

ComforPedic



*the*  
FUTURE OF SLEEP  
IS HERE...

from  
*Beautyrest*



## *the* FUTURE OF SLEEP IS HERE...

Introducing, ComforPedic iQ™, the worlds first and only mattress to combine the power of the patented, clinically tested Smart Response™ Technology with Ultra Cool™ Memory Foam. Smart Response™ Technology automatically calibrates to your body's weight and position. You and your partner benefit from the personalized support and pressure relief based on your body type.

There's no need to fumble around trying to find your correct setting, ComforPedic iQ™ does it for you.

ComforPedic iQ™: The breakthrough sleep solution that works while you sleep in luxurious comfort, intuitively adapting to your every move during the night so that you can perform at your peak during the day. It knows, it reacts, it responds. Now that's the power of smart sleep.

ComforPedic iQ™ SLEEP SYSTEM  
*GENIUS is in the DESIGN*



ComforPedic iQ™ is the only mattress with clinically tested Smart Response™ Technology to naturally and continuously adapt to your body without motors or electronics.

*get BETTER SLEEP TONIGHT  
with a GENIUS SLEEP SYSTEM!*

Participants in a sleep study at Temple University School of Medicine were able to:

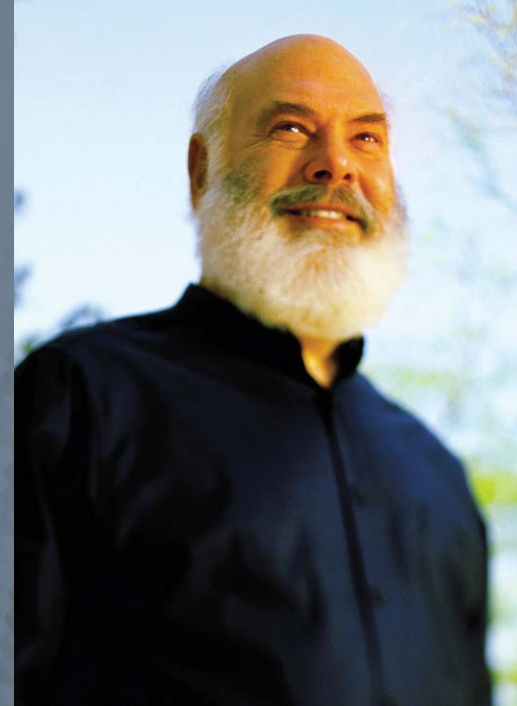
- Fall Asleep Faster
- Spend Less Time Lying Awake
- Experience Increased REM Sleep

These were the average results experienced by 20 participants as measured comparing their sleep quality on a ComforPedic iQ™ sleep system versus their relatively new current mattress.



# why ComforPedic iQ™?

- Same technology as used in over 1200 medical facilities worldwide.
- The only mattress with clinically tested Smart Response™ Technology to naturally and continuously adapt to your body without motors or electronics.
- Provides dynamic, personalized support for each side of the bed.
- CertiPur-US Certified foams.
- Adjustable Compatible.
- Designed and Built in the USA.
- 25 Year Limited Warranty.
- The first and only mattress Dr. Andrew Weil has endorsed.



Endorsed by Dr. Andrew Weil,  
a world-renowned leader and pioneer in the field of integrative medicine.  
“I am a long-time proponent of the importance of getting enough good-quality sleep and always emphasize its impact on overall health. For those of you who have struggled with sleep issues, choosing the right mattress is an important step towards getting quality rest. ComforPedic iQ™ is the first and only mattress I have ever endorsed, because I believe the Smart Response™ technology provides a practical and effective sleep solution.”  
- Dr. Andrew Weil

Andrew Weil, M.D., donates all of his after-tax profits from royalties from sales of ComforPedic iQ™ directly to the Weil Foundation, a not-for-profit organization dedicated to supporting integrative medicine through training, education and research.



### Ultra Cool™ Memory Foam (available in all iQ models)

The latest breakthrough in memory foam that has an open cell structure, designed to deliver sleep temperature regulation and a quick response rate so you and your partner sleep cool and comfortably throughout the night and without that “quicksand” feeling.



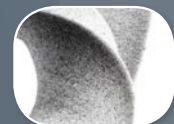
### AirCool® Memory Foam with Micro GelTouch® (available in model iQ180-LF)

Our exclusively formulated AirCool® Memory Foam contains comfort-enhancing Micro GelTouch® Technology. Gel beads embedded throughout the foam provide exceptional pressure relief.



### Comfort Response™ Latex (available in model iQ190-P)

This ventilated layer conforms and contours to the shape of your body for pressure relieving comfort.



### Micro Diamond™ Infused AirCool® Memory Foam (available in model iQ200-EP)

This exclusive Micro Diamond™ Infused AirCool® Memory Foam is a highly conductive memory foam that helps move heat away from the body assisting in a cool, comfortable sleep.

# the LINE-UP

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## iQ170-F

Ultra Cool™ Memory Foam  
AirCool® Memory Foam  
Smart Response™ Technology  
AirCool® Transflexion Core  
AirCool® Edge Support

## iQ180-LF

Ultra Cool™ Memory Foam  
AirCool® Memory Foam with Micro GelTouch®  
Smart Response™ Technology  
AirCool® Transflexion Core  
AirCool® Edge Support

## iQ190-P

Ultra Cool™ Memory Foam  
Advanced AirCool® Memory Foam  
Comfort Response™ Latex  
Smart Response™ Technology  
AirCool® Transflexion Core  
AirCool® Edge Support

## iQ200-EP

Ultra Cool™ Memory Foam  
Micro Diamond Infused™ AirCool® Memory Foam  
Advanced AirCool® Memory Foam  
Smart Response™ Technology  
AirCool® Transflexion Core  
AirCool® Edge Support





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