

HERO3

WHITE EDITION

Smaller, lighter and Wi-Fi enabled.
GoPro's new HERO3: White Edition makes it easy to capture and share your world.

KEY CAMERA SPECS

- 📹 1080p30 | 960p30 | 720p60 fps
- 📷 5MP | 3 fps Burst
- 📶 Wi-Fi Built-In
- 🔋 Wi-Fi Remote + App Compatible



* Optional accessory sold separately

*Optional accessories sold separately

KEY BENEFITS

- Wearable, mountable design
- Immersive, wide angle capture of your favorite activities
- Professional quality HD video & 5MP photos
- Built-in Wi-Fi enables remote control via optional Wi-Fi Remote or live video preview and remote control on smartphones and tablets running the free GoPro app.
- Rugged housing is waterproof to 197ft/60M and captures sharp images above and below water
- Compatible with all GoPro mounts for attaching to gear, body, helmets, vehicles and more
- Compatible with LCD Touch BacPac™ and second generation Battery BacPac™
- Backwards compatible with older generation BacPacs™

KEY SPECS

- Professional 1080p 30 fps/960p 30fps/720p 60 fps and more video capture
- 5MP photo capture with 3 frames per second burst
- Wi-Fi Built-In
- Wi-Fi Remote Compatible (sold separately)
- GoPro App Compatible (FREE)
- 197' / 60m Waterproof Housing
- Basic mounts and hardware included for attaching to helmets, gear and more

Product Type:	HERO3: White Edition
Available Date:	10.21.12
UPC Code:	818279010008
Model Number:	130-01529-000
Product Name:	HERO3: White Edition
Price:	US \$199.99
Included Inbox:	<ul style="list-style-type: none"> • HERO3: White Edition Camera • 197'/60m Waterproof Housing • Rechargeable Li-ion Battery • QR Buckle • 1 Curved + 1 Flat Adhesive Mount • Assorted Mounts and Hardware • USB Charging Cable
Single Unit: Dims	3.94in x 3.94in x 9.65in
Single Unit: Dims	10cm x 10cm x 24.5cm
Inner Pack(6): Dims	9.06in x 13in x 10.8in
Inner Pack(6): Dims	23cm x 33cm x 27.5cm
Single Unit: Weight	19.29oz/ 547g

PROFESSIONAL VIDEO



RESOLUTION	FPS	VIEW ANGLE
1080p	30, 25	Medium
960p	30, 25	Ultra Wide
720p	60, 50, 30, 25	Ultra Wide
WVGA	60	Ultra Wide

PHOTOS



PHOTO
5MP



BURST
5MP @ 3 fps



TIME-LAPSE
0.5, 1, 2, 5, 10, 30, 60 second intervals

WI-FI BUILT IN



WI-FI REMOTE COMPATIBLE
Control up to 50 cameras at a time.

GOPRO APP COMPATIBLE (FREE)
Use your smartphone or tablet as a live video remote control.

1Wi-Fi remote sold separately. 2For a list of GoPro App compatible smartphones and tablets, visit gopro.com.

CAMERA SPECIFICATIONS

OPTICS

- Ultra sharp f/2.8 6-element lens
- Ultra wide angle / reduced distortion

VIDEO (NTSC/PAL)

- See info above for resolutions and frame rates
- Video format: H.264 codec, .mp4 file format
- White Balance: auto

PHOTO MODES

- 5MP resolution
- Burst: 3 photos per second
- Time-lapse: 0.5, 1, 2, 5, 10, 30, 60 second intervals

BATTERY + CHARGING

- 1050mAh rechargeable lithium-ion
- Charge via USB

AUDIO

- Mono, AAC compression w/ AGC
- Supports optional 3.5mm stereo mic adapter*

STORAGE

Memory:
• microSD up to 64GB class 4 or higher (Class 10 is required for time-lapse photos @ 0.5 second intervals and Protune mode)

Average record time with 64GB microSD card:

