

Melbourne Central's Artistic Icons

DID YOU KNOW THAT MELBOURNE CENTRAL IS HOME TO SOME OF THE CITY'S MOST UNIQUE ARTWORKS?



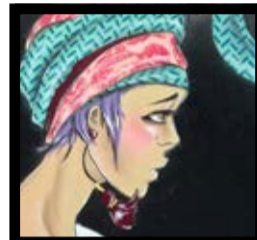
FILLING THE MOULD BY HAMISH MUNRO

Filling the Mould references human traffic flow – inflating and deflating according to the movement of people inside Melbourne Central. It was commissioned as part of the Kisho Prize. LEVEL 2



SAMSUNG SPRAY PAINT WALL

The graffiti wall outside the Samsung Experience store is one like no other. Featuring the crazy and colourful work of Mimi Leung, the activation comes to life with motion sensors. LEVEL 2



LUCY LUCY & SLICER

Two of Melbourne's finest, Lucy Lucy and Slicer have collaborated to create this street art and graffiti inspired mural. MENZIES ALLEY



LIGHTSCAPE PROJECTS

Lightscape Projects is a collaboration with the RMIT School of Art. Work by local and international students are showcased in light boxes across the city, with the exhibited works rotated three times a year. KNOX PLACE

Treasure Hunt

**WEDNESDAY NOVEMBER 26
10AM SHARP**

1

REGISTER TO TAKE PART



Register at the Guest Services Desk on Level 1 to receive a tote bag and list of clues. Open to the first 200 people.

2

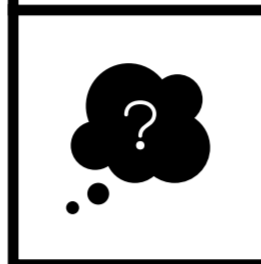
DECIPHER THE CLUES & COLLECT YOUR TREASURE



Solve the clues to find each store and fill your tote with over \$50 worth of free gifts.

3

CATCH THE SECRET CLUE



By following @melbcentral on Twitter to get a bonus clue during the hunt.

Instagram Competition



Post a photo of the gifts you collected during the Treasure Hunt after 12pm on Wednesday November 26 and you'll go in the running to win a \$100 Melbourne Central Gift Card. *Subject to terms and conditions.*

TO ENTER FOLLOW AND TAG @MELBOURNECENTRAL AND HASHTAG #THANKS #SHOPPINGFESTIVAL

Retailer Events

CUPCAKE CENTRAL x N2 EXTREME GELATO WONDER BAR

Cupcake Central's ever popular Wonder Bar is back for another One Day Shopping Festival! As well as loading up a fresh cupcake with tonnes of your favourite toppings, you can take your creation to the extreme with N2 Extreme Gelato, who are teaming up with Cupcake Central to add an awesome nitrogen kick to your cupcake treat.

10AM - 10PM, GROUND LEVEL, OFF LITTLE LONSDALE STREET

ALANNAH HILL

Free champagne, treats & goodie bags.

G-STAR RAW

Free personalised styling and fit session.

CRABTREE & EVELYN

Complimentary hand treatments and complimentary gift wrapping.

LEVI'S

Free customisation with any denim purchase.

GNC

Free taste-testing available & qualified naturopaths, nutritionists and sports specialists in store.

GORGEOUS COSMETICS

Live in store creative makeup from 1pm - 9pm.

JURLIQUE

Complimentary herbal tea and door prizes from 10am to 10pm.

MI PIACI SHOES & BAGS

Free bubbles and light snacks after 6pm. Plus free delivery if stock is unavailable at time of purchase.

LUSH COSMETICS

Complimentary skincare consultations.

STRIKE A POSE - CHRISTMAS PHOTO BOOTH

Head to Strike on Level 3 wearing your most festive outfit. The most creative Christmas photo wins a night for you and 10 mates at Strike including bowling, laser, drinks & nibbles.

10AM - 10PM, LEVEL 3

HAIRHOUSE WAREHOUSE

Mira-curl & straightening demonstrations.

