

2015 U.S. PRICELIST



U.S. PRICING FOR CUSTOM SHOP INSTRUMENTS

PRICING EFFECTIVE FEBRUARY 2, 2015

WWW.FENDERCUSTOMSHOP.COM

17600 NORTH PERIMETER DRIVE, SUITE 100 • SCOTTSDALE, AZ • 85255

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2015 Custom Shop Pricelist

U.S. Pricing for Custom Shop Instruments

EFFECTIVE FEBRUARY 2, 2015

Fender® Custom Shop | Artist

David Gilmour Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
0150068806	David Gilmour Stratocaster® NOS, Maple Fingerboard, Black	\$5,120.00
0150069806	David Gilmour Stratocaster® Relic®, Maple Fingerboard, Black	\$5,760.00

Michael Landau Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
1552200806	Michael Landau 1968 Stratocaster®, Rosewood Fingerboard, Black	\$4,160.00
1552200865	Michael Landau 1968 Stratocaster®, Rosewood Fingerboard, Bleached 3-Color Sunburst	\$4,160.00
1552400140	Michael Landau 1963 Stratocaster®, Rosewood Fingerboard, Fiesta Red over 3-Color Sunburst	\$4,400.00

Merle Haggard Telecaster®

MODEL NUMBER	DESCRIPTION	PRICE
0100402803	Merle Haggard Telecaster®, Maple Fingerboard, 2-Color Sunburst	\$6,760.00

Dick Dale Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
0106100814	Dick Dale Stratocaster®, Rosewood Fingerboard, Chartreuse Sparkle	\$3,920.00

Danny Gatton Telecaster®

MODEL NUMBER	DESCRIPTION	PRICE
0108700867	Danny Gatton Telecaster®, Maple Fingerboard, Honey Blonde	\$4,760.00
0108700879	Danny Gatton Telecaster®, Maple Fingerboard, Frost Gold	\$4,760.00

Albert Collins Telecaster®

MODEL NUMBER	DESCRIPTION	PRICE
0108800821	Albert Collins Telecaster®, Maple Fingerboard, Natural	\$4,560.00

Robert Cray Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
0109100824	Robert Cray Stratocaster®, Rosewood Fingerboard, Inca Silver	\$4,760.00
0109100826	Robert Cray Stratocaster®, Rosewood Fingerboard, Violet	\$4,760.00

Rory Gallagher Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
0150080800	Rory Gallagher Stratocaster® Relic®, Rosewood Fingerboard, 3-Color Sunburst	\$4,560.00

Eric Clapton Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
0150082806	Eric Clapton Stratocaster®, Maple Fingerboard, Black	\$4,400.00
0150082850	Eric Clapton Stratocaster®, Maple Fingerboard, Mercedes Blue	\$4,400.00
0150082873	Eric Clapton Stratocaster®, Maple Fingerboard, Midnight Blue	\$4,400.00

Jeff Beck Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
0150083805	Jeff Beck Stratocaster®, Rosewood Fingerboard, Olympic White	\$4,000.00
0150083857	Jeff Beck Stratocaster®, Rosewood Fingerboard, Surf Green	\$4,000.00

John 5 Telecaster®

MODEL NUMBER	DESCRIPTION	PRICE
0155000806	John 5 HB Telecaster®, Rosewood Fingerboard, Black	\$3,720.00
0155500806	John 5 Bigsby® Telecaster®, Rosewood Fingerboard, Black	\$3,880.00

Robin Trower Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
0155102806	Robin Trower Stratocaster®, Maple Fingerboard, Black	\$3,640.00
0155102880	Robin Trower Stratocaster®, Maple Fingerboard, Arctic White	\$3,640.00
0155102888	Robin Trower Stratocaster®, Maple Fingerboard, Midnight Wine Burst	\$3,640.00

Pino Paladino Precision Bass®

MODEL NUMBER	DESCRIPTION	PRICE
0158200840	Pino Paladino Precision Bass®, Rosewood Fingerboard, Fiesta Red	\$4,760.00



