



Media Guide

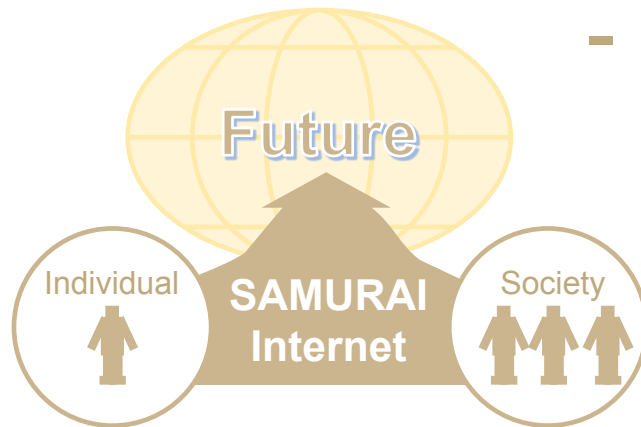
Malaysian property portal
for New home buyers

Samurai Internet Sdn Bhd

- SAMURAI INTERNET Statement -

Provide the Ultimate Matching Service

- SAMURAI INTERNET Vision -



By building the most reliable and convenient property information portal in Southeast Asia, we will contribute to a fulfilling prosperous future in society and individuals.

- Management Team -



Takahiro Mikami
Co-Founder, CEO

Takahiro is the specialist in IT and web marketing. He still works as CEO in Tokyo. The company provides web consulting service dealing with major companies in Japan. He has successful experience in the company using his own SEO technique, 'maintaining Conversion Rate (CVR) and increasing unique users'.



Shuhei Morofuji
Co-Founder

Shuhei is the founder of SMS which is one of the largest Asian healthcare information platforms in 13 countries. SMS in Tokyo and Sri Lanka has listed in the stock market. SMS has working with 1,000 employees and RM 2 billion market capitalisation. Shuhei is living in Singapore and has invested in 10 start-up companies and kept supporting.



Tadayoshi Endo
Co-Founder

Tadayoshi worked as Managing Director for 4 years in Malaysia in health care industry. He worked as a property developer before in one of Japanese major companies. He was a top sales person in the company. He has a real estate license in Japan. Tadayoshi is a professional of property industry. He sets up a real estate company for Japanese people who want to buy property overseas.



Ryohei Takehara
Director

Ryohei is Director and Sales Manager in Samurai Internet. He worked as an intern in a Japanese IT company in Malaysia when he is in the university. He experienced in high growth of internet business in Malaysia. After graduating university, he worked at IBM for two years.

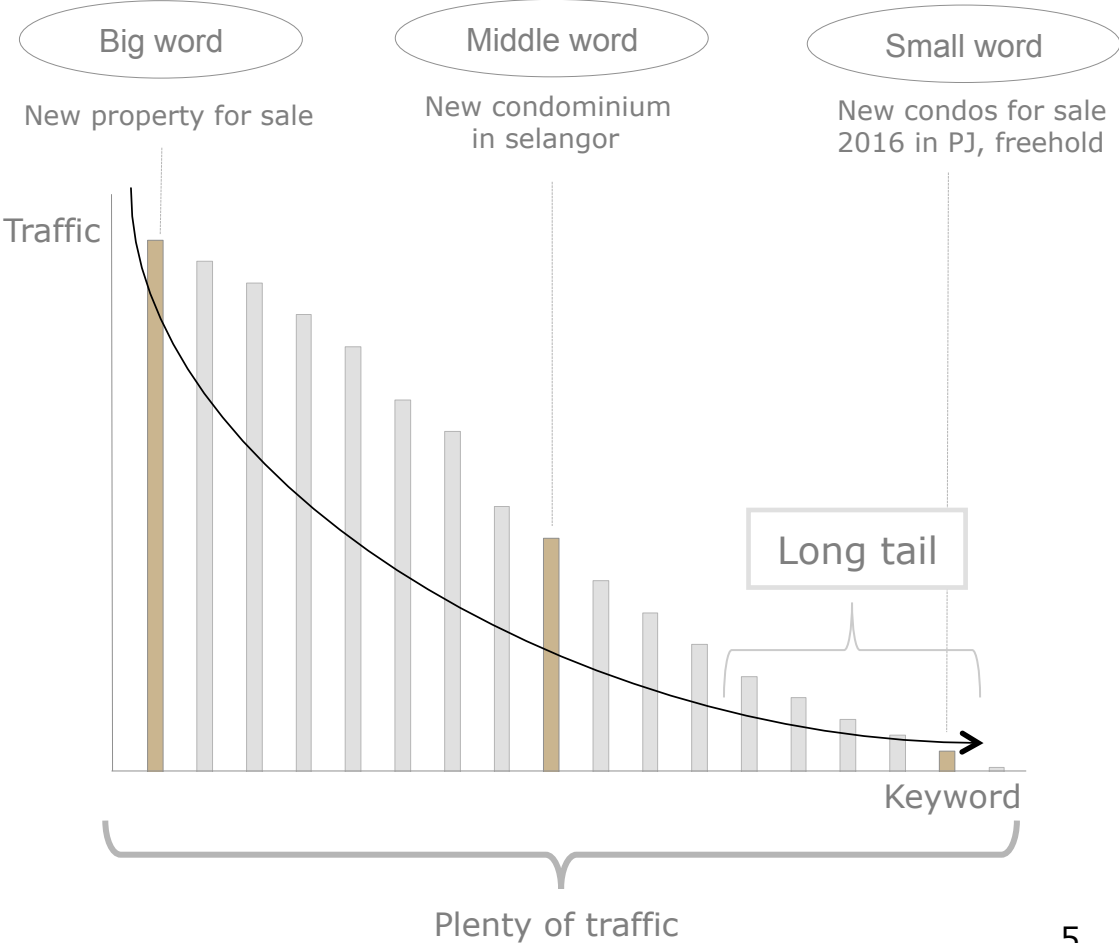
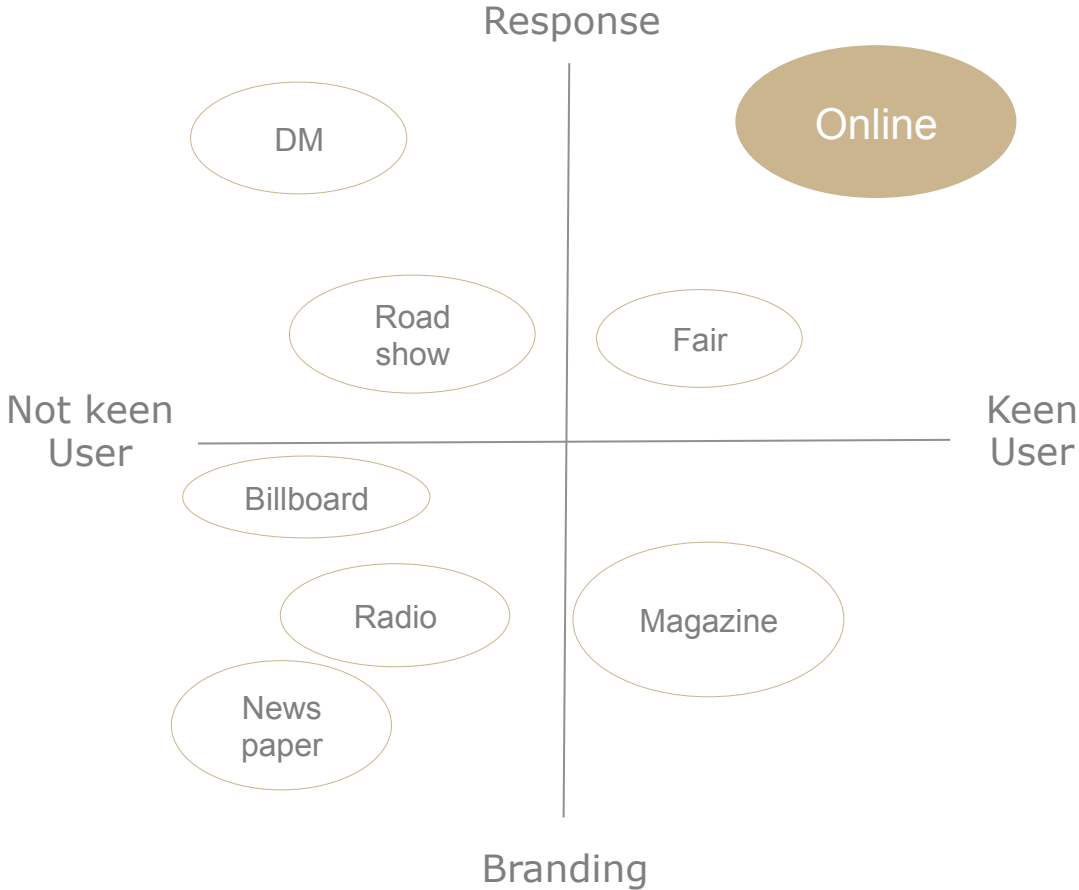
Many Developers already advertized on NewPropertyList.my

