

Transcargo - Transportation and Logistics Business WP Theme

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A short guide and general information to help
you get to know your new theme.

Above all, I would like to thank you for purchasing this theme, your contribution is very much appreciated.

This document covers the installation and use of this theme and reveals answers to common problems and issues - I encourage you to read this document thoroughly if you are experiencing any difficulties. If you have any questions that are beyond the scope of this document, feel free to pose them in the dedicated support forum.

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1. Getting Started

To install this theme you must have a working version of WordPress already installed. For information regarding the installing of the WordPress platform, please see the WordPress Codex -

http://codex.wordpress.org/Installing_WordPress

1.1. Installation

When you are ready to install a theme, you must first upload the theme files and then activate the theme itself. The theme files can be uploaded in two ways:

- **FTP Upload:** Using your FTP client, upload the non-zipped theme folder into the /wp-content/themes/ folder on your server.
- **WordPress Upload:** Navigate to Appearance -> Add New Themes -> Upload. Go to browse, and select the zipped theme folder. Hit "Install Now" and the theme will be uploaded and installed.

Once the theme is uploaded, you need to activate it. Go to Appearance -> Themes and activate your chosen theme.

After that you need to install and activate the pre-installed plugins:

1. WPBakery Visual Composer
2. STM Post Type
3. Breadcrumb NavXT
4. Revolution Slider
5. Contact Form 7
6. TinyMCE Advanced
7. MailChimp for WordPress Lite
8. Recent Tweets Widget

1.2. Activate the theme and Import the demo content

After completing installation of the theme, you need to activate your product under **Transcargo** -> **Product registration** following these instructions:

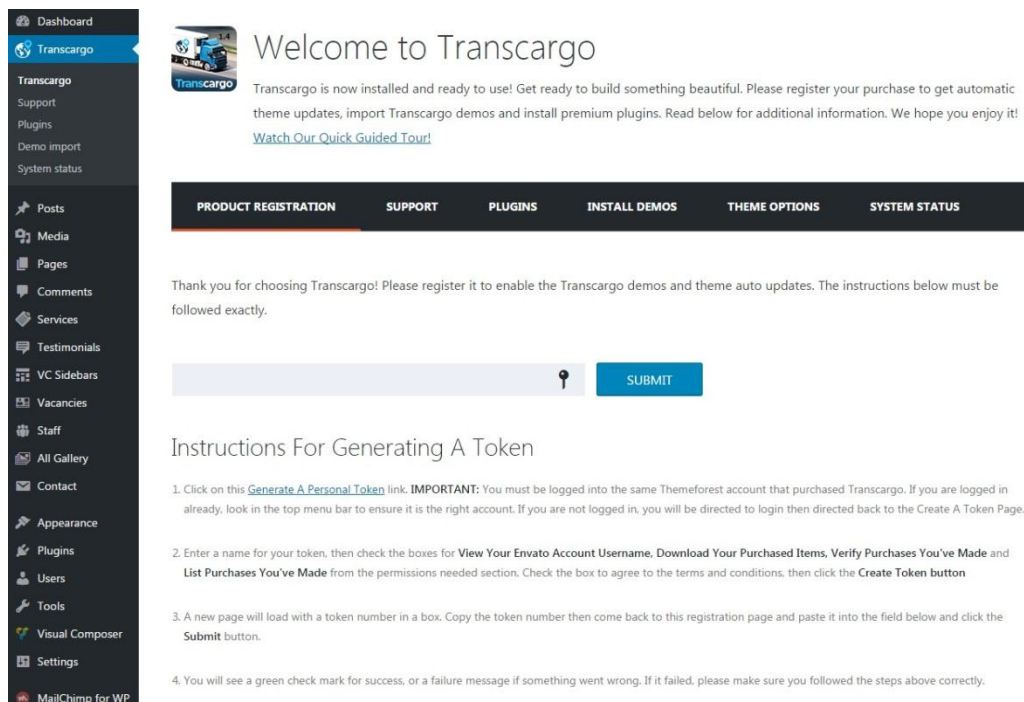
1. Click on this [Generate A Personal Token](#) link. **IMPORTANT:** You must be logged into the same Themeforest account that purchased Motors. If you are logged in already, look in the top menu bar to ensure it is the right account. If you are not logged in, you will be directed to login then directed back to the Create A Token Page.

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2. Enter a name for your token, then check the boxes for **View Your Envato Account Username**, **Download Your Purchased Items**, **Verify Purchases You've Made** and **List Purchases You've Made** from the permissions needed section. Check the box to agree to the terms and conditions, then click the **Create Token button**.
3. A new page will load with a token number in a box. Copy the token number then come back to this registration page and paste it into the field below and click the **Submit** button.
4. You will see a green check mark for success, or a failure message if something went wrong. If it failed, please make sure you followed the steps above correctly.



Dashboard

Transcargo

Transcargo

Support

Plugins

Demo Import

System Status

Posts

Media

Pages

Comments

Services

Testimonials

VC Sidebars

Vacancies

Staff

All Gallery

Contact

Appearance

Plugins

Users

Tools

Visual Composer

Settings

MailChimp for WP

Welcome to Transcargo

Transcargo is now installed and ready to use! Get ready to build something beautiful. Please register your purchase to get automatic theme updates, import Transcargo demos and install premium plugins. Read below for additional information. We hope you enjoy it! [Watch Our Quick Guided Tour!](#)

PRODUCT REGISTRATION SUPPORT PLUGINS **INSTALL DEMOS** THEME OPTIONS SYSTEM STATUS

Thank you for choosing Transcargo! Please register it to enable the Transcargo demos and theme auto updates. The instructions below must be followed exactly.

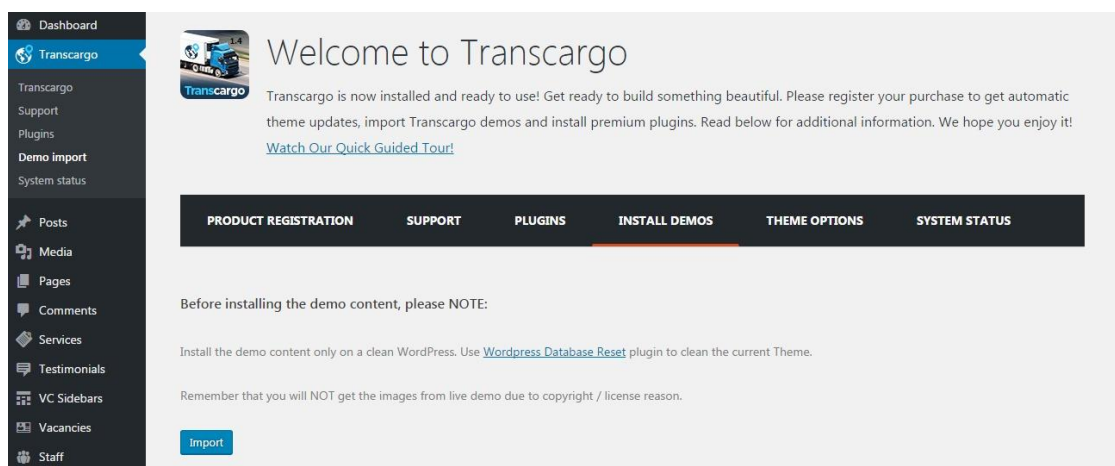
SUBMIT

Instructions For Generating A Token

1. Click on this [Generate A Personal Token](#) link. **IMPORTANT:** You must be logged into the same ThemeForest account that purchased Transcargo. If you are logged in already, look in the top menu bar to ensure it is the right account. If you are not logged in, you will be directed to login then directed back to the Create A Token Page.
2. Enter a name for your token, then check the boxes for **View Your Envato Account Username**, **Download Your Purchased Items**, **Verify Purchases You've Made** and **List Purchases You've Made** from the permissions needed section. Check the box to agree to the terms and conditions, then click the **Create Token button**
3. A new page will load with a token number in a box. Copy the token number then come back to this registration page and paste it into the field below and click the **Submit** button.
4. You will see a green check mark for success, or a failure message if something went wrong. If it failed, please make sure you followed the steps above correctly.

Then you can install included plugins under **Transcargo -> Plugins** (if you have not installed them).

After this you can install the demo content under **Transcargo -> Demo Import**:



Dashboard

Transcargo

Transcargo

Support

Plugins

Demo Import

System Status

Posts

Media

Pages

Comments

Services

Testimonials

VC Sidebars

Vacancies

Staff

Welcome to Transcargo

Transcargo is now installed and ready to use! Get ready to build something beautiful. Please register your purchase to get automatic theme updates, import Transcargo demos and install premium plugins. Read below for additional information. We hope you enjoy it! [Watch Our Quick Guided Tour!](#)

PRODUCT REGISTRATION SUPPORT PLUGINS **INSTALL DEMOS** THEME OPTIONS SYSTEM STATUS

Before installing the demo content, please NOTE:

Install the demo content only on a clean WordPress. Use [Wordpress Database Reset](#) plugin to clean the current Theme.

Remember that you will NOT get the images from live demo due to copyright / license reason.