JUST JEANS

Free denim expert fitting service.

KIEHL'S

Complimentary skincare consultations.

MAD MEX

Free taste samplings of 'Chips & Guac' and bite size naked burrito.

NAPOLEON PERDIS

Make up demonstrations plus free sweets and water.

OPSM

Free gift wrapping with any sunglass purchase.

OTTOMAN3 BROW BAR

Fun photo booth with props and a chance to win great prizes.

REVIEW

Free sparkling water and sweet treats plus free personal styling offered in store.

SASS & BIDE

Free sparkling water and soft drinks plus free personal styling in store.

SELF CENTRED MEDI SPA

Gift wrapping and pre-wrapped gifts for your convenience.

SPECSAVERS

Free glasses cleaning.

SUPERDRY

Free personal styling available.

TOP JUICE

Free samples of natural yoghurt and juices.

The Art of Christmas

CHRISTMAS BY DESIGN

We're channeling Melbourne's unique creative spirit by illuminating Melbourne Central with our series of specially commissioned Christmas installations, designed to fuse art and light. Original, spectacular and surprising, it's a project designed to make you look up!



AWKWARD CHRISTMAS PHOTOS

Relive the cringe of your old photos on Santa's knee when Awkward Portraits sets up a special holiday edition of their photo booth. Pull on a costume that really puts the "silly" into the Silly Season, then share your shot after the event! Looking awkward has never been so fun.

10AM - 10PM, SHOT TOWER SQUARE

TROPHY WIFE HOLIDAY NAIL ART WORKSHOP

Before you use them to unwrap your gifts this Christmas, deck your digits with some festive nail art with the help of Melbourne's manicure queens. In this free workshop you'll learn how to replicate some of their most popular designs at home. Spaces are limited and bookings are essential.

VISIT MELBOURNECENTRAL.COM.AU TO RESERVE YOUR PLACE. 12PM - 1PM, BUTTERFLY ENCLOSURE, LEVEL 2, DINING HALL

Special Events

EXCLUSIVE TO MELBOURNE CENTRAL

RMIT DESIGN MARKET

Pick up something truly unique this Christmas at the RMIT Design Market, a new collaborative event from Melbourne Central and our clever neighbours at RMIT University. The market will showcase some of the best new work from emerging artists and designers from the RMIT community, including textiles, ceramics, jewellery, gold and silversmithing, printmaking, sculpture, furniture and homewares.

4PM - 10PM, LEVEL 2, LINK BRIDGE

HOLIDAY FOOD HALL

Fill up on some of the freshest food around at the Holiday Food Hall outside Plantation on Level 2. The space will transform into a hive of activity as local vendors and foodies dish up their wares. Treat your taste buds before cheering on your favourite barista in Plantation's latte art competition.

10AM - 10PM, PLANTATION, LEVEL 2

NIKE TRAINING CLUB

Summer is fast approaching and Nike are on hand to make sure you can "Get Lean" for all the beach activities ahead! Pop in to check out the space, work out and chat to the specialists about the right gear for your fitness program. Classes are open to the first 50 guests.

VISIT MELBOURNECENTRAL.COM.AU TO RESERVE YOUR PLACE. NTC STUDIO, LEVEL 2, CITY CENTRE. 6PM TRAINING SESSION. OPEN FOR INSPECTION UNTIL 9PM.

STYLING SESSIONS

The party season is almost here! If your wardrobe is in need of a warm weather revamp, Melbourne Central's resident stylists will be on hand to offer solutions to your most pressing everyday personal styling dilemmas. Drop in for a free, 10-minute consultation.

10AM - 10PM, LEVEL 2, STYLING LOUNGE

FOR THE LATEST CONTENT, EXCLUSIVE OFFERS + REWARDS.

f FACEBOOK/MELBCENTRAL

t TWITTER/MELBCENTRAL

i Instagram/MELBOURNECENTRAL #SHOPPINGFESTIVAL

MELBOURNECENTRAL.COM.AU

PLEASE DO NOT LITTER. DISPOSE OF THIS BROCHURE BY PLACING IT IN A LITTER BIN.

