

Banner Design Instructions

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Setup

1. Install Squarefont typeface:

1. **Download:** <https://www.dafont.com/squarefont.font>

Go to link, hit download, Open Folder, Open “Square.ttf”

2. **If not showing up, manually add:** Open FontBook,
Click Plus Sign, and open “Square.ttf”

3. Should now have access to Squarefont in Keynote (free to use)

Basic Steps

1. **Decide** which color banner you are making
2. **Navigate** to corresponding slide and **duplicate it** (click slide in side bar, copy/paste). Work on the copy you made
3. **Zoom out** (Shift + Command + > or dropdown to 25%) to see whole banner
4. **Change left-side word** to something related to page (replace *testing*). Try to use seven characters or less. **Limit to ten characters.** (Ex. use HISTO not HISTOGRAM). Double click twice to get access to the text. **DO NOT UNGROUP TEXT AND BANNER.**
5. **Add logo** in center (see *Logo* slide)
6. **Export to Preview** (see *Export* slide)

Logo

Two options:

1. **Make your own in Keynote:** build from shapes and group together (Option + Command + G)
2. **Use Noun Project:** <https://thenounproject.com/for-mac/> Have to create account and pay for all icons (Only \$20 a year: <https://thenounproject.com/for-edu/> ...worth it). Just drag and drop, also can customize color in-app

Either way,

1. **Make it white**
2. **Reduce size to below 340px by 650px:** can make it smaller or square, but **don't exceed this**
3. **Delete black placeholder square**
4. **Center logo with grouped banner:** Select both items and go to *Arrange > Align Objects > Center* and *Arrange > Align Objects > Middle*. Make sure your logo is grouped as one item if you made it in Keynote. Again, **DO NOT UNGROUP BANNER AND TEXT!** Your icon should fit where the placeholder was. If you don't move the banner, you can also use the yellow crosshairs to align the icon in the center.
5. **Select** all items (banner_text and icon) **and group** them together

Yay! You have a grouped banner ready to go. Let's export it...

Logo

Additional notes (Joyce):

1. <https://www.iconfinder.com/> has a built-in online editor which I used to change the DATES icon to white.

Export

1. **Select** grouped banner/text/icon and **copy**
(Command + C or *Edit > Copy*)
2. **Open Preview. Select** *File > New From Clipboard*
3. Banner will be pasted there! Hooray!
4. **Export** it as a **PNG** and you can reference it in EDAV repo like any other image

Note: Banners are placed by convention in *images/*
banners folder

Reference

- Repo: <https://github.com/jtr13/EDAV>
- Noun Project: <https://thenounproject.com/>
- Color Hex Values:
 - Blue: #51C8EC
 - Green: #4CA274
 - Red: #E95762
 - Yellow: #F8C37C