Import

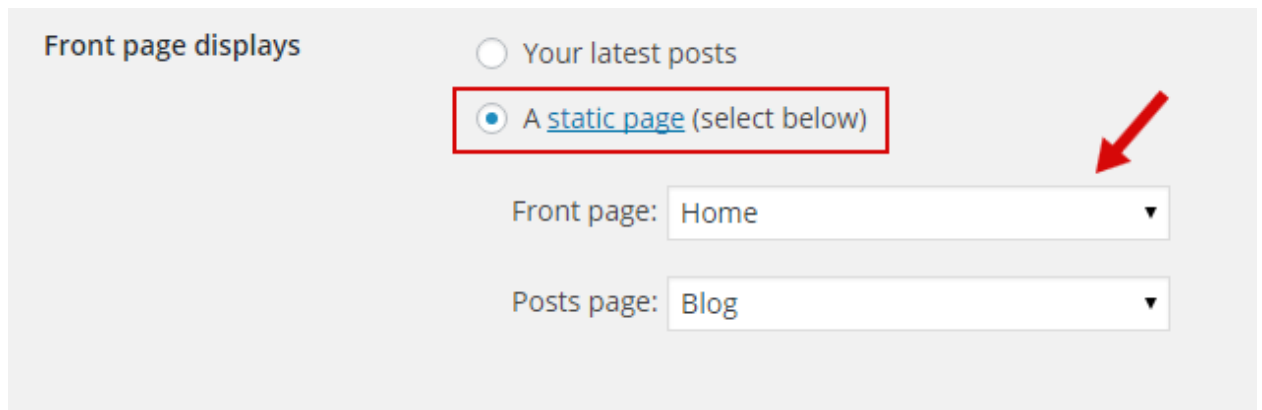
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1.3. Setting up the Homepage

To set up the homepage you must create a new page, you can do so by navigating to Pages > Add New. The title for this page can be up to your liking. Under Settings > Reading please setup the new Homepage.



Front page displays

☐ Your latest posts

☒ A [static page](#) (select below)

Front page: Home ▼

Posts page: Blog ▼

Actually you can set any page to be your homepage. Once it's created you can compose your homepage layout. The design layout is created under Bootstrap framework which is split into 12 columns grid. Each widget has its own maximum and minimum widths, so depending on that you can work out the layout for each page.

As you can see the homepage just like any the page is now 100% constructible out of the modules we have in Visual Composer. The homepage can be created by any element in Visual Composer.

To view the short manual on how to use the Visual Composer, please follow this link:

http://codecanyon.net/item/visual-composer-page-builder-for-wordpress/full_screen_preview/242431

The detailed documentation of Visual Composer can be found here also -

<http://vc.wpbakery.com/video-tutorials/> .

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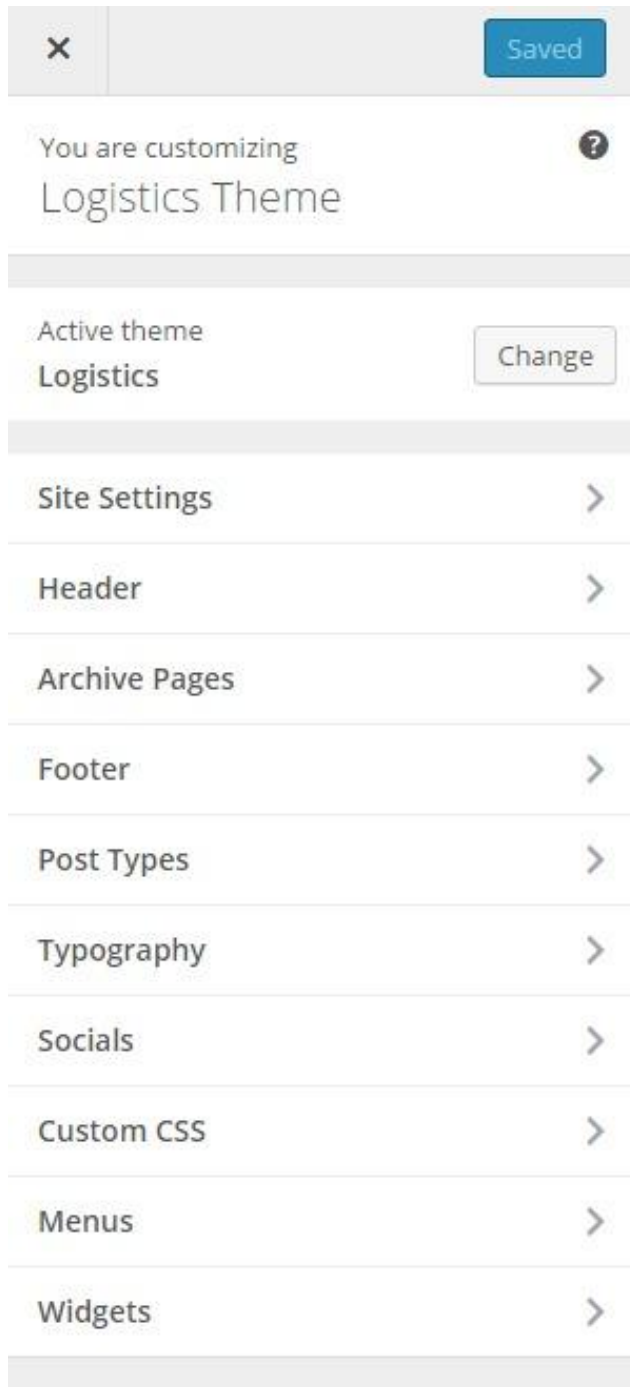
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2. Theme Features

2.1. Theme Customization

WordPress Customize allows you to setup the general styling of the website visually. In WordPress menu go to **Appearance > Customize**. Here you can setup most important options of your theme.



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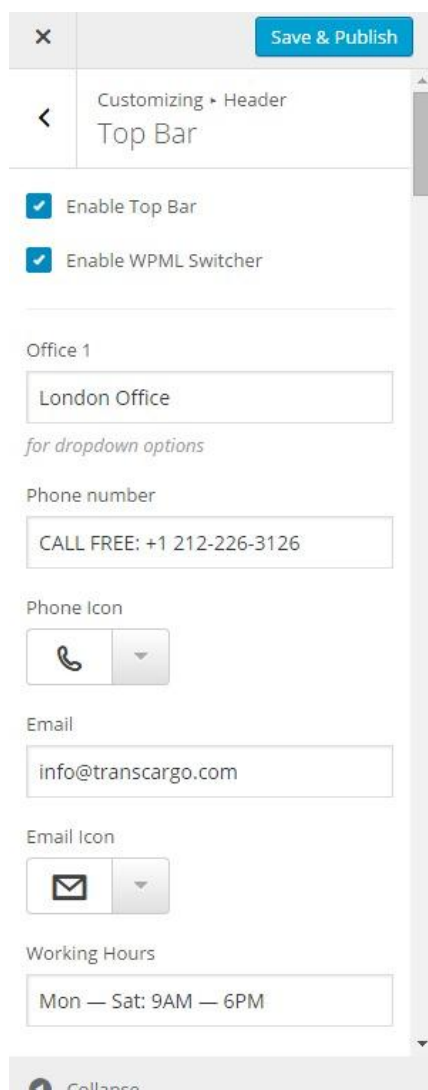
www.stylemixthemes.com

Site Settings:

- **Logo & Title:** You can setup basic site options like: Site title, Tagline, Logo & its dimensions and Favicon.
- **Static Front Page:** You can select default **Front** and **Blog** pages here.
- **Style & Settings:** There are Color Skins and default Layout options. Here you can select one of 7 basic color schemas or set your custom colors, enable/disable Boxed version and show/hide Frontend Customizer.

Header:

- **Top Bar:** Here you can enable/disable Top Bar & WPML Switcher and add your company office addresses, contact information and working hours.



The screenshot shows the 'Customizing > Header > Top Bar' panel in the WordPress Customizer. At the top right is a 'Save & Publish' button. Below the breadcrumb, there are two checked checkboxes: 'Enable Top Bar' and 'Enable WPML Switcher'. The 'Office 1' section contains a text input field with 'London Office'. Below it, a note says 'for dropdown options'. The 'Phone number' section has a text input field with 'CALL FREE: +1 212-226-3126'. The 'Phone Icon' section shows a phone icon and a dropdown arrow. The 'Email' section has a text input field with 'info@transcargo.com'. The 'Email Icon' section shows an email icon and a dropdown arrow. The 'Working Hours' section has a text input field with 'Mon — Sat: 9AM — 6PM'. At the bottom left is a 'Collapse' button with an icon.

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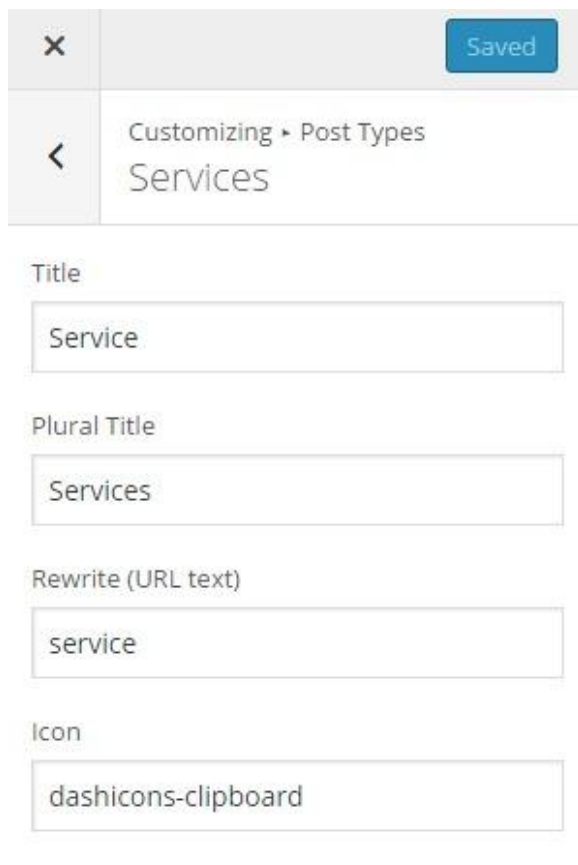
- **Header Appearance:** You can enable/disable Header Search form & Sticky menu and select one of the basic header styles.

Archive Pages: Choose archive pages layout, sidebar and its position.

Footer:

- **Layout:** Here you can change the footer logo & its dimensions, the copyright text and split the footer into widgets. Also specify the number of widget areas.
- **Footer Socials:** Here you can select displayable social icons.

