

Philips Flat TV with A Pixel Plus 3 H	-
<b>37"</b> LCD integrated of	ligital
37PFL7603	D
<b>Example light</b>	PIXEL PLUS 3HD
HD ready 1080p	4 trillion colors
HD NATURAL MOTION	4x

easy LINK



**4**x iomi

# Light up your experience.

Immerse yourself in a captivating Ambilight experience. Featuring a full HD 1080p display and Pixel Plus 3HD, this Flat TV combines HD Natural Motion, exciting invisible sound and Ambilight - lighting up your experience for years to come.

## Elevate your viewing experience

· Ambilight enhances the viewing experience with ambient light

## **Pictures come alive**

- · Pixel Plus 3 HD for most sharp and clear pictures
- Full HD LCD display, with a 1920 x 1080p resolution
- HD Natural Motion for ultra-smooth motion in Full HD movies
- · 4 trillion colours processing for vivid and brilliant images
- · Dynamic contrast 44000:1 for incredible rich black details

## Connect, install and enjoy

- Integrated Digital Tuner for DVB-T reception
- USB for fantastic photo and music playback
- · Four HDMI inputs for full digital HD connection in one cable
- · EasyLink: easy control of TV & connected device via HDMI CEC





## **Specifications**

#### **Picture/Display**

- Aspect ratio: Widescreen
- Brightness: 500 cd/m<sup>2</sup>
- Dynamic screen contrast: 44000:1
- Response time (typical): 6 ms
- Viewing angle: 176° (H)/176° (V)
- Diagonal screen size: 37 inch / 94 cm
- Display screen type: LCD Full HD W-UXGA Act. matrix
- Panel resolution: 1920 x 1080p
- Picture enhancement: Pixel Plus 3 HD, 3/2 2/2 motion pull down, 3D Combfilter, Active Control + Light sensor, Colour Enhancement, Colour Transient Improvement, Digital Noise Reduction, Dynamic contrast enhancement, Luminance Transient Improver, 1080p 24/25/30 Hz processing, 1080p 50/60 Hz processing, HD Natural Motion
- Screen enhancement: Anti-Reflection coated screen

-Dafuaah waxa

#### Ambilight

- Ambilight Features: Ambilight 2 Channel
- Preset modes: 4 Active Adaptive modes

#### Supported Display Resolution

•	Computer	format
	Resolution	F

	Resolution	Refresh rate
	640 x 480	60, 72, 75, 85 Hz
	800 x 600	60, 72, 75, 85 Hz
	1024 x 768	60, 70, 75, 85 Hz
	1920 x 1080i	60 Hz
	Via HDMI/DVI	
	input	
•	Video formats	
	Resolution	Refresh rate
	480i	60 Hz
	480p	60 Hz
	576i	50 Hz
	576p	50 Hz
	720p	50, 60 Hz
	1080i	50, 60 Hz

1080p	50 Hz, 60 Hz
1080p	24 Hz, 25 Hz, 30 Hz

#### Sound

- Equalizer: 5-bands
- Output power (RMS): 2 x 15 W
- Sound Enhancement: Auto Volume Leveller, Graphic Equaliser
- Sound System: Nicam Stereo, Virtual Dolby Digital, BBE

#### Convenience

- Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer, Wake-up Clock
- Ease of Installation: Auto Programme Naming, Automatic Channel Install (ACI), Automatic

Tuning System (ATS), Autostore, Fine Tuning, PLL Digital Tuning, Plug & Play

- Ease of Use: 4 favourite lists, Auto Volume Leveller (AVL), Delta Volume per preset, Graphical User Interface, On-Screen Display, Programme List, Settings assistant Wizard, Side Control
- Electronic Programme Guide: Now + Next EPG, Eight day Electronic Programme Guide
- Picture in Picture: Text dual screen
- Remote Control: TV
- Remote control type: RCPF03E08B
- Screen Format Adjustments: 4:3, Auto Format, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- Teletext: 1200 page Hypertext
- Teletext enhancements: 4 favourite pages, Programme information Line
- Smart mode: Film, Standard, Vivid

## **Multimedia Applications**

Multimedia connections: USB Playback Formats: MP3, Slideshow files (.alb), **IPEG** Still pictures

