

# *Range*™

**Strum**  
USER GUIDE



## About range

America was built on patriotism and heritage, on an appreciation for life in a land with opportunities that stretch well beyond the horizon. Country music was born from that foundation to celebrate the land itself and the essence of everyday American life. As music developed over the years, audio options evolved to support the changing sounds of the industry, but country music was forgotten in those efforts. Until now.

Range celebrates America and the music born from it with the perfect mix of classic Americana and audio quality. Our products are tuned for the music of today and tuned for the music you want to hear, the way you want to hear it.



Tuned for Country,  
Tuned for You



Music to Match  
Your Style

## The Strum speaker

The Strum Bluetooth speaker looks and feels unlike any other speaker. The shape and style are inspired by the familiar look and feel of an acoustic guitar and the audio is optimized for country music. The volume, bass, and treble knobs allow you to control the sound like never before, making sure your music sounds the way you know it should.



Driftwood



Midnight



Ebony



Sunset



## Product overview

The Strum speaker plays your music the way to want to hear it and is compatible with all Bluetooth enabled devices.

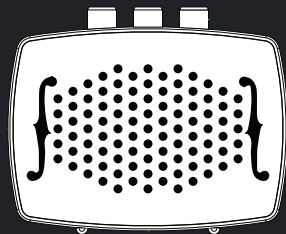
### Package Contents

Your Strum should include:

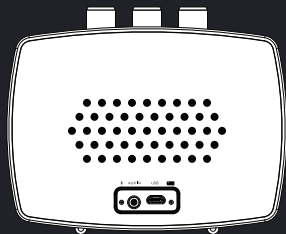
- Strum Speaker x 1
- USB Charging Cable x 1
- USB AC Adaptor x 1
- User Guide x 1

Missing/Damaged contents?

Call customer support at 1-855-839-8616.



1. Volume/Power Knob
2. Bass Knob
3. Treble Knob



4. Bluetooth Indicator
5. Aux In
6. Micro USB charging port
7. Power Indicator

# Getting started

We know you're excited to experience your new Strum speaker. And you should be. Luckily, these two easy steps will get you up and running in no time.

## **Step 1: Charge It**

Connect your Strum Speaker to a wall outlet using the USB AC adaptor or to a PC/laptop using the USB charging cable. The red LED will light during charging and turn off when fully charged. Please allow approximately 2 hours to fully charge.

## **Step 2: Connect it**

### **Bluetooth**

When your Strum Speaker is fully charged or plugged into a wall outlet or PC, pair it with your smartphone or other Bluetooth capable device.

1. Press the VOLUME knob to turn on the speaker. A tone will sound and a blue LED will flash rapidly beneath the Bluetooth symbol.
2. Activate Bluetooth on your smartphone or other Bluetooth capable device (refer to your device user guide for details). Your smartphone/device will now begin searching for Bluetooth devices.
3. When your smartphone/device finishes searching, select "Strum Speaker" from the device list. When connected, the blue LED will flash slowly.

After initial pairing, "Strum Speaker" will appear in your device list. Simply select the device from the list to connect.

## Getting started (cont)

### **Auxiliary**

Your Strum can also connect to audio devices that are not Bluetooth enabled. Connect your device to Strum using an auxiliary (AUX) cable (not included) by inserting one end of the plug into the AUX IN port on Strum and the other end into your device as specified.

NOTE: Bluetooth must be activated on your device to connect with Strum.

## Operation details

The below instructions will help you get the most use out of your Strum speaker.

### **Power on / off :**

Press the VOLUME knob to turn on/off the speaker. When turning on, a tone will sound and a flashing blue LED will flash rapidly beneath the Bluetooth symbol. When connected with a Bluetooth device, the blue LED will flash slowly.

### **Audio Controls**

Sound changes from artist to artist, album to album, and sometimes even track to track. With the volume, bass, and treble adjustments on Strum, you can get the best sound possible.

### **Volume**

Turn the VOLUME knob to adjust the volume (clockwise increases volume, counterclockwise decreases volume).

## Operation details (cont)

### **Bass**

Turn the BASS knob to adjust the volume (clockwise increases bass, counterclockwise decreases bass).

### **Treble**

Turn the TREBLE knob to adjust the volume (clockwise increases treble, counterclockwise decreases treble).

NOTE: Knobs have no physical end points, allowing them to spin continuously in both directions; however, when the min/max value is reached, the sound will no longer change as the knob spins.

