

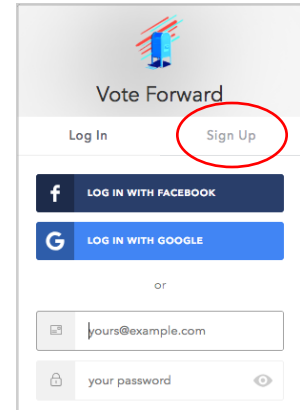
Instructions

1. Sign Up

Sign Up at votefwd.org using a Facebook or Google account, or your email address and a password.

We'll ask for your name, zip code, and some other basics.

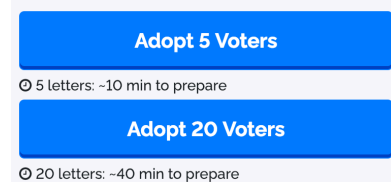
Then we'll review and approve you within 24-48 hours; you'll get an email when your account is ready.



2. "Adopt" Voters

Once your account is approved, you'll get an email. Log in at votefwd.org. You'll be assigned to your nearest active campaign, or you can choose a different one.

Remember that voters you adopt won't be assigned to anyone else. By adopting them, you're committing to send the letters.



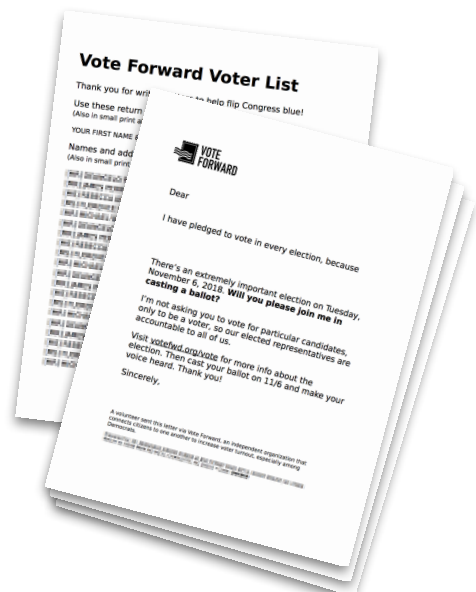
3. Download and Print

 **Download and print these letters**

A button will appear to download a PDF file with letter templates for your adopted voters.

Voter names and addresses and info on the UPS mailbox to use as the return address will be in the downloaded file.

Open the file you downloaded, and print it!
How to print depends on the computer you're using.



Instructions

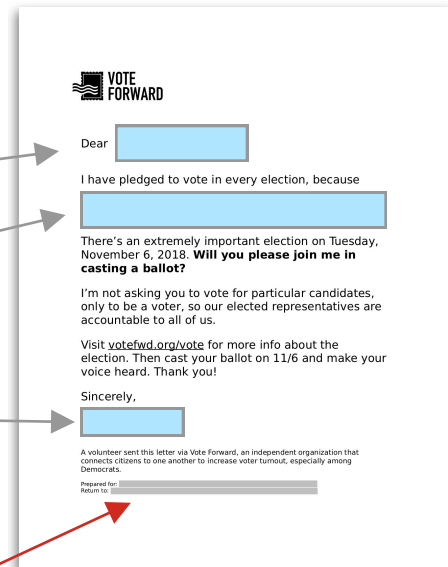
4. Personalize

Hand-write...

*The recipient's name
(from the footer).*

*Why you vote. Be sure not to mention
candidates by name.*

Your signature.

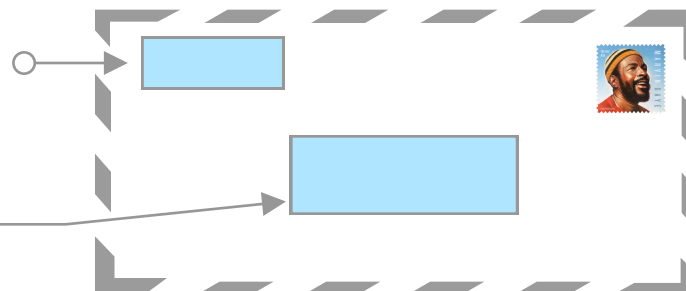


5. Address, Stamp, Seal

Hand-write...

*Your name & the return
address (a UPS mailbox
rented by Vote Forward
for this purpose)*

*The recipient's
name and address*



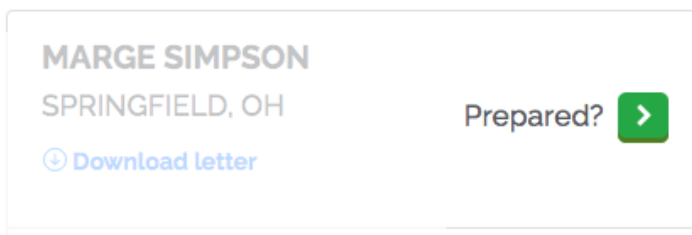
Stamp

*Stamps with
personality are
best!*

*Marvin Gaye,
e.g..*

The recipient's address and the return address are at the bottom of each letter in small print.

6. Mark "Prepared"



On the website, click the green arrow on each completed letter so we know it's ready to go.

7. Set Aside Until The "Send" Date

Send "Please vote" letters 7 days before the election. Letters are most effective when received right before polls open.

Send "Please register" letters right away, and by the date indicated on the website at the latest.