



# Range<sup>TM</sup>

**Ballad**  
USER GUIDE





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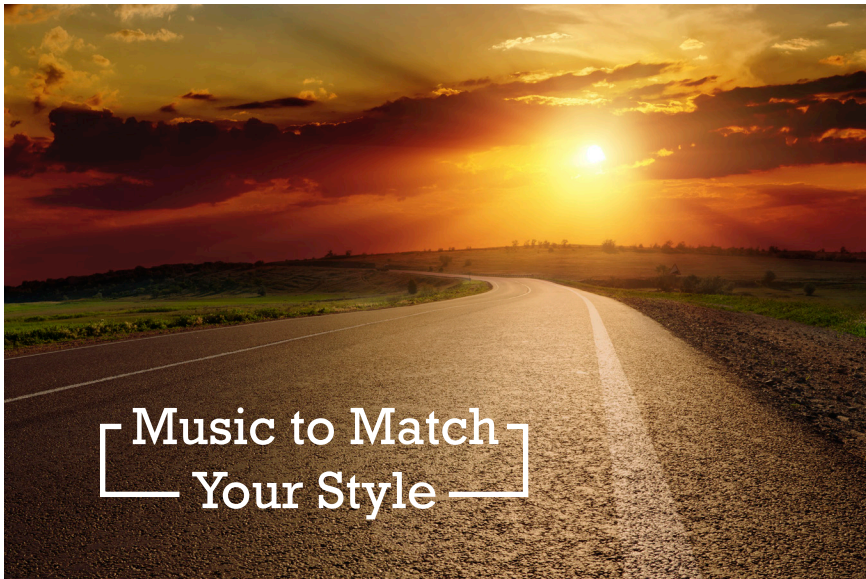
## About Range

America was built on patriotism and heritage, on an appreciation for life in a land with opportunities that stretch well beyond the horizon. Country music was born from that foundation to celebrate the land itself and the essence of everyday American life. As music developed over the years, audio options evolved to support the changing sounds of the industry, but country music was forgotten in those efforts. Until now.

Range celebrates America and the music born from it with the perfect mix of classic Americana and audio quality. Our products are tuned for the music of today and tuned for the music you want to hear, the way you want to hear it.



Tuned for Country,  
Tuned for You



Music to Match  
Your Style

## The Ballad Speaker

The Ballad Bluetooth speaker blends road-ready ruggedness with classic American style. Metal-plated sides and a rich leather cover - which turns the speaker on/off - combine to complement any setting. It's small enough to take with you, big enough to fill a room with sound, and the perfect way to enjoy the richness of your music wherever you are.



Open Range



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# Product Overview

The Ballad speaker plays your music the way to want to hear it and is compatible with all Bluetooth enabled devices.

## Package Contents

Your Ballad should include:

Ballad Speaker x 1

AC Adaptor x 1

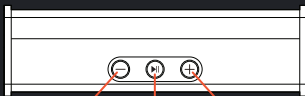
Aux. Cable x 1

User Guide x 1

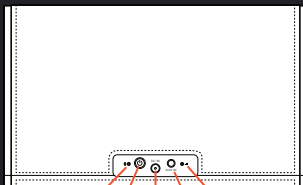
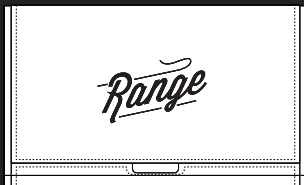
Missing/Damaged contents?

Call customer support at 1-855-839-8616.





1 2 3



4 5 6 7 8

1. Volume Down Button
2. Play/Pause Button
3. Volume Up Button
4. Bluetooth Indicator

5. ON/OFF Button
6. DC Port In
7. AUX Port In
8. Power Indicator

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# Getting Started

We know you're excited to experience your new Ballad speaker. And you should be. Luckily, these two easy steps will get you headed in the right direction.

## **Step 1: Charge It**

Connect your Ballad speaker to a wall outlet using the AC adaptor. Carefully insert one end of the cable into a wall outlet and the other end into the DC IN port on your Ballad. The red LED will light during charging and turn off when fully charged. Please allow approximately 10 hours to fully charge.

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## **Step 2: Connect it Bluetooth**

When your Ballad speaker is fully charged or plugged into a wall outlet, pair it with your smartphone or other Bluetooth capable device.

1. Flip open the leather cover to turn on the speaker.1 When the cover is opened, a three-tone chime will sound and the blue Bluetooth LED indicator (located on the back of the speaker) will flash rapidly beside the Bluetooth symbol.
2. Activate Bluetooth on your smartphone or other Bluetooth capable device (refer to your device user guide for details). Your smartphone/device will now begin searching for Bluetooth devices.

## Getting Started (cont)

3. When your smartphone/device finishes searching, select “Ballad” from the device list. A tone will sound when connected and the blue LED will flash slowly.

After initial pairing, your Ballad speaker will automatically connect to your Bluetooth device when the cover is opened. The Bluetooth connection chime will follow the three-tone chime and you’ll be ready to enjoy your music.

After charging your Ballad, you may need to open the cover and then press and hold the POWER button on the back of the unit. Following this initial power on, the cover should function as the on/off “switch.”

## **Auxiliary**

Your Ballad can also connect to audio devices that are not Bluetooth enabled. Connect your device to Ballad using an auxiliary (AUX) cable by inserting one end of the cable into the AUX IN port on Ballad and the other end into your device as specified.

