



**Buy More. Save More.**

March 1, 2015 - August 31, 2015

Visit [rewards.exide.com](http://rewards.exide.com) to learn more and apply on-line.



**PURE LEAD & EDGE™**  
Auto/Marine/RV



**MEGACYCLE®**  
Marine/RV



**NASCAR® & GLOBAL EXTREME™** Auto/Truck/SUV



**NAUTILUS® & STOWAWAY®**  
Marine/RV



**CUTTING EDGE®**  
Lawn & Garden



**SUPERCRAK®**  
Powersport



**EXIDE®**

Start Positive.  
Stay Positive.®

**DISCOVER MORE**



SCAN the QR code to the left with your smartphone or visit [rewards.exide.com](http://rewards.exide.com) for program details.

This rebate is open to retail consumers who purchase one of the following Exide® batteries March 1, 2015 through August 31, 2015: Exide Pure Lead AGM Automotive and Marine (\$20 Rebate), Exide Edge™ AGM Automotive and Marine (\$20 Rebate), Exide NASCAR® Extreme/Global Extreme Automotive (\$10 Rebate), Exide Megacycle Marine (\$20 Rebate), Exide Nautilus and Stowaway Marine (\$10), Exide Cutting Edge® Lawn & Garden (\$5), and Exide SuperCrank® Powersport (\$5). Multiple rewards per household allowed. Max number of rewards per household is based on six (6) batteries. See qualifying battery list on [rewards.exide.com](http://rewards.exide.com). To claim your reward, you must either complete all required information on the Start Positive Rewards website ([rewards.exide.com](http://rewards.exide.com)) or complete and mail in the rebate form. Incorrect, illegible or incomplete forms will be considered invalid and ineligible for rewards. Exide is not responsible for late, misdirected or mutilated mail (standard or electronic). Attempts to redeem rebates in a fraudulent manner are a violation of postal or other laws. To be eligible for your reward, your rebate form and proof of purchase (sales receipt) must be submitted electronically or mailed to the Reward Headquarters so it is received/postmarked no later than September 15, 2015. Materials received (including receipts) become property of Exide and will not be returned. Allow 6-8 weeks for delivery of your reward except where earlier delivery required by law. This offer is VOID where prohibited, taxed or restricted by law. Reward requests that do not conform to these rules will be invalid. Offer cannot be used in conjunction with any other Exide promotions. Offer valid only in United States and Canada when purchased through authorized Exide distributors (online auction websites and classified ad websites are examples of distribution channels not included in this offer). All terms apply except as modified by state, province, or local laws. © 2014 Exide Technologies, Milton, GA 30004 U.S.A. NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc.



# Buy More, Save More

## March 1, 2015 through August 31, 2015

Now you can save even more when you purchase qualifying batteries (complete list can be found at [rewards.exide.com](http://rewards.exide.com) or below). Limit 6 batteries per household. Reward offers are for purchases made between 3/1/2015 and 8/31/2015.

1. The reward is open to any retail consumers who purchase one or more of the below part numbers.
2. To claim your rewards, you must complete all of the information on this reward form below where required.
3. Incorrect information, misdirected electronic, illegible or incomplete reward forms will be considered invalid and ineligible for rewards.
4. Questions/Concerns? e-mail: [exiderebates@acbcoop.com](mailto:exiderebates@acbcoop.com) or call Customer Service: 844-539-5504

You can also submit your rebate on-line at [rewards.exide.com](http://rewards.exide.com)

**STEP 1: TO BE COMPLETED BY CONSUMER.** Please print legibly in the space below.

**REQUIRED**

LAST NAME: \_\_\_\_\_ FIRST NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ DAYTIME PHONE: \_\_\_\_\_

DATE OF PURCHASE: \_\_\_\_\_

**REQUESTED BUT NOT REQUIRED**

E-MAIL: \_\_\_\_\_

Check here if you wish to receive future information on Exide products. E-mail addresses will be used for internal purposes only and Exide will not sell your information to third parties. **Your e-mail address will allow you to receive electronic updates on your reward(s) status.**

WHERE PURCHASED: \_\_\_\_\_

VEHICLE MAKE: \_\_\_\_\_

VEHICLE MODEL: \_\_\_\_\_

VEHICLE YEAR: \_\_\_\_\_ MILEAGE: \_\_\_\_\_

**STEP 2: SURVEY**

What kind of vehicle(s) do you operate?  CAR  BOAT  ATV  MOTORCYCLE  OTHER: \_\_\_\_\_

(choose each box if you own more)  
How would you rate the ease of this reward program?  EXCELLENT  GOOD  ABOVE AVERAGE  AVERAGE  POOR

How did you hear about the promotion?  IN-STORE  ON-LINE  TELEVISION  RADIO  OTHER: \_\_\_\_\_

**STEP 3: TO RECEIVE YOUR REWARD(S)**

Mail the copy of the redemption form and sales receipt to:  
Exide Rebates  
PO Box 1919  
Memphis, TN 38101

Questions/Concerns?  
e-mail: [Exiderebates@acbcoop.com](mailto:Exiderebates@acbcoop.com)  
or call Customer Service: 1-844-539-5504

**STEP 4: CHECK ELIGIBLE PART NUMBERS PURCHASED (Continued on backside):**

ATTACH LEGIBLE PHOTOCOPY OF STORE RECEIPT to be eligible, model number must be an exact match to the reward form.

