

Divesting Skype; Focusing to Create \$29bn in Value



A Transaction Widely Applauded



The sale was “at a valuation higher than many analysts had thought possible” and a “partial redemption for a deal that many Internet analysts said was an awkward fit.”¹

– **The New York Times**, 2009



A portfolio manager at Thrivent Financial, an institutional eBay shareholder: “good deal” for eBay; “It shows management is focused back on the core business [of e-commerce], and that they’re making the right moves.”²

– **The Wall Street Journal**, 2009

FOOTNOTES

1 "In a Sale, Skype Wins a Chance to Prosper," Brad Stone, *The New York Times*, 9/3/2009

2 "eBay Sells Skype to Investor Group," Geoffrey A. Fowler and Cassell Bryan-Low, *The Wall Street Journal*, 9/2/2009

LEGEND:

Important Additional Information

eBay Inc., its directors and certain of its executive officers are participants in the solicitation of proxies from stockholders in connection with eBay's 2014 Annual Meeting of Stockholders. eBay has filed a preliminary proxy statement and form of WHITE proxy card with the U.S. Securities and Exchange Commission (the "SEC") in connection with the 2014 Annual Meeting. EBAY STOCKHOLDERS ARE STRONGLY ENCOURAGED TO READ THE DEFINITIVE PROXY STATEMENT (INCLUDING ANY AMENDMENTS AND SUPPLEMENTS) AND ACCOMPANYING WHITE PROXY CARD WHEN THEY BECOME AVAILABLE AS THEY WILL CONTAIN IMPORTANT INFORMATION.

Information regarding the names of eBay's directors and executive officers and their respective interests in eBay by security holdings or otherwise is set forth in eBay's preliminary proxy statement for the 2014 Annual Meeting of Stockholders, filed with the SEC on March 10, 2014.

This document, in addition to any definitive proxy statement (and amendments or supplements thereto) and other documents filed by eBay with the SEC, are available for no charge at the SEC's website at <http://www.sec.gov> and at eBay's investor relations website at <http://investor.ebayinc.com>. Copies may also be obtained by contacting eBay Investor Relations by mail at 2065 Hamilton Avenue, San Jose, California 95125 or by telephone at 866-696-3229.

About eBay Inc.

eBay Inc. (NASDAQ: EBAY) is a global commerce and payments leader, providing a robust platform where merchants of all sizes can compete and win. Founded in 1995 in San Jose, Calif., eBay Inc. connects millions of buyers and sellers and enabled \$212 billion of commerce volume in 2013. We do so through eBay, one of the world's largest online marketplaces, which allows users to buy and sell in nearly every country on earth; through PayPal, which enables individuals and businesses to securely, easily and quickly send and receive digital payments; and through eBay Enterprise, which enables omnichannel commerce, multichannel retailing and digital marketing for global enterprises in the U.S. and internationally. We also reach millions through specialized marketplaces such as StubHub, the world's largest ticket marketplace, and eBay classifieds sites, which together have a presence in more than 1,000 cities around the world. For more information about the company and its global portfolio of online brands, visit www.ebayinc.com.

Investor Relations Contact

Tracey Ford
tford@ebay.com

Tom Hudson
thudson@ebay.com

Media Relations Contact

Amanda Miller
press@ebay.com

Company News

<http://www.ebayinc.com/news>
<https://bettertogether.ebayinc.com/>

Investor Relations Website

<http://investor.ebayinc.com>