



DISTRIBUTION CENTRAL
your services hub for IT logistics

Distribution Central recognised for its unique and innovative work culture

FOR IMMEDIATE RELEASE:

Sydney, Australia, 7 September 2015 - Distribution Central Pty Limited®, a leader in digital and technology distribution and channel services, has received two significant accolades recognising its unique and innovative work culture.

The company has been ranked 14th in the 2015 Best Places to Work in Australia (category: over 100 employees) and was also named Employer of Choice in The Australian Business Awards 2015. This is the sixth time that Distribution Central has been ranked in the Best Places to Work in Australia.

The Employer of Choice Award is bestowed upon organisations that maximise the full potential of their workforce through practices that demonstrate effective employee recruitment, engagement and retention.

BRW publishes the Best Places to Work in Australia based on the annual study conducted by Great Place to Work, which has studied the world's most notable workplace cultures for more than 30 years.

"Unquestionably, our key differentiator in this hyper-competitive market has been our people and this accolade amplifies this important fact. And whilst we're honoured to be ranked 14th, we're prouder that we've been ranked six times, which speaks to the unrelenting focus on people and culture in our business since we started in 2004. We build amazing careers, and let our people manage their own journey, while we sponsor their dreams and remain their biggest fans," said Nick Verykios, Managing Director & CEO, Distribution Central.

"We have worked hard to create a unique working atmosphere that insists on being the change agent, rather than a manager of change, driven by innovation. This is supported by the highest quality coaching, career counselling and uninterrupted education. I'm proud of every single person that works or has worked for Distribution Central."

Other recent accolades for Distribution Central, its executive management and employees from both the IT industry and broader business community include:

Personal Awards

- Australian Institute of Management (AIM) Excellence Awards 2015, Nick Verykios, finalist Owner Manager Category
- CEO Magazine Executive of the Year Awards 2015
 - Nick Verykios, finalist Managing Director of the Year
 - Scott Frew, finalist, IT & Telecommunications Executive of the Year
- CEO Magazine Executive of the Year Awards 2014
 - Scott Frew, IT & Telecommunications Executive of the Year
 - Scott Frew, finalist Chairman of the Year
 - Nick Verykios, finalist Managing Director of the Year
- CEO Magazine Executive of the Year Awards 2013, Nick Verykios, IT Executive of the Year
- ARN Hall of Fame 2013, Scott Frew
- Percy Foundation 2013 – NSW ICT Entrepreneur of the Year, Scott Frew
- ARN Hall of Fame 2012, Nick Verykios

Business Awards

- BRW Best Places to Work 2015, ranked 14th
- Top 500 Private Companies in Australia 2014 – ranked 185th
- Telstra Business Awards 2014, Medium Business Awards finalist
- BRW GE Capital Momentum Mid-Market Awards 2013, finalist
- BRW Best Places to Work 2013, ranked 31st
- The Australian Business Awards 2011, Winner Enterprise Category
- BRW ANZ Private Business Awards 2011, Successful Private Business of the Year (turnover greater than \$100 million)
- BRW Best Places to Work 2011, ranked 15th

Vendor/Industry Awards

- Avaya Asia-Pacific Connect Partner Awards 2015, ANZ Distributor of the Year
- Palo Alto Networks APAC Distribution Relationship of the Year 2014
- ARN Women in ICT Awards 2014
 - Finalist – Entrepreneur, Lucy Knowles
 - Finalist – Technical, Sophie Vigors
 - Finalist – Innovation, Karolina Mikita
 - Finalist – Shining Star, Carineh Grigorian
- ARN IT Industry Awards 2014
 - Finalist, Hardware & Software Distributor of the Year
 - Finalist – Customer Service (Personal Innovation), Karolina Mikita
 - Finalist – Technical Excellence (Personal Innovation), Richard Denyer
- ARN IT Industry Awards 2011
 - Solutions Distributor of the Year
 - Sustainability Distributor of the Year
- Palo Alto Networks APAC Distributor of the Year, 2014
- Palo Alto Networks ANZ Distribution Partner of the Year, 2014
- Riverbed APJ Distribution Partner of the Year, 2013
- ARN IT Industry Awards 2013
 - Best Distributor Initiative of the Year for DC CloudSelect
 - Finalist, Hardware & Software Distributor of the Year
 - Highly Commended Finalist – Technical Excellence (Personal Innovation), Scott Hayman

Distribution Central has grown from \$1.6 million in FY2004 to more than \$313 million in FY2015 in revenue. The company currently employs 135 staff across Australia and New Zealand. Distribution Central was also named the 2011 *BRW* ANZ Successful Private Business of the Year (turnover greater than \$100 million) and a finalist in the 2014 Telstra Business Awards (Medium Business Category). Its senior management has been recognised through the ARN Hall of Fame (2012 and 2013), Ernst & Young Entrepreneur of the Year (2009) and CEO Magazine IT Executive of the Year (2013 and 2014).

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About Distribution Central Pty Limited®

Distribution Central is a leader in digital distribution and a leading provider of specialised, technical-service orientated distribution and channel support for contemporary IT products.

Distribution Central is an industry first, in that it is dedicated to servicing the vendor whilst our specialised sales, technical and marketing teams manage the reseller channel. This unique approach enables Distribution Central® and its vendor partners to capitalise on all IT distribution opportunities in the Australian and New Zealand markets, without diluting the high level of specialisation required to service complex technology markets.

Distribution Central is headquartered in Sydney, Australia, with branch offices in Melbourne, Brisbane, Canberra, Perth, Auckland and Wellington. To learn more, visit www.distributioncentral.com

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Contact:

Nick Verykios
Managing Director & CEO
Distribution Central Pty Limited
Phone: +61 2 9092 5000
Email: nverykios@distributioncentral.com