

BIG Pre-HOLIDAY SAVINGS!

FRIGIDAIRE

\$400
up to
PACKAGE REBATE

by mail with the purchase of select Frigidaire Gallery, Frigidaire Professional and Frigidaire Kitchen Appliances. June 22 to July 9, 2011.

See store for details.

FRIGIDAIRE

Frigidaire Appliance Rebates up to \$300!



Frigidaire® Dishwasher
• 5 Wash Cycles
• Ready-Select Controls
• Energy Saver Plus Cycle
#FFBD2407L

\$299

An ENERGY STAR qualified Dishwasher is estimated to save about \$50 in utility costs over its lifetime.*



Frigidaire Gallery® Electric or Gas Stainless Steel Range
#FGGF3042KF / #FGGF3041KF

YOUR CHOICE \$699

Save \$600
On This Frigidaire Gallery® Stainless Steel Kitchen Package!



Frigidaire Gallery® 27 cu. ft. French Door Refrigerator #FGB2844LF
Frigidaire Gallery® Gas or Electric Range #FGGF3042KF/#FGGF3041KF
Frigidaire Gallery® 1.7 cu. ft. Over-the-Range Microwave #FGMV174KF
Frigidaire Gallery® 5 Cycle Dishwasher #FGHD2433KF

Original Price \$3299
\$2699
After \$400 Mail-in Rebate
After \$200 Visa® Prepaid Card Rebate
Offers good by mail 6-22 / 7-9



FRIGIDAIRE affinity

WASHER PERFORMANCE PROMISE

FOR THE PAIR \$999
Optional Pedestals Sold Separately

Over the life of your ENERGY STAR qualified washer, you'll save enough money in operating costs to pay for the matching dryer.†

Frigidaire Affinity® 4 cu. ft. Front-Load Washer
• Vibration Control System
• TimeWise Technology
• 7 Wash Cycles #FAFW4011LW

Frigidaire Affinity® Electric Dryer
• DrySense Technology
• Ultra-Capacity • 6 Drying Cycles
• TimeWise Technology #FAQE7011LW
*Additional charge for gas dryer

Save \$100
On This Frigidaire® 4-Pc. Kitchen Package!



Frigidaire® 18 cu. ft. Top Freezer Refrigerator #NFR18X4L
Frigidaire® Electric Range #FFEF3011LW
Available in Gas for an additional \$50 #FFG3013LW
Frigidaire® 5-Cycle Dishwasher #FFBD2407LW

NOW \$1399
After \$100 Store Exclusive Mail-In Package Rebate.
Offer Good 6-22 / 7-9

0%
Financing
ALWAYS AVAILABLE!*

FRIGIDAIRE

Save 20% on select FRIGIDAIRE Pro Series



SAVE UP TO 20%

by mail with the purchase of Frigidaire Professional Series Kitchen Appliances from June 22 to July 9, 2011.

28 cu. ft. French Door Refrigerator #FPHB2899LF

30" Double Electric Wall Oven #FPET3085KF

36" Induction Cooktop #FPCC3685KS

36" Overhead Range Hood #RH36WC40GS

Fully Integrated Dishwasher #FPHD2491KF



Frigidaire® 17 cu. ft. Top Freezer Refrigerator
• 2 SpaceWise Adjustable Shelves
• 2 Clear Fruit & Vegetable Crispers
#FFRT1713L

\$449



Frigidaire Gallery French Door Refrigerators
• 26 & 28 Cu. Ft. Capacity
• White, black & stainless steel

\$200

Visa® Prepaid Card Rebate
Offer good June 22 to July 9

\$400 REBATE

With the purchase of select Electrolux Laundry Pairs. Offer Good 6-7 / 7-4.



Electrolux Front Load Steam Washer with IQ-Touch® Controls

- Fastest Wash Times - 15 minutes to wash¹
- Sure-2-Fit® Capacity Washer
- Cleanest Front-Load Wash²

#EIFLS60JW

Electrolux Front Load Electric Steam Dryer

- Fastest Dry Times - 14 minutes to dry³
- Largest Capacity Dryer⁴

#EIMED60JW

\$998

Each \$200 Rebate (per unit)
Offer good 6-7 / 7-4. Reg. Price \$1199 each.

Shown on optional pedestals

Over the life of your ENERGY STAR qualified washer, you'll save enough money in operating costs to pay for the matching dryer.†

Electrolux

Electrolux Appliance Rebates up to \$1050!

Summer Savings from Electrolux with Package Rebates up to \$1050



SAVE \$700
on this Electrolux Package!



Electrolux 27 Cu. Ft. French Door Stainless Steel Refrigerator #E127B516JS

Electrolux Fully Integrated Stainless Steel Dishwasher #E1DW5905JS

Electrolux 2.0 Cu. Ft. Over-The-Range Microwave Oven #E1B05M55JS

Electrolux Gas or Electric Slide-in Convection Range #E1B0ES/GS55JS

Original Price \$5696

\$4996

After \$700 Mail-in Rebate

Offer good June 22 to July 4

Electrolux

SILICA
APPLIANCE AND ELECTRONICS

FOND DU LAC • 929-0126 BEAVER DAM • 885-2260
498 N. Rolling Meadows Drive 1745 N. Spring Street
MO-FR 9-8; SA 9-4; SU 11-4 MO-WE-FR 9-8; TU-TH 9-5; SA 9-4; SU 11-4
www.silicaappliance.com

†Estimates established by the U.S. Environmental Protection Agency and U.S. Department Of Energy to calculate the savings in energy and/or water costs over the lifetime of the product. Actual savings may vary based on use and other factors. ¹Fastest time based on smallest load/Fast Wash cycle selected for various load compositions. EWFLS70 models only. ²Based on AHAM washability test protocol for leading brand front-load washers with normal cycle times less than 60 minutes. ³Fastest time based on smallest load/Fast Dry cycle selected for various load compositions. ⁴Based on manufacturer specifications.

*See store for details on financing. Ad prices valid thru June 28, 2011.