



What it is for

When people are at your business, they can see information like:



a welcome note from you



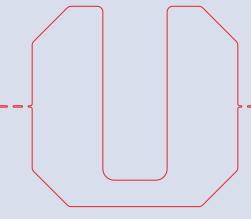
prompts to check in or like you



relevant posts from your Facebook Page



their friends' recommendations about you



How it works

The Facebook Bluetooth® Beacon uses Bluetooth® technology with the Facebook app to show information about your business. It uses a secure and private signal, can only send information to phones and doesn't collect any information from phones.

Go to fb.me/place-tips to set up your welcome note, see a preview of what your customers will see or find answers to your questions.