



# Avery Label Catalogue



See page 2 - 5

Check out our new range of Branding and Merchandising Products



## CASE STUDY: Linda Vojkovic Central Coast NSW



[www.naturalcare.com.au](http://www.naturalcare.com.au)

### Background

When the prognosis for her beloved horse looked grim, Linda Vojkovic turned to herbal therapies with unbelievable results. Inspired by the abilities of natural healing, Linda took this passion to a new level and started her own business.

"My vision was to provide a full comprehensive health care service aimed at helping animals and people," says Linda. Linda works closely with traditional doctors and veterinary surgeons to produce excellent alternative healing solutions.

The Naturalcare Company has been trading since 2004 and Linda is now a Fully Qualified Medical Herbalist, a professional member of the National Herbalist Association of Australia and the Australian Traditional Medicine Society. Her range of products, including herbal tonics, shampoos and topical lotions and more, is available via her website, local markets and shows.

### Challenges

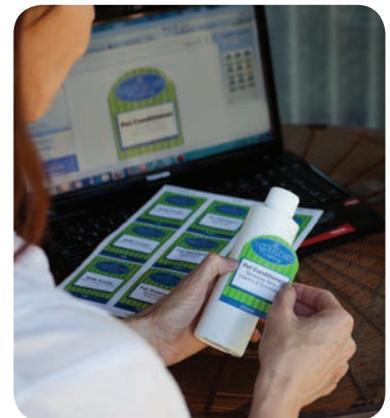
Operating in a niche market and specialised area meant Linda was faced with many challenges right from the start.

One of the main issues for The Naturalcare Company has been branding and image. "It is hard to look professional and credible when I just manufacture from a small home office," says Linda.

The Naturalcare Company produces small batches of individual remedies and rarely has the need for large print runs for labelling. Linda needs the flexibility to create on demand. The challenge is to maintain this flexibility without adding any more time or cost to the process.

Many of the products from The Naturalcare Company are used outdoors so labels must be durable to the elements, long wearing and hardy.

Linda's biggest challenge overall is standing out amongst the myriad of similar products in the marketplace. Ensuring her brand stands out will be vital to her success.



### Solutions

Avery's new range of Branding and Merchandising products are the perfect solution for a business like Linda's. The *Glossy White Oval Labels* and *Textured White Arched Labels* are ideal for labelling Linda's products, many of which are packaged in plastic bottles and jars.

The *Textured White Arched Labels* are wet resistant and have the ability to stick to a variety of hard surfaces meaning they won't peel off when exposed to elements such as water, and colours won't run when wet. With supporting templates, Linda can print labels easily and effectively.

"I have always been impressed with Avery consumer services. If I have any issues they are only an email or phone call away which is comforting to know," says Linda. At an affordable price point, Linda can be sure she never runs out of supplies or resources that could be invested into other important aspects of her business.

The Avery Branding & Merchandising products help Linda market her brand confidently and develop a professional image with the new stylish and premium look of her labels.

# Branding

## Glossy White Oval Labels



- Ideal for branding your products, brochures, mail and other business items
- Permanent adhesive works on glass, plastic, paper and more

- Print-to-the-edge feature lets you create a custom look throughout the whole label
- Compatible with laser and inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
980000	L7102™	Glossy White Oval Labels *NEW*	63.5 x 42.3mm	18	10

Templates Available:



## Glossy White Round Labels



- Ideal for branding your products, brochures, mail and other business items
- Permanent adhesive works on glass, plastic, paper and more

- Print-to-the-edge feature lets you add a full-colour background to your brand logo, product name, address or message
- Compatible with laser and inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
980001	L7105™	Glossy White Round Labels *NEW*	60mm Dia.	12	10

Templates Available:



## Kraft Brown Round Labels



- Ideal for branding your products, brochures, mail and other business items
- Environmentally friendly labels are recyclable and made from 100% recycled material

- Permanent adhesive works on glass, plastic, paper and more
- Print-to-the-edge feature lets you create a custom look throughout the whole label
- Compatible with laser and inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
980002	L7106™	Kraft Brown Round Labels *NEW*	60mm Dia.	12	15

Templates Available:



## Textured White Arched Labels



- Labels are ideal for branding chilled products as the permanent adhesive and colours stay when wet
- Textured water-resistant labels are perfect for liquid products in glass bottles and jars, plastic, metal and paper

- Print-to-the-edge feature lets you create a custom look throughout the whole label
- Only compatible with laser printers

code	software code	description	size	labels per sheet	sheets per pack
980003	L7118™	Textured White Arched Labels *NEW*	57.2 x 77mm	9	10

Templates Available:





# CASE STUDY: James Axisa Nelson's Bay NSW



[www.baybeans.com.au](http://www.baybeans.com.au)

## Background

James Axisa founded Bay Beans in 2006 based on his passion and enthusiasm for premium quality coffee beans. Bay Beans is an online business providing speciality coffee beans to businesses, cafes and homes across Australia.

James individually hand roasts and packages fresh gourmet coffee beans in Nelson Bay and delivers free directly to his customers anywhere in the country, within 24 hours. Using seasonal beans, James is able to produce the most flavoursome blends which he also exhibits at various markets across Port Stephens, NSW.

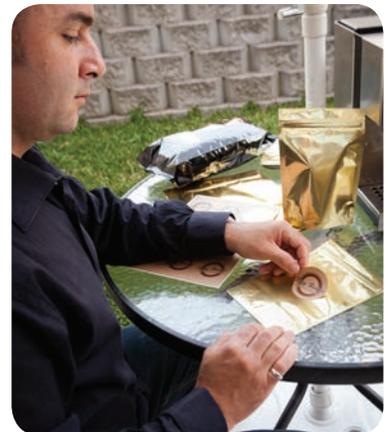
## Challenges

Despite business being good, creating professional looking labels has always been a struggle and printing costs continue to be a concern.

Bay Beans product varieties change often and committing to and printing large quantities of labels results in wastage. James currently has used small colour address labels from a mail order company to keep costs down, but whilst they serve this purpose, he feels they lack a professional look and feel.

"My labels are black and white and quite frankly, boring," says James. "My current client base purchases my product purely due to the high quality of product, but the limitations I have in terms of packaging is, I believe, an obstacle for generating new business referrals," he adds.

Operating in a very competitive industry, it is important for James to portray a professional image to continue to move towards his vision of being a stand-out supplier in Australia.



## Solutions

The new Avery Branding & Merchandising range has a number of customised solutions to help businesses like Bay Beans. Creating and printing his own Avery labels allows James to save time and money.

The new *Kraft Brown Round Labels* act as a nice alternative to his existing 'boring' labelling. Self-adhesive, earth friendly and made out of 100% recycled materials, these labels give the Bay Beans brand a new rustic look that is contemporary and compliments the original branding without breaking the budget.

