



Dear employer,

Your employee is considering signing up for an exceptional training course known as Wood Badge. This course is being presented by the PA Dutch and Chester County Councils of the Boy Scouts of America during two three-day weekends in the spring of 2017. I am providing this information to you to help you understand how this course will enhance the skills of your employee and provide benefits to you and your company.

What is Wood Badge? It is the most advanced leadership training course available to adult leaders of the Boy Scouts. During this intensive six-day course, the participants are immersed in a curriculum which follows the model established for leadership training by some of our country's experts in the field. I have included a partial list of the resource material our training is based on with this letter.

Seminars held to teach these skills at the corporate level routinely cost thousands of dollars per student to attend. I've personally sat through some of these seminars and can assure you the way Wood Badge is presented accomplishes the same objectives in a fun way much more beneficial to the learner. We do the same thing in a better way for \$270.00.

Here are just a few of the skills your employee will bring back to your workplace after completing Wood Badge:

- They will be able to determine the health of your team and adopt a leadership style which will guide your team to become the high performing group you would like them to be.
- They will be better communicators and have the ability to be empathetic listeners and manage conflict between team members which enhance the group's ability to maintain higher morale and increase productivity.
- They will be problem solvers and critical thinkers, understanding how every team member brings something positive to every challenge.
- Most importantly, they will become peer leaders guiding your team to achieve success and support the vision and mission of your organization.

As an adult Scouter, your employee is a special person. They volunteer to work with youth, instilling the values and ethics of the Scouting program, allowing these young people to be tomorrow's leaders who make ethical decisions based on the character-driven values of the Scouting program.

I hope you can see the benefit of supporting your employee in this endeavor. Your consideration in adjusting their schedule, if needed, to allow attendance and reimbursement of the portion of tuition cost you deem appropriate will go a long way toward providing your employee with skills and expertise which will benefit them and your organization.

If I can be of further assistance in providing any other information regarding our course, please contact me at 717.291.4658.

Yours truly,

Thomas Schmuck

Thomas Schmuck

Course Director

Wood Badge Course N6-524-17

Email: woodbadge17@comcast.net

PA Dutch Council Web Site: <http://padutchbsa.org/training/wood-badge/>





Wood Badge Training Resources

Books

- Bennis, Warren, and Joan Goldsmith. **Learning to Lead—A Workbook on Becoming a Leader.** Reading, Mass.: Addison-Wesley Publishing Company, 1997.
- Bennis, Warren. **Managing People Is Like Herding Cats.** Provo, Utah: Executive Excellence Publishing, 1997.
- Bennis, Warren. **Old Dogs, New Tricks.** Provo, Utah: Executive Excellence Publishing, 1999.
- Bennis, Warren. **On Becoming a Leader.** Reading, Mass.: Perseus Books, 1994.
- Bennis, Warren. **Why Leaders Can't Lead—The Unconscious Conspiracy Continues.** San Francisco: Jossey-Bass, 1989.
- Blanchard, Ken, Bill Hybels, and Phil Hodges. **Leadership by the Book—Tools to Transform Your Workplace.** New York: William Morrow and Company, 1999.
- Blanchard, Ken, John P. Carlos, and W. Alan Randolph. **Empowerment Takes More Than a Minute.** New York: Berrett-Koehler Publishers, 1996.
- Blanchard, Ken, John P. Carlos, and Alan Randolph. **The 3 Keys to Empowerment—Release the Power Within People for Astonishing Results.** New York: Berrett-Koehler Publishers, 1999.
- Blanchard, Ken, Sheldon Bowles, Don Carew, and Eunice Parisi-Carew. **High Five!—The Magic of Working Together.** New York: William Morrow and Company, 2001.
- Blanchard, Kenneth, and Norman Vincent Peale. **The Power of Ethical Management.** New York: William Morrow and Company, 1988.
- Blanchard, Ken, Donald Carew, and Eunice Parisi-Carew. **The One Minute Manager® Builds High Performing Teams.** New York: William Morrow and Company, 2000.
- Blanchard, Kenneth, Patricia Zigarmi, and Drea Zigarmi. **Leadership and the One Minute Manager—Increasing Effectiveness Through Situational Leadership.** New York: William Morrow and Company, 1985.
- Covey, Stephen R. **Principle-Centered Leadership.** New York: Simon & Schuster, 1990.
- Covey, Stephen R. **The Seven Habits of Highly Effective People.** New York: Simon & Schuster, 1989.
- Covey, Stephen R., A. Roger Merrill, and Rebecca R. Merrill. **First Things First.** New York: Simon & Schuster, 1994.
- De Pree, Max. **Leadership Is an Art.** New York: Doubleday, 1989.
- De Pree, Max. **Leadership Jazz.** New York: Currency Doubleday, 1992.
- De Pree, Max. **Leading Without Power: Finding Hope in Serving Community.** San Francisco: Jossey-Bass, 1997.
- Deeprouse, Diana. **The Team Coach.** American Management Association, 1995.
- Giber, David, Louis Carter, and Marshall Goldsmith. **Best Practices in Leadership Development Handbook.** Linkage, 1999.
- Greenberg, Eric, and Weber, Karl. **Generation WE,** Emeryville, California, Pachatusan, 2008.
- Greenleaf, Robert K. **Servant Leadership—A Journey Into the Nature of Legitimate Power and Greatness.** New York: Paulist Press, 1991.
- Heenan, David A., and Warren Bennis. **Co-Leaders: The Power of Great Partnerships.** New York: John Wiley & Sons, 1999.
- Hersey, Paul, Kenneth H. Blanchard, and Dewey E. Johnson. **Management of Organizational Behavior: Leading Human Resources.** 8th ed. Upper Saddle River, NJ: Prentice Hall, 2001.
- Howe, Neil, and Strauss, William. **Millennials Rising: The Next Great Generation.** New York: Vintage Books, 2006.
- Howe, Neil, and Strauss, William. **Generations: The History of America's Future.** New York: William Morrow and Company, Inc., 1991.
- Johnson, Spencer. **Who Moved My Cheese?** New York: G. P. Putnam's Sons, 1998.
- Kotter, John P. **Leading Change.** Boston, Mass.: Harvard Business School Press, 1996.
- Lee, Blaine. **The Power Principle—Influence With Honor.** New York: Simon & Schuster, 1997.
- McCaughey, Cynthia D., Russ S. Moxley, and Ellen Van Velsor, eds. **Handbook of Leadership Development.** San Francisco: Jossey-Bass, 1998.
- Weaver, Richard G., and John D. Farrell. **Managers as Facilitators: A Practical Guide to Getting Work Done in a Changing Workplace.** San Francisco: Berrett-Koehler Publishers, 1999.