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Sean Hurley 1961 Precision Bass®

MODEL NUMBER	DESCRIPTION	PRICE
1556100805	Sean Hurley 1961 Precision Bass®, Rosewood Fingerboard, Olympic White	\$4,400.00
1556100885	Sean Hurley 1961 Precision Bass®, Rosewood Fingerboard, Aged Charcoal Frost	\$4,400.00
1556100800	Sean Hurley 1961 Precision Bass®, Rosewood Fingerboard, 3-Color Sunburst	\$4,400.00

Dusty Hill Precision Bass®

MODEL NUMBER	DESCRIPTION	PRICE
0158602806	Dusty Hill Precision Bass®, Maple Fingerboard, Black	\$5,120.00
0158602899	Dusty Hill Precision Bass®, Maple Fingerboard, Nocaster® Blonde	\$5,120.00

Reggie Hamilton Jazz Bass®

MODEL NUMBER	DESCRIPTION	PRICE
0158400800	Reggie Hamilton Jazz Bass®, Rosewood Fingerboard, 3-Color Sunburst	\$3,720.00
0158400806	Reggie Hamilton Jazz Bass®, Rosewood Fingerboard, Black	\$3,720.00

Reggie Hamilton Jazz Bass® V

MODEL NUMBER	DESCRIPTION	PRICE
0158500800	Reggie Hamilton Jazz Bass® V, Pao Ferro Fingerboard, 3-Color Sunburst	\$3,880.00
0158500806	Reggie Hamilton Jazz Bass® V, Pao Ferro Fingerboard, Black	\$3,880.00

Jaco Pastorius Jazz Bass®

MODEL NUMBER	DESCRIPTION	PRICE
0196108800	Jaco Pastorius Jazz Bass®, Rosewood Fingerboard, 3-Color Sunburst	\$4,760.00

Fender® Custom Shop | American Custom

Flame Maple Top American Custom NOS Stratocaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1559150811	NEW! Flame Maple Top American Custom NOS Stratocaster®, Rosewood Fingerboard, Honey Burst	\$3,500.00
1559150833	NEW! Flame Maple Top American Custom NOS Stratocaster®, Rosewood Fingerboard, Violin Burst	\$3,500.00
1559152811	NEW! Flame Maple Top American Custom NOS Stratocaster®, Maple Fingerboard, Honey Burst	\$3,500.00
1559152833	NEW! Flame Maple Top American Custom NOS Stratocaster®, Maple Fingerboard, Violin Burst	\$3,500.00

Flame Maple Top American Custom NOS Telecaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1556150811	NEW! Flame Maple Top American Custom NOS Telecaster®, Rosewood Fingerboard, Honey Burst	\$3,500.00
1556150833	NEW! Flame Maple Top American Custom NOS Telecaster®, Rosewood Fingerboard, Violin Burst	\$3,500.00
1556152811	NEW! Flame Maple Top American Custom NOS Telecaster®, Maple Fingerboard, Honey Burst	\$3,500.00
1556152833	NEW! Flame Maple Top American Custom NOS Telecaster®, Maple Fingerboard, Violin Burst	\$3,500.00

American Custom NOS Stratocaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1559170800	NEW! American Custom NOS Stratocaster®, Rosewood Fingerboard, 3-Color Sunburst	\$3,250.00
1559170806	NEW! American Custom NOS Stratocaster®, Rosewood Fingerboard, Black	\$3,250.00
1559170844	NEW! American Custom NOS Stratocaster®, Rosewood Fingerboard, Shoreline Gold	\$3,250.00
1559172803	NEW! American Custom NOS Stratocaster®, Maple Fingerboard, 2-Color Sunburst	\$3,250.00
1559172806	NEW! American Custom NOS Stratocaster®, Maple Fingerboard, Black	\$3,250.00
1559172844	NEW! American Custom NOS Stratocaster®, Maple Fingerboard, Shoreline Gold	\$3,250.00