Many developers already advertized on NewPropertyList.my. And developers number is increasing day by day. These are some company logo that joined with us even though we launched our website on 1st of October 2015.



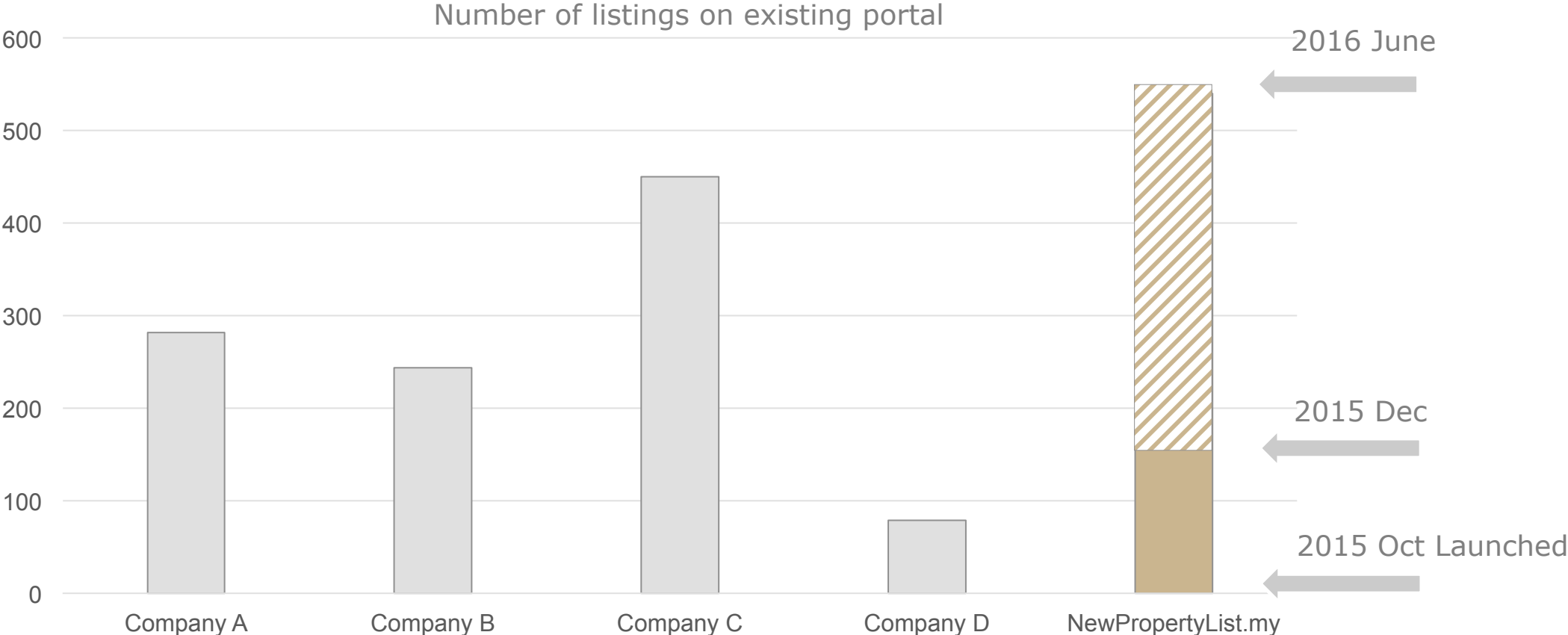
Why you must invest in online advertising just now

Online advertisement mechanism is totally different from the other advertising, especially some traditional one such as Newspaper, Magazine and Billboard. Online is not one way transmission but pull type advertisement. You can approach the buyer who positively search New property information. There are a lot of traffic as internet became common nowadays. There are a lot of searched keyword combination.



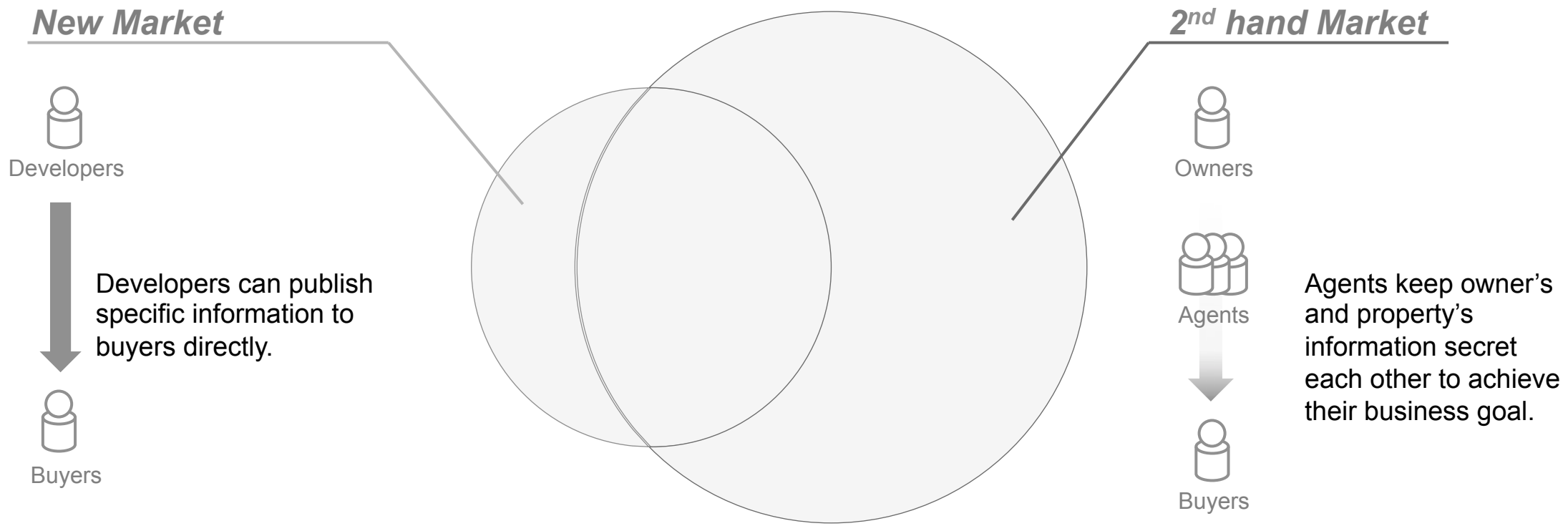
Why you must invest in 'NewPropertyList.my' right now

