

Web Booking Manager Implementation Description

Web Booking Manager (WBM) is a module for existing web sites that want to introduce the possibility of a direct online booking thru Booking Manager system with minimal expense and effort. This is done by including a simple HTML snippet that displays data directly from the Booking Manager servers.

WBM can work on any website and the inclusion of the code is simple, though in some CMS systems such as Joomla you need to turn on the IFRAME support in order to successfully include the search frame

Table of Contents

1. The implementation code.....	2
2. Different Types of Search Boxes.....	2
2.1. Large Search Box.....	2
2.2. Small Search Box.....	2
2.3. Last Minute Box.....	2
2.4. Yacht List.....	2
3. Language Controls.....	3
4. Styling Controls.....	4
5. Configuration Module	4
5.1. For Agencies on booking-manager.com portal (My Account/Search Engine).....	4
5.2. For Charter Operators in LBM (Preferences/Reservation Settings/Online).....	4
6. List of controls.....	5
7. Affiliate functionality.....	6
8. Addendum	7
8.1. ControllerPage example.....	7

1. The implementation code

The code for integration is simple, this is an example of a standard search box in english

```
<iframe width="600" height="1000" frameborder="0" scrolling="auto"
src="http://www.booking-manager.com/wbm2/page.html?companyId=xxx&setlang=en" ></iframe><br/>
<a href="http://www.booking-manager.com"
style="color:#9999;text-decoration:none;font-size:10px;font-family:arial">Yacht
charter availability powered by booking-manager.com</a>
```

In this case the “XXX” in the company id field is replaced by your real account id in the Booking Manager

2. Different Types of Search Boxes

Web Booking Manager search box can be displayed in several basic ways depending on the context inside your website by using the “view” parameter of the search box. These layouts can then be styled and customised further. The basic layouts are:

- Large Search Box (classic)
- Small Search Box
- Last Minute List
- Yacht List

2.1. Large Search Box

This is the “classic” and default view of the search box that is designed to be installed in the centre of the web page. (view=SearchForm) The width of such has to be minimally 600px wide.

Example:

```
<iframe width="600" height="1000" frameborder="0" scrolling="auto" src="http://www.booking-
manager.com/wbm2/page.html?companyId=xxx&view=SearchForm" ></iframe>
```

2.2. Small Search Box

Small search box is very convenient for inclusion in sidebar of the website or in the header where it doesn't take up much space but it can be shown on every page because of its compactness, The proper

Example:

```
<iframe width="250" height="350" frameborder="0" scrolling="auto"
src="http://www.booking-manager.com/wbm2/page.html?companyId=xxx&view=SmallSearchForm">
</iframe>
```

2.3. Last Minute Box

This view is used to automate last minute special offers displayed on your website. In its basic form it displays all available boats for next week with best offers sorted on top. This can further be filtered to include boats from specific destination or boat type

Example:

```
<iframe width="600" height="1000" frameborder="0" scrolling="auto"
src="http://www.booking-manager.com/wbm2/page.html?companyId=xxx&view=Lastminute">
</iframe>
```

2.4. Yacht List

This view is very useful to charter companies that need to quickly present list of their boats and link to details of those boats. As an agency you can use this to list all boats in a single base or destination.

example:

```
<iframe width="600" height="1000" frameborder="0" scrolling="auto"
src="http://www.booking-manager.com/wbm2/page.html?companyId=xxx&view=ListYachts">
</iframe>
```

3. Language Controls

Web booking Manager is localised in 19 different languages. To control the language appearance “setlang” parameter is used, for example to set the language to Polish, “&setlang=pl” is added at the end of the “href” attribute.

