



## FOR IMMEDIATE RELEASE

## Inc. 5000 Recognizes Starmount Life's Growth for a Sixth Time

Starmount Life Insurance, Always Care Benefits achieve rapid growth and customer satisfaction

**BATON ROUGE, La.** – August 12, 2015 – Starmount Life Insurance Company has been named for the sixth time to *Inc.* magazine's exclusive list of the nation's fastest-growing private companies. This prestigious honor recognizes the consistent growth and success of the Louisiana-based insurance company, as part of the most competitive crop in the list's history, according to *Inc*.

Starmount Life and sister company, AlwaysCare Benefits, Inc., are leading providers of life and supplemental health insurance for individuals and groups, and have experienced nearly a 75 percent increase in covered lives within the last five years. The honor coincides with AlwaysCare Benefits' achievement of a 97 percent overall satisfaction rating in its recent dental and vision customer satisfaction survey.

To make the *Inc.* 5000, private companies of various industries are ranked according to the percentage of annual revenue growth over a certain period. Starmount Life secured a slot on the list with a reported 48.59 percent growth within the last three years.

"You have to remember that the average company on the Inc. 5000 grew nearly six-fold since 2012," said Inc. President and Editor-in-Chief Eric Schurenberg. "Business owners don't achieve that kind of success by accident."

Erich Sternberg, Chairman and CEO of Starmount Life and AlwaysCare Benefits, agrees that success is no accident. He contributes the companies' commitment to customer satisfaction as the reason for its success.

"We are honored to be recognized with so many prominent peer companies by one of the country's most renowned business publications," Sternberg said. "We feel it is only appropriate that this acknowledgement accompanies the announcement of our 2015 customer survey results, and believe that our growth and high member satisfaction speak directly to our team's relentless focus on customer service."

The results of the AlwaysCare customer satisfaction survey expressed high levels of overall satisfaction with the company's dental and vision benefits, as well as the company's member services. The survey results also revealed:

- 98 percent of customers agree that they found AlwaysCare Customer Service Representatives courteous, helpful and knowledgeable.
- 98 percent of respondents agree that when needed, it was easy to obtain assistance.
- 97 percent agree that accessing a participating dental and/or vision provider was an easy experience.

"Starmount Life and AlwaysCare will continue to keep client satisfaction our top priority and are committed to offering valuable benefits, insurance and technology that makes life simpler for our members, employers, agents and providers," said Starmount and AlwaysCare President Deborah Sternberg. "We look forward to the continued steady expansion of our customer base and business."

For the full Inc. 5000 list, visit <a href="www.inc.com/inc5000">www.inc.com/inc5000</a>. To learn more about Starmount Life and AlwaysCare Benefits, visit <a href="www.starmountlife.com">www.starmountlife.com</a>.

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## About Starmount Life Insurance Company and Always Care Benefits, Inc.:

Starmount Life Insurance Company and sister company, AlwaysCare Benefits, Inc., are both privately owned businesses. Starmount Life is admitted in 49 states, and AlwaysCare is a nationally licensed, third-party administrator (TPA). Known for reliable service and customer satisfaction, Starmount Life and AlwaysCare Benefits are national providers and administrators of life and supplemental insurance for individuals and groups. For more information, please visit <a href="https://www.StarmountLife.com">www.AlwaysCareBenefits.com</a>.

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