



\$150 BEST BUY GIFT CARD¹

New approved residential customers (lease required). Offer valid 7/19/12-10/3/12. See complete details below.

1. Make purchase(s) valued at \$399 or above on a single receipt and order new DIRECTV® service (the ENTERTAINMENT Package or above) with 24-month DIRECTV® agreement; both through Best Buy, from 7/19/12-10/3/12.
2. Have the DIRECTV® System installed and activated within 30 days of placing your order.
3. Complete and sign this form.
 - Attach a copy of the Best Buy sales receipt showing purchase(s) valued at \$399 or above made between 7/19/12-10/3/12.
 - Attach a copy of your first month's DIRECTV bill showing activation by 11/3/12.
4. Mail documents to (form must be postmarked on or before 12/3/12): DIRECTV Offer 361-116, Best Buy Gift Card Offer, PO Box 751792, El Paso, TX 88575-3885.
5. Allow 6-8 weeks for delivery.

MAIL-IN REDEMPTION FORM

NAME ON ACCOUNT: FIRST NAME _____ LAST NAME _____

INSTALL ADDRESS: STREET ADDRESS _____ CITY _____ STATE _____ ZIP CODE _____

PHONE NUMBER: _____ EMAIL ADDRESS: _____

DIRECTV ACCOUNT NUMBER: _____

By signing and returning this form, I agree to the DIRECTV \$150 Best Buy Gift Card Offer Terms and Conditions and certify that all of the information included above is accurate and complete. Any other use constitutes fraud. I understand DIRECTV is not responsible for late, lost, mutilated or postage-due mail and that incomplete or illegible requests will not be honored.

SIGNATURE: _____ DATE: _____

Redemption form must be postmarked on or before 12/3/12. Allow 6-8 weeks from receipt for processing. For questions about your redemption status, please call: 1-877-286-4808 or visit directv.com/rebate.

¹\$150 BEST BUY GIFT CARD OFFER: Customer must make purchase(s) valued at \$399 or above on a single receipt and order new DIRECTV service with 24-month agreement, both through Best Buy, between 7/19/12-10/3/12. Activation of the ENTERTAINMENT Package (\$54.99/mo.) or above required. Upon DIRECTV system activation by 11/3/12, customer must complete this \$150 Best Buy Gift Card Redemption form, attach a copy of the Best Buy receipt indicating single receipt purchases (value \$399 or above) between 7/19/12-10/3/12, attach copy of first month's DIRECTV bill showing activation between 7/19/12-11/3/12 and mail documents to the address listed above. Upon receipt of all required documents, DIRECTV will verify eligibility and ship one (1) \$150 Best Buy Gift Card to the name and address used to activate the DIRECTV account. Gift Cards cannot be shipped to P.O. Boxes. Reproductions of redemption form strictly prohibited. Redemption forms cannot be redeemed at any Best Buy location. Not valid for purchase by groups, clubs, businesses or organizations. Void where prohibited, licensed, taxed or restricted. LIMIT ONE \$150 BEST BUY GIFT CARD OFFER PER DIRECTV ACCOUNT. OFFER MAY NOT BE COMBINED WITH ANY OTHER DIRECTV BEST BUY GIFT CARD OFFER. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible for offers.

²24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of your DIRECTV programming package. Advanced Receiver-DVR fee (\$8/mo.) required for DVR lease. Advanced Receiver-HD fee (\$10/mo.) required for HD Receiver lease. Advanced Receiver fee (\$20/mo.) required for HD DVR and TiVo HD DVR from DIRECTV lease. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. If you have two boxes or one box and an enabled TV, an additional \$6/mo. fee applies. For each additional box and/or enabled TV on your account you are charged an additional fee of \$6/mo. per box and/or enabled TV. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. **INSTALLATION:** Standard professional installation in up to four rooms only. Custom installation extra.

Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. ©2012 DIRECTV. DIRECTV and the Cyclone Design logo are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.



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