

THE VIDEO INFORMATION PLAYER THAT'S RELIABLE & EASY TO USE!

Wherever you need to display text messages and graphics on one or more screens, the VIP can do it! *You create the background and text. You schedule the pages. All you need is a PC and a display.*



2 MODELS TO CHOOSE FROM:

Choose the VIP for signage applications where the displays have VGA inputs. Choose VIP-TV for Broadcast applications.

NETWORKABLE:

Assign the VIP an IP address and control it remotely over your network.




APPLICATIONS...

- **Human Resources Manager:** communicate timely information to many employees.
- **Hotel Events Planner:** provide guests with up-to-the-minute schedules, 24 hours a day, 7 days a week.
- **School Administrator:** update your school cable channel simply and affordably.
- **Business Owner:** add a dynamic presence to your lobby.
- **Retail:** low-cost, hassle-free ways to boost sales and educate customers.

With the VIP, you create the images and schedule the pages on your own PC. Then, simply publish the content to the VIP Player over your network. There's no separate maintenance required. It's low-cost, easy and effective.

VIP IS AN ECONOMICAL, TURN-KEY VIDEO MESSAGING SYSTEM. IDEAL FOR...

- Corporate communications
- Cable TV channels
- Retail advertising
- Churches
- And more.
- In-room hotel channels
- Lobby information displays
- Sports venues
- Casinos
- Schools
- Golf courses
- Sports venues
- Real estate



Annual Revenue:
ABC Corp.


Keep up the good work!

CORPORATE INFORMATION



Varsity Soccer
Putnam vs. Milwaukee
5:15pm Tonight
Memorial Field

EDUCATION



Benton Business Center
Company Directory

AGME Research	130
DMR Electronics	180
Engineering Dynamics	120
GD Properties	100
PEAK Internet	150
MagicBox, Inc.	110

CLOSED CIRCUIT TV



Holiday Specials
25% Save
All Seasonal Items

RETAIL POINT OF SALE



LIVE JAZZ
In the Brass Lounge
Every Friday & Saturday
Starts at 7:00pm

HOSPITALITY

3 SIMPLE STEPS...



1 Choose a background from the images included or use your own from a digital camera or graphics program.



2 Add text, and then schedule pages by date, day of week, and time of day.



3 Transfer the information to the player over the network via a one step "Publish" function. Then you're up and running.

HOW VIP WORKS...

Create your message:

Run VIP Composer software on your PC to design and sequence pages. Choose from a library of background images or create your own with a digital camera. You can also import common image formats (.JPG, .BMP, etc.) from other graphics programs like PhotoShop. Use any TrueType Font on your PC to create the look you want.

Schedule your pages:

After creating each page, it's easy to sequence them in any order. Built-in date tracking lets you schedule pages weeks and months in advance, ideal for calendar and event planning.

Capacity:

The VIP can store and play back approximately 150 pages in a project.

Publish:

Once you've created and scheduled your pages, simply click "Publish" and your content will be sent over the network to the VIP Player. Your messages will play continuously,

unattended, until you choose to update! Some customers like to update daily, others keep the same scheduled list running for any length of time. It's up to you.

Unattended operation:

In the event of a power failure, the VIP player will automatically reload and play back content according to your schedule once power is restored. No moving parts and low power consumption add up to long-term reliability.

For more information about VIP and other MagicBox products, visit our website at www.magicboxinc.com



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SPECIFICATIONS...

What's included?

- VIP Video Information Player Unit
- VIP Keypad for set up
- VIP Composer Software



What else do I need?

The VIP system is designed to work with standard equipment common to most businesses. You'll also need:

- Your own PC
- LCD, Plasma Monitor or TV
- Standard video cable
- Available Static IP Address

Hardware Specifications:

- 6 3/4" x 5" x 1 1/2"
- Requires AC 120V, 60Hz or AC 230V, 50Hz

VIP Composer PC Requirements:

- Windows 2000, XP, or Vista
- 32 MB of RAM
- Color monitor with true color support
- CD-ROM drive

Compatible with standard video monitors:

- RCA Composite Video Terminal (VIP-TV)
- VGA Monitor Terminal (VIP)