LISTABLE

User Guide

For full documentation visit https://pixelgrade.com/docs/listable/

GETTING STARTED

Installing The Theme

We want to help you start with the right foot in order to fully enjoy our WordPress theme. This why, you need to make sure you have a solid foundation for what's next by installing WordPress, the theme you've chosen from our portfolio, and the right plugins. In this article, we will walk you through a friendly process of setting up the theme in a way that's correct and trustworthy.

Step 1 — Installing the theme

- 1. Get the theme files by going to your Envato account \rightarrow <u>Downloads</u> \rightarrow Theme Name \rightarrow Download \rightarrow Installable WordPress file only
- 2. Back to the WordPress Dashboard and navigate to Appearance \rightarrow Themes. Click Add New button at the top of the page and go for the Upload option.
- 3. For the file upload, pick the ZIP archive downloaded earlier from ThemeForest and click Install Now.
- 4. Once the file has been uploaded, click the Activate link.

Step 2 — Installing required and recommended plugins

Follow the top banner instructions and install/activate the required and recommended plugins. After installation, follow the <u>Automatic Pages Setup</u> process from WP Job Manager plugin, and add these three pages:

- Add a Listing
- Listing Dashboard
- Listings

Below you can find the essential list of the free plugins:

- <u>WP Job Manager</u> by Automattic and Mike Jolley (Official Documentation)
- <u>Customify</u> by PixelGrade
- Comments Ratings by PixelGrade
- <u>Category Icon</u> by PixelGrade
- <u>PixTypes</u> by Pixelgrade

FAQ

Missing the Stylesheet Error during the process?

Most of the time this happens because you are trying to install the wrong .ZIP archive you've downloaded from ThemeForest.

When you try to download the theme you have just purchased you are presented with 2 different options (besides the license file):

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- The first one is Main Files and this contains all the files provided including documentation, theme files, etc;
- The second one is Installable WordPress file and this is just an archive of the theme files; this is the .ZIP archive you want to use to install the theme.

Adding Demo Content

The demo content covers two main aspects that you should consider: it presents the strengths of our theme, and it showcases the smart features we provide. We highly recommend referring to it as a great inspiring starting point in order to see how much you can achieve with your upcoming website.

Before you start

To get the right results, please validate once again these details:

- make sure you installed and activated the required plugins
- if your site is already filled with content, please don't import demo data because your current content will be mixed with the new one and things will get messy
- double check that you have no errors in Theme Dashboard \rightarrow Status so that the process will run as smooth as possible

Loading Demo Content

It's time to start importing the demo data by following these steps: Appearance \rightarrow Customize \rightarrow Theme Options \rightarrow Demo Data. Click on the Import Demo Data button and wait until the process is finished. Normally, you shouldn't wait more than one to three minutes, but it depends on your Internet connection and speed.

FAQs

What happens if the import process stops at some point?

If the import process seems to stop, then you should know that it might be just a common WordPress issue related to the <u>maximum execution time</u> exceeded. There is a <u>plugin</u> that you can use to fix this easily. If you still struggle with it, read our friendly <u>article</u> about what you need to do to finish the demo data import.

Is the demo content free to use?

Because all the demo media content is under copyright, you're not allowed to use it in any personal or commercial way. Instead, what you can do is to analyze it and get inspired to make your website at least as striking as our demo shows.

Why do you insert demo content?

We never liked the websites with Lorem ipsum and dumb images. We prefer real and authentic content (photos, text, multimedia) that matches the style and attitude of the theme we provide. Also, the demo content is available to expose our aesthetic approach and general look-and-feel that you can achieve it too.

Still struggling?

Don't hesitate to reach us out. We have dedicated services to help you out in no time.

Creating the Home Page

Like any website, your website needs a front page and Listable has a dedicated set of options in order to achieve this. Further below there is a step-by-step guide.

Step 1 — Create a "Home" page

From your site, WP dashboard, add a new page and name it "Home" or similar. Then find the Page Attributes section in the right sidebar area and set the Template to Front Page. This template allows you to display a Search field inside the Hero Area.

Configure the Hero Area

After selecting the Front Page template, <u>new options</u> appear, so you can manage the background or the highlighted categories.

• Hero Area (Background): use this block to display a random background between a gallery of images and a list of videos (self-hosted). To ensure the high contrast for text over image, we reduced the opacity to 50%.

- Highlighted Categories: this section will display a list of selected categories to the bottom of the Hero Area. Using their <u>slugs</u>, you can specify which one to highlight. Also if their names are too long to fit into one row you can use a placeholder to show an alternative, smaller version: eg. category (Cat)
- Search Fields: to extend the search form, you can add the <u>Categories and Location</u> fields directly to the Hero Area (see <u>screenshot</u>). We were going with the single-field option for the demo as it has a better conversion rate, but depending on your situation, the other two fields might be more relevant to the user search.

Step 2 — Set a Static Front Page

Before going further, let's put the above-created page on front page. By default, WordPress displays the latest posts there — to change that and show your new static "Home" page, follow these easy steps:

- 1. Launch the site Customizer and click on the Static Front Page tab on the left.
- 2. Select the Static Page option, then choose your new page from the Front Page drop-down.
- 3. Click on the Save & Publish button to save your static page settings.