American Custom NOS Telecaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1556170800	NEW! American Custom NOS Telecaster®, Rosewood Fingerboard, 3-Color Sunburst	\$3,250.00
1556170802	NEW! American Custom NOS Telecaster®, Rosewood Fingerboard, Faded Lake Placid Blue	\$3,250.00
1556170806	NEW! American Custom NOS Telecaster®, Rosewood Fingerboard, Black	\$3,250.00
1556172803	NEW! American Custom NOS Telecaster®, Maple Fingerboard, 2-Color Sunburst	\$3,250.00
1556172802	NEW! American Custom NOS Telecaster®, Maple Fingerboard, Faded Lake Placid Blue	\$3,250.00
1556172806	NEW! American Custom NOS Telecaster®, Maple Fingerboard, Black	\$3,250.00



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Fender® Custom Shop | Artisan

Spalted Maple Top Artisan Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
1510110151	Spalted Maple Top Artisan Stratocaster®, Rosewood Fingerboard, Buckeye Finish	\$4,000.00
1510112151	Spalted Maple Top Artisan Stratocaster®, Maple Fingerboard, Buckeye Finish	\$4,000.00

Walnut Top Artisan Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
1510120151	Walnut Top Artisan Stratocaster®, Rosewood Fingerboard, Buckeye Finish	\$4,000.00
1510122151	Walnut Top Artisan Stratocaster®, Maple Fingerboard, Buckeye Finish	\$4,000.00

Quilted Maple Top Artisan Stratocaster®

MODEL NUMBER	DESCRIPTION	PRICE
1510130152	Quilted Maple Top Artisan Stratocaster®, Rosewood Fingerboard, Tigereye Finish	\$4,000.00
1510132152	Quilted Maple Top Artisan Stratocaster®, Maple Fingerboard, Tigereye Finish	\$4,000.00

Fender® Custom Shop | Postmodern

Postmodern NOS Stratocaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1501020800	NEW! Postmodern NOS Stratocaster®, Rosewood Fingerboard, 3-Color Sunburst	\$2,900.00
1501020805	NEW! Postmodern NOS Stratocaster®, Rosewood Fingerboard, Olympic White	\$2,900.00
1501020806	NEW! Postmodern NOS Stratocaster®, Rosewood Fingerboard, Black	\$2,900.00
1501020854	NEW! Postmodern NOS Stratocaster®, Rosewood Fingerboard, Dakota Red	\$2,900.00
1501022800	NEW! Postmodern NOS Stratocaster®, Maple Fingerboard, 3-Color Sunburst	\$2,900.00
1501022805	NEW! Postmodern NOS Stratocaster®, Maple Fingerboard, Olympic White	\$2,900.00
1501022806	NEW! Postmodern NOS Stratocaster®, Maple Fingerboard, Black	\$2,900.00
1501022854	NEW! Postmodern NOS Stratocaster®, Maple Fingerboard, Dakota Red	\$2,900.00

Postmodern Journeyman Relic® Stratocaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1501120800	NEW! Postmodern Journeyman Relic® Stratocaster®, Rosewood Fingerboard, 3-Color Sunburst	\$3,250.00
1501120805	NEW! Postmodern Journeyman Relic® Stratocaster®, Rosewood Fingerboard, Olympic White	\$3,250.00
1501120806	NEW! Postmodern Journeyman Relic® Stratocaster®, Rosewood Fingerboard, Black	\$3,250.00
1501120854	NEW! Postmodern Journeyman Relic® Stratocaster®, Rosewood Fingerboard, Dakota Red	\$3,250.00
1501122800	NEW! Postmodern Journeyman Relic® Stratocaster®, Maple Fingerboard, 3-Color Sunburst	\$3,250.00
1501122805	NEW! Postmodern Journeyman Relic® Stratocaster®, Maple Fingerboard, Olympic White	\$3,250.00
1501122806	NEW! Postmodern Journeyman Relic® Stratocaster®, Maple Fingerboard, Black	\$3,250.00
1501122854	NEW! Postmodern Journeyman Relic® Stratocaster®, Maple Fingerboard, Dakota Red	\$3,250.00