## Troubleshooting

Your Strum Speaker is designed to operate easily and reliably. However, problems can arise from time to time. If you need a little help, check out these common issues and solutions.

### **Will Not Turn On**

- Strum may not be charged. Please charge for 2 hours or plug into a wall outlet using the USB AC Adaptor.
- Make sure to press rather than turn the VOLUME knob

### **Bluetooth Won't Connect**

- Make sure your Strum speaker is on.
- Make sure the Bluetooth function on your Bluetooth enabled device is activated.
- Make sure you are within Bluetooth connectivity range (40 feet).

## Troubleshooting (cont)

### Poor Sound Quality/Volume

- Make sure your Strum speaker is sitting on a level surface
- Make sure your Strum speaker is facing outward
- Make sure the volume control setting on both your Strum Speaker and your device are at your desired level.

If issues persist, you can find additional suggestions and technical support at [bemwireless.com/support](http://bemwireless.com/support).

## Maintenance

To keep your Strum Speaker working well and looking sharp, simply wipe with a dry cloth as needed. Do not use cleaning agents as they may damage the finish.

## Technical specifications

Note: All specifications are subject to change without notice.

Product Name: Strum

Model Number: HL2515

Driver system: 2x2",

+ passive unit x 1

Bluetooth: 4.0

Power Supply: MICRO USB 5V,

Built-in battery: 3.7V/2'000mAh,

supports 6 hours' play at 50% volume level.



## FCC statement

1. This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) This device may not cause harmful interference.

(2) This device must accept any interference received, including interference that may cause undesired operation.

2. Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the

C €2000

## FCC statement (cont)

interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

### FCC Radiation Exposure Statement

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator & your body.

#### **bēm wireless**

<http://bemwireless.com/>

bēm wireless LLC.

1725 Kilkenny Ct.

Woodstock, IL. USA

Made in China

## Safety instructions

This product is specially designed based on full attention to safety; in order to encourage accident-free operation, please follow the guidelines listed below:

- Always position the unit on a stable and level surface. Unstable surfaces can cause the unit to topple and fall, resulting in possible damage or injury
- Do not drop, unpack, open, hit, bend, puncture, burn or otherwise attempt to damage/modify the unit
- Avoid using the unit near basins or sinks where it may come in contact with water
- Do not place any objects containing water – including, but not limited to, vases, glasses, and pots – on top of the unit.
- Do not place candles on the unit
- Protect the unit from all heat-producing devices, including radiators, forced air vents, cooking surfaces, and other heat-producing devices
- Regardless of the cause of damage, please consult a certified maintenance person to repair the unit



- If you want to clean the unit, please turn off the unit and unplug the power cable from the outlet before beginning
- Set the volume properly to prevent damage to the unit and personal injury

### **Correct Disposal of this product:**

This marking indicates that this product should not be disposed of with other household wastes throughout the EU. To prevent possible harm to the environment or human health from uncontrolled waste disposal, recycle it responsibly to promote the sustainable reuse of material resources. To return your used device, please use the return and collection systems or contact the retailer where the product was purchased. Retailers can take this product for environmentally safe recycling.

### **WARNING:**

- The battery (battery or batteries or battery pack) shall not be exposed to excessive heat such as sunshine, fire or the like.
- No naked flame sources, such as lighted candles, should be placed on the device.
- CAUTION: Danger of explosion if battery is incorrectly replaced. Replace only with the same or equivalent type.

## IC ID statement

- English: " This device complies with Industry Canada licence-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device."

This equipment should be installed and operated with a minimum distance of 20 cm between the radiator and your body.

- French: " Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes : (1) l'appareil ne doit pas produire de brouillage, et (2) l'utilisateur de l'appareil doit accepter tout brouillage

radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement."

Cet équipement doit être installé et utilisé à une distance minimale de 20 cm entre le radiateur et votre corps.

## Stay in touch

For questions, comments, or to purchase additional Range by bēm wireless products, go to: [tunedforyou.com](http://tunedforyou.com)

You can also follow us at:



[facebook.com/tunedforcountry](https://facebook.com/tunedforcountry)



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[youtube.com/tunedforcountry](https://youtube.com/tunedforcountry)



It's Not a Lifestyle,  
It's My Life and Who I Am.

**tunedforyou.com**  
**bēmwireless.com**

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