

# Action plan



Every third person in an Indian city today is a youth. In about seven years, the median individual in India will be 29 years, very likely a city-dweller, making it the youngest country in the world. India's youth are tomorrow's leaders and they can bring about great social change. Through regular action like tree plantation drives, cleanliness drives, visits to orphanages , skill development programs for under-privileged children, young leaders can make a difference in the society they live in.

**A-Plan** challenges students to build a 'Plan of Action' for solving a social problem by engaging with the community and stakeholders. It encourages them to develop a bottom up approach from grassroots level to building a sustainable implementable solution. In order for the solutions to sustain and create a lasting impact, we propose the solutions to tackle the challenges could be of Activism/Not-for-Profit/Social Entrepreneurship led models.

# Structure



**Identify !**



**Innovate !**



**Implement !**



# Structure



## First Stage

The participating teams through this stages starts from identifying a specific problem through stakeholder interaction. The problem statement has to be presented in the form of PDF ( One page write-up) .

## Second Stage

This stage will be a mentorship program where the qualified participants from the first round will be allotted a mentor to solve a given task.

## Third Stage

This stage will be the Final Round of competition where participants will be competing for the best.

# Timeline



**Registration & Problem Statement  
submission Phase**

**9<sup>th</sup> March - 19<sup>th</sup> March, 2018**

**Execution &  
Mentorship Phase**

**19<sup>th</sup> March - 13<sup>th</sup> April, 2018**

**Final Presentation**

**14<sup>th</sup> April, 2018**

*\* Deadlines may change based on circumstances*

# SECTOR



# JUDGING CRITERIA



- Problem Analysis Approach
- Solution Approach
- Practicality/feasibility of Solution
- Impact of the Solution
- Customer Validation
- Presentation
- Customer Fitness quotient of solution to the problem statement

# Solutions Presentation Guidelines



Mention the impact of solution on the society and consequences of implementing the idea

Mention scalability and feasibility of each solution

Give the detailed budget plan to implement your solution

Compare your solution with any existing solution and mention how your idea will be better than the current solution

Mention constraints of each solution that you are expecting to face if you implement that solution

Mention one solution on which you will work for feasibility analysis and customer validation

## FAQ



### 1. I want to participate in A-Plan. What should I do?

Step 1:- Register

<https://goo.gl/forms/rF0pbfUXSCouWYzo1>

Step 2:- You will have to provide Team leader's details, Team Members' details, postal and other details as required. You will receive a confirmation mail.

Step 3:- After getting confirmation mail, you can proceed for submission

### 2. What is the registration / participation fee for competition?

There is NO registration/participation fee

### 4. Can a team consist of people from different colleges?

Yes, teams can consist of individuals from different colleges.

### 3. Can I change my team later?

Yes, only in case of unavoidable circumstance .But a message needs to be send on +91-8486814024

### 5. Does my plan have to be technology related?

Not necessarily, we encourage all entries that can be developed into a plan. It must fit into model of Activism, Not for profit (NGO) or Social entrepreneurship.