

# Stroke Coordinator Boot Camp

Regional Workshops presented by the

American Heart Association/American Stroke Association
Great Rivers Affiliate

#### **Locations and Dates**

Cincinnati Area, OH Pittsburgh Area, PA Philadelphia Area, PA Thursday, April 3, 2014 Thursday, April 10, 2014 Friday, April 25, 2014

#### **EXHIBITOR PROSPECTUS**







#### Dear Colleague:

The American Heart Association (AHA) respectfully requests your support of our **Stroke Coordinator Boot Camp.** The Great Rivers Affiliate will be hosting three workshops all in April 2014 with Exhibitor opportunities available at all three locations.

Target Audience: As the lead facilitator of stroke care across the continuum the Stroke Coordinator collaborates with stroke team members using evidence-based practice to organize and deliver stroke services and facilitate optimal outcomes for stroke patients. This educational activity is designed to enhance the skills of the stroke coordinator, provide best practices for improving stroke care and promote networking with professionals across the region.

The following pages contain the locations, dates, agenda, speakers and a commitment form for the three **Stroke Coordinator Boot Camps** located in the Greater Cincinnati (Mason) area, Pittsburgh area (Meadow Lands) and the Philadelphia area (King of Prussia). If you feel that your company would be interested in a territory other than yours or you are not the right person please forward this document to the appropriate representative for review.

Your financial support is essential to the AHA's professional education mission: To focus Continuing Professional Education Programs on emerging research and improvement of clinical competence, performance and enhanced patient outcomes for the prevention, diagnosis and management of cardiovascular disease and stroke.

To participate in any of the **Stroke Coordinator Boot Camp** workshops listed, please complete the commitment form (last page of the prospectus) (including signature), scan and email it to staff person listed on the form.

For additional information on the upcoming conferences and exhibitor opportunities please contact us. We look forward to partnering with you as we continue in our effort to provide quality professional education our regions.

#### **Vendor Coordinator:**

#### Meighan Hodgson

Coordinator, Quality and Systems Improvement Great Rivers Affiliate (Serving DE, KY, OH, PA, WV)

#### **American Heart Association/American Stroke Association**

1689 E. 115 Street, Cleveland, Ohio 44106-3988 (Phone) 216.619.5163 (Fax) 216.791.5202 meighan.hodgson@heart.org

## Stroke Coordinator Boot Camp

Train & Think F.A.S.T. - Time Saved is Brain Saved

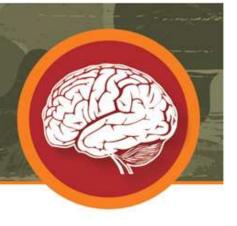


#### **Agenda**

Time	Presentation Title			
7:00-7:45 am	Registration, Exhibitors and Continental Breakfast			
7:45-8:00 am	Conference Overview			
8:00-8:45 am	2014 International Stroke Conference Hot Topics			
8:45-9:30 am	Traditional and Emerging Roles of the Stroke Coordinator			
9:30-10:00 am	Validating Your Program: Stroke Coordinator Return on Investment			
10:00-10:30 am	Break and Exhibitors			
10:30-11:15 am	Enhancing Your Skills in Quality Improvement and Data Analysis			
11:15-12:00 pm	The Future of Stroke: A Brief Overview of CMS, Affordable Care Act, Value Based Purchasing, Meaningful Use and Transitions of Care			
12:00-1:00 pm	Lunch and Exhibitors			
	CONCURENT SESSIONS			
1:00-1:45 pm	Preparing for PSC Certification			
	Preparing for CSC Certification			
1:45-2:15 pm	An Update on Best Practices in Stroke Education			
	Engaging Physicians as Partners			
2:15-2:30 pm	Break			
2:30-3:15 pm	Stroke Nursing Research: Advancing Your Stroke Program			
	An Update on Best Practices in Stroke Education			
3:15-3:45 pm	Professional Development and Self Preservation of the Stroke Coordinator			
3:45-4:00 pm	Question and Answer			
4:00 pm	Conference Adjournment			

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#### **Course Faculty/Planning Committee**

#### Patricia Horstman, MSN, RN, NEA-BC

Director, Clinical Program Development West Virginia University Healthcare Morgantown, WV

#### Lynn Hundley, MSN, RN, APRN, CCRN, CNRN, CCNS

Clinical Nurse Specialist, System Stroke Coordinator
Norton Healthcare
Louisville, KY

President – American Board of Neuroscience Nursing

#### Jean Luciano, MSN, RN, CNRN, CRNP, SCRN, FAHA

Stroke Team Nurse Practitioner
The Hospital of the University of Pennsylvania
Philadelphia, PA

#### Lori Massaro, MSN, CRNP

Clinical Supervisor - UPMC Stroke Institute University of Pittsburgh Medical Center Pittsburgh, PA

#### Claranne Mathiesen MSN, RN, CNRN

Director Medical Operations Neuroscience Service Line Lehigh Valley Hospital Lehigh Valley, PA

#### Kathy Morrison, MSN, RN, CNRN, SCRN

Stroke Program Manager Penn State Hershey Medical Center Hershey, PA

#### Wendy J. Smith, MA, BS, RN, RES, RCEP

Enterprise Stroke Systems Manager Neurological Institute Cleveland Clinic Cleveland

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Company Name:					
□ Cincinnati Area, OH	Thurs	day, April 3, 2014	\$500.00		
□ Pittsburgh Area, PA	Thurs	day, April 10, 2014	\$500.00		
□ Philadelphia Area, PA	Friday	, April 25, 2014	\$500.00		
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Exhibitor Commitments:	Flectricity (F	chihitars are asked to sun	ply their own extension cords/power strips)		
Exhibitor Contact Information		inditors are asked to supp	ply their own extension cords/power surps/		
		Title·			
	Title: Local Address:				
• •			Phone:		
Signature:			Date:		
My company plans on attending t	he luncheon (pleas	e indicate how many rep	oresentatives will attend):		
Please avoid space assignment a	adjacent to the follow	wing companies:			
Date of payment will be received	by American Heart	Association:			
Method of Payment:  Check Enclosed (Please m Email invoice to contact list Mail invoice to contact list Credit Card: An	sted below. ted below.		sociation. The AHA's Tax ID # is 13-5613797)		
Credit card #:		Exp. Date:	Sec. Code (back of card)		
Card Holder Name – Please p	•	• •			
. James attoria, but would like	o to mano a aona	Ψ			
My *signature indicates author			alf of the company. Today's Date		

Please scan/fax this completed Exhibitor Commitment Form to: Meighan Hodgson Meighan.hodgson@heart.org

Phone: 216-619.5163 Fax: 216-791-5202