Melbourne Central's One Day Shopping Festival offers are only valid between 10am and 10pm on Wednesday 26 November 2014 or unless sold out during this time period. Discounts and other offers are subject to the terms and conditions of the participating retailers and are not to be used in conjunction with any other offers available from the participating retailer (unless otherwise stated). See in store for details. Offers are only valid at Melbourne Central stores unless otherwise stated by a retailer. Participating retailers reserve the right to change or withdraw the offers and prices shown in this advertisement at any time. GPT has taken due care to verify the information contained in this advertisement before going to print. However the discounts or offers appearing in this advertisement have been provided by the respective retailers, and accordingly GPT is not responsible for the accuracy of the information or the availability of items. GPT means GPT Property Management Pty Limited, Level 10, 360 Elizabeth Street, Melbourne VIC 3000. Carbon neutral printing by cassette.com.au

MELBOURNE CENTRAL

One Day Shopping Festival

CELEBRATING THE ART OF CHRISTMAS WITH 12 HOURS OF EXCLUSIVE OFFERS & EVENTS



**WEDNESDAY
NOVEMBER 26
10AM TO 10PM**

In Store Offers

**AVAILABLE WEDNESDAY
NOVEMBER 26 10AM TO 10PM**

NOT TO BE USED IN CONJUNCTION WITH ANY OTHER OFFER.
SEE IN STORE FOR FULL TERMS AND CONDITIONS.

316 MELBOURNE

20% off storewide.

AIX ARMANI EXCHANGE

30% off storewide.
Excludes watches.

ALANNAH HILL

20% off full priced merchandise.

AQUILA

20% off selected styles.

ARTHUR GALAN

See in store for offer.

ASIAN BEER CAFÉ

\$5 house wine.
\$6 house spirits.
\$20 cocktail jugs.
\$20 beer buckets.

AT PETS

Dog and cat accessories up to 50% off.

BAILEY NELSON

20% off all nonprescription sunglasses.

BARIANO

20% off storewide for Bariano VIP's.

BATSANIS

20% off full priced shoes. Take a further \$10 off sale shoes.

BLACKBOOK TEES

Selected tees up to 60% off + all purchases go into the draw to win a \$500 gift voucher.

BOOST JUICE

\$4 Medium Crush.

BRAS N THINGS

Spend \$100 or more and receive 20% off and two \$20 Moet & Chandon vouchers + every purchase goes into the draw to win a years supply of Moet & Chandon and a \$500 lingerie shopping spree with a personal shopper. Must be 18+ to enter, enjoy Moet & Chandon responsibly.

BURGER EDGE

\$12 Meal Deal: Plain chicken breast or beef burger, chips & drink.

CALIBRE

10% off storewide.

CALVIN KLEIN JEANS

40% off storewide + sign up to become a VIP member and receive an additional 10% off. Excludes watches & jewellery.

CALVIN KLEIN UNDERWEAR

40% off storewide + sign up to become a VIP member and receive an additional 10% off. Excludes watches & jewellery.

CARHARTT

20% off storewide.

COCOLATTE

30% off full priced merchandise.

COLETTE BY COLETTE HAYMAN

Spend \$50 and get any wallet for \$5.

Full priced items only. Excludes gift card purchases.

CONVERSE

20% off storewide. Excludes gift cards.

COTTON ON

30% off full priced merchandise. Excludes sale, foundation, gift cards and promotional items.

COTTON ON BODY

30% off full priced merchandise. Excludes gift cards, promotional and Cotton On Foundation items.

COUNTRY ROAD

25% off storewide.

CRABTREE & EVELYN

20% off full priced merchandise. Not to be used in conjunction with any other offer.

CUE

15% off full priced Cue Summer.14. Includes accessories. Does not include lay-bys and the purchase of gift cards.

CUPCAKE CENTRAL

12 regular cupcakes for \$30 - normally \$45.

DANGERFIELD

20% off full priced merchandise storewide.

