

How we make great prime labels.

It takes a combination of expertise and the latest in printing technologies.

Weber Packaging Solutions manufactures a broad line of highquality, pressure-sensitive labels at its 320,000-square-foot world headquarters in Arlington Heights, Illinois.

The prime label manufacturing process begins in our full-service Graphics department, where skilled technical designers create labels that match the exact specifications of our customers. Since we can print your labels either digitally or on traditional flexo presses, they create the best pre-press artwork for your job.

For flexo printing, we produce our own printing plates in-house using the latest direct-to-plate

technology. It means we can control the quality of the image at the lowest possible cost. Digitally printed labels don't require plates and are printed directly from a digital file.

Weber utilizes only the finest raw materials and the most advanced label manufacturing techniques. We coat our own mill rolls with pressure-sensitive adhesives, slit them to

customer specifications, and print labels on 40 leading-edge, full-featured flexographic or digital label presses.

These high-speed presses can produce prime labels in up to ten colors, including photo-quality four-color process. With over one hundred different combinations of paper or film facestocks combined with numerous adhesives, we're able to create a label that is perfect for its intended application.

See chart on back for prime label press

descriptions and capabilities.





Graphics department

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Flexographic Prime Label Presses

Description and Width	Number	Colors	UV Stations
Mark Andy 7"	3	Up to 8	Up to 6
Mark Andy 10"	8	Up to 10	Up to 10
Mark Andy 13"	1	Up to 10	Up to 10
Mark Andy 16"	3	Up to 9	Up to 8
Mark Andy 20"	1	Up to 8	1

Flexo Press Capabilities

Among our wide range of flexographic prime label presses, we're able to provide a broad offering of manufacturing and printing capabilities.

- Reseal and booklet constructions
- Coupons
- Adhesive deadening
- UV inks and varnishes
- Laser encoding
- Cold foil transfer
- Hot stamping
- Six rotary screen stations
- In-line and post-production video web inspection



Digital Label Presses

Description and Width	Colors	Ink	Finishing Stations
HP Indigo ws4500 and WS6000 13"	Up to 7*	Liquid- pigmented	Varnish Overlaminate Die-cut

^{*97%} of PMS range with Indichrome Plus (CMYKOVG)

Digital Press Capabilities

Our *Digital-Edge* label printing solutions make it possible to respond more rapidly to changing consumer and retailer needs by offering:

- · Quick, short and mid-sized runs
- Reduced label inventory costs
- One price that includes all tooling

Digital printing helps provide cost-effective solutions for private-label products, regional-specific goods, seasonal merchandise, sales samples, special event labels and multiple-SKU labeling.

For additional information on Weber label manufacturing capabilities – or to learn about our label application systems – please visit www.weberpackaging.com.

You're also invited to contact your local Weber account manager at **1.800.843.4242** or email info@weberpackaging.com.



