

Mailing System DM550™ with IntelliLink™ Technology

Takes productivity and simplicity to an entirely new plateau!



IntelliLink™ Technology Simplifies Operation, Increases Productivity

Perhaps the greatest challenge to advancing technology is to simplify its use. This has been our overriding objective as we have virtually rewritten the rules for mail processing. The result ... the DM Series of Mailing Systems powered by IntelliLink™ Technology.

Mail is a crucial element for growing your business and retaining your hard-earned customers, and it's a proven tool for acquiring new ones. Mail is a critical communication tool that can't be over-looked, and that's why we've developed an entirely new family of simple, yet productive mailing systems.

complies with present and known future postal regulations, and it introduces our revolutionary IntelliLink® Technology – your digital gateway to exclusive mail services. So whether you're looking for an entry level or fully featured system, the DM Series can meet your needs. It's the reward you receive when you dare to simplify.

Built For Flexible Performance And Greater Productivity.

- Streamlined Processing The DM550™ is more than able to meet your daily demands. By automatically feeding, sealing and imprinting postage on up to 160 envelopes per minute, this system gets the job done quickly and efficiently.
- Integrated Weighing Option –
 Conveniently located next to the feeder,
 this 5 lb. integrated scale can improve
 your productivity. It enables you to easily process individual, overweight pieces
 with the correct postage rate every
 time.
- Differential Weigh And Feed This feature enables you to place mixed mailpieces on the scale platform (choose from our 5 lb. integrated scale or other remote platforms that handle heavier material). As you remove a piece from the stack, the correct rate is calculated, and the proper postage is printed.



• Versatile Feeding – Thickness and size adjustments are minimized by the DM550's ability to process various sized envelopes. The system handles material up to 5/8" thick with sizes ranging from post cards up to 10"x13" flats.

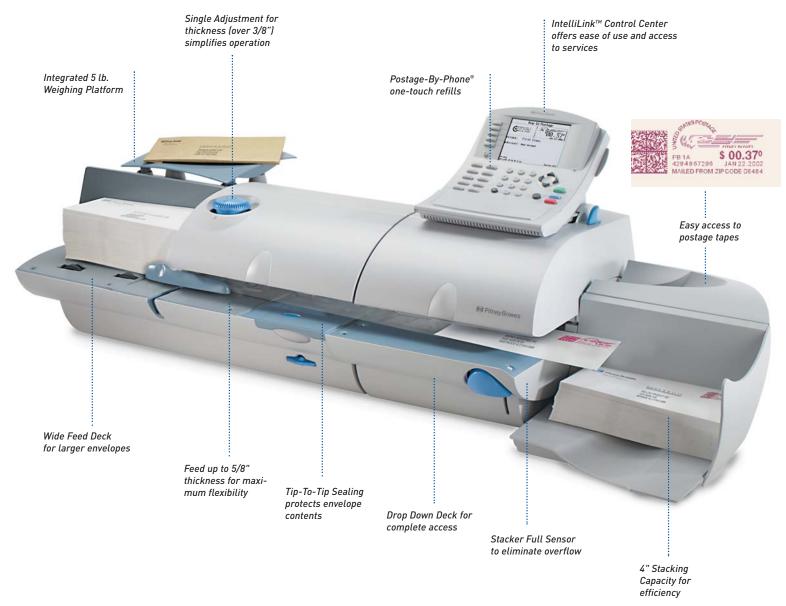


 Self-Aligning Feed System – Envelopes are fed straighter to protect the contents and to ensure precise postage imprinting. This also guards against wasted postage while ensuring the professional appearance of your mail.

The IntelliLink™ Control Center Makes Operation Easier Than Ever!



- IntelliLink™ Control Center All of the system's functions, including updates, are activated and controlled from a single point. This makes the operation easy even for the casual operator.
- Simplified Rating All rate selections are made through the IntelliLink™ Control Center and updated automatically . The DM550's weighing options always include both USPS Domestic and International rates.
- Easy To Follow Prompts These clear instructions guide the operator thru the necessary steps to get the mail out. The IntelliLink™ Control Center provides directions for system set-up, accounting, rating, and the processing functions.



Digital Technology Provides Unequalled Flexibility!

- **Sharp Digital Printing** The inkjet printing process creates crisp, razor-sharp images. No more broken imprints due to unevenly filled envelopes.
- USPS Compliant Using the latest digital technology, the DM550[™] is fully compliant with USPS requirements for secure postage printing.
- **Envelope Advertising** You can print a special message on every envelope you mail with your choice of downloadable envelope ads.



Finish The Job Quickly And Accurately.

- Standard Accounting Package The system tracks and displays expenses for up to 25 accounts. And, a built-in keypad allows the full naming of accounts, and speed codes provide for quick selection.
- Expanded Accounting Options Increase your account capacity to 100 accounts, and expand your reporting capabilities at the same time. Options include expanded memory, PC Interface and a Report Printer.
- Job Presets The system can be configured to handle your routine
 jobs. It enables even inexperienced operators to easily run jobs
 that are stored in memory.

Productivity Enhancing Features



Drop-In Roll Tape – Self-adhesive roll tape is quick and easy to replace, and the system dispenses cut to size tapes to eliminate waste.



Drop Down Deck – Simplified access to the entire feed path ensures that your envelopes and contents are protected against damage.