Post Types: You can setup/change Title, Plural Title, Rewrite URL and Icon for custom post types



The screenshot shows the WordPress Customizer interface for the 'Post Types' section, specifically for the 'Services' post type. At the top, there is a close button (X) and a 'Saved' button. Below the breadcrumb 'Customizing > Post Types', the title 'Services' is displayed. The form contains four input fields: 'Title' with the value 'Service', 'Plural Title' with the value 'Services', 'Rewrite (URL text)' with the value 'service', and 'Icon' with the value 'dashicons-clipboard'.

Typography: Set up the fonts out of free google fonts. Besides this you can setup font weight, font size and line height also.

Socials: You can add your company social URLs here.

Custom CSS: Here you can add your custom styles.

Menus: You can add/edit menus here.

Widgets: You can set up the widgets into the precreated areas.

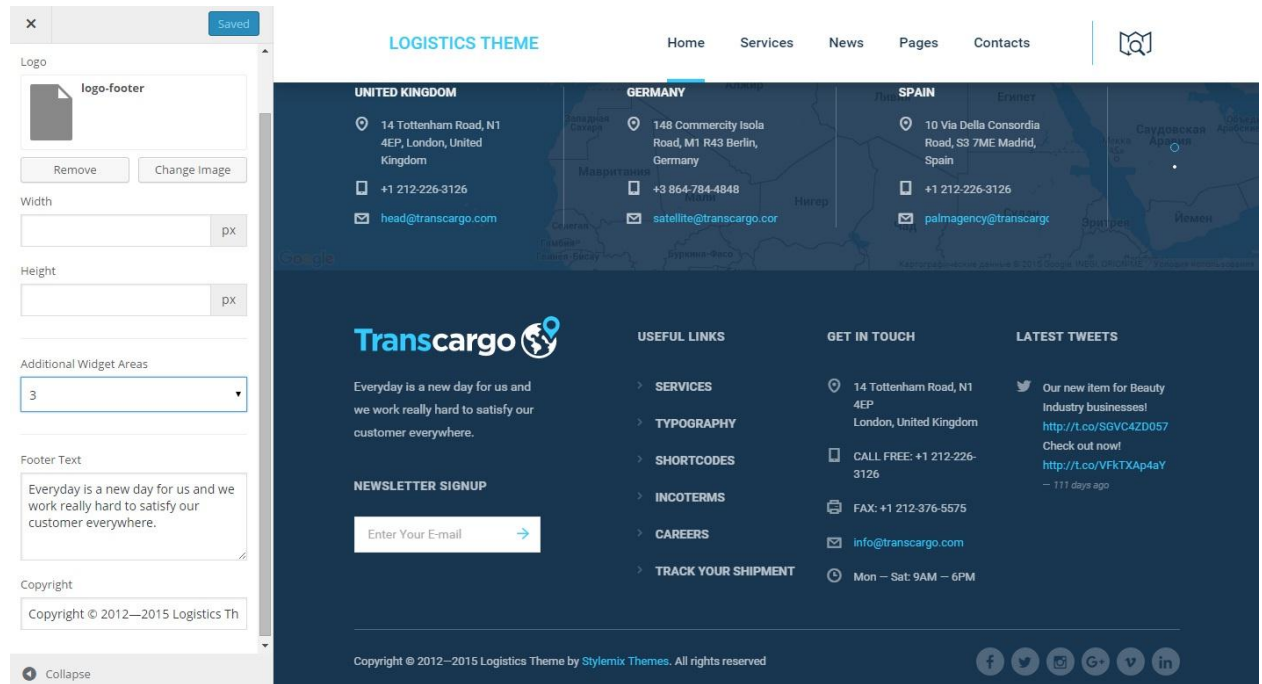
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2.2. Footer area setup

The footer is the same on all pages. You can see whole options via Appearance -> Customize -> Footer.



Here you can set up:

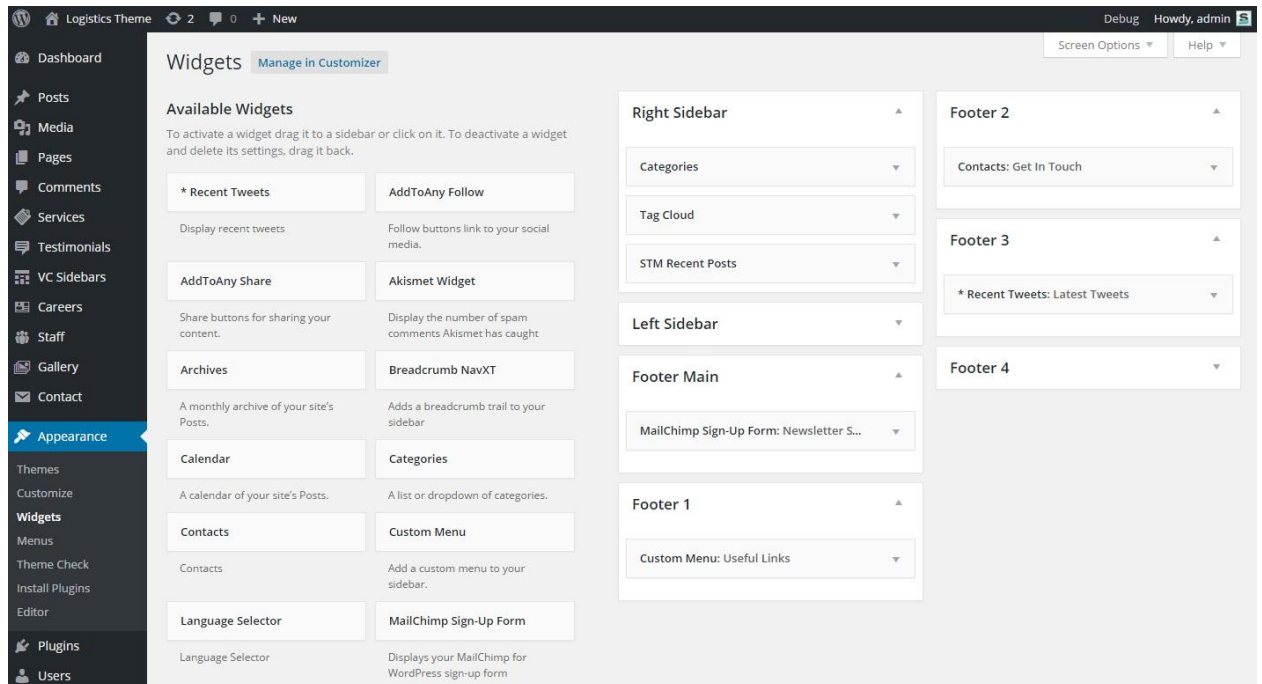
- Footer logo and its dimensions;
- Count of additional Widget Areas;
- Footer Text;
- Copyright;

Also you can set other areas up on the Widgets page (Appearance > Widgets) and choose from the suggested widgets. Please see the attached screenshot.

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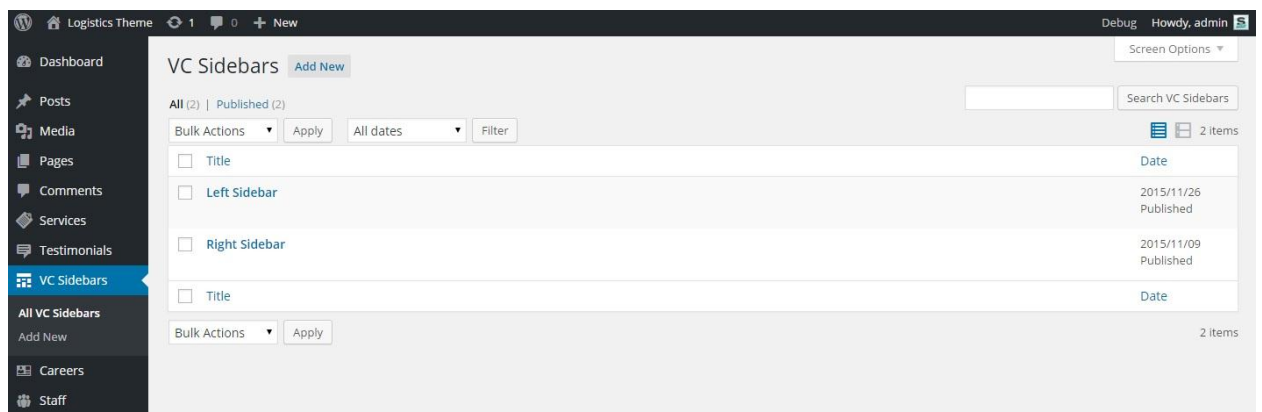
PS: Please note the Demo Content doesn't contain these widgets. So they need to be added manually.

2.3. How to set up the sidebar

In this theme we paid special attention to Sidebars for your biggest convenience and on multiple previous requests.

We have two types of sidebar: right sidebar and left sidebar, which can be selected for both of archive and single posts/pages.