No.1 property portal site should have most largest number of property listing. Because buyer want to choice their favourite property from a lot of choices. The number of our property listing would be the No.1 on June of 2016. Because our property listing number is already reached half of Company A listing numbers within 3month after launched website.



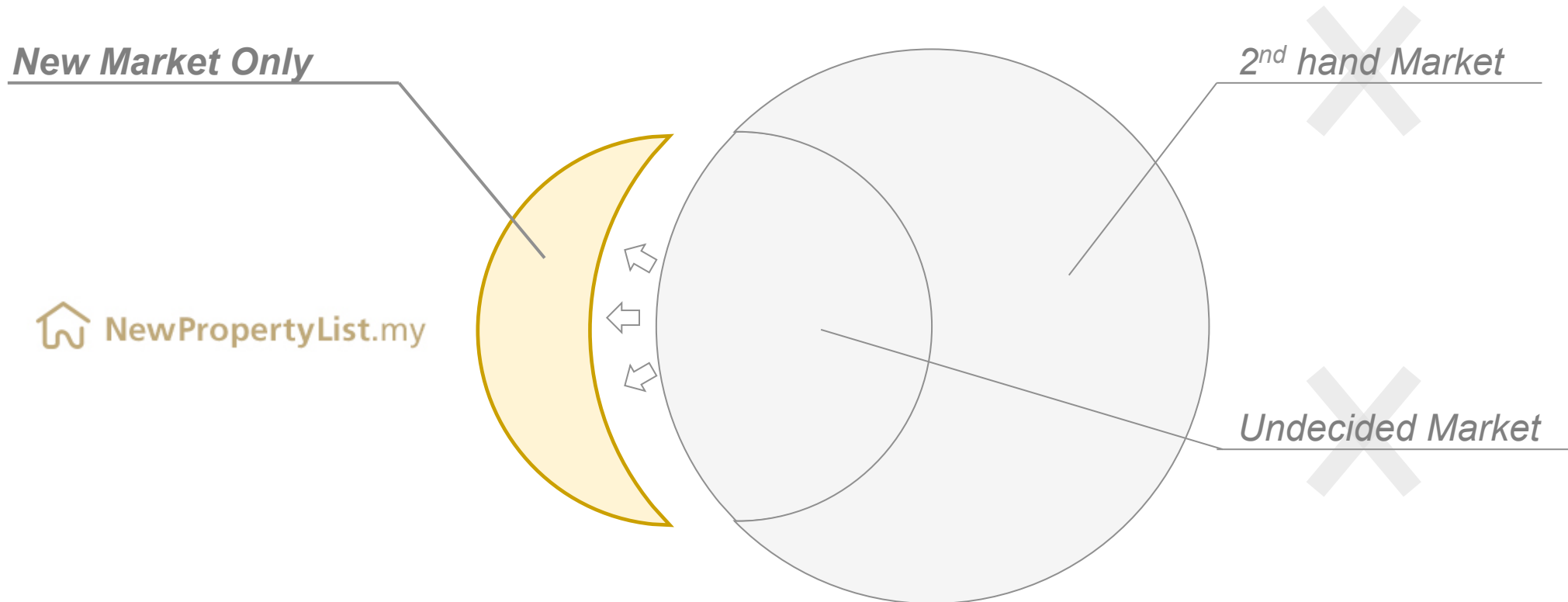
Does your advertising reach to New home buyer properly?

Some of existing property portal site combine New property and Sub-sale property listing. And although certainly others provide New property category, agent also available to post, so that there are similar property listings displayed in it. Some listings posted by agent is incorrect information (e.g. price) for just getting enquiry. As a result, it can be said that your advertising does not reach to New home buyer effectively in existing portal site.



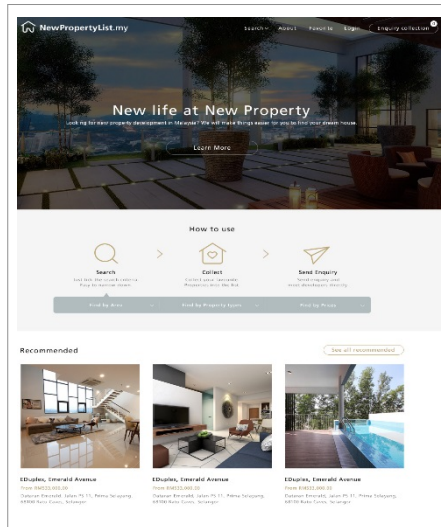
'NewPropertyList.my' is specialized in New property.

New life at New property is our website catch phrase to users. Our website is specialized in New property market for New home buyer. Only you (Developer) is allowed to post listing on our website so that your advertising can reach to New home buyer directly.

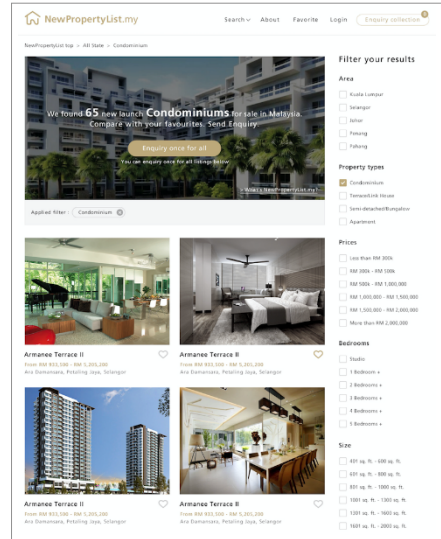


How to use 'NewPropertylist.my'