Secure Sealing – Tip-to-tip sealing secures the contents of the envelope. Pressure and transport rollers work together to provide a positive seal.



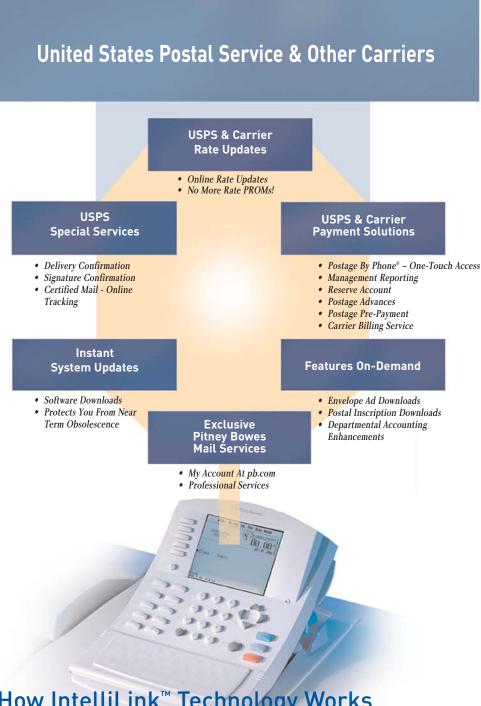
Weighing Platform Options – Configure the best system by choosing from the 5 lb. Integrated Platform, or you can consider the four remote platform options with maximum capacities of 15 lb., 30 lb., 70 lb., and 149 lbs.

Your Digital **Gateway To Exclusive Mail Services**

Intelligent mailing with one-touch convenience – that's what IntelliLink™ Technology delivers. You'll gain access to a suite of services and management information that will improve the productivity of your mail center and the performance of your business. Imagine the benefits.

- USPS & Carrier Payment Solutions -One-touch, online postage replenishment is easy and fast through our Postage By Phone® System. You can Pre-Pay for postage, you can get a Postage Advance, or you can earn interest on the balance maintained in your Reserve Account. Also, our new, Carrier Billing Service enables FedEx customers to enjoy flexible payment terms.
- Features On-Demand Are you starting a new ad campaign, postage chargeback policy, or a new USPS service? You can instantly download Envelope Ads, Departmental Accounting options, and Postal Inscriptions - all at a touch of a button.
- Exclusive Pitney Bowes Mail Services -"My Account" at pb.com provides online access to your account information, enables you to order supplies, and even request service. And, our Professional Services ensure the peak performance of our equipment solutions.
- Instant System Updates IntelliLink maintains your operating system with the latest software downloads. This ensures maximum performance and protects you from near-term obsolescence.
- USPS Special Services Enjoy and profit from online Delivery Confirmation and Signature Confirmation for First Class Parcels, Priority Mail and Package Services. Plus, IntelliLink even enables you to process and track Certified Mail again online.
- USPS & Carrier Rate Updates No more rate PROMS! Just download the new rates when you need them.

Introducing IntelliLink™ Technology



How IntelliLink™ Technology Works

Just connect your IntelliLink™ Control Center to an analog phone line, and you are automatically linked to our dedicated, Pitney Bowes Server. This server is always on duty, and it remains connected with the USPS and other carriers. This ensures that your DM Series Mailing System keeps current; and you stay linked for postage funds, USPS Special Services, software updates and more. In addition, through your PC our other Exclusive Pitney Bowes Mail Services are available when you need them.

Every mail service and productivity function you could need is at your fingertips. There's no interruption to your operations, and no service installation is required. IntelliLink Technology will bring your mailing operation into a new era of productivity.

DM550™ Specifications

Dimensions/Sound

(with stacker)

• 49.5"L x 19"D x 15"H (without stacker)

• 35"L x 19"D x 15"H

• Weight: 74 lbs.

• Sound Level: less than 68dba

Electrical

• 120V, 60Hz (single outlet)

• ENERGY STAR® Compliant

• UL and CSA Approvals

Speed

• Up To 160 Letters Per Minute

Envelope and Card Sizes

Min.- 3" x 5". Max.-10" x 13" • Size: Thickness: Min.- .007". Max.- 5/8" • Flap Width: Min.- 1", Max.- 3"

Connectivity Requirements

• Connects to standard analog phone line.

- Supplied installation kit includes phone line splitter and six foot phone cord.
- IntelliLink™Control Center easily detaches to simplify connections.

Standard Operating Features

- Auto-Dating
- Multiple Tapes (1-99)
- · Low Postage Alert
- High Value Protection
- Original Value Resetting
- Sealant Level Indicator

- · Seal Only And No Seal Modes
- Low Ink Alert
- · Password Security
- Standard Envelope Advertisements
- Standard Postal Inscriptions
- · Maximum Thickness Warning

We Guarantee Your Satisfaction

At Pitney Bowes, we are committed to providing our customers with the finest products backed by the highest quality service, and we won't be satisfied until you are satisfied. Ask your sales representative for more information about our Customer Satisfaction Guarantee.

Our Service Professionals Are Ready When You Need Them

If you need service, our nationwide network of 1500 trained Pitney Bowes service professionals is ready to help. Our Computer Enhanced Service Management System lets us record your request, instantly call up a complete history of the equipment, and quickly dispatch a local Customer Service Representative with the right skills.









Engineering the flow of communication™

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For more information call: 1-800-MR BOWES 1-800-672-6937 Ask for Program Number 8500