In addition to that, you can add/create a new sidebar with VC Widgets/Elements, in this case you will need to go here:

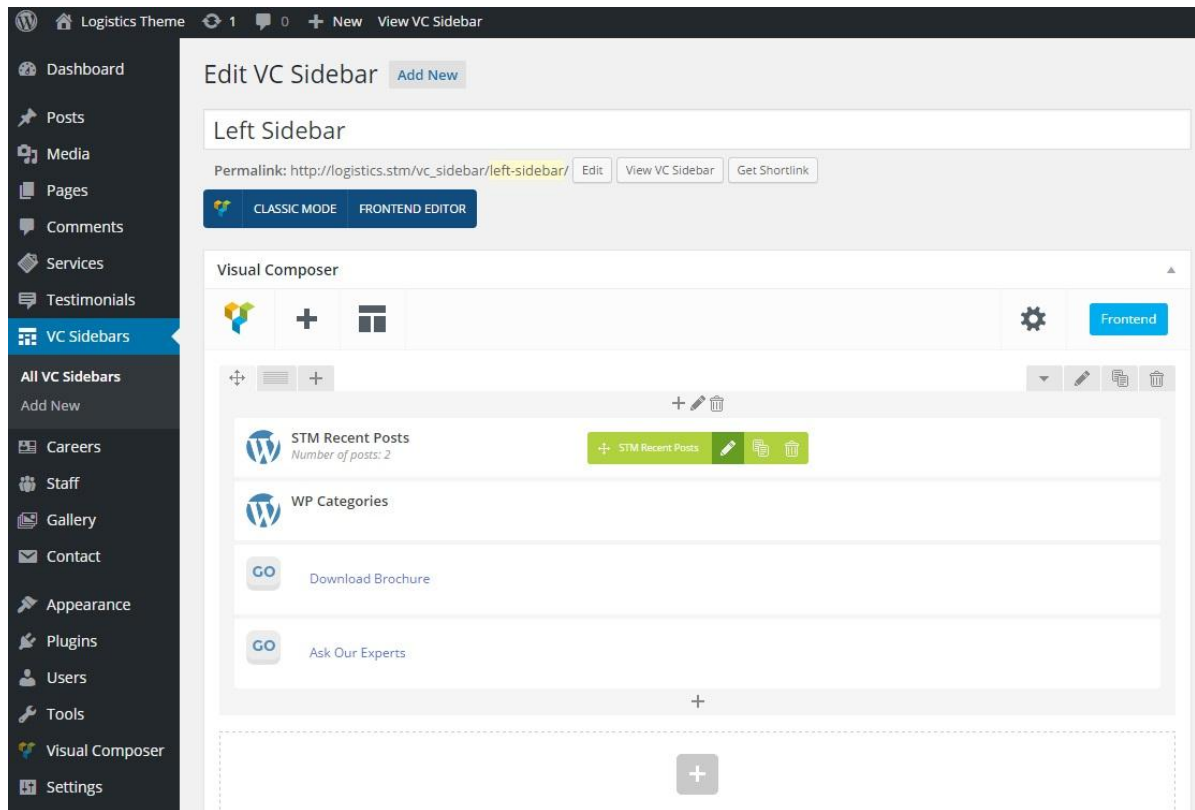


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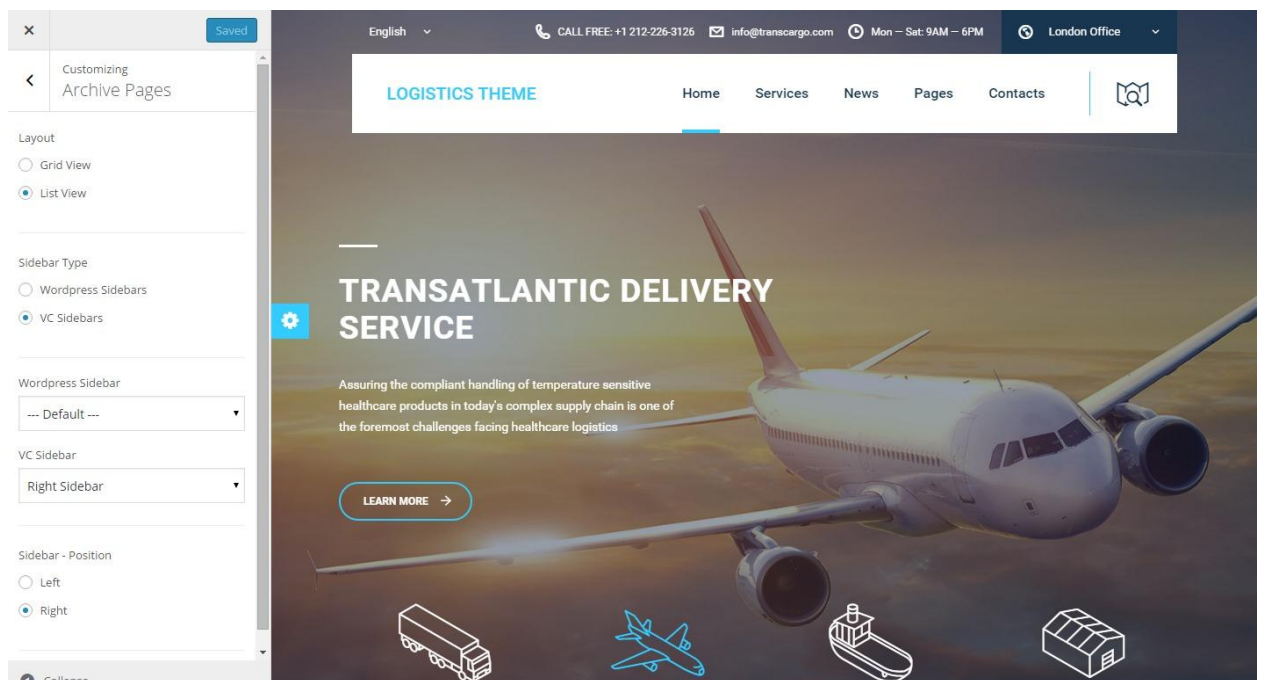
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Edit or create a new sidebar, and add any sections you need by means of Visual Composer



For archive pages you can set sidebar options up via Appearance -> Customize -> Archive pages

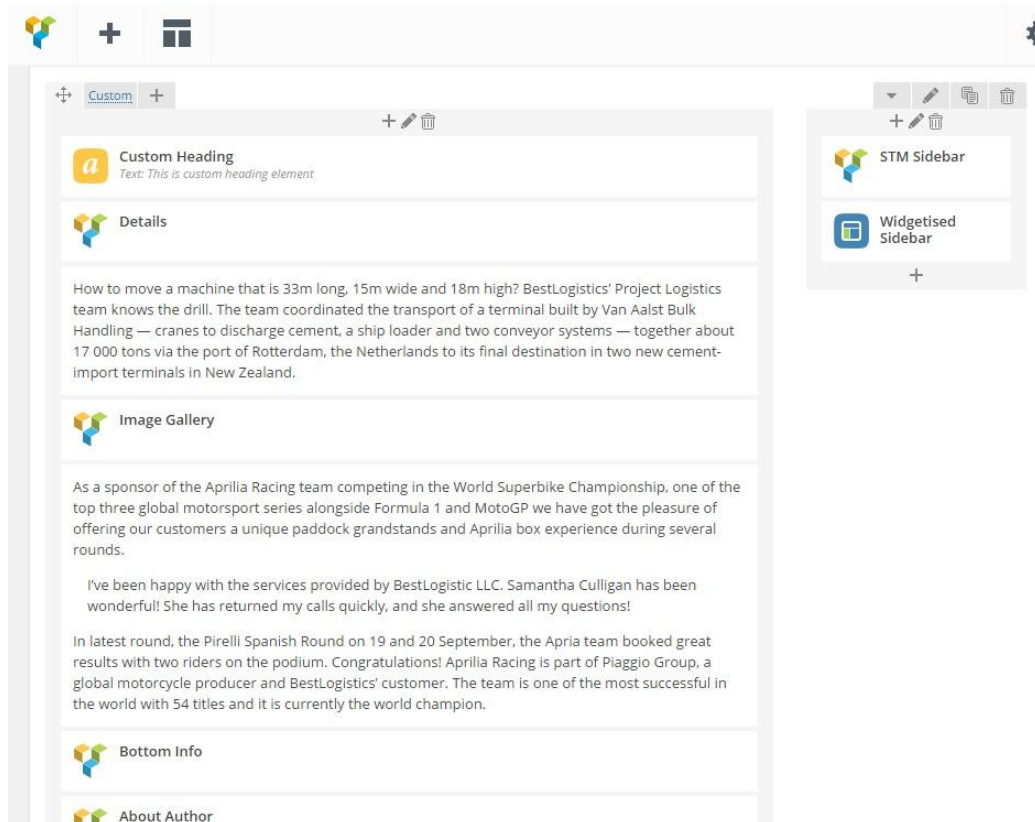


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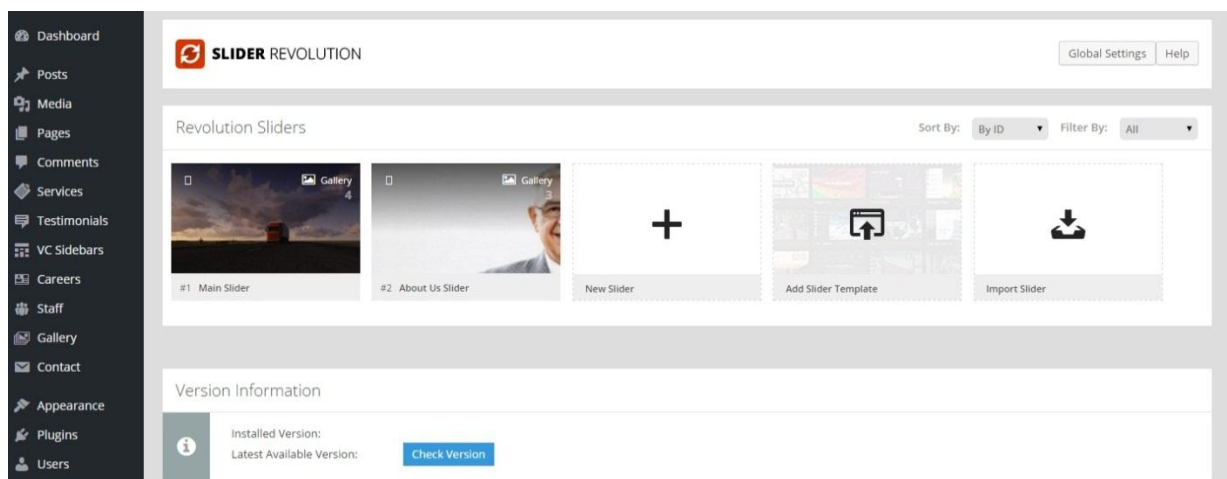
www.stylemixthemes.com

For single pages/posts you can add sidebar via **Widgetised Sidebar** or **STM Sidebar** VC element