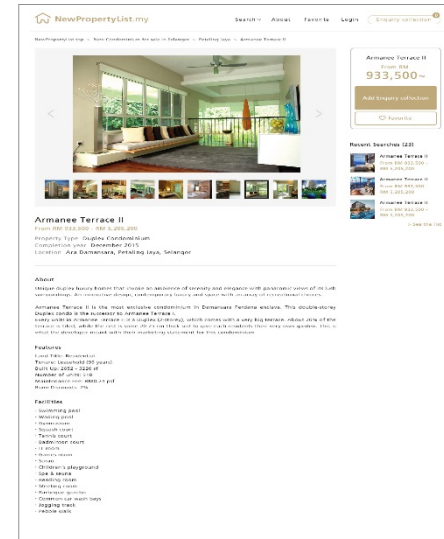
TOP page



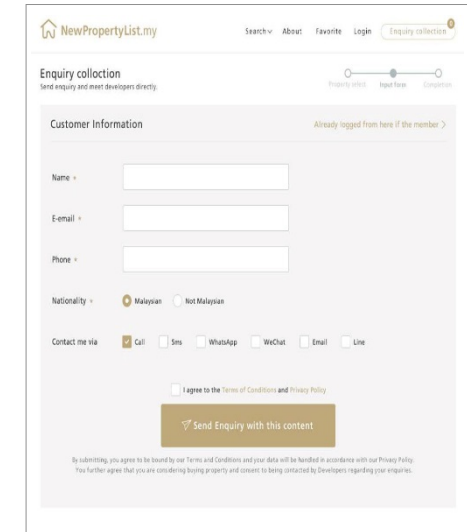
Search result page



Property detail page

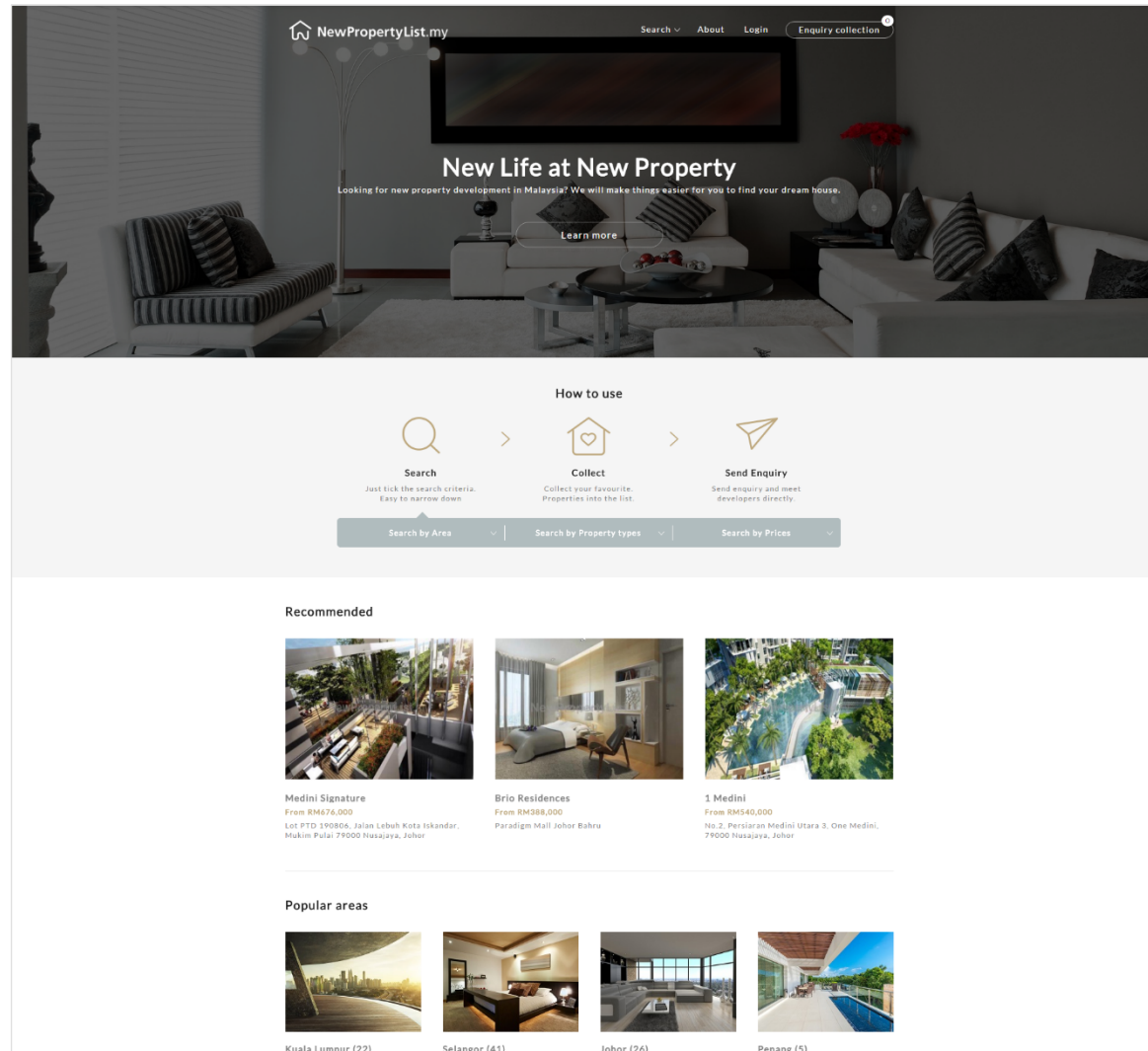


Contact form



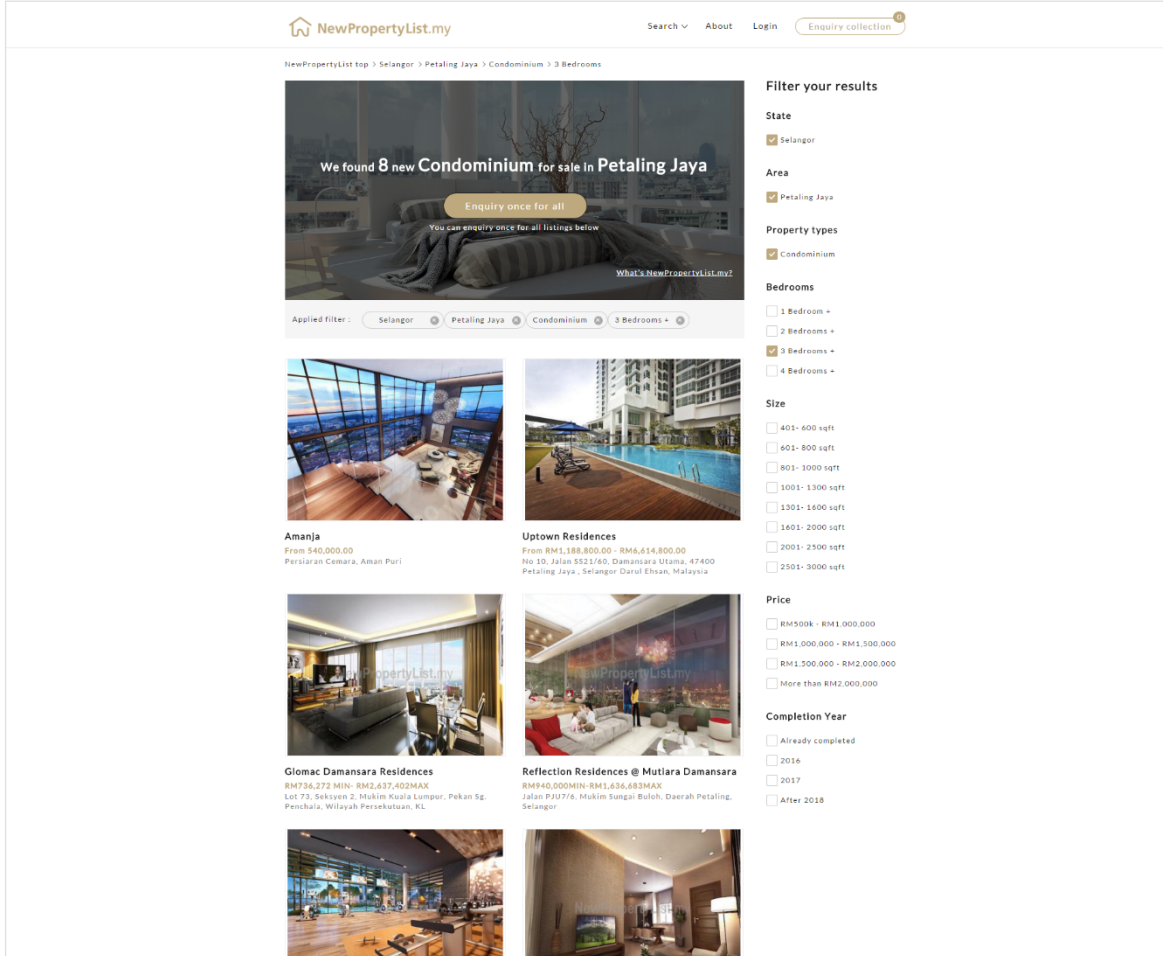
Top page

The website design is stylish and elegant, based on grey, gold and white colour arrangements. Concept of the top page is providing comfortable interface for buyer who is thinking to start New life at New property.



Search result page

Your picture banner is bigger than the other existing property portal site on this page so that user would like to visit your property details page. At the right column in this page, user can narrow down from some conditions such as number of bedrooms, room size, prices and completion date so that user can find their favourite property easily.



The screenshot shows a search results page on NewPropertyList.my. At the top, there is a navigation bar with the site logo, search, about, and login options, and a notification for 'Enquiry collection'. Below the navigation, a breadcrumb trail reads 'NewPropertyList top > Selangor > Petaling Jaya > Condominium > 3 Bedrooms'. A large banner image features the text 'We found 8 new Condominium for sale in Petaling Jaya' and an 'Enquiry once for all' button. Below the banner, an 'Applied filter' section shows 'Selangor', 'Petaling Jaya', 'Condominium', and '3 Bedrooms'. On the right side, a 'Filter your results' panel includes sections for State (Selangor), Area (Petaling Jaya), Property types (Condominium), Bedrooms (3 Bedrooms), Size (various sqft ranges), Price (various RM ranges), and Completion Year (Already completed, 2016, 2017, After 2018). The main content area displays four property listings with images and brief details:

- Amanja**: From 540,000.00, Persiaran Cemara, Aman Puri.
- Uptown Residences**: From RM1,188,800.00 - RM6,614,800.00, No 10, Jalan SS21/60, Damansara Utama, 47400 Petaling Jaya, Selangor, Darul Ehsan, Malaysia.
- Glomac Damansara Residences**: RM758,272 MIN - RM2,637,402 MAX, Lot 73, Seksyen 2, Mukim Kuala Lumpur, Pekan Sg. Penchala, Wilayah Persekutuan, KL.
- Reflection Residences @ Mutiara Damansara**: RM940,000 MIN - RM1,636,682 MAX, Jalan PJU7/76, Mukim Sungai Buloh, Daerah Petaling, Selangor.

Property detail page