DAVID LAWRENCE

25% off full priced clothing & accessories.

DECJUBA

20% off storewide.

DOTTI

30% off full priced merchandise.

ELEMENT COLLECTIVE

20% off storewide + sign up to our database to go into draw to win an Element prize pack (mens & womens).

ELLA BACHÉ

Receive a complimentary Fruit Enzyme Exfoliation (valued at \$30) with any facial treatment.

ESPRIT

25% off full priced items. 30% off full priced items for members.

FACTORIE

30% off full priced merchandise. Offer excludes Gift Cards, Sale, Charity and all other promotional items.

FITNESS FIRST

\$0 joining fee (usually \$75).

FOOT LOCKER

20% off storewide. Excludes styles subject to limited release guidelines, prior purchases, gift cards & lay-bys.

FOREVER NEW

20% off storewide.

FRENCH CONNECTION

25% off storewide. Excludes lay-bys.

G-STAR RAW

20% off. Excludes gift cards, eyewear, lay-bys, Marc Newson, RAW Essentials & RAW for the Oceans.

GAP

40% off storewide. Full priced items only.

GENERAL PANTS CO.

20% off full priced merchandise.

GIORDANO

50% off full priced merchandise storewide.

GLUE STORE

20% off storewide.

GNC

30% off GNC Products. 10% off all other brands. Excludes already reduced items.

GORGEOUS COSMETICS

40% off Gorgeous Cosmetic products. Terms and conditions apply - see in store for further details.

GORMAN

Spend over \$249 and receive a complimentary Gorman Lobster Beach Towel (valued at \$89). Only applies to purchases over \$249 on full priced items. Limited availability of 20 - while stocks last. Not applicable to gift vouchers or lay-bys.

GUESS

25% off storewide Full priced merchandise only.

HAIRHOUSE WAREHOUSE

15% off storewide. Excludes already reduced items.

HOLLYWOOD NAILS

Full set white tips \$40. All waxing 30% off.

HUDSONS COFFEE

20% off all food products with the purchase of any drink.

HYPE DC

20% off storewide.

I.N.E

All bottled beer \$5.50.

JAG

30% off full priced items.

JAY JAYS

25% off full priced merchandise.

JEANSWEST

40% off storewide.

JO MERCER

25% off storewide. Excludes Gift Cards, existing lay-bys & prior purchases.

JOLIE & DEEN

Up to 80% off storewide.

JURLIQUE

Spend \$95 or more and receive your choice of 40ml Rose Hand Cream or 50ml Rose Water Mint as a gift.

15% discount valid on products storewide. One gift per customer while stocks last. Discount excludes gift sets, gift cards and treatments.

JUST JEANS

Spend \$100 and save 30%.

KAREN MILLEN

20% off full priced merchandise.

KIEHL'S

10% off storewide. Full priced items only.

KIKKI.K

20% off all full priced Kikki.K products. Conditions apply. Excludes non-branded Kikki.K product, the purchase of gift cards & Trestle Tables.

KING OF KNIVES

20% off storewide. Excludes already reduced items.

KINGS HAIRDRESSING

Complimentary treatment valued at \$35 with any colour service.

KINKI GERLINKI

25% off storewide.

KOOKAI

20% off full priced merchandise. Excludes leather apparel.

LAURA ASHLEY

25% off already reduced fashion and homewares. Excludes new collection, furniture, made to measure, mirrors, indent and gift cards. Floor stock only. Discount applies to the lowest marked price and will be deducted at point of sale.

LEVI'S

30% off full priced merchandise.

LORD OF THE FRIES

10% off.

LORNA JANE

Spend \$100 and receive 20% off.

Available on full priced items only, excluding Uniquely Lorna Jane product.

L'OCCITANE

Spend \$80 to receive your Petit Delights collection, valued at over \$34. Spend must be in one transaction. Limit of one per customer, while stocks last.

LOVISA

Buy 3 items and only pay for 2. Selected styles, third item must be of equal or lesser value.