- 1080p30: 9.6 hours @ 15 Mbps
- 720p60: 9.6 hours @ 15 Mbps
- 720p30: 9.6 hours @ 15 Mbps

INCLUDED CABLES

- USB charging cable

OPTIONAL CABLES + ADAPTERS*

- Micro HDMI cable
- Composite A/V cable
- 3.5mm stereo mic adapter

OPERATING SYSTEM

- Microsoft Windows® Vista, 7 and later
- Mac OS® X 10.5 and later

**Optional accessories sold separately.*

HERO3: WHITE EDITION ASSETS:



The HERO3: White Edition images above are available on the GoPro Asset Vault for download in both high (for print) and low (for screen) resolution files. FTP information to access these images is available through your GoPro account rep.

For more information, visit: gopro.com

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San Mateo, CA 94402

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HERO3

SILVER EDITION

Smaller, lighter and Wi-Fi enabled.
GoPro's new HERO3: Silver Edition makes it easy to capture and share your world.

KEY CAMERA SPECS

- 1080p30 | 960p48 | 720p60 fps
- 11MP | 10 fps Burst
- Wi-Fi Built-In
- Wi-Fi Remote + App Compatible



**Optional accessory sold separately*

**Optional accessories sold separately*

KEY BENEFITS

- Wearable, mountable design
- Immersive, wide angle capture of your favorite activities
- Professional quality HD video & 11MP photos
- Built-in Wi-Fi enables remote control via optional Wi-Fi Remote or live video preview and remote control on smartphones and tablets running the free GoPro app.
- Rugged housing is waterproof to 197ft/60M and captures sharp images above and below water
- Compatible with all GoPro mounts for attaching to gear, body, helmets, vehicles and more
- Compatible with LCD Touch BacPac™ and second generation Battery BacPac™
- Backwards compatible with older generation BacPacs™
- Advanced camera settings include video looping, Protune, manual white balance controls and more

KEY SPECS

- Professional 1080p 30 fps/960p 48 fps/ 720p 60 fps and WVGA 240 fps video capture
- 11MP photo capture with 10 fps burst
- Wi-Fi Built-In
- Wi-Fi Remote Compatible (sold separately)
- GoPro App Compatible (FREE)
- 197' / 60m Waterproof Housing
- Basic mounts and hardware included for attaching to helmets, gear and more

Product Type:	HERO3: Silver Edition
Available Date:	10.21.12
UPC Code:	818279010015
Model Number:	130-01531-000
Product Name:	HERO3: Silver Edition
Price:	US \$299.99
Included Inbox:	<ul style="list-style-type: none"> • HERO3: Silver Edition Camera • 197'/60m Waterproof Housing • Rechargeable Li-ion Battery • QR Buckle, J-Hook, 3-Way Pivot • 1 Curved + 1 Flat Adhesive Mount • Assorted Mounts and Hardware
Single Unit: Dims	3.94in x 3.94in x 9.65in
Single Unit: Dims	10cm x 10cm x 24.5cm
Inner Pack(6): Dims	9.06in x 13in x 10.8in
Inner Pack(6): Dims	23cm x 33cm x 27.5cm
Single Unit: Weight	23.28oz/ 660g

PROFESSIONAL VIDEO



RESOLUTION	FPS	VIEW ANGLE
1080p	30, 25, 24	Ultra Wide, Med, Narrow
960p	48, 30, 25	Ultra Wide
720p	60, 50, 30, 25	Ultra Wide
WVG	120	Ultra Wide

INCLUDES:
protune™

Protune is a video mode that enables cinema-quality video for professional productions.

PHOTOS



PHOTO
11, 8, 5MP



BURST
11MP @ 10 fps



TIME-LAPSE
0.5, 1, 2, 5, 10, 30, 60 second intervals

WI-FI BUILT IN



WI-FI REMOTE: COMPATIBLE
Control up to 50 cameras at a time.

GOPRO APP COMPATIBLE(FREE)
Use your smartphone or tablet as a live video² remote control.

¹Wi-Fi remote sold separately. ²For a list of GoPro App compatible smartphones and tablets, visit gopro.com.