With supporting online templates both blank and pre-designed, creating a label is fast and easy. The templates are flexible and James can adapt his labels as his product range changes or expands. "I found the Avery Design & Print Online support system was very intuitive and helped guide me through the whole process," he says.

James regularly exhibits at markets and the *Removable Shelf Tags* and *Removable Retail Signs* help display his brand clearly and effectively. James can customise and promote his products, special sales and promotions in a way that grabs attention. The removable adhesive feature means James minimises wastage, allowing him to reposition and get creative with his displays.

With Avery's help, James can produce a stand out stall that gets noticed and draws in new customers to the Bay Beans experience.

# Merchandising

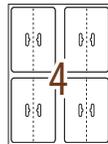
## White Printable Bag Toppers with Bags



- Customise retail packaging or create promotional giveaways with your company name, product or logo
- Easy step-by-step instructions are included
- Package includes 40 bags and 40 toppers with pre-applied adhesive for quick and easy assembly
- Optional perforated holes can be removed to display bags on slot or hang sell
- Compatible with laser and inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
980004	L7112™	White Printable Bag Toppers with Bags *NEW*	48 x 137mm	4	10

Templates Available:



## White Removable Shelf Tags



- Attract consumer attention to new products, sales, promotions, special offers and more
- Removable adhesive lets you quickly and cleanly change tags as needed
- Recommended for laser printers

code	software code	description	size	labels per sheet	sheets per pack
980005	C32301™	White Removable Shelf Tags *NEW*	85 x 55mm	6	10

Templates Available:



## White Double Sided Printable Tags with Strings



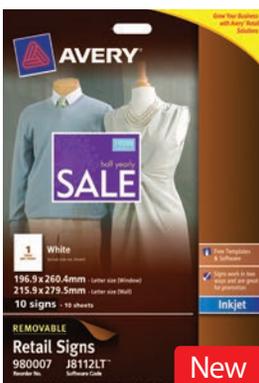
- Display your logo or company information in rich colours and sharp text with our double sided cardstock quality material
- Includes perforated holes and premium-style fabric string with a quick latch fastener for easy and secure attachment
- Only compatible with inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
980006	C32300™	White Double Sided Printable Tags with Strings *NEW*	89 x 51mm	10	10

Templates Available:



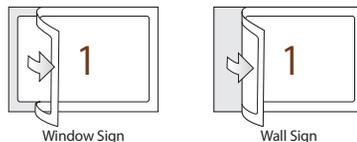
## White Removable Retail Signs



- Create unique, customisable signs for your business
- Signs stay in place and remove cleanly leaving no messy residue (intended use of no longer than four months)
- Signs work in two ways - completely remove backing for a 215.9 x 279.5mm letter size sign to stick on walls or detach front adhesive strip to apply a 196.9 x 260.4mm sign on the inside of a window
- Only compatible with inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
980007	J8112LT™	White Removable Letter-size Retail Signs *NEW*	Window 196.9 x 260.4mm, Wall 215.9 x 279.5mm	1	10

Templates Available:



Window Sign

Wall Sign



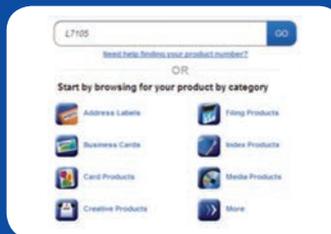
# Create and print your labels with Avery Design & Print Online

Visit [averyproducts.com.au/print](http://averyproducts.com.au/print) or [avery.co.nz/print](http://avery.co.nz/print)



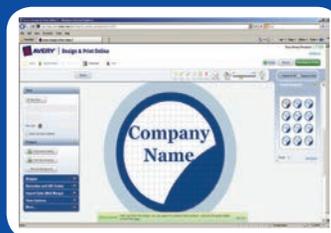
1

- Visit [averyproducts.com.au/print](http://averyproducts.com.au/print) or [avery.co.nz/print](http://avery.co.nz/print)
- On the Avery Design & Print Online screen, click on Start Now
- In the Enter Your Product Number Here field, type in the software code on your Avery packet
- Click on Go. You'll see the Select Your Design screen.



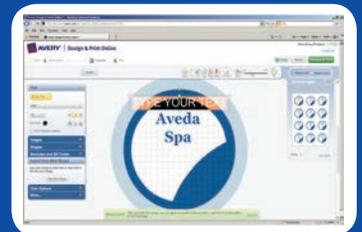
2

- You'll see the range of pre-designed templates we've provided, or you can start with a blank template and create your own design
- Select the design you like
- Click on Select & Customise. The Customise screen will open with your template visible.



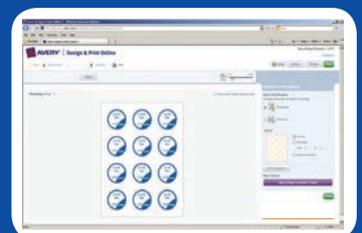
3

- If you've selected a pre-designed template, you'll see some sample text (like "Company Name"). Highlight the sample text and type over it with your information.
- To add text, click on Text (it's on the menu on the left hand side of the screen), and then New Text. Type over the sample text that appears, and adjust your fonts and colours.
- To insert an image, click on Images (it's on the menu on the left hand side of the screen), and then either From Avery Gallery (to choose one of the pieces of free clip art) or From My Computer (to use an image from your own files)



4

- When you have finished designing your project, click on Preview & Print. You'll see a preview of your project.



5

- If you're happy with your project, click on Print. Design & Print Online will create an Adobe® PDF version of your project.
- Print from Adobe Reader® as normal. Ensure Page Scaling is set to None, and your page settings are set to A4.
- You can save your document in the Adobe PDF format for future printing.



[averyproducts.com.au](http://averyproducts.com.au) [avery.co.nz](http://avery.co.nz)

1800 644 353 (Australia) or 0800 228 379 (New Zealand)

# Letter and Envelope (12 - 65 labels per sheet)

## White Address Labels with Quick Peel™ Pop-up Edge™

Labels that give you the edge - literally!

