	\$183,325	\$118,033	\$0	\$65,292	35.6%
Feed the Children	Interim	Telephone	3/7/14	\$5,242	\$4,409	\$0	\$833	15.9%
MAP International	Final	Telephone	12/31/13	\$368	\$351	\$0	\$17	4.5%
Mothers Against Drunk Driving	Final	Telephone	6/30/13	\$43,574	\$25,860	\$0	\$17,714	40.7%
Multiple Sclerosis Association of America	Final	Telephone	6/30/14	\$88,811	\$51,674	\$0	\$37,137	41.8%
Nat'l Wheelchair Basketball Association	Final	Telephone	12/31/13	\$11,032	\$6,737	\$0	\$4,295	38.9%
National Cancer Coalition	Interim	Telephone	10/31/14	\$18,337	\$13,766	\$0	\$4,571	24.9%
National Caregiving Foundation	Interim	Telephone	1/31/14	\$17,093	\$13,674	\$0	\$3,419	20.0%
National Childrens Cancer Society	Final	Telephone	12/31/13	\$62,992	\$33,966	\$0	\$29,026	46.1%
National Parks Conservation Association	Interim	Telephone	10/31/13	\$765	\$765	\$0	\$0	0.0%
Promenade Nationale Corporation	Final	Telephone	9/30/14	\$14,501	\$10,985	\$0	\$3,515	24.2%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	<u>Amount</u>	% of Gross to Charity
<u>Charity</u>							to_Charity	
SADD	Final	Telephone	9/30/14	\$31,427	\$19,437	\$0	\$11,990	38.2%
Special Olympics	Final	Telephone	12/31/13	\$429,078	\$227,468	\$0	\$201,611	47.0%
United Breast Cancer Foundation	Interim	Telephone	4/30/14	\$30,124	\$21,087	\$0	\$9,037	30.0%
Youth Villages	Interim	Telephone	4/30/14	\$295	\$295	\$0	\$0	0.0%
Hibbard Group								
Prison Fellowship Ministries	Interim	Internet/Social Media	6/30/14	\$582,047	\$468,205	\$38,837	\$75,005	12.9%
Hudson Bay Company of IL								
9 to 5 Working Women Education Fund	Interim	Telephone	12/31/13	\$17,045	\$3,353	\$0	\$13,692	80.3%
Center for Rural Affairs	Interim	Telephone	5/31/14	\$2,565	\$474	\$0	\$2,091	81.5%
Government Accountability Project	Final	Telephone	12/31/13	\$63,058	\$14,207	\$0	\$48,851	77.5%
Organic Consumers Association	Interim	Telephone	9/30/14	\$503,183	\$114,271	\$0	\$388,912	77.3%
Huntsinger & Jeffer								
Am. Kennel Club Canine Health Found.	Interim	Direct Mail	7/15/14	\$61,324	\$36,750	\$82,906	\$(58,332)	-95.1%
ROA Standing Together	Final	Direct Mail	5/14/14	\$5,272	\$10,000	\$65,913	\$(70,641)	-1339.9%
InfoCision								
Alzheimer's Association	Final	Telephone	10/31/13	\$2,284,752	\$1,169,969	\$0	\$1,114,783	48.8%
American Diabetes Association	Final	Telephone	12/31/13	\$2,567,756	\$1,956,043	\$0	\$611,713	23.8%
American Heart Association	Final	Telephone	9/30/14	\$6,279,336	\$2,687,300	\$0	\$3,592,037	57.2%
American Institute for Cancer Research	Final	Telephone	12/31/13	\$3,577,693	\$1,984,028	\$0	\$1,593,665	44.5%
American Lebanese Syrian Associated Charities	Interim	Telephone	6/30/14	\$4,006,339	\$3,533,087	\$0	\$473,252	11.8%
American Lung Association	Final	Telephone	8/31/14	\$2,022,467	\$1,817,972	\$0	\$204,495	10.1%
AOPA Foundation	Final	Telephone	7/31/14	\$144,305	\$67,188	\$0	\$77,117	53.4%
Autism Spectrum Disorder Foundation	Final	Telephone	3/31/14	\$3,370,054	\$791,993	\$0	\$2,578,062	76.5%
ChildFund International	Interim	Telephone	6/30/14	\$3,329,821	\$337,192	\$0	\$2,992,630	89.9%

Professional Fundraising Charitable Solicitation Report

<u>Fundraise</u>	<u>r</u> <u>Charity</u>	Report Type	Fundraising Method	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
	Christian Advocates Serving Evangelism	Final	Telephone	2/28/14	\$124,491	\$22,089	\$0	\$102,402	82.3%
	Concerned Women for America	Final	Telephone	6/30/14	\$238,044	\$161,706	\$0	\$76,339	32.1%
	Convoy of Hope	Final	Telephone	3/31/14	\$2,905	\$2,699	\$0	\$207	7.1%
	Crohn's & Colitis Foundation of America	Final	Telephone	6/30/14	\$74,120	\$40,004	\$0	\$34,116	46.0%
	Easter Seal Society	Final	Telephone	7/4/14	\$1,592,633	\$1,390,749	\$0	\$201,884	12.7%
	Environmental Defense Fund	Final	Telephone	5/31/14	\$18,780	\$19,516	\$0	\$(736)	-3.9%
	Feed the Children	Interim	Telephone	1/31/14	\$360,681	\$298,210	\$0	\$62,471	17.3%
	Habitat Humanity International	Final	Telephone	6/30/14	\$466,804	\$277,781	\$0	\$189,023	40.5%
	Humane Society Wildlife Land Trust	Final	Telephone	3/31/14	\$1,605	\$2,012	\$0	\$(407)	-25.3%
	Int'l Fellowship for Christians & Jews	Final	Telephone	12/31/13	\$1,722,250	\$1,254,975	\$0	\$467,276	27.1%
	Leukemia & Lymphoma Society	Final	Telephone	9/30/14	\$65,592	\$7,040	\$0	\$58,552	89.3%
	March of Dimes Found.	Final	Telephone	2/28/14	\$9,814,867	\$4,295,871	\$0	\$5,518,996	56.2%
	National Foundation for Cancer Research	Final	Telephone	8/31/14	\$0	\$0	\$0	\$0	
	National Multiple Sclerosis Society	Final	Telephone	8/31/14	\$428,835	\$168,737	\$0	\$260,098	60.7%
	Nora Lam Chinese Ministries	Final	Telephone	4/22/14	\$54,919	\$21,080	\$0	\$33,840	61.6%
	North Shore Animal League	Final	Telephone	1/31/14	\$521,585	\$212,008	\$0	\$309,578	59.4%
	Open Doors Brother Andrew	Final	Telephone	10/27/14	\$132,889	\$12,259	\$0	\$120,630	90.8%
	Operation Blessing International Relief Dev Corp	Final	Telephone	4/14/14	\$10,144	\$9,425	\$0	\$718	7.1%
	PETA	Final	Telephone	12/31/13	\$297,630	\$276,453	\$0	\$21,177	7.1%
	Smile Train	Final	Telephone	8/31/14	\$2,161,792	\$1,456,434	\$0	\$705,358	32.6%
	Special Olympics	Final	Telephone	12/31/13	\$100,197	\$67,281	\$0	\$32,916	32.9%
	United States Olympic Committee	Final	Telephone	12/31/13	\$355,769	\$347,522	\$0	\$8,247	2.3%
	Youth Villages Foundation	Final	Telephone	1/31/14	\$5,016	\$3,996	\$0	\$1,020	20.3%
Innovative	e Teleservices								
	Breast Cancer Society	Interim	Telephone	6/1/14	\$204,670	\$178,063	\$0	\$26,607	13.0%
	Childhood Leukemia Foundation	Interim	Telephone	6/1/14	\$645,069	\$567,660	\$0	\$77,408	12.0%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> Charity	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
Children's Cancer Fund of America	Interim	Telephone	6/1/14	\$122,643	\$110,379	\$0	\$12,264	
Disabled Veterans Services	Interim	Telephone	6/1/14	\$131,873	\$116,048	\$0	\$15,825	
Firefighters Support Foundation	Interim	Telephone	6/1/14	\$38,562	\$34,706	\$0	\$3,856	10.0%
Insight Teleservices								
Good Charity	Final	Telephone	5/3/14	\$3,886,136	\$3,303,216	\$0	\$582,920	15.0%
Integral Resources								
American Council of the Blind	Interim	Telephone	12/31/13	\$162,833	\$77,967	\$0	\$84,866	52.1%
Anti Defamation League of B'nai B'rith	Interim	Telephone	12/14/13	\$0	\$0	\$0	\$0	
Environmental Defense Fund	Final	Telephone	12/31/13	\$441,379	\$418,250	\$0	\$23,129	5.2%
Planned Parenthood Federation of America	Interim	Telephone	7/24/14	\$236,559	\$254,264	\$0	\$(17,705)	-7.5%
Issues Management								
Edith Sanford Breast Cancer Foundation	Final	Telephone	8/27/13	\$2,984	\$0	\$0	\$2,984	100.0%
J. Milito & Associates								
Boy Scouts SW MI Council	Final	Telephone	11/17/13	\$17,731	\$8,551	\$0	\$9,180	51.8%
Boys & Girls Clubs of Grand Rapids	Final	Telephone	6/25/14	\$870	\$1,084	\$0	\$(214)	-24.6%
Calvin Theological Seminary	Final	Telephone	8/23/14	\$128,870	\$89,128	\$0	\$39,742	30.8%
Catholic Family Services	Final	Telephone	11/5/14	\$5,880	\$4,516	\$0	\$1,364	23.2%
Catholic Sec. Schools Greater Gr. Rapids	Final	Telephone	12/28/13	\$19,250	\$3,902	\$0	\$15,348	79.7%
Church of the Transfiguration	Final	Telephone	8/26/14	\$3,135	\$996	\$0	\$2,139	68.2%
Dutton Christian School	Final	Telephone	12/21/13	\$18,879	\$1,768	\$0	\$17,112	90.6%
Fremont Christian School	Final	Telephone	12/30/13	\$28,400	\$2,303	\$0	\$26,097	91.9%
Geneva Camp & Retreat Center	Final	Telephone	3/5/14	\$17,450	\$1,255	\$0	\$16,195	92.8%
Gerald R. Ford Presidential Foundation	Final	Telephone	5/17/14	\$6,005	\$2,280	\$0	\$3,725	62.0%
Grand Rapids Ballet	Final	Telephone	5/12/14	\$973	\$1,088	\$0	\$(115	-11.8%

