



FALL POPCORN SALE



July
30,
2014

 Forward to a Friend

What's Poppin' Volume 2

A Weekly Publication for the Annual Popcorn and Candy Sale

ONE WEEK AWAY!!!

If you haven't registered yet, we are only 1 week away from the 2014 Popcorn and Candy Sale Kick-off!! We hope that you will join us on **August 6th** at Penn Cinema. Registration starts at 6:15pm and the program begins at 6:45pm.



Schedule for the evening:

6:15pm Check-in Starts

6:45pm General Program Begins

7:35pm New Kernel Orientation (this presentation is specifically gear to new kernels to help talk about the nuts and bolts of the sale and answer any questions)

8:00pm Training: How to Place my Order in the Trail's End System (open to anyone who would like to participate)

The evening will include some great samples from both Trail's End and Wolfgang Candy! Don't miss them!

If you are able to attend, please, reply to Margie at margie.ferguson@scouting.org. Please, let Margie know by the 5th whether you are coming so we can make sure we have all of your materials for you!

BRAND NEW PRODUCTS

TRAIL'S END

Last week, we announced that there would be 11 new products from Wolfgang Candy as a part of the 2014 sale. Wolfgang is not the only new piece to our sale. Trail's End launched several new products last year and some of them will be back for 2014!

(spoiler alert: Sour Cream & Onion did not make the cut across the country and will not be returning to our line up)



In addition to these great returning products, we will have 2 new products in our mix this year and will announce on Wednesday a change to an annual favorite! Find out what exciting changes are in store at the Kick-off!

AVAILABLE TRAINING



We want to make sure that you are ready for this year's sale and are offering some great training opportunities that you can take advantage of from your home. In August, we will be offering 4 training opportunities to help you prepare for your sale. All the opportunities will be presented as a webinar. Registration for each of the trainings will open after the Kick-off!

Check out the dates below:

- **August 12th-12:30pm**--How to Place My Order in the Sales System and Online Selling
- **August 14-12:30pm**--How to Conduct a Successful Popcorn Kick-off
- **August 19th-6:30pm**--How to Conduct a Successful Show and Sell
- **August 28th-6:30pm**--How to Place My Order in the Sales System and Online Selling

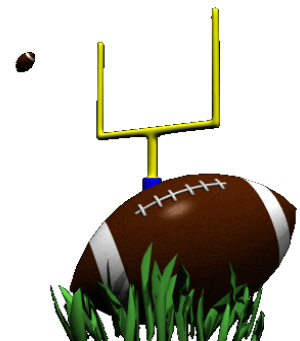
POPCORN REMINDERS AND TIPS

What is your goal?

What does your unit hope to do this year? Do you plan to go to camp? Do you plan on sleeping out at a baseball game or on a battleship? Are you going to have lots of activities and earn tons of advancements this year?

If you know what your unit wants to do, you can easily put together a goal for this year's sale. It has been proven that units AND Scouts that come up with their own goals are more successful during the sale. Your Kernel would be happy to talk with you about setting a goal. Trail's End also provides a great [resource](#) for setting goals.

If you want to check out an awesome way of sharing your goals check out with these [Scouts](#) did!



What is your goal for this year's sale?

POPCORN MACHINE



In the last issue, we announced that the Popcorn Machine is available for units to borrow for their Kick-off and Show and Sell Events this fall! In helping to schedule who needs the machine when, please complete the [Reservation Form](#) and submit it to Karen (karen.glover@scouting.org) to get on the calendar. As long as the machine is being used as part of the sale there is no fee. The machine is available on a first come, first serve basis.

MEET YOUR 2014 POPCORN TEAM

Popcorn Team

Phone

Email

Joe Flaim Council Kernel	717-768-0961	joeflapsu90@yahoo.com
Roger Harvey Conestoga River Kernel	717-468-5438	rharvey1300@yahoo.com
Nikki Rohrback Harvest Kernel	717-989-1114	harvest.popcorn@outlook.com
Tom Carr Horseshoe Trail Kernel	610-203-4335	Thomas.carr@yahoo.com
Chris Styers Council Staff Advisor	717-553-4201	cstyvers@bsamail.org
Margie Ferguson Council Support Team	717-553-4209	margie.ferguson@scouting.org

STAY CONNECTED**[Forward this email](#)**

This email was sent to duane.crouse@scouting.org by cstyvers@bsamail.org | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Pennsylvania Dutch Council, Boy Scouts of America | 630 Janet Ave | Suite B-114 | Lancaster | PA | 17003