Postmodern NOS Telecaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1502020801	NEW! Postmodern NOS Telecaster®, Rosewood Fingerboard, Aged White Blonde	\$2,900.00
1502020806	NEW! Postmodern NOS Telecaster®, Rosewood Fingerboard, Black	\$2,900.00
1502020854	NEW! Postmodern NOS Telecaster®, Rosewood Fingerboard, Dakota Red	\$2,900.00
1502022801	NEW! Postmodern NOS Telecaster®, Maple Fingerboard, Aged White Blonde	\$2,900.00
1502022806	NEW! Postmodern NOS Telecaster®, Maple Fingerboard, Black	\$2,900.00
1502022854	NEW! Postmodern NOS Telecaster®, Maple Fingerboard, Dakota Red	\$2,900.00

Postmodern Journeyman Relic® Telecaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1502120801	NEW! Postmodern Journeyman Relic® Telecaster®, Rosewood Fingerboard, Aged White Blonde	\$3,250.00
1502120806	NEW! Postmodern Journeyman Relic® Telecaster®, Rosewood Fingerboard, Black	\$3,250.00
1502120854	NEW! Postmodern Journeyman Relic® Telecaster®, Rosewood Fingerboard, Dakota Red	\$3,250.00
1502122801	NEW! Postmodern Journeyman Relic® Telecaster®, Maple Fingerboard, Aged White Blonde	\$3,250.00
1502122806	NEW! Postmodern Journeyman Relic® Telecaster®, Maple Fingerboard, Black	\$3,250.00
1502122854	NEW! Postmodern Journeyman Relic® Telecaster®, Maple Fingerboard, Dakota Red	\$3,250.00

Postmodern Relic® Bass NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1500900800	NEW! Postmodern Relic® Bass, Rosewood Fingerboard, 3-Color Sunburst	\$2,900.00
1500900805	NEW! Postmodern Relic® Bass, Rosewood Fingerboard, Olympic White	\$2,900.00
1500900854	NEW! Postmodern Relic® Bass, Rosewood Fingerboard, Dakota Red	\$2,900.00



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Postmodern Journeyman Relic® Bass NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1500910800	NEW! Postmodern Journeyman Relic® Bass, Rosewood Fingerboard, 3-Color Sunburst	\$3,250.00
1500910805	NEW! Postmodern Journeyman Relic® Bass, Rosewood Fingerboard, Olympic White	\$3,250.00
1500910854	NEW! Postmodern Journeyman Relic® Bass, Rosewood Fingerboard, Dakota Red	\$3,250.00

Fender® Custom Shop | Time Machine™

1970 Relic® Stratocaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1550070800	NEW! 1970 Relic® Stratocaster®, Rosewood Fingerboard, 3-Color Sunburst	\$2,900.00
1550070802	NEW! 1970 Relic® Stratocaster®, Rosewood Fingerboard, Lake Placid Blue	\$2,900.00
1550072805	NEW! 1970 Relic® Stratocaster®, Maple Fingerboard, Olympic White	\$2,900.00
1550070806	NEW! 1970 Relic® Stratocaster®, Rosewood Fingerboard, Black	\$2,900.00

1960 Relic® Telecaster® Custom NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1551060865	NEW! 1960 Relic® Telecaster® Custom, Rosewood Fingerboard, Chocolate 3-Color Sunburst	\$3,500.00

