

ps.design™

Selenium HQ website redesign Style guide 3.2 - Oct 20th 2017

Logo marks

PRIMARY SELENIUM LOGO



SELENIUM PROJECT LOGOS - STACKED



SELENIUM PROJECT LOGOS - HORIZONTAL



SELENIUM PROJECT LOGOS - HORIZONTAL



BRAND COLORS



pms 361c
RGB 67 176 42
HEX/HTML 43B02A
CMYK 77 0 100 0



20% 45% 70%



pms 286c
RGB 0 51 160
HEX/HTML 0033A0
CMYK 100 75 0 0



20% 45% 70%



pms 136c
RGB 255 191 63
HEX/HTML FFBF3F
CMYK 0 28 87 0



20% 45% 70%



pms 186c
RGB 200 16 46
HEX/HTML C8102E
CMYK 2 100 85 6



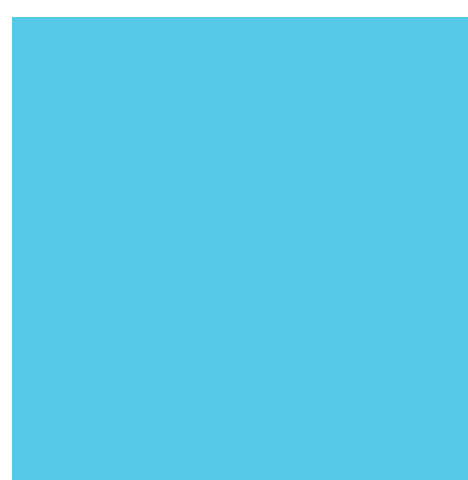
20% 45% 70%



pms 021c
RGB 254 80 0
HEX/HTML FE5000
CMYK 0 65 100 0



20% 45% 70%



pms 305 C
RGB 89 203 232
HEX/HTML 59CBE8
CMYK 54 0 6 0



20% 45% 70%

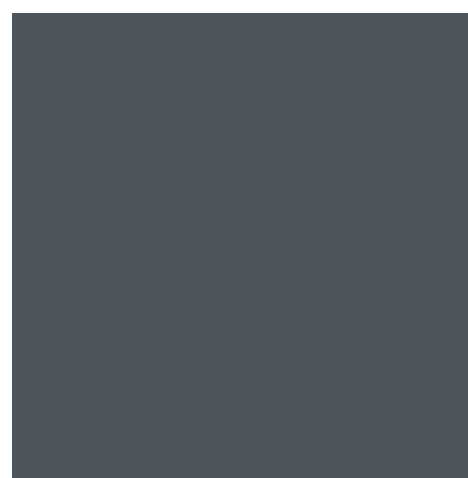


pms 7669 C
RGB 97 94 155
HEX/HTML 615E9B
CMYK 73 66 0 2



20% 45% 70%

GRAYS



gray 1
RGB 77 85 91
HEX/HTML 4D555A
CMYK 10 0 0 80



20% 45% 70%



gray 2
RGB 111 118 123
HEX/HTML 6F757A
CMYK 5 0 0 65



20% 45% 70%



gray 3
RGB 147 147 143
HEX/HTML 939389
CMYK 44 36 44 3



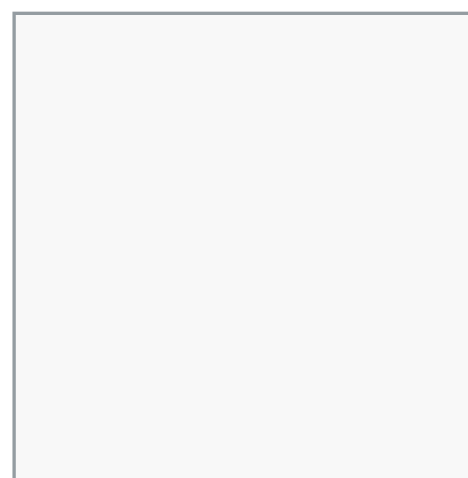
20% 45% 70%



gray 4
RGB 148 156 161
HEX/HTML 939BA1
CMYK 5 0 0 45



20% 45% 70%



gray 5
RGB 248 248 248
HEX/HTML F7F8F8
CMYK 0 0 0 2

H1	About Selenium	Font Font size	- Encode Sans Normal, Bold - 44 px	Line spacing Letter spacing	- 56px - 20
H2	Getting Started	Font Font size	- Encode Sans Normal, Light - 32 px	Line spacing Letter spacing	- 40px - 20
H3	Selenium IDE	Font Font size	- Encode Sans Narrow, Regular - 22 px	Line spacing Letter spacing	- 28px - 0
H4	Hacking with IntelliJ	Font Font size	- Encode Sans Narrow, Bold - 20 px	Line spacing Letter spacing	- 32px - 0
Body	Jetbrains have a programme for Open Source projects which allows them to receive IntelliJ IDEA licenses. As part of that programme, which the Selenium project has participated in for many years, they've asked us to provide a fair and balanced review of IntelliJ.	Font Font size	- Open Sans, regular - 15 px	Line spacing Letter spacing	- 26px - 0
Body large	At ThoughtWorks in Chicago, with Jason Huggins building the Core mode as "JavaScriptTestRunner" for the testing of an internal Time and Expenses application (Python, Plone).	Font Font size	- Open Sans, regular - 18 px	Line spacing Letter spacing	- 30px - 0

NAV

HOME HERO

DRILL DOWN HERO

CTAs

FOOTER

CODE BLOCKS



Thank you for your time.