Professional Fundraising Charitable Solicitation Report

<u>undraiser</u>	Report <u>Type</u>	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
<u>Charity</u>							to_Charity	
Grand Rapids Christian Schools	Final	Telephone	12/9/13	\$30,439	\$3,906	\$0	\$26,533	87.2%
Grand Traverse Area Catholic Schools	Final	Telephone	12/28/13	\$6,320	\$3,624	\$0	\$2,696	42.7%
Great Lakes Bible College	Final	Telephone	9/29/14	\$38,342	\$13,415	\$1,100	\$23,827	62.1%
Guest House	Final	Telephone	7/28/14	\$13,853	\$8,660	\$0	\$5,193	37.5%
Heartside Ministry	Final	Telephone	12/19/13	\$3,555	\$854	\$0	\$2,701	76.0%
Holland Christian Education Society	Final	Telephone	6/25/14	\$35,321	\$1,967	\$0	\$33,355	94.4%
Hudsonville Christian School	Final	Telephone	10/2/14	\$46,905	\$5,957	\$250	\$40,698	86.8%
In The Image	Final	Telephone	12/9/13	\$27,841	\$5,401	\$0	\$22,441	80.6%
Jenison Christian School	Final	Telephone	10/13/14	\$38,112	\$2,344	\$950	\$34,818	91.4%
Kalamazoo Christian School Association	Final	Telephone	11/20/14	\$64,417	\$6,509	\$0	\$57,908	89.9%
Madonna University	Final	Telephone	11/18/13	\$7,945	\$1,934	\$0	\$6,011	75.7%
Marist Fathers Detroit	Final	Telephone	1/18/14	\$43,635	\$12,172	\$0	\$31,463	72.1%
Marygrove College	Final	Telephone	1/4/14	\$23,790	\$4,172	\$0	\$19,618	82.5%
Metropolitian Foundation	Final	Telephone	1/17/14	\$11,080	\$4,519	\$0	\$6,562	59.2%
NorthPointe Christian School	Final	Telephone	12/13/13	\$12,465	\$5,143	\$0	\$7,322	58.7%
Parish Holy Spirit	Final	Telephone	6/4/14	\$12,845	\$2,158	\$0	\$10,687	83.2%
Pine Rest Christian Mental Health Services	Final	Telephone	5/28/14	\$33,967	\$6,993	\$650	\$26,324	77.5%
Society for Christian Education	Final	Telephone	3/3/14	\$81,580	\$9,622	\$750	\$71,209	87.3%
Ss. Peter & Paul Church	Final	Telephone	8/2/14	\$6,975	\$2,709	\$150	\$4,116	59.0%
St. Anthony Padua Catholic Community	Final	Telephone	6/2/14	\$8,735	\$1,490	\$0	\$7,246	82.9%
St. Hugo of the Hills Catholic Church	Final	Telephone	8/11/14	\$26,755	\$2,205	\$0	\$24,550	91.8%
St. Patrick St. Anthony Catholic Community	Final	Telephone	5/15/14	\$16,340	\$3,344	\$0	\$12,997	79.5%
St. Stephen Catholic Church	Interim	Telephone	5/29/14	\$18,560	\$1,567	\$0	\$16,993	91.6%
Sunset Manor	Final	Telephone	2/5/14	\$22,025	\$4,330	\$0	\$17,695	80.3%
Wedgwood Christian Services	Final	Telephone	5/12/14	\$7,296	\$4,747	\$0	\$2,549	34.9%
West Michigan Center for Arts & Technology	Final	Telephone	6/2/14	\$1,205	\$1,098	\$0	\$107	8.9%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u>		Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
<u>Charity</u> Western Theolog	ical Seminary	Final	Telephone	4/18/14	\$16,063	\$9,712	\$0	\$6,351	39.5%
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JAK Productions									
Breast Cancer So	•	Interim	Telephone	3/5/14	\$769,492	\$652,969	\$0	\$116,522	
Cancer Survivors		Interim	Telephone	10/31/14	\$485,661	\$427,456	\$0	\$58,205	
Defeat Diabetes		Interim	Telephone	4/30/14	\$483,908	\$426,599	\$0	\$57,310	
Firefighters Char		Interim	Telephone	5/31/14	\$3,622,042	\$3,188,150	\$0	\$433,892	
International Unio	on Police Association	Interim	Telephone	4/14/14	\$59,834	\$53,897	\$0	\$5,937	9.9%
JR Turnbull Communication	ns								
Ann Arbor Spark	Foundation	Interim	Special Event	12/31/13	\$952,215	\$22,500	\$915,467	\$14,248	1.5%
Cass Community	Social Services	Final	Special Event	12/31/13	\$110,440	\$7,129	\$33,343	\$49,768	45.1%
Children's Leuker	mia Foundation of MI	Final	Telephone	7/15/14	\$94,392	\$41,792	\$2,654	\$49,946	52.9%
Community Hous	se	Final	Telephone	6/15/14	\$32,500	\$13,569	\$0	\$18,931	58.2%
Garden Party For	undation	Final	Telephone	8/31/14	\$227,149	\$130,000	\$97,976	\$(826	-0.4%
MI Institute of Uro	ology Men's Health Found.	Final	Telephone	8/18/14	\$186,053	\$12,000	\$82,617	\$91,436	49.1%
Rhonda Walker F	oundation	Final	Telephone	8/1/14	\$58,974	\$7,500	\$10,539	\$40,935	69.4%
Kuntzsch Business Service	es								
Greater Lansing		Final	Telephone	4/30/13	\$655,936	\$4,243	\$0	\$651,693	99.4%
Lakes Management									
Military Order Pu	rple Heart Service Found.	Interim	Telephone	3/31/14	\$2,136,559	\$935,633	\$0	\$1,200,925	56.2%
Lois Craig									
Michigan Special	Olympics	Interim	Telephone	12/31/13	\$69,539	\$8,000	\$1,000	\$60,539	87.1%
McGhee Fundraising Consu									
Bedford High Sch	nool	Final	Telephone	10/30/14	\$17,718	\$15,069	\$0	\$2,649	15.0%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> Receipts	PFR Fee/Costs	Other Costs	<u>Net</u> <u>Amount</u>	% of Gross to Charity
<u>Charity</u>							to_Charity	
Monroe Public Schools	Final	Telephone	5/30/14	\$9,566	\$8,227	\$0	\$1,339	14.0%
MDS Communications								
ALSAC	Final	Telephone	6/30/14	\$1,819,928	\$1,650,203	\$0	\$169,725	9.3%
American Bible Society	Final	Telephone	6/30/14	\$769,160	\$288,433	\$0	\$480,727	62.5%
Americans United for Life	Interim	Telephone	12/31/13	\$239,410	\$105,688	\$0	\$133,722	55.9%
CARE	Final	Telephone	6/30/14	\$1,634,988	\$1,004,008	\$0	\$630,980	38.6%
Catholic Relief Services	Interim	Telephone	9/30/14	\$555,847	\$343,159	\$0	\$212,688	38.3%
Christian Advocates Serving Evangelism	Final	Telephone	12/31/13	\$3,251,141	\$528,562	\$0	\$2,722,579	83.7%
Concerned Women for America	Final	Telephone	2/14/14	\$147,945	\$120,850	\$0	\$27,095	18.3%
Crown Financial Ministries	Interim	Telephone	10/14/14	\$66,406	\$33,867	\$0	\$32,539	49.0%
Family Research Council	Final	Telephone	9/30/14	\$251,955	\$205,557	\$0	\$46,398	18.4%
Feeding America	Interim	Telephone	4/18/14	\$393,811	\$305,377	\$0	\$88,434	22.5%
Food for the Hungry	Final	Telephone	6/23/14	\$313,082	\$185,053	\$0	\$128,029	40.9%
Heifer Project International	Final	Telephone	6/28/14	\$3,313,172	\$1,614,506	\$0	\$1,698,666	51.3%
Holt Int'l Children's Services	Final	Telephone	7/28/14	\$146,792	\$74,320	\$0	\$72,472	49.4%
Judicial Watch	Interim	Telephone	6/14/14	\$409,484	\$402,812	\$0	\$6,672	1.6%
Leadership Institute	Interim	Telephone	2/20/14	\$58,575	\$27,377	\$0	\$31,198	53.3%
Liberty Institute	Interim	Telephone	2/6/14	\$33,247	\$33,111	\$0	\$136	0.4%
Life Issues Institute	Interim	Telephone	6/20/14	\$50,430	\$18,520	\$0	\$31,910	63.3%
MAP Int'l	Interim	Telephone	9/16/14	\$48,454	\$24,089	\$0	\$24,365	50.3%
Mercy Corps International	Interim	Telephone	6/30/14	\$295,209	\$197,823	\$0	\$97,386	33.0%
Students for Life of America	Interim	Telephone	9/22/14	\$317,418	\$249,947	\$0	\$67,471	21.3%
Midwest Publishing DN								
Am. Fed. of Police & Concerned Citizens	Interim	Telephone	12/31/13	\$867,219	\$780,497	\$0	\$86,722	10.0%
Cancer Survivors' Fund	Interim	Telephone	12/31/13	\$704,751	\$634,276	\$0	\$70,475	10.0%

Professional Fundraising Charitable Solicitation Report

Fundraiser Charity		Report Type	<u>Fundraising</u> <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to Charity	% of Gross to Charity
Caring for	Our Children Foundation	Interim	Telephone	12/31/13	\$241,093	\$216,983	\$0	\$24,109	10.0%
Childhood	Leukemia Foundation	Interim	Telephone	12/31/13	\$560,861	\$482,340	\$0	\$78,521	14.0%
Committee	e for Missing Children	Interim	Telephone	12/31/13	\$493,183	\$426,603	\$0	\$66,580	13.5%
National C	ancer Coalition	Interim	Telephone	12/31/13	\$1,569,440	\$1,334,024	\$0	\$235,416	15.0%
National V	ietnam Veterans Foundation	Interim	Telephone	12/31/13	\$1,368,488	\$1,217,955	\$0	\$150,534	11.0%
Operaton I	Lookout	Final	Telephone	12/31/13	\$112,812	\$95,890	\$0	\$16,922	15.0%
Woman 2	Woman Breast Cancer Found.	Interim	Telephone	12/31/13	\$232,032	\$208,829	\$0	\$23,203	10.0%
Mike Wall Advanceme Michigan (ent Services Crossroads Council	Final	Special Event	5/19/13	\$42,250	\$10,000	\$11,988	\$20,262	48.0%
National Capital Teles ATS Found		Final	Telephone	1/31/14	\$11,287	\$6,041	\$0	\$5,246	46.5%
Nelnet Servicing University	of Nebraska Found.	Final	Telephone	6/30/14	\$42,516	\$26,687	\$0	\$15,829	37.2%
Network for Good Network fo	or Good	Interim	Internet/Social Media	9/30/14 \$	\$209,334,963	\$6,174,139	\$0	\$203,160,824	97.1%
Orchid Associates Mission: C	ity	Interim	Other	5/31/14	\$1,863	\$420	\$136	\$1,306	70.1%
Outreach Calling									
	Association for Cancer Support	Interim	Direct Mail	6/30/14	\$905,637	\$817,137	\$0	\$88,499	
	Foundation for Disabled Children	Final	Telephone	7/2/14	\$846,083	\$761,475	\$0	\$84,608	
Breast Car	ncer Survivors Foundation	Interim	Telephone	9/15/14	\$2,997,115	\$2,697,403	\$0	\$299,711	10.0%
Cancer Fu	nd of America	Interim	Telephone	7/18/14	\$281,002	\$250,091	\$0	\$30,910	11.0%
Committee	e for Missing Children	Interim	Telephone	3/14/14	\$241,805	\$217,625	\$0	\$24,181	10.0%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	<u>Report</u> <u>Type</u>	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	<u>PFR</u> <u>Fee/Costs</u>	Other Costs	Net Amount to_Charity	% of Gross to Charity
Crisis Relief Network	Interim	Telephone	5/31/14	\$59,629	\$53,666	\$0	\$5,963	10.0%
Defeat Diabetes Foundation	Interim	Telephone	10/31/14	\$193,001	\$164,051	\$0	\$28,950	15.0%
Disabled Police and Sheriffs Found.	Interim	Telephone	8/3/14	\$1,084,649	\$976,184	\$0	\$108,465	10.0%
Firefighters Support Foundation	Interim	Telephone	8/24/14	\$4,218,757	\$3,796,881	\$0	\$421,876	10.0%
Healing Heroes Network	Interim	Telephone	2/2/14	\$495,550	\$445,995	\$0	\$49,555	10.0%
Law Enforcement Officers Relief Fund	Interim	Telephone	4/14/14	\$218,072	\$196,265	\$0	\$21,807	10.0%
National Vietnam Veterans Foundation	Interim	Telephone	8/11/14	\$5,890,989	\$5,242,980	\$0	\$648,009	11.0%
United Breast Cancer Research Society	Interim	Telephone	5/14/14	\$258,257	\$232,431	\$0	\$25,826	10.0%
Woman to Woman Breast Cancer	Interim	Telephone	9/2/14	\$1,010,974	\$909,877	\$0	\$101,097	10.0%
PDR II								
League of Women Voters Education Fund	Final	Telephone	8/31/13	\$35,907	\$5,542	\$0	\$30,365	84.6%
National Museum of Women in the Arts	Final	Telephone	10/31/12	\$62,708	\$33,970	\$0	\$28,738	45.8%
Peak Productions								
Institute for the Arts & Education	Interim	Special Event	12/31/13	\$18,772	\$0	\$17,686	\$1,086	5.8%
Pennington & Co.								
Kappa Alpha Theta Found.	Final	Telephone	6/30/14	\$568,466	\$12,000	\$886	\$555,580	97.7%
Phone Bank Systems								
Delta College Foundation	Interim	Telephone	5/13/14	\$16,486	\$9,013	\$0	\$7,473	45.3%
Detroit Educational TV Foundation	Interim	Telephone	12/31/13	\$253,946	\$152,448	\$0	\$101,498	40.0%
Detroit Institute of Arts	Interim	Telephone	6/30/14	\$64,082	\$37,235	\$0	\$26,847	41.9%
Edison Institute	Final	Telephone	12/31/13	\$687	\$1,740	\$0	\$(1,053)	-153.2%
Wayne State WDET	Interim	Telephone	4/14/14	\$62,942	\$25,072	\$0	\$37,870	60.2%
WGVU Public Broadcasting	Interim	Telephone	7/14/14	\$124,874	\$80,837	\$0	\$44,037	35.3%
WKAR Broadcasting Service	Interim	Telephone	5/7/14	\$79,466	\$26,836	\$0	\$52,630	66.2%