NOTE: Bluetooth must be activated on your device to connect with Ballad.

## Operation Details

The below instructions will help you get the most use out of your Ballad speaker.

### **Power on / off**

Open the leather cover to turn on the speaker (a three-tone chime will sound). Close the leather cover to turn off the speaker (a single beep will sound). After pairing your Ballad speaker with your Bluetooth capable device, your Ballad speaker will automatically connect to your Bluetooth device when the cover is opened. The Bluetooth connection chime will follow the three-tone chime.

### **Music and Volume Controls**

You can take your Ballad speaker just about anywhere and you can be anywhere within Bluetooth range (approximately 40 feet) to control your music.

### **Play / Pause**

1. On the Ballad: Press the PLAY/PAUSE button to play/pause your music.
2. On your device: Play, pause, and control your music as you normally would.

### **Volume Up/Down**

1. On the Ballad: Press the VOLUME UP (+) button to turn the volume up. Press the VOLUME DOWN (-) button to turn the volume down.
2. On your device: Adjust the volume of your music as you normally would.

# Troubleshooting

Your Ballad Speaker is designed to operate easily and reliably. However, problems can arise from time to time. If you need a little help, check out these common issues and solutions.

## Will Not Turn On

- Ballad may not be charged. Please charge for 10 hours or plug into a wall outlet using the AC Adaptor.
- Make sure the leather cover is flipped open.
- If the leather cover is open, try pressing and holding the POWER button.

## Bluetooth Won't Connect

- Make sure your Ballad speaker is on.
- Make sure the Bluetooth function on your Bluetooth enabled device is activated.
- Make sure you are within Bluetooth connectivity range (40 feet).



## Troubleshooting (cont)

### Poor Sound Quality/Volume

- Make sure your Ballard speaker is sitting on a level surface.
- Make sure your Ballard speaker is facing outward.
- Make sure the volume control setting on both your Ballard Speaker and your device are at your desired level.

If issues persist, you can find additional suggestions and technical support at [bemwireless.com/support](http://bemwireless.com/support).

## Maintenance

To keep your Ballard Speaker working well and looking sharp, simply wipe with a dry cloth as needed. Do not use cleaning agents as they may damage the leather and the finish.

# Technical Specifications

Note: All specifications are subject to change without notice.

Product Name: Ballad

Model Number: HL2317

Bluetooth: V4.0

Power Supply: DC IN

Built-in Battery: 4,000mAh Rechargeable (6-8 hours playback)

Working Range: 40 Feet

# FCC Statement

1. This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- (1) This device may not cause harmful interference.
  - (2) This device must accept any interference received, including interference that may cause undesired operation.
2. Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

C E2200

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the

## FCC Statement (cont)

interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

### **FCC Radiation Exposure Statement**

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator & your body.

#### **bēm wireless**

<http://bemwireless.com/>

bēm wireless LLC.

1725 Kilkenny Ct.

Woodstock, IL. USA

Made in China

# Safety Instructions

This product is specially designed based on full attention to safety; in order to encourage accident-free operation, please follow the guidelines listed below:

- Always position the unit on a stable and level surface. Unstable surfaces can cause the unit to topple and fall, resulting in possible damage or injury
- Do not drop, unpack, open, hit, bend, puncture, burn or otherwise attempt to damage/modify the unit
- Avoid using the unit near basins or sinks where it may come in contact with water
- Do not place any objects containing water – including, but not limited to, vases, glasses, and pots – on top of the unit.
- Do not place candles on the unit
- Protect the unit from all heat-producing devices, including radiators, forced air vents, cooking surfaces, and other heat-producing devices
- Regardless of the cause of damage, please consult a certified maintenance person to repair the unit



## Safety Instructions (cont)

- If you want to clean the unit, please turn off the unit and unplug the power cable from the outlet before beginning
- Set the volume properly to prevent damage to the unit and personal injury

### **Correct Disposal of this product:**

This marking indicates that this product should not be disposed of with other household wastes throughout the EU. To prevent possible harm to the environment or human health from uncontrolled waste disposal, recycle it responsibly to promote the sustainable reuse of material resources. To return your used device, please use the return and collection systems or contact the retailer where the product was purchased. Retailers can take this product for environmentally safe recycling.

### **WARNING:**

- The battery (battery or batteries or battery pack) shall not be exposed to excessive heat such as sunshine, fire or the like.
- No naked flame sources, such as lighted candles, should be placed on the device.
- CAUTION: Danger of explosion if battery is incorrectly replaced. Replace only with the same or equivalent type.

## IC Caution.

- English:

This device complies with Industry Canada licence-exempt RSS standard(s).

Operation is subject to the following two conditions: (1) This device may not cause interference, and (2) This device must accept any interference, including interference that may cause undesired operation of the device.

This equipment should be installed and operated with a minimum distance of 20 cm between the radiator and your body.

- French:

Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes:

(1) l'appareil ne doit pas produire de brouillage, et

(2) l'utilisateur de l'appareil doit accepter tout brouillage radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement.

Cet équipement doit être installé et utilisé à une distance minimale de 20 cm entre le radiateur et votre corps.

## Stay In Touch

For questions, comments, or to purchase additional Range by bēm wireless products, go to: [tunedforyou.com](http://tunedforyou.com)

You can also follow us at:



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