2.4. Adding Images to Revolution slider

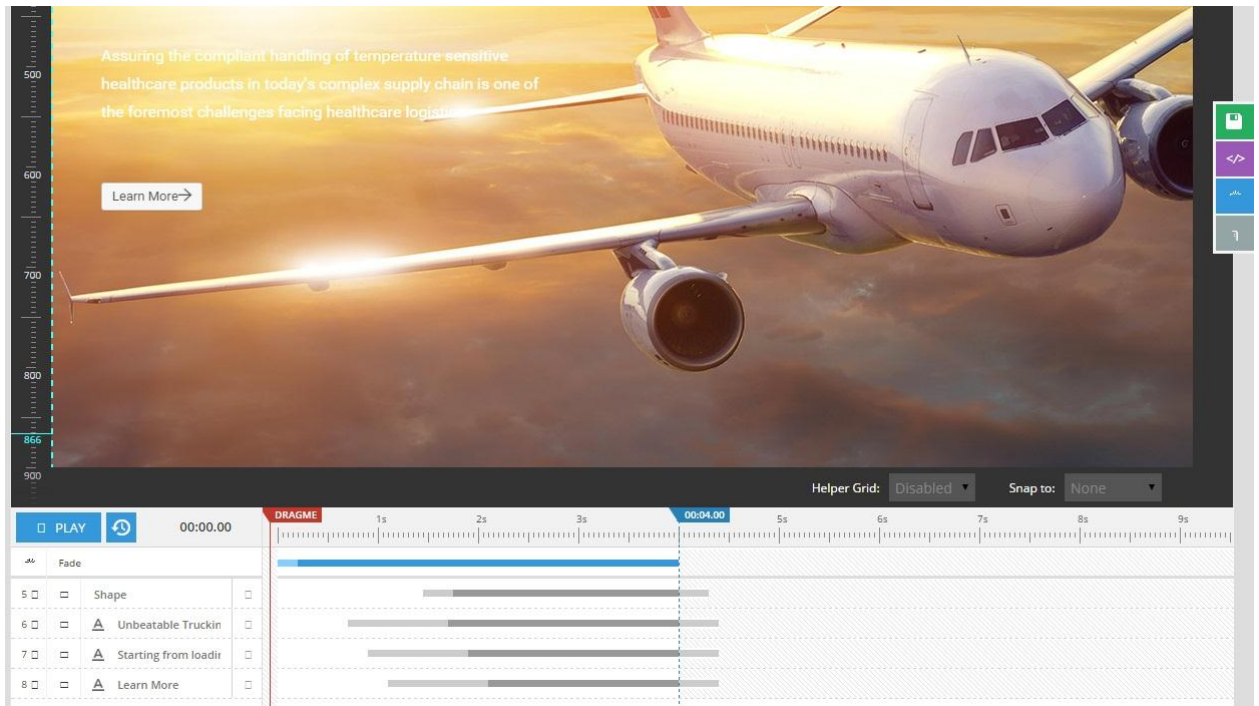
You will need to upload various images to the Layer slider. You can add items from Revolution Slider plugin in the WordPress backend. When you go there first you need to create the new Slider, and add new slides.



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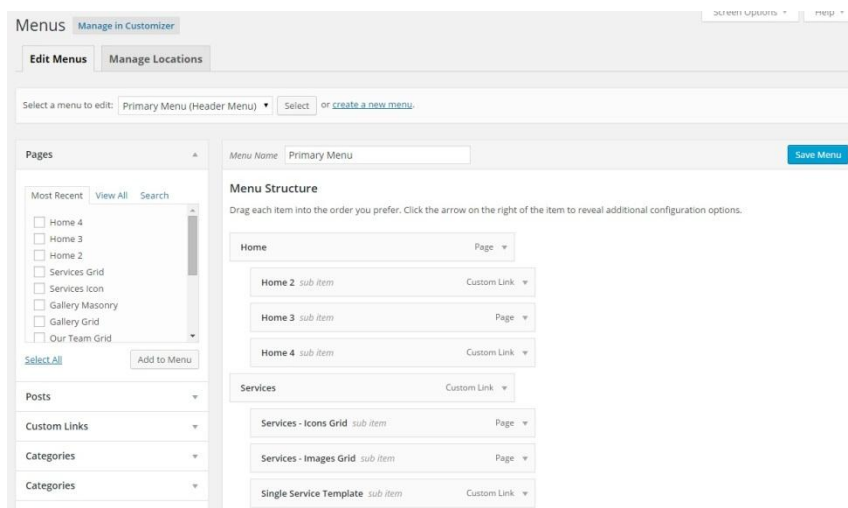


More detailed manual you can find here - <http://www.themepunch.com/revslider-doc/slider-revolution-documentation/>.

2.5. Menus

There are two navigations on the site – Header menu and Footer menu, so you can adjust them under Appearance -> Menus

This is a standard Wordpress functionality, you can choose from the pages, post categories, or custom links.



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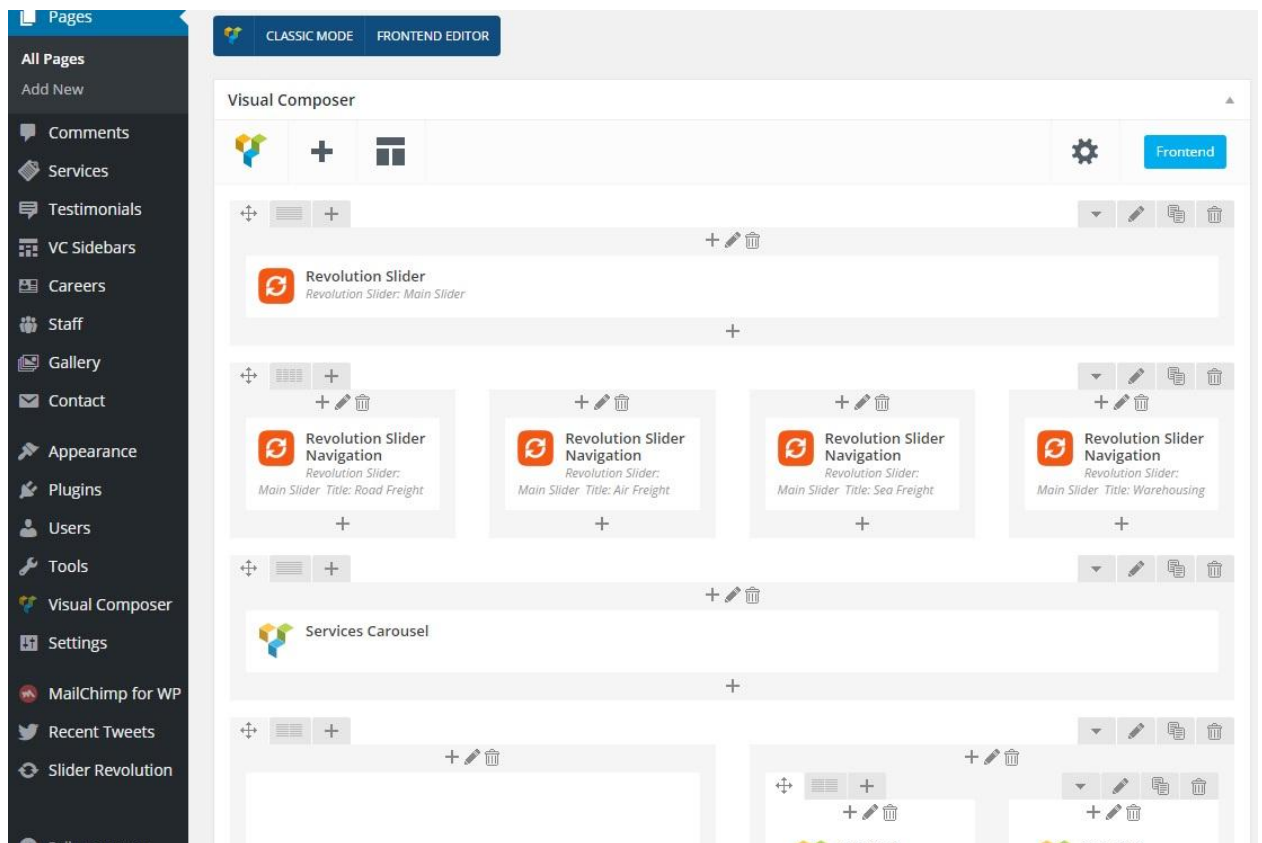
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3. Content

3.1. Setting up Content Pages and Posts

All pages can be created as simple content pages or built by means of Visual Composer page builder. You will need to first set up the page and then add and set up content blocks. Just add a row and add the modules to row from the Visual Composer dashboard.



Now you can choose how to compose your template. Add Content modules, Testimonials, etc. You have everything to realize your imagination.

We have also included extension packages for Visual Composer. You can use them free.

