# FUJIFILM

Consumer/Current

# FinePix E550



## Accessories

**DPC-UD1** small handy USB stick cardreader for xD-Picture Cards

**FPF 34** External flash unit for FinePix models. The unit can be attached to the cameras with a bracket. Guide number 34. The flash is triggered via the slave function.

**BK-4B** Rapid-charge device incl. 4 x 2300 mAh accumulators

**xD Cards** The smallest and most flexible storage card for your digital camera.

**DPC-AD** PC card adaptor for SmartMedia and xD-Picture cards

**DPC-R1** USB card reader for SmartMedia and xD-Picture cards

**DPC-CF** DPC-CF CompactFlash card adaptor for xD memory cards

**Akku Digital 4 x 2300 mAh** 4 high-performance 2300mAh Ni-Mh batteries

**AC-3/5V Power Adapter** Power adapter for all Fujifilm digital cameras

**PrintPix CX-550** The photo printer CX-550 is the PictBridge-capable printer for the ambitious photographer or photographic retailer. It offers a large range of formats for borderless prints.

**Metal Strap S1** Stylish Metal Strap

**HS-V2 (Hyper Utility Software)** Professional software for processing RAW files and controlling the FinePix S2 Pro, S20 Pro and S3 Pro

**WL-FXE01** The WL-FXE01 can be used to reduce the focal length on the models FinePix E500/510/550.

**TL-FXE01** The TL-FXE01 can be used to extend the focal length on the models FinePix E500/510/550.

**AR-FXE02** Adapter ring AR-FXE02 for the model FinePix E550 with a 43mm thread

**Mobile Photo Safe** The Mobile Photo Safe ist a mobile Memory with 40GB capacity

**Rucksack RS** Rucksack RS - the ideal way to transport your camera and accessories

**DPC-23in1** Ultra-compact card reader for standard memory cards

**Battery charger station** Fujifilm's battery charger station - the ideal travel companion with 4 powerful rechargeable mignon batteries (2300mAh)

**HR-4UF** 4 high-performance 2100mAh Ni-Mh batteries

**SC-FX E5** Elegant belt bag for the FinePix E-series

With the top model of the new E-series, the FinePix E550, Fujifilm unites the best in sensor technology and excellent handling in one camera. the E550 offers the ambitious photographer many interesting functions such as varied motif programmes and comprehensive manual setting opportunities. The newest 6 megapixel HR version of the Super CCD sensor (High Resolution) allows one output file of up to 12 megapixels. Thanks to further improvements to the unique Super CCD sensor the E550 offers sensitivity starting at ISO 80 in combination with substantially lower colour noise levels - this results in clear, bright and balanced pictures, even in difficult light conditions. Besides the sensor improvements the FinePix E550 offers a 4x optical zoom with a focal range from 32.5mm to 130mm (as equivalent to a 35mm analogue camera) and 6 million effective (12 million recorded) pixels, thus enabling colour photo prints, even in poster format. The 2'' large LC display on the rear of the solid casing simplifies both the search for a motif and the observation and subsequent processing of the pictures directly with the camera. The new E550 is, together with its smaller sister models (E500 and E510), PictBridge compatible - pictures can thus be printed on the home printer without using a PC.

**Consumer/Current**

# FinePix E550

## Technical Specifications

| | |
|---|---|
| **Camera type** | Digital camera |
| **CCD** | 1/1.7" Super CCD HR, 6.3 million effective pixels |
| **Picture format** | 4048 x 3040 pixels, 2848 x 2136 pixels, 2048 x 1536, 1600 x 1200 pixels, 640 x 480 pixels |
| **Resolution** | 12.3 million pixels (maximum) |
| **Colour depth** | 24 bit |
| **File format** | CCD-RAW, JPEG (Exif Ver 2.2 ); AVI (Motion JPEG ) |
| **Storage medium** | xD-Picture Card, ( 16MB - 512MB ) |
| **focal length of lens** | f=7,2-28.8mm, equivalent to 32.5 - 130mm in a 35mm analogue camera |
| **focus setting** | Autofocus (multi-AF, central-AF, area-AF, C-AF) |
| **focus area** | Normal: approx. 60cm - infinity, Macro approx. 7.5 - 80 cm |
| **Aperture** | F2.8 - F8 / F5.6 - F8 |
| **Shutter** | 3s - 1/2000s |
| **Continuous shooting** | Top 4 and/or final 4 (up to 3B/s, stores the first or the last 4 images), long period series (up to 1.6B/s, up to 40 images at 2M), exposure series |
| **Viewfinder** | Optical viewfinder, approx. 77% picture coverage |
| **Exposure control** | P, S, A, M; auto, motif programmes (portrait, landscape, sport, night-time) |
| **Sensitivity** | ISO 80/100/200/400/800 (ISO 800 only at 0.3M/2M/3M); Auto-ISO 80-320 |
| **White balance** | Auto, manual (6 options) and individual |
| **exposure measurement** | TTL measurement in 64 zones; integral, multi-field, spot |
| **Flash** | Sensor-driven automatic flash, range 4.5m maximum |
| **LCD monitor** | 2.0" TFT colour monitor with approx. 154,000 pixels |
| **Interfaces** | USB (1.1 and 2.0); A/V-Out, DC-In |
| **Power supply** | 2 x AA alkaline batteries or 2 x Ni-MH storage (AA), storage NH-10, mains unit |
| **Dimensions (WxHxD)** | 105 x 63.0 x 34.4 mm |
| **Weight** | Approx. 200g (without batteries and memory card) |
| **Features** | Digital zoom 6.3x, F-button (colour setting SW/Chrome/Standard, file size, ISO setting, printing options), automatic release, video 640 x 480 pixels, 30p/s, 160 x 120 pixels, 30 p/s (with sound), sound recording up to 30 seconds (WAVE format) |
| **included Accessories** | xD-card 16 MB, 2 Ni-MG storage batteries, battery charger, wrist strap, USB cable, A/V cable, adaptor for docking station, CD-ROM, operating instructions |
| **Other** | PictBridge compatible |

Technical features and included accessories may change without advance notice.