1957 Relic® Stratocaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1555702801	NEW! 1957 Relic® Stratocaster®, Maple Fingerboard, White Blonde	\$3,250.00
1555702803	NEW! 1957 Relic® Stratocaster®, Maple Fingerboard, 2-Color Sunburst	\$3,250.00
1555702806	NEW! 1957 Relic® Stratocaster®, Maple Fingerboard, Black	\$3,250.00
1555702898	NEW! 1957 Relic® Stratocaster®, Maple Fingerboard, HLE Gold	\$3,250.00

1963 Relic® Stratocaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1556200800	NEW! 1963 Relic® Stratocaster®, Rosewood Fingerboard, 3-Color Sunburst	\$3,250.00
1556200805	NEW! 1963 Relic® Stratocaster®, Rosewood Fingerboard, Olympic White	\$3,250.00
1556200806	NEW! 1963 Relic® Stratocaster®, Rosewood Fingerboard, Black	\$3,250.00
1556200809	NEW! 1963 Relic® Stratocaster®, Rosewood Fingerboard, Candy Apple Red	\$3,250.00

1952 Heavy Relic® Telecaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1550052803	NEW! 1952 Heavy Relic® Telecaster®, Maple Fingerboard, 2-Color Sunburst	\$3,500.00
1550052806	NEW! 1952 Heavy Relic® Telecaster®, Maple Fingerboard, Black	\$3,500.00
1550052899	NEW! 1952 Heavy Relic® Telecaster®, Maple Fingerboard, Nocaster Blonde	\$3,500.00

1963 Relic® Telecaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1550630800	NEW! 1963 Relic® Telecaster®, Rosewood Fingerboard, 3-Color Sunburst	\$2,800.00
1550630805	NEW! 1963 Relic® Telecaster®, Rosewood Fingerboard, Olympic White	\$2,800.00
1550630883	NEW! 1963 Relic® Telecaster®, Rosewood Fingerboard, Blue Ice Metallic	\$2,800.00

1959 Journeyman Relic® Precision Bass® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1512300807	NEW! 1959 Journeyman Relic® Precision Bass®, Maple Fingerboard, Vintage Blonde	\$3,125.00
1512300865	NEW! 1959 Journeyman Relic® Precision Bass®, Maple Fingerboard, Faded 3-Color Sunburst	\$3,125.00

1960 Journeyman Relic® Jazz Bass® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1552100805	NEW! 1960 Journeyman Relic® Jazz Bass®, Rosewood Fingerboard, Aged Olympic White	\$3,125.00
1552100865	NEW! 1960 Journeyman Relic® Jazz Bass®, Rosewood Fingerboard, Faded 3-Color Sunburst	\$3,125.00



2015 Custom Shop Pricelist

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Fender® Custom Shop | Limited

Limited 1955 Relic® Stratocaster® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1510043803	NEW! Limited 1955 Relic® Stratocaster®, Maple Fingerboard, 2-Color Sunburst	\$3,900.00
1510043899	NEW! Limited 1955 Relic® Stratocaster®, Maple Fingerboard, Dirty White Blonde	\$3,900.00

Limited 1955 Relic® Esquire® with Tele® Conversion Kit NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1510044803	NEW! Limited 1955 Relic® Esquire® with Tele® Conversion Kit, Maple Fingerboard, 2-Color Sunburst	\$3,900.00
1510044899	NEW! Limited 1955 Relic® Esquire® with Tele® Conversion Kit, Maple Fingerboard, Dirty White Blonde	\$3,900.00

Limited 1955 Relic® Precision Bass® NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1510045803	NEW! Limited 1955 Relic® Precision Bass®, Maple Fingerboard, 2-Color Sunburst	\$3,900.00
1510045899	NEW! Limited 1955 Relic® Precision Bass®, Maple Fingerboard, Dirty White Blonde	\$3,900.00

Limited Relic® Tele® Caballo Tono NEW!

MODEL NUMBER	DESCRIPTION	PRICE
1510046806	NEW! Limited Relic® Tele® Caballo Tono, Maple Fingerboard, Black	\$3,900.00