Step 3 — Customize the "Home" Page Layout through Widgets

Beneath the Hero area, you can add new sections through a Widgetized area. Go to your site Home page and on the top Admin bar, you will see a blue button called <u>Customize Front Page</u> <u>Sections</u>. This is a useful shortcut to the Appearance \rightarrow Customizer \rightarrow Widgets \rightarrow Front Page area, where you can manage the content and order of the following widgets:

- 1. Listing Categories Display a list of listing categories based on different criteria (eg. most popular, random) or specify which ones you want to show.
- 2. Listing Cards Display a list of listings based on various criteria (eg. latest or featured listings from a specific category).
- 3. Spotlights Emphasize some features of your website or use it as a step-by-step explaining process (eg. How it Works section).
- 4. Recent Posts A list of the latest posts from your Blog section.

FAQs

- <u>Can I have a Video or a Slideshow Hero on Front Page?</u>
- How can I make the Logo White on my "Home" page?
- Can I place advertisements on my site using Listable?
- How to remove the grey overlay from the Front Page?

Creating the Listing Archive Page

The <u>"Listings Archive</u> page shows a record of your listings along with a location map, as well as filters for searching.

After you've followed the <u>Getting Started</u> guide, at Step 2 you were advised to automatically create a "Listings" page. This is just a regular page with a simple shortcode that renders the listings:

[jobs]

This shortcode can take many arguments and you can use it for other pages too. Read more about it on the <u>Official Documentation</u> page.

Display Listings From a Specific Category

If you want to create a separate page that shows only listings from a specific category, you can use the shortcode above with the categories parameter: [jobs categories="shops"]

Remove the Map From Listings Archive Page

Show the listings archive results without the map by using the show_map parameter: [jobs show_map="false"]

That's it. Creating your listing page is very straight forward.

FAQs:

- How to fix Listing Archives functionality?
- How can I move the Location field on the Left Side of the listings page?
- How do I change the Description Content on the Listings Categories pages?

Managing the Single Listing Page

With Listable we've adapted the famous WP Job Manager interface, added the necessary features and create an easy to use the system so you can create, manage and monetize a local or global directory site.

After you've followed the <u>Getting Started</u> guide, you can start adding listings. Find out how below.

Adding and Managing Listings

There are two ways to add a listing: through the WordPress Dashboard or directly from the Frontend, through the "Add a Listing" page. If you're handling the listings by yourself, add them through Dashboard \rightarrow Listings \rightarrow Add New page.

There is a lovely step-by-step guide, right inside the Add New page interface — this will surely get your way to adding your first listing.

*Note: You can still refer to the <u>Adding Jobs via Admin</u> article from the official WP Job Manager documentation, even if some fields were changed to make things easier, the structure is the same.

Adjusting The Listing Layout

The elements on the listing page are carefully placed to ensure a good hierarchy throughout the page. Depending on your needs, you can change their order and placement using the available Widgetized Areas. Manage them from Appearance \rightarrow Customize \rightarrow Widgets and navigate to the Single Listing page.

- 1. Single Listing » Content The wider area where the main listing content should go.
- 2. Single Listing » Sidebar Top Placed at the top of the right sidebar, this area puts each widget in a visually different boxed container.
- 3. Single Listing » Sidebar Bottom Placed below the Sidebar Top, this area brings together all the widgets under the same container.

Currently, the following widgets are available:

- 1. Listing » Actions Buttons like "Write a Review", "Share" or "Add to Favorites".
- 2. Listing » Content Displays the main listing content.
- 3. Listing » Reviews Displays a list of recent reviews and the submission form.
- 4. Listing » Location Map A Map View of the listing location along with a Directions link to Google Maps.
- 5. Listing » Categories The listing categories along with related icons.
- 6. Listing » Hours The Hours field content.
- 7. Listing » Gallery Images The attached images in a gallery grid format
- 8. Listing » Tags Used to display tags or amenities (optional using the <u>Tags</u> plugin)

*Note: Those widgets work only in the above-mentioned widget areas.

FAQs

- How to modify the listing address format?
- How do I change the default Zoom Level of the Map Widget?
- Remove the extra details from listing URLs upon submission
- How can I have the listing address format different in each language?

Managing "Add Listing" Page

The <u>Add a Listing</u> page is used by your visitors for front end listings submission. As an Administrator, you can <u>Add Jobs via Admin</u> by following <u>this</u> tutorial.

After you've followed the <u>Installing the Theme</u> guide, at Step 2 you were advised to automatically create an Add a Listing page. This is just a regular page with a simple shortcode that renders the listings:

[submit_job_form]

This shortcode outputs the frontend submit job form. You can <u>read more about the job</u> <u>submission form here</u>.

Editing Listing Submission Fields

You can edit the listing fields manually by tackling the PHP code or you can use a 3rd party plugin.

There are three main ways to customize the fields in WP Job Manager:

- 1. For simple text changes, using a localization file or a plugin such as the <u>Say What</u> <u>Plugin</u>. See <u>Translating WP Job Manager</u> for more information.
- 2. Use a 3rd party plugin such as <u>WP Job Manager Field Editor</u> which has an UI for field editing.
- Use the WordPress hooks (filters) which are explained <u>here</u>. *Note that a similar function is already applied on theme folder/inc/extras.php using custom_submit_job_form_fields() function. Here you can find out how to change other details like fields placeholders or descriptions tooltips.

Above is an excerpt from the WP Job Manager — <u>Editing Job Submission Fields</u> official documentation article.

Further Readings:

- [Docs] Creating the Plans & Pricing Page
- [Docs] How do I add Extra Social Media Profiles?

FAQ

- Can I restrict some fields for a specific package?
- Can I edit or add new listing fields?
- Can I restrict some listing fields for a specific category?
- Can I limit the number of images/files uploaded?

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