

# Arts Restoring Community (ARC) Referendum Funding Also known as the Cultural Programming Mini-Fund

### **BACKGROUND**

The Cultural Affairs Commission is one out of the thirteen offices in USAC, the Undergraduate Student Association Council. The mission of the Cultural Affairs Commission (CAC) is to put on quality programming with cultural, political, or social relevance that are accessible to all students. The commission is focused on "edutainment" (education + entertainment), arts activism, and student-run programs that ignite dialogue regarding current events, facilitate an exhibition of creativity, and promote cultural opportunities on campus. From Bruin Bash to Hip Hop Explosion to the JazzReggae Festival, our events are some of the most recognized events at UCLA, bringing entertainment to both campus and the greater Los Angeles community, all in a collective effort to promote cultural awareness and dialogue.

### THE ARC REFERENDUM

Following the Arts Restoring Community (ARC) Referendum passed during the 2014 USAC Elections, the Cultural Affairs Commission (CAC) was allocated over \$100,000 to provide for arts and cultural groups, up from just \$15,000 covered by the CAC mini fund in previous years. Under the previous system, it was reported that student groups applied for up to \$50,000 in funding in spite of the \$15,000 CAC was able to offer. As such, this expanded budget will greatly improve the scope and extent to which CAC will be able provide for the needs of student groups.

While the function of the fund will remain primarily the same, the Cultural Affairs Commission has developed the institutional mechanisms necessary to ensure this new expanded funding pool is managed fairly and equitably. Our newly formulated funding guidelines and policies were designed to address the following:

-Need for openness and accessibility to all student groups

- All arts/ culturally relevant student groups are welcome to apply
- The application will be made public following this information session (CAC website is NOT updated as of yet so do not use that application)



-Prevent inflation of the year-to-year USAC surplus amount

 All Requisition forms must be submitted Week 9 of the quarter you applied for funding i.e. if you submitted an application and was granted funding in Fall, you would need to submit the necessary paperwork to get reimbursement by Week 10 of Fall Quarter

-Ensure responsible and transparent allocation of funds

- These funds are going to student groups- and who would better understand the needs of arts and cultural student groups than the administrators themselves? This is why we are opening applications for 2-3 student representatives to sit on the funding board with us
- All funding applications are transparent- results will be released on the CAC website, SGA website or via email through a spreadsheet. You will be able to view everyone's allocations as opposed to just being notified of your own allocation.

# **FUNDING GUIDELINES**

Funding cycles will occur twice a quarter, or a total of six times during an academic year

You are eligible to apply for funding both times a quarter, as long as this does not exceed \$1000 for non-Collective members and \$2000 for Collective members (per quarter)

### WHAT IS FUNDED?

- Facility and Venue Costs
- Program supplies
- Anything that is NECESSARY to making your program happen

# WHAT IS NOT FUNDED?

- Operational costs of running the organization e.g. retreats
- Print advertisements
- Food (exceptions may be made depending on the nature of the program)
- T-Shirts (exceptions may be made depending on the nature of the program)

# FUNDING APPLICATION DEADLINES

1<sup>st</sup> HALF quarter funding- usually due Week 8 of the previous quarter

2<sup>nd</sup> HALF quarter funding- usually due Week 4 of the same quarter



- Go ahead and apply for 1<sup>st</sup> Half Quarter funding if you already have your event details budget planned out
- You can apply for 2<sup>nd</sup> Half Quarter funding if you figure your event out a little later than expected.
- Retroactive funding will be granted on a case-by-case basis-- things happen, and we still want everyone to have a chance to get funded!
- All applications accepted on a rolling basis till the deadline. You are encouraged to submit your application as soon as possible!

WINTER 1st HALF: Due end Fall (8th week-Sun Nov 30)
WINTER 2nd HALF: Due early Winter (4th week- Sun 1 Feb)
SPRING 1st HALF: Due end Winter (8th Week-Sun 22 Feb)
SPRING 2nd HALF: Due early Spring (4th Week-Sun 19 April)
FALL 1st HALF: Due end summer (Tues 1st September 2015)
FALL 2nd HALF: Due early Fall (4th Week- Sun 18 Oct 2015)

# FUNDING WALK-THROUGH

- 1. Fill out the application on the CAC website and email it to <a href="mailto:funding@culturalaffairsla.com">funding@culturalaffairsla.com</a> by the deadline
- 2. Within 2 weeks, you will hear back regarding the status of your funding via email. Everyone's results will be published in the same spreadsheet
- 3. If you know in advance that you won't be using the funding, email us to let us know. If we notice that you do not turn in your requisition forms and you fail to notify us of your intent to decline funding, applications from your group might be jeopardized in future.
- 4. If funding is approved, turn in your requisition forms by the end of the quarter e.g. if your program was in Spring, turn them in to the SGA office by Week 9 of Spring Quarter



# THE COLLECTIVE

"Creating change through exchange" The Collective is dedicated to supporting culturally significant groups on campus. As a helping hand to UCLA organizations, the collective guides other student organizations in event planning. Services include, but are not limited to, booking venues, marketing, advising fundraising, etc. Organizations that are a part of the Collective gain increased funding benefits from the Cultural Affairs Mini-Grant Fund as well as access to CAC's Media and Marketing staff. The Collective acts as a valuable resource, helping groups reach out and connect with other student organizations as well as develop a relationship with UCLA's Cultural Affairs Commission. As a part of the collective, groups join in on CAC's mission to promote edutainment to the greater UCLA community.

### JOINING THE COLLECTIVE- BENEFITS

- Access to CAC's Marketing team- ability to publicize to large campus and online communities, publish events on the CAC website, online calendar & newsletter, as well as design promotional material
- Expanded cap for ARC Referendum Funding (\$2000 per quarter as opposed to \$1000 a quarter)
- Assistance with event planning and venue booking
- Develop a stronger working relationship with the Cultural Affairs Commission, as well as other groups in the Collective
- Easier access to CAC administration
- Exclusive access to popular events such as the Hip-Hop Explosion.

### COLLECTIVE MEMBERSHIP REQUIREMENTS

- Attend One Exchange Night
- Attend Collective Director's office hours 2-3 times a quarter to check in with staff about your progress/ if you need help with anything
- Attend at least one CAC event
- Participate in at least one CAC event throughout the year (e.g. BeatSwap, volunteer for JazzReggae, Worldfest, Bruin Day)
- Be part of the community on the Facebook page (details TBA)
- Co Program with one other organization on campus
- Attend one event hosted by another arts/ cultural group every quarter (support one another!)



The Collective is seeking members who are looking to promote the idea of edutainment, artistic exposure and cultural enrichment.

These requirements are in place to encourage interaction amongst different communities on campus, and are intended for you to have fun! However, you will need to demonstrate proof of fulfilling all these requirements- you can link us to your Facebook event, email us with a flyer, even show picture proof.

We reserve the right to revoke your funding if we discover that you are not fulfilling your responsibilities as a member of the Collective.

Email <u>collective@culturalaffairsla.com</u> if interested in joining!

# **FINAL NOTE**

CAC reserves the right to change its funding policies next year.