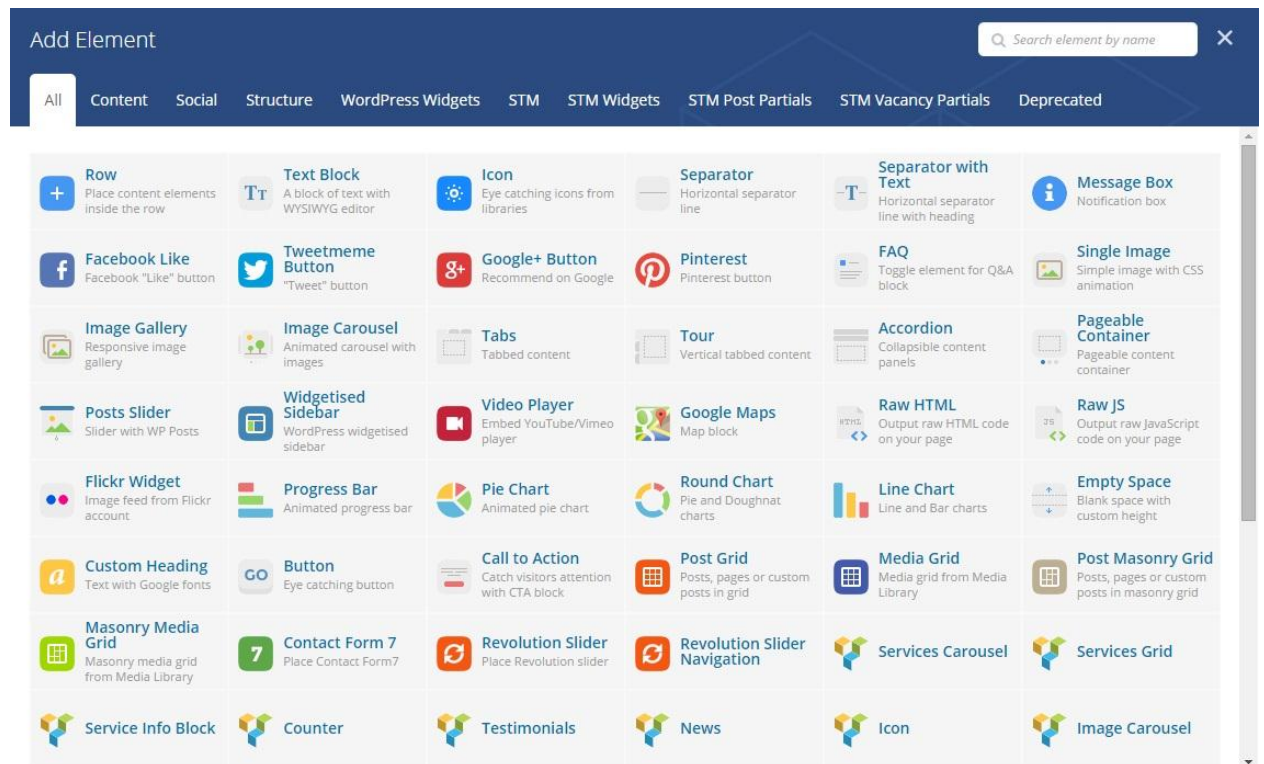
Just pick the module you like and add it to the row. Then you can edit it.

You can also edit the row background, add video or parallax images to the background. Just click on Row edit icon and you will see the options & features, which are available for this row.

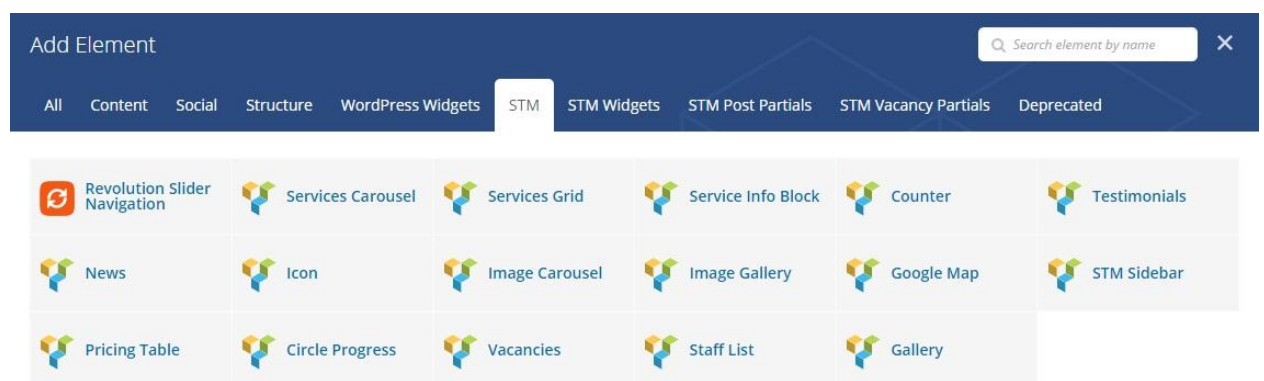
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Custom added shortcodes in our theme are on a separate tab:



Besides this, each page contains these options which include header color or background image, title fonts and colors, breadcrumbs and button settings:

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Page Setup

Header Options

Header Style

Default

Transparent Header☒

Title Color

Select Color

Background Image

Default

Choose Image

Remove Image

Background Position

Background Size

Background Repeat

Repeat

Disable Breadcrumbs☐

3.2. Blog page

The Blog page is a usual blog, formed from the posts which belong to categories created by you, which have tags and featured images that show in the post listings on the blog page. You can set a page as a Blog posts archive page via **Appearance -> Customize -> Site Settings -> Static Front Page**:

×

Saved

<

Customizing • Site Settings

Static Front Page

Front page displays

☐ Your latest posts

☒ A static page

Front page

Home

Posts page

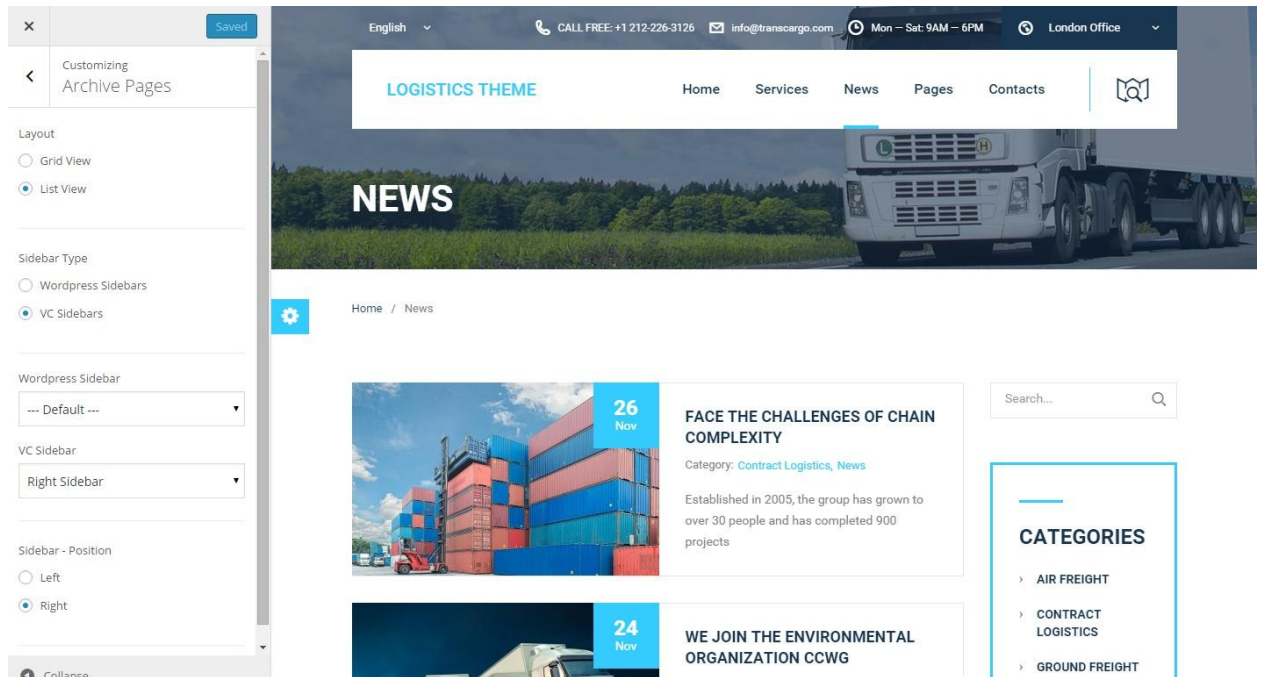
News

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The blog page can have the sidebar on the left, right or no sidebar, and the contents of the sidebar, as described above, are set under the Appearance > Widgets. Other settings of this archive page you can setup via **Appearance -> Customize -> Archive pages**:



Blogs can be posted by someone who has the access to the backend of the site with admin or author role. Anyway that person will be able to log into the WordPress panel and have a user profile.

Default blog layout is grid layout and once you set up an empty page in the theme setting where it is said blog, it will show posts in grid layout.

If you want to have List layout, you will need to create a page and set a template for it named Blog-list.

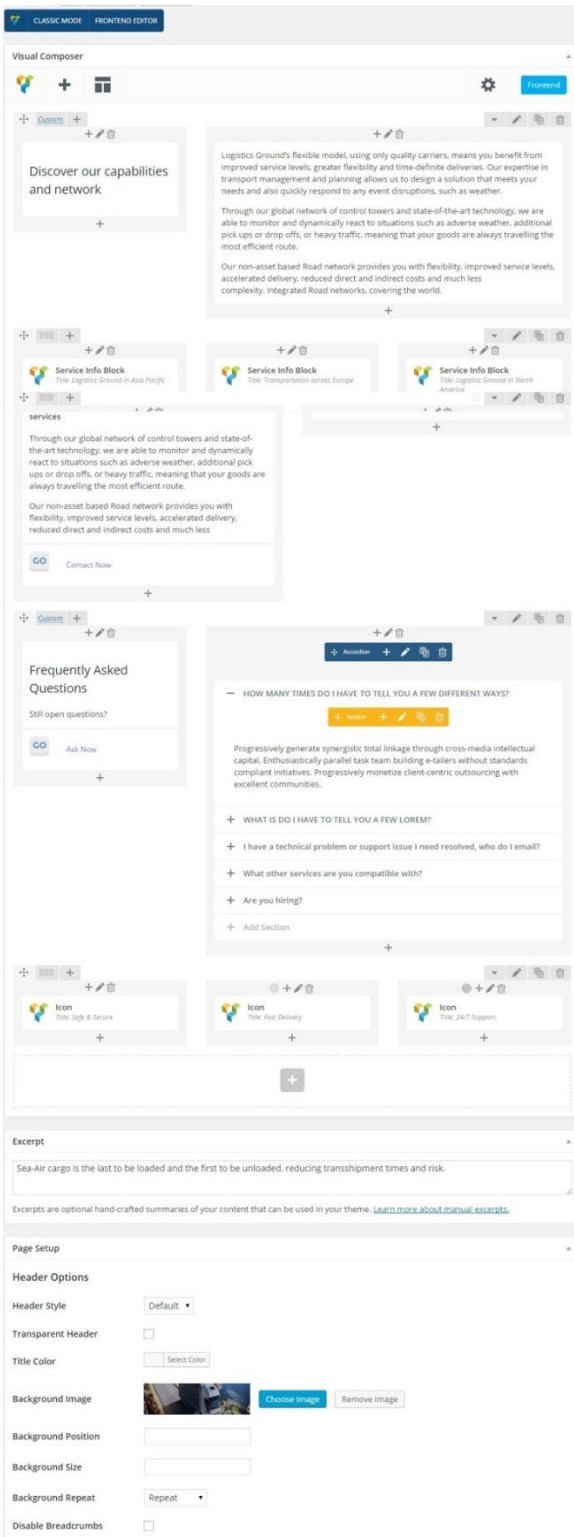
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3.3. Services