CAMERA SPECIFICATIONS

OPTICS

- Ultra sharp f/2.8 6-element aspherical lens
- Ultra wide angle / reduced distortion

VIDEO (NTSC/PAL)

- See info above for resolutions and frame rates
- Video format: H.264 codec, .mp4 file format
- White Balance: auto and manual

PHOTO MODES

- 11, 8, 5MP resolution
- Burst: 10 photos per second
- Time-lapse: 0.5, 1, 2, 5, 10, 30, 60 second intervals

BATTERY + CHARGING

- 1050mAh rechargeable lithium-ion
- Charge via USB

AUDIO

- Mono, AAC compression w/ AGC
- Supports optional 3.5mm stereo mic adapter*

STORAGE

Memory:

- microSD up to 64GB class 4 or higher (Class 10 is required for time-lapse photos @ 0.5 second intervals and Protune mode)

Average record time with 64GB microSD card:

- 1080p30: 9.6 hours @ 15 Mbps
- 720p60: 9.6 hours @ 15 Mbps
- 720p30: 9.6 hours @ 15 Mbps

INCLUDED CABLES

- USB charging cable

OPTIONAL CABLES + ADAPTERS*

- Micro HDMI cable
- Composite A/V cable
- 3.5mm stereo mic adapter

OPERATING SYSTEM

- Microsoft Windows® Vista, 7 and later
- Mac OS® X 10.5 and later

*Optional accessories sold separately.

HERO3: SILVER EDITION ASSETS:

The HERO3: Silver Edition images above are available on the GoPro Asset Vault for download in both high (for print) and low (for screen) resolution files. FTP information to access these images is available through your GoPro account rep.



For more information, visit: gopro.com

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HERO3

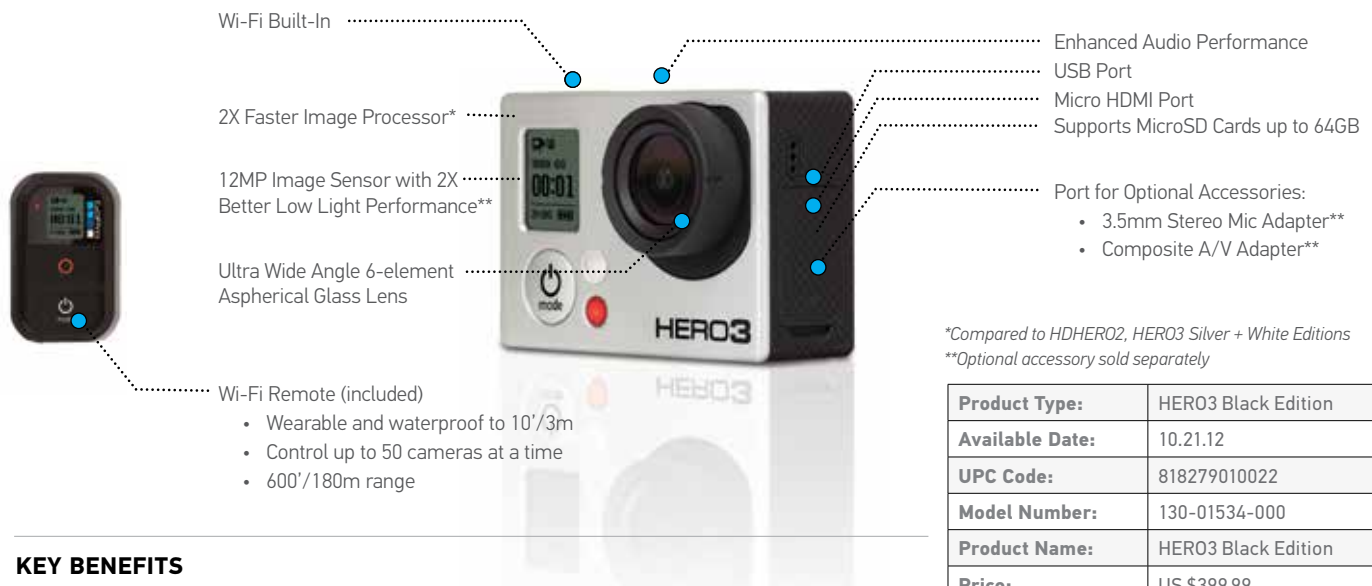
BLACK EDITION

2X More Powerful again.