This page is summarized in 1 page so that user can concentrate on looking through your information and will send enquiry, though some existing portal site separate each content by tab function. And there are enough space between each content to prevent from being messy and complicated.

Search ▾ About Favorite Login Enquiry collection ⁰

NewPropertyList top > New Condominium for sale in Selangor > Petaling Jaya > Armanee Terrace II

Armanee Terrace II

From RM
933,500~

Add Enquiry collection

Favorite

Recent Searches (23)

Armanee Terrace II
From RM 933,500 - RM 5,205,200

Armanee Terrace II
From RM 933,500 - RM 5,205,200

Armanee Terrace II
From RM 933,500 - RM 5,205,200

> See the list

Armanee Terrace II

From RM 933,500 - RM 5,205,200

Property Type: Duplex Condominium

Completion year: December 2015

Location: Ara Damansara, Petaling Jaya, Selangor

About

Unique duplex luxury homes that invoke an ambience of serenity and elegance with panoramic view of its lush surroundings. An innovative design, contemporary luxury and space with an array of recreational choices.

Armanee Terrace II is the most exclusive condominium in Damansara Perdana enclave. This double-storey Duplex condo is the successor to Armanee Terrace I.

Every units in Armanee Terrace II is a Duplex (2-storey), which comes with a very big terrace. About 20% of the terrace is tiled, while the rest is some 20-25 cm thick soil to give each residents their very own garden. This is what the developer meant with their marketing statement for this condominium.

Features

Land Title: Residential

Tenure: Leasehold (99 years)

Built up: 2652 - 3220 sf

Number of units: 518

Maintenance fee: RM0.24 p/sf

Bumi Discounts: 7%

Facilities

- Swimming pool
- Wading pool
- Gymnasium
- Squash court
- Tennis court
- Badminton court
- IT room
- Games room
- Surau
- Children's playground
- Spa & sauna
- Reading room
- Meeting room
- Barbecue gazebo
- Common car wash bays
- Jogging track
- Pebble walk

Location Map

No.8, Jalan PJU B/1, Bandar Damansara Perdana, Petaling Jaya, Selangor

Train Station	Sungai Buloh KTM Komuter	4,639m	Kepong KTM Komuter	4,874m
Shopping Mall	The Curve	1,898m	1 Utama Shopping Centre	3,026m
Hospital	Tropicana Medical Centre	3,930m	KPJ Damansara Specialist	4,703m

Floor Plan

Semi - Corner Unit (Lower Floor) | Semi - Corner Unit (Upper Floor) | Corner Unit (Lower Level)