- New! Quick Peel™ Pop-up Edge™ makes peeling the label faster and easier
- Simply bend back the sheet and the labels edge “pops-up” – just peel and apply. Fold back if required while applying
- Ideal for addressing and shipping of letters parcels and boxes
- Manual feed label sheets short edge first for Jam Free™ reliability on laser printers
- Inkjet labels are coated for colour inkjet printers and guaranteed Smudge Free™ printing on all popular inkjet printers

### Laser Address Labels



code	software code	description	size	labels per sheet	sheets per pack
<b>Small Packs</b>					
959012	L7651™	Mini address	38.1 x 21.2mm	65	25
952000	L7160™	Address	63.5 x 38.1mm	21	20
952001	L7161™	Address	63.5 x 46.6mm	18	20
952002	L7162™	Address	99.1 x 34mm	16	20
952003	L7163™	Address	99.1 x 38.1mm	14	20
<b>Large Packs</b>					
959071	L7651™	Mini address	38.1 x 21.2mm	65	100
959061	L7156™	Address	58 x 17.8mm	45	100
959060	L7157™	Address	64 x 24.3mm	33	100
959062	L7158™	Address	64 x 26.7mm	30	100
959029	L7159™	Address	64 x 33.8mm	24	100
959001	L7160™	Address	63.5 x 38.1mm	21	100
959002	L7161™	Address	63.5 x 46.6mm	18	100
959003	L7162™	Address	99.1 x 34mm	16	100
959004	L7163™	Address	99.1 x 38.1mm	14	100
959005	L7164™	Address	63.5 x 72mm	12	100
<b>Volume Packs</b>					
959090	L7160™	Address	63.5 x 38.1mm	21	250
959089	L7163™	Address	99.1 x 38.1mm	14	250

### Inkjet Address Labels



code	software code	description	size	labels per sheet	sheets per pack
<b>Small Packs</b>					
936034	J8651™	Mini Address	38.1 x 21.2mm	65	25
936060	J8156™	Address	58 x 17.8mm	45	25
936059	J8157™	Address	64 x 24.3mm	33	25
936015	J8157™	Address *NEW*	64 x 24.3mm	33	10
936057	J8158™	Address	64 x 26.7mm	30	25
936054	J8159™	Address	64 x 33.8mm	24	25
936032	J8160™	Address	63.5 x 38.1mm	21	25
936019	J8160™	Address *NEW*	63.5 x 38.1mm	21	10
936031	J8161™	Address	63.5 x 46.6mm	18	25
936029	J8162™	Address	99.1 x 34mm	16	25
936003	J8162™	Address *NEW*	99.1 x 34mm	16	10
936028	J8163™	Address	99.1 x 38.1mm	14	25
936065	J8164™	Address	63.5 x 72mm	12	25
936014	J8159™ J8651™	Address and Return Address Label Kit *NEW*	64 x 34mm 38.1 x 21.2mm	24 65	8 2
<b>Large Packs</b>					
936049	J8651™	Mini Address	38.1 x 21.2mm	65	50
936061	J8156™	Address	58 x 17.8mm	45	50
936058	J8157™	Address	64 x 24.3mm	33	50
936056	J8158™	Address	64 x 26.7mm	30	50
936055	J8159™	Address	64 x 33.8mm	24	50
936047	J8160™	Address	63.5 x 38.1mm	21	50
936046	J8161™	Address	63.5 x 46.6mm	18	50
936045	J8162™	Address	99.1 x 34mm	16	50
936044	J8163™	Address	99.1 x 38.1mm	14	50
936066	J8164™	Address	63.5 x 72mm	12	50

### Avery Quick Peel™ Pop-up Edge™ - How it works

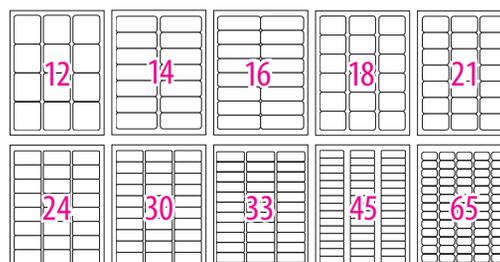
The introduction of Avery Quick Peel™ Pop-up Edge™ technology to the Avery Label range means the labels you know and love are faster and easier to peel. This great innovation allows your labels to “pop” off the backing paper with ease so you can get your labelling jobs done quickly and easily.

Labels “pop-up” in two easy steps:

1. Just bend sheet back at a column until the label edges “pop-up”.
2. Grab the label edge and peel. The sheet can then be folded back flat.



Templates Available:



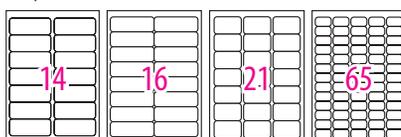
## Clear Address Labels with Quick Peel™ Pop-up Edge™

- Give letters and invitations a clean and professional look with Clear Mailing Labels. The transparent labels make the text appear as if it is printed directly on to the envelope
- New! Quick Peel™ Pop-up Edge™ makes peeling the labels faster and easier
- Manual feed label sheets short edge first for Jam Free™ reliability on laser printers
- Inkjet Labels are coated for colour inkjet printers and guaranteed Smudge Free™ printing on all popular inkjet printers



code	software code	description	size	labels per sheet	sheets per pack
<b>Inkjet Labels</b>					
936009	J8551™	Mini Address	38.1 x 21.2mm	65	25
936013	J8551™	Mini Address *NEW*	38.1 x 21.2mm	65	5
936007	J8560™	Address	63.5 x 38.1mm	21	25
936012	J8560™	Address *NEW*	63.5 x 38.1mm	21	5
936006	J8562™	Address	99.1 x 34mm	16	25
936005	J8563™	Address	99.1 x 38.1mm	14	25
<b>Laser Labels</b>					
959022	L7551™	Mini Address	38.1 x 21.2mm	65	25
959055	L7560™	Address	63.5 x 38.1mm	21	25
959050	L7562™	Address	99.1 x 34mm	16	25
959051	L7563™	Address	99.1 x 38.1mm	14	25

Templates Available:



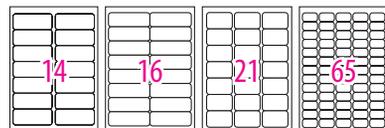
## Matt White Photo Quality Address Labels

- Dedicated colour laser printer labels
- Special material provides vivid colour and sharp text for brilliant, high resolution colour images
- Ideal for mailings, messages, invitations and announcements
- Smooth surface ensures Jam Free™ passage through the colour laser printer



code	software code	description	size	labels per sheet	sheets per pack
959775	L7651CL™	Mini Address	38.1 x 21.2mm	65	20
959774	L7160CL™	Address	63.5 x 38.1mm	21	20
959773	L7162CL™	Address	99.1 x 34mm	16	20
959772	L7163CL™	Address	99.1 x 38.1mm	14	20

Templates Available:



## White 100% Recycled 'Enviro' Address Labels

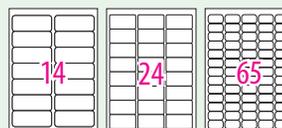
- Ideal for those who need address labels but still want to help protect the environment
- 100% environmentally friendly recycled material
- Recyclable and made with water soluble eco-friendly adhesive
- Jam Free™ reliability for trouble free printing on laser labels



code	software code	description	size	labels per sheet	sheets per pack
959123	L7651EV™	Mini Address	38.1 x 21.2mm	65	100
959122	L7159EV™	Address	64 x 33.8mm	24	100
959121	L7163EV™	Address	99.1 x 38.1mm	14	100



Templates Available:



## White General Use Multi-purpose Laser/Inkjet/Copier Labels

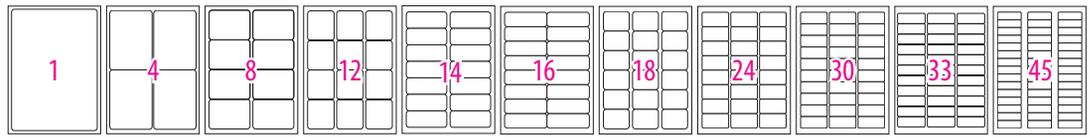
Customers looking for DL sized labels, Avery recommends Unistat Labels - see below

- New sizes for easier usage!
- New templates match Avery standard A4 templates
- Ideal for mailing lists, account reminders and other frequently used applications
- Suited to medium speed, black and white laser printers and photocopiers
- General Use Labels are now compatible with Avery A4 L-series software codes and labels sizes



code	software code	description	size	labels per sheet	sheets per pack
938212	L7156GU™	White	58 x 17.8mm	45	100
938200	L7157GU™	White	64 x 24.3mm	33	100
938211	L7158GU™	White	64 x 26.7mm	30	100
938201	L7159GU™	White	64 x 33.8mm	24	100
938210	L7161GU™	White	63.5 x 46.6mm	18	100
938202	L7162GU™	White	99.1 x 34mm	16	100
938209	L7163GU™	White	99.1 x 38.1mm	14	100
938208	L7164GU™	White	63.5 x 72mm	12	100
938207	L7165GU™	White	99.1 x 67.7mm	8	100
938206	L7169GU™	White	99.1 x 139mm	4	100
938203	L7167GU™	White (Back Slit)	199.6 x 289.1mm	1	100

Templates Available:



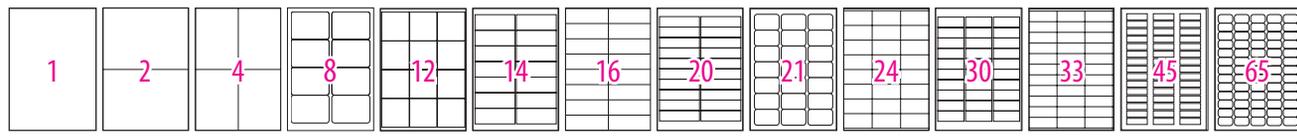
## White Unistat Laser/Inkjet/Copier Labels

- Unistat templates are compatible with DL software codes
- Ideal for addressing and other applications
- Suited to medium speed, black and white photocopiers and laser printers
- Supported by free software available at unistat.com.au



code	colour	size	labels per sheet	sheets per pack
38965	White	38.1 x 21.2mm	65	100
38948	White	51 x 15mm	45	100
38931	White	70 x 25mm	33	100
38935	White	64 x 25.4mm	30	100
38933	White	70 x 36mm	24	100
38941	White	63.5 x 38mm	21	100
38936	White	98 x 25.4mm	20	100
38942	White (With Margin)	99 x 34mm	16	100
38932	White (No Margin)	105 x 37mm	16	100
38937	White	98 x 38mm	14	100
38947	White	68 x 70mm	12	100
38934	White	105 x 74mm	8	100
38930	White	105 x 148mm	4	100
38938	White	148 x 210mm	2	100
38940	White (Back Slit)	297 x 210mm	1	100
38939	White	297 x 210mm	1	100

Templates Available:



Dot Matrix Computer Labels are also available at [averyproducts.com](http://averyproducts.com) or [avery.co.nz](http://avery.co.nz)



# Parcel and Package (1 - 10 labels per sheet)

## White TrueBlock® Shipping and Parcel Labels

- New! Opaque TrueBlock® technology completely covers everything underneath e.g. old text and labels
- Enables existing packaging to be reused, saving time and money
- Jam Free reliability for trouble free printing on Laser Labels
- Inkjet labels are coated for colour inkjet printers and guaranteed Smudge Free™ printing on all popular inkjet printers

### Laser Shipping and Parcel Labels



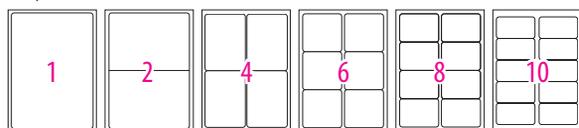
code	software code	description	size	labels per sheet	sheets per pack
<b>Small Packs</b>					
952007	L7167™	Shipping	199.6 x 289.1mm	1	20
<b>Large Packs</b>					
959031	L7173™	Parcel	99.1 x 57mm	10	100
959006	L7165™	Parcel	99.1 x 67.7mm	8	100
959007	L7166™	Parcel	99.1 x 93.1mm	6	100
959030	L7169™	Parcel	99.1 x 139mm	4	100
959013	L7155™	Parcel *NEW*	200.7 x 93.1mm	3	100
959008	L7168™	Shipping	199.6 x 143.5mm	2	100
959009	L7167™	Shipping	199.6 x 289.1mm	1	100
<b>Volume Packs</b>					
959094	L7165™	Parcel	99.1 x 67.7mm	8	250
959093	L7169™	Parcel	99.1 x 139mm	4	250
959092	L7168™	Shipping	199.6 x 143.5 mm	2	250
959091	L7167™	Shipping	199.6 x 289.1mm	1	250

### Inkjet Shipping and Parcel Labels



code	software code	description	size	labels per sheet	sheets per pack
<b>Small Packs</b>					
936063	J8173™	Parcel	99.1 x 57mm	10	25
936024	J8165™	Parcel	99.1 x 67.7mm	8	25
936023	J8166™	Parcel	99.1 x 93.1mm	6	25
936022	J8169™	Parcel	99.1 x 139mm	4	25
936011	J8169™	Parcel *NEW*	99.1 x 139mm	4	10
936021	J8168™	Shipping	199.6 x 143.5mm	2	25
936010	J8168™	Shipping *NEW*	199.6 x 143.5mm	2	10
936020	J8167™	Shipping	199.6 x 289.1mm	1	25
<b>Large Packs</b>					
936064	J8173™	Parcel	99.1 x 57mm	10	50
936039	J8165™	Parcel	99.1 x 67.7mm	8	50
936038	J8166™	Parcel	99.1 x 93.1mm	6	50
936037	J8169™	Parcel	99.1 x 139mm	4	50
936036	J8168™	Shipping	199.6 x 143.5mm	2	50
936035	J8167™	Shipping	199.6 x 289.1mm	1	50

Templates Available:



## Clear Shipping and Parcel Labels

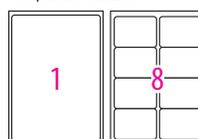
- Give parcels and gifts a clean and professional look with Clear Mailing Labels. These labels make the text appear as if it is printed directly onto the parcel
- Jam Free™ reliability for trouble free printing on laser labels
- Inkjet Labels are coated for colour inkjet printers and guaranteed Smudge Free™ printing on all popular inkjet printers



code	software code	description	size	labels per sheet	sheets per pack
<b>Inkjet Labels</b>					
936004	J8565™	Parcel	99.1 x 67.7mm	8	25
936008	J8567™	Shipping	199.6 x 289.1mm	1	25
<b>Laser Labels</b>					
959052	L7565™	Parcel	99.1 x 67.7mm	8	25
959065	L7567™	Shipping	199.6 x 289.1mm	1	25