LUSH COSMETICS

Free samples to take home. Selected styles, third item must be of equal or lesser value.

MAD MEX

Buy one meal and a drink and get another meal of equal or lesser value for free.

MAGNOLIA SILVER JEWELLERY

Buy one, get the rest 30% off.

MARCS

20% off full priced men's and women's merchandise.

MECCA MAXIMA

Spend \$85 or more and receive a travel size Philosophy Amazing Grace shower gel. One redemption per customer, while stocks last.

MELBOURNE CENTRAL LION HOTEL

\$20 steak sandwich & pot all day.

\$14 jugs of Carlton Draught from 4pm.

MELBOURNE CENTRAL PHARMACY

20% off the marked price of all vitamins, cosmetics, Avene & Olay. Includes already reduced prices.

METALICUS

Spend \$200 and save \$50. Full priced merchandise only.

MI PIACI SHOES & BAGS

15% off one pair. 20% off 2 pairs. 25% off 3 or more pairs. Excludes already reduced items and case products. No lay-bys and holds.

MIDAS

20% off storewide.

MIMCO

20% off full priced collection.

Excludes 'Mimco Loves' & Limited Edition.

MOCHA

20% off full priced items.

MOOT SUNGLASSES

15-50% off storewide.

MOZI

Spend over \$30 and receive a free Amber & Cedarwood hand cream.

NAPOLEON PERDIS

10% off all purchases over \$80. Excludes brushes and packs.

NIKE

15% off. Exclusions may apply.

NINE WEST

25% off full priced merchandise.

NIQUE

30% off storewide.

OLRIK DENMARK

30% off storewide.

ONE DAY AT A TIME

25% off storewide.

OPSM

50% off second pair of glasses or sunglasses. Plus 25% off storewide. Excludes eyecare fees.

ORIENTAL TEAHOUSE

Save 10% on the entire Oriental Teahouse range, including a further 10% off discounted Christmas gift packs.

OTTOMAN3 BROW BAR

Free brow tint with every brow threading service.

OXFORD

60% off storewide. Discount applies to original price.

OZMOSIS

20% off full priced merchandise. Excludes already reduced items, gift cards, surf hardware and Go PRO.

PERFECT POTION

10% off storewide.

PETER ALEXANDER

20% off storewide. Excludes already reduced items, non Peter Alexander branded items, charity items, gift cards and lay-bys.

PEZZI

25% off new arrivals.

Plus up to 50% off storewide.

PHOEBE ANGEL

30% off original prices storewide. Excludes already reduced items.

PIE FACE

Any pie and a small hot drink for \$6.95.

PLANTATION

10% off all retail products + spend over \$15 to go into the draw to win a complete Aeropress filter kit & 250g coffee beans.

PLATYPUS SHOES

20% off storewide.

POLITIX

10% off full priced merchandise. Take a further 20% off already reduced prices.

PORTMANS

25% off storewide.

PROACTIV

25% off all packs. Packs include all Proactiv, Proactiv+ and Sheer Cover.

PYLONES

10% off storewide.

SAMSUNG

Receive a \$10 fuel card for every \$50 spent in store.

SASS & BIDE

10% off full priced merchandise and orders over \$300.

SCANLAN & THEODORE

10% off storewide.

SEAFOLLY

10% off storewide. Plus receive a free Seafolly Seashore Hat (valued at \$59.95) with every purchase above \$120.

SEDUCE

20% off storewide + spend \$150 and receive \$20 voucher for future purchase at Melbourne Central store. Voucher must be used on future purchase. Voucher is not to be used in conjunction with discount.

SEED

20% off storewide.

SELF CENTRED MEDI SPA

30% off skincare by Dermalogica, Aspect, Cosmedix, Tuscan Tan and Eminence Organic Skin Care.

THE BODY SHOP

30% off mineral make-up by Jane Iredale & Colorescience.

SELF PLUS 01

Up to 50% off.

SHEIKE

VIPs 20% off full priced items. Excludes sale, gift vouchers and lay-bys.

SIDEWALK SOUL