There is a custom post type to describe a service your company offer via any element visual composer offers you:

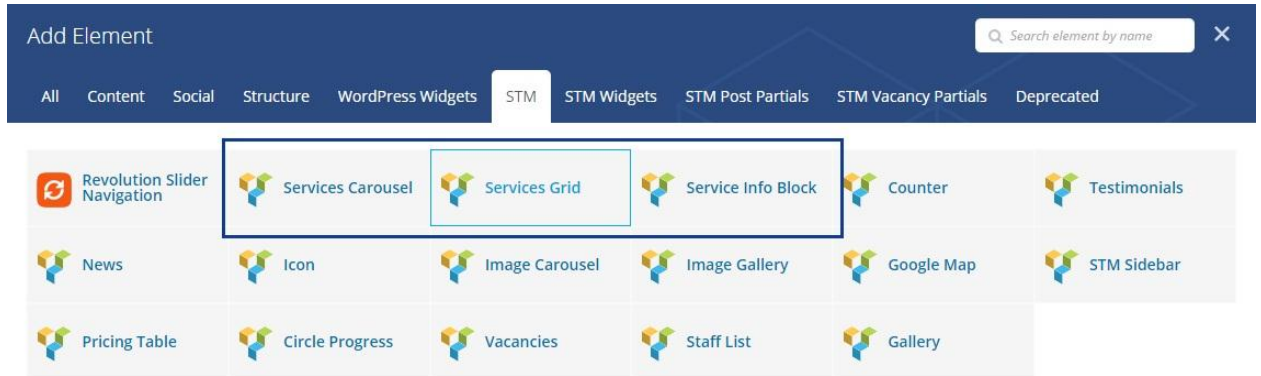


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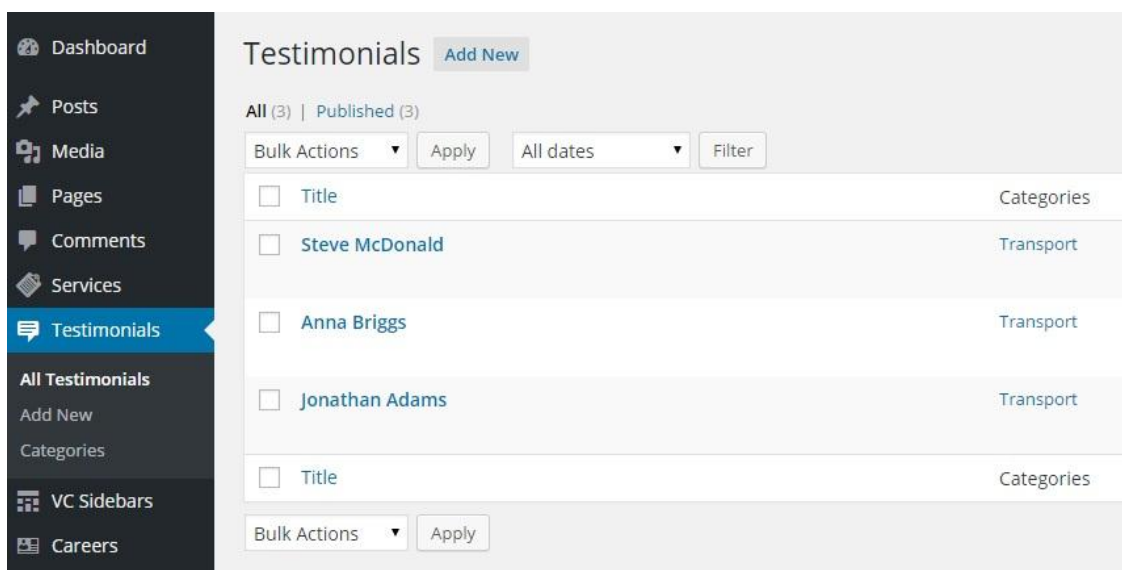
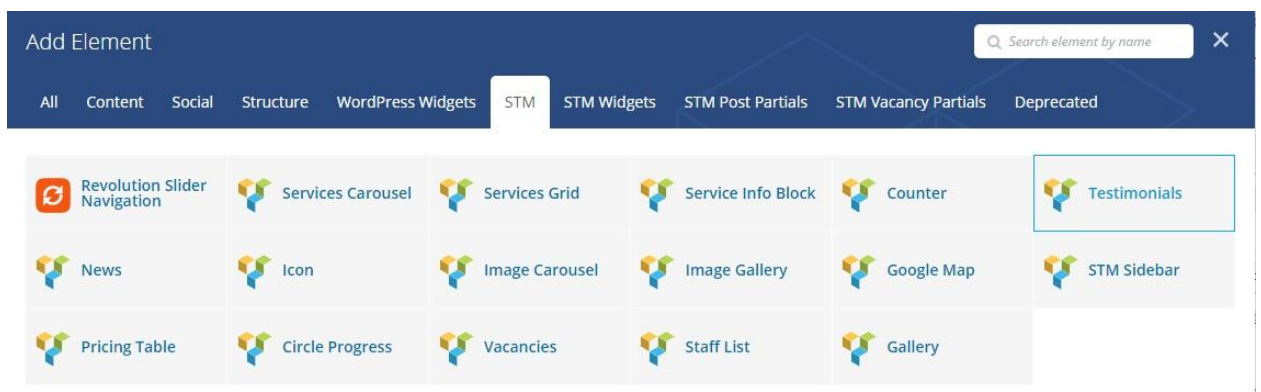
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Also you can add Services as a Grid or Carousel for any page using custom STM VC elements:



3.4. Testimonials

In order that you could create testimonials in one place and then use all over the site, just inserting a VC element, we have created custom posts.

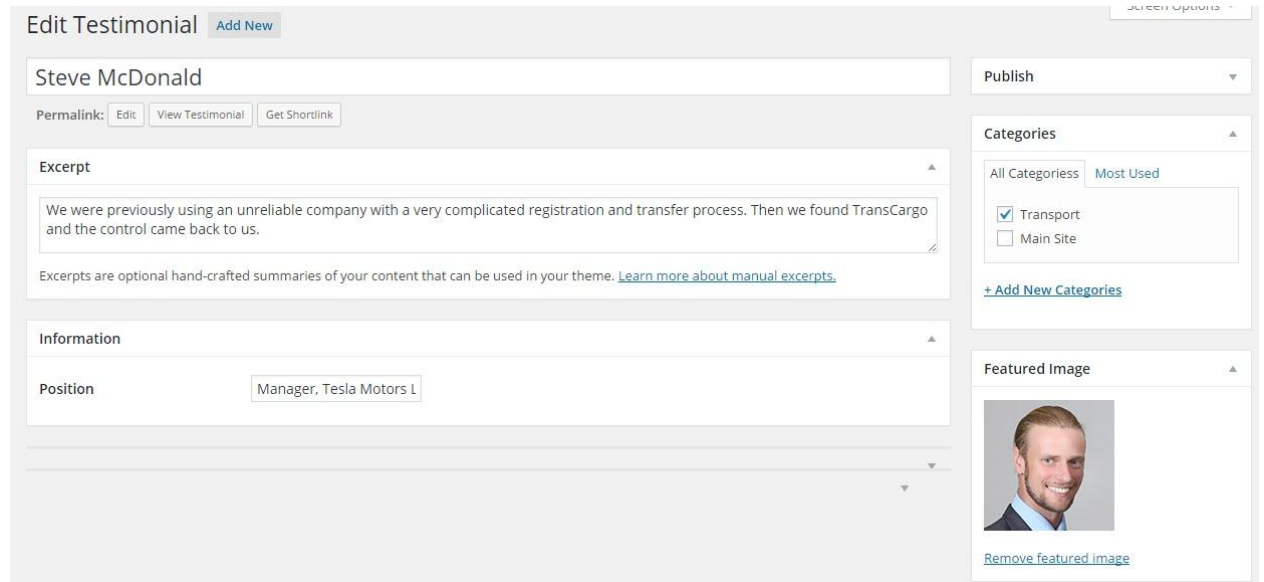


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Each testimonial is a simple post:

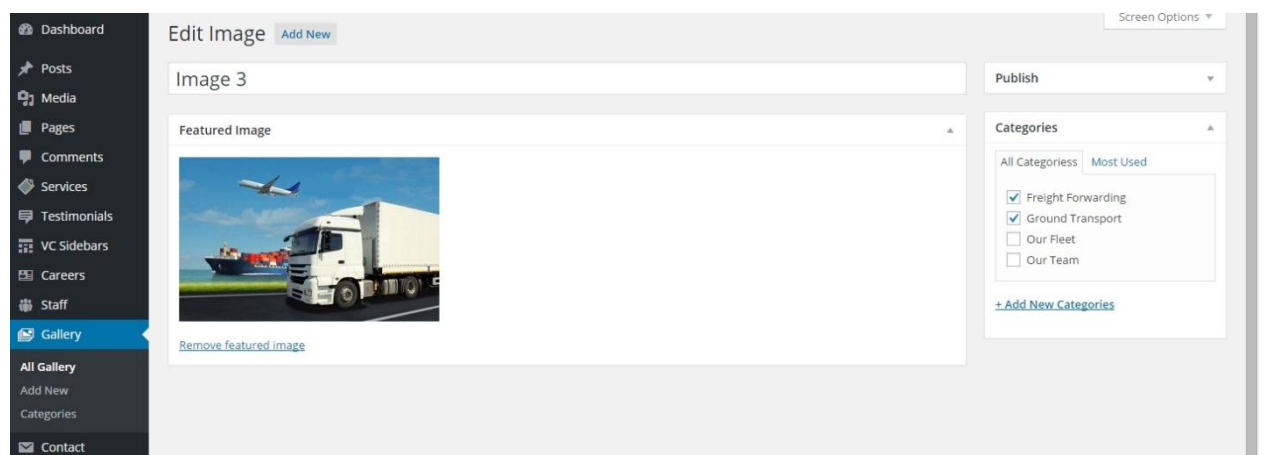


The screenshot shows the 'Edit Testimonial' page in the WordPress admin dashboard. The main form includes a title field with 'Steve McDonald', a 'Permalink' section with 'Edit', 'View Testimonial', and 'Get Shortlink' buttons, an 'Excerpt' text area containing a testimonial about TransCargo, and an 'Information' section with a 'Position' field set to 'Manager, Tesla Motors L'. On the right sidebar, there is a 'Publish' dropdown, a 'Categories' section with 'Transport' selected, and a 'Featured Image' section showing a man's profile picture with a 'Remove featured image' link.

3.5. Gallery page

Galleries are created as another custom post type called Testimonials. It has Categories that can be ordered as needed. Here you create just single gallery photo.

You can add an Image, Title and Category(es) for each Gallery post.



The screenshot shows the 'Edit Image' page in the WordPress admin dashboard. The main form includes a title field with 'Image 3', a 'Featured Image' section showing a truck and a ship, and a 'Categories' section with 'Freight Forwarding' and 'Ground Transport' selected. A left sidebar contains a menu with 'Dashboard', 'Posts', 'Media', 'Pages', 'Comments', 'Services', 'Testimonials', 'VC Sidebars', 'Careers', 'Staff', 'Gallery' (highlighted), 'All Gallery', 'Add New', 'Categories', and 'Contact'.

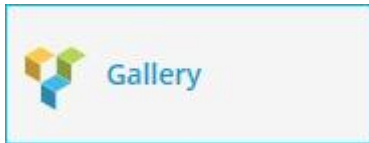
So basically, you create an individual post describing for each photo in your gallery. After that you go to the Pages > Add new.

On the new page you should insert Gallery shortcode from Visual Composer.

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After that you can have options go make your gallery view **Masonry** or **Standard grid** (by default) and select **Columns**:

Gallery Settings

GeneralDesign options

Style

Grid

Cols

4

Close

Save changes

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3.6. Vacancies

Again we have used a custom post type to describe vacancies of your company. There are extra fields for a vacancy (**Information**) apart from any element visual composer offers you:

Edit Vacancy [Add New](#)

Flot Export Document Processing Agent

CLASSIC MODE

FRONTEND EDITOR

Visual Composer

Air Export Document Processing Agent

Position Description: Manage, evaluate and assess information necessary to construct the project on time, within budget and to the quality specified by the contract documents for the assigned areas.

About Vacancy

Essential Duties and Responsibilities

Site investigations;
Quantity/Material takeoff;
Checking estimates for extensions, accuracy, and errors;
Preparation of estimate schedules for tendering reviews;
Budgeting/Costing;
Contacting sub-trades and suppliers for quotations;
Evaluating sub-trades quotations;
Recommending sub-trades;
Participate in tender closings;
Compiling and condensing successful and unsuccessful tenders;
Follow up with invited Sub-Contractors/Suppliers to confirm their intentions to quote;
Maintain Sub-Contractor/Supplier relations;
Maintain unit price and productivity knowledge and database;
Maintain Career Progression plan;
Other Duties and responsibilities as required.

Qualifications

A Post Secondary Construction Engineering Technology/School graduate or BSc Degree in Quantity Survey is a requirement. Minimum of
5-10 years estimating Commercial, Institutional and/or Industrial buildings.
Must have knowledge of estimating and costing of structural concrete and structural steel building systems.
Experience should include estimating projects from 5 million to 50 million.
Ability to perform conceptual estimating based on written or verbal instructions.
Must have experience with onscreen take-off software.
Advanced knowledge of sub contractor work scopes, estimating techniques and costing.
Must have knowledge of MS Project and/or Primavera P6 Scheduling software.
Ability to prepare estimating schedules for tendering review.
Experience with Earthwork take off programs (Agtek or equivalent) is an asset.
Must have excellent written and verbal communication skills.

Vacancy Bottom

STM Sidebar

Call to Action

Warning: Not sure which solution fits your business needs?

Information

Department

Project Management

Location

Richland, WA, USA

Education

Bachelor 's Degree

Compensation

24K per annum

Contact Us Link

/contacts/

Page Setup

Header Options

Header Style

Default


Transparent Header

☐

Title Color

Select Color

Background Image

 [Choose Image](#) [Remove Image](#)

Background Position

Background Size

Background Repeat

Repeat

Disable Breadcrumbs

☐

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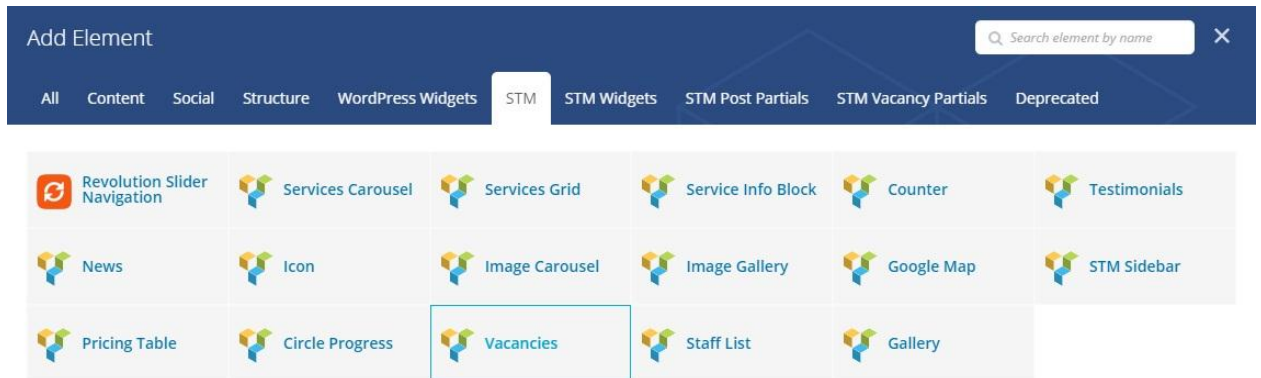
Page 22

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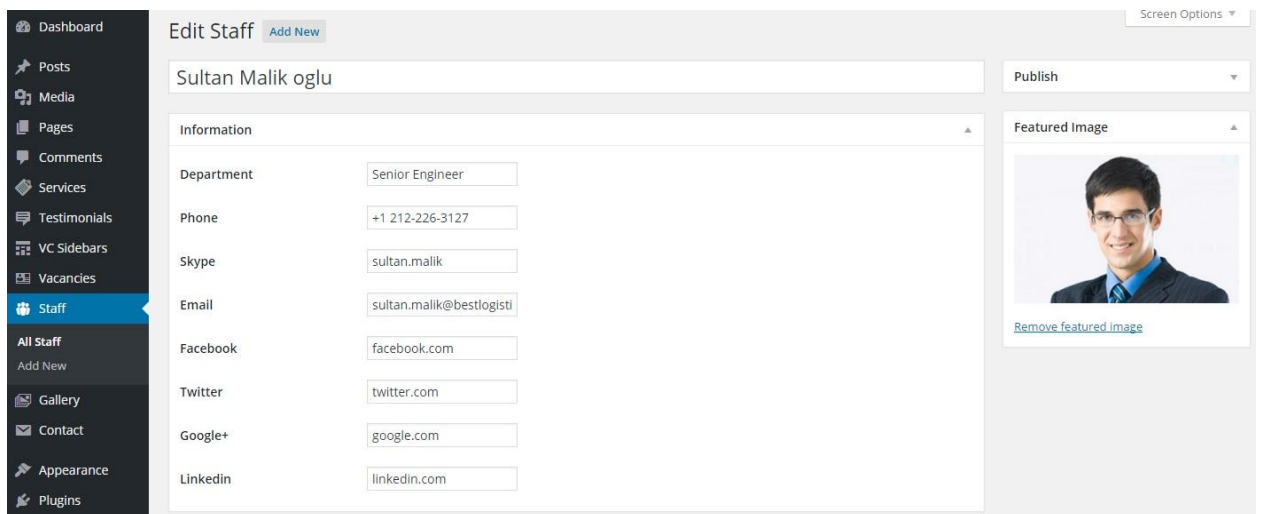
www.stylemixthemes.com

In order to display all vacancies in any page you need to add **Vacancies STM VC** shortcode:

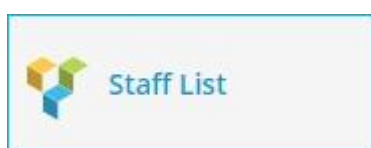


3.6. Staff and Team page

You can add your company staff and their additional information via **Staff** menu:



There are two view types how to display your company Team: **List** and **Grid**. You can add **Staff List** VC element in a page and set its options up:



Transcargo - Transportation and Logistics Business WP Theme

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www.stylemixthemes.com

Staff List Settings

General

Design options

Style

Grid

Staff Per Row

2

Count

6

Close

Save changes

Again, thank you for purchasing this theme!

If you have any questions that are beyond the scope of this document, feel free to pose them in the dedicated support forum at www.stylemixthemes.com