Templates Available:



### Printable Warning Shipping Labels

- Make shipments stand out!
- Use printable warning labels to gain maximum impact and visibility on all of your shipping items
- Print your warning labels on demand as you need them. No need to purchase large volumes
- Assorted fluoro orange and white sheets in one pack
  - Use white labels to show white text on coloured backgrounds
  - Use fluoro orange labels to achieve maximum visibility
- Jam Free™ reliability for trouble free printing on laser labels



code	software code	description	size	labels per sheet	sheets per pack
959140	L7990™	PrintableWarningLaserLabels--"Landscape" (10 Fluoro Orange / 10 White)	99.1 x 67.7mm	8	20
959141	L7991™	Printable Warning Laser Labels -- "Portrait" (10 Fluoro Orange / 10 White)	50 x 142mm	8	20
959142	L7991™	Printable Warning Laser Labels -- "Portrait" (5 Fluoro Orange / 5 White)	50 x 142mm	8	10



### 2 in 1 TrueBlock® Shipping Label and Paper Receipt

- Save time printing shipping label & invoice / delivery note in one go
- Ideal for internet shipping or courier shipping
- Perforation between label and paper allows for easy separation
- New! Opaque Trueblock® Technology completely covers everything underneath - ideal for re-using old packaging material
- Jam Free™ reliability for trouble free printing on laser labels



code	software code	description	size	labels per sheet	sheets per pack
959130	L7980™	2 in 1 TrueBlock® Shipping Label and Paper Receipt for Laser & Inkjet Printer	182 x 130mm	1 Label / 1 Receipt	100
959131	L7980™	2 in 1 TrueBlock® Shipping Label and Paper Receipt for Laser & Inkjet Printer	182 x 130mm	1 Label / 1 Receipt	20
936132	L7980™	2 in 1 TrueBlock® Shipping Label and Paper Receipt for Laser & Inkjet Printer	182 x 130mm	1 Label / 1 Receipt	10

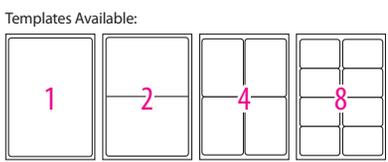


### Matt and Glossy White Photo Quality Shipping and Parcel Labels

- Dedicated colour laser printer labels
- Special material provides vivid colour and sharp text for brilliant, high resolution colour images
- Smooth surface ensures Jam Free™ passage through the colour laser printer
- Available in matt and glossy



code	software code	description	size	labels per sheet	sheets per pack
<b>Matt</b>					
959771	L7165CL™	Parcel	99.1 x 67.7mm	8	20
959770	L7167CL™	Shipping	199.6 x 289.1mm	1	20
<b>Glossy</b>					
959765	L7765™	Parcel	99.1 x 67.7mm	8	25
959769	L7769™	Parcel	99.1 x 139mm	4	25
959768	L7768™	Shipping	199.6 x 143.5mm	2	25
959767	L7767™	Shipping	199.6 x 289.1mm	1	25



### White 100% Recycled 'Enviro' Shipping Labels

- Ideal for those who need shipping labels but still want to help protect the environment
- 100% environmentally friendly
- Made from 100% recycled material and water soluble eco-friendly adhesive
- Jam Free™ reliability for trouble free printing on laser labels



code	software code	description	size	labels per sheet	sheets per pack
959120	L7167EV™	Shipping	199.6 x 289.1mm	1	100



Templates Available:



### Brown Kraft 100% Recycled 'Enviro' Shipping Labels

**A good box is a terrible thing to waste!**

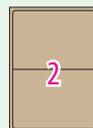
- Brown Kraft Labels let your print appear as if it was printed right on the box for a neat and professional appearance
- The paper is made of 100% recycled material and processed chlorine-free
- New! Trueblock® technology completely covers everything underneath – re-use your old boxes to help the environment and reduce waste



code	software code	description	size	labels per sheet	sheets per pack
959125	L7168™	BrownKraftShippingLaserLabels-100%Recycled	199.6 x 143.5mm	2	20



Template Available:



## Conference Products

### White Name Badge Laser Labels

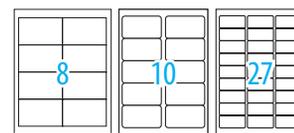
- Ideal for seminars, meetings, trade fairs, conferences and training sessions
- Jam Free™ reliability for trouble free printing on laser labels
- Available in premium fabric and economical vinyl material, which can be used on most textiles
- Vinyl Name Badge Labels have a peel away feature that allows you to remove individual badges with backing attached so you can sort your badges pre-event



code	software code	description	size	labels per sheet	sheets per pack
959170	L4784™	Acetate Silk Name Badge	63.5 x 29.6mm	27	10
959171	L7418™	Acetate Silk Name Badge	86.5 x 55.5mm	8	10
959172	L4785™	Vinyl Name Badge *NEW*	80 x 50mm	10	20



Templates Available:



### Name Badge Label Pads

- Labels in a convenient pad - simply write, peel and apply
- Adhere firmly, easily removed and are suitable for most fabrics (not recommended for use on delicate fabrics)



code	description	size	labels per sheet	sheets per pack
45144	Name Badge Blue Border	61.7 x 85.6mm	1	40
45143	Name Badge Red Border	61.7 x 85.6mm	1	40

# File and Folder

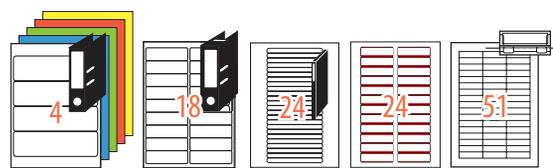
## White and Coloured Filing Laser and Inkjet Labels

- Ideal for creating an efficient filing system
- Assorted colours (blue, green, red, yellow and white) for colour coding your binders and folders
- Jam Free™ reliability for trouble free printing on laser labels
- Opaque TrueBlock® technology completely covers everything underneath. e.g. old text and labels (excluding code 959075)



code	software code	description	size	labels per sheet	sheets per pack
<b>Laser Labels</b>					
959075	L7409™	Suspension File Tab	57 x 15mm	51	25
959038	L7662™	Assorted Coloured Edge File Folder *NEW	72 x 21.15mm	24	10
959058	L7170™	File Spine	134 x 11mm	24	25
959036	L7172™	Ring Binder	100 x 30mm	18	25
959035	L7171™	Lever Arch White	200 x 60mm	4	25
959083	L7171™	Lever Arch Yellow	200 x 60mm	4	10
959072	L7171™	Lever Arch Blue	200 x 60mm	4	10
959073	L7171™	Lever Arch Green	200 x 60mm	4	10
959074	L7171™	Lever Arch Red	200 x 60mm	4	10
959084	L7171™	Lever Arch Assorted	200 x 60mm	4	25
<b>Inkjet Labels</b>					
936051	J8171™	Lever Arch White	200 x 60mm	4	25