Professional Fundraising Charitable Solicitation Report

Fundraise	<u>r</u>	Report Type	Fundraising Method	Report End	Gross Receipts	PFR Fee/Costs	Other Costs	Amount	% of Gross to Charity
	<u>Charity</u>							to_Charity	
Prues He	:ker								
	Foundation to Reinvent Michigan	Interim	Telephone	12/31/13	\$611,282	\$18,000	\$0	\$593,282	97.1%
Public Int	erest Communications								
	Amnesty International of the USA	Final	Telephone	4/30/13	\$188,861	\$181,188	\$200	\$7,473	4.0%
	Center for Reproductive Rights	Final	Telephone	12/31/12	\$27,540	\$38,272	\$6,186	\$(16,919)	-61.4%
	Christian Appalachian Project	Final	Telephone	4/14/13	\$102,462	\$215,073	\$0	\$(112,611)	-109.9%
	Civil War Preservation Trust	Final	Telephone	12/14/12	\$44,736	\$16,358	\$880	\$27,499	61.5%
	Environmental Defense Fund	Final	Telephone	1/31/13	\$177,176	\$110,793	\$6,526	\$59,857	33.8%
	Farm Sanctuary	Final	Telephone	3/31/13	\$99,995	\$47,486	\$5,338	\$47,172	47.2%
	Foundation for AIDS Research	Final	Telephone	11/5/13	\$83,845	\$67,563	\$3,173	\$13,110	15.6%
	Humane Society of the US	Final	Telephone	1/1/13	\$0	\$0	\$350	\$(350)	ı
	International Campaign for Tibet	Final	Telephone	7/31/13	\$3,148	\$0	\$14,054	\$(10,907)	-346.5%
	Parents Families & Friends of Lesbians & Gays	Final	Telephone	4/21/13	\$73,168	\$27,550	\$3,343	\$42,274	57.8%
	People for Ethical Treatment of Animals	Final	Telephone	1/31/13	\$153,869	\$97,382	\$10,779	\$45,707	29.7%
	Population Connection	Final	Telephone	8/31/13	\$29,123	\$41,743	\$2,127	\$(14,746)	-50.6%
	SOS Children's Villages - USA	Final	Telephone	7/14/13	\$42,604	\$32,869	\$0	\$9,735	22.9%
	Unitarian Universalist Service Committee	Final	Telephone	3/31/13	\$284,884	\$78,503	\$0	\$206,382	72.4%
	USA UNHCR	Final	Telephone	12/31/12	\$38,101	\$23,233	\$200	\$14,667	38.5%
	Women for Women Int'l	Final	Telephone	7/11/14	\$46,638	\$71,301	\$0	\$(24,663)	-52.9%
	World Wildlife Fund	Final	Telephone	6/30/14	\$15,677	\$27,930	\$0	\$(12,253)	-78.2%
Response	Dynamics								
•	American Citizens Cause	Interim	Direct Mail	9/30/14	\$0	\$0	\$0	\$0	
Robert Sr	nith								
	Gateway	Interim	Other	6/30/14	\$1,800	\$236	\$0	\$1,564	86.9%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
Sarett Nature Center	Interim	Other	6/30/14	\$27,550	\$1,780	\$0	\$25,770	93.5%
Ronald F. Doddy & Associates								
Defeat Diabetes Foundation	Final	Telephone	12/31/13	\$19,818	\$15,855	\$0	\$3,964	20.0%
Disability Services Resource Center	Final	Telephone	12/31/13	\$34,465	\$26,965	\$0	\$7,500	21.8%
Fish Tales	Final	Telephone	12/31/13	\$162,468	\$64,815	\$0	\$97,653	60.1%
Mission of Hope Cancer Fund	Final	Telephone	12/31/13	\$477,475	\$381,980	\$0	\$95,495	20.0%
Nat'l Assoc. of the Physically Handicapped	Final	Telephone	12/31/13	\$29,325	\$24,926	\$0	\$4,399	15.0%
Santa's Cupboard	Final	Telephone	12/31/13	\$105,737	\$84,589	\$0	\$21,147	20.0%
RuffaloCODY								
A. T. Still University of Health Sciences	Final	Telephone	6/30/14	\$61,741	\$50,203	\$0	\$11,538	18.7%
Associate Alumnae of Douglas College	Final	Telephone	6/30/14	\$572,019	\$155,764	\$0	\$416,255	72.8%
Chi Omega Foundation	Final	Telephone	4/30/14	\$93,378	\$47,712	\$0	\$45,666	48.9%
Colorado Seminary	Interim	Telephone	6/30/14	\$127,755	\$102,039	\$0	\$25,716	20.1%
Florida State University Foundation	Interim	Telephone	6/30/14	\$754,195	\$550,836	\$0	\$203,358	27.0%
Georgia State University	Interim	Telephone	6/30/14	\$206,641	\$454,800	\$0	\$(248,159)	-120.1%
Henry Ford Museum	Final	Telephone	3/31/14	\$49,278	\$37,471	\$0	\$11,807	24.0%
Institute for International Education of Students	Final	Telephone	6/30/14	\$28,469	\$133,530	\$0	\$(105,062)	-369.0%
John Hopkins University	Interim	Telephone	6/30/14	\$1,162,618	\$959,067	\$0	\$203,551	17.5%
Kappa Alpha Order Educational Foundation	Interim	Telephone	6/30/14	\$20,808	\$38,447	\$0	\$(17,639)	-84.8%
Kettering University	Interim	Telephone	6/30/14	\$129,305	\$92,523	\$0	\$36,781	28.4%
Kirkwood Foundation	Final	Telephone	6/30/14	\$21,158	\$35,375	\$0	\$(14,217)	-67.2%
Lawrence Technological University	Interim	Telephone	8/1/14	\$38,306	\$106,453	\$0	\$(68,417)	-178.6%
Loras College	Interim	Telephone	5/31/14	\$263,501	\$62,603	\$0	\$200,898	76.2%
North Carolina State University Foundation	Interim	Telephone	6/30/14	\$703,592	\$124,183	\$0	\$579,409	82.4%
Northern MI University Foundation	Final	Telephone	6/30/14	\$170,798	\$124,905	\$0	\$45,893	26.9%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u>	Report Type	Fundraising Method	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	<u>Amount</u>	% of Gross to Charity
<u>Charity</u>							to_Charity	
State University of Iowa Foundation	Interim	Telephone	6/30/14	\$980,983	\$614,857	\$0	\$366,126	37.3%
Tufts University	Interim	Telephone	6/30/14	\$1,397,303	\$408,423	\$0	\$988,880	70.8%
Univ. of Connecticut Foundation	Interim	Telephone	6/30/14	\$763,197	\$484,155	\$0	\$279,042	36.6%
University Detroit Mercy	Interim	Telephone	6/30/14	\$304,021	\$156,423	\$0	\$147,597	48.5%
University of Cincinnati Foundation	Interim	Telephone	6/30/14	\$766,464	\$439,104	\$0	\$327,360	42.7%
University of Colorado Foundation	Interim	Telephone	6/30/14	\$1,044,084	\$908,783	\$0	\$135,301	13.0%
University of Florida Foundation	Interim	Telephone	6/30/13	\$729,543	\$615,753	\$0	\$113,789	15.6%
University of Mississippi Foundation	Final	Telephone	6/30/14	\$433,139	\$430,838	\$0	\$2,301	0.5%
University of Nevada Las Vegas Foundation	Interim	Telephone	6/30/14	\$230,231	\$478,946	\$0	\$(248,715)	-108.0%
University of Northern Iowa Foundation	Interim	Telephone	6/30/14	\$510,099	\$361,421	\$0	\$148,678	29.1%
USAFA Endowment	Final	Telephone	12/31/13	\$396,595	\$130,173	\$0	\$266,422	67.2%
Walsh College	Final	Telephone	8/31/14	\$31,217	\$23,955	\$0	\$7,262	23.3%
Washington State University Foundation	Interim	Telephone	6/30/14	\$876,816	\$482,938	\$0	\$393,877	44.9%
Wayne State University	Final	Telephone	9/30/14	\$625,282	\$543,938	\$0	\$81,344	13.0%
SD&A Teleservices								
Amnesty International of the USA	Final	Telephone	8/31/14	\$142,998	\$89,798	\$0	\$53,201	37.2%
Anti Defamation League	Final	Telephone	12/31/13	\$48,737	\$44,218	\$0	\$4,519	9.3%
Carnegie Hall Society	Final	Telephone	7/31/14	\$867,504	\$342,555	\$0	\$524,949	60.5%
Farm Sanctuary	Final	Telephone	4/30/14	\$23,612	\$64,369	\$0	\$(40,757)	-172.6%
FINCA International	Final	Telephone	6/30/14	\$12,371	\$30,970	\$0	\$(18,599)	-150.3%
Galapagos Conservancy	Final	Telephone	7/31/14	\$30,177	\$30,835	\$0	\$(658)	-2.2%
Human Rights Watch	Final	Telephone	1/31/14	\$28,207	\$24,609	\$0	\$3,598	12.8%
National Museum of Women in the Arts	Final	Telephone	10/31/13	\$17,183	\$35,896	\$0	\$(18,713)	-108.9%
National Parks Conservation Association	Final	Telephone	1/31/14	\$84,622	\$129,436	\$0	\$(44,814)	-53.0%
National Wildlife Federation	Final	Telephone	1/31/14	\$89,124	\$24,621	\$0	\$64,503	72.4%
Natural Resources Defense Council	Final	Telephone	6/30/14	\$155,343	\$212,421	\$0	\$(57,078)	-36.7%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report Type	Fundraising Method	Report End	Gross Receipts	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
Nature Conservancy	Final	Telephone	12/31/13	\$27,208	\$50,096	\$0	\$(22,888)	-84.1%
Partners in Health	Final	Telephone	12/31/13	\$127,554	\$90,249	\$0	\$37,305	29.2%
Planned Parenthood Federation of America	Final	Telephone	6/30/14	\$214,681	\$115,508	\$0	\$99,173	46.2%
Unitarian Universalist Service Committee	Final	Telephone	9/8/14	\$14,037	\$26,933	\$0	\$(12,896)	-91.9%
Share Group								
Defenders of Wildlife	Final	Telephone	12/31/13	\$22,915	\$6,948	\$0	\$15,967	69.7%
Siegel Marketing Group								
Birthright Israel Foundation	Final	Telephone	12/31/13	\$24,416	\$7,112	\$0	\$17,304	70.9%
Jewish Fed North America	Final	Telephone	11/27/13	\$87,102	\$36,631	\$0	\$50,471	57.9%
United Synagogue of Conservative Judaism	Final	Telephone	12/31/13	\$19,203	\$27,872	\$0	\$(8,669)	-45.1%
Smith Educational Associates								
Healing Paws	Interim	Other	6/30/14	\$6,250	\$960	\$0	\$5,290	84.6%
Strategic Fundraising								
Alliance Defending Freedom	Interim	Telephone	12/31/13	\$54,952	\$153,977	\$0	\$(99,025)	
Am. Society for the Prevention of Cruelty to Animals	Interim	Telephone	12/31/13	\$768,836	\$364,192	\$0	\$404,645	52.6%
American Diabetes Association	Final	Telephone	6/30/14	\$708,020	\$384,562	\$0	\$323,458	45.7%
American Institute for Cancer Research	Final	Telephone	3/31/14	\$337,232	\$337,232	\$0	\$0	0.0%
American Lung Association	Interim	Telephone	12/31/13	\$363,813	\$412,906	\$0	\$(49,093)	-13.5%
Amyotrophic Lateral Sclerosis Association	Final	Telephone	9/30/14	\$122,732	\$108,161	\$0	\$14,571	11.9%
Arthritis Foundation	Final	Telephone	5/31/14	\$79,964	\$70,874	\$0	\$9,090	11.4%
Back to God Ministries International	Interim	Telephone	8/16/14	\$43,227	\$19,127	\$0	\$24,000	55.5%
Care Net	Final	Telephone	10/17/14	\$13,946	\$12,762	\$0	\$1,185	8.5%
Christian Advocates Serving Evangelism	Interim	Telephone	9/30/14	\$286,236	\$286,236	\$0	\$0	0.0%
Christian Foundation for Children and Aging	Final	Telephone	3/31/14	\$27,685	\$31,115	\$0	\$(3,430)	-12.4%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u> <u>Charity</u>	Report <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount to_Charity	% of Gross to Charity
Christian Relief Services	Final	Telephone	6/29/14	\$2,857	\$16,232	\$0	\$(13,375)	-468.2%
Easter Seals	Interim	Telephone	8/31/14	\$44,459	\$65,084	\$0	\$(20,626)	-46.4%
Environmental Defense Fund	Interim	Telephone	5/31/14	\$391,313	\$754,331	\$0	\$(363,018)	-92.8%
Feeding America	Interim	Telephone	10/16/14	\$249,781	\$146,292	\$0	\$103,489	41.4%
Foundation Fighting Blindness	Interim	Telephone	4/30/14	\$154,456	\$125,091	\$0	\$29,366	19.0%
Habitat Humanity International	Final	Telephone	10/30/14	\$364,508	\$447,240	\$0	\$(82,732)	-22.7%
Hillel Foundation for Jewish Campus L	ife Interim	Telephone	12/31/13	\$150,880	\$100,400	\$0	\$50,480	33.5%
Mothers Against Drunk Driving	Interim	Telephone	7/24/14	\$275,474	\$508,878	\$0	\$(233,404)	-84.7%
National Right to Life Committee	Interim	Telephone	12/31/13	\$448,645	\$250,079	\$0	\$198,565	44.3%
Nature Conservancy	Final	Telephone	12/31/13	\$240,917	\$250,630	\$0	\$(9,713)	-4.0%
Operation Smile	Interim	Telephone	12/31/13	\$1,890,852	\$1,533,723	\$0	\$357,129	18.9%
Prison Fellowship Ministries	Final	Telephone	6/30/14	\$251,840	\$136,870	\$0	\$114,970	45.7%
Special Olympics	Interim	Telephone	12/31/13	\$592,129	\$634,260	\$0	\$(42,131)	-7.1%
Strategic Marketing								
Kalamazoo Symphony	Final	Telephone	1/31/14	\$28,187	\$15,789	\$0	\$12,398	44.0%
Telefund								
Am. Society Prevention Cruelty to Anin		Telephone	12/31/13	\$3,127,400	\$739,247	\$0	\$2,388,153	76.4%
American Association of University Wo	men Final	Telephone	12/31/13	\$18,931	\$25,506	\$0	\$(6,575)	
American Jewish Committee	Final	Telephone	12/31/13	\$33,326	\$22,133	\$0	\$11,193	33.6%
Amnesty International	Final	Telephone	12/31/13	\$108,669	\$145,433	\$0	\$(36,764)	-33.8%
Anti-Defamation League	Final	Telephone	12/31/13	\$47,153	\$44,110	\$0	\$3,043	
Foundation for National Progress	Final	Telephone	12/31/13	\$181,121	\$154,924	\$0	\$26,197	14.5%
Nat'l Assoc. Advancement Colored Ped	ople Final	Telephone	12/31/13	\$307,462	\$335,520	\$0	\$(28,058)	
National Wildlife Federation	Final	Telephone	12/31/13	\$18,477	\$18,007	\$0	\$470	2.5%
Natural Resources Defense Council	Final	Telephone	12/31/13	\$221,601	\$238,624	\$0	\$(17,023)	-7.7%

