

# CognitiveTPG

## Rugged and Reliable Thermal Printing Solutions for Retail Applications

CognitiveTPG is ready to help you conquer the challenging printing requirements of the multichannel retail world with thermal POS, Label, and Mobile printers designed to provide front-of-store, back-of-store, mobile, and online/ecommerce retail application printing solutions.

### Applications for the Retail Environment

- Receipt printing with promotional and store branding
- Print on-demand labels for shipping, receiving, and return to vendor
- Print coupons and forms and validate checks using hybrid printers
- Print shelf tags and inventory merchandise
- Product identification and price labeling

### The Possibilities are Endless!



Color matching label information for paint stores



Fast, reliable receipt printing for grocery and convenience store applications



Merchandise ticketing and repricing for clothing and home goods



And so much more! From high fashion to rugged retail, CognitiveTPG has a solution to fit every retail application!

# Rugged and Reliable Thermal Printing Solutions for Retail Applications

CognitiveTPG builds reliable, rugged, and durable printers that excel even in the most challenging environments.



### A798, A799, and A799II Receipt Printers

True workhorse receipt printers with industry leading reliability, speed, and performance.

- 4 year warranty (A799/A799II)
- Ceramic knife with 3 million cut life and a MCBF of 72 million
- Includes ReceiptWare™ marketing management software for promotional or loyalty messaging on receipt
- Optional Bluetooth® connectivity (A799II)



### M320 Mobile Printers

Lightweight, ergonomical yet ruggedly designed mobile printer that prints labels or receipts. Your choice of an 802.11 b/g or Bluetooth wireless connection. Equip your staff with a mobile printing solution for multiple applications.



### A776 Printer

Impact and thermal hybrid printer for receipt printing, ticket validation, check and coupon validation, and impact slip and form printing

- Fast 10 inches/second (250 mm/sec) print speed
- Multiple communication interfaces available
- Accurate MICR read rates and sharp two-color printing and graphic capabilities



### C Series and DLXi Label Printers

Application versatile, high performance thermal label printers.

- USB Standard
- Print speeds up to 8 ips (C Series) and fast first label out
- Durable design to stand up to high volume printing
- Compact footprint for limited counter space and mobile cart-based applications
- Optional Bluetooth® connectivity (DLXi)