Templates Available:



## White Panorama Binder Filing Laser and Inkjet Labels

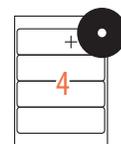
- Allows you to customise your binders with photos and designs
- Opaque TrueBlock® technology completely covers everything underneath e.g. old text and labels
- Comes with 40 pre-designed templates and allows you to import your own photos, designs or logos
- Make your office environment look more fun and creative
- Easy to use software provided in pack and also supported by free Avery software at [averyproducts.com/templates&software](http://averyproducts.com/templates&software) or [avery.co.nz/templates&software](http://avery.co.nz/templates&software)



code	software code	description	size	labels per sheet	sheets per pack
959039	L7171™	Lever Arch Labels & Software	200 x 60mm	4	3
959059	L7171™	Lever Arch Labels & Software	200 x 60mm	4	20



Templates Available:



## Manual Filing Labels (Write-on)

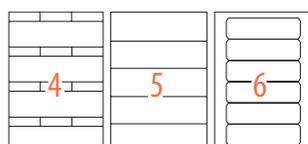
- Get organised and identify your files and documents on the go
- Convenient small packs for everyday use. Simply write, peel and stick
- Ideal for lever arch binders, small binders and folders



code	description	size	labels per sheet	sheets per pack
932511	Small Manual Binder & Folder *NEW*	100 x 30mm	1	10
932510	Large Manual Lever Arch Filing *NEW*	200 x 60mm	1	10
932512	Manual Filing Kit *NEW*	200 x 60mm 100 x 30mm	1	5

## White TRIM Filing Laser/Inkjet/Copier Labels

Templates Available:



- Specially designed to use with TRIM Software
- 3 sizes available

code	description	size	labels per sheet	sheets per pack
38946	6/A4 Sheet TRIM	45.5 x 139.7mm	6	100
38944	4/A4 Sheet TRIM	50.8 x 189mm	4	100
38945	5/A4 Sheet TRIM	50.8 x 210mm	5	100



# Multi-purpose and Media

## White Multi-purpose Media Laser and Inkjet Labels

- Solutions for labelling videos, cassettes and more!
- Organise your media for easy retrieval, or archiving
- Create great looking media by inserting images, playlists and more!
- Jam Free™ reliability for trouble free printing on laser labels



code	software code	description	size	labels per sheet	sheets per pack
<b>Laser Labels</b>					
959018	L7656™	Multi-purpose Slide	46 x 11.11mm	84	25
959053	L7656™	Removable Multi-purpose Slide	46 x 11.11mm	84	25
959032	L7665™	Mini Data Cartridge	72 x 21.15mm	24	25
959024	L7674™	Video Spine	145 x 17mm	16	25
959045	L7674™	Removable Video Spine	145 x 17mm	16	25
959023	L7671™	Video Face	76.2 x 46.4mm	12	25
959044	L7671™	Removable Video Face	76.2 x 46.4mm	12	25
959033	L7666™	3.5" Diskette Face Only	70 x 52mm	10	25
959034	L7667™	Standard Data Cartridge	133 x 29.61mm	9	25
<b>Inkjet Labels</b>					
936033	J8657™	35mm Slides	46 x 11.11mm	42	25
936048	J8657™	35mm Slides	46 x 11.11mm	42	50
936030	J8674™	Video Spine	145 x 17mm	16	25
936043	J8674™	Video Spine	145 x 17mm	16	50
936040	J8666™	3.5" Diskette Face Only	70 x 52mm	10	50

Templates Available:



## CD/DVD Media Labels

- Designing, printing and applying professional looking CD/DVD Labels is as easy as 1 2 3! The Avery Labelling Kit gives you professional looking CDs in just minutes
- Additional space allows for more creative designs
- Full face label design to cover the whole surface of your CD/DVD, making it printable to the inner hole
- A wide variety of pack sizes in both matt and gloss finishes
- Centering device in every pack so applicator is not a necessity

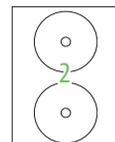


code	software code	description	size	labels per sheet	sheets per pack
<b>Label Applicator Kit</b>					
960120	J8676™	CD/DVD Labelling Kit with Software and Pre-designed Templates, 60 Labels	117mm Dia.	2	30
<b>Laser Labels</b>					
960101	L7676™	White Full Face CD	117mm Dia.	2	25
960100	L7760™	White Gloss CD Colour Laser	117mm Dia.	2	25
936105	L7676™	White DVD	117mm Dia.	2	20
<b>Inkjet Labels</b>					
960121	J8676™	White Full Face CD	117mm Dia.	2	50
960203	J8676™	White Full Face CD	117mm Dia.	2	25
960123	J8676™	White Full Face CD	117mm Dia.	2	10
960124	J8676™	White Full Face DVD	117mm Dia.	2	7

### Label Applicator - How it works



Template Available:



# Organisation and Storage

## White Removable Full Sheet Labels



- Create full-page labels or cut out unique-shaped labels and signs
- Removable adhesive allows for easy updating
- Labels stick, stay and remove cleanly when needed
- Compatible with both laser and inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
910000	L7130™	White Removable Full Sheet Labels *NEW*	199.6 x 289.1mm	1	10

Templates Available:



## White Removable Organisation Labels



- Labels stick, stay and remove cleanly when needed
- Get your office organisation under control with labels on files, boxes, magazine racks and folders
- Print-to-the-edge lets you print sharp text and bold colours to the edge of the labels
- Compatible with both laser and inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
910001	L7131™	White Removable Organisation Labels *NEW*	66.7 x 25.4mm	16	10

Templates Available:



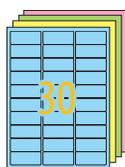
## Assorted Neon Removable Organisation Labels



- Bright neon colours let you find what you need in a flash
- 2 sheets each of neon blue, pink, green and yellow
- Labels stick, stay and remove cleanly when needed
- Compatible with both laser and inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
910002	L7132™	Assorted Neon Removable Organisation Labels *NEW*	64 x 26.7mm	30	8

Templates Available:



## White Printable Inserts with Clear Adhesive Pockets



- Clean Edge® inserts give you a professional look
- Pack includes 20 clear pockets and 40 printable inserts (220gsm)
- Durable clear pockets stick to a variety of surfaces
- Print-to-the-edge feature lets you use the entire insert for designing an organisation system that works for you
- Compatible with both laser and inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
910003	C32004™	White Printable Inserts with Clear Adhesive Pockets *NEW*	85 x 54mm	8	5

Templates Available:



### White Storage Labels



- Ideal for archiving and long-term storage items
- Acid-free labels – that won't fade or yellow
- Get your office accounts, storage and archiving under control