## Tuner/reception/transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL I, PAL B/G, PAL D/K, SECAM B/ G, SÉCAM D/K, SECAM L/L', DVB COFDM 2K/ 8K
- Video Playback: NTSC, SECAM, PAL
- . DVB: DVB Terrestrial\*
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- Tuner Display: PLL

#### Connectivity

- Ext I Scart: Audio L/R, CVBS in/out, RGB
- Ext 2 Scart: Audio L/R, CVBS in/out, RGB
- Ext 3: YPbPr, Audio L/R in
- Ext 4: HDMI vI.3
- Ext 5: HDMI vI.3
- Ext 6: HDMI vI.3
- HDMI-control (CEC features): One touch play, System standby
- Front/Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphone out, USB
- Other connections: Analogue audio Left/Right out, PC Audio in, S/PDIF out (coaxial), Common Interface

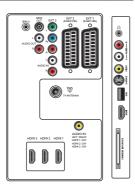
#### Electricity

- Ambient temperature: 5°C to 35°C
- Mains power: 220 240 V, 50/60 Hz
- Power consumption: 180 W
- Standby power consumption: 0.15 W

#### Dimensions

Set dimensions ( $W \times H \times D$ ): 940 x 585 x 125 mm

Stereo system			Transmission system							
2CS DK	NICAM DK	2CS BG	NICAM I	NICAM LL'	PAL BG	PAL D/K	PAL I	SECAM BG	SECAM DK	SECAM LL'
•	•	•	•	•	•	•	•	•	•	•



- Set dimensions with stand (W  $\times$  H  $\times$  D): 940 x 657 x 262 mm
- Weight incl. Packaging: 30.5 kg

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- Product weight: 18.5 kg
- Product weight (+stand): 23.2 kg
- Box dimensions  $(W \times H \times D)$ :
- 1185 x 665 x 330 mm Colour cabinet: Black colour deco front & white colour back cover
- VESA wall mount compatible: 300 x 300 mm

#### Accessories

Included Accessories: Tabletop swivel stand, Power cord, Quick start guide, User manual, Warranty certificate, Remote Control, Batteries for remote control



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#### **Product highlights**

#### Ambilight

Ambilight makes an impressive contribution to the overall viewing experience by producing ambient light to complement the colours and light intensity of the onscreen image. It adds a new dimension to the viewing experience, completely immersing you into the content you are watching. It creates ambience, stimulates more relaxed viewing and improves perceived picture detail, contrast and colour. Ambilight automatically and independently adapts its colours according to the changing content on the screen.

#### Pixel Plus 3 HD

Pixel Plus 3 HD offers the unique combination of ultimate sharpness, natural detail, vivid colours and smooth natural motion on all qualities of HD, standard TV signals and multimedia content for high definition displays. Each pixel of the incoming picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. Artefacts and noise in all sources from multimedia to standard TV and also in highly compressed HD are detected and reduced, ensuring that the picture is clean and razor sharp.

## Full HD LCD display 1920x1080p

The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future-proof as it supports 1080p signals from all sources, including the most recent sources such as Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colours.

#### **HD** Natural Motion

Philips invented HD Natural Motion to eliminate juddering effects that are visible with movie-based picture content. HD Natural Motion estimates motion in the picture and corrects juddering movements in both broadcast and recorded movie material (such as DVD and Blu-ray Disc). The resulting smooth motion reproduction and excellent sharpness take the viewing experience to a higher level. HD Natural Motion removes judder from SD and HD pictures, including 1080p, for a motion performance that surpasses the cinema!

#### Integrated Digital DVB-T tuner

The integrated DVB-T tuner lets you receive Digital Terrestrial TV to watch or record. This means you do not need an additional set-top box or additional cables.

#### Four HDMI inputs

HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backwards compatible with DVI sources and includes digital audio. HDMI uses HDCP copy protection. With three HDMI inputs on the back and one HDMI on the side of the TV you can connect multiple HD sources, such as an HD set-top box, a Blu-ray player and game console or digital camcorder. Your TV is fully prepared for the HD future.

#### EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With EasyLink only one remote control is needed to operate main functionalities on your TV and connected devices. EasyLink uses the standard HDMI cable to transfer system commands. It works between all electronic devices equipped with HDMI CEC.

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