**AUTOMOTIVE**

Pure Lead **\$20**

- PL-AGM24
- PL-AGM27
- PL-AGM34
- PL-AGM34/78
- PL-AGM34M
- PL-AGM35
- PL-AGM65
- PL-AGM65M
- PL-AGM78

Edge\* **\$20**

- FP-AGM24
- FP-AGM24F
- FP-AGM25
- FP-AGM34
- FP-AGM35
- FP-AGM51
- FP-AGM51JIS
- FP-AGM51R
- FP-AGM65
- FP-AGM78
- FP-AGML3/48
- FP-AGML4/94R
- FP-AGML5/49
- 14AUX

Global Extreme™ **\$10**

- 24X 51RX
- 24FX 124RX
- 25X L2/47X
- 26RX L3/48X
- 27FX L4/94RX
- 35X L5/49X
- 51X LB3/91X

NASCAR® Extreme™ **\$10**

- 27X 75X
- 34X 78X
- 36RX 86X
- 40RX 75DTX
- 59X 78DTX
- 65X

\*Includes any part number in the Edge line ending with DS as well

**ELIGIBLE PART NUMBERS CONTINUED.**

ATTACH LEGIBLE PHOTOCOPY OF STORE RECEIPT to be eligible, model number must be an exact match to the reward form.

**MARINE**

**Pure Lead** **\$20**  
 PL-AGM24M  
 PL-AGM27M  
 PL-AGM31M

**Edge™** **\$20**  
 FP-AGM24DP  
 FP-AGM24MS

**MegaCycle®** **\$20**  
 MC-31  
 XMC-31

**Nautilus®** **\$10**  
 24MPD 24MSX  
 27MDP 24MSXX  
 24MDC 27MSXX  
 27MDC 4DMDC  
 31MDC 8DMDC  
 24MS DC-9

**Stowaway®** **\$10**  
 24MSXXST 24MDCST  
 24MSXST 27MDCST  
 24MSST 31MDCST  
 27MSXXST 4DMDCST  
 24MDPST 8DMDCST  
 27MDPST U1DCST

**LAWN & GARDEN**

**Cutting Edge®** **\$5**  
 GT-XHD  
 GT-X  
 GT-XR  
 GT-H  
 GT-R  
 GT  
 U1XM  
 U1SM  
 U1RSM  
 22NF

**POWERSPORT**

**SuperCrank®** **\$5**

SC14FA	9B-BS	12N5-4B	14L-BS	20-BS
SC16CLBFA	9L-B	12N5.5A-3B	14S-BS	20CH-BS
SC20HLFA	10A-A2	12N7-3B	15L-BS	20H-BS
SC30LFA	10L-A2	12N7-4A	16A-A	20L-BS
4L-B	10L-B	12N9-4B-1	16A-AB	20HL-BS
4L-BS	10S-BS	12N12A-4A-1	16AL-A2	24HL-BS
5L-BS	10S-BS	12N14-3A	16-B	30L-BS
7A-BS	12A-A	14-A2	16CL-B	50-N18L-A3
7B-BS	12AL-A	14A-A2	16L-B	6N5.5A-1D
7C-A	12A-BS	14L-A2	16-BS	6N6-3B
7L-BS	12-BS	14AH-BS	16CL-B-BS	HD-12
7S-BS	12B-BS	14AHL-BS	16L-BS	
9A-A	12C-A	14-BS	18-LA	
9-B	12S-BS	14B-BS	18L-BS	

Clearly mark the part number and quantity purchased.

**PART NUMBER:** \_\_\_\_\_ **QUANTITY:** \_\_\_\_\_

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**PART NUMBER:** \_\_\_\_\_ **QUANTITY:** \_\_\_\_\_

**4: TOTAL (ENTER YOUR REWARD AMOUNT HERE)**

**AUTOMOTIVE \$** \_\_\_\_\_

**MARINE \$** \_\_\_\_\_

**LAWN & GARDEN \$** \_\_\_\_\_

**POWERSPORT \$** \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

**4: REWARDS TERMS AND CONDITIONS**

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