Professional Fundraising Charitable Solicitation Report

<u>Fundraiser</u>	Report Type	Fundraising <u>Method</u>	Report End	<u>Gross</u> <u>Receipts</u>	PFR Fee/Costs	Other Costs	Net Amount	% of Gross to Charity
<u>Charity</u>							to_Charity	
Oxfam America	Final	Telephone	12/31/13	\$326,737	\$372,439	\$0	\$(45,702) -14.0%
Planned Parenthood Federation of America	Final	Telephone	12/31/13	\$586,101	\$313,668	\$0	\$272,433	46.5%
Southern Poverty Law Center	Final	Telephone	12/31/13	\$881,377	\$506,492	\$0	\$374,885	42.5%
Veterans Benefits								
Veterans of Foreign Wars, MI	Interim	Telephone	12/31/13	\$173,963	\$139,170	\$0	\$34,793	20.0%
Westfall Group								
Cure International	Final	Special Event	10/31/13	\$242,280	\$15,024	\$216,923	\$20,333	8.4%
Wolverine Productions								
Crime Stoppers of Gladwin County	Final	Telephone	6/30/14	\$33,810	\$17,949	\$11,111	\$4,750	14.0%
Northeast Michigan Crime Stoppers	Final	Telephone	6/30/14	\$24,013	\$10,639	\$10,874	\$2,500	10.4%
Ogemaw County Crime Stoppers	Final	Telephone	2/20/14	\$18,979	\$6,772	\$9,057	\$3,150	16.6%
Saginaw Valley Crime Commission	Final	Telephone	7/31/14	\$74,522	\$37,110	\$27,962	\$9,450	12.7%
Tuscola County 4-H Horse Leaders	Final	Telephone	6/27/14	\$25,139	\$12,289	\$10,350	\$2,500	9.9%
Xentel								
Dept. of MI, Veterans of Foreign Wars	Interim	Telephone	12/31/13	\$489,977	\$422,750	\$0	\$67,227	13.7%
Military Order of Purple Heart Serv. Found.	Interim	Telephone	12/31/13	\$2,147,825	\$1,547,825	\$0	\$600,000	27.9%
Nat'l Assoc. Police Athletic-Activities League	Interim	Telephone	4/30/14	\$381,914	\$256,913	\$0	\$125,000	32.7%
Veterans Assistance Foundation	Interim	Telephone	12/31/13	\$511,229	\$411,229	\$0	\$100,000	19.6%
Your Voice Media								
Amnesty International	Interim	Telephone	12/31/13	\$49,476	\$38,740	\$0	\$10,736	21.7%
NAACP Legal Defense & Educational Fund	Final	Telephone	12/31/12	\$59,268	\$31,922	\$0	\$27,346	46.1%
Ocean Conservancy	Interim	Telephone	12/31/13	\$16,645	\$15,064	\$0	\$1,581	9.5%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Earthjustice	Gordon and Schwenkmeyer, Inc.	Telephone	12/31/13	2,033	0	2,033	100.0%
Edith Sanford Breast Cancer Foundation	Issues Management, Inc.	Telephone	08/27/13	2,984	0	2,984	100.0%
Mothers Against Drunk Driving	DialAmerica Marketing, Inc.	Telephone	06/30/14	483,048	0	483,048	100.0%
National Parkinson Foundation, Inc.	Donor Care Center, Inc.	Telephone	01/31/14	2,926	0	2,926	100.0%
Greater Lansing Area Clean Cities	Kuntzsch Business Services, Inc.	Telephone	04/30/13	655,936	4,243	651,693	99.4%
Kappa Alpha Theta Foundation, Inc.	Pennington & Company, Inc.	Telephone	06/30/14	568,466	12,886	555,580	97.7%
Foundation to Reinvent Michigan	Prues Hecker, LLC	Telephone	12/31/13	611,282	18,000	593,282	97.1%
Network for Good, Inc.	Network for Good, Inc.	Internet/Social Media	09/30/14	209,334,963	6,174,139	203,160,824	97.1%
Air Force Association	Allegiance Creative Group LLC	Direct Mail	09/30/14	1,369,512	48,000	1,321,512	96.5%
Holland Christian Education Society	J. Milito & Associates, Inc.	Telephone	06/25/14	35,321	1,967	33,355	94.4%
Sarett Nature Center	Robert Lynn Smith	Other	06/30/14	27,550	1,780	25,770	93.5%
Geneva Camp & Retreat Center	J. Milito & Associates, Inc.	Telephone	03/05/14	17,450	1,255	16,195	92.8%
Fremont Christian School	J. Milito & Associates, Inc.	Telephone	12/30/13	28,400	2,303	26,097	91.9%
St. Hugo of the Hills Catholic Church	J. Milito & Associates, Inc.	Telephone	08/11/14	26,755	2,205	24,550	91.8%
Center For Independent Employees	Calder Group, LLC	Telephone	06/30/14	112,500	9,500	103,000	91.6%
St. Stephen Catholic Church	J. Milito & Associates, Inc.	Telephone	05/29/14	18,560	1,567	16,993	91.6%
Jenison Christian School	J. Milito & Associates, Inc.	Telephone	10/13/14	38,112	3,294	34,818	91.4%
Open Doors with Brother Andrew, Inc.	InfoCision, Inc.	Telephone	10/27/14	132,889	12,259	120,630	90.8%
Dutton Christian School	J. Milito & Associates, Inc.	Telephone	12/21/13	18,879	1,768	17,112	90.6%
ChildFund International, USA	InfoCision, Inc.	Telephone	06/30/14	3,329,821	337,192	2,992,630	89.9%
Kalamazoo Christian Schools Association	J. Milito & Associates, Inc.	Telephone	11/20/14	64,417	6,509	57,908	89.9%
The Leukemia & Lymphoma Society, Inc.	InfoCision, Inc.	Telephone	09/30/14	65,592	7,040	58,552	89.3%
Planned Parenthood Federation of America, Inc.	Aria Communications Corporation	Telephone	06/30/14	165,238	20,301	144,937	87.7%
The Society for Christian Instruction of Zeeland, Michigan	J. Milito & Associates, Inc.	Telephone	03/03/14	81,580	10,372	71,209	87.3%
Grand Rapids Christian Schools	J. Milito & Associates, Inc.	Telephone	12/09/13	30,439	3,906	26,533	87.2%
Special Olympics Michigan, Inc.	Lois M. Craig	Telephone	12/31/13	69,539	9,000	60,539	87.1%
Gateway	Robert Lynn Smith	Other	06/30/14	1,800	236	1,564	86.9%
Hudsonville Christian School	J. Milito & Associates, Inc.	Telephone	10/02/14	46,905	6,207	40,698	86.8%
Healing Paws, Inc.	Robert Lynn Smith	Other	06/30/14	6,250	960	5,290	84.6%
League of Women Voters Education Fund	PDR II, Inc.	Telephone	08/31/13	35,907	5,542	30,365	84.6%
Christian Advocates Serving Evangelism, Inc.	MDS Communications Corporation	Telephone	12/31/13	3,251,141	528,562	2,722,579	83.7%

Professional Fundraising Charitable Solicitation Report

Fundraising Report Gross PFR Fees & Net Amount Gross Charity Fundraiser Method Fnd Date Receipts Other Costs to Charity											
Charity	Fundraiser	•	•				% of Gross to Charity				
Parish of the Holy Spirit	J. Milito & Associates, Inc.	Telephone	06/04/14	12,845	2,158	10,687	83.2%				
ActionAid U.S.A.	Aria Communications Corporation	Telephone	10/31/14	30,692	5,249	25,443	82.9%				
St. Anthony of Padua Catholic Community	J. Milito & Associates, Inc.	Telephone	06/02/14	8,735	1,490	7,246	82.9%				
Marygrove College	J. Milito & Associates, Inc.	Telephone	01/04/14	23,790	4,172	19,618	82.5%				
North Carolina State University Foundation, Inc.	RuffaloCODY, LLC	Telephone	06/30/14	703,592	124,183	579,409	82.4%				
Save the Children Federation, Inc.	Donor Services Group, LLC	Telephone	05/31/14	234,532	41,201	193,331	82.4%				
Christian Advocates Serving Evangelism, Inc.	InfoCision, Inc.	Telephone	02/28/14	124,491	22,089	102,402	82.3%				
The Center For Rural Affairs	The Hudson Bay Company of Illinois	Telephone	05/31/14	2,565	474	2,091	81.5%				
Matthew 25:40 Heartside, Inc.	J. Milito & Associates, Inc.	Telephone	12/09/13	27,841	5,401	22,441	80.6%				
League of Women Voters Education Fund	Donor Services Group, LLC	Telephone	09/30/14	15,413	3,002	12,411	80.5%				
9 to 5, National Association of Working Women	The Hudson Bay Company of Illinois	Telephone	12/31/13	17,045	3,353	13,692	80.3%				
Sunset Manor, Inc.	J. Milito & Associates, Inc.	Telephone	02/05/14	22,025	4,330	17,695	80.3%				
Grand Rapids Catholic Secondary Schools	J. Milito & Associates, Inc.	Telephone	12/28/13	19,250	3,902	15,348	79.7%				
Greenpeace Fund, Inc.	Aria Communications Corporation	Telephone	07/31/14	24,983	5,081	19,902	79.7%				
St. Patrick St. Anthony Catholic Community	J. Milito & Associates, Inc.	Telephone	05/15/14	16,340	3,344	12,997	79.5%				
	Donor Services Group, LLC	Telephone	12/31/13	3,797,445	808,064	2,989,381	78.7%				
Christian Advocates Serving Evangelism, Inc.	Donor Care Center, Inc.	Telephone	05/31/14	1,825,226	390,612	1,434,613	78.6%				
Government Accountability Project, Inc.	The Hudson Bay Company of Illinois	Telephone	12/31/13	63,058	14,207	48,851	77.5%				
Pine Rest Christian Mental Health Services	J. Milito & Associates, Inc.	Telephone	05/28/14	33,967	7,643	26,324	77.5%				
AmeriCares Foundation, Inc.	Donor Services Group, LLC	Telephone	06/30/14	1,140,484	257,488	882,996	77.4%				
Organic Consumers Association	The Hudson Bay Company of Illinois	Telephone	09/30/14	503,183	114,271	388,912	77.3%				
Autism Spectrum Disorder Foundation, Inc.	InfoCision, Inc.	Telephone	03/31/14	3,370,054	791,993	2,578,062	76.5%				
The American Society for the Prevention of Cruelty to Animals	Telefund, Inc.	Telephone	12/31/13	3,127,400	739,247	2,388,153	76.4%				
Loras College	RuffaloCODY, LLC	Telephone	05/31/14	263,501	62,603	200,898	76.2%				
The Metropolitan Museum of Art	Donor Services Group, LLC	Telephone	06/30/14	779,329	186,339	592,990	76.1%				
Heartside Ministry, Inc.	J. Milito & Associates, Inc.	Telephone	12/19/13	3,555	854	2,701	76.0%				
Madonna University	J. Milito & Associates, Inc.	Telephone	11/18/13	7,945	1,934	6,011	75.7%				
National Kidney Foundation, Inc.	Automotive Recovery Services, Inc. d/b/a ADESA	Vehicle Donations	12/31/13	2,887,251	743,715	2,143,536	74.2%				
Northeast Indiana Public Radio, Inc.	ComNet Marketing Group, Inc.	Telephone	09/13/14	8,033	2,081	5,952	74.1%				
The Associate Alumnae of Douglass College	RuffaloCODY, LLC	Telephone	06/30/14	572,019	155,764	416,255	72.8%				