Price
From RM 1,680,300

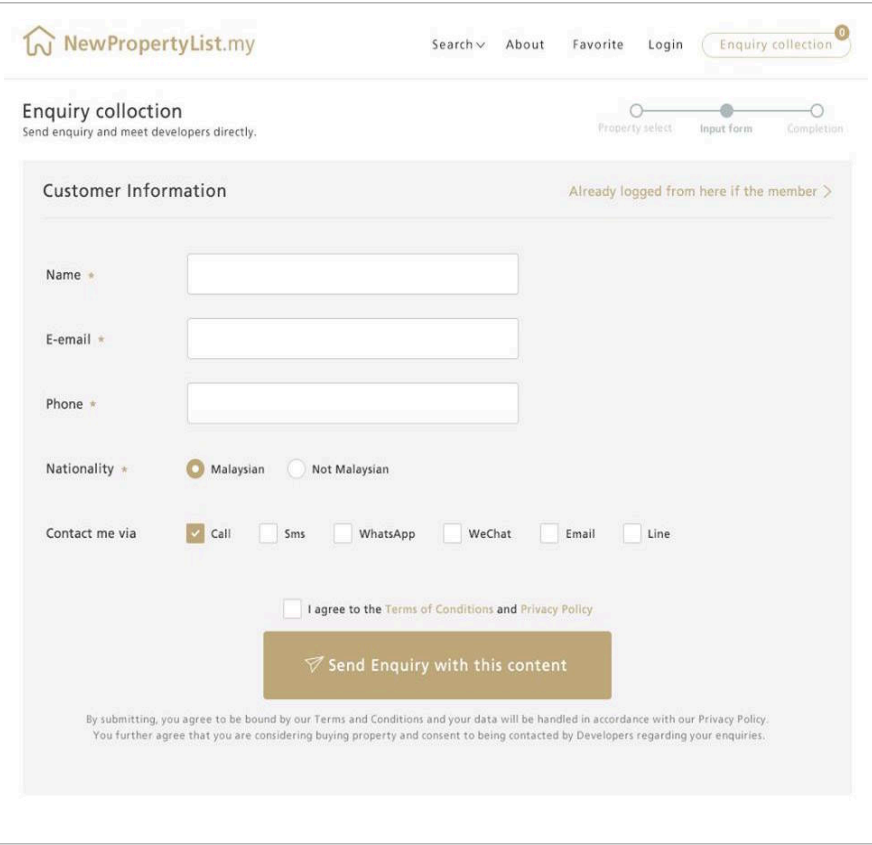
Size
3220 sq. ft.

Bedroom
4+1 Bedrooms

Bathroom
5 bathrooms

How you can see your enquiry

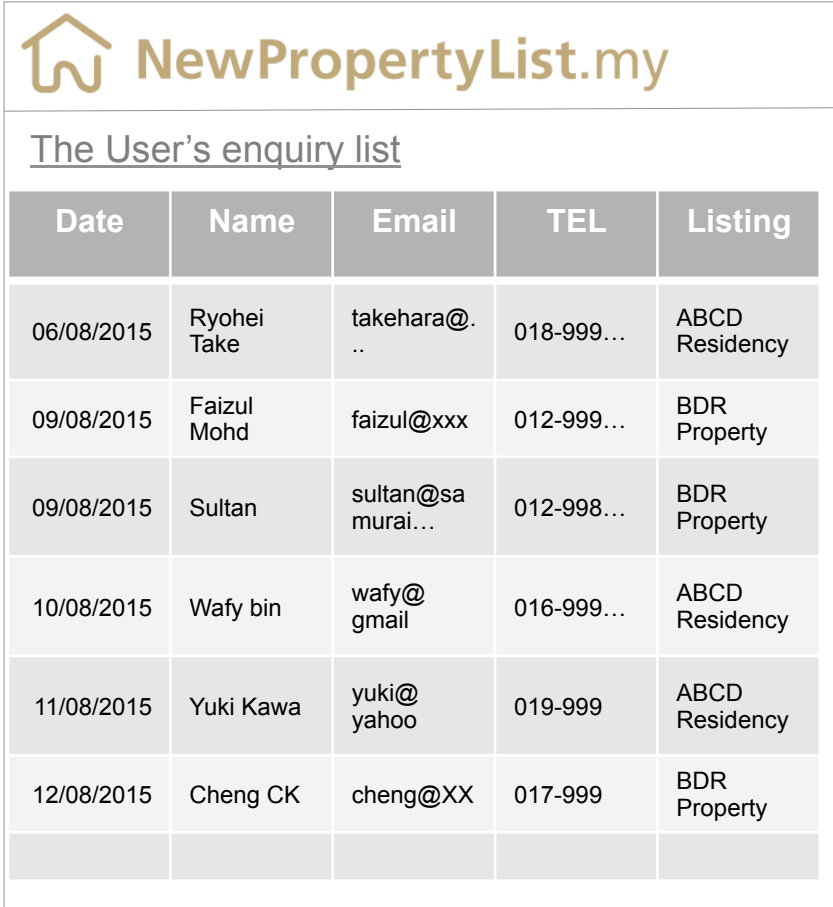
Buyer can send enquiry through the following contact form (Both Email and Phone number are mandatory). The information will be listed in your account page with notification Email.



The screenshot shows the 'Enquiry collection' form on the NewPropertyList.my website. It includes a progress bar with stages: Property select, Input form, and Completion. The form fields are:

- Name *
- E-mail *
- Phone *
- Nationality * (Malaysian selected, Not Malaysian unselected)
- Contact me via (Call checked, Sms, WhatsApp, WeChat, Email, Line unselected)
- I agree to the Terms of Conditions and Privacy Policy
-

At the bottom, there is a disclaimer: "By submitting, you agree to be bound by our Terms and Conditions and your data will be handled in accordance with our Privacy Policy. You further agree that you are considering buying property and consent to being contacted by Developers regarding your enquiries."

The screenshot shows the 'The User's enquiry list' table on the NewPropertyList.my website. The table has the following columns: Date, Name, Email, TEL, and Listing.

Date	Name	Email	TEL	Listing
06/08/2015	Ryohei Take	takehara@..	018-999...	ABCD Residency
09/08/2015	Faizul Mohd	faizul@xxx	012-999...	BDR Property
09/08/2015	Sultan	sultan@sa murai...	012-998...	BDR Property
10/08/2015	Wafy bin	wafy@gmail	016-999...	ABCD Residency
11/08/2015	Yuki Kawa	yuki@yahoo	019-999	ABCD Residency
12/08/2015	Cheng CK	cheng@XX	017-999	BDR Property