Smaller, lighter and 2X as powerful. The wi-fi enabled HERO3: Black Edition is the most advanced GoPro.

KEY CAMERA SPECS

- 📹 2.7k Cinema 30/1440p48fps
- 📹 1080p60 | 960p48 | 720p120fps
- 📷 12MP | 30 fps Burst
- 📶 Wi-Fi Built-In
- 📱 Wi-Fi Remote + App Compatible
- 🌟 Pro Low-Light Performance



*Compared to HDHERO2, HERO3 Silver + White Editions
 **Optional accessory sold separately

KEY BENEFITS

- Wearable, mountable design
- Immersive, wide angle capture of your favorite activities
- Professional quality HD video & 12MP photos
- Built-in Wi-Fi enables remote control via included Wi-Fi Remote or live video preview and remote control on smartphones and tablets running the free GoPro app.
- Rugged housing is waterproof to 197ft/60M and captures sharp images above and below water
- Compatible with all GoPro mounts for attaching to gear, body, helmets, vehicles and more
- Compatible with LCD Touch BacPac™ and second generation Battery BacPac™
- Backwards compatible with older generation BacPacs
- Advanced camera settings include: video looping, continuous photo, simultaneous photo + video, Protune, manual white balance controls and more

KEY SPECS

- Professional 4k Cinema 12/2.7k Cinema 30/1440p 48 fps/1080p 60 fps/960p 100 fps/720p 120 fps/WVGA 240 fps and more video capture
- 12MP photo capture with 30 fps burst
- Wi-Fi Built-In
- Wi-Fi Remote Compatible (included)
- GoPro App Compatible (FREE)
- Professional Low-Light Performance
- 197' / 60m Waterproof Housing
- Assorted mounts and hardware included for attaching to helmets, gear and more

Product Type:	HERO3 Black Edition
Available Date:	10.21.12
UPC Code:	818279010022
Model Number:	130-01534-000
Product Name:	HERO3 Black Edition
Price:	US \$399.99
Included Inbox:	<ul style="list-style-type: none"> • HERO3 Black Edition Camera • 197' / 60m Waterproof Housing • Wi-Fi Remote • Wi-Fi Remote Key + Ring • Remote Charging Cable • Rechargeable Li-ion Battery • QR Buckle, J-Hook, 3-way Pivot • 1 Curved + 1 Flat Adhesive Mount • Assorted Mounts and Hardware
Single Unit: Dims	3.94in x 3.94in x 9.65in
Single Unit: Dims	10cm x 10cm x 24.5cm
Inner Pack(6): Dims	9.06in x 13in x 10.8in
Inner Pack(6): Dims	23cm x 33cm x 27.5cm
Single Unit: Weight	19.29oz/ 547g

▶ Also available in HERO3: Black Edition -Surf.

PROFESSIONAL VIDEO



RESOLUTION	FPS	VIEW ANGLE
4Kp	12	Ultra Wide
2.7Kp	30, 25, 24	Ultra Wide
1440p	48, 30, 25, 24	Ultra Wide
1080p	60, 50, 48, 30, 25, 24	Ultra Wide, Med, Narrow
960p	100, 48	Ultra Wide
720p	120, 100, 60, 50	Ultra Wide, Med*, Narrow*
WVGA	240	Ultra Wide

*720p120 does not support medium view angle. Medium and narrow may require a software update. Visit gopro.com/update



Protune is a video mode that enables cinema-quality video for professional productions.

