



# ALL YOU NEED TO KNOW ABOUT KENTICO

You're here because you are considering an enterprise CMS and an all-in-one solution for your next generation website. We're happy Kentico is on your shortlist. This exclusive guide contains the information you need to know about how Kentico is an ideal platform for your organization.

# 2018

# ➤ BENEFITS FOR CHOOSING KENTICO



## ➤ Your all-in-one solution

Kentico is still the only all-in-one CMS, E-Commerce, and Online Marketing Platform available in a single package from a single publisher, saving you the hassle of dealing with disparate systems.



## ➤ Out-of-the-box functionality

Kentico delivers up to 50% more out-of-the-box functionality than comparable technologies, helping you develop and implement stunning websites in half the time, both on-premise and in the cloud.



## ➤ Rich, customizable feature set

With an extensive set of sophisticated features and incredible levels of customizability, you can always fit the technology around your vision and liberate your creativity.

## ➤ Extensibility and scalability

Kentico's open API means you can integrate with virtually anything and advanced features like server farm support mean your needs never outgrow the platform. KORCOMPTENZ has extensive experience integrating Kentico with a wide variety of systems, including Microsoft Dynamics, Salesforce, and Marketo.

## ➤ 24/7 support and 7-day bug-fix policy

Kentico and KORCOMPTENZ resources can support you 24/7 from multiple offices worldwide. Kentico's 7-day bug fix policy means you spend more time working and less time waiting.



## ➤ The easy-to-use platform

From developers to content editors, Kentico is the easy-to-use platform that allows users to make edits and update the system quickly, enabling companies to operate more efficiently.

## ➤ Security

Security and the protection of your data is one of Kentico and KORCOMPTENZ's top priorities. In addition to account protection services like double opt-in registration, you can easily integrate your own authentication and federation service. Kentico's security services offer additional peace of mind and relief from the constant worry of being hacked.

# ▶ WHAT EVERY MARKETER NEEDS TO KNOW



Kentico and KORCOMPTENZ offer the features and expertise to provide an enhanced experience to every customer, every day. We give you the tools to manage your customer experience across channels and automate key aspects of your marketing.

## ▶ Easily Create Compelling Content

Kentico's intuitive, browser-based interface allows you to quickly and efficiently create compelling content including forms, newsletters, campaigns, and more.

## ▶ Single Solution for All Your Websites

With powerful multi-site management, you can manage all your websites from a single place, and deploy new sites in a matter of hours.



## ▶ Create Online Forms and Surveys

The days of waiting for a web developer to add a form or survey to your website are over. Kentico comes with a browser-based form designer that allows you to create your own forms and insert them wherever you need on the site. The submitted data can be sent by e-mail and exported to Excel.

## ▶ Delegate Content Authoring Without Losing Control

Just like forms and surveys are no longer strictly a developer's job, web content is no longer created only by marketing departments. With Kentico, you can delegate the content management to other people.



## ▶ Go Global with Multilingual Content

Kentico allows you to easily create and manage websites in multiple languages. Chinese, Russia, Arabic, Hebrew, and other languages are all available thanks to UNICODE and right-to-left text support. You can even add different workflows and permissions based on the unique languages on your site.

## ▶ Sell Your Products Online with the E-commerce Solution

The e-commerce solution in Kentico allows you to sell your products online, managing your inventory as easily as you manage content. Support for Ucommerce and other platform integrations provides even greatly flexibility.

## ▶ Create Your Own Online Community and Increase Customer Loyalty

With an online community, your customers can interact with you and each other like never before. Kentico allows you to build community sites for your customers and prospects and start online conversations.

# ► HOW KENTICO MAKES A DEVELOPER'S LIFE EASIER



## ► Get More Done with Less Code

Kentico provides a unique development model that makes developers more productive without reducing flexibility.

## ► Unlimited Flexibility + Extensibility

Kentico is a highly configurable platform that can be easily modified and extended to fit your needs.

## ► Full Integration with Visual Studio

Kentico is a standard ASP.NET project, so you can open it and extend it using Visual Studio.



## ► Open API, Detailed Developer Documentation

Kentico comes with a fully documented API that's usable in your .NET code. Have a question? You've got plenty of resources that will get you the answer.

## ► Clean ASP.NET Architecture

Kentico is built as a three-tier application following best practices for code that's scalable, maintainable, and secure. It's a fully-managed application written in C#, and can be deployed in a medium-trust environment.

## ► Scalable Solution for Websites of Any Size

With web farm support and SQL server replication, Kentico lets you achieve virtually unlimited scalability. The wide variety of caching options allows you to boost your website performance to more than 12,000 requests per second on a single server.

## ► OUR MAIN KENTICO DEVELOPMENT SERVICES

### ► Kentico Business Solutions

From site architecture development to server deployment and maintenance, we provide end-to-end Kentico based business solutions; turning the complex into intuitive simplicity.

### ► Kentico Website Design

We are known for creating stunning front-ends for Kentico websites. We also specialize in developing awesome UI/UX powered by the latest responsive and adaptive frameworks.

### ► Mobile Solutions

From mobile apps integrated with Kentico to single page web applications and mobile-friendly web pages, we specialize in creating Kentico-based mobility solutions.

### ► Content Management + Migration

We help organizations manage their content and create compelling experiences for their visitors. We also help migrate from legacy systems to Kentico CMS.

### ► Kentico Custom Modules

We can extend Kentico functionality by developing custom modules and web parts. We also specialize in using Kentico's API.



# WE HELP BUSINESS CONNECT WITH PEOPLE



## WE'RE HERE TO HELP

KORCOMPTENZ is your total technology transformation partner, helping you engage your customers and prospects, enable your business, and accelerate your results. Request a consultation to learn more about our web and marketing technology services, business management solutions, mobile apps and custom development, and infrastructure management services.



**REQUEST A CONSULTATION**



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