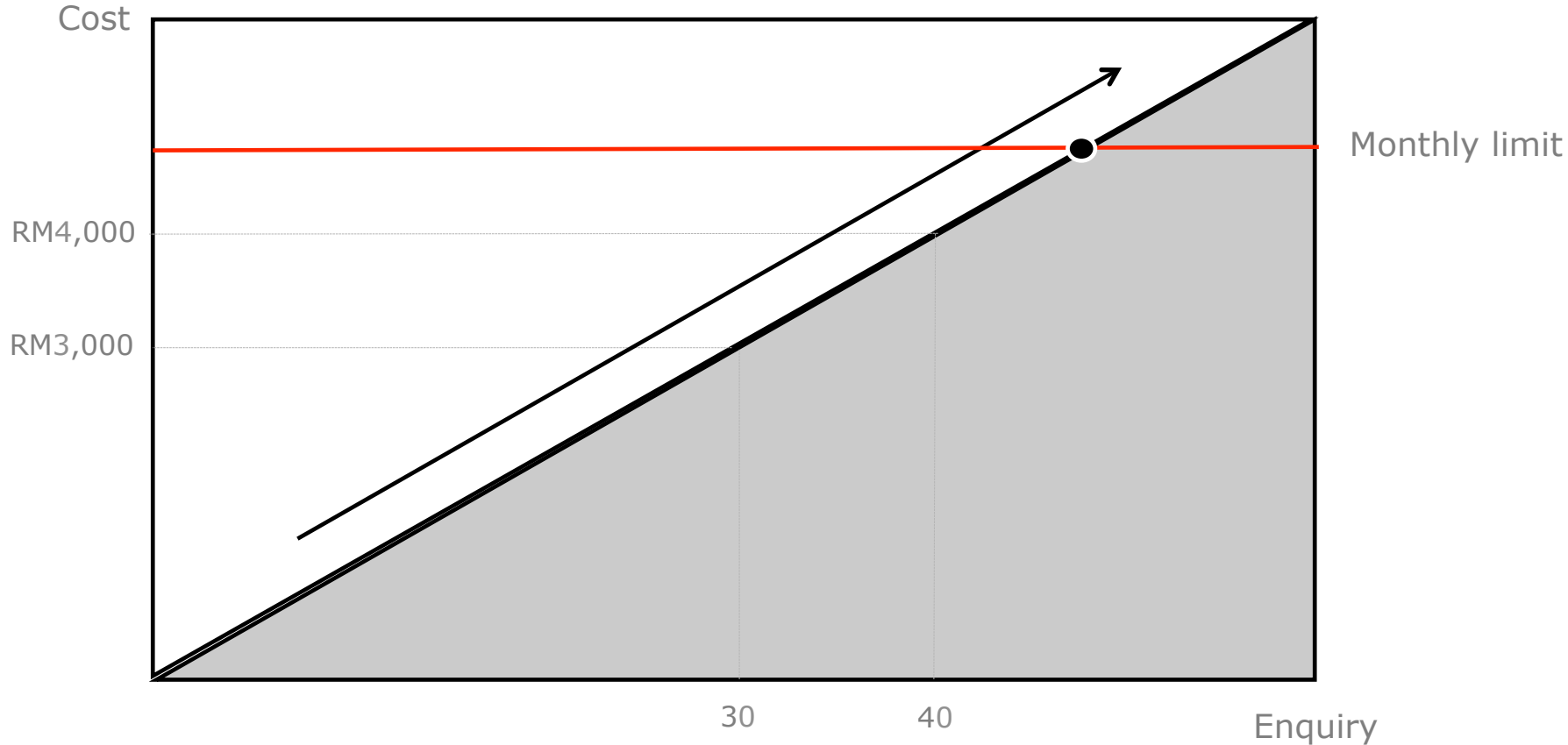
Fee System

Our charging system is very unique. We will charge RM100 per enquiry only when you get enquiry. So you will be charged RM3,000 when you get 30 enquiries. Of course you can set up monthly limit so that you can control your enquiry numbers (budget).

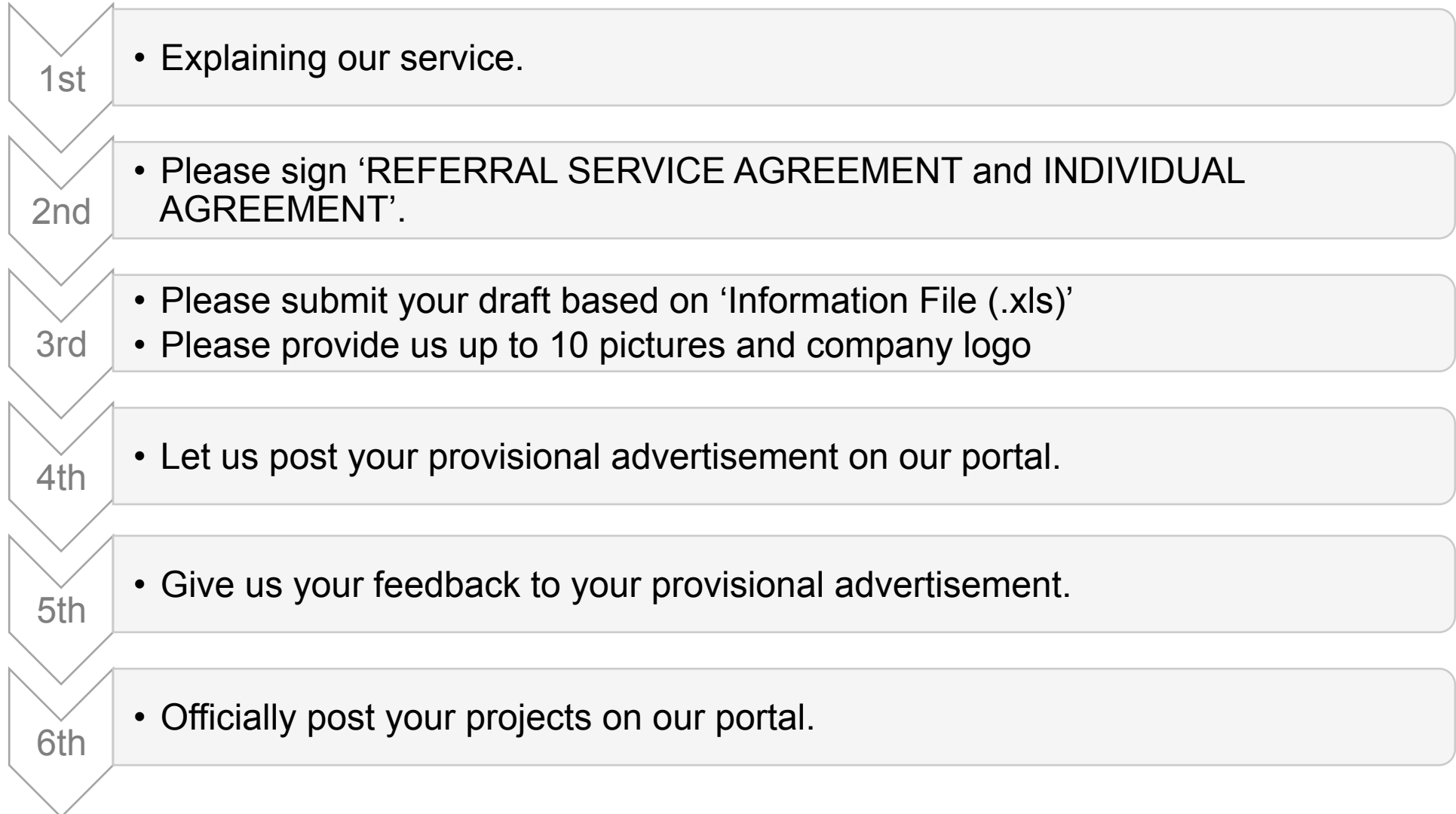
Our web site is specialized in New property only. And our user (New home buyer) make an effort to fill in their personal information on the contact form to send enquiry. That is why this information is very valuable for you.