PHOTOS



PHOTO
12, 7, 5MP



CONTINUOUS PHOTO
3/sec, 5/sec, 10/sec



BURST
12MP @ 30 fps



TIME-LAPSE
0.5, 1, 2, 5, 10, 30, 60 second intervals



SIMULTANEOUS VIDEO + PHOTO
1080p24/1080p30/720p60/1440p24

WI-FI BUILT IN



WI-FI REMOTE (INCLUDED)
Control up to 50 cameras at a time.

GOPRO APP COMPATIBLE (FREE)
Use your smartphone or tablet¹ as a live video² remote control.

¹Wi-Fi remote sold separately. ²For a list of GoPro App compatible smartphones and tablets, visit gopro.com.

CAMERA SPECIFICATIONS

OPTICS

- Ultra sharp f/2.8 6-element aspherical glass lens
- Ultra wide angle / reduced distortion
- 2X Better low-light performance*

VIDEO (NTSC/PAL)

- See info above for resolutions and frame rates
- Video format: H.264 codec, .mp4 file format
- White Balance: auto and manual

PHOTO MODES

- 12, 7, 5MP resolutions
- Burst: 30 photos per second
- Time-lapse: 0.5, 1, 2, 5, 10, 30, 60 second intervals
- Continuous photo: 3, 5, 10 photos/sec

BATTERY & CHARGING

- 1050mAh rechargeable lithium-ion
- Charge via USB

AUDIO

- Mono, AAC compression w/ AGC
- Supports optional 3.5mm stereo mic adapter**

STORAGE

- Memory:
- MicroSD (Class 10 or higher required)
 - Up to 64 GB capacity required
 - Record times will vary with resolution and frame rates

INCLUDED CABLES

- USB charging cable
- Remote charging cable

OPTIONAL CABLES + ADAPTERS**

- Micro HDMI cable
- Composite A/V cable
- 3.5mm stereo mic adapter

OPERATING SYSTEM

- Microsoft Windows® Vista, 7 and later
- Mac OS® X 10.5 and later

*Compared to HD Hero2 and HERO3 White and Silver Edition cameras.
**Optional accessories sold separately.

HERO3: BLACK EDITION ASSETS:

The HERO3: Black Edition images above are available on the GoPro Asset Vault for download in both high (for print) and low (for screen) resolution files. FTP information to access these images is available through your GoPro account rep.



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HERO3 / SURF

BLACK EDITION

2X More Powerful again.
Smaller, lighter and 2X as powerful. The wi-fi enabled HERO3: Black Edition camera is the most advanced GoPro.

KEY CAMERA SPECS

- 📺 2.7k Cinema 30/1440p48fps
- 📺 1080p60 | 960p48 | 720p120fps
- 📷 12MP | 30 fps Burst
- 📶 Wi-Fi Built-In
- 📱 Wi-Fi Remote + App Compatible
- 🌙 Pro Low-Light Performance



- Wi-Fi Remote (included)
- Wearable and waterproof to 10'/3m
 - Control up to 50 cameras at a time
 - 600'/180m range

*Compared to HDHERO2, HERO3: Silver + White Editions
**Optional accessory sold separately

KEY BENEFITS

- Wearable, mountable design
- Immersive, wide angle capture of your favorite activities
- Professional quality HD video & 12MP photos
- Built-in Wi-Fi enables remote control via included Wi-Fi Remote or live video preview and remote control on smartphones and tablets running the free GoPro app.
- Rugged housing is waterproof to 197ft/60M and captures sharp images above and below water
- Compatible with all GoPro mounts for attaching to gear, body, helmets, vehicles and more
- Compatible with LCD Touch BacPac™ and second generation Battery BacPac™
- Backwards compatible with older generation BacPacs
- Advanced camera settings include: video looping, continuous photo, simultaneous photo + video, Protune, manual white balance controls and more.

KEY SPECS

- Professional 4k Cinema 12/2.7k Cinema 30/1440p 48 fps/1080p 60 fps/960p 100 fps/720p 120 fps/WVGA 240 fps and more video capture
- 12MP photo capture with 30 fps burst
- Wi-Fi Built-In
- Wi-Fi Remote Compatible (included)
- GoPro App Compatible (FREE)
- Professional Low-Light Performance
- 197' / 60m Waterproof Housing
- Assorted mounts and hardware included for attaching to helmets, gear and more

Product Type:	HERO3: Black Edition Surf
Available Date:	10.21.12
UPC Code:	818279010244
Model Number:	130-01537-000
Product Name:	HERO3: Black Edition Surf
Price:	US \$399.99
Included Inbox:	<ul style="list-style-type: none"> • HERO3: Black Edition Camera • 197' / 60m Waterproof Housing • Wi-Fi Remote • Wi-Fi Remote Key + Ring • Remote Charging Cable • Rechargeable Li-ion Battery • QR Buckle, J-Hook, 3-way Pivot • 1 Surfboard Mount • Assorted Mounts and Hardware
Single Unit: Dims	3.94in x 3.94in x 9.65in
Single Unit: Dims	110cm x 10cm x 24.5cm
Inner Pack(6): Dims	8.66in x 12.8in x 10in
Inner Pack(6): Dims	23cm x 33cm x 27.5cm
Single Unit: Weight	19.29oz/547g

PROFESSIONAL VIDEO



RESOLUTION	FPS	VIEW ANGLE
4Kp	12	Ultra Wide
2.7Kp	30, 25, 24	Ultra Wide
1440p	48, 30, 25, 24	Ultra Wide
1080p	60, 50, 48, 30, 25, 24	Ultra Wide, Med, Narrow
960p	100, 48	Ultra Wide
720p	120, 100, 60, 50	Ultra Wide, Med*, Narrow*
WVGA	240	Ultra Wide

*720p120 does not support medium view angle. Medium and narrow may require a software update. Visit gopro.com/update



Protune is a video mode that enables cinema-quality video for professional productions.

PHOTOS

PHOTO 12, 7, 5MP	CONTINUOUS PHOTO 3/sec, 5/sec, 10/sec	BURST 12MP @ 30 fps	TIME-LAPSE 0.5, 1, 2, 5, 10, 30, 60 second intervals	SIMULTANEOUS PHOTO + VIDEO 1080p24/1080p30/720p60/1440p24

WI-FI BUILT IN



WI-FI REMOTE (INCLUDED)
Control up to 50 cameras at a time.

GOPRO APP COMPATIBLE (FREE)
Use your smartphone or tablet as a live video2 remote control.

¹Wi-Fi remote sold separately. ²For a list of GoPro App compatible smartphones and tablets, visit gopro.com.

CAMERA SPECIFICATIONS

OPTICS

- Ultra sharp f/2.8 6-element aspherical glass lens
- Ultra wide angle / reduced distortion
- 2X Better low-light performance*

VIDEO (NTSC/PAL)

- See info above for resolutions and frame rates
- Video format: H.264 codec, .mp4 file format
- White Balance: auto and manual

PHOTO MODES

- 12, 7, 5MP resolutions
- Burst: 30 photos per second
- Time-lapse: 0.5, 1, 2, 5, 10, 30, 60 second intervals
- Continuous photo: 3.5, 10 photo/sec

BATTERY & CHARGING

- 1050mAh rechargeable lithium-ion
- Charge via USB

AUDIO

- Mono, AAC compression w/ AGC
- Supports optional 3.5mm stereo mic adapter**

STORAGE

- Memory:
- MicroSD (Class 10 or higher required)
 - Up to 64GB capacity required
 - Record times will vary with resolution and frame rates

INCLUDED CABLES

- USB charging cable
- Remote charging cable

OPTIONAL CABLES + ADAPTERS**

- Micro HDMI cable
- Composite A/V cable
- 3.5mm stereo mic adapter

OPERATING SYSTEM

- Microsoft Windows® Vista, 7 and later
- Mac OS® X 10.5 and later

*Compared to HD Hero2 and HERO3 White and Silver Edition cameras.

**Optional accessories sold separately.

HERO3: BLACK EDITION ASSETS:

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