- Print-to-the-edge lets you print sharp text and bold colours to the edge of the labels
- Compatible with laser and inkjet printers

code	software code	description	size	labels per sheet	sheets per pack
910004	L7134™	White Storage Labels *NEW*	66.7 x 50.8mm	8	10

Templates Available:



### White Durable Labels



- Ideal for identifying items that are stored outdoors
- Heavy duty durable labels now with TrueBlock® technology

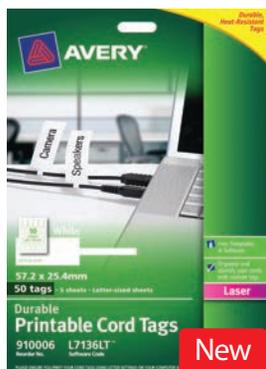
- TrueBlock® technology completely covers everything underneath. Ideal for re-using old boxes and containers
- Recommended for laser printers

code	software code	description	size	labels per sheet	sheets per pack
910005	L7135™	White Durable Labels *NEW*	44.5 x 31.8mm	32	8

Templates Available:



### White Durable Printable Cord Tags

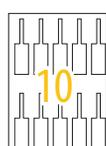


- Identify and organise your cords with durable custom printed tags
- Heat tolerance from -30°C to +105°C

- Great as price tags on small items like jewellery or as mini gift tags
- Recommended for laser printers

code	software code	description	size	labels per sheet	sheets per pack
910006	L7136LT™	White Durable Letter-sized Printable Cord Tags *NEW*	57.2 x 25.4mm	10	5

Templates Available:



### Pastel Coloured Removable Multi-purpose Labels

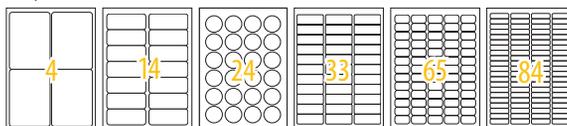
- Ideal for organising storage boxes, kitchen areas or marking documents that require special attention
- Compatible with laser, black and white and inkjet printers

- Available in packs of four assorted colours - blue, pink, brown and green



code	software code	description	size	labels per sheet	sheets per pack
959159	L7656™	Assorted Colours	46 x 11.1mm	84	12
959158	L7651™	Assorted Colours	38.1 x 21.2mm	65	12
959157	L7157™	Assorted Colours	64 x 24.3mm	33	12
959160	L6112™	Round Assorted Colours	40mm Dia.	24	12
959156	L7163™	Assorted Colours	99.1 x 38.1mm	14	12
959155	L7169™	Assorted Colours	99.1 x 139mm	4	12

Templates Available:

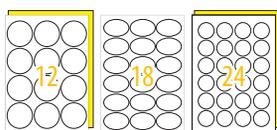


### Round and Oval Shaped Multi-purpose Labels

- Ideal for organising your home, small office and personal space in style
- Perfect for kitchen and garage identification or product and promotional labelling
- Great for wedding and birthday invitations or cards
- Jam Free™ reliability for trouble free printing on laser labels



Templates Available:



code	software code	description	size	labels per sheet	sheets per pack
959146	L6112™	White Round Laser & Inkjet	40mm Dia.	24	10
959164	L6112C™	*Crystal Clear Round Laser	40mm Dia.	24	10
959166	J6112C™	Clear (Matt Finish) Round Inkjet	40mm Dia.	24	10
35945	L6112FY™	Fluoro Yellow Round Laser	40mm Dia.	24	20
959162	L6112HD™	White Heavy Duty Round Laser	40mm Dia.	24	10
959163	L6024HD™	White Heavy Duty Oval Laser & Inkjet	63.5 x 42.3mm Dia.	18	10
959147	L6024™	White Oval Laser & Inkjet	63.5 x 42.3mm Dia.	18	10
959165	L6024C™	*Crystal Clear Oval Laser	63.5 x 42.3mm Dia.	18	10
959168	J6024C™	Clear (Matt Finish) Oval Inkjet	63.5 x 42.3mm Dia.	18	10
959145	L7630™	White Round Laser & Inkjet	63.5mm Dia.	12	10
35941	L7630FY™	Fluoro Yellow Round Inkjet	63.5mm Dia.	12	20
959161	L7630HD™	White Heavy Duty Round Laser	63.5mm Dia.	12	10

\*Crystal Clear Round and Oval Shaped Labels are durable (oil, dirt, splash and tear proof) making them perfect for use on glass, polished surfaces and plastics.

### Colour Coded Multi-purpose Laser Labels

- Ideal for creating a colour coding system and for marking documents, files or items that need special attention
- Coloured labels help to organise your items and make them stand out
- Available in blue, yellow, green, red and assorted
- Jam Free™ reliability for trouble free printing on laser labels



code	software code	colour and description	size	labels per sheet	sheets per pack
959180	L7163R™	Red Colour Code	99.1 x 38.1mm	14	20
959181	L7163B™	Blue Colour Code	99.1 x 38.1mm	14	20
959182	L7163G™	Green Colour Code	99.1 x 38.1mm	14	20
959183	L7163Y™	Yellow Colour Code	99.1 x 38.1mm	14	20
959184	L7163™	Assorted Colour Code	99.1 x 38.1mm	14	20

Templates Available:



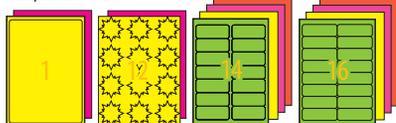
### Fluoro Signalling Laser Labels

- Fluoro coloured labels make your items highly visible and enable instant recognition
- Available in fluoro green, fluoro yellow, fluoro pink and fluoro orange
- Ideal for labelling products and packaging for selling or shipping and for marking documents and files that need urgent attention
- Jam Free™ reliability for trouble free printing on laser labels



code	software code	colour and description	size	labels per sheet	sheets per pack
35932	L7162FG™	Green Address	99.1 x 34mm	16	25
35942	L7162FY™	Yellow Address	99.1 x 34mm	16	25
35952	L7162FP™	Pink Address	99.1 x 34mm	16	25
35972	L7162FO™	Orange Address	99.1 x 34mm	16	25
35937	L7163FG™	Green Address	99.1 x 38.1mm	14	25
35947	L7163FY™	Yellow Address	99.1 x 38.1mm	14	25
35957	L7163FP™	Pink Address	99.1 x 38.1mm	14	25
35977	L7163FO™	Orange Address	99.1 x 38.1mm	14	25
959080	L5202FY™	Yellow Starburst	57mm dia.	12	25
959081	L5202FP™	Pink Starburst	57mm dia.	12	25
35999	L7167FY™	Yellow Shipping	199.6 x 289.1mm	1	25
35998	L7167FP™	Pink Shipping	199.6 x 289.1mm	1	25

Templates Available:



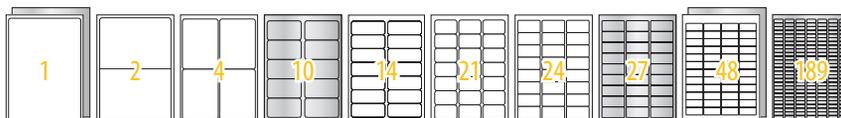
## Industrial and Heavy Duty Labels

- For more durability than a normal paper label
- Ideal to mark your property with your contact details, to label products or brochures for sale or display and to create warning signs or instructions
- Oil and dirt resistant, UV-resistant, tear proof and unaffected by temperature changes between -20 to +80 °C
- Laser labels are water and weatherproof
- Inkjet labels are splash and weatherproof
- Available for laser and colour laser as well as inkjet printers
- Available in white and in special metallic silver



code	software code	description	size	labels per sheet	sheets per pack
White for Laser Printers					
959070	L4778™	White	45.7 x 21.2mm	48	25
959064	L7060™	White	63.5 x 38.1mm	21	25
959063	L7063™	White	99.1 x 38.1mm	14	25
959069	L7069™	White	99.1 x 139mm	4	25
959068	L7068™	White	199.6 x 143.5mm	2	25
959067	L7067™	White	199.6 x 289.1mm	1	25
Silver Metallic for Laser Printers					
959200	L6008™	Silver	25.4 x 10mm	189	20
959201	L6009™	Silver	45.7 x 21.2mm	48	20
959202	L6011™	Silver	63.5 x 29.6mm	27	20
959203	L6012™	Silver	96 x 50.8mm	10	20
959204	L6013™	Silver	199.6 x 289.1mm	1	20
White for Inkjet Printers					
936069	J4773™	White	63.5 x 33.9mm	24	10
936068	J4774™	White	99.1 x 139mm	4	10
936067	J4776™	White	199.6 x 289.1mm	1	10

Templates Available:



## White Security Anti-tamper Laser Labels

- Ideal for securing confidential documents, marking equipment and assets or sealing appliances
- Protect your property with the assurance that any tampering is immediately obvious
- Made from heavy duty material - will not rip, tear or dog-ear
- Jam Free™ reliability for trouble free printing on laser labels
- Sticks to painted and unpainted metal and wood, glass and plastic
- Oil and dirt resistant, splash proof, tear proof and unaffected by temperature changes between -20 to +80



code	software	description	size	labels per sheet	sheets per pack
959301	L6113™	Identification	45.7 x 21.2mm	48	20
959302	L6114™	Identification	63.5 x 29.6mm	27	20



Templates Available:



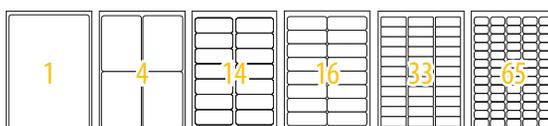
## White Removable Identification Laser Labels

- Ideal for temporary identification enabling you to update information or create short-term notes and instructions
- Removable without leaving sticky residue
- Labels adhere securely to any smooth surface and can be easily removed when needed
- Jam Free™ reliability for trouble free printing on laser labels



code	software code	description	size	labels per sheet	sheets per pack
959049	L7651REV™	Mini	38.1 x 21.2mm	65	25
959152	L7157REV™	General Usage	64 x 24.3mm	33	25
959048	L7162™	Address	99.1 x 34mm	16	25
959046	L7163™	Address	99.1 x 38.1mm	14	25
959151	L7169REV™	General Usage	99.1 x 139mm	4	25
959150	L7167REV™	General Usage	199.6 x 289.1mm	1	25

Templates Available:



# Signs

## Self-laminating Adhesive Signs

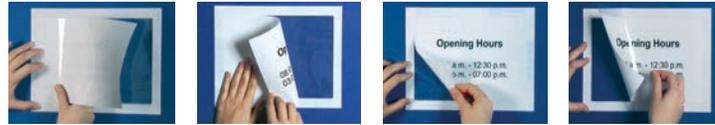
Create professional looking signs instantly

- Ideal for all high quality signs including shop or office windows, warning signs and instructions signs
- Self-laminating and self-adhesive, requiring no laminating machine or sticky tape
- Compatible with all laser and inkjet printers
- The patented laminate material protects the print, so the finished sign is durable



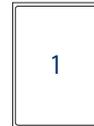
code	software code	description	size	labels per sheet	sheets per pack
959175	L7087™	Self-laminating Adhesive	170 x 257mm	1	10

### Self-laminating Signage - How it works



- Simply download free templates for usage with Microsoft Word. Use template L7087™
- Print your sign and remove from backing sheet
- Turn it over and position it in the adhesive window
- Smooth it down
- Peel the surround off and your sign is ready to apply

Templates Available:



## Removable Self-cling Signs

Stick without adhesive

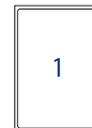
- Self-cling Signs have a special, non-static coating which grips firmly to a variety of surfaces
- No adhesive is used, making sticky residues a thing of the past!
- Ideal for many signs and particularly for delicate surfaces
- Re-usable - can be removed and re-applied several times



code	software code	description	size	labels per sheet	sheets per pack
959176	L7080™	Self-cling	190 x 275mm	1	10



Templates Available:



## Adhesive Sign Pockets

For regularly updated signs

- Signs can be easily changed without replacing the entire sign pocket
- Self-adhesive - easy to mount
- Ideal for temporary or frequently updated signs



code	software code	description	size	labels per sheet	sheets per pack
959177	L7083™	Adhesive Sign	221 x 304mm	1	10



Templates Available:



## Durable Signs

Great for outdoor signs

- Strong and durable, suitable for outdoor use
- Ideal for warning signs, direction signs and any signs outdoors
- Oil and dirt resistant, tear proof, water and weather proof, UV resistant and temperature resistant from -20°C to +80°C



code	software code	description	size	labels per sheet	sheets per pack
959178	L7091™	Durable	190 x 275mm	1	10



Templates Available:



## Magnetic Signs

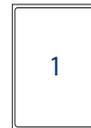
- Great for offices, kitchens, industrial areas and garage storage units
- Flexible and long-term magnetic signs are perfect for fridges, whiteboards and message boards



code	software code	description	size	labels per sheet	sheets per pack
959179	J8867™	Magnetic	210 x 297mm	1	5



Templates Available:



3 FREE ways to get your labels done right with Avery.

1



### Avery Wizard Software for Microsoft® Office

- Step-by-step guide to quickly create Avery labels
- Makes Microsoft Word even easier to use

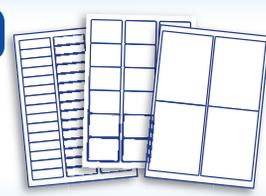
2



### Avery Design & Print Online

- Great for creative labelling
- No download required

3



### Avery Templates

- Choose from hundreds of templates
- Just open in Microsoft Word, format and print

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