



CASH BACK BY MAIL

\$30

JANUARY 1 TO MARCH 24, 2012

REBATE FORM ON BACK

and a 1-YEAR SUBSCRIPTION to
Food & Wine OR Travel + Leisure
valued at \$12.00



Purchase a select
KitchenAid®
5 or 5.5 Quart
Stand Mixer*
and receive
\$30 Cash Back
by mail
and a 1-year
magazine
subscription
to either
Food & Wine
or Travel + Leisure.

KitchenAid®

*Qualifying Models: KG25H3X, KG25H7X, KSM150PS, KSM152GB, KSM152PS, KSM155GB, KSM160PS, KSM500, KV25G0X, KV25H0X, KV25G8X, KV25MCX

MAIL-IN REBATE

Receive \$30 cash back and a 1-year subscription to *Food & Wine* or *Travel + Leisure* by mail with the purchase of a select KitchenAid® 5- or 5.5-Quart Stand Mixer.

Offer good on purchases made between January 1 and March 24, 2012.

First Name (please print)

Last Name

Address

City State

Zip Daytime Phone

Evening Phone

Store Where Purchased

NOTE: NOT VALID AT BED BATH BEYOND, LOWE'S AND MACY'S STORES, WHIRLPOOL CORPORATION'S VIPLINK™ PROGRAM OR EMPLOYEE PURCHASE PROGRAM OR ONLINE AUCTION SITES.

City Where Purchased State

E-Mail Address (optional)

I do not wish to receive special offers, promotions and other e-mail marketing materials from KitchenAid® brand and its affiliated brands. All information we gather is governed by our privacy policy. For more information and a list of affiliated brands, please visit our website at <http://www.kitchenaid.com/privacy>.

PLEASE CHECK MAGAZINE OF CHOICE.

Choose only one magazine. If not checked, you will receive *Food & Wine* magazine.

Food & Wine *Travel + Leisure*

PLEASE INDICATE WHICH QUALIFIED MODEL YOU PURCHASED:

KG25H3X KSM150PS KSM152PS KSM160PS KV25G0X

KG25H7X KSM152GB KSM155GB KSM500 KV25H0X

Serial Number (located on registration card): KV25G8X KV25MCX

Offer requests without serial number information will not be processed.

Signature: _____

Request must be postmarked by April 24, 2012.

To receive your \$30 cash back by mail and a 1-year subscription to *Food & Wine* or *Travel + Leisure* with the purchase of a select KitchenAid® 5- or 5.5-Quart Stand Mixer, send:

The original or a copy of this completed *KitchenAid* rebate form and

The original UPC code from the Stand Mixer package and

The original or a copy of your cash register receipt or packing slip dated between 1/1/12 and 3/24/12.

Keep a copy of this rebate form for your files. Allow 8 weeks for delivery.

ONE SUBMISSION FORM PER ENVELOPE.

MAIL TO:
KitchenAid Select 5 & 5.5 Qt. Stand Mixer Offer #692-152
P.O. Box 751871
EI Paso, TX 88575-1871

Terms of Offer: Rebate is limited to one Mail-In Rebate form per household (two Mail-In Rebate forms per household in Rhode Island only) during the promotional period. One Mail-In Rebate form per envelope. LATE SUBMISSIONS WILL NOT BE ACCEPTED. Offer good only in the U.S.A. Purchases must be made at an authorized KitchenAid retailer. Not valid at Bed Bath Beyond, Macy's and Lowe's stores, Whirlpool Corporation's VIPLINK™ Program or Employee Purchase Program or online auction sites. Offer not valid for refurbished or previously sold models. Rebate form is not transferable. This certificate has no cash value. Omission of sales receipt or other information will delay processing or disqualify your request. No reproductions of the UPC code accepted. All submitted proofs of purchase become the property of KitchenAid and cannot be returned. KitchenAid and the store where purchased are not responsible for lost, late, illegible, illegitimate, incomplete damaged, misdirected, or postage-due requests. Keep a copy for your file. Fraudulent submissions could result in federal prosecution under the U.S. Mail Fraud Statutes (Title 18 United States Code, Sections 1341 and 1342). Not valid with any other promotions. ALL CLAIMS ARE SUBJECT TO AUDIT. *Food & Wine* and *Travel + Leisure* magazine subscriptions are valid for new subscribers only. Each magazine is published 12 times a year. Allow 8 weeks for delivery of first issue. If you do not wish to receive the magazine and would like to request a refund of the subscription (\$12 introductory value), please mail a copy of this rebate submission by 4/24/12 with your name and address to: Time Customer Service, Inc., P.O. Box 62160, Tampa, FL 33662-2160.

Customer Service Phone Number:
 1-888-474-2457

Offer status look-up:
kitchenaid.rewardpromo.com



Sample UPC code.
 UPC code is located on the side panel of product packaging.