Language	Code
Czech	cs
German	de
Greek	el
English	en
Spanish	es
French	fr
Croatian	hr
Hungarian	hu
Italian	it
Lithuanian	lt
Dutch	nl
Norwegian	no
Polish	pl
Russian	ru
Serbian	sh
Slovak	sk
Slovenian	sl
Swedish	sv
Turkish	tr

4. Styling Controls

The WBM is displayed by default in its “grey” version, but there is also a possibility to customise it's appearance by modifying the default css document. You can do so in two ways:

1. Login to your www.booking-manager.com account and go to My Account/Search Engine and change the appearance yourself in the editor
2. For more advanced changes, download the default css file at: <http://www.booking-manager.com/wbm2/include/css/wbm.css> change it and upload it to your web server. You can then link this stylesheet to your search engine by using the “&customCssPath=http://MY_SERVER/PATH_TO_CUSTOM_CSS” parameter

5. Configuration Module

Both agencies and charter companies are able to further configure their search engine from their back office applications

5.1. For Agencies on booking-manager.com portal (My Account/Search Engine)

Basic settings of your WBM search box are editable thru this configuration screen, such as preferred colour style and the possibility to display yachts under option in search results.

5.2. For Charter Operators in LBM (Preferences/Reservation Settings/Online)

Behaviour of WBM can be controlled thru options:

- Show yachts under option on WBM search engine
- Hide yacht names on web
- Disable PDF documents in e-mails

6. List of controls

Here is the full list of the parameters you can send to WBM to customize it's behaviour

Parameter	Explanation
flags=1	Display language links on the top of the page
filter_availability_status=-1	Display the fleets that are not in the real time availability
filter_country=XX	Select a country by default. XX is a two letter country code, for example "IT" is for Italy
filter_base=XX	Select a base by default. XX is an ID of the selected base
filter_kind=KIND	Select a kind of the yacht. The possibilities are: "Sail boat" "Motor boat", "Catamaran" or "Motoryacht"
view=SmallSearchForm	Display a "small" version of the search box (width 200 pixels)
view=Lastminute	Displays a last minute box with best discounts for the following weeks. The following Saturday is preselected and customers can choose to look 4 weeks in advance
target=_blank	Show search results in a new window. This is used together with "view=SmallSearchForm" parameter to move the result page from the small search box.
controllerPage=URL	The address of the receiving page where the search form should send it's request. Useful in case of more complex integrations, especially Small Search Form where the result is displayed inside the same website, not in external frame. Example is in addendum.
filter_year	Predefined year on the date picker of the search box
filter_month	Predefined month on the date picker. January is "0", February is "1" etc..
filter_date	Predefined day of the month on the date picker
affiliateld	The id of the partner that installed your WBM search box on his website

7. Affiliate functionality

Clients with activated affiliate functionality are able to give out the WBM White label codes to their subagents and allow them to refer search results and bookings to the WBM search owner.

Bookings received from affiliate partners also contain information about the source of the request, so you can track the number of requests received from each partner. This is visible on each reservation in the reservation editor.

The configuration of each of the partners' Affiliate account is done in your Address book in "Affiliate" Tab. There you are able to define basic settings:

- Enable/Disable affiliate account for a particular client
- Commission type
- Commission amount
- Option to send a confirmation email to Affiliate partner on each order

8. Addendum

8.1. ControllerPage example

The “controllerPage” parameter is a special parameter that allows you to post the results of the search to an inner page of your website. This is useful in case where you wish to improve user experience, but it is a bit more complicated and requires a bit of server-side scripting to handle the search request. Here is a php example of a page with a small search box sending the results to an php script inside the site.

<http://www.myweb.com/smallsearch.html>

```
<html>
<body>
<h1>This is a search page</h1>
<iframe onload="iFrameHeight()" id="blockrandom"
        name=""
        src="http://www.booking-manager.com/wbm2/page.html?
companyid=xxx&setlang=de&view=SmallSearchForm&target=_top&controllerPage=http://www
.myweb.com/searchresults.php"
        width="200" height="270" scrolling="auto" align="top" frameborder="1"
        class="wrapper">
</iframe>
</body>
</html>
```

<http://www.myweb.com/searchresults.php>

```
<html>
<body>
<?
$params="";
foreach($_POST as $name=>$value)
{
    //we propagate all parameters to the search results except the controller page
    if ($name!="controllerPage")
    {
        $params=$params.$name."=".$value."&";
    }
}
?>
<h1>This is a result page</h1>
<iframe name=""
        src="http://www.booking-manager.com/wbm2/page.html?<? echo $params; ?>"
        width="600" height="1070" scrolling="auto" align="top" frameborder="0"
</iframe>
</body>
</html>
```