Charging rate per enquiry @RM100

No initial cost
No annual cost/ monthly cost



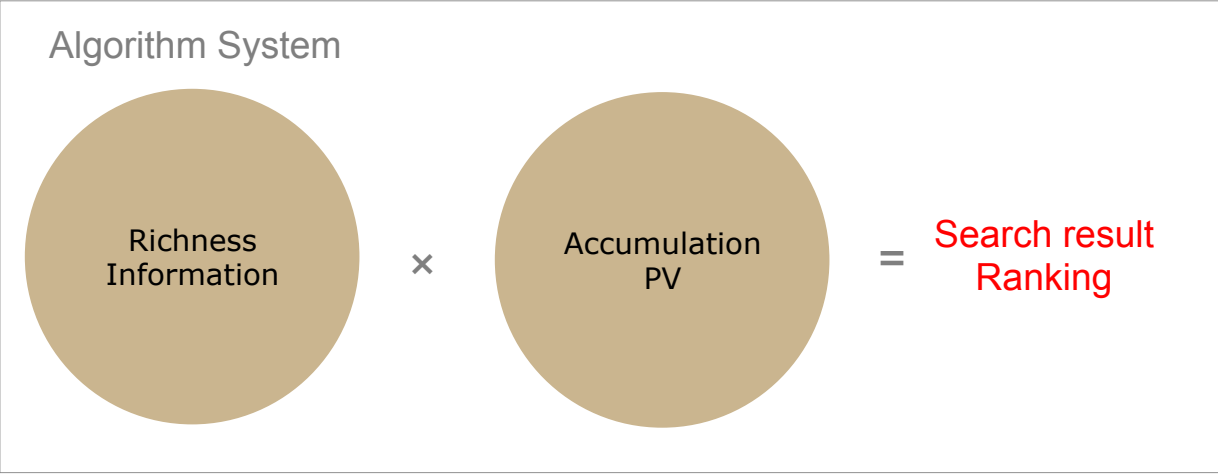
Schedule



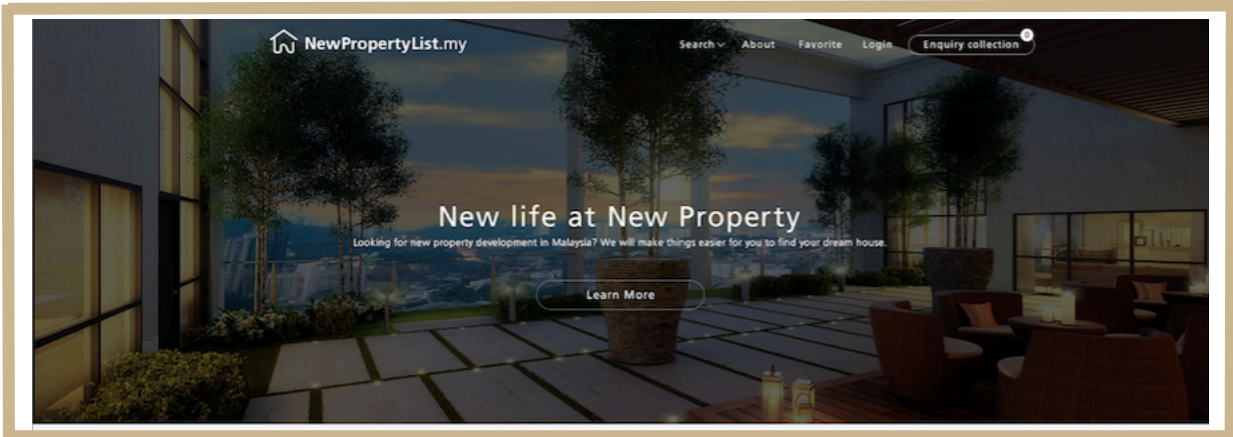
How your listing display upper rank in our 'Search result page'



Your picture banner is needed to be displayed at upper rank in search result page in order to attract many user to your property details page. This ranking is decided by below diagram algorithm system. You need to provide rich information such as property photo and description, if you would like to display your picture banner at top rank.

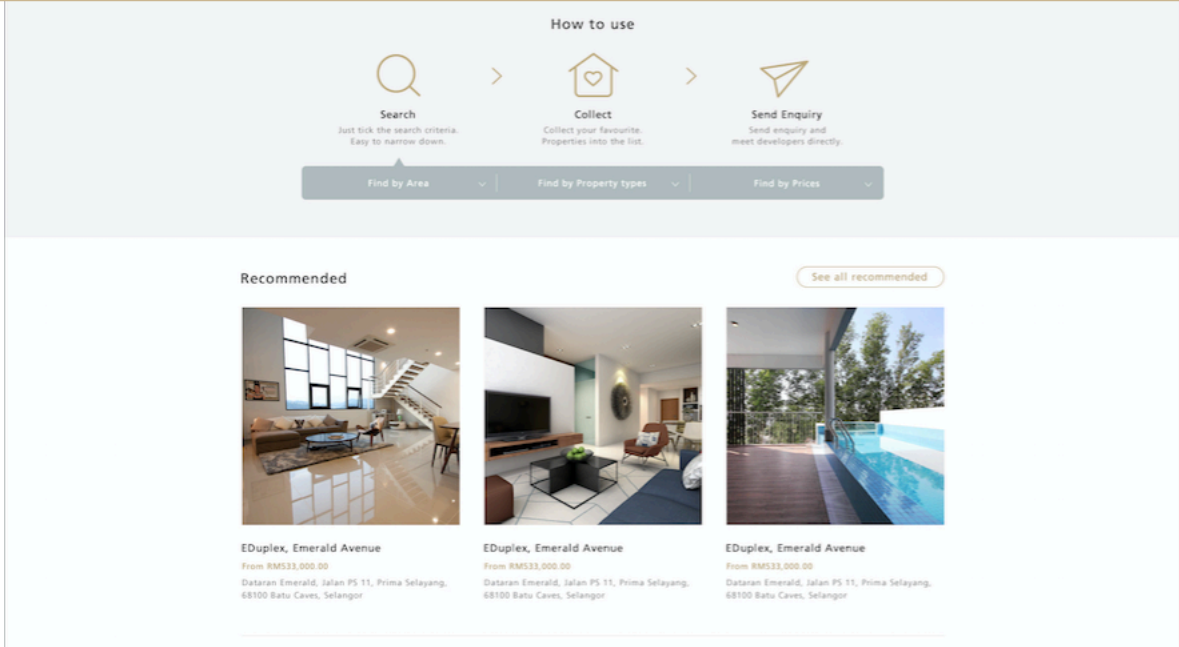


Top page banner (Option advertising)



RM30,000
Per month

On the top page, there is banner for paid advertising. You can advertise your property photo on the banner, it is directly connecting to your property detail page in our website.



Thank you

We launched our portal site in October 2015.

If you would like to advertise on NewPropertyList.my,

Please contact us at info@samurai-internet.com

SAMURAI INTERNET SDN. BHD.

ROC Number: 1136750-D, Incorporation Date: 24/3/2015

Address: Block 3730, Persiaran APEC, 63000 Cyberjaya, Malaysia

<http://www.samurai-internet.com>