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
National Wildlife Federation	SD&A Teleservices, Inc.	Telephone	01/31/14	89,124	24,621	64,503	72.4%
The Unitarian Universalist Service Committee, Inc.	Public Interest Communications, Inc.	Telephone	03/31/13	284,884	78,503	206,382	72.4%
The Marist Fathers of Detroit, Inc.	J. Milito & Associates, Inc.	Telephone	01/18/14	43,635	12,172	31,463	72.1%
Birthright Israel Foundation	Siegel Marketing Group, Inc.	Telephone	12/31/13	24,416	7,112	17,304	70.9%
Union of Concerned Scientists, Inc.	Aria Communications Corporation	Telephone	02/28/14	13,494	3,921	9,573	70.9%
Trustees of Tufts College	RuffaloCODY, LLC	Telephone	06/30/14	1,397,303	408,423	988,880	70.8%
Mission: City	Orchid & Associates, Inc.	Other	05/31/14	1,863	556	1,306	70.1%
Defenders of Wildlife	PDR II, Inc.	Telephone	12/31/13	22,915	6,948	15,967	69.7%
Rhonda Walker Foundation	JR Turnbull Communications, LLC	Telephone	08/01/14	58,974	18,039	40,935	69.4%
Optimal Medical Foundation, Inc.	Charity Supply Services, LLC	Other	12/31/13	133,632	41,031	92,601	69.3%
United States Fund for UNICEF	Donor Services Group, LLC	Telephone	06/30/14	155,169	47,964	107,205	69.1%
The Heritage Foundation	GiveRight, Inc.	Telephone	12/31/13	4,882,297	1,539,066	3,343,231	68.5%
Church of the Transfiguration	J. Milito & Associates, Inc.	Telephone	08/26/14	3,135	996	2,139	68.2%
Memorial Sloan - Kettering Cancer Center	Donor Services Group, LLC	Telephone	12/31/13	1,549,031	494,565	1,054,466	68.1%
USAFA Endowment Inc	RuffaloCODY, LLC	Telephone	12/31/13	396,595	130,173	266,422	67.2%
Habitat for Humanity International	Donor Services Group, LLC	Telephone	12/31/13	3,623,643	1,192,076	2,431,567	67.1%
New England Historic Genealogical Society	Harris Connect, LLC	Telephone	12/31/13	338,999	113,525	225,474	66.5%
WKAR Broadcasting Service Michigan State University	Phone Bank Systems, Inc.	Telephone	05/07/14	79,466	26,836	52,630	66.2%
Lutheran World Relief, Inc.	Aria Communications Corporation	Telephone	04/30/14	11,394	4,061	7,333	64.4%
Foundation For National Progress	Aria Communications Corporation	Telephone	09/19/14	3,873	1,383	2,490	64.3%
WGVU/WGVK West Michigan Public Broadcasting	Center for Car Donations, LLC	Vehicle Donations	02/14/14	13,175	4,738	8,437	64.0%
Life Issues Institute, Inc.	MDS Communications Corporation	Telephone	06/20/14	50,430	18,520	31,910	63.3%
American Bible Society	MDS Communications Corporation	Telephone	06/30/14	769,160	288,433	480,727	62.5%
Christian People Pulling Together Ministries Int'l	Donation Line, LLC	Vehicle Donations	12/31/13	338	128	210	62.2%
Great Lakes Bible College	J. Milito & Associates, Inc.	Telephone	09/29/14	38,342	14,515	23,827	62.1%
The Gerald R. Ford Foundation	J. Milito & Associates, Inc.	Telephone	05/17/14	6,005	2,280	3,725	62.0%
Nora Lam Chinese Ministries International	InfoCision, Inc.	Telephone	04/22/14	54,919	21,080	33,840	61.6%
Civil War Preservation Trust	Public Interest Communications, Inc.	Telephone	12/14/12	44,736	17,237	27,499	61.5%
National Multiple Sclerosis Society	InfoCision, Inc.	Telephone	08/31/14	428,835	168,737	260,098	60.7%
The Carnegie Hall Society, Inc.	SD&A Teleservices, Inc.	Telephone	07/31/14	867,504	342,555	524,949	60.5%
Wayne State University	Phone Bank Systems, Inc.	Telephone	04/14/14	62,942	25,072	37,870	60.2%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Fish Tales	Ronald F Doddy dba Ronald F Doddy & Associates	Telephone	12/31/13	162,468	64,815	97,653	60.1%
New York City Ballet, Inc.	DCM, Inc.	Telephone	07/29/14	507,008	202,203	304,805	60.1%
The Woodrow Wilson National Fellowship Foundation	ComNet Marketing Group, Inc.	Telephone	04/30/14	8,297	3,321	4,976	60.0%
AFS - USA, INC.	Aria Communications Corporation	Telephone	04/30/14	52,319	21,267	31,052	59.4%
ATS Foundation Inc.	ComNet Marketing Group, Inc.	Telephone	11/13/13	8,929	3,629	5,300	59.4%
North Shore Animal League America, Inc.	InfoCision, Inc.	Telephone	01/31/14	521,585	212,008	309,578	59.4%
Lupus Alliance of America, Inc., Michigan Indiana Affiliate	Donation Line, LLC	Vehicle Donations	12/31/13	1,475	601	874	59.3%
Metropolitan Foundation	J. Milito & Associates, Inc.	Telephone	01/17/14	11,080	4,519	6,562	59.2%
Ss. Peter & Paul Church	J. Milito & Associates, Inc.	Telephone	08/02/14	6,975	2,859	4,116	59.0%
NorthPointe Christian School	J. Milito & Associates, Inc.	Telephone	12/13/13	12,465	5,143	7,322	58.7%
Christian Appalachian Project Inc.	Donor Care Center, Inc.	Telephone	02/28/14	58,782	24,412	34,369	58.5%
The Community House Association, Birmingham, Michigan	JR Turnbull Communications, LLC	Telephone	06/15/14	32,500	13,569	18,931	58.2%
The Jewish Federations of North America, Inc.	Siegel Marketing Group, Inc.	Telephone	11/27/13	87,102	36,631	50,471	57.9%
PFLAG, Inc.	Public Interest Communications, Inc.	Telephone	04/21/13	73,168	30,893	42,274	57.8%
American Heart Association, Inc.	InfoCision, Inc.	Telephone	09/30/14	6,279,336	2,687,300	3,592,037	57.2%
March of Dimes Foundation	InfoCision, Inc.	Telephone	02/28/14	9,814,867	4,295,871	5,518,996	56.2%
Military Order of the Purple Heart Service Foundation, Inc.	Lakes Management, Inc.	Telephone	03/31/14	2,136,559	935,633	1,200,925	56.2%
Americans United for Life	MDS Communications Corporation	Telephone	12/31/13	239,410	105,688	133,722	55.9%
National Psoriasis Foundation	Aria Communications Corporation	Telephone	10/31/14	91,534	40,445	51,089	55.8%
Amnesty International of The U.S.A., Inc.	Donor Services Group, LLC	Telephone	09/30/14	138,647	61,628	77,019	55.6%
Back to God Ministries International	Strategic Fundraising, Inc.	Telephone	08/16/14	43,227	19,127	24,000	55.5%
The Metropolitan Museum of Art	ComNet Marketing Group, Inc.	Telephone	06/30/14	87,756	39,260	48,496	55.3%
The Colonial Williamsburg Foundation	Donor Services Group, LLC	Telephone	03/31/14	93,649	42,198	51,451	54.9%
Kappa Alpha Theta Foundation, Inc.	Aria Communications Corporation	Telephone	09/30/14	212,759	98,178	114,582	53.9%
Oxfam America, Inc.	Aria Communications Corporation	Telephone	02/14/14	77,065	35,503	41,562	53.9%
National Multiple Sclerosis Society	Event 360, Inc.	Internet/Social Media	09/21/13	2,596,694	1,203,214	1,393,480	53.7%
The AOPA Foundation, Inc.	InfoCision, Inc.	Telephone	07/31/14	144,305	67,188	77,117	53.4%
Leadership Institute	MDS Communications Corporation	Telephone	02/20/14	58,575	27,377	31,198	53.3%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Richard J. Caron Foundation	AFRC, Inc.	Other	12/31/13	88,254	41,400	46,854	53.1%
Children's Leukemia Foundation of Michigan	JR Turnbull Communications, LLC	Telephone	07/15/14	94,392	44,446	49,946	52.9%
The American Society for the Prevention of Cruelty to Animals	Strategic Fundraising, Inc.	Telephone	12/31/13	768,836	364,192	404,645	52.6%
American Council of the Blind	Integral Resources, Inc.	Telephone	12/31/13	162,833	77,967	84,866	52.1%
Southwest Michigan Council, Boy Scouts of America	J. Milito & Associates, Inc.	Telephone	11/17/13	17,731	8,551	9,180	51.8%
American Civil Liberties Union Foundation, Inc.	Donor Services Group, LLC	Telephone	05/31/14	1,148,905	558,557	590,348	51.4%
Heifer Project International	MDS Communications Corporation	Telephone	06/28/14	3,313,172	1,614,506	1,698,666	51.3%
MAP International	MDS Communications Corporation	Telephone	09/16/14	48,454	24,089	24,365	50.3%
Delta Gamma Foundation	Aria Communications Corporation	Telephone	06/30/14	34,903	17,527	17,376	49.8%
Oxfam America, Inc.	Donor Services Group, LLC	Telephone	03/31/14	263,737	133,009	130,728	49.6%
Detroit Symphony Orchestra, Inc.	Artsmarketing Services, Inc.	Telephone	08/24/14	544,729	275,393	269,337	49.4%
Holt International Children's Services, Inc.	MDS Communications Corporation	Telephone	07/28/14	146,792	74,320	72,472	49.4%
Michigan Institute of Urology Men's Health Foundation	JR Turnbull Communications, LLC	Telephone	08/18/14	186,053	94,617	91,436	49.1%
Crown Financial Ministries, Inc.	MDS Communications Corporation	Telephone	10/14/14	66,406	33,867	32,539	49.0%
Chi Omega Foundation	RuffaloCODY, LLC	Telephone	04/30/14	93,378	47,712	45,666	48.9%
Alzheimer's Disease & Related Disorders Association Inc.	InfoCision, Inc.	Telephone	10/31/13	2,284,752	1,169,969	1,114,783	48.8%
The Leukemia & Lymphoma Society, Inc.	Donor Care Center, Inc.	Telephone	06/30/14	479,086	245,080	234,006	48.8%
University of Detroit Mercy	RuffaloCODY, LLC	Telephone	06/30/14	304,021	156,423	147,597	48.5%
American Diabetes Association	Automotive Recovery Services, Inc. d/b/a ADESA	Vehicle Donations	12/31/13	1,004,998	521,664	483,334	48.1%
Michigan Crossroads Council, Inc., Boy Scouts of America	Mike Wall Advancement Services LLC	Special Event	05/19/13	42,250	21,988	20,262	48.0%
Farm Sanctuary, Inc.	Public Interest Communications, Inc.	Telephone	03/31/13	99,995	52,823	47,172	47.2%
WNMU-FM/TV (Northern Michigan University)	Aria Communications Corporation	Telephone	06/09/14	5,000	2,643	2,357	47.1%
Special Olympics, Inc.	The Heritage Company, Inc.	Telephone	12/31/13	429,078	227,468	201,611	47.0%
The Student Conservation Association, Inc.	Donor Services Group, LLC	Telephone	04/17/14	17,691	9,433	8,258	46.7%
ATS Foundation Inc.	National Capital Teleservices LLC	Telephone	01/31/14	11,287	6,041	5,246	46.5%
Planned Parenthood Federation of America, Inc.	Telefund, Inc.	Telephone	12/31/13	586,101	313,668	272,433	46.5%
Cornell University	ComNet Marketing Group, Inc.	Telephone	10/14/14	45,694	24,590	21,103	46.2%
Planned Parenthood Federation of America, Inc.	SD&A Teleservices, Inc.	Telephone	06/30/14	214,681	115,508	99,173	46.2%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
N.A.A.C.P. Legal Defense and Educational Fund	Your Voice Media, Inc.	Telephone	12/31/12	59,268	31,922	27,346	46.1%
The National Children's Cancer Society, Inc.	The Heritage Company, Inc.	Telephone	12/31/13	62,992	33,966	29,026	46.1%
Crohn's & Colitis Foundation of America, Inc.	InfoCision, Inc.	Telephone	06/30/14	74,120	40,004	34,116	46.0%
The National Museum of Women in the Arts	PDR II, Inc.	Telephone	10/31/12	62,708	33,970	28,738	45.8%
American Diabetes Association	Strategic Fundraising, Inc.	Telephone	06/30/14	708,020	384,562	323,458	45.7%
Prison Fellowship Ministries	Strategic Fundraising, Inc.	Telephone	06/30/14	251,840	136,870	114,970	45.7%
Alumni Association of the University of Michigan	DirectLine Technologies, Inc.	Telephone	07/31/14	67,807	37,000	30,807	45.4%
Association of the Graduates of the United States Military Academy	Advantage Plus Consulting, Inc.	Other	12/11/13	935,164	511,480	423,684	45.3%
Delta College Foundation	Phone Bank Systems, Inc.	Telephone	05/13/14	16,486	9,013	7,473	45.3%
Mercy Corps	Donor Services Group, LLC	Telephone	06/30/14	228,554	125,181	103,373	45.2%
Cass Community Social Services, Inc.	JR Turnbull Communications, LLC	Special Event	12/31/13	110,440	40,472	49,768	45.1%
Washington State University Foundation	RuffaloCODY, LLC	Telephone	06/30/14	876,816	482,938	393,877	44.9%
American Institute for Cancer Research	InfoCision, Inc.	Telephone	12/31/13	3,577,693	1,984,028	1,593,665	44.5%
Minnesota Public Radio, Inc.	Aria Communications Corporation	Telephone	05/31/14	412,730	229,428	183,302	44.4%
National Right to Life Educational Trust Fund	Strategic Fundraising, Inc.	Telephone	12/31/13	448,645	250,079	198,565	44.3%
Kalamazoo Symphony Orchestra	Strategic Marketing for the Arts, LLC	Telephone	01/31/14	28,187	15,789	12,398	44.0%
American Family Association, Inc.	Donor Care Center, Inc.	Other	06/14/14	803,770	457,880	345,890	43.0%
Consumers Union of United States, Inc.	Donor Services Group, LLC	Telephone	06/30/14	88,114	50,492	37,622	42.7%
Grand Traverse Area Catholic Schools	J. Milito & Associates, Inc.	Telephone	12/28/13	6,320	3,624	2,696	42.7%
The University of Cincinnati Foundation	RuffaloCODY, LLC	Telephone	06/30/14	766,464	439,104	327,360	42.7%
Southern Poverty Law Center, Inc.	Telefund, Inc.	Telephone	12/31/13	881,377	506,492	374,885	42.5%
Wounded Warrior Project, Inc.	Donor Care Center, Inc.	Telephone	09/30/13	67,942	39,199	28,743	42.3%
The Detroit Institute of Arts	Phone Bank Systems, Inc.	Telephone	06/30/14	64,082	37,235	26,847	41.9%
Multiple Sclerosis Association of America, Inc.	The Heritage Company, Inc.	Telephone	06/30/14	88,811	51,674	37,137	41.8%
Museum of Science and Industry	ComNet Marketing Group, Inc.	Telephone	12/31/13	76,553	44,784	31,769	41.5%
Feeding America	Strategic Fundraising, Inc.	Telephone	10/16/14	249,781	146,292	103,489	41.4%
Planned Parenthood Federation of America, Inc.	Donor Services Group, LLC	Telephone	06/30/14	1,326,867	781,245	545,622	41.1%
Food for the Hungry, Inc.	MDS Communications Corporation	Telephone	06/23/14	313,082	185,053	128,029	40.9%
The Ronald Reagan Presidential Foundation and Institute	Donor Care Center, Inc.	Other	08/14/14	62,040	36,740	25,301	40.8%
Mothers Against Drunk Driving	The Heritage Company, Inc.	Telephone	06/30/13	43,574	25,860	17,714	40.7%
Habitat for Humanity International	InfoCision, Inc.	Telephone	06/30/14	466,804	277,781	189,023	40.5%

Professional Fundraising Charitable Solicitation Report

	December 31, 201	•					
Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
WBGU TV	ComNet Marketing Group, Inc.	Telephone	03/10/14	10,952	6,554	4,398	40.2%
Yellowstone Park Foundation, Inc.	Donor Care Center, Inc.	Telephone	04/30/14	87,084	52,183	34,901	40.1%
Detroit Educational Television Foundation	Phone Bank Systems, Inc.	Telephone	12/31/13	253,946	152,448	101,498	40.0%
Medecins Sans Frontieres U.S.A., Inc.	Donor Services Group, LLC	Telephone	12/31/13	686,272	412,105	274,168	40.0%
Western Theological Seminary	J. Milito & Associates, Inc.	Telephone	04/18/14	16,063	9,712	6,351	39.5%
Moody Bible Institute	Donor Care Center, Inc.	Telephone	07/14/14	123,480	74,857	48,623	39.4%
WNMU-FM/TV (Northern Michigan University)	Charitable Auto Resources, Inc.	Vehicle Donations	06/30/13	675	412	263	39.0%
National Wheelchair Basketball Association	The Heritage Company, Inc.	Telephone	12/31/13	11,032	6,737	4,295	38.9%
Cooperative for Assistance and Relief Everywhere, Inc. (CARE)	MDS Communications Corporation	Telephone	06/30/14	1,634,988	1,004,008	630,980	38.6%
United States Association for UNHCR	Public Interest Communications, Inc.	Telephone	12/31/12	38,101	23,433	14,667	38.5%
Catholic Relief Services - United States Conference of Catholic Bishops	MDS Communications Corporation	Telephone	09/30/14	555,847	343,159	212,688	38.3%
SADD, Inc.	The Heritage Company, Inc.	Telephone	09/30/14	31,427	19,437	11,990	38.2%
Guest House, Inc.	J. Milito & Associates, Inc.	Telephone	07/28/14	13,853	8,660	5,193	37.5%
The State University of Iowa Foundation	RuffaloCODY, LLC	Telephone	06/30/14	980,983	614,857	366,126	37.3%
Amnesty International of The U.S.A., Inc.	SD&A Teleservices, Inc.	Telephone	08/31/14	142,998	89,798	53,201	37.2%
University of Nebraska Foundation	Nelnet Servicing, LLC	Telephone	06/30/14	42,516	26,687	15,829	37.2%
The University of Connecticut Foundation	RuffaloCODY, LLC	Telephone	06/30/14	763,197	484,155	279,042	36.6%
Children's Wish Foundation International, Inc.	The Heritage Company, Inc.	Telephone	12/31/13	183,325	118,033	65,292	35.6%
Alpha Gamma Delta Foundation, Inc.	Aria Communications Corporation	Telephone	05/31/14	24,195	15,617	8,578	35.5%
Heart Center of America Inc.	Direct Response Consulting Services	Direct Mail	05/01/14	2,096,945	1,353,541	743,405	35.5%
Alpha Omicron Pi Foundation	Aria Communications Corporation	Telephone	06/30/14	27,910	18,068	9,842	35.3%
WGVU/WGVK West Michigan Public Broadcasting	Phone Bank Systems, Inc.	Telephone	07/14/14	124,874	80,837	44,037	35.3%
The American Association for the Advancement of Science	Donor Services Group, LLC	Telephone	10/24/13	37,137	24,143	12,993	35.0%
Wedgwood Christian Youth and Family Services	J. Milito & Associates, Inc.	Telephone	05/12/14	7,296	4,747	2,549	34.9%
B'nai B'rith	Donor Services Group, LLC	Telephone	08/14/14	29,667	19,634	10,033	33.8%
Environmental Defense Fund, Incorporated	Public Interest Communications, Inc.	Telephone	01/31/13	177,176	117,319	59,857	33.8%
American Jewish Committee	Telefund, Inc.	Telephone	12/31/13	33,326	22,133	11,193	33.6%
Hillel: The Foundation for Jewish Campus Life	Strategic Fundraising, Inc.	Telephone	12/31/13	150,880	100,400	50,480	33.5%
AMVETS, American Veterans of World War II, Korea and Vietnam	The Heritage Company, Inc.	Telephone	05/15/14	118,971	79,433	39,538	33.2%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Mercy Corps	MDS Communications Corporation	Telephone	06/30/14	295,209	197,823	97,386	33.0%
Special Olympics, Inc.	InfoCision, Inc.	Telephone	12/31/13	100,197	67,281	32,916	32.9%
National Organization for Marriage Education Fund	Capitol Resources, Inc.	Telephone	12/31/13	13,244	8,895	4,348	32.8%
National Association of Police Athletic / Activities Leagues, Inc.	Xentel, Inc.	Telephone	04/30/14	381,914	256,913	125,000	32.7%
Smile Train, Inc.	InfoCision, Inc.	Telephone	08/31/14	2,161,792	1,456,434	705,358	32.6%
Concerned Women for America	InfoCision, Inc.	Telephone	06/30/14	238,044	161,706	76,339	32.1%
Calvin Theological Seminary	J. Milito & Associates, Inc.	Telephone	08/23/14	128,870	89,128	39,742	30.8%
United Breast Cancer Foundation	The Heritage Company, Inc.	Telephone	04/30/14	30,124	21,087	9,037	30.0%
Environmental Defense Fund, Incorporated	Donor Services Group, LLC	Telephone	07/29/14	89,437	62,861	26,576	29.7%
People for Ethical Treatment of Animals, Inc.	Public Interest Communications, Inc.	Telephone	01/31/13	153,869	108,161	45,707	29.7%
Partners in Health, a Nonprofit Corporation	SD&A Teleservices, Inc.	Telephone	12/31/13	127,554	90,249	37,305	29.2%
University of Northern Iowa Foundation	RuffaloCODY, LLC	Telephone	06/30/14	510,099	361,421	148,678	29.1%
U. S. Charitable Gift Trust	Eaton Vance Distributors, Inc.	Telephone	12/31/13	75,409,326	53,828,141	21,581,185	28.6%
Kettering University	RuffaloCODY, LLC	Telephone	06/30/14	129,305	92,523	36,781	28.4%
Cancer Support Services	Automotive Recovery Services, Inc. d/b/a ADESA	Vehicle Donations	12/31/13	4,073	2,937	1,136	27.9%
Military Order of the Purple Heart Service Foundation, Inc.	Xentel, Inc.	Telephone	12/31/13	2,147,825	1,547,825	600,000	27.9%
International Fellowship of Christians and Jews, Inc.	InfoCision, Inc.	Telephone	12/31/13	1,722,250	1,254,975	467,276	27.1%
The Florida State University Foundation, Inc.	RuffaloCODY, LLC	Telephone	06/30/14	754,195	550,836	203,358	27.0%
The Northern Michigan University Foundation	RuffaloCODY, LLC	Telephone	06/30/14	170,798	124,905	45,893	26.9%
Bethesda Lutheran Communities, Inc.	Aria Communications Corporation	Telephone	06/16/14	14,208	10,453	3,755	26.4%
Amyloidosis Foundation	Automotive Recovery Services, Inc. d/b/a ADESA	Vehicle Donations	12/31/13	825	618	208	25.2%
Jane Goodall Institute for Wildlife Research, Education & Conservation	Donor Services Group, LLC	Telephone	11/20/13	29,495	22,066	7,429	25.2%
American Association for Cancer Support, Inc.	Douglas L. Schipper	Telephone	12/31/13	24,724	18,543	6,181	25.0%
The National Cancer Coalition, Inc.	The Heritage Company, Inc.	Telephone	10/31/14	18,337	13,766	4,571	24.9%
Promenade Nationale Corporation	The Heritage Company, Inc.	Telephone	09/30/14	14,501	10,985	3,515	24.2%
Museum of African American History	Christine Gavin - Patterson	Special Event	06/30/14	512,250	389,046	123,204	24.1%
The Edison Institute	RuffaloCODY, LLC	Telephone	03/31/14	49,278	37,471	11,807	24.0%
American Diabetes Association	InfoCision, Inc.	Telephone	12/31/13	2,567,756	1,956,043	611,713	23.8%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
American Bible Society	Donor Care Center, Inc.	Direct Mail	06/30/14	21,981	16,790	5,191	23.6%
Others First, Inc.	Charity Funding, Inc.	Vehicle Donations	12/31/13	4,405,492	3,373,090	1,032,402	23.4%
The Walsh College Foundation	RuffaloCODY, LLC	Telephone	08/31/14	31,217	23,955	7,262	23.3%
Catholic Family Services	J. Milito & Associates, Inc.	Telephone	11/05/14	5,880	4,516	1,364	23.2%
SOS Children's Villages - USA, Inc.	Public Interest Communications, Inc.	Telephone	07/14/13	42,604	32,869	9,735	22.9%
Christian Coalition	Donor Care Center, Inc.	Direct Mail	04/30/14	12,898	9,954	2,944	22.8%
Feeding America	MDS Communications Corporation	Telephone	04/18/14	393,811	305,377	88,434	22.5%
Disability Services Resource Center	Ronald F Doddy dba Ronald F Doddy & Associates	Telephone	12/31/13	34,465	26,965	7,500	21.8%
Amnesty International of The U.S.A., Inc.	Your Voice Media, Inc.	Telephone	12/31/13	49,476	38,740	10,736	21.7%
Students for Life of America, Inc.	MDS Communications Corporation	Telephone	09/22/14	317,418	249,947	67,471	21.3%
Youth Villages Foundation, Inc.	InfoCision, Inc.	Telephone	01/31/14	5,016	3,996	1,020	20.3%
Colorado Seminary	RuffaloCODY, LLC	Telephone	06/30/14	127,755	102,039	25,716	20.1%
American Veterans Foundation	Debbie Lopez	Telephone	12/31/13	34,502	27,602	6,900	20.0%
Autism Spectrum Disorder Foundation, Inc.	Associated Community Services, Inc.	Telephone	11/30/13	480,060	384,048	96,012	20.0%
Defeat Diabetes Foundation, Inc.	Douglas L. Schipper	Telephone	12/31/13	25,403	20,322	5,081	20.0%
Defeat Diabetes Foundation, Inc.	Ronald F Doddy dba Ronald F Doddy & Associates	Telephone	12/31/13	19,818	15,855	3,964	20.0%
Department of Michigan, Veterans of Foreign Wars of the United States, Inc.	Veterans Benefits, Inc.	Telephone	12/31/13	173,963	139,170	34,793	20.0%
Michigan Paralyzed Veterans of America	Associated Community Services, Inc.	Telephone	12/31/13	301,259	241,007	60,252	20.0%
Mission of Hope Cancer Fund	Ronald F Doddy dba Ronald F Doddy & Associates	Telephone	12/31/13	477,475	381,980	95,495	20.0%
National Caregiving Foundation	The Heritage Company, Inc.	Telephone	01/31/14	17,093	13,674	3,419	20.0%
Santa's Cupboard	Ronald F Doddy dba Ronald F Doddy & Associates	Telephone	12/31/13	105,737	84,589	21,147	20.0%
Vietnam Veterans of Michigan, Inc.	Associated Community Services, Inc.	Telephone	12/31/13	211,134	168,907	42,227	20.0%
Veterans Assistance Foundation, Inc.	Xentel, Inc.	Telephone	12/31/13	511,229	411,229	100,000	19.6%
The Foundation Fighting Blindness, Inc.	Strategic Fundraising, Inc.	Telephone	04/30/14	154,456	125,091	29,366	19.0%
Operation Smile, Inc.	Strategic Fundraising, Inc.	Telephone	12/31/13	1,890,852	1,533,723	357,129	18.9%
A. T. Still University of Health Sciences	RuffaloCODY, LLC	Telephone	06/30/14	61,741	50,203	11,538	18.7%
The New Hope Foundation, Inc.	Bee, L. C.	Telephone	02/10/14	407,205	331,464	75,741	18.6%
Barnard College	Harris Connect, LLC	Telephone	12/31/13	153,781	125,270	28,510	18.5%

Professional Fundraising Charitable Solicitation Report

December 31, 201	4					
Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
MDS Communications Corporation	Telephone	09/30/14	251,955	205,557	46,398	18.4%
MDS Communications Corporation	Telephone	02/14/14	147,945	120,850	27,095	18.3%
Great Lakes Marketing of Michigan	Telephone	06/30/14	165,660	135,841	29,819	18.0%
Donor Care Center, Inc.	Telephone	03/31/14	45,916	37,836	8,080	17.6%
Associated Community Services, Inc.	Telephone	12/31/13	608,812	502,274	106,538	17.5%
RuffaloCODY, LLC	Telephone	06/30/14	1,162,618	959,067	203,551	17.5%
InfoCision, Inc.	Telephone	01/31/14	360,681	298,210	62,471	17.3%
Directele, Inc.	Telephone	12/31/13	258,108	214,229	43,878	17.0%
Event 360, Inc.	Special Event	01/31/14	43,077,836	35,748,479	7,329,357	17.0%
Donor Services Group, LLC	Telephone	09/09/14	37,442	31,194	6,248	16.7%
Wolverine Productions Ltd.	Telephone	02/20/14	18,979	15,829	3,150	16.6%
Directele, Inc.	Telephone	12/31/13	38,198	31,854	6,344	16.6%
Directele, Inc.	Telephone	12/31/13	470,163	392,394	77,769	16.5%
The Heritage Company, Inc.	Telephone	03/07/14	5,242	4,409	833	15.9%
Donor Services Group, LLC	Telephone	06/30/14	47,378	39,875	7,503	15.8%
Public Interest Communications, Inc.	Telephone	11/05/13	83,845	70,735	13,110	15.6%
RuffaloCODY, LLC	Telephone	06/30/13	729,543	615,753	113,789	15.6%
Associated Community Services, Inc.	Telephone	06/14/14	1,399,940	1,185,605	214,335	15.3%
JAK Productions, Inc.	Telephone	03/05/14	769,492	652,969	116,522	15.1%
Associated Community Services, Inc.	Telephone	02/05/14	221,264	188,074	33,190	15.0%
Associated Community Services, Inc.	Telephone	12/31/13	24,830	21,106	3,725	15.0%
McGhee Fundraising Consultants	Telephone	10/30/14	17,718	15,069	2,649	15.0%
Associated Community Services, Inc.	Telephone	08/31/14	2,921,410	2,483,199	438,211	15.0%
Engage Funding, LLC	Telephone	12/31/13	161,236	137,050	24,185	15.0%
Courtesy Call	Telephone	04/30/14	244,812	208,090	36,722	15.0%
Associated Community Services, Inc.	Telephone	11/28/14	3,618,200	3,075,470	542,730	15.0%
Courtesy Call	Telephone	05/14/14	2,992,981	2,544,034	448,947	15.0%
Outreach Calling	Telephone	10/31/14	193,001	164,051	28,950	15.0%
Courtesy Call	Telephone	05/14/14	1,175,949	999,557	176,392	15.0%
Directele, Inc.	Telephone	12/31/13	141,950	120,657	21,292	15.0%
Associated Community Services, Inc.	Telephone	05/31/14	26,354	22,400	3,953	15.0%
Associated Community Services, Inc.	Telephone	10/31/14	5,522,367	4,694,012	828,355	15.0%
	Fundraiser MDS Communications Corporation MDS Communications Corporation Great Lakes Marketing of Michigan Donor Care Center, Inc. Associated Community Services, Inc. RuffaloCODY, LLC InfoCision, Inc. Directele, Inc. Event 360, Inc. Donor Services Group, LLC Wolverine Productions Ltd. Directele, Inc. Directele, Inc. The Heritage Company, Inc. Donor Services Group, LLC Public Interest Communications, Inc. RuffaloCODY, LLC Associated Community Services, Inc. JAK Productions, Inc. Associated Community Services, Inc. McGhee Fundraising Consultants Associated Community Services, Inc. Engage Funding, LLC Courtesy Call Associated Community Services, Inc. Courtesy Call Outreach Calling Courtesy Call Directele, Inc. Associated Community Services, Inc.	Fundraiser MDS Communications Corporation MDS Communications Corporation Great Lakes Marketing of Michigan Donor Care Center, Inc. Associated Community Services, Inc. RuffaloCODY, LLC InfoCision, Inc. Directele, Inc. Event 360, Inc. Donor Services Group, LLC Directele, Inc. Directele, Inc. Telephone Telephone Telephone Telephone Wolverine Productions Ltd. Telephone The Heritage Company, Inc. Donor Services Group, LLC Telephone The Heritage Company, Inc. Telephone The Horitage Company, Inc. Telephone	Fundraiser MDS Communications Corporation MDS Communications Corporation MDS Communications Corporation Great Lakes Marketing of Michigan Donor Care Center, Inc. Associated Community Services, Inc. RuffaloCODY, LLC InfoCision, Inc. Directele, Inc. Event 360, Inc. Donor Services Group, LLC Directele, Inc. Telephone Directele, Inc. Telephone Directele, Inc. Telephone Directele, Inc. Telephone T	Fundraiser Fundraising Method Report End Date Gross Receipts MDS Communications Corporation Telephone 09/30/14 251,955 MDS Communications Corporation Telephone 02/14/14 147,945 Great Lakes Marketing of Michigan Telephone 06/30/14 165,660 Donor Care Center, Inc. Telephone 03/31/14 45,916 Associated Community Services, Inc. Telephone 06/30/14 1,162,618 InfoCision, Inc. Telephone 01/31/14 360,881 InfoCision, Inc. Telephone 01/31/14 360,881 Event 360, Inc. Telephone 12/31/13 258,108 Event 360, Inc. Special Event 01/31/14 43,077,836 Donor Services Group, LLC Telephone 09/99/14 37,442 Wolverine Productions Ltd. Telephone 02/20/14 18,979 Directele, Inc. Telephone 12/31/13 38,198 Directele, Inc. Telephone 03/07/14 5,242 Donor Services Group, LLC Telephone 06/30/13	Fundraiser Fundraising Method Report End Date Gross Receipts PFR Fees & Other Costs MDS Communications Corporation Telephone 09/30/14 251,955 205,557 MDS Communications Corporation Telephone 02/14/14 147,945 120,850 Great Lakes Marketing of Michigan Telephone 06/30/14 165,660 135,841 Donor Care Center, Inc. Telephone 12/31/13 608,812 502,274 RuffaloCODY, LLC Telephone 06/30/14 1,162,618 959,067 InfoCision, Inc. Telephone 01/31/14 360,681 298,210 Directele, Inc. Telephone 01/31/14 43,077,836 35,748,479 Donor Services Group, LLC Telephone 09/09/14 37,442 31,194 Wolverine Productions Ltd. Telephone 02/20/14 18,979 15,829 Directele, Inc. Telephone 12/31/13 38,198 31,854 Directele, Inc. Telephone 12/31/13 470,163 392,394 The Heritage Company, Inc. Telep	Fundraiser Fundraising Method Report End Date Gross Receipts PFR Fees & Other Costs Net Amount to Charity MDS Communications Corporation Telephone 09/30/14 251,955 205,557 46,398 MDS Communications Corporation Telephone 06/30/14 1147,945 120,850 27,095 Great Lakes Marketing of Michigan Telephone 03/31/14 115,660 135,841 29,819 Donor Care Center, Inc. Telephone 03/31/14 45,916 37,836 8,080 Associated Community Services, Inc. Telephone 03/31/14 45,916 37,836 8,080 RuffaloCODY, LLC Telephone 06/30/14 1,162,618 959,067 203,551 InfoCision, Inc. Telephone 01/31/14 360,681 298,210 62,471 Directele, Inc. Telephone 01/31/14 43,077,836 35,748,479 7,329,357 Donor Services Group, LLC Telephone 02/20/14 18,979 15,829 3,150 Directele, Inc. Telephone 12/31/13 36,198<

Professional Fundraising Charitable Solicitation Report

		Fundraising	Report	Gross	PFR Fees &	Net Amount	% of
Charity	Fundraiser	Method	End Date	Receipts	Other Costs	to Charity	Gross to Charity
Good Charity, Inc.	Insight Teleservices, Inc.	Telephone	05/03/14	3,886,136	3,303,216	582,920	15.0%
Metro Area Animal Adoption Association	Directele, Inc.	Telephone	12/31/13	151,771	129,005	22,766	15.0%
National Association of the Physically Handicapped - A. Robert Cox Chapter # 70	Ronald F Doddy dba Ronald F Doddy & Associates	Telephone	12/31/13	29,325	24,926	4,399	15.0%
Navy League of the United States	Harris Connect, LLC	Telephone	11/05/13	288,057	244,903	43,154	15.0%
Operation Lookout National Center for Missing Youth	Midwest Publishing DN, Inc.	Telephone	12/31/13	112,812	95,890	16,922	15.0%
The Breast Cancer Charities of America, Inc.	Associated Community Services, Inc.	Telephone	12/31/13	4,731,900	4,021,754	710,146	15.0%
The National Cancer Coalition, Inc.	Midwest Publishing DN, Inc.	Telephone	12/31/13	1,569,440	1,334,024	235,416	15.0%
Cancer Fund of America, Inc.	Bee, L. C.	Telephone	06/30/14	193,278	164,775	28,503	14.7%
Foundation For National Progress	Telefund, Inc.	Telephone	12/31/13	181,121	154,924	26,197	14.5%
Heart Center of America Inc.	Bee, L. C.	Telephone	03/29/14	266,102	228,153	37,949	14.3%
Childhood Leukemia Foundation, Inc.	Midwest Publishing DN, Inc.	Telephone	12/31/13	560,861	482,340	78,521	14.0%
Crime Stoppers of Gladwin County, Inc.	Wolverine Productions Ltd.	Telephone	06/30/14	33,810	29,060	4,750	14.0%
Monroe Public Schools (Renaissance Fund)	McGhee Fundraising Consultants	Telephone	05/30/14	9,566	8,227	1,339	14.0%
VietNow National Headquarters	Corporations for Character, L.C.	Telephone	03/14/14	18,832	16,196	2,637	14.0%
Department of Michigan, Veterans of Foreign Wars of the United States, Inc.	Xentel, Inc.	Telephone	12/31/13	489,977	422,750	67,227	13.7%
The Committee For Missing Children, Inc.	Midwest Publishing DN, Inc.	Telephone	12/31/13	493,183	426,603	66,580	13.5%
The Breast Cancer Society, Inc.	Innovative Teleservices	Telephone	06/01/14	204,670	178,063	26,607	13.0%
University of Colorado Foundation	RuffaloCODY, LLC	Telephone	06/30/14	1,044,084	908,783	135,301	13.0%
Wayne State University	RuffaloCODY, LLC	Telephone	09/30/14	625,282	543,938	81,344	13.0%
National Parks Conservation Association	Donor Services Group, LLC	Telephone	10/23/13	279,420	243,460	35,960	12.9%
Prison Fellowship Ministries	The Hibbard Group, LLC	Internet/Social Media	06/30/14	582,047	507,042	75,005	12.9%
Human Rights Watch, Inc.	SD&A Teleservices, Inc.	Telephone	01/31/14	28,207	24,609	3,598	12.8%
Easter Seals, Inc.	InfoCision, Inc.	Telephone	07/04/14	1,592,633	1,390,749	201,884	12.7%
Saginaw Valley Crime Commission Inc.	Wolverine Productions Ltd.	Telephone	07/31/14	74,522	65,072	9,450	12.7%
Partnership for a Drug- Free America, Inc.	DialAmerica Marketing, Inc.	Telephone	09/30/14	170	149	21	12.5%
Cancer Survivors' Fund	JAK Productions, Inc.	Telephone	10/31/14	485,661	427,456	58,205	12.0%
Childhood Leukemia Foundation, Inc.	Innovative Teleservices	Telephone	06/01/14	645,069	567,660	77,408	12.0%
Disabled Veterans Services, Inc.	Innovative Teleservices	Telephone	06/01/14	131,873	116,048	15,825	12.0%
Firefighters Charitable Foundation, Inc.	JAK Productions, Inc.	Telephone	05/31/14	3,622,042	3,188,150	433,892	12.0%
Firefighters Charitable Foundation, Inc.	Courtesy Call	Telephone	11/30/14	62,422	54,931	7,491	12.0%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Kids Wish Network, Inc.	Directele, Inc.	Telephone	12/31/13	890,619	783,744	106,874	12.0%
The Amyotrophic Lateral Sclerosis Association	Strategic Fundraising, Inc.	Telephone	09/30/14	122,732	108,161	14,571	11.9%
American Lebanese Syrian Associated Charities	InfoCision, Inc.	Telephone	06/30/14	4,006,339	3,533,087	473,252	11.8%
Defeat Diabetes Foundation, Inc.	JAK Productions, Inc.	Telephone	04/30/14	483,908	426,599	57,310	11.8%
The Cleveland Clinic Foundation	Harris Connect, LLC	Telephone	02/27/14	283,168	250,166	33,001	11.7%
The Michigan Humane Society	Donor Care Center, Inc.	Other	06/30/14	84,441	74,602	9,839	11.7%
The Arthritis Foundation, Inc.	Strategic Fundraising, Inc.	Telephone	05/31/14	79,964	70,874	9,090	11.4%
The Roger Wyburn - Mason and Jack M. Blount Foundation	Bee, L. C.	Telephone	03/15/14	137,761	122,147	15,614	11.3%
Feed the Children, Inc.	2Listen, LLC	Telephone	03/31/14	292,527	259,985	32,542	11.1%
International Union of Police Associations AFL-CIO	Courtesy Call	Telephone	05/31/14	1,042,775	927,275	115,500	11.1%
Association for Firefighters and Paramedics, Inc.	Debbie Lopez	Telephone	12/31/13	22,236	19,790	2,446	11.0%
Cancer Fund of America, Inc.	Outreach Calling	Telephone	07/18/14	281,002	250,091	30,910	11.0%
National Vietnam Veterans Foundation, Inc.	Midwest Publishing DN, Inc.	Telephone	12/31/13	1,368,488	1,217,955	150,534	11.0%
National Vietnam Veterans Foundation, Inc.	Outreach Calling	Telephone	08/11/14	5,890,989	5,242,980	648,009	11.0%
Americans United for Separation of Church and State	Donor Services Group, LLC	Telephone	03/25/14	20,181	18,025	2,156	10.7%
Northeast Michigan Crime Stoppers	Wolverine Productions Ltd.	Telephone	06/30/14	24,013	21,513	2,500	10.4%
American Lung Association	InfoCision, Inc.	Telephone	08/31/14	2,022,467	1,817,972	204,495	10.1%
National Multiple Sclerosis Society	Donor Care Center, Inc.	Other	08/14/14	252,079	226,692	25,387	10.1%
American Foundation For Disabled Children, Inc.	Outreach Calling	Telephone	07/02/14	846,083	761,475	84,608	10.0%
Breast Cancer Survivors Foundation, Inc.	Outreach Calling	Telephone	09/15/14	2,997,115	2,697,403	299,711	10.0%
Cancer Survivors' Fund	Midwest Publishing DN, Inc.	Telephone	12/31/13	704,751	634,276	70,475	10.0%
Caring for Our Children Foundation	Midwest Publishing DN, Inc.	Telephone	12/31/13	241,093	216,983	24,109	10.0%
Children's Cancer Fund of America	Innovative Teleservices	Telephone	06/01/14	122,643	110,379	12,264	10.0%
Crisis Relief Network, Inc.	Outreach Calling	Telephone	05/31/14	59,629	53,666	5,963	10.0%
Disabled Police and Sheriffs Foundation, Inc.	Outreach Calling	Telephone	08/03/14	1,084,649	976,184	108,465	10.0%
Firefighters Support Foundation, Inc.	Outreach Calling	Telephone	08/24/14	4,218,757	3,796,881	421,876	10.0%
Firefighters Support Foundation, Inc.	Innovative Teleservices	Telephone	06/01/14	38,562	34,706	3,856	10.0%
Healing Heroes Network, Inc.	Outreach Calling	Telephone	02/02/14	495,550	445,995	49,555	10.0%
Law Enforcement Officers' Relief Fund, Inc.	Outreach Calling	Telephone	04/14/14	218,072	196,265	21,807	10.0%
The American Federation of Police and Concerned Citizens, Inc.	Midwest Publishing DN, Inc.	Telephone	12/31/13	867,219	780,497	86,722	10.0%

Professional Fundraising Charitable Solicitation Report

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Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
The Committee For Missing Children, Inc.	Outreach Calling	Telephone	03/14/14	241,805	217,625	24,181	10.0%
United Breast Cancer Research Society, Inc.	Outreach Calling	Telephone	05/14/14	258,257	232,431	25,826	10.0%
Woman to Woman Breast Cancer Foundation, Inc.	Directele, Inc.	Telephone	12/31/13	109,993	98,993	10,999	10.0%
Woman to Woman Breast Cancer Foundation, Inc.	Midwest Publishing DN, Inc.	Telephone	12/31/13	232,032	208,829	23,203	10.0%
Woman to Woman Breast Cancer Foundation, Inc.	Outreach Calling	Telephone	09/02/14	1,010,974	909,877	101,097	10.0%
International Union of Police Associations AFL-CIO	JAK Productions, Inc.	Telephone	04/14/14	59,834	53,897	5,937	9.9%
Tuscola County 4-H Horse Leaders (Horse Ring & Building Fund)	Wolverine Productions Ltd.	Telephone	06/27/14	25,139	22,639	2,500	9.9%
American Association for Cancer Support, Inc.	Outreach Calling	Direct Mail	06/30/14	905,637	817,137	88,499	9.8%
Don Bosco Hall	Christine Gavin - Patterson	Special Event	06/30/14	141,671	128,162	13,509	9.5%
Ocean Conservancy, Inc.	Your Voice Media, Inc.	Telephone	12/31/13	16,645	15,064	1,581	9.5%
American Lebanese Syrian Associated Charities	MDS Communications Corporation	Telephone	06/30/14	1,819,928	1,650,203	169,725	9.3%
Anti - Defamation League	SD&A Teleservices, Inc.	Telephone	12/31/13	48,737	44,218	4,519	9.3%
Mother Waddles Community Outreach, Inc.	Charity Funding, Inc.	Vehicle Donations	12/31/13	1,661,638	1,507,482	154,156	9.3%
West Michigan Center for Arts and Technology	J. Milito & Associates, Inc.	Telephone	06/02/14	1,205	1,098	107	8.9%
Care Net	Strategic Fundraising, Inc.	Telephone	10/17/14	13,946	12,762	1,185	8.5%
CURE International	Westfall Group, Inc.	Special Event	10/31/13	242,280	231,947	20,333	8.4%
Muscular Dystrophy Association, Inc.	Donor Care Center, Inc.	Other	06/30/14	35,960	32,936	3,024	8.4%
Concerned Women for America	Donor Care Center, Inc.	Telephone	06/30/14	217,699	200,722	16,977	7.8%
New Beginning Children's Homes, Inc.	FaithNet Funding, Inc.	Internet/Social Media	06/30/14	3,259,953	3,019,953	240,000	7.4%
Convoy of Hope	InfoCision, Inc.	Telephone	03/31/14	2,905	2,699	207	7.1%
Operation Blessing International Relief and Development Corporation	InfoCision, Inc.	Telephone	04/14/14	10,144	9,425	718	7.1%
People for Ethical Treatment of Animals, Inc.	InfoCision, Inc.	Telephone	12/31/13	297,630	276,453	21,177	7.1%
Union of Concerned Scientists, Inc.	Donor Services Group, LLC	Telephone	11/30/13	188,643	175,926	12,717	6.7%
Anti - Defamation League	Telefund, Inc.	Telephone	12/31/13	47,153	44,110	3,043	6.5%
Institute for the Arts and Education, Inc.	Peak Productions, Inc.	Special Event	12/31/13	18,772	17,686	1,086	5.8%
Vietnam Veterans of America, State of Michigan Council, Incorporated	Charity Funding, Inc.	Vehicle Donations	12/31/13	316,181	299,059	17,122	5.4%
Jane Goodall Institute for Wildlife Research, Education & Conservation	ComNet Marketing Group, Inc.	Telephone	12/31/13	48,549	45,995	2,553	5.3%
Environmental Defense Fund, Incorporated	Integral Resources, Inc.	Telephone	12/31/13	441,379	418,250	23,129	5.2%

Professional Fundraising Charitable Solicitation Report

MAP International The Heritage Company, Inc. Amnesty International of The U.S.A., Inc. Public Interest Communications, Inc.	Telephone Telephone Other	12/31/13 04/30/13	368	351		
	Other	04/30/13		001	17	4.5%
			188,861	181,388	7,473	4.0%
Coral Ridge Ministries Media, Inc. Donor Care Center, Inc.		10/31/14	39,163	37,661	1,502	3.8%
World Wildlife Fund, Inc. Donor Services Group, LLC	Telephone	06/30/14	185,744	178,793	6,951	3.7%
Cancer Federation Inc City Recyclers, Inc.	Other	05/31/13	373,252	361,252	12,000	3.2%
American Association of University Women, Inc. Gordon and Schwenkmeyer, Inc.	Telephone	12/31/13	60,450	58,738	1,711	2.8%
National Wildlife Federation Telefund, Inc.	Telephone	12/31/13	18,477	18,007	470	2.5%
United States Olympic Committee InfoCision, Inc.	Telephone	12/31/13	355,769	347,522	8,247	2.3%
Cross International, Inc. Donor Care Center, Inc.	Other	12/31/13	96,376	94,467	1,909	2.0%
Judicial Watch, Inc. MDS Communications Corporation	Telephone	06/14/14	409,484	402,812	6,672	1.6%
Ann Arbor Spark Foundation JR Turnbull Communications, LLC	Special Event	12/31/13	952,215	937,967	14,248	1.5%
The Messianic Jewish Alliance of America Donor Care Center, Inc.	Telephone	10/31/14	9,201	9,089	112	1.2%
United Nations Foundation, Inc. Aria Communications Corporation	Telephone	03/31/14	7,888	7,809	79	1.0%
The University of Mississippi Foundation RuffaloCODY, LLC	Telephone	06/30/14	433,139	430,838	2,301	0.5%
Liberty Institute MDS Communications Corporation	Telephone	02/06/14	33,247	33,111	136	0.4%
International Rescue Committee, Inc. Donor Services Group, LLC	Telephone	09/05/14	20,364	20,339	25	0.1%
American Institute for Cancer Research Strategic Fundraising, Inc.	Telephone	03/31/14	337,232	337,232	0	0.0%
Be The Match Foundation Aria Communications Corporation	Telephone	10/31/14	7,776	8,586	0	0.0%
Children International Fundraising Initiatives	Door to Door	10/31/14	4,175,750	4,284,419	0	0.0%
Christian Advocates Serving Evangelism, Inc. Strategic Fundraising, Inc.	Telephone	09/30/14	286,236	286,236	0	0.0%
Christian Century Foundation Harris Connect, LLC	Telephone	12/05/13	42,281	60,987	0	0.0%
Detroit Educational Television Foundation Donor Development Strategies, LLC	Door to Door	05/30/14	400,136	427,397	0	0.0%
Marine Corps Scholarship Foundation, Inc. Harris Connect, LLC	Telephone	01/31/14	37,558	100,872	0	0.0%
National Parks Conservation Association The Heritage Company, Inc.	Telephone	10/31/13	765	765	0	0.0%
The ASME Foundation, Inc. Harris Connect, LLC	Telephone	04/28/14	184,874	191,267	0	0.0%
The Freedom Alliance Donor Care Center, Inc.	Other	09/30/14	17,690	17,690	0	0.0%
Wake Forest University Baptist Medical Center Harris Connect, LLC	Telephone	12/31/13	476,514	746,110	0	0.0%
Youth Villages Foundation, Inc. The Heritage Company, Inc.	Telephone	04/30/14	295	295	0	0.0%
Garden Party Foundation JR Turnbull Communications, LLC	Telephone	08/31/14	227,149	227,976	-826	-0.4%
Natural Resources Defense Council, Inc. Donor Services Group, LLC	Telephone	12/31/13	226,668	231,036	-4,368	-1.9%
Galapagos Conservancy, Inc. SD&A Teleservices, Inc.	Telephone	07/31/14	30,177	30,835	-658	-2.2%
Environmental Defense Fund, Incorporated InfoCision, Inc.	Telephone	05/31/14	18,780	19,516	-736	-3.9%
Church World Service, Inc. Donor Care Center, Inc.	Other	02/28/14	20,450	21,277	-827	-4.0%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
The Nature Conservancy	Strategic Fundraising, Inc.	Telephone	12/31/13	240,917	250,630	-9,713	-4.0%
Special Olympics, Inc.	Strategic Fundraising, Inc.	Telephone	12/31/13	592,129	634,260	-42,131	-7.1%
Planned Parenthood Federation of America, Inc.	Integral Resources, Inc.	Telephone	07/24/14	236,559	254,264	-17,705	-7.5%
Natural Resources Defense Council, Inc.	Telefund, Inc.	Telephone	12/31/13	221,601	238,624	-17,023	-7.7%
National Association for the Advancement of Colored People	Telefund, Inc.	Telephone	12/31/13	307,462	335,520	-28,058	-9.1%
Grand Rapids Ballet Company	J. Milito & Associates, Inc.	Telephone	05/12/14	973	1,088	-115	-11.8%
Unbound	Strategic Fundraising, Inc.	Telephone	03/31/14	27,685	31,115	-3,430	-12.4%
American Lung Association	Strategic Fundraising, Inc.	Telephone	12/31/13	363,813	412,906	-49,093	-13.5%
Animal Legal Defense Fund, Inc.	Donor Services Group, LLC	Telephone	10/31/13	55,653	63,248	-7,595	-13.6%
Oxfam America, Inc.	Telefund, Inc.	Telephone	12/31/13	326,737	372,439	-45,702	-14.0%
American Association of University Women, Inc.	ComNet Marketing Group, Inc.	Telephone	12/31/13	68,859	75,544	-12,685	-18.4%
Physicians Committee for Responsible Medicine	Donor Services Group, LLC	Telephone	11/25/13	79,071	94,362	-15,291	-19.3%
Habitat for Humanity International	Strategic Fundraising, Inc.	Telephone	10/30/14	364,508	447,240	-82,732	-22.7%
The Wilderness Society	Donor Services Group, LLC	Telephone	11/29/13	100,677	123,857	-23,180	-23.0%
National Wildlife Federation	Donor Services Group, LLC	Telephone	10/31/13	151,762	188,323	-36,561	-24.1%
Grand Rapids Youth Commonwealth, Inc.	J. Milito & Associates, Inc.	Telephone	06/25/14	870	1,084	-214	-24.6%
The Humane Society Wildlife Land Trust	InfoCision, Inc.	Telephone	03/31/14	1,605	2,012	-407	-25.3%
Amnesty International of The U.S.A., Inc.	Gordon and Schwenkmeyer, Inc.	Telephone	12/31/13	15,206	19,109	-3,903	-25.7%
American Film Institute	Donor Services Group, LLC	Telephone	02/28/14	4,801	6,322	-1,521	-31.7%
Amnesty International of The U.S.A., Inc.	Telefund, Inc.	Telephone	12/31/13	108,669	145,433	-36,764	-33.8%
American Association of University Women, Inc.	Telefund, Inc.	Telephone	12/31/13	18,931	25,506	-6,575	-34.7%
Natural Resources Defense Council, Inc.	SD&A Teleservices, Inc.	Telephone	06/30/14	155,343	212,421	-57,078	-36.7%
The Fund For Animals, Inc	Donor Services Group, LLC	Telephone	04/30/14	20,566	28,403	-7,837	-38.1%
Yosemite Foundation	Donor Services Group, LLC	Telephone	05/31/14	53,977	77,758	-23,781	-44.1%
The United Synagogue Of Conservative Judaism	Siegel Marketing Group, Inc.	Telephone	12/31/13	19,203	27,872	-8,669	-45.1%
Easter Seals, Inc.	Strategic Fundraising, Inc.	Telephone	08/31/14	44,459	65,084	-20,626	-46.4%
Population Connection	Public Interest Communications, Inc.	Telephone	08/31/13	29,123	43,869	-14,746	-50.6%
Amnesty International of The U.S.A., Inc.	ComNet Marketing Group, Inc.	Telephone	12/31/13	98,978	151,029	-52,051	-52.6%
Women for Women International	Public Interest Communications, Inc.	Telephone	07/11/14	46,638	71,301	-24,663	-52.9%
National Parks Conservation Association	SD&A Teleservices, Inc.	Telephone	01/31/14	84,622	129,436	-44,814	-53.0%
West Central Illinois Educational Telecommunications Corp	ComNet Marketing Group, Inc.	Telephone	01/19/14	3,175	5,000	-1,825	-57.5%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
OneHope, Inc.	Donor Care Center, Inc.	Telephone	03/31/14	4,075	6,513	-2,438	-59.8%
The Humane Society of the United States	Donor Services Group, LLC	Telephone	04/30/14	1,216,346	1,953,337	-736,991	-60.6%
The Center for Reproductive Rights, Inc.	Public Interest Communications, Inc.	Telephone	12/31/12	27,540	44,459	-16,919	-61.4%
Kirkwood Community College Foundation	RuffaloCODY, LLC	Telephone	06/30/14	21,158	35,375	-14,217	-67.2%
The Humane Society of the United States	Donor Care Center, Inc.	Direct Mail	03/14/14	229,325	407,774	-178,449	-77.8%
World Wildlife Fund, Inc.	Public Interest Communications, Inc.	Telephone	06/30/14	15,677	27,930	-12,253	-78.2%
The Nature Conservancy	SD&A Teleservices, Inc.	Telephone	12/31/13	27,208	50,096	-22,888	-84.1%
Mothers Against Drunk Driving	Strategic Fundraising, Inc.	Telephone	07/24/14	275,474	508,878	-233,404	-84.7%
Kappa Alpha Order Educational Foundation	RuffaloCODY, LLC	Telephone	06/30/14	20,808	38,447	-17,639	-84.8%
United States Olympic Committee	Donor Services Group, LLC	Telephone	03/31/14	21,422	40,023	-18,601	-86.8%
The Unitarian Universalist Service Committee, Inc.	SD&A Teleservices, Inc.	Telephone	09/08/14	14,037	26,933	-12,896	-91.9%
Environmental Defense Fund, Incorporated	Strategic Fundraising, Inc.	Telephone	05/31/14	391,313	754,331	-363,018	-92.8%
Animal Legal Defense Fund, Inc.	Gordon and Schwenkmeyer, Inc.	Telephone	12/31/13	5,631	10,940	-5,309	-94.3%
American Kennel Club Canine Health Foundation	Huntsinger & Jeffer, Inc.	Direct Mail	07/15/14	61,324	119,656	-58,332	-95.1%
Save the Children Federation, Inc.	Donor Care Center, Inc.	Telephone	01/31/14	277,996	576,910	-298,914	-107.5%
University of Nevada, Las Vegas Foundation	RuffaloCODY, LLC	Telephone	06/30/14	230,231	478,946	-248,715	-108.0%
The National Museum of Women in the Arts	SD&A Teleservices, Inc.	Telephone	10/31/13	17,183	35,896	-18,713	-108.9%
Christian Appalachian Project Inc.	Public Interest Communications, Inc.	Telephone	04/14/13	102,462	215,073	-112,611	-109.9%
Georgia State University Foundation, Inc.	RuffaloCODY, LLC	Telephone	06/30/14	206,641	454,800	-248,159	-120.1%
National Audubon Society, Inc.	Donor Services Group, LLC	Telephone	06/30/14	56,863	126,384	-69,521	-122.3%
Humane Society International	Donor Services Group, LLC	Telephone	04/30/14	225	507	-282	-125.3%
Ocean Conservancy, Inc.	Donor Services Group, LLC	Telephone	02/28/14	14,497	33,577	-19,080	-131.6%
The Foundation for a Christian Civilization, Inc.	Donor Care Center, Inc.	Telephone	01/31/14	85,873	205,435	-119,562	-139.2%
FINCA International, Inc	SD&A Teleservices, Inc.	Telephone	06/30/14	12,371	30,970	-18,599	-150.3%
The Edison Institute	Phone Bank Systems, Inc.	Telephone	12/31/13	687	1,740	-1,053	-153.2%
Farm Sanctuary, Inc.	SD&A Teleservices, Inc.	Telephone	04/30/14	23,612	64,369	-40,757	-172.6%
Lawrence Technological University (Southfield)	RuffaloCODY, LLC	Telephone	08/01/14	38,306	106,453	-68,417	-178.6%
Alliance Defending Freedom	Strategic Fundraising, Inc.	Telephone	12/31/13	54,952	153,977	-99,025	-180.2%
Jane Goodall Institute for Wildlife Research, Education & Conservation	Gordon and Schwenkmeyer, Inc.	Telephone	12/31/13	13,471	39,136	-25,665	-190.5%
Covenant House	Donor Services Group, LLC	Telephone	09/29/14	58,246	230,491	-172,245	-295.7%
International Campaign for Tibet	Public Interest Communications, Inc.	Telephone	07/31/13	3,148	14,054	-10,907	-346.5%
Institute for the International Education of Students	RuffaloCODY, LLC	Telephone	06/30/14	28,469	133,530	-105,062	-369.0%

Professional Fundraising Charitable Solicitation Report

Charity	Fundraiser	Fundraising Method	Report End Date	Gross Receipts	PFR Fees & Other Costs	Net Amount to Charity	% of Gross to Charity
Amnesty International of The U.S.A., Inc.	DCM, Inc.	Telephone	12/09/13	300	1,428	-1,128	-376.1%
Christian Relief Services, Inc.	Strategic Fundraising, Inc.	Telephone	06/29/14	2,857	16,232	-13,375	-468.2%
ROA Standing Together for America's Reservists Foundation (STARs)	Huntsinger & Jeffer, Inc.	Direct Mail	05/14/14	5,272	75,913	-70,641	-1339.9%
Henry Ford Health System	Harris Connect, LLC	Telephone	08/16/13	23,249	425,640	-402,391	-1730.8%
American Citizens Cause	Response Dynamics, Inc.	Direct Mail	09/30/14	0	0	0	
Anti - Defamation League	Integral Resources, Inc.	Telephone	12/14/13	0	0	0	
Anti - Defamation League	Gordon and Schwenkmeyer, Inc.	Telephone	12/31/13		0	0	
Bethany Christian Services	Covenant Calls LLC	Telephone	03/31/14	0	9,507	-9,507	
Central Michigan University	Charitable Auto Resources, Inc.	Vehicle Donations	12/31/13	0	0	0	
Environmental Defense Fund, Incorporated	ComNet Marketing Group, Inc.	Telephone	04/16/14	0	0	0	
National Foundation for Cancer Research	InfoCision, Inc.	Telephone	08/31/14	0	0	0	
TechnoServe, Inc.	Covenant Calls LLC	Telephone	11/30/13	0	13,000	-13,000	
The Humane Society of the United States	Public Interest Communications, Inc.	Telephone	01/01/13	0	350	-350	
World Wildlife Fund, Inc.	Covenant Calls LLC	Telephone	06/30/14	0	338,473	-338,473	