



# WD Blue<sup>TM</sup>

## Everyday Storage

Solid performance and reliability for everyday computing.

Trusted engineering

A modern classic

Your power of choice

WD Blue storage is designed and manufactured with technology found in WD's original award-winning desktop and mobile storage. This allows you to use our drive with confidence, knowing that our storage technologies are proven and are reliable everyday solutions. The difference with WD is that our colors never fade.



Learn more  
about WD Blue





# WD Blue

## Everyday Storage



### Product Features

#### Trusted engineering

Built to WD's highest standards of quality and reliability, WD Blue offers the features and entry-level capacities that are ideal for your computing needs. WD Blue is designed by the brand that you trust with the quality you would expect for a tested, proven, everyday storage solution.

#### Your power of choice

WD Blue is available in a broad range of entry-level capacities, cache sizes, form factors and interfaces so you can be sure there's a drive that's the perfect fit for your system. However, not all hard drives are created equally and for your applications that demand more, WD gives you the power of choice.

#### Drive with confidence

We perform tests on hundreds of systems, configurations, and a multitude of platforms in our FIT Lab™ to give our customers the confidence that our drives will work in their systems for the ultimate compatibility. WD Blue allows you to use our drive with confidence, knowing that our storage advancements such as NoTouch™ Ramp Load technology are proven and reliable everyday solutions.

#### Easy upgrade

Acronis True Image, available as a download on the WD Support website, enables you to clone or copy all your data to a new drive so you don't have to reinstall your operating system and applications to get all the benefits of a new drive.

#### A modern classic

WD Blue storage is designed and manufactured with technology found in WD's original award-winning desktop and mobile hard drives. WD Blue sets the baseline for everyday storage by consistently delivering improved performance over previous generations while successfully maintaining WD's quality and reliability for over six generations. The difference is that our colors never fade, generation after generation.

#### The WD advantage

WD puts our products through extensive Functional Integrity Testing (F.I.T.) prior to any product launch. This testing ensures our products consistently meet the highest quality and reliability standards of the WD brand. WD also has a detailed Knowledge Base with more than 1,000 helpful articles as well as helpful software and utilities. Our customer support lines have longer operational hours to ensure you get the help you need when you need it. Our toll-free customer support lines are here to help or you can access our WD Support site for additional details.

### Product Specifications

| INTERFACE                                                                                                        | INTERFACE CONNECTOR                                                                                                              | FORM FACTOR                 | Z-HEIGHT                                                     | ROTATIONAL SPEED |
|------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|-----------------------------|--------------------------------------------------------------|------------------|
| SATA 6 Gb/s<br>SATA 3 Gb/s                                                                                       | SATA Connector (7 to 9.5 mm height)                                                                                              | 2.5-inch                    | 9.5 mm (BPxx and JPxx models)<br>7 mm (LPxx and SPxx models) | 5400 RPM         |
| MODELS                                                                                                           | CACHE                                                                                                                            | CAPACITIES                  | LIMITED WARRANTY                                             |                  |
| <b>SATA 6 Gb/s</b><br>WD2500LPVX<br>WD3200LPVX<br>WD5000LPVX<br>WD7500BPVX<br>WD7500LPCX<br>WD10JPVX<br>WD10SPCX | <b>SATA 3 Gb/s</b><br>WD2500BPVT<br>WD2500LPVT<br>WD3200BPVT<br>WD3200LPVT<br>WD5000BPVT<br>WD5000LPVT<br>WD7500BPVT<br>WD10JPVT | 8 MB<br>16 MB (xxCX models) | 250 GB<br>320 GB<br>500 GB<br>750 GB<br>1 TB                 | 2 years          |

WD Blue is part of WD's complete lineup of internal hard drives.



Everyday



Capacity



Performance



NAS



Surveillance

Western Digital, WD and the WD logo are registered trademarks of Western Digital Technologies, Inc. in the U.S. and other countries; absolutely, WD Blue, WD Green, WD Black, WD Red, WD Purple, NASware and FIT Labare trademarks of Western Digital Technologies, Inc. in the U.S. and other countries. Other marks may be mentioned herein that belong to other companies. Product specifications subject to change without notice. © 2014 Western Digital Technologies, Inc. All rights reserved.  
As used for storage capacity, one megabyte (MB) = one million bytes, one gigabyte (GB) = one billion bytes, and one terabyte (TB) = one trillion bytes. Total accessible capacity varies depending on operating environment. As used for transfer rate or interface, megabyte per second (MB/s) = one million bytes per second, and gigabit per second (Gb/s) = one billion bits per second.