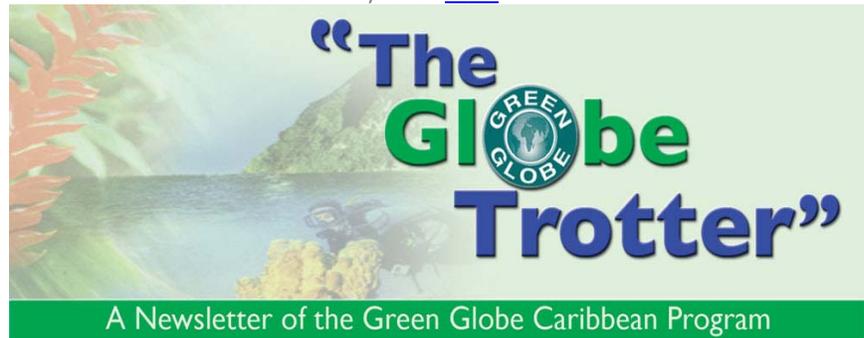




CAST
 CARIBBEAN ALLIANCE FOR SUSTAINABLE TOURISM
 1000 Ave. Ponce de Leon, 5th Floor
 San Juan, Puerto Rico 00907
 Tel: (787) 725-9139; Fax: (787) 725-9108
 Website: www.cha-cast.com

To view this newsletter online, click [here](#)



February 28th 2007

Volume 4, Number 28

Caribbean Green Globe Program Watch

<http://www.cha-cast.com/GGproperties.html>

- # Certified Properties = 46
- # Benchmarked = 58



Celebrating 10 years in 2007!



Riviera Maya, Quintana Roo
 México
 Tel: +52(984)873-5805
 Fax: +52(984)873-5806
<http://www.pixan-ha.com>

Note from the Editor.....

If you are into Hollywood, movies and caring for the environment, then you celebrated with the rest of the world when [An Inconvenient Truth](#) – Al Gore’s epic about climate change – won two Oscars on February 25th 2007. The film was rated best in the categories “Documentary Feature” and “Music (Song)”. Quite an achievement for a topic that most feel is quite mundane and ordinary. Yet in the film, Gore was an excellent host and gave a riveting account of the realities of global warming and the business case for urgent action. If you haven’t already seen it, then rush to the movie theatres like the rest of the “come-latelys”! We highly recommend it! The *Globe Trotter* salutes the producers and moreso, all those who will be motivated into action and soon!

200 Standard Words on...the revised Green Globe Company Standard (Small Business Edition)

We continue our look at the revised Green Globe *Company Standard*, Part B (Small Business edition). This document provides guidance, explanatory notes and a self assessment checklist. The latter can be completed by small businesses along with a risk assessment which will be evaluated “off-site”. This means that small businesses will save on assessment costs generated when auditors are on site (every two years). Businesses will however, have to demonstrate that their operations have minimum environmental risk and submit to an off-site assessment initially every 2 years and upon exemplary performance every 3 years. The burden of proof for performance is squarely on the business.

For Green Globe applicants, submission of the self-assessment checklist, the risk assessment and other data can get the business Benchmarked. When the property is ready for certification, arrangements will be made for 3rd party “off site” verification by an accredited assessor. Companies can be recommended for Certification based on the overall risk profile presented and achievement of the minimum Benchmarking criteria. All of this can be done without an auditor visiting the property. However, if the company’s risk profile is deemed unsatisfactory, the assessor will have the right to recommend an on-site audit, which will be at the applicant company’s expense.

Was this article helpful? Send your comments to cast@cha-cast.com

Product Profile: Wastewater Treatment Systems

Article submitted by Gerardo Garcia, of Pixan-Ha Wastewater Treatment Systems based in Riviera Maya, Mexico

One of the biggest problems hotels, cruise terminals, developments and small homes encounter worldwide is lack of sewer systems and/or proper wastewater treatment system. Most sewage treatment units are complex, non-efficient and do not comply with local environmental regulations.

Pixan-Ha has the perfect answer to these needs: the Cromaglass System. Our sequential batch reactor has been installed in a variety of applications since 1965 with unique advantages such as:

- Modular construction, from 500 gpd
- Corrosion resistant fiberglass manufacture

- Easy underground installation
- No offensive noise or odor generation
- Low operation and maintenance costs
- High efficiency

and our most important feature: proven experience! With over 10,000 units serving our customers worldwide, Pixan-Ha is the right partner for your environmental needs.



Our wastewater treatment systems meet local regulations for treated effluents, allowing most of our customers water reuse in landscaping and, with minimal post treatment, toilet flushing; resulting in advanced cost savings.

With a variety of models starting at just 500 gallons per day (gpd), our customers can also expand capacities at any given moment, improving cash flow for multi-stage projects.



Our reliable fiberglass construction makes installation easy, as lightweight tanks are placed on site and fully operational within hours. Relocation is also simple, allowing us to adjust to any kind of project.

With a high treatment efficiency (discharging less than 30/30 on BOD and TSS) and generating no offensive noise or odors, our systems can be installed close to open windows and walkways; enabling flexibility to any sewage treatment project.

If you are experiencing problems with your current system or in need of a new, reliable and proven wastewater treatment unit for your upcoming project, from a single house to small communities, please drop us a line at info@pixan-ha.com. We will be happy to help you.

Views expressed are not necessarily those of the Caribbean Alliance for Sustainable Tourism. Was this article helpful? Let us know at cast@cha-cast.com.

It's Awards time again!

American Express Caribbean Environmental Award, 2007

Eligibility: CHA Members & American Express Registered Merchants

Get the Award Application form [HERE](#)

**Deadline for receipt of applications:
March 20th 2007**

Don't miss this opportunity!

Donate just \$25 to CAST per annum and become a Friend of CAST now!

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TIP ↗️ PIT....

We are almost into March 2007 and the hurricane season is just 3 months away. Hard to believe! It is time to do the very ordinary things that will keep your property prepared and secure. It's high season in the travel & tourism business too and we are certain that most properties are too busy to stop and take note – but you should. Here are some key reminders:

- Pull out the emergency stock listings from last or previous years and review what emergency supplies were ordered and stocked.
- Examine these supplies for their expiration dates, usability and function.
- Get rid of any medical supplies that have past their expiration dates and make a list of needed medical supplies e.g. non-prescription drugs, first-aid supplies, fuels, non-perishable food items, utensils, personal items etc.
- Send your prepared list of needed supplies to the accountant or finance department. Early budgeting means that your supplies will arrive in time for June 1st – the start of hurricane season.

Remember, preparedness is the first line of defense against disasters! Don't delay, get ready!



Preparedness Tips brought to you courtesy... 

Were these tips helpful? Send your comments to cast@cha-cast.com

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**Caribbean Alliance for
Sustainable Tourism (CAST)**

1000 Ave. Ponce de Leon, 5th Floor
San Juan, Puerto Rico 00907
Tel: (787) 725-9139
Fax: (787) 725-9108
E-mail: cast@cha-cast.com

Find us on the web!!

CAST Website:
www.cha-cast.com

Green Globe Website:
www.greenglobe.org

Send all feedback and comments to
cast@cha-cast.com. Please include your
name and location. CAST reserves the
right to edit all letters for grammar and
accuracy prior to publishing.

Readers' Vent!

I have shared the newsletter with partners in Bali, Iceland, Australia, Fiji and New Zealand. All have enjoyed the reading and forwarded to their members. It is a great newsletter with timely and relevant stories. *Jason Keating, General Manager, Green Globe International, Australia*

Question from our reader:

"I am very happy to learn that Green Globe and CAST are finally beginning to understand small hotel concerns. It's tough going out here and we want to be a part of the programs, but the cost is too high – labour and \$\$\$. When is the small hotel standard going to be ready?" *Anon.*

The Editor responds:

A. We expect the revised standard to be approved soon – perhaps within a few months – as it is going through a structured revision process. Stay tuned!

Be silent no longer. This is your chance to provide feedback or comment or to just vent